



London's Independent University

*Annual Research
Report 2014-15*

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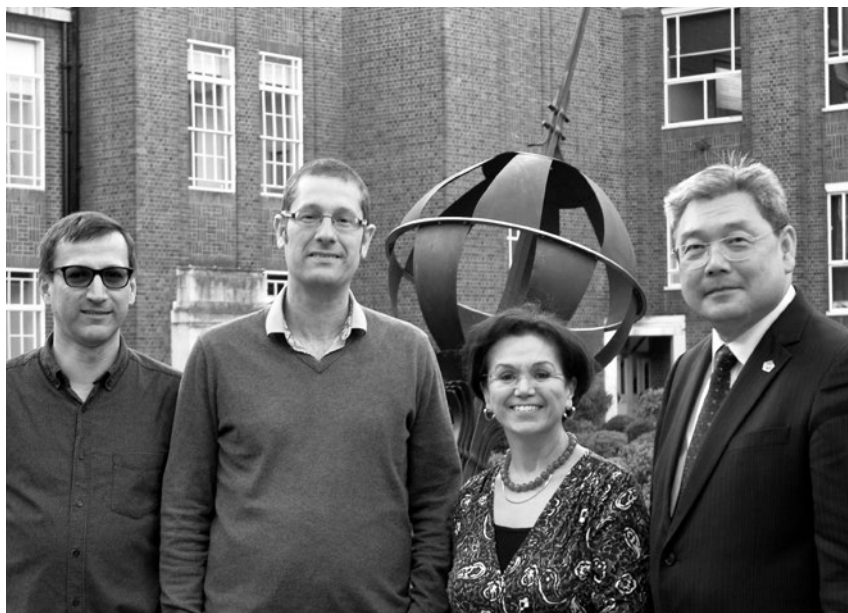
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Introduction



From left, Regent's research leads: Professor Mark Allinson, Dr Tom Villis, Dr Assia Rolls and Professor Jonathan Liu

We are delighted to introduce the Regent's Annual Research Report for 2014-15, paying testimony to the scholarship and research activities and outputs of our academic staff. For a small higher education institution, we are proud of our contribution to knowledge and practice in the fields of business, psychology and psychotherapy, creative arts, social science and humanities. It represents a social, political and artistic contribution to society as well as an economic one, and the intellectual underpinning of the learning environment we provide for our students.

It has been a busy year in the Faculty of Business & Management. Research workshops and seminars were held by a number of prominent academic scholars including Professor Joe Hair and Arthur Money, Professor John Wakeford and Professor Catherine Cassell. The faculty's efforts to increase its publishing capabilities saw workshops by journal editors Professor Mustafa Özbilgin and Professor Brian Hook, as well as Graham Coult of Emerald Publications. The faculty held its second writing retreat in April 2015 at the Missenden Abbey in Buckinghamshire and its first Staff Book Fair in June 2015, with eight authored books and eight edited books and chapter contributions.

The faculty continued to be strongly represented at conferences, with papers by Professors Sirkeci and Liu, along with Nigel Brown and Michael Oyelere, who attended the British Academy of Management Conference. Professors Liu and Hook spoke at a conference in April 2015 on British Chinese history and representations of Chinese culture in the UK. Edward Gonsalves delivered a workshop at the Association of Business Schools conference in York.

The highlight was success in securing external research funds by Professor Ibrahim Sirkeci through sponsorship from Ria Financial, Dr Simon O'Leary from the Higher Education Academy, Dr Huiyan Fu from the British Academy Leverhulme Small Research Grants fund, and Professor Jonathan Liu from the Heritage Lottery Fund.

The year saw a number of PhD completions from faculty staff, including Dr Nieto, Dr Fakoussa, Dr Wylde and Dr Rozalin. The year also saw appointments to learned communities by a number of colleagues, including Mikko Arevuo to the Council of Strategic

Management Forum, Professor Ibrahim Sirkeci to the European Commission Research Executive Agency, Karine Mangion as Research Lead for Association for Coaching UK, and Dr Huiyan Fu to the International Panel on Social Progress.

