

London's Independent University

# BA (Hons) Global Management with Pathways Programme Specification

Academic Year 2019/20

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1. Programme Overview				
Full programme/award title(s)	<ul> <li>BA (Hons) Global Management (Enterprise &amp; Innovation)</li> <li>BA (Hons) Global Management (Finance)</li> <li>BA (Hons) Global Management (Leadership &amp; Management)</li> <li>BA (Hons) Global Management (Marketing)</li> <li>All pathways offered with Integrated Foundation Year (Level 3 entry) or direct entry to Level 4</li> </ul>			
Short programme title	BA (Hons) Global Management/ BAGM			
Fees	£17,500 (per year, subject to annual increase) Foundation Year: £17,500			
Faculty / School	Business & Management			
Location of study	Regent's Park campus			
Awarding institution	Regent's University London			
Institution regulated by:	Office for Students, Quality Assurance Agency			
Programme entry points	September 2019, January 2020			
Date of initial/previous (re)validation	September 2016			
Date of next revalidation	Summer 2022			
Framework for Higher Education Qualification level of final award	Level 6			
Number of credits in award	360 Credits			
UCAS code	N101, N300, N501, N201, N120, N121, N200, N500			
Underpinning QAA subject benchmark statements	The programme overall is underpinned by the Business and Management 2015 QAA subject benchmarks statement.			
Other external and internal references	Regent's University London Academic Regulations Regent's University London Learning, Teaching and Assessment Strategy 2015-2020			



Professional, statutory or regulatory body recognition/accreditation	None
Mode of study (full time / part time )	Full time
Language of study	English
	Part time: N/A Full time: Minimum – 4 years including the integrated Level 3 (September start); 3.5 years including the integrated Level 3 (January start)
Minimum / Maximum duration of programme for each mode of study	3 years without the integrated Level 3 (September start); 2.5 years without the integrated Level 3 (January start)
	Maximum* – 5 years including the integrated Level 3 (September start); 4.5 years including the integrated Level 3 (January start)
	4 years without the integrated Level 3 (September start); 3.5 years without the integrated Level 3 (January start)
	*in exceptional circumstances only, refer to Regent's University London Academic Regulations for details
Date of production / revision of this programme specification	January 2019
2 Why study this programme?	

#### 2. Why study this programme?

We want to make sure that you have chosen the right programme to study and that you are excited about studying your programme at Regent's.

The BA (Hons) Global Management is carefully structured to offer you an integrated and holistic approach to management studies. It builds your skills across four complementary areas of management practice, after which you follow a specialist pathway.

The programme not only taps into current trends, but also looks to the future, allowing you to study subjects that are highly relevant in today's competitive workplace.

Throughout your studies, you will become a confident, socially responsible decision-maker. Your experience at Regent's will provide you with the analytical skills and business acumen needed to pursuit a managerial role in business and industry.



# 3. Programme aims and objectives

This is a guideline to the main features of your degree programme. It includes the overall aims and objectives and what you might achieve and be able to demonstrate if you take full advantage of the learning opportunities provided.

Regent's Business & Management undergraduate programmes offer a comprehensive knowledge of the theory and practice of management that:

- Is centred on people
- Places social and environmental responsibility in the core of management
- Fosters creativity and innovation as engines of business growth
- Nurtures intercultural intelligence as an essential component for survival in modern transnational organisations.

In particular the BA (Hons) Global Management has the following foci:

- The management of organisations with a global perspective that connects people, digital technologies and economic opportunities
- Fostering students' entrepreneurial aspirations to drive new ventures and/or innovation
- The possibility to create a tailored degree programme by choosing a specialism from Enterprise & Innovation, Finance, Leadership & Management or Marketing.

#### **Prospective careers**

Our holistic and critical approach prepares you to become flexible, informed and proactive manager. This will enable you to pursue a career in a corporate environment, or become an entrepreneur.

Your career options are varied, and include:

- Junior management positions in fields including commerce, manufacturing, IT and finance
- Starting your own business
- Advising and consulting
- Diversifying a family business
- Leading innovation teams within companies
- Running an effective social enterprise
- Managing and modernising public sector departments

You may also choose to continue your studies at postgraduate level. Regent's offers a range of master's degrees in business & management including international business, management and luxury brand management.



# 4. Relationship to other programmes and awards

Sometimes programmes share modules or have other connections to other programmes. This is a guide to whether this is applicable for your programme.

Some modules are shared across the BA (Hons) Global Management and BA (Hons) International Business programmes.

#### 5. Learning outcomes

This is a guide to the more specific knowledge and skills you will gain if you take full advantage of the learning opportunities available to you.

#### On successfully completing the programme you will have:

- 1. Detailed knowledge of well-established theories and concepts within the major cognate areas of business and management in order to demonstrate critical awareness of different ideas, contexts and frameworks recognising those areas where the knowledge base is most/least secure.
- 2. The ability to demonstrate a current and in-depth understanding of their specialist area namely, marketing, finance, leadership or enterprise and innovation.
- 3. The ability to analyse and evaluate a range of management and business information or issues using well-accepted management principles, frameworks or criteria taking into account the global context and global implications of managerial decision making.
- 4. The knowledge and skills to carry out defined investigative strategies into business problems and communicates subsequent results effectively in a professional format.
- 5. The confidence to interact effectively within a team, giving and receiving information and ideas and modifying responses where appropriate by recognising and improving situations likely to lead to conflict.
- 6. The ability to demonstrate comprehensive and critical awareness of multiple ethical issues and is able to discuss these in relation to their own personal beliefs and values
- 7. Taken responsibility for own learning and development using reflection and feedback to analyse own capabilities, appraises alternatives and plans and implements actions.
- 8. The ability to implement creative as well as strategic approaches to managing uncertainty arising from encountered organisational business problems or the learning process itself.



# 6. Learning and teaching strategy / assessment methods (non-regulatory)

This is a guide to the academic opportunities that will be available to help you achieve the overall aims and objectives of the programme as listed under Section 3 and the intended learning outcomes listed under Section 5. It is also a guide to the assessment methods that will be used to test your achievement of the intended learning outcomes. While exciting learning opportunities are offered at University-level, there is a greater emphasis on you engaging with your education in a pro-active way. In order to meet the full intended learning outcomes of the programme, you will be expected to study independently, participate in class discussions, book extra time in the studios, ask for support in academic skills if required and engage with personal tutors.

The learning and teaching strategy of the programme is informed by the Regent's University London Learning, Teaching and Assessment Strategy 2015-2020.

We make maximum use of advanced pedagogic processes and practices, including:

- Interactive and engaging sessions with tutors
- 'Flipped' classrooms (where students prepare the content and lead the session)
- Workshop approaches where possible in place of one-way lectures
- Small-group research and report-back work in seminars
- Individual tutorials
- Timely and constructive feedback and feedforward
- A range of 'outside-in' methods, such as guest speakers, visits to key locations, exhibitions, events and co-curricular activity to support programme outcomes
- Experiential learning events, both on and off campus.

#### Breakdown of teaching methods by percentage per level

Directed and scheduled learning and teaching includes lectures, seminars, tutorials, workshops and labs.

Self-directed learning includes preparation for class, self-study after class, preparation for assessments and assessments.

The following breakdown is a guide to how much time you will spend doing each teaching and learning method. The exact amount of time spent in taught/practical lessons or self-study will depend on the elective modules that you take.

Foundation Y	Foundation Year Level 4		Level 5		Level 6		
Taught	30%	Taught	30%	Taught	25%	Taught	25%
Practical	10%	Practical	10%	Practical	10%	Practical	10%
Self-Study	60%	Self-Study	60%	Self-Study	65%	Self-Study	65%



# Programme management and teaching staff

The programme is managed by a team consisting of a Head of Programme, Deputy Head of Programme and Pathway Leaders. They will provide support, advice and guidance in relation to your pathway, your study choices and your academic enquiries. You will also have a Personal Tutor to support your academic and personal development. In addition, the Academic Skills Support team can help you develop your academic skills, through online resources, workshops, one-to-one appointments and drop-in sessions.

Our teaching staff represent a diverse range of professional and academic backgrounds, from professors to lecturer, with a large percentage having extensive industry experience. Many are research-active and regularly publish in respected academic journals and at conferences. We are very proud of the global nature of our programme, and our lecturers also reflect this ethos, coming from a wide variety of countries and cultures across the world. In every way, you will feel part of a genuine global family.

What sets us apart is the importance we place in our duty of care. We provide a focused and personal treatment of our students as they progress through the programme. We ensure that students enjoy open lines of communication with lecturers and heads of programme alike.

All our staff hold postgraduate qualifications in their subject area, and a large number hold PhDs or are studying for one. In addition, most of our staff hold fellowship of the Higher Education Academy (HEA), from Fellow to Principal Fellow. We also encourage our teaching staff to undertake the Postgraduate Certificate in Higher Education. In short, we strive for excellence in our teaching and place a huge emphasis on maintaining this excellence.

#### Assessment strategy and methods

There is a combination of formative and summative assessments. Formative activities are used for developmental purposes and are designed to help you learn more effectively by giving you feedback on your progress and on how it can be improved and/or maintained. They do not contribute to the award mark.

Summative assessments are used to determine your success in meeting the intended learning outcomes of a module and do contribute to the award.

The assessment methods used across the programme are varied. The key objective is to ensure that assessment is:

- Engaging and encourages students to interact and test their knowledge
- Inclusive, fostering a student-focused approach whereby students can make selections about the topics or formats chosen where possible
- Authentic, based on real-world or real-life cases and situations. You should see little difference between the problems and tasks set for you on the programme and the challenges you will face subsequently in the business world.



The main assessment vehicles used for both formative and summative assessment reflect current best practice in the business school environment and feature:

- Reports produced after students' personal research, in groups or individually
- Group or individual presentations to tutor, peers or outside experts
- Examinations
- Events created and delivered by students
- Essays
- Time-constrained tasks or exercises
- Ongoing project work, individual or collective
- Case study analysis.

# Breakdown of assessment by percentage per level

The assessment breakdown is based on a typical choice of modules. Your choices will determine the actual breakdown of assessment methods that you will experience. The typical assessment breakdown is as follows:

Foundation Year		Level 4		Level 5		I 5 Level 6	
Written exams	0%	Written exams & in-class test	35%	Written exams & in- class test	25%	Written exams & in- class test	20%
Presentation	20%	Presentation	15%	Presentation	15%	Presentation	10%
Coursework	80%	Coursework	50%	Coursework	60%	Coursework	70%

#### Alternative forms of assessment

Students with student support agreements may be offered an alternative form of assessment. When this is the case, the University's Disability Guidelines for Alternative Forms of Assessment are followed.

# Ethical approval of research

All research conducted within and outside the University by students at Regent's University London must be approved by the Faculty/Institute Research Ethics Review Panel prior to its commencement. This will include, but is not limited to, all research involving human or other living participants, and all experiments, investigations and procedures involving human or other living participants, or data relating to such living entities.



# 7. Programme structure

This is a guide to the overall structure of your programme such as term dates, assessment periods and which core modules will delivered each year.

