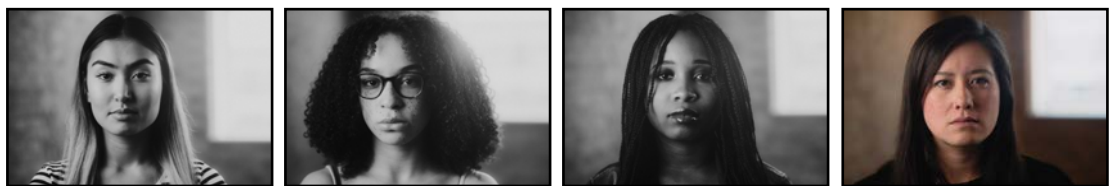


The Advocacy Academy

Campaign Roster 2018/19

Sarah, Sara & Alison | Coach: Sophie Yates Lu | FuckYourFetish

We are fighting to change the representation of women we see in magazines on the newsstand, starting with the radicalised hypersexualisation of women of colour. This daily objectification, exoticising and fetishisation goes unchallenged, presented as individual taste, preference and type - undermining our dignity and self-belief. Girlguiding UK found that 61% of girls feel disempowered due to being portrayed as “sex objects”. We will go to the heart of this depiction - tackling the degrading representation of women in men’s magazines - by replacing the centrefolds with images and stories of real young women sharing their experiences of hypersexualisation, fetishisation and objectification, and sharing practical ways men can stand with us as allies.



Dias & Ibraheem | Coach: Molly Ackhurst | StraightJacket

StraightJacket is a campaign built on student solidarity. The two Founders began on opposite sides - Dias, a young lesbian whose school life was characterised by homophobic bullying and discrimination, and Ibraheem, a young man whose hyper-masculine behaviour meant he was often the one perpetuating this harm. Together, they recognised that schools can never be safe places for LGBTQ+ youth until they end the culture of toxic masculinity once and for all. That’s why StraightJacket sits proudly at the intersection of sexuality and gender, advocating an end to all binaries (or as we call them, straight jackets) that tell us how we should behave or who we should love. StraightJacket is fighting to make schools places where queerness is safe and celebrated, and where gender norms never stop any young person from being their true selves. And we’re starting by working with the Department of Education to end the heteronormativity of the Physical, Social, Citizenship and Health Education (PSCHE) and Sexual and Relationship Education (SRE) curricula.



Akhera, Aaron & Samuel | Coach: Nonhlanhla Makuyana | ReRooted

The UK education system neglects black stories that make up a significant part of British history and culture. No wonder 60% of inner-city teachers still feel uncomfortable teaching a culturally 'diverse' classroom. To combat the erasure of these important narratives, we are embarking on the process of creating and testing the first educational resource to decolonise the secondary school curriculum; one that is not only representative of excluded and underachieving identities, but also addresses why this exclusion happens: the legacy of British colonialism. We will be launching our resource by organising a “street classroom” - a student teach-in outside the Department for Education. Inspired by the sit-in lessons in segregated America, where students of all races broke the law to learn together, we will bring together South London students to learn their history on the street. *ReRooted: uprooting the problem, planting the seeds of a better future.*



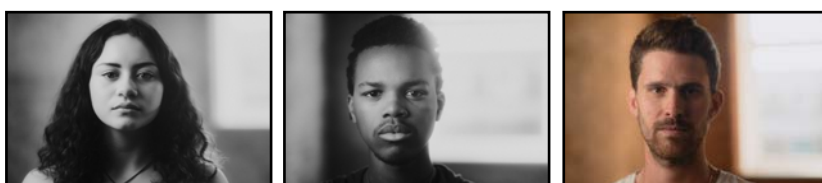
Natalia, Semi & Cristian | Coach: India Thorogood | NoLostCauses

NoLostCauses is the first youth-led campaign fighting for a more compassionate education system. We know from experience that the current approach to behaviour is failing pupils and wasting potential. We demand this outdated system is replaced by one rooted in pastoral care rather than punishment, counsellors rather than criminalising, and which addresses root causes rather than symptoms. We are fighting the skyrocketing rates of isolation, exclusion, off-rolling, and the school to prison pipeline which sees two thirds of incarcerated people with experience of exclusion as students. We demand better, more loving alternatives that support and understand students living in challenging circumstances. This includes a roll-out of restorative and therapeutic practices in schools; more funding for teaching assistants, mental health specialists and SEN support staff who are on the frontline; better training for all staff; and proper resourcing of alternative provision like PRUs. Education should help young people with complex lives achieve their potential, not exacerbate their disadvantage.



Jaz & Ajuub | Coach: Max Wakefield | CrazyTalk

The rate of suicide among children and teenagers in London has more than doubled in the last five years, to more than four times national rate. We founded CrazyTalk to fight the epidemic of youth mental health and suicide in London, something we are both living through in our own lives. We demand a better understanding and acknowledgement of mental health issues, an end to the stigma, and improved intervention - both inside and outside schools - for young people struggling with their mental health. The seriousness of this situation is abundantly clear, as are the solutions, and yet the Government continues to tinker around the edges. That is why we see no option but to take radical direct action to force our representatives to invest the necessary resources into preventing any more loss of life.



Cecilia, Zharinck & Krishmary | Coach: Paulina Tamborrel Signoret | LatinXcluded

Where are you *really* from? We are three Latinx women and we are excluded. Over 200,000 Latinx people live in the UK - the majority in Lambeth and Southwark - yet our growing community lacks visibility and representation. When we tried to fill in our UCAS forms, the UK's universities and colleges admissions service, we found no box to tick; there was no option that recognised us. We were forced to tick 'other'. We've spent too many years ticking boxes that make us feel invisible. When will the institutions that shape this country take our community seriously? We're here to stay. LatinXcluded was formed to campaign for UCAS to put a Latinx category on all of their forms, and begin collecting invaluable data on the aspirations and achievements of Latinx students across the UK, like how many students from our backgrounds are going to university, what they're studying, or what support they need. This data is particularly important as Latinx students routinely face stigma and stereotypes in school, leading to disillusionment with higher education and underrepresentation in the UK's top universities and careers. We are LatinXcluded, and we are campaigning for the right to be represented.