The past year has also seen a number of diverse research activities in the Faculty of Humanities, Arts & Social Sciences. We hosted a number of international conferences and events, attended by academics from across the world, including a symposium commemorating the outbreak of the First World War, a conference on 'Song, Stage and Screen' and a conference examining tensions in handling sexuality and sexual attraction in the consulting room. Regent's has also been proud to host two Fulbright fellows. The Regent's Fulbright fellow for 2014-15 was Dr Markus Bidell, an expert on LGBT mental health disparities and practitioner competency. We now welcome Dr David Johnson for 2015-16, who works on colonial and transnational history. This report contains more information about the books, publications and conferences attended by our academics on subjects as varied as food security, mercenaries, 'composing space', eating disorders, martial dance theatre and sexual bullying.

The 2014-15 year has also been a productive one for the Regent's Institute of Languages & Culture. At our Languages and Employability Conference an employers' panel discussed the value of languages for employers, graduates talked about the role of languages in their careers and HE academics from a number of UK universities presented case studies of embedding employability in the HE languages curriculum.

Another event was entitled 'The Future of English Language Teaching is Evolving'. English is now the global language, connecting people

around the world, and the way it is taught is changing. Developments in technology are breaking down barriers and opening up new ideas and ways of teaching. A set of internationally agreed standards for the training of teachers is needed to ensure that qualifications gained locally have currency in all parts of the world. The panel members were from the USA, India and the UK.

Our exciting Language Practitioner Research Project, led by Assia Rolls, is running with six language teachers of English, Italian, French and Spanish. Its aim is to bring together teaching and research in order to empower language teachers and learners to develop a better understanding of their classroom practice. The project has already led to several conference papers representing Regent's at prestigious annual conferences such as the British Educational Research Association (BERA, Belfast 2015), following which the project leader was invited to investigate practitioner research within a UK collaborative research group with several HEIs.

Professor Mark Allinson
Chair, Senate Research Committee
Regent's University London

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Regent's Research Centres

Centre for Banking and Finance



Professor Gianfranco Vento, director

The Centre for Banking and Finance (CBF) has seen a successful academic year celebrated with research events, publications and academic collaborations. In 2014-15, the Centre continued supporting high quality research in different areas of finance, applied finance and banking. At the same time, the CBF is continuing to promote academic collaborations with research affiliates and PhD candidates based in other international universities. The research projects undertaken and events organised by its members offered great value to academic staff and postgraduate students at Regent's. The international conference organised in March 2015 on Impact Investments was an excellent chance for networking and developing new research partnerships for CBF members.

Membership of the research centre on campus from two faculties has been satisfying. Developing and supporting a heterogeneous research community, CBF accommodates 11 academic members based at Regent's and 13 affiliate members from other academic institutions.

The Centre is sponsoring visiting research fellows from abroad. One of them, who is currently Associate Professor in Italy, was been hosted for a research period by the CBF in autumn 2014. During his research period the affiliate began a collaboration with a member of the Centre, which generated one article in an academic journal. Furthermore, thanks to the support of the Director of the CBF, he just finalised and published a monograph on shadow banking with Palgrave Macmillan.

Moreover, two PhD candidates from Sapienza University of Rome have been hosted during this year and the Director of CBF supervised them in the preparation of the dissertation. More visiting research fellows are planned to be hosted by the CBF in the next academic year.

From these collaborations one new academic journal and several publications have emerged. In such a framework, the CBF promoted the creation of a new academic journal named Open Review of Management, Banking and Finance, which has a very distinguished Advisory Board and represents a useful vehicle for the research papers produced by the Centre's members and affiliates. The research interest of the members of the CBF include, among others, banking in emerging economies, microfinance, risk management, banking regulation and supervision, monetary policy, high-frequency trading, treasury management, money markets and credit risk management. Members are working on these research streams either individually or in teams.

BF Annual Conference and Seminars

In March 2015 the CBF hosted an international conference on Impact Investments in the Perspective of Governments and Institutions. The conference was a chance to debate the emerging issues of social impact finance. The speakers were experts and representatives of governments and international organisations.

