



REGENT'S COLLEGE  
LONDON



## Regent's College Erasmus Policy Statement (EPS)

### **Regent's College's strategy, objectives and priorities for Erasmus activities**

The European Business School London (EBSL) is a truly international institution with students from over 90 countries worldwide. 90% of the student body are international students of which some 70% are from Europe. The School's strategy and mission are geared in a variety of ways (student recruitment, programme design and delivery, learning, teaching, research and consultancy) to develop, promote and enhance both Europeanisation and internationalisation.

The School's programme portfolio is international in focus and at undergraduate level includes both the compulsory study of languages (French, German, Spanish, Italian, Portuguese, Russian, Chinese, Japanese and Arabic) and an integral study abroad component in one of our 80 academic partners, 45 of which are within the EU. The EBSL curriculum is designed to embed internationalism and Europeanisation within all modules through the use of case studies and cross-national and cross-cultural comparisons – the final year undergraduate business dissertation, for example, draws on the cross-cultural knowledge and experience students gain during their study abroad, and customised postgraduate modules are designed to enhance awareness of cultural specificities within a European and internationalist framework.

We currently have 44 Erasmus partners in 10 EU countries. Over 150 students are exchanged per semester, amounting to some 600 per year.

Staff mobility operating under the Teaching Mobility Scheme (STA) has also increased over the past few years. Collaborative projects with our partners in the EU are also emerging, in the sphere of entrepreneurship and in banking and finance (from which reciprocal publications have appeared in parallel working paper series). The School is also involved in new collaborative projects in Budapest, Hungary.

## **Visibility of Erasmus activities and compliance of non-discrimination objectives**

EBSL is an active member of the EFMD, EAIE, ACA, NAFSA, EUA, CIEE, NIBS, UKCISA and the European Government Business Relations Council. Through these networks, the School keeps abreast of European initiatives and actively engages with a wide variety of constituencies involved in European affairs.

A recent decision to establish a research centre within EBSL, the Centre for Contemporary European Studies (CCES) will significantly increase staff mobility for both teaching and research purposes within the STA framework. The work of the CCES will enhance and complement other on-going European activities within the School such as the annual Jean Monnet Lecture series devoted to issues of European integration and existing School-based research and consultancy activities within Europe.

The emergence of the CCES will also provide a significant impetus to publicising both the EU Charter and the School's EPS. All European-focused activities within the School, will be publicised on our website and will be presented as an integral part of the School's established European credentials. The International Partnerships Office (IPO) regularly publicises information on all Erasmus activities and all students are provided at induction with detailed information on the School and its Erasmus Policy Statement.

The School's policy of recruiting students from throughout the world is consistent with its commitment to non-discrimination objectives, specifically the enhancement of social and economic cohesion and the combating of xenophobia and racism. The Head of Student Support ensures that students with disabilities are provided with appropriate learning support and the School is fully committed to operating an equal opportunities policy.

## Quality of academic mobility activities

School Committees such as the Teaching & Learning Committee and Quality Assurance Committee oversee the quality of programmes and ensure national and international quality requirements such as the UK QAA Codes of Practice and the European Standards and Guidelines are addressed.

ECTS credit information is available online. Transcripts are sent to the students' home institution detailing courses, credits and grades. Outgoing students complete learning agreements and are given full academic recognition of their study period abroad by the sub-Board of the Final Assessment Board.

The IPO coordinates Erasmus and worldwide mobility schemes at institutional level and provides holistic advice and support to both incoming and outgoing students through a well-established and comprehensive portfolio of publications, activities, workshops and a dedicated Study Abroad micro site which can be found on the following link: <http://www.ebslondon.ac.uk/StudyAbroad/home.aspx>

The IPO prepares a comprehensive orientation week for each cohort of incoming students. To engender integration with home students, a student-to-student buddy system is put in place. In addition, a new student-led Study Abroad Society is currently being developed to provide a mechanism for students to share their study abroad experiences. A range of support services is available on-campus including counselling, careers guidance, and accommodation service.

EBSL offers each semester two dedicated modules for Exchange students: Business English Language and the Business of Culture; Britain and the Heritage Industry. Exchange students are also offered a pre-semester intensive English course. All EBSL students take preparatory language courses prior to their study abroad and continue studying their chosen language(s) up to graduation.

Staff mobility is strongly supported by the school and acknowledged by the departments through annual appraisals and by providing additional funds.

## Quality of student placement activities

The placement arrangements under the Placement Learning Project (PLP) are organised by the Careers and Business Relations department (CBR) in conjunction with the Module Leader, who is also the Course Leader for the BA International Business (BAIB) or the BA International Events Management (BAIEM) degree programmes. A three-way relationship is secured between the placement student, the placement organisation and a specifically assigned tutor/supervisor from EBSL. In some cases a 'convention de stage' (or equivalent) is agreed and signed between the company or organisation, CBR and the student. In all cases, the supervision of the student on placement is conducted from a professional and business perspective by the organisation/company and, from an academic viewpoint, by the designated member of full-time staff at EBSL.

The PLP requirements for the student are to submit a certain number of pieces of assessed work (see below) – they can (and do) also communicate about other matters with their academic tutor. Each PLP must cover a minimum of 16 weeks of full-time work placement. The assessed pieces are: Academic proposal (worth 10%), three (minimum) progress reports (worth 30% in total), final academic report (5,000 words) (worth 40%), post-placement self evaluation report (worth 20%).

In addition, the supervisor within the placement organisation sends an evaluation of the student to the CBR. Where and when possible, a member of the supervising team at EBSL visits the student while s/he is on placement.

The Quality Assurance processes within the PLP are:

- i) all Final Reports and Post-placement self evaluation reports are blind double-marked;
- ii) a sample of PLP reports are sent to a designated External Examiner; and,
- iii) a sub-Board the Final Assessment Board considers all results and credits from the Study Period Abroad (SPA) semesters and the PLPs.

Each PLP that is completed and passed is worth the same number of ECTS credits as a semester of SPA.