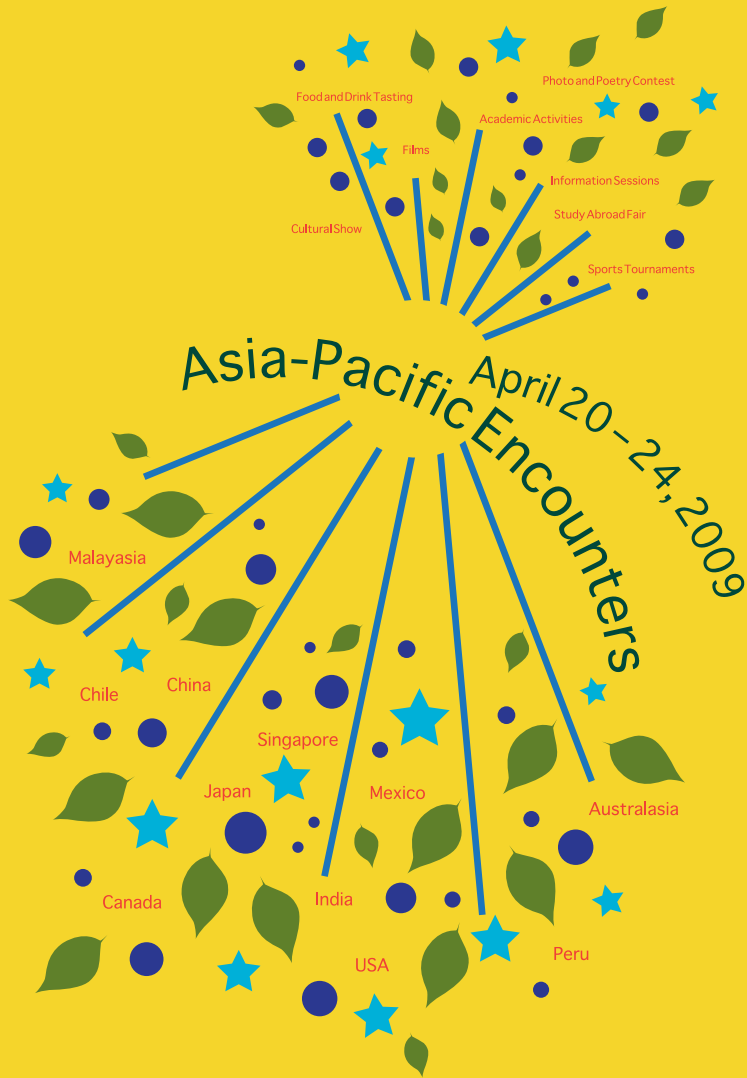


# Regent's College 2nd International Week

## Programme



REGENT'S COLLEGE  
LONDON

International Partnerships Office

# Monday, 20 April 2009

- 12:00 - 14:00**      **Launch Fair** (Herringham Hall)  
Come and encounter the food, art and culture of the Asia-Pacific region at our multicultural fair. Also featuring a live steel band
- 13.40 – 14.30**      **Documentary on Ecuador** (Tuke Cinema)  
A fascinating 30 minute documentary presented by Edy Fuertes Gómez, a Regents Collage Exchange student
- 14.30 – 15.00**      **Traditional Ecuadorian Dance** (Court Yard)  
Accompanied by live Ecuadorian folk music
- 15.00 – 15:30**      **Lion Dance** (Court Yard)  
The Lion Dance plays an important part in Chinese culture. The dance signifies the welcome of a new start or is a celebration to drive away evil spirits and bring good luck and fortune to the people. Come and see it for yourself!
- 16.00 – 17.00**      **Chinese Diaspora** (Herringham Hall)  
Professor Jonathan Liu, Regent's College  
Many questions have been raised as to whether the ambience often associated with the way in which Chinese people work and conduct business, and in many respects, manage their lives and businesses are appropriate in a modern and global setting. The lecture will explore our understanding of the Chinese and where we are today in the greater scheme of global integration.
- 17.00 – 18.00**      **Business and Commercial Opportunities in Ecuador** (Herringham Hall)  
Juan-Diego Stacey, Director Ecuadorian Trade Office
- 18.30 – 19:30**      **Asia-Pacific Panel Discussion: "Asia-Pacific in Times of Crisis and Hope"** (Herringham Hall)  
**By invitation only**  
Professor J.R. Monroy, Founder and Chairman of the Latin American & Caribbean Cultural Society  
Dr. Kerry Brown, Senior Fellow, Asia Programme, Chatham House  
Professor Laixiang Sun, SOAS  
Panel Moderator: Yossi Mekelberg, Regent's College  
The panel on "Asia-Pacific in Times of Crisis and Hope" aims at exploring the complexities, opportunities, risks, threats and challenges (social, political, economic) for the Asia-Pacific region with special emphasis on the impact of the current global financial crisis.
- 19.30 – Late**      **Asia-Pacific Buffet Reception** (Knapp Gallery)  
**By invitation only**  
With a special performance of "La Cueca Chilena" by Movimiento Cultural Amigo Artista

10.00 - 11.30

**'Cross-cultural Management and Latin American Perspectives'** (Tuke 301)

Carlos A. González Carrasco, External Guest Speaker

12.00 - 13.00

**Sustainable Development in South Asia and my Own Project to reduce Poverty** (Darwin 204)

Aliar Hossain, Regent's College Alumni

This seminar will examine the topic of sustainable development and its effects on business and the environment. It will also provide a critical analysis of SD practices & approaches in South Asia and a practical example to reduce poverty in Asia or Africa.

13.00 - 14.00

**Presentation by Global Xchange** (Darwin 204)

A return volunteer from the global exchange programme will give an insight into their experience and provide you with the opportunity to ask your questions

15.00 - 16.30

**Panel Discussion: 'Doing Business in Asia'** (Darwin 204)

David Parrish (Japan & Panel Chair), Prof. Jonathan Liu (China), Eric Chan (South East Asia), & Dr. Vick Krishnan (South Asia)

Four members of the academic staff, all of whom have extensive experience of doing business in Asia, will speak for 5-10 minutes on how to approach business opportunities in Japan, China, SE Asia and South Asia. They will provide advice on how to make the initial contact, how to develop relationships, the do's and don'ts of business etiquette, cultural differences, subtleties of language, issues around joint ventures and so on. Plenty of time will be given to questions, answers and debate.

15.30 - 17.30

**Film: Spirited Away** (Japan) (Tuke Cinema) - Dr. Valerie Kaneko Lucas, Regent's College

This Japanese movie by the legendary artist and director Hayo Miyazaki and his world-renowned Studio Ghibli is a visual treat combining hand-drawn and computer-crafted animation. Enroute to the move to the suburbs, 10 year-old Chihiro and her parents arrive at an abandoned theme park where a sumptuous feast is laid out. Little do they know that this is the weekend haunt of the gods, and their gluttony is punished – her parents are turned into pigs and the young girl Chihiro enters the world of the spirits...

17.30 - 18.30

**Capoeira Workshop** (Dance Studio)

About: A fascinating combination of dance, song, music and martial arts, Capoeira originated amongst the African slaves of Brazil and today is an increasingly popular way to relax, get fit and have fun. Try it and you'll be hooked.

18.00 - 19.00

**Seminar: Japanese manga, its influence in Latin America and copyright issues** (Darwin 204)

Dr. Fernando Barrio, Regent's College

19.00 - 21.15

**Film: 'The Motorcycle Diaries'** (Tuke Cinema) - Professor Mark Allinson

Introduced by Prof. Allinson, this film is the story of Ernesto "Che" Guevara's epic journey through 1950s Latin America, based upon the journals of the young Che himself and of his friend and co-traveller Alberto Granado. It sheds light on the future revolutionary's awakening to the social and political ills of the continent, and how these shape both personality and politics. As well as all this, the film's photography offers the stunning landscapes of the vast continent as a backdrop to the friends' adventures. (In Spanish with English subtitles.)

19.00 - Late

**Asia - Pacific Quiz Night** (Sports Bar)

Come and test your knowledge of the Asia - Pacific region and compete against other teams to win prizes!

11.00 -13.00

## **Study Abroad Fair** (Herringham Hall)

Discover the world of opportunities available to Regent's College students at the Study Abroad Fair. Representing many overseas countries, staff and students from our partner universities will be available to offer information about studying abroad.

13.00 -14.00

## **Japanese Taster Lesson** (Darwin 203)

Come along and learn how to introduce yourself in Japanese!

13.30 – 14.30

## **Russian Taster Lesson** (Darwin 202)

Come along and learn how to introduce yourself in Russian!

14.00 – 15.30

## **Race and Racism in Latin America** (Darwin 105)

Dr. Karem Roitman

This lecture will explore and analyse the identity of the 'white mestizos' who have historically been in power and controlled the official creation and labelling of Ecuadorian ethnic identities.

14.00 – 15.00

## **Workshop by Careers & Business Relations: "The Game of Life"** (Knapp Gallery)

Do you want to work in an international role for a global player? What do you need to do to get there, and where will it lead you to in the journey of your life? Where do you start, and what's your goal? Come and play the interactive 'Game of Life' with the Careers & Business Relations department to help you find answers to these questions and learn about starting a truly international career. Go through the stages of getting prepared for the adventure that is your life: learn about international job hunting, tailored applications, a strong CV and confident interviewing.

15.00 – 16.30

## **Asia-Pacific Photo Gallery** (Knapp Gallery)

Come and view a selection of interesting and exotic photos taken by Regent's College staff and students.

16.00-17.00

## **Presentation on Mexican Cinema [Tuke Cinema]**

Mr. Ignacio Durán Lorea, Minister for Cultural Affairs, Mexican Embassy

This seminar will give an overview of Mexican Cinema with an introduction to the film 'En el Hoyo' (2006)

17.00 – 19.00

## **Mexican Film: 'En el Hoyo' directed by Carlos Ruflo** (Tuke Cinema)

According to Mexican legend, the devil demands one soul be offered up for every bridge built, as a guarantee for the structure's durability. In Juan Carlos Ruflo's internationally-praised documentary, this age-old adage takes on mammoth proportions.

18.30 – Late

## **Jean Monnet Lecture: 'Defence and Diplomacy: What Next For Europe?'** (Tuke Hall)

**Key Note Speaker:** Mr. Jean-Dominique Giuliani

A panel of eminently qualified European experts will contribute to the evening through their own short interventions. There will be an opportunity for comments and questions, followed by a drinks reception to meet the speakers.

### **Guest Speaker & Expert Panellists**

Mr. Jean-Dominique Giuliani (Chairman of the Board of the Fondation Robert Schuman)

Sir Brian Crowe (Deputy Chairman of Chatham House)

Mr. John Peet (Europe Editor of The Economist)

Professor Martyn Bond (former Director of the UK Office of the European Parliament)

Professor John Drew (Moderator) - Jean Monnet Professor of European Business and Management

- 11.00 - 12.00** **Higher Education in Russia and Moscow State Lomonosov University** (Knapp Gallery)  
Prof. Olga Aleksandrova, Head of English
- 12.00 – 13.00** **Drama Workshop on Personal Narratives** (Knapp Gallery)  
Dr.Valerie Kaneko-Lucas, Regent's College  
Denise Ueyehara is an Asian-American performance artist, poet, and writer. Much of Ueyehara's work concerns 'finding one's voice' and how personal stories, memories and narratives become rich and engaging sources for creating theatre. In this workshop, we will explore some of the story-telling and dramatic techniques used by Ueyehara. Come with a personal story (about you or your family) to tell and to enjoy working with others – in a fun, interactive and supportive environment.
- 13.00 - 14.00** **Chinese** (Darwin 204) **and Spanish Taster Lesson** (Darwin 203)  
Come along and learn how to introduce yourself in Chinese or Spanish!
- 13.00 – 14.00** **Asia-Pacific Financial Crises** (Herringham Hall)  
Dr. Pedro Gurrola, Regent's College  
On December 1994, a sudden devaluation of the Mexican peso triggered an economic crisis that quickly contaminated South American economies, becoming one of the first examples of the risks of global financial contagion (the so called Tequila Effect). A few years later, the Asian financial crisis raised again the fears of global economic meltdown. This seminar will look at the symmetries and differences between these events, their scope and consequences, in order to shed some light on the present financial disasters.
- 14.00 – 15.00** **“Human Rights in the Asia-Pacific”** (Herringham Hall)  
Mr. Brad Adams, Executive director of Human Rights Asia Division, Human Rights Watch
- 15:15-16:15** **Mexican market, business culture and opportunities** (Herringham Hall)  
Alexandra Haas, Director of the Business Bureau to the UK, Promexico- the Mexican government agency responsible for providing support and advice to investors will offer an overview of the Mexican market, business culture and opportunities.
- 14.00 – 17.00** **Regent's College Ping Pong Tournament** (Dance Studio)  
Compete for your chance to win traditional Chinese prizes sponsored by the PR China and Confucius Institute.
- 16.30 – 17.30** **“From 1 you should understand 10: Communicating successfully with the Japanese”** (Darwin 204)  
Robert Johnson, Regent's College  
Many Western companies have reported initial frustration and bewilderment when encountering culturally diverse ways of doing business in international markets. A typical case of this intercultural confusion can be found in Western dealings with Japan. Why do the Japanese never say what they mean? Why do decisions seem to be made behind closed doors? What exactly lies behind the mask of Japanese culture? In this workshop, we will explore the particular elements that make up the business culture of Japan, focusing on the prevalent communication style and a set of values that can be challenging for the unwary business traveller.
- 17.30 – 19.30** **Musical Concert** (Tuke Hall)  
Starring Chilean Concert Pianist Michio Nishihara Toro, Japanese Violinist Kazue Yanagida and a performance of the Traditional Peruvian 'Marinera' Dance.  
**Tickets available from the Refectory (12pm – 2pm), on the door or contact [ipo@regents.ac.uk](mailto:ipo@regents.ac.uk)**
- 19.30 – Late** **Asia – Pacific Wine Tasting** (Knapp Gallery)  
Sample wines from the Asia – Pacific region including Australia, Chile, California and South Africa  
**Only limited tickets available from the Refectory (12pm – 2pm), on the door or contact [ipo@regents.ac.uk](mailto:ipo@regents.ac.uk)**

- 11.00 – 12.00**      **Guest speaker from the Cultural Office, Public Affairs - US Embassy, London** (Darwin 205)
- 12.00—13.00**      **Mexican Literature and Poetry** (Darwin 204)  
Renown Mexican Poet: Pedro Serrano
- 12.00 – 17.00**      **Football International Cup** (Regent's Park football pitch)  
Enter your team for your chance to be the first ever winners the International cup!
- 13.00 – 14.00**      **Chinese Medicine Workshop** (Darwin 205)  
Traditional Chinese medicine includes a range of traditional medical practices originating in China. Although well accepted in the mainstream of medical care throughout East Asia, it is considered an alternative medical system in much of the western world. Come and experience these practices for yourself in this interactive workshop.
- 15.00 – 16.00**      **“Cross cultural Business in Mexico:When knowing the language is not enough”** (Darwin 205)  
Mr. Eduardo Rios, WGS MBA Student  
Real world insight and experience into the traps and pitfalls of not knowing the business culture of a foreign country. The aim of the lecturer is to obtain a better understanding of how to prepare for doing business in Mexico by examining existing preconceptions, collected data from foreign business owners and the lectures' personal experience. Bringing together practical concepts that can help anyone wanting to work in a global arena.
- 16.00 – 18.30**      **Ecuadorian Film: Que Tan Lejos directed by Tania Hermida** (Tuke Cinema)  
A self-discovery trip of two women in their mid-twenties while they travel through the mountains and along the coast of Ecuador.

# Speakers' Biographies

## Brad Adams

Brad Adams, executive director of Human Rights Watch's Asia Division since 2002, is a general expert on Asia. The division he oversees covers human rights issues in 20 countries from Afghanistan to the Pacific. Prior to Human Rights Watch, Mr. Adams worked in Cambodia for five years as the senior lawyer for the Cambodia field office of the United Nations High Commissioner for Human Rights and as the legal advisor to the Cambodian parliament's human rights committee. Mr. Adams conducted human rights investigations, initiated the UN's first in-country judicial mentor program, drafted and revised legislation, such as the press law, political party law, NGO law, and others. A former legal aid lawyer in California, Mr. Adams graduated from the University of California, Berkeley, Boalt Hall School of Law.

## Professor Olga Aleksandrova

Professor Aleksandrova is Head of English at Lomonosov Moscow State University.

## Professor Mark Allison

Professor Allison, Associate Dean, HASS, at Regent's College, specialises in film studies, and in particular in the cinema of Spain. Among his publications are books entitled *A Spanish Labyrinth: the Films of Pedro Almodóvar* and *Spanish Cinema: A Student Guide* (with Barry Jordan). He was a founding editor of the specialist journal *Studies in Hispanic Cinemas*. Before coming to Regent's, Mark Allison was Professor of Spanish at the University of Leicester, UK.