The Centre has been proud to contribute to the discussion on social impact finance by hosting a conference which brought together top academics, members of international organisations and practitioners working on this important and controversial topic.

The key speakers at the conference were, among others: Professor Mario La Torre (Sapienza University of Rome), Dr Keiron Boyle (UK Government, Cabinet Office), Dr Helmut Kramer-Eis (Head of Research and Market Analysis at European Investment Fund), Mr Gabriele Fattorelli (African Development Bank) and Professor Richard Hazenberg (University of Northampton).

In October 2014 The CBF hosted a seminar held by Dr Michael Lloyd on the monetary policy of the European Central Bank.

The Open Review of Management, Banking and Finance

In December 2014 the Centre, in partnership with Gerardo Capriglione Foundation, promoted the creation of a new academic journal, the *Open Review of Management, Banking and Finance*. The journal's editorial and advisory boards link distinguished academics, including the Director of the CBF. The rationale of the *Review* is immediacy in the publication of articles, together with a rigorous scientific approach.

The *Review* publishes articles on a continuous basis, in order to realise a timely debate and to allow academic research to reply promptly to the questions placed by the evolution of economic processes.

The journal offers a medium for a seamless participation in a debate, to contribute to the very comprehension of the phenomenology being investigated, avoiding modalities commonly embraced by periodic reviews, while, conversely, hosting contributions characterised by their peculiar brevity, thus fostering the depth of the analysis. In this respect, the standing of the editors and the advisory board provides adequate assurance in relation to the literary contents which the *Review* will offer.

Publications stand out for their scientific approach. Such an approach, in particular, derives from the interdisciplinary method on which recent studies in the fields of interest of the *Review* are grounded. The clear identification of the premises of a piece of research, as well as coherence in developing arguments there from – carefully analysed by referees in their review process – ensures the thoroughness of the contributions and the quality of the research outputs, which should be focused on the comprehension, and, first of all, the query.

Events and activities

- › Centre for Banking and Finance Annual Conference on Impact Investments in the Perspective of Governments and Institutions (26 March 2015). The conference hosted very distinguished speakers from academia, government and international organisations
- › Seminar on Monetary Policy of the European Central Bank held by Dr Michael Lloyds from Global Policy Institute

For more information
www.regents.ac.uk/cbf

Networks of Power



Dr Tom Villis, director

Networks of Power is a research centre that brings together scholars at Regent's University London to work on the construction of power relations at a national and international level. The centre holds a number of events to bring together academics and policy makers and we provide advice to governments and institutions all over the world. Members of the research centre maintain a strong presence in the international media.

Events, talks and conferences

Highlights of the 2014-15 programme have been:

- › Dan Damon, BBC broadcaster and journalist
- › Gideon Levy, H'aaretz columnist
- › Julian Borger, diplomatic editor for *The Guardian*
- › Rebecca Tinsley, journalist and human rights activist
- › Dr Damien Short, Director of the Human Rights Consortium
- › Dr Kiran Hassan, Pakistan expert involved with the International Institute for Strategic Studies in Washington and the South Asia Democratic Forum.
- › Launching of new books by Sara Bazoobandi and Caroline Varin
- › A conference on the legacy of the First World War which featured talks from Major General John Moore-Bick (former commander of United Kingdom Support Command, Germany); Sir Geoffrey Nice, QC, prosecutor at the trial of Slobodan Milosevic; Eric Gordy (UCL) Jasna Dragovoic Soso (Goldsmiths) and Henry Mead (Oxford)

Religion, Power and Politics

Tom Villis and Mireille Hebing published their work on Englishness and the siting of mosques in *Nationalism and Ethnic Politics*. Tom Villis is engaged in a book project provisionally entitled *Englishness and Religious Minorities* and has presented early drafts of his findings at a number of conferences.

During the 2014-15 academic year, Christopher Daily was working on a cross-institutional collaboration: *A History of the Dissenting Academies in the British Isles, 1660-1860*, which will soon be published as a four-volume set by Cambridge University Press. He has also been working on his second book, *China's First Theology Library: A Catalogue and Study on the Beginnings of Chinese Christian Discourse*, which he hopes to complete by the end of the year.