You can enter the programme in either January or September. If you are starting in January on either the foundation year (Level 3) or the first year (Level 4) of the BA (Hons) Global Management, you will be required to take a summer term of teaching, as the first year of study is accelerated.

The academic year consists of an autumn term, typically starting in mid-September and ending in December, and a spring term, typically starting in mid-January and ending in May. For students starting in January, the additional summer term in the first year typically runs from May to July.

To complete your programme, you will need to achieve a certain number of credits (usually 360 credits for an undergraduate degree and 180 credits for a postgraduate degree).

You will study a number of modules across your programme that will each have a credit value. On successfully passing each of these modules, you will gain credits that count towards the total needed for your degree.

One credit equates to 10 notional hours, which is the average time a student will take to achieve the specified learning outcomes. So if a module is worth 10 credits, then you would expect to spend 100 hours studying this. These will not all be 'taught' hours. You will receive guidance and instruction through lectures, seminars, etc., but you will also need to engage in self-study. A percentage breakdown of teaching contact hours and self-study required on this programme is indicated in Section 6 above.

Students beginning the programme in September will study 120 credits across two terms in the first year, with no more than 80 credits per term. Students entering the programme in January will study 180 credits across three terms in the first year, with no more than 80 credits per term. In the second and third years of the programme (Levels 5 and 6), all students study 120 credits per year, with no more than 80 credits per term.

Classes take place from Monday to Friday, typically between 09:00 and 18:00. The exam period for the autumn term takes place in January and for the spring term in May and for the summer term in July.

Programme structure - Level 3 (Foundation)				
Core modules Cr	edits			
SKL3A2 Personal Impact	20			
SKL3A3 Working with Others	20			
QUA3A2 Numeracy and Analysis for Business	20			
MGT3A3 Business Management and Problem Solving	20			



ENT3A1 Entrepreneurial Simulation	20
BUS3A2 The World of Business	20
Total core module credits:	120
Elective modules	
ENG3A1 Additional English	N/A
Total credits for Level 3:	120
Exit awards and learning outcomes achieved (if appropriate)	
Level 3 is designed for students who do not qualify for the direct entry to an undergo degree programme. Successful completion of the Foundation (Level 3) will equip y necessary skills to cope with the demands of higher education and leads to entry to (Hons) Global Management degree. Level 3 credits do not count towards the under degree credit total.	you with the the BA
Programme structure - Level 4 (Year 1)	
Core modules Cr	edits
SKL4A3 Academic Environment	10
ACC4A8 Accounting and Finance	20
QUA4A5 Analytical Tools and Techniques for Business	20
ECO4A5 Business Economics	10
GBL401 Global Perspectives	10
MGT4A7 People and Organisations	20
MKT4A2 Principles of Marketing	20
Total core module credits:	110
Elective modules	
Regent's Electives/ Connect module (compulsory, choose 1 from indicative menu) OR English for Academic Purposes module	10
Total elective module credits you must choose:	10
Total credits for Level 4:	120
Exit awards and learning outcomes achieved (if appropriate)	
Certificate of Higher Education: 120 credits	



#### Regent's Elective/ Connect modules – indicative menu

Regent's Elective/ Connect modules offer you the choice to pick a subject from any area of the curriculum (subject to availability) to broaden your perspective and get more from your studies.

The list below indicates the modules that are intended to be offered, subject to availability and timetabling constraints. You will choose one Regent's Elective or Connect module at Level 4, and two at Level 5.

#### Regent's Elective modules at Level 4:

COM402 Skills of Argumentation and Debate HIS404 History of London INF401 Computer Applications INR402 Introduction to Human Rights INR404 Politics of Development MED404 Understanding Social Media PHL401 Introduction to Philosophy POL404 Energy Security and Economics PRL401 Introduction to Public Relations Strategy and Management PSY4A1 Introducing Psychology REL401 The World's Religions SOC402 Introduction to Sociology

#### Regent's Connect modules at Level 4:

Languages: Arabic, Chinese, French, German, Italian, Japanese, Portuguese, Russian and Spanish (Level 4) SPN406 Talking Pictures: Spanish Language through Film (Level 4) CCS401 Global Communication Skills

Programme structure – Level 5			
Core modules Credit			
General			
LAW5A4 Introduction to Business Law	10		
STG5A3 Strategic Management	20		
STM5A5 Sustainability 2			
Enterprise & Innovation pathway			
ENT5A1 Entrepreneurial Theory and Practice	20		
ENT5A2 New Venture Modelling and Planning	20		



Finance pathway	
FIN5A9 Principles of Investment Management	20
FIN5B1 Quantitative Analysis for Finance and Investment	20
Leadership & Management pathway	
MGT5A9 Creative Processes and the Organisation	20
MGT5B1 Supply Chain Management	20
Marketing pathway	·
MKT5B3 Marketing Communications	20
MKT5B4 Marketing Research	20
Total core module credits	90
Elective modules (mandatory choice of 1 from your pathway)	
NB Options can be taken at Level 5 or 6	
Enterprise & Innovation pathway (choose 1 from):	
ENT6A5 Entrepreneurship Finance and Venture Capital	10
LAW6A3 International Business Law	10
ENT6A6 Project Management for Enterprise	10
ENT6A7 Web and App Design for Innovation	10
Finance pathway (choose 1 from):	
FIN6A2 Corporate Governance and Global Financial Ethics	10
FIN6C5 Global Banking	10
FIN6A7 Islamic Finance	10
FIN6A9 Mergers and Acquisitions	10
Leadership & Management pathway (choose 1 from):	
LAW6A4 Corporate and Management Law	10
MGT6C2 Global Family Business	10
MGT6B9 International HRM	10
MGT6C1 Visual Analytics and Big Data Management	10
Marketing pathway (choose 1 from):	
MKT6B7 Brand Strategy	10
LAW6A5 Essential Law for Marketers	10
MKT6B8 PR and Corporate Communications	10
MKT6B2 Services Marketing	10



All pathways				
Regent's Electives / Connect module (compulsory, choose 2 from indicative menu)				
Total elective module credits you must choose				
Total credits for Level 5				
Exit awards and learning outcomes achieved (if appropriate)				
Diploma of Higher Education: 240 credits				

# Regent's Elective / Connect modules Level 5 – indicative menu

The list below indicates the modules intended to be offered, subject to availability and timetabling constraints. You will choose 1 Regent's Elective or Connect module at Level 4, and 2 at Level 5.