## Dr. Fernando Barrio

Dr. Fernando Barrio has been awarded the UK Law Teacher of the Year prize by the UK Centre for Legal Education of the Higher Education. He has attended WIPO and UN meetings and has been consultant to the Corporation of London and other public and private institutions in Europe and Latin America. Dr. Barrio was advisor to the Governor of the Rio Negro Province for international economic cooperation and was alternate representative to the

national groups of the Common Market Group of MERCOSUR and the ECA 16 with Chile, and to the Foreign Trade Federal Council and the Free Trade Zones Federal

Council. His undergraduate study took place at the Universidad de Belgrano in Argentina and he completed an MA in International Cooperation Studies and a Ph.D. in International Cooperation from the Graduate School in International Development of the Nagoya University, Japan.

## Dr. Kerry Brown

Dr. Kerry Brown is a senior fellow for the Asia Programme at Chatham House, the world's leading source of independent analysis, informed debate and influential ideas on how to build a prosperous world for all. Dr. Brown also serves as an Executive Director of the Liverpool Shanghai Partnership and Chair of the China Discussion Group - Chatham House. Some of his recent publications include, "The Rise of the Dragon - Chinese Inward and Outward Investment in the Reform Era" & "China is an opportunity, not a threat". His expertise lies in Chinese politics and culture, relations among East Asian countries, China's private sector and its international trade policy. Recent projects include engaging Chinese public intellectuals and their role and influence in contemporary China, China's vision of its role in the world in the next two decades, and China's private sector. Dr. Brown has worked as a diplomat in China, commented on China for BBC, ITN, CNN and Bloomberg, and written about China in the Telegraph and Independent.

## Eric Chan

Eric Chan is a senior lecturer in International Management & Strategies at Regents College and holds an MIBA and MBA from Alliant International University, San Diego, USA and several qualifications in alternative therapies. He has more than 15 years of academic lecturing and tutoring experience at various institutions of higher education and his present

area of research is sustainable development. He has worked extensively as a corporate consultant in management, marketing, IT, people, change management, education and product development and strategic management consulting projects, in Europe and South East Asia. He is also an initiator of collaborative 'human' network efforts globally.

### **Carlos A. González Carrasco**

Carlos A. González Carrasco is a Senior International Management and Training Consultant for leading international providers of Global Performance Solutions. Carlos has designed and facilitated management and training programmes for leading global corporate clients. He has extensive working and living experience in key countries of Arabia, Eastern, Central and Western Europe, USA, Asia, Central Asia and Latin America. Mr González-Carrasco has graduated in Commercial Engineering (Chile), BA (Hons) Economics (York-UK), M.A. in Economic Development, (Manchester-UK) M.A. in Sociology, (London-UK) Postgraduate Diploma Stock Exchange Investment (London-City), and Internationally Accredited Master in Business Administration (London-Westminster Business School) and Certificate on Co-Active Coaching – Coaching Training Institute (London).

### **Ignacio Durán Lorea**

Mr. Ignacio Durán Lorea is current Minister for cultural affairs in the Mexican Embassy to the UK. He has co-produced several films such as the highly acclaimed "Como agua para chocolate" and has been director of the Mexican Film Institute (IMCINE). Ignacio Durán Loera was born in Mexico City. He obtained his bachelor degree in law at the National Autonomous University of Mexico and has a master's degree in cinematography at the London film school.

### **Jean-Dominique Giuliani**

Jean-Dominique Giuliani is the Chairman of the Board of the Fondation Robert Schuman and Chevalier de la Légion d'Honneur. Mr Giuliani was an auditor at the French Institute of Higher National Defence Studies and

the Secretary General of the French Senate. From 1992 to 1998 he was the principal private secretary to the President of the Senate. Since 2002 he has chaired the Fondation Robert Schuman, the renowned French think tank on European Affairs. He has published extensively on numerous aspects of European Policy making and European enlargement.

### **Dr. Pedro Gurrola**

Dr. Pedro Gurrola, Senior Lecturer in Finance at Regent's College, holds a PhD in Pure and Applied Mathematics from the University of Montpellier; a PhD in Mathematics from the University of Barcelona and a Masters degree in Mathematics for Financial Instruments (Barcelona). He joined Regents College in August 2008 following previous academic positions in the University of Barcelona and in the ITAM Business School in Mexico. He is an active researcher in finance and his work has been published in specialized academic journals. In 2006 he received from the Mexican Pension Fund Regulation Authority (CONSAR) an award for his research on pension funds, and in 2007 he received the National Prize on Derivatives Research awarded by the Mexican Derivatives Exchange. He also holds a PhD in History of Art from the University of Barcelona and has published research on literary theory.

### **Mr. Aliar Hossain**

Aliar Hossain (BSc, MIBA, Dip in SD, MIBC) is an alumni of Regent's College and a Lecturer & Programme Administrator at Guildhall College. He is also an Executive Business Coach & Consultant in Sustainable Development.

### **Robert Johnson**

Robert Johnson, Lecturer in Cross-Cultural Management, at Regent's College, spent 5 years in Japan as a teacher and trainer in business communication skills. He currently divides his time between lecturing in cross-cultural management at Regent's College and providing consultancy and training to a range of corporate clients, including Sony, Hitachi, Nomura Securities, Deloitte and Tesco.

### **Dr.Valerie Kaneko – Lucas**

Originally from California, Dr.Valerie Kaneko Lucas has worked for many years in London as a theatre scholar, director and designer. Her international career as a scholar and theatre director has encompassed England, Wales, Europe and the United States. Dr. Kaneko- Lucas holds a B.A. from the University of California, Santa Cruz, a Diploma in Theatre Studies from University of Wales Cardiff, an M.A and PhD from the University of Essex. She is now the Head of Regent's American College London.

### **Dr Vick Krishnan**

Dr.Vick Krishnan has gained several qualifications including LLB (Hons), LLM MA, Barrister at Law, ACI Aib, AAFP, AFSAL, ACII, PhD and was called to the English Bar in 1993. His practice interests are Immigration and Human Rights, Common Law, Commercial Law and International Law. Vick has also published in Contract, Tort, the English Legal System, Company Law and International Law. As well as being a Barrister, Vick is also an academic with over 12 years teaching experience, working in both the private and public sectors of higher and further education. Vick runs his own legal consultancy as well as being the designated leader for the Law degree at RBSL.

### **Professor Jonathan Liu**

Prof. Jonathan Liu is Regent's College International Visiting Professor in Global Business Management and specialises in entrepreneurship and corporate venturing. He is Business Development Director of Hendon Business Consulting (a business consultancy company based in Beijing) and Vinsprit (an importer of wines and spirits based in Kuala Lumpur). Over the last ten years Jonathan has worked with British and European companies in developing their market presences and businesses in China and South East Asia. Prior to this he was Professor of Chinese Management at Middlesex University Business School and Professor of Management at Newport Business School.

### **Professor Laixiang Sun**

Prof. Laixiang Sun is the Chair Professor of Chinese Business and Management, SOAS, University of London and a Senior Research Fellow at Guanghua School of Management of Peking University in Beijing, China. He holds a BSc and MSc from Department of Mathematics, Peking University as well as a PhD in Economics from the Institute of Social Studies (ISS). He is the Leading Scientist of the SOAS Team in the EU 6th Framework Project on "Chinese Agricultural Transition: Trade, Social and Environmental Impacts"

### **Yossi Mekelberg**

Yossi Mekelberg graduated in Political Science from Tel Aviv University. He has an MA degree, with distinction, in International Relations from Middlesex University. He has taught International Relations at Webster University, Regent's College, London since 1996 and is currently the head of the International Relations department. His fields of interest are International Relations theory, Middle East politics, US foreign policy and International Relations and revolutions. Yossi Mekelberg is also an associate fellow of the Middle East programme at the Royal institute of international affairs, Chatham House. Among his research interests in the institute are: international politics in the Middle East, the Arab-Israeli peace process and the implications of the war in Iraq for the region. He is a regular contributor to the international media on these issues.

### **David Parrish**

David spent 30 years in industry, 12 of which were spent in Asia. For nearly 10 years he has taught business, management and finance here at Regent's College, apart from 6 months teaching in China. For the last 5 years he has been Webster University's resident director in London.

### **Professor JR Monroy.**

Prof. J R Monroy was born in and brought up in Chile where he studied History and Sociology at the National University of Chile. Former Professor in Sociology at the University of Chile and National Technical University (Santiago), Professor of Sociology with specialisation in Education in the Universities Ricardo Palma and National University of Education, Master Programme, Lima, Peru. Higher Diploma in Systems Analysis & Design (London), Editor and founder of the Diplomatic publication "NUEVO MUNDO 2000", London, U.K., founder and Chairman of the Latin American & Caribbean Cultural Society (LACCS UK), with extensive lecturing experience in sociology of the music: The Praxis of the Music, in countries such as Singapore, Vietnam, Australia, Czech Republic, Chile, etc. At present he is working in the book An approach to the enterprise of the music, a cultural and theoretical analysis.

### **Eduardo Rios**

Eduardo is an Advisory Board Member of Houston Business Bank and has a BBA in Accounting from the University of Texas at Austin. Eduardo has worked both in the private and nonprofit sector with roles at Pennzoil Company, The Greater Houston Convention and Visitors Bureau, JP Morgan Chase and Amegy Bank of Texas. Mr. Rios worked in Mexico City for two and a half years with the Convention Bureau, ten years in commercial banking and currently serves as an Advisory Board Member for Houston Business Bank. He and his family recently moved to London as his wife Aleida works at her current role at British Petroleum. Eduardo is an MBA candidate at Webster Graduate School London.

### **Dr Karem Roitman**

Dr. Karem Roitman, Lecturer in International Relations at Regent's College, holds a DPhil and MPhil in Development Studies from Oxford University. She joined Regent's College in January 2008, and also works as an independent social development consultant, with experience in Ecuador, Peru, Cuba, Morocco, and India. Lynne Rienner's First Forum Press is publishing her book on racism in Ecuador 'Race, Power, and Ethnicity in Ecuador -- The Manipulation of Mestizaje'.

### **Pedro Serrano**

Pedro Serrano has published three books of poems El miedo (1986) Ignorancia (1994) and Tres poemas (2000), Turba ("Peat") and Desplazamientos (2007). With Carlos López Beltrán Pedro edited and translated the groundbreaking anthology La generación del cordero: Antología de la poesía actual en las Islas Británicas (The Lamb Generation) which brought together translations of 30 contemporary British poets. His libretto for the opera Marimbas de l'Exile/El Norte en Veracruz was first staged in Besançon France in January 2000 and then travelled to Paris and Mexico. He has also translated Shakespeare's King John into Spanish.

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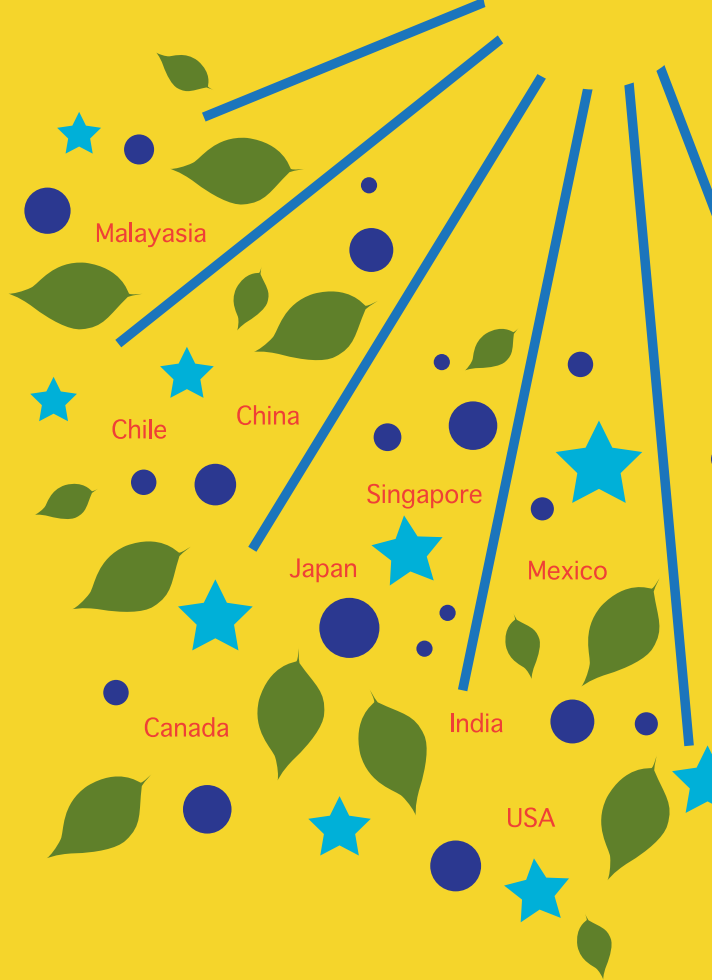
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