Human Rights

Regent's University London and Networks of Power academics are at the forefront of human rights policy formulation. Neven Andjelic is an Expert Member of the Council of Europe's Advisory Committee on the Framework Convention for the Protection of National Minorities. Dr Andjelic's work in this role over 2014-15 has included working visits to Slovakia, Germany and the Czech Republic; plenary sessions in Strasbourg and a conference in the Åland Islands.

Regent's Complexity Studio

Regent's Complexity Studio, directed by Orit Gal and Kate Fanning, completed its first project with the Comms Lab: 'Reclaiming Agency – how to save advertising (and create a better world)'. The project used complexity analysis to explore systemic paths for promoting purpose-led business strategies within the UK advertising industry. The final report was launched in June at a special advertising industry event, during which Dr Gal also presented the studio's complexity methodologies and perspectives on promoting systemic change.

Politics and Security

Professor Yossi Mekelberg is cementing his status as one of the foremost public intellectuals concerned with politics and security in the Middle East. He is a regular columnist for *Al Arabiya* and has been interviewed by the media more than 100 times over the last year.

Dr Álvaro Méndez has been investigating the rise of China in Latin America. To that end he has been conducting fieldwork in China, Colombia and the US. He has also presented his work in Shanghai (Fudan University and Shanghai Business School) and Singapore (Singapore Institute of Management).

Dr Sara Bazoobandi has been appointed as a member of Global Agenda Council of the World Economic Forum 2014-2016. She has also been appointed as a member of the 'EU sanctions as security policy tools' of the EU Institute for Security Studies.

Power and Performance

Networks of Power is continuing its innovative interdisciplinary research project with colleagues from Regent's School of Drama, Film & Media. This has included four presentations at conferences in the UK and Ireland, on Maori, Indian and Haitian dance theatre. In addition, this year has seen Mark Hamilton develop a consultative role advising four London-based arts organisations seeking to secure resources and opportunities to develop and share their alternative practices. In addition to working with artists from Polynesia and Africa, this has included work with European gnostic bodies seeking to continue experimental work (seeded in the 1920s) interlinking the arts with processes of human development.

For more information visit
www.regents.ac.uk/nop

Psychotherapy and Counselling Psychology

Reflections Research Centre



Dr Maria Luca, director

The Reflections Research Centre encourages research in psychotherapy and counselling psychology, supporting the Regent's School of Psychotherapy & Psychology portfolio of mostly postgraduate programmes. The Centre adopts a non-doctrinaire, integrative attitude to psychotherapy and counselling psychology with critical theory and philosophy reflection and a reflective clinical practice. One of its core principles is to encourage student and research associate publications and create opportunities for them to become involved.

The Centre has developed partnerships with university departments at home and abroad, carrying out research projects, sharing expertise and organising visiting research fellowships to encourage cross-fertilisation of knowledge. The Centre since its inception has developed collaborations with other universities in the preparation and submission of EU bids for funds.

Members

Professor Martin Milton
Professor John Nuttall
Professor Desa Markovic

Main research strands:

- › Sexuality and sexual attraction in therapy
- › The therapeutic relationship
- › Sexual bullying among university students

Members, affiliates and visiting researchers, 2014-15

The Centre sponsors visiting research fellows from abroad. Dr Martin Lečbych and Dr Marek Kolarik, from Palacky University, in the Czech Republic spent three weeks in London working on a joint research project with Dr Maria Luca and Professor Desa Markovic. The project is expected to produce publications during 2016.

The centre sponsors affiliates with international reputations. For example, Professor Helen Cowie from Surrey University, UK joined members of the centre in developing a research project on bullying among university students.

The research projects carried out and events organised by the Centre's members offer great value to academic staff and postgraduate students at Regent's. The publications produced strengthen the reputation of Regent's and are an incentive to candidates registering for doctorate degrees.

New Books

Among other publications by members were the following:

- › Luