

Fashion & Design

Regent's offers dynamic industry-related fashion and design degree programmes. Our location in the heart of a city that is at the forefront of the fashion and design industries makes Regent's an exciting place to study.

Fashion & Design at Regent's is situated in the beautiful and fashionable Marylebone Village, with its cutting-edge fashion and design stores.

At Regent's you can be confident you are choosing a place of study that offers an unparalleled level of support. We offer you a high level of contact with tutors and a clear focus on developing your particular interests and abilities.

Practical, contemporary programmes

All our degree programmes reflect current industry practice, enabling our students to develop as creative individuals with specialist knowledge and skills that are relevant to their chosen industries.

An innovative and challenging curriculum blends theoretical understanding with practical, hands-on experience, enabling you to work with industry professionals and develop real-world skills.

Develop your own design style

We encourage you to develop your individual style and focus on the areas that interest you most as you reach your final year.

Successful students graduate with a highly individual portfolio of work, ready to move on to postgraduate study or directly into industry. We work closely with the Careers & Business Relations team to offer careers coaching, and to support your application and interview process on graduation.

Learn from industry experts

We have a strong sense of community and a positive, friendly culture which fosters a welcoming environment and a challenging working atmosphere.

As you develop your individual talents within your chosen area of expertise, you will have the full support of both your tutors and your personal tutor. Many of our tutors work in the industry, bringing current knowledge from fashion and design into the classroom.

You can gain industry experience while you are studying: you will meet industry professionals, listen to guest speakers and work on exciting live projects that will enable you to building a sound understanding of your subject in a rich environment.

London as your classroom

You will find that London offers endless sources of research and creative inspiration. As one of the fashion capitals of the world and home to all the major design, advertising and media companies, London is widely recognised as a leading hub of creative thinking and innovation.

Our central London location gives you access to globally important galleries, museums and exhibitions, as well as the wealth of visual experiences offered by the city itself. World-class architecture, parks and gardens, markets, stores and many other sights offer endless sources of inspiration.

If you are keen to develop your fashion and design talent in a challenging, exciting environment with a high level of individual support, then Regent's, in the heart of this important city, is a great place to begin your journey.



Interior design students took part in a competition to develop plans for a 'pop-up' temporary pavilion to host debates, performances, social and sporting events at the Regent's Park campus and then elsewhere in London, as part of a community outreach project. The image shows Cécile Norwood's winning design.



'I have always been passionate about art and what is fashion if not wearable art? I also wanted to study at a university where a student is more than just a number or a statistic.'

Ieva Eglite, Latvia,
BA (Hons) Fashion Design

BA (Hons) Fashion Design

This programme is under review and there may be some changes to the content outlined below. Please check our website for the latest information.

Today's fashion designers must be contemporary, trend-aware, innovative and flexible in their approach. This programme offers a comprehensive understanding of the fashion design process, encouraging your development as a creative professional with the strong conceptual and technical skills you will need for success in this fast-paced industry.

The BA (Hons) Fashion Design aims to produce creative fashion innovators who are passionate about design. It will enable you to express your personal philosophy of fashion and develop your own signature style.

As well as conceptual skills, you will explore the practicalities of the design process, and build your technical skills in areas such as drawing, computer-aided design, the creation of textiles, pattern-cutting and garment construction.

You will also learn about the evolution of fashion and explore the relationship between fashion, society and culture. One of the key industry challenges is the use and abuse of world resources through textile manufacture. You will learn about the issues and how companies can minimise their impact on the environment.

You will be able to expand your knowledge in a specialist area, choosing from modules in event management, styling and photography, journalism and PR, and accessories.

Industry experience is highly valuable, and you will be encouraged to gain as much work experience as you can. We have strong contacts with the fashion industry and our students are offered varied work placements in a wide range of roles with an option for a professional placement as part of the programme.

There is also the opportunity to study abroad, taking trips with us to Paris and other fashion capitals to gain a deeper knowledge of specialist areas of fashion.

In the final year, you will create your own collection for the graduate fashion show. You will design, construct and style a collection of garments for a particular customer and market, building a portfolio of work to show future employers.

What will I study?

Year 1
CAD
Design Process
Global Perspectives
Historical and Contextual Studies in Fashion
Pattern 1 and 2
Textiles
Year 2
Design Studio 1 and 2
Drape
Fashion Illustration
Theoretical Studies in Fashion
One elective module (see list below)

Year 3
Pre-Collection
Collections
Fashion Design Portfolio
Dissertation

Elective modules

Accessories
Fashion Journalism and PR
Fashion Show Production and Event Management
Fashion Styling and Photography
Professional Placement

Location

Marylebone

Duration

Three years, full time

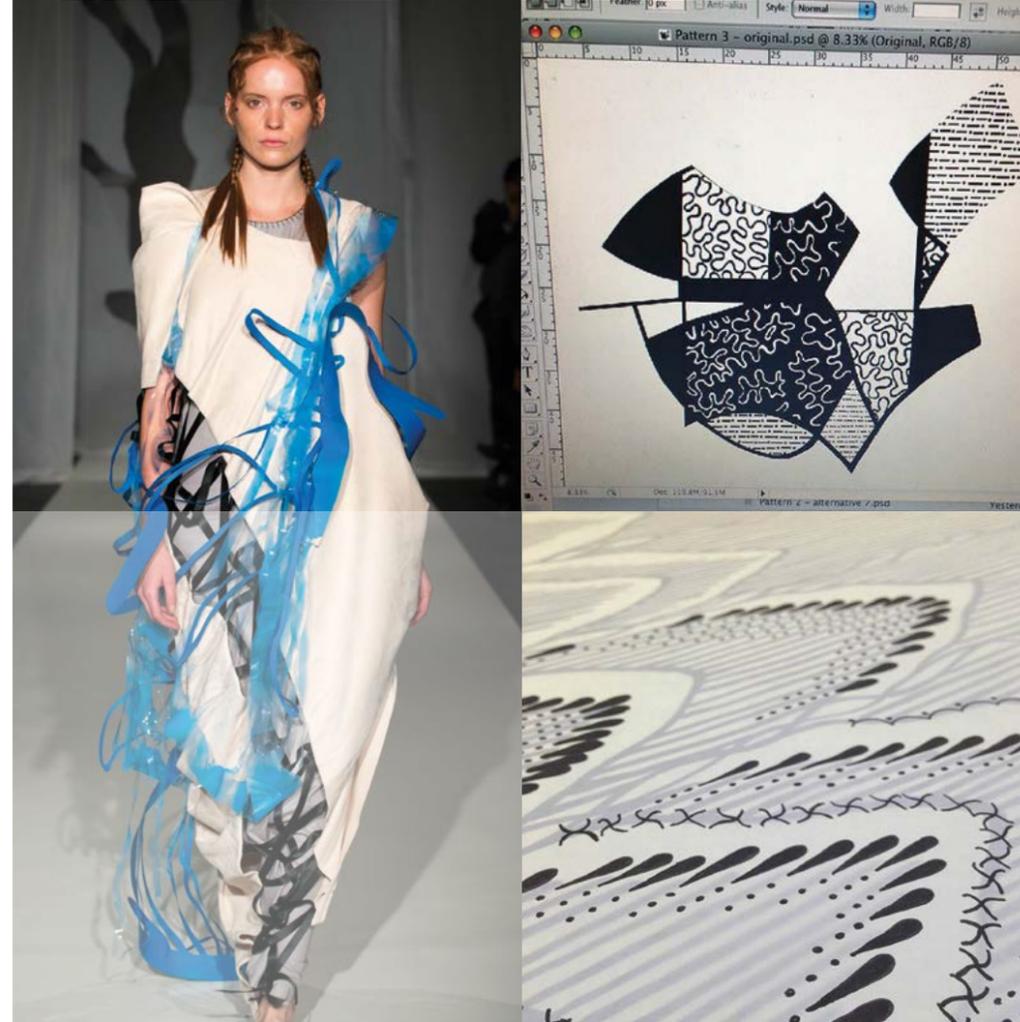
Four years
with Foundation

Start date

September



For module descriptions,
visit us online regents.ac.uk/study



'I have had a few internships during my time here. The first one was with Zandra Rhodes where I got to work closely with Zandra herself, which was an amazing experience. During my time there I got to develop a few textile prints, one of which was used in her collection.'

Christine Smith Egeland, Norway,
BA (Hons) Fashion Design

regents.ac.uk/christine

Learning and assessment

London is famous for innovative fashion, and we make the most of the wonderful opportunities offered by our central location. You will gain plenty of real-life experience, working to live industry briefs and taking part in fashion shows and fashion shoots.

You will be taught by lecturers who also work in the fashion industry and hear from frequent visiting speakers from industry and academia. Small class sizes ensure you will have plenty of individual contact time with your tutors. Teaching methods include studio work, tutorials, seminars, workshops, field trips, discussions, peer evaluations and group work.

You will be assessed through assignments such as projects, portfolios, sketchbooks, reports, essays, self-evaluation, presentations and practical work, for example photoshoots, fashion shows and work in industry.

What skills will I gain?

The ability to generate ideas, concepts, proposals and solutions to set briefs

The ability to research, analyse and communicate your ideas effectively using a range of media

Construction, design, drawing and CAD skills

Practical skills in using a range of materials, tools and methods

The ability to conceive, design and produce a final collection

Future opportunities

Completing this programme will give you the wide-ranging skills you need to pursue a professional career in many areas of fashion. Career paths open to you will include working as a designer, pattern cutter, stylist, fashion journalist, creative director, buyer, textile designer or visual merchandiser.