

# **MA International Business Programme specification**

Academic Year 2019/20

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<b>1. Programme Overview</b>	
<b>Full programme/award title(s)</b>	MA International Business
<b>Short programme title</b>	MAIB
<b>Fees</b>	£18,500 (per year, subject to annual increase)
<b>Faculty / School</b>	Business & Management
<b>Location of study</b>	Regent's Park campus
<b>Awarding institution</b>	Regent's University London
<b>Institution regulated by:</b>	Office for Students, Quality Assurance Agency
<b>Programme entry points</b>	September 2019, January 2020
<b>Date of initial/previous (re)validation</b>	December 2015
<b>Date of next revalidation</b>	Summer 2021
<b>Framework for Higher Education Qualification level of final award</b>	Level 7
<b>Number of credits in award</b>	180 Credits
<b>UCAS code</b>	N/A
<b>Underpinning QAA subject benchmark statements</b>	QAA Level Descriptors QAA for Masters Awards in Business & Management (2007) SEEC Level Descriptors (revised draft July 2010)
<b>Other external and internal references</b>	Centre Assessment Guidance for Level 7 Strategic Management and Leadership (QCF) Changing the pace – CBI/Pearson Education and Skills Survey 2013 Gateway to growth – CBI/Pearson Education and Skills Survey 2014 21st Century Leaders – University of the West of England – Regional Event Report, QAA, ABS and CMI 21st Century Leaders – Nottingham Trent University – Regional Event Report, QAA, ABS and CMI 21st Century Leaders – Building practice into the curriculum to boost employability, CMI

	Regent's University London Academic Regulations QAA UK Quality Code for Higher Education
<b>Professional, statutory or regulatory body recognition/accreditation</b>	Chartered Management Institute (CMI)
<b>Mode of study (Full Time / Part Time)</b>	Full Time
<b>Language of study</b>	English
<b>Minimum / Maximum duration of programme for each mode of study</b>	<p><b>Part time:</b> N/A</p> <p><b>Full time:</b> Students may start the programme in either January or September. If you begin in September, the programme is 12 months, while a programme starting in January will last for 16 months.</p> <p>Minimum: 1 year Maximum*: 2 years beyond normal completion period *(in exceptional circumstances only, refer to Regent's University London Academic Regulations for details)</p>
<b>Date of production / revision of this programme specification</b>	January 2019
<p><b>2. Why study this programme?</b></p> <p>We want to make sure that you have chosen the right programme to study and that you are excited about studying your programme at Regent's.</p> <p>Business is now truly global. But that requires a broader understanding of culture, strategy and communication.</p> <p>The MA International Business is designed for students who want to build a dynamic global career. You will learn about the drivers and issues behind global markets, and hone your skills in management, problem-solving, marketing and strategy.</p> <p>The programme also features an option to study a language (subject to availability) including:</p> <ul style="list-style-type: none"> <li>• Arabic</li> <li>• French</li> <li>• Chinese</li> <li>• German</li> <li>• Italian</li> <li>• Japanese</li> <li>• Russian</li> <li>• Portuguese</li> </ul>	

- Spanish

From the moment you enter the campus, we will be focused on developing your personal and professional abilities. Our specialist careers advisers will support you in planning your next step.

The programme is accredited by the Chartered Management Institute (CMI). If you choose to join as student members of the Institute, paid by the University (students have specific period to register) and upon completion of mapped modules within the MSc programme, you will receive a CMI Level 7 Diploma in Strategic Management and Leadership.

Our central London location puts you on the doorstep of experts and companies from the international business community, several of whom may appear as guest lecturers.

You will be able to combine your core modules with electives that fine-tune your expertise, increasing your insight into areas such as entrepreneurship, innovation, private equity and negotiation. We will apply established and emerging business theory and ideas to real-life scenarios.

You will complete your studies by researching and writing a dissertation, or by carrying out a theoretical business project which attempts to resolve a pressing business issue.

### **3. Programme aims and objectives**

This is a guideline to the main features of the programme. It includes the overall aims and objectives and what you might achieve and be able to demonstrate if you take full advantage of the learning opportunities provided.

The MA International Business is designed for students seeking to build a career in a dynamic international business environment. It will enable you to develop a sound understanding of international business issues and drivers, and build on your knowledge of key linked disciplines, including international marketing, human resource management, strategic management, finance and entrepreneurship.

The programme will develop your evaluative and problem-solving skills and increase your awareness of change, the impact of entrepreneurial disruption, and the dynamics of different cultures.

#### **Programme philosophy**

The MA International Business enables you to develop a sound understanding of the international context and the ability to make integrative links across various disciplines and business functions – in particular international marketing, entrepreneurship, international human resource management and international finance.