# Regent's Elective modules at Level 5:

ART501 Art and Business ATP504 Acting Studio ENL505 London's Literature INF501 Management Information Systems INR505 Contemporary African Politics and History MED501 Media and Ethics MED503 Interactive Media MUS501 Studies in Music History POL503 Global Human Trafficking PSY5A1 The Psychology of Fashion SOC503 Applied Ethics PLP5A2 Career Management

# Regent's Connect modules at Level 5:

Languages: Arabic, Chinese, French, German, Italian, Japanese, Portuguese, Russian, and Spanish (Level 5)

SPN506 Talking Pictures: Spanish Language through Film (Level 5) CCS501 Contemporary Intercultural Issues CCS502 Latin American Culture & Society CCS503 Chinese Culture & Society



Programme structure – Level 6	
Core modules	Credits
General	
MGT6B4 Optimising Operations and Change	10
Enterprise & Innovation pathway	
ENT6A4 Enterprise in Action (Capstone)	30
ENT6A1 Managing Entrepreneurial Growth in SMEs and Family Businesses	20
ENT6A2 Social Enterprise	20
ENT6A3 Strategic Entrepreneurship and Innovation	20
Finance pathway	
FIN6C4 Contemporary Finance in Action (Capstone)	30
FIN6C1 International Finance	20
FIN6C2 Managerial Finance	20
FIN6C3 Wealth Management	20
Leadership & Management pathway	
MGT6B8 Contemporary Management in Action (Capstone)	30
MGT6B5 Critical Issues in Leadership	20
MGT6B6 Leadership, Change & Governance	20
MGT6B7 Managing Digital Organisations	20
Marketing pathway	
MKT6B3 Consumer and Marketing Psychology	20
MKT6B6 Contemporary Marketing in Action (Capstone)	30
MKT6B4 Digital Marketing and Data Analytics	20
MKT6B5 Marketing Strategy	20
Total core module credits	100



Elective modules (Mandatory choice of 1 from your pathway and 1 from any pathway)	
Enterprise & Innovation pathway	
ENT6A5 Entrepreneurship Finance and Venture Capital	10
LAW6A3 International Business Law	10
ENT6A6 Project Management for Enterprise	10
ENT6A7 Web and App Design for Innovation	10
Finance pathway	·
FIN6A2 Corporate Governance and Global Financial Ethics	10
FIN6C5 Global Banking	10
FIN6A7 Islamic Finance	10
FIN6A9 Mergers and Acquisitions	10
Leadership & Management pathway	
LAW6A4 Corporate and Management Law	10
MGT6C2 Global Family Business	10
MGT6B9 International HRM	10
MGT6C1 Visual Analytics and Big Data Management	10
Marketing pathway	·
MKT6B7 Brand Strategy	10
LAW6A5 Essential Law for Marketers	10
MKT6B8 PR and Corporate Communications	10
MKT6B2 Services Marketing	10
All pathways	
ILP6A1 Individualised Learning Project *(subject to the discretion of Head of Programme)	10
Total elective module credits you must choose	20
Total credits for Level 6	120



# Exit awards and learning outcomes achieved (if appropriate)

BA: to qualify for the award of a non-honours degree the student must have been awarded 300 credits overall, including at least 120 credits at levels 4 and 5, and 60 credits at Level 6.

BA (Hons): to qualify for the award of an Honours degree a student must have been awarded at least 360 credits overall, including at least 240 credits at levels 5 and 6, of which at least 120 credits are at Level 6.

# 8. Distinctive features of the programme and other key information

This is a guide to anything else you may need to know about your programme, including anything that may seem a bit unusual or different to similar programmes in other institutions.

The BA (Hons) Global Management:

- Provides the opportunity to choose a specialist degree pathway that relates to your career ambitions
- Gives you the opportunity to obtain and grow your confidence in essential, transferable skills required to develop a successful career in global management
- Equips you with the intercultural, personal and business skills needed to lead and manage people in a global context
- Offers opportunities for stimulating creative approaches to problem-solving and managing uncertainty
- Provides a curriculum that is up-to-date, responsive to prospective employers' requirements and supported by academic scholarship
- Provides a stimulating and satisfying learning environment for a diverse group of students, where the mix is representative of a 'global village'
- Offers a learning experience that is personal, flexible, and delivered on a campus in the heart of London.

#### Programme pathways

The programme offers four degree pathways:

- Enterprise & Innovation
- Finance
- Leadership & Management
- Marketing

Enterprise & Innovation pathway



Many businesses rely on enterprise and innovation to ensure their sustained growth and ability to weather the challenges that arise. It is this enterprising spirit that enables managers to turn their business into a market leader, shaping the next product or service innovation. This pathway enables you to develop your entrepreneurial skills and test your capacity for innovative endeavour. From exploring how to launch new venture, to examining the role of mobile technologies and digital organisations, you will have the opportunity to combine theory and practice, drawing on the discipline of entrepreneurship as you consider possible new start-ups.

# Finance pathway

Finance plays a crucial role in any organisation, and is fundamental to management decisionmaking. Financiers must have expertise not only in gathering and recording relevant data, but in the analysis and interpretation of information to aid and direct decision making and business planning. This pathway enables you to discuss and analyse with confidence the financial parameters of business planning, performance and evaluation. You will gain a thorough understanding of the ways in which financial intermediaries and institutions work, and learn about the structure of financial markets and how they function. You will have the opportunity to explore alternative approaches to finance, other than the current Western standards, as well as consider the impact of digital technologies on the world of finance. The pathway concludes with a capstone module which through the experiential learning enables you to test your newly developed financial know-how in action.

# Leadership & Management pathway

Today's graduate employment climate is changing rapidly, influenced by technological changes, economic migration, and events reshaping political landscapes worldwide. Graduates who can draw on a wide-ranging portfolio of leadership and management skills will be well-placed to respond to changing business needs, recognise and maximise new opportunities, and employ their resilience and adaptability to navigate such changes. This pathway offers a particular focus on proactive decision-making and will equip you with the skills to become the business leaders of the future. It enables you to explore the challenges of management practice from the perspective of a manager and a leader. It will foster your ability to manage supply chains as well as infuse business with creativity.

#### Marketing pathway

The key to effective marketing and business success is understanding and responding to what customers tell you. This pathway explores contemporary marketing strategy and practice, tapping into the latest developments in the global marketplace. You will explore every aspect of marketing, from the research phase to the product, from identifying customers to creating a promotional campaign, from sales forecasts to marketing strategy. You will be given opportunities to challenge the current status quo through understanding traditional, as well as new approaches to marketing, and develop the know-how that enables you to respond to today's constantly evolving marketplace.



# Global Perspectives module and Regent's Elective modules

Your programme is made up of core and elective modules. As the name suggests, core modules are compulsory and all students on your pathway will complete the same ones.

We also offer electives, which is where you have a choice of modules depending on what you are most interested in. Some of the electives are offered from outside the Faculty of Business & Management. This is to give you an opportunity to widen your interests and experience a broader exposure to learning while at Regent's.

The Global Perspectives module is a unique feature of Regent's undergraduate programmes. It provides you with a key starting point in considering your identity as a learner, your impact on others and the way you learn. These are important factors in shaping your personal development and will serve you well during your studies in developing critical-thinking skills and confidence in decision-making.

# Pathway Capstone module at Level 6

The Capstone is the final summative module that enables you to bring much of your prior learning together with theoretical understanding and practice-based insights in an action research project related to your pathway discipline.

The module has been designed to focus on your ability to shape and demonstrate your learning. Building on the applied nature of delivery, you will construct action research and create evidence of your own academic and practical knowledge.

# Extracurricular activities

You will have the opportunity to engage with extracurricular activities on and off campus, organised by staff from across the University. These include prominent guest speakers, presentations, conferences, competitions, university societies, Student Union membership and student representation. In particular, participation in competitions or engagement with societies and the Student Union is a great way to develop a host of skills and evidence to demonstrate the diversity of your capabilities, which can contribute to an enriched personal development plan.

# 9. Student support

We want you to make the most of your time at Regent's and we also know that sometimes life at university can be hard. We can give you the support and you need, on academic study, language skills, careers, disabilities, mental health, gender, sexuality, finance and many other issues.



Regent's Student Hub will be the first port-of-call for the majority of your needs. Staff in the Hub can either deal with your enquiry directly or point you to one of our services for more support. Our support services include:

- Personal tutor scheme
- Student Services
- Academic Skills
- English for Academic Purposes
- Careers advice, including placements
- Disability support
- Accommodation
- Student Union

For more information about life at Regent's and the services we offer please visit our website: regents.ac.uk/information/student-life/for-current-students

#### **10. Learning support facilities**

Regent's offers a variety of different facilities and technologies to support your studies. These include lecture theatres, seminar rooms, the library, IT labs and specialist software.

If you require support or advice with regard to accessing campus facilities, please speak with our disability support officer, so we may address your concerns. <u>regents.ac.uk/information/student-life/for-current-students/disability-information</u>

The Library at Regent's supports teaching and learning at the University. Our relevant and extensive collections, flexible study spaces and knowledgeable staff can help you achieve your academic goals. During term time, the Library is open until late in the evenings. During busy exam periods, it is open 24/7. Most areas are fully accessible to people with disabilities and wherever there are challenges we work with individual(s) to overcome, rearrange or support to facilitate good and safe access.

Regent's uses Blackboard as its virtual learning environment (VLE), where you will find learning materials and content for your modules. You will also submit your coursework online and receive feedback through Blackboard.

MyRegent's is a free app and web dashboard which contains Regent's email, degree programme timetable, module information and more. You will be able to download it for Apple or Android devices or access it at <u>my.regents.ac.uk</u> once you have enrolled with us. Regent's has IT labs where you can use our computers and there are dedicated areas for you to use your own laptops and tablets. The campus has free Wi-Fi, including most areas of our extensive gardens, so any area can be adapted into a student study space. Regent's is a



member of the Eduroam network, so you can connect to this service to access Wi-Fi worldwide.

For more about Regent's learning resources, visit: regents.ac.uk/about/learning-resources

# **11. Opportunities for personal development planning**

The BA (Hons) Global Management programme offers a number of opportunities to foster personal development planning, such as a choice of pathway; the Global Perspectives and Regent's Elective modules; the Pathway Capstone module at Level 6; and extracurricular activities organised by both academic and professional services on campus.

The programme also offers the following opportunities for personal development planning:

- Personal and small group tutorials
- Self-reflection in key modules
- Assessment of personal skills in key modules with subsequent guidance on action planning

# **Careers support**

All students benefit from an initial consultation with a careers adviser in their first weeks on campus. Based on your individual interests you will, guided by your adviser, develop knowledge and networks in relevant sectors and roles. You will be encouraged to team up with like-minded individuals to build communities centred around shared interests.

You will have access to the vacancies shared by our business relations team on the Student Hub, as well as multiple other resources, and help with making applications for internships and graduate roles in the UK and beyond. Students who have not identified an area of interest are offered guidance consultations to enable decision-making.

A variety of workshops throughout the year will help you succeed at every stage of the selection process, including CV and cover letter writing, interview (including video interviews) and assessment centre preparation, networking, LinkedIn and psychometric testing. Support with individual applications is available.

Students who wish to start their own business will be invited to work in The Hive (see below).

Students looking to complete a consultancy project, such as a capstone, receive support in developing practical consultancy skills, as well as help with sourcing suitable projects. This offer is tailored with sector relevant information to reflect subject specialisms (e.g. fashion, design, business).

Each term a number of masterclasses (held by industry specialists), seminars, networking events and meetups are organised on campus. They offer an invaluable opportunity to find out



about employment prospects in different industries and business sectors and to develop a professional network.

At our hiring breakfasts, employers who currently seek students via the Student Hub vacancy board (internships, placements, or graduate jobs) are introduced to (and given the opportunity to interview onsite) students directly.

In addition to regular face-to-face contact with our expert staff, we offer a wide range of online resources including VoIP (e.g. Skype) appointments to help you in your job search. These include advice sheets, videos and self-assessment tools. All this is accessible on the Student Hub to current students and alumni.

# The Hive

The Hive is a workspace and community for both current students and alumni, which offers a full suite of services, including start-up advice, masterclasses, careers advice, student consultancy services and a bookable hot desk environment for start-ups. There is also support with graduate entrepreneurship visas if required.

The Hive offers a collaborative environment in which careers and enterprise advice happens in a live working environment, allowing knowledge and opportunities to flow between its users. It aims to break down barriers between job seekers and creators, learners and staff, changing the way our learners relate to the University and develop their career skills.

#### 12. Admissions criteria

A Regent's education provides you with a high level of personal attention, and this begins from the moment you apply to study with us. We want to understand who you are and what your skills and interests may be – we are interested in your potential, as well as your prior achievements. We review each application comprehensively and on its individual merit, considering all of your skills, interests and attributes.

We receive applications each year from over 170 countries and are happy to assess all international qualifications.

#### Level 3 Foundation Entry

For applicants entering at Foundation Level 3, we will typically make an offer to a student holding at least 5 GCSEs at grades A-C / 9-4 or international equivalent including Mathematics.

For applicants where English is not their native language we will require proof of English language proficiency, for example we ask for:

- IELTS: Overall score of 5.5, with a minimum of 5.5 in each individual component
- GCSE/IGCSE English, grade C / 4 (for IGCSE certificates, please provide the Supplementary Certifying Statement with the breakdown of component grades)
- On-campus English diagnostic test (for more information contact: admit@regents.ac.uk)

Or equivalent qualification.



# Level 4 Entry

For applicants entering at Level 4, if you are holding A levels, we would typically make you an offer at three A-Levels at grades BBC.

We will require proof of English language proficiency, for example we ask for:

- IELTS: Overall score of 6.5, with 6.0 or above in Reading and Writing and 5.5 or above in Listening and Speaking
- On-campus English diagnostic test (for more information contact: <u>admit@regents.ac.uk)</u>

Or equivalent qualification.

We will also assess your application for proficiency in Mathematics, asking for a GCSE in this subject at grade A-C / 9-4 (or the international equivalent).

Students who achieve either of the following IELTS scores will also meet our requirements, upon the condition that they complete our compulsory English for Academic Purposes module in their first academic year.

- Overall score of 6.0 with a minimum score of 5.5 in all four components
- Overall score of 6.5 with a minimum score of 5.5 in all four components

For more information, see the How to Apply tab under each programme on our website.

We offer a range of courses that can help to improve your English language proficiency. Please see the website for more details:

regents.ac.uk/study/short-courses/english-courses-london

You can find our Admissions Policy and Admissions Appeals and Complaints Policy at:

regents.ac.uk/about/governance/academic-governance/academic-governance-documents

#### 13. Visas and immigration

At Regent's, you will be part of a truly international community, with the opportunity to make friends and contacts from around the world.

If you require a visa to study in the UK, please visit the Visas and Immigration page on the website:

regents.ac.uk/study/international-students/visas-and-immigration



# 14. Tuition fees and other course costs

For students enrolling on the BA (Hons) Global Management programme, the annual fee for the academic level/year in 2019/20 is £17,500 paid in equal instalments over the first two terms.

If you are starting in January for either the foundation year or first year of your undergraduate programme, you will be required to take a summer term of teaching, as your first level of study is accelerated. This means that you will be expected to make 3 payments between January 2019 and December 2019.

#### Fees are payable as shown in the table below:

Fees payable for each term

		Sep 2019	Jan 2020	*May 2020	Sep 2020	Jan 2021
Programme start date	Sep 2019	£8,750	£8,750	N/A	TBC	TBC
	Jan 2020	N/A	£8,750	£8,750	TBC	TBC

\*This term applies to January starters for their first year of study at Regent's.

The above table shows the cost for the first level of your studies. You will continue to be liable for fees until the end of your degree programme.

Tuition fees are set by the University's Board of Trustees for each financial year, which runs from 1 August to 31 July. Therefore your annual fee will rise each year/level. The maximum increase per year for existing students is based on the Consumer Price Index (CPI) inflation rate, plus a maximum of 3%.

To secure your place at Regent's you will need to pay a deposit. These are currently set at:

Home/EU students advance deposit on tuition fees: £1,000 (non-refundable\*)

Non-EU advance deposit on tuition fees: £4,000 (non-refundable\*)

Fees are normally payable once a term and are due two weeks before the start of term. They can be paid through our online portal. Payment plans are available for eligible new and returning students. For more information visit the Pay Fees page on our website: regents.ac.uk/study/how-to-pay/pay-fees-online-and-payment-plans#close

Our current Payment Terms and Conditions are available at: regents.ac.uk/study/how-to-pay/payment-terms-conditions#close

There are a number of way to help fund your studies through scholarships, bursaries and student loans. For more information, visit our Scholarships, bursaries and funding page at: regents.ac.uk/study/scholarships-funding-and-bursaries#

London is an expensive place to live so it is important to ensure that you can afford to stay here for the duration of your studies. In addition to your tuition fees, you will have expenses such as accommodation, food, bills, transport, clothes, socialising, books and other material



costs. If you would like to discuss the financial impact of studying at Regent's then please contact us: regents.ac.uk/about/contact-us

One of your main financial outlays will be your accommodation. There are three types of accommodation available to choose from. We offer limited accommodation on campus at competitive prices, off-campus accommodation at Urbannest, or you could choose private accommodation which we can help you find. For more detail on accommodation please see our website: regents.ac.uk/study/accommodation

The main programme-specific costs will be the textbooks. The cost of books is estimated to be approximately £200-£300 per year.

\* If you decide you no longer want to study at Regent's, refunds of deposits and fees can only be granted in limited circumstances. For more information, see our Refund Policy (subject to review) at: regents.ac.uk/study/how-to-pay/refunds-policy

# 15. Assessment and progression regulations

You will be assessed on how well you are achieving the intended leaning outcomes at different stages throughout your time of study at Regent's. This will include a variety of methods as described under Section 6 above.

In order to continue with your studies, there are minimum requirements to be met in order to progress to the next level of your programme. The current progression regulations are published within the Academic Regulations on our website at the link below. These are subject to review and amendment each year. We will let you know if there are any major changes to the regulations that may affect you.

regents.ac.uk/about/governance/academic-governance/academic-regulations

Some students will be required to take a compulsory English for Academic Purposes (EAP) module in their first term. You will be told if this applies to you when you receive an offer of acceptance (see Section 12). Students must pass this module in order to progress to the next level of their studies. Students who have to take the compulsory EAP module will take it in place of an elective module.

You will be provided with guidelines on what you need to achieve in each assessment to ensure you receive a good mark. A generic description of each grade is available at:

regents.ac.uk/about/regents-teaching-exchange/learning-teaching/assessment-framework

# 16. Award criteria

To qualify for your intended undergraduate award, you will be expected to obtain 360 credits, including 120 credits at Level 4 or higher; 120 credits at Level 5 or higher; and 120 credits at Level 6 or higher.

You must also meet the requirements of any specific regulations as stated under Section 15 Assessment and progression regulations.



For further details on award requirements, please see the Academic Regulations, available at on our website at the link below. The regulations are subject to review and amendment each year. We will let you know if there are any major changes to the regulations that may affect you.

regents.ac.uk/about/governance/academic-governance/academic-regulations

# 17. Methods for evaluating and improving the quality and standards of teaching and learning

All quality assurance policies and procedures are found in the University Academic Regulations. The current versions are available at the link below. The regulations are subject to review and amendment each year. We will let you know if there are any major changes to the regulations that may affect you.

regents.ac.uk/about/governance/academic-governance/academic-regulations

Regent's University London operates a number of institutional processes for ensuring and enhancing its academic quality standards. These include: programme (re)validations, programme modifications, programme monitoring, student feedback systems and external examining.

#### Programme (re)validations

The University has a formal process to approve a new programme or reapprove an existing programme of study. This involves a panel of academics from within and outside Regent's to ensure that your programme is of appropriate academic standard and of a high quality.

#### Programme modifications

We listen to your feedback and make changes to your programme as appropriate. You will be consulted on any significant changes to your programme that may affect the outcomes of your study. All changes to programmes or modules are subject to approval through Regent's Academic Governance structures.

#### Programme monitoring

In order to ensure programmes continue to meet their academic and professional aims and objectives, Heads of Programme are required to prepare an Annual Monitoring Report (AMR). The reports include module feedback as well as external examiner reports and responses. They are reviewed at Faculty and institutional level, and are published on the University intranet on the Quality page, which is available for students to view.

#### Student feedback systems

Students play a key role in the University's processes for enhancing the quality of its educational provision and broader student experience. There are multiple ways for you to provide feedback on your experiences at module level, programme level, through student representatives and at programme committees. Student representatives are elected and sit on



institutional committees such as Senate. Final-year undergraduate students (Level 6) are invited to take part in the annual National Student Survey (NSS).

# External examiner reports

External Examiners ensure that Regent's standards and quality processes are appropriate and are of a standard comparable to those of other higher education Institutions. There are two types of external examiner. One reviews subject-level assessment and the other reviews institutional-level processes and attends the Progression and Finalist Boards.

An annual external examiner report is produced at the end of every academic year at Levels 5, 6 and 7. These are made available to students through the AMRs, which are published online and are submitted to programme committees.



# 18. Curriculum map

This table indicates which study units assume responsibility for delivering the learning outcomes detailed in Section 5.

Please note this is a comprehensive map of all possible modules on the programme. Not all students will do all of the modules, depending on their choice and pathway.

e		1       2       3       4       5       6       7         1       2       3       4       5       6       7							
Level	Module	1	2	3	4	5	6	7	8
3	SKL3A2 Personal Impact						$\checkmark$	✓	
	SKL3A3 Working with Others					✓		✓	
	QUA3A2 Numeracy and Analysis for Business			~				~	
	MGT3A3 Business Management and Problem Solving			~	~				
	ENT3A1 Entrepreneurial Simulation					~		~	
	BUS3A2 The World of Business				$\checkmark$	$\checkmark$			✓

e									
Level	Module	1	2	3	4	5	6	7	8
4	SKL4A3 Academic				$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	1
	Environment				•	•	•	•	•
	ACC4A8 Accounting and	1	$\checkmark$						
	Finance	•	•						
	QUA4A5 Analytical Tools								
	and Techniques for			$\checkmark$	$\checkmark$				✓
	Business								
	ECO4A5 Business	$\checkmark$		~	~				
	Economics	•		•	•				
	MGT4A7 People and	$\checkmark$				✓	./		
	Organisations	•				•	•		
	MKT4A2 Principles of		$\checkmark$		$\checkmark$				1
	Marketing		•		•				•



e	Module								
Level		1	2	3	4	5	6	7	8
5	LAW5A4 Introduction to	~			~				
	Business Law	•			•				
	STG5A3 Strategic	$\checkmark$			$\checkmark$		$\checkmark$		$\checkmark$
	Management								
	STM5A5 Sustainability	$\checkmark$					$\checkmark$	$\checkmark$	
	ENT5A1 Entrepreneurial	~	1	✓					
	Theory and Practice	v	v	v					
	ENT5A2 New Venture				~	~			~
	Modelling and Planning				ľ	ľ			Ť
	FIN5A9 Principles of	~	~						
	Investment Management	•	•						
	FIN5B1 Quantitative								
	Analysis for Finance and		$\checkmark$	$\checkmark$	$\checkmark$				
	Investment								
	MGT5A9 Creative								
	Processes and the						$\checkmark$		$\checkmark$
	Organisation				_	_			
	MGT6B1 Supply Chain	$\checkmark$	$\checkmark$		$\checkmark$				
	Management								
	MKT5B3 Marketing	$\checkmark$	$\checkmark$		$\checkmark$				
	Communications								
	MKT5B4 Marketing Research	$\checkmark$	$\checkmark$		$\checkmark$				
	Research PLP5A2 Career								_
									$\checkmark$
	Management								

e				3 4 5					
Level	Module	1	2	3	4	5	6	7	8
6	MGT6B4 Optimising			1					
	Operations and Change			•	•				
	ENT6A4 Enterprise in		~	1				~	1
	Action (Capstone)	•		•	•				•
	ENT6A1 Managing						1		
	Entrepreneurial Growth in				•		•		



SMEs and Family Businesses								
ENT6A2 Social Enterprise		✓	✓	$\checkmark$		✓		
ENT6A5 Entrepreneurship Finance and Venture Capital	✓	~		~		~		
ENT6A3 Strategic Entrepreneurship and Innovation	✓	~			~	~		
FIN6C4 Contemporary Finance in Action (Capstone)	✓	~	~	~	~		~	
FIN6C1 International Finance		~	~					
FIN6C2 Managerial Finance		~	~					
FIN6C3 Wealth Management MGT6B8 Contemporary	✓	~				✓		
Management in Action (Capstone)	~	~	~	~	~		~	
MGT6B5 Critical Issues in Leadership	✓	~		~				
MGT6B6 Leadership, Change & Governance	✓			✓		✓		
MGT6B7 Managing Digital Organisations MKT6B3 Consumer and	✓							
Marketing Psychology MKT6B6 Contemporary	~		✓		_	✓		
Marketing in Action (Capstone)	✓	~	~	~	•		~	
MKT6B4 Digital Marketing & Data Analytics	✓					✓		
MKT6B5 Marketing Strategy LAW6A3 International	✓					~		
Business Law	✓			✓				
ENT6A6 Project Management for	✓			$\checkmark$		~		



<b></b>								
	ENT6A7 Web and App	$\checkmark$			$\checkmark$			
	Design for Innovation							
	FIN6A2 Corporate							
	Governance and Global	$\checkmark$		$\checkmark$		$\checkmark$		
	Financial Ethics							
	FIN6C5 Global Banking	$\checkmark$		$\checkmark$				
	FIN6A7 Islamic Finance	✓		✓		✓		
	FIN6A9 Mergers and	✓		$\checkmark$		$\checkmark$		
	Acquisitions	v		v		v		
	LAW6A4 Corporate and	✓			$\checkmark$			
	Management Law	v			v			
	MGT6C2 Global Family	✓						1
	Business	V						$\checkmark$
	MGT6B9 International	1						
	HRM	$\checkmark$			✓	✓		
	MGT6C1 Visual Analytics							
	and Big Data	$\checkmark$						$\checkmark$
	Management							
	MKT6B7 Brand Strategy	✓				✓		
		-						
	LAW6A5 Essential Law for					$\checkmark$		
	Marketers							
	MKT6B8 PR and	,				,		
	Corporate	$\checkmark$	$\checkmark$			$\checkmark$		
	Communications							
	MKT6B2 Services	$\checkmark$				$\checkmark$		
	Marketing							
	ILP6A1 Individualised	$\checkmark$			$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
	Learning Project							