With a range of business and language electives, you can choose elements of your studies to fit your potential career path. You will gain the underpinning knowledge and understanding of relevant theories and the conceptual awareness of current international business discourse to apply in the real world.

You will also gain a distinctive combination of transferable skills to enhance your employability prospects. This can be attained by attending various co-curricular workshops and taking advantage of the various programmes such as the mentoring scheme arranged

by the Chartered Management Institute (CMI) (available only to students who choose to join the CMI).

### **Programme aims**

The degree is based on five key themes in an international context:

- Understanding and knowledge of multi-national perspectives
- Critical awareness
- Transferable skills
- Meeting employment challenges and professionalism across borders
- Experiencing various approaches to teaching and learning

#### *Understanding and knowledge of multi-national perspectives*

- The opportunity for advanced study of organisations in an international context
- The ability to interpret and analyse a wide-ranging view of international business
- An in-depth appreciation of various functional disciplines of businesses within their environment
- The ability to apply knowledge and understanding to complex situations and issues in order to improve business and management practice

#### *Critical awareness*

- Technical mastery and relevant knowledge in an area of international business
- The confidence to promote reflective debate in an area of international business.

#### *Transferable skills*

You will be able to develop skills suitable for engaging with the challenges of employment/self-employment within the global/international economy by:

- Completing and understanding various psychometric tests (Belbin and DISC) to work effectively in groups within an international context
- Presenting, debating, discussing or defending, as well as critically reflect on your work such as presentations, participating in groups, etc.
- Attending and participating in various co-curricular activities
- Participating in various schemes that enhance employment, such as the CMI mentoring scheme and attending employment workshops
- Assignments based on real-life projects
- Learning to defend and justify the various methodologies to convert theory into practice by presenting current empirical research (cases, articles, fieldwork, etc.), so as to enhance your contemporary managerial knowledge, skills and competence
- Choosing your own interests / career path in light of the various electives available, thereby branding yourself in a competitive employment environment.

#### *Meeting employment challenges & professionalism across borders*

- Develop your chosen career path by attending the various co-curricular activities offered by the Careers & Business Relations team
- Prepare for a business career by developing skills and competences at a professional (CMI level 7 Diploma) or equivalent level, or as preparation for research or further study
- Develop the self-awareness appropriate to graduate/management careers, including positive and critical attitudes towards international business and management,

change and enterprise, so as to reflect the dynamism and vibrancy of the international environment

- Obtaining a CMI Level 7 Diploma.

### **Experience various approaches to teaching and learning**

- Our teaching and learning practices facilitate self-direction, reflection, personal responsibility, initiative and ethical awareness
- We aim to foster an analytical approach to learning that is initiated, managed and owned by students, within an international context.
- You will gain lifelong learning skills that enable you to work with self-direction and originality and to contribute to business and society at large.

### **Qualities, skills and capabilities profile**

To fulfil the programme outcomes satisfactorily, you will be required to achieve high levels of accomplishment by exercising a wide range of intellectual, practical and personal skills in a mature, balanced, independent and productive way.

### **Benchmarking of outcomes**

The MA International Business programme design and expected outcomes are based on the QAA and SEEC credit level descriptors for master's level (FHEQ Level 7) knowledge and skills, plus the QAA Subject Benchmark for master's programmes in business and management (2007).

### **Prospective careers**

Graduates have progressed to careers in:

- Management
- Consulting
- Marketing
- Strategic analysis
- Developing businesses start-ups

You will leave the programme with a range of transferable skills, including the ability to assess situations, develop creative solutions to fast-moving challenges, and communicate effectively in an international business context.

## **4. Relationship to other programmes and awards**

Sometimes programmes share modules or have other connections to other programmes. This is a guide to whether this is applicable for your programme.

The MA International Business shares **two** core modules with other postgraduate programmes:

- Strategy and Decision Making
- Research Methods

The following elective modules are offered (subject to availability) to students on the MA Management and MA International Business programmes:

- Business Analytics
- Coaching
- Creative Processes
- Emerging Economy Enterprise
- Entrepreneurship and Innovation
- Family Business
- International Business and Economic Policy
- International Negotiation
- Private Equity and Venture Capital
- Transnational Marketing Seminar

## 5. Learning outcomes

This is a guide to the more specific knowledge and skills you will gain at each level of the programme if you take full advantage of the learning opportunities available to you.

### A. Knowledge and understanding

[A1]	Within an international context, a systematic understanding within the field of study and its interrelationship with other relevant functional disciplines, such as international business and finance, global marketing, corporate entrepreneurship and human resources management.
[A2]	Within a cross-cultural business context, an understanding of current theoretical and methodological approaches and how these affect the way the knowledge base is interpreted. For instance the impact of 'MacDonaldisation', or globalisation in its broadest sense on business performance and design.

### B. Cognitive (thinking) skills

[B1]	Within an international context, critical responses to existing theoretical discourse in the areas of international business and finance, global marketing, corporate entrepreneurship and human resources management. Will be operating within the current limits of theoretical and/or research understanding.
[B2]	Dealing with complexity. The ability to design and undertake cross-border substantial investigations to address significant areas of theory and/or practice. Select appropriate advanced methodological approaches and critically evaluate their effectiveness.
[B3]	Within the international context, the ability to flexibility and creatively apply knowledge in unfamiliar contexts, synthesise ideas or information, and generate transformative solutions.
[B4]	Undertake analysis of complex, incomplete or contradictory evidence/data and judge the appropriateness of the enquiry methodologies used. Recognise and argue for alternative approaches, especially from an international perspective.

### C. Performance and practice (professional) skills

[C1]	Technical mastery of a skill and the ability to autonomously adapt your performance in an international context to multiple contexts.
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[C2]	Within the international context, autonomously implement and evaluate improvements to your own performance, taking advantage of the culturally diverse student body or drawing on innovative or sector best practice (industry or functional).
[C3]	Use various psychometric tools such as Belbin to work effectively with multiple diverse / international teams as leader or member. Clariy tasks and make appropriate use of team members, resolving likely cross-cultural / diversity situations before they arise.
PP4 [C4]	Incorporate a critical ethical dimension to your studies, managing the implications of ethical and potential cross-cultural issues and work proactively with others (in an international diverse group or independently) to formulate solutions.
<b>D. Personal and enabling skills (transferable skills)</b>	
PES1 [D1]	Use feedback on self from peers and tutors alongside personal reflection to critically reflect your own actions to allow for adaptation and change and develop self-awareness.
PES2 [D2]	Within an international context, become independent and self-critical as a learner. Guide and support the learning of others and manage your own professional development.
PES3 [D3]	Identify, evaluate and develop competencies and qualities to support effective interpersonal communication skills in a range of complex and specialised / generalised contexts. For students studying language, this includes the ability to communicate efficiently using linguistic skills in the target language.

## **6. Learning and teaching strategy/ assessment methods (non-regulatory)**

This is a guide to what academic opportunities will be available to you to help you achieve the overall aims and objectives of the programme as listed under section 3 and the intended learning outcomes listed under section 5. It is also a guide to what assessment methods will be used to test your achievement of the intended learning outcomes. While exciting learning opportunities will be offered, at University-level, there is a greater emphasis on you engaging with your education in a more pro-active way. In order to meet the full intended learning outcomes of the programme, you will be expected to study independently, participate in class discussions, book extra time in the studios, ask for support in academic skills if required and engage with Personal Tutors.

The learning and teaching strategy of the programme is informed by the Regent's University London Learning, Teaching and Assessment Strategy 2015-2020.

There are seven key requirements for the successful completion of the MA International Business. These are:

- A commitment to independent study (autonomous learner) which includes a clear recognition that the programme requires a commitment far in excess of the scheduled sessions
- Reading widely and critically
- The development of critical awareness
- The exercise of judgement
- The successful undertaking of independent research using traditional and electronic media and creating potential for original thought and contributing to current knowledge
- Working in groups
- The consequent production of pieces of work that demonstrate the successful application of the above in written form.

### **Teaching and learning methods**

A range of teaching, learning and assessment methods are used, including lectures, seminars, structured workshops, case study analysis, group work, individual and group tutorials. There is much emphasis on student self-directed study, crucially in the Dissertation/ Business Research project.

#### **Seminars**

Seminars, rather than lectures are the common method of delivery and operate from the assumption that students may, from their undergraduate study and/or personal experience, already have a wide and reasonably in-depth knowledge of some of the issues within the field of study.

Although there may be some knowledge gaps, it is also assumed that students are sufficiently advanced that some of those gaps can be filled through independent learning, with minimal tutor input. It is expected that attending seminars, and guest speakers' events or presentations from guest lecturers and workshops (some of which may be compulsory),

will provide a solid underpinning foundation for learning. Lectures in the case of research methods are supplemented by hand-outs, materials on Blackboard and directed reading (usually refereed articles or other seminal literature).

In seminars, students are expected to lead seminar discussion around each article or task, prompted by the tutor but not relying on him or her. It is assumed that students will not only have read the relevant article, but will also have followed up on referenced background reading.

In each module, you will be provided weekly material and a list of reading references to follow up for the seminar sessions.

### **Tutorials and supervision**

Tutorials and supervision form an important part of the learning process. Each module tutor provides individual and group support for the students undertaking his/her module, and will arrange individual and/or small group tutorials as and when required, if possible. Lecturers should be seen as facilitators, rather than teachers, at this level.

### **Group work**

Group work is widely recognised as providing you with valuable opportunities to enhance the quality and depth of your learning, and provide employability skills because work is frequently a team game. At work, a large proportion of an individual's work-related activities, efforts and results will be carried out and achieved as a member of a group. Working in groups also takes advantage of the rich diverse cultural background of students. As part of the induction, all students are required to complete various psychometric tests such as the Belbin and DISC tests, and then analyse the results.

In any form of group work, you are expected to:

- Demonstrate an awareness of own abilities or roles (Belbin)
- Demonstrate sound judgement in the selection and presentation of material (whether it is a presentation or written report)
- Conduct relevant research to complete the necessary tasks
- Develop collaborative skills
- Challenge members of a group to put own view point in an appropriate and constructive way
- Prioritise multiple tasks carried out as an individual or as a member of a small group
- Meet time-constrained targets
- Be prepared to make judgements on their fellow peers contribution with the use of peer evaluation
- Be prepared to discuss their work in the form of a group viva
- Build on personal and professional networks

## Workshops

Workshops are used from time to time to enable you to develop the key transferable skills necessary for both employment and academic development:

- Exercise initiative and personal responsibility
- Apply decision-making techniques in complex and unpredictable situations
- Focus on issues of ethics, professionalism and continual professional development
- Develop practical course-related and research-specific skills.

## External specialists / guest speakers and events programme / business trips

To ensure that the programme content reflects contemporary issues and enables you to experience a broader understanding of critical concepts, modules are augmented by guest academics and/or practitioners who will contribute to learning development through:

- Lectures/workshops hosted within the context of the module (compulsory)
- Complex case-study material
- Facilitation of structured workshops
- Resources to consult within student seminar or group-work
- Guest speakers outside the context of the module

You are expected to attend and participate in these events both within and outside of normal teaching times.

With the support of the Faculty, you are encouraged to utilise your own network to provide guest speakers, not necessarily for the benefit of the programme, but to the wider Regent's community.

## Breakdown of teaching methods by percentage

The following breakdown is a guide to how much time you will spend on each teaching and learning method. The exact amount of time spent in taught/practical lessons or self-study will depend on the elective modules that you take.

Taught	16%
Practical	9%
Self-Study	75%

### **Programme management and teaching staff**

The programme is managed by the Head of Programmes (MA International Business and MA Management) and assisted by a Deputy HOP. Staff are, in general, educated to masters or doctoral level. Exceptions are where particular specialist skills are required and are covered by fractional posts or visiting lecturers. All levels of academic seniority teach on the programme.

The current Head and Deputy Head of Programme are Dr Mikko Arevuo, Head of Programme and Dr Michael Talalay, Deputy Head of Programme.

### **Assessment**

There is a combination of formative and summative assessments. Formative activities are used for developmental purposes and are designed to help you learn more effectively by giving you feedback on your progress and on how it can be improved and/or maintained. They do not contribute to the award mark. Summative assessments are used to determine your success in meeting the intended learning outcomes of a module and do contribute to the award.

Assessment methods aim to:

- Encourage you to take a deep and critical approach to learning
- Allow you to demonstrate higher skills of understanding and application rather than simply recall of information
- Provide a range of assessments such as writing individual research papers, problem – based learning, reports, presentations, PDP reflective exercises, group exercises, progress reports, mid tests, final exams, writing case studies and reports, and strategy management simulation (SMS).

There is a mix of group work and individual assessment to reflect the reality of today's workplace where group-working is common. Employers value highly employees who can both lead groups and work as effective team members. However, no module has more than 50% group work and generally group-work assignments have been designed in such a way as to allow recognition of individual effort when grading.

### **Breakdown of assessment by percentage per level**

Written exams	0%
Practical exams	0%
Coursework	100%

### **Alternative forms of assessment**

Students with student support agreements may be offered an alternative form of assessment. When this is the case, the University's Disability Guidelines for Alternative Forms of Assessment are followed.

### **Ethical approval of research**

All research conducted within and outside the University by students at Regent's University London must be approved by the Faculty/Institute Research Ethics Review Panel prior to its commencement. This will include, but is not limited to, all research involving human or other living participants, and all experiments, investigations and procedures involving human or other living participants, or data relating to such living entities.

### **7. Programme structure**

This is a guide to the overall structure of your programme such as term dates, assessment periods and what core modules will be delivered each year.

You will study a number of modules across your programme, which will each have a credit value. On successfully passing each of these modules, you will gain credits that count towards the total needed for your degree.

One credit equates to 10 notional hours, which is the average time a student will take to achieve the specified learning outcomes. So if a module is worth 10 credits, then you would expect to spend 100 hours studying this. These will not all be taught hours. You will receive guidance and instruction through lectures, seminars, etc., but you will also need to engage in self-study. A percentage breakdown of teaching contact hours and self-study required on this programme is indicated in the section above.

On a postgraduate degree programme, you can usually expect to study 180 credit per level (or year), with no more than 80 credits per term.

You will normally complete your programme over 3 terms. Depending on the point of entry (September or January), it can take between 12-16 months to complete (12 months for a September starter and 16 months for a January starter). To ensure balance, September starters also have the option to extend their learning period to 16 months.

As the programme is assessed by 100% coursework, you will be assessed continually throughout your programme.

Normal teaching hours take place Monday – Friday 09.00 – 19.00

<b>Programme Structure - LEVEL 7</b>	
<b>Core modules</b>	<b>Credits</b>
INB701 International Business and Finance	20
INB702 Global Marketing and Communications	20
INB703 Research Methods	20
INB704 Corporate Entrepreneurship and Human Resource Management	20
STG701 Strategy and Decision Making	20
INB705 Dissertation / Business Research Project	60
<b>Total core module credits</b>	<b>160</b>
<b>Elective modules (subject to availability) Choose 2 from:</b>	
Business Analytics	10
Coaching	10
Creative Processes	10
Emerging Economies	10
Enterprise Entrepreneurship and Innovation	10
Family Business	10
International Business and Economic Policy	10
International Negotiation	10
Languages by Regent's Connect	10
Private Equity and Venture Capital	10
Transnational Marketing Seminar	10
<b>Total elective module credits students need to choose:</b>	<b>20</b>
<b>Total credits for Level 7:</b>	<b>180</b>
<b>Exit awards and learning outcomes achieved (if appropriate)</b>	
<p><b>Exit awards</b> Award of MA International Business having successfully completed 180 credits in the programme. This includes passing the five core modules, two electives and the dissertation/ business project.</p> <p>If for any reason a student is unable to complete the full MA International Business programme, then the following exit awards may be available, on submission of documented extenuating circumstances to the final exam board:</p> <ul style="list-style-type: none"> <li>• Postgraduate Certificate in Higher Education, if they have achieved at least 60 credits</li> <li>• Postgraduate Diploma in Higher Education, if they have achieved at least 120 credits</li> </ul>	

The programme is accredited by the Chartered Management Institute (CMI). If a student chooses to join as a student member of the Institute (students have a specific period to register) and upon completion of mapped modules within the programme, the student will receive a CMI Level 7 Diploma in Strategic Management and Leadership.

## **8. Distinctive features of the programme and other key information**

This is a guide to anything else you may need to know about your programme, including anything that may seem a bit unusual or different to similar programmes in other institutions.

- Sharing of some modules with students on other programmes facilitates the student experience
- Research Methods offered to all students in their first term, followed by programme specific sessions
- Strategy & Decision Making module in the second term provides a grounded knowledge and understanding of areas within international business before studying this module
- Choice of either a dissertation or business project as your capstone module
- Strategy Management Simulation weekend. This is compulsory as part of the Strategy and Decision-Making module. The dates of the weekend will be notified at the start of term. The Faculty will cover all costs.
- Varied teaching and learning strategies. Some electives will not be taught in the traditional teaching and learning semester format. In other cases, electives such as coaching would be taught over two and half weekends.
- Languages (Regent's Connect modules) offered as part of suite of electives in the spring.
- Ability to undertake the business project / dissertation from anywhere in the world
- Students studying the Business Analytics module can obtain a joint certificate of attendance SAS-RUL for the software learnt during the module.
- The programme is accredited by the Chartered Management Institute (CMI). If a student chooses to join as student members of the Institute (students have a specific period to register) and upon completion of mapped modules within the programme, the student will receive a CMI Level 7 Diploma in Strategic Management and Leadership.
- Mentoring opportunities via the CMI

## **9. Student support**

We want you to make the most of your time at Regent's and we also know that sometimes life at university can be hard. We can give you the support and you need, on academic study, language skills, careers, disabilities, mental health, gender, sexuality, finance and many other issues.



Regent's Student Hub will be the first port-of-call for the majority of your needs. Staff in the Hub can either deal with your enquiry directly or point you to one of our services for more support. Our support services include:

- Personal tutor scheme
- Student Services
- Academic Skills
- English for Academic Purposes
- Careers advice, including placements
- Disability support
- Accommodation
- Student Union

For more information about life at Regent's and the services we offer please visit our website:

[regents.ac.uk/information/student-life/for-current-students](https://regents.ac.uk/information/student-life/for-current-students)

## 10. Learning support facilities

Regent's offers a variety of different facilities and technologies to support your studies. These include lecture theatres, seminar rooms, the library, IT labs and specialist software.

If you require support or advice with regard to accessing campus facilities, please speak with our disability support officer, so we may address your concerns.

[regents.ac.uk/information/student-life/for-current-students/disability-information](https://regents.ac.uk/information/student-life/for-current-students/disability-information)

The Library at Regent's supports teaching and learning at the University. Our relevant and extensive collections, flexible study spaces and knowledgeable staff can help you achieve your academic goals. During term time, the Library is open until late in the evenings. During busy exam periods, it is open 24/7. Most areas are fully accessible to people with disabilities and wherever there are challenges we work with individual(s) to overcome, rearrange or support to facilitate good and safe access.

Regent's uses Blackboard as its virtual learning environment (VLE), where you will find learning materials and content for your modules. You will also submit your coursework online and receive feedback through Blackboard.

MyRegent's is a free app and web dashboard which contains Regent's email, degree programme timetable, module information and more. You will be able to download it for Apple or Android devices or access it at [my.regents.ac.uk](https://my.regents.ac.uk) once you have enrolled with us. Regent's has IT labs where you can use our computers and there are dedicated areas for you to use your own laptops and tablets. The campus has free Wi-Fi, including most areas of our extensive gardens, so any area can be adapted into a student study space. Regent's is a member of the Eduroam network, so you can connect to this service to access Wi-Fi worldwide.

For more about Regent's learning resources, visit:

[regents.ac.uk/about/learning-resources](https://regents.ac.uk/about/learning-resources)

## 11. Opportunities for personal development planning

There is a focus on developing your personal as well as analytical and professional attributes. This can be done by attending co-curricular activities that are accredited for Continuing Professional Development (CPD).

The programme is accredited by the Chartered Management Institute (CMI). If you choose to join as a student member of the Institute (students have a specific period to register) and upon completion of mapped modules within the programme, you will receive a CMI Level 7 Diploma in Strategic Management and Leadership.

You will be actively supported in developing your career path through consultations with our specialist advisers, and will have the opportunity to be mentored by a member of the Chartered Management Institute. In the final term, you will complete a major piece of work – either a dissertation or business project – that demonstrates your ability to research, analyse and apply your knowledge in practice.

You will be encouraged to plan for your personal career development by the programme team and expected make use of the advice and guidance provided by the University's Careers & Business Relations team (see below). You are encouraged to use the mentoring system as members of the CMI. Personal development planning is a taught component within the core Research Methods module.

### Careers support

All students benefit from an initial consultation with a careers adviser in their first weeks on campus. Based on your individual interests you will, guided by your adviser, develop knowledge and networks in relevant sectors and roles. You will be encouraged to team up with like-minded individuals to build communities centred around shared interests.

You will have access to the vacancies shared by our business relations team on the Student Hub, as well as multiple other resources, and help with making applications for internships and graduate roles in the UK and beyond. Students who have not identified an area of interest are offered guidance consultations to enable decision-making.

A variety of workshops throughout the year will help you succeed at every stage of the selection process, including CV and cover letter writing, interview (including video interviews) and assessment centre preparation, networking, LinkedIn and psychometric testing. Support with individual applications is available.

Students who wish to start their own business will be invited to work in The Hive (see below).

Students looking to complete a consultancy project, such as a capstone, receive support in developing practical consultancy skills, as well as help with sourcing suitable projects. This offer is tailored with sector relevant information to reflect subject specialisms (e.g. fashion, design, business).

All postgraduate students are given the opportunity to be paired with a mentor throughout the duration of their course, as part of our long-running joint alumni/careers mentoring scheme. You will be matched (wherever possible) with mentors whose careers or interests

overlap with your, but experience has shown that diverse pairings often offer the best results.

Each term a number of masterclasses (held by industry specialists), seminars, networking events and meetups are organised on campus. They offer an invaluable opportunity to find out about employment prospects in different industries and business sectors and to develop a professional network.

At our hiring breakfasts, employers who currently seek students via the Student Hub vacancy board (internships, placements, or graduate jobs) are introduced to (and given the opportunity to interview onsite) students directly.

In addition to regular face-to-face contact with our expert staff, we offer a wide range of online resources including VoIP (e.g. Skype) appointments to help you in your job search. These include advice sheets, videos and self-assessment tools. All this is accessible on the Student Hub to current students and alumni.

### **The Hive**

The Hive is a workspace and community for both current students and alumni, which offers a full suite of services, including start-up advice, masterclasses, careers advice, student consultancy services and a bookable hot desk environment for start-ups. There is also support with graduate entrepreneurship visas if required.

The Hive offers a collaborative environment in which careers and enterprise advice happens in a live working environment, allowing knowledge and opportunities to flow between its users. It aims to break down barriers between job seekers and creators, learners and staff, changing the way our learners relate to the University and develop their career skills.

## **12. Admissions criteria**

A Regent's education provides you with a high level of personal attention, and this begins from the moment you apply to study with us. We want to understand who you are and what your skills and interests may be – we are interested in your potential, as well as your prior achievements. We review each application comprehensively and on its individual merit, considering all of your skills, interests and attributes.

Typically, we will make an offer to a student holding a minimum lower second class (2:2) UK honours undergraduate degree from a recognised institution. Other equivalent international qualifications from recognised institutions will be accepted.

We also welcome applications from candidates who do not meet the essential entry criteria outlined above. In order to be accepted for exceptional entry, you must:

- Hold a minimum of two years' relevant work experience
- Provide a 1000-word personal statement outlining your reasons for applying, and how your previous experience is of relevance to the programme you are applying for
- Be prepared to attend an interview with the Postgraduate Admissions Panel

### **English language requirements**

We require proof of English proficiency. For example, we ask for:

- IELTS: Overall score of 6.5, with 6.0 or above in all 4 component parts
- A-level/GCSE/IGCSE English: grade C / 4 or above (for IGCSE certificates, please provide the Supplementary Certifying Statement with the breakdown of component grades)
- On-campus diagnostic test. For more information contact [admit@regents.ac.uk](mailto:admit@regents.ac.uk)

Or equivalent.

This list is not exhaustive, we will review the English qualifications you have as part of your application and be in contact if we require anything further.

We offer a range of courses that can help to improve your English language proficiency. Please see the website for more details:

[regents.ac.uk/study/short-courses/english-courses-london](http://regents.ac.uk/study/short-courses/english-courses-london)

For more information, see the How to Apply tab under each programme on our website.

You can find our Admissions Policy and Admissions Appeals and Complaints Policy at:

[regents.ac.uk/about/governance/academic-governance/academic-governance-documents](http://regents.ac.uk/about/governance/academic-governance/academic-governance-documents)

### 13. Visas and immigration

At Regent's, you will be part of a truly international community, with the opportunity to make friends and contacts from around the world.

If you require a visa to study in the UK, please visit the Visas and Immigration page on the website:

[regents.ac.uk/study/international-students/visas-and-immigration](http://regents.ac.uk/study/international-students/visas-and-immigration)

### 14. Tuition fees and other course costs

For students enrolling on the MA International Business programme, the annual fee for the academic level/year in 2019/20 is £18,500 paid in equal instalments over the first two terms.

Tuition fees are set by the University's Board of Trustees for each financial year, which runs from 1 August to 31 July. Therefore your annual fee will rise each year/level. The maximum increase per year for existing students is based on the Consumer Price Index (CPI) inflation rate, plus a maximum of 3%.

To secure your place at Regent's you will need to pay a deposit. These are currently set at:

Home/EU students advance deposit on tuition fees: £1,000 (non-refundable\*)

Non-EU advance deposit on tuition fees: £4,000 (non-refundable\*)

Fees are normally payable once a term and are due two weeks before the start of term. They can be paid through our online portal. Payment plans are available for eligible new and returning students. For more information visit the Pay Fees page on our website:

[regents.ac.uk/study/how-to-pay/pay-fees-online-and-payment-plans#close](http://regents.ac.uk/study/how-to-pay/pay-fees-online-and-payment-plans#close)

Our current Payment Terms and Conditions are available at:

[regents.ac.uk/study/how-to-pay/payment-terms-conditions#close](http://regents.ac.uk/study/how-to-pay/payment-terms-conditions#close)

There are a number of ways to help fund your studies through scholarships, bursaries and student loans. For more information, visit our Scholarships, bursaries and funding page at: [regents.ac.uk/study/scholarships-funding-and-bursaries/](https://regents.ac.uk/study/scholarships-funding-and-bursaries/)

London is an expensive place to live so it is important to ensure that you can afford to stay here for the duration of your studies. In addition to your tuition fees, you will have expenses such as accommodation, food, bills, transport, clothes, socialising, books and other material costs. If you would like to discuss the financial impact of studying at Regent's then please contact us: [regents.ac.uk/about/contact-us](https://regents.ac.uk/about/contact-us)

One of your main financial outlays will be your accommodation. There are three types of accommodation available to choose from. We offer limited accommodation on campus at competitive prices, off-campus accommodation at Urbannest, or you could choose private accommodation which we can help you find. For more detail on accommodation please see our website: [regents.ac.uk/study/accommodation](https://regents.ac.uk/study/accommodation)

No additional costs will be levied on students during the programme. If you choose to join the CMI, your first year of membership is paid by the Faculty. The Faculty also covers all costs associated with the Strategy Management Simulation weekend.

Reading lists will be made available and texts may be purchased from a wide range of suppliers at an additional cost.

\* If you decide you no longer want to study at Regent's, refunds of deposits and fees can only be granted in limited circumstances. For more information, see our Refund Policy (subject to review) at: [regents.ac.uk/study/how-to-pay/refunds-policy](https://regents.ac.uk/study/how-to-pay/refunds-policy)

## 15. Assessment and progression regulations

You will be assessed on how well you are achieving the intended learning outcomes at different stages throughout your time of study at Regent's. This will include a variety of methods as described under Section 6 above.

In order to continue with your studies, there are minimum requirements to be met in order to progress to the next level of your programme. The current progression regulations are published within the Academic Regulations on our website at the link below. These are subject to review and amendment each year. We will let you know if there are any major changes to the regulations that may affect you.

[regents.ac.uk/about/governance/academic-governance/academic-regulations](https://regents.ac.uk/about/governance/academic-governance/academic-regulations).

You will be provided with guidelines on what you need to achieve in each assessment to ensure you receive a good mark. A generic description of each grade is available at:

[regents.ac.uk/about/regents-teaching-exchange/learning-teaching/assessment-framework](https://regents.ac.uk/about/regents-teaching-exchange/learning-teaching/assessment-framework)

Before admission to the dissertation module you will need to have successfully completed the Research Methods module and will be allowed to trail up to 20 credits.

## 16. Award criteria

To qualify for your intended postgraduate award, you must obtain 180 credits at Level 7.

For further details on award requirements, please see the Academic Regulations, available at on our website at the link below. The regulations are subject to review and amendment each year. We will let you know if there are any major changes to the regulations that may affect you.

[regents.ac.uk/about/governance/academic-governance/academic-regulations](https://regents.ac.uk/about/governance/academic-governance/academic-regulations)

## **17. Methods for evaluating and improving the quality and standards of teaching and learning**

All quality assurance policies and procedures are found in the University Academic Regulations. The current versions are available at the link below. The regulations are subject to review and amendment each year. We will let you know if there are any major changes to the regulations that may affect you.

[regents.ac.uk/about/governance/academic-governance/academic-regulations](https://regents.ac.uk/about/governance/academic-governance/academic-regulations)

Regent's University London operates a number of institutional processes for ensuring and enhancing its academic quality standards. These include: programme (re)validations, programme modifications, programme monitoring, student feedback systems and external examining.

### *Programme (re)validations*

The University has a formal process to approve a new programme or reapprove an existing programme of study. This involves a panel of academics from within and outside Regent's to ensure that your programme is of appropriate academic standard and of a high quality.

### *Programme modifications*

We listen to your feedback and make changes to your programme as appropriate. You will be consulted on any significant changes to your programme which may affect the outcomes of your study. All changes to programmes or modules are subject to approval through Regent's Academic Governance structures.

### *Programme monitoring*

In order to ensure programmes continue to meet their academic and professional aims and objectives, Heads of Programme are required to prepare an Annual Monitoring Report (AMR). The reports include module feedback as well as external examiner reports and responses. They are reviewed at Faculty and Institutional level, and are published on the University intranet under the Quality webpage where student are able to view these.

### *Student feedback systems*

Students play a key role in the University's processes for enhancing the quality of its educational provision and broader student experience. There will be multiple ways for you to provide feedback on your experiences at module level, programme level, through student representatives and at Programme Committees. Student representatives are elected and sit on institutional level committees such as Senate. Final year undergraduate students (Level 6) will be invited to take part in the National Student Survey (NSS).

### *External examiner reports*

External Examiners ensure that Regent's standards and quality processes are appropriate and are of a standard comparable to those of other Higher Education Institutions. There are



two types of external examiners. One reviews subject level assessment and the other reviews institutional level processes and attends the Progression and Finalist Boards.

An annual external examiner report is produced at the end of every academic year at levels 5, 6 and 7. These are made available to students through the Annual Monitoring Reports which are published online and are submitted to Programme Committees.

### 18. Curriculum map

This table indicates which study units assume responsibility for delivering the learning outcomes detailed in Section 5.

KNOWLEDGE & UNDERSTANDING	COGNITIVE SKILLS						PERFORMANCE & PRACTICE (Practical & Professional Skills)				PERSONAL & ENABLING SKILLS (Key Transferable Skills)		
	A1	A2	B1	B2	B3	B4	C1	C2	C3	C4	D1	D2	D3
<b>Programme Learning Outcomes / Core and Specialist Modules</b>													
INB701 International Business & Finance	X			X	X			X			X		
INB702 Global Marketing and Communications	X					X		X		X		X	
INB703 Research Methods	X	X	X			X	X			X	X	X	
INB704 Corporate Entrepreneurship & HRM	X		X	X	X				X			X	
STG701 Strategy and Decision Making	X		X			X			X				X
INB705 Dissertation / Business Research Project	X	X	X	X		X	X			X			X
EMG730 Emerging Economy Enterprise	X	X		X									
MKT740 Transnational Marketing Seminar		X				X		X				X	

EMG740 Private Equity & Venture Capital		X				X							X
INB720 International Business & Economic Policy		X	X									X	
INB730 International Negotiation		X	X				X						
BUS750 Business Analytics		X				X	X						
Languages (Regent's Connect modules)													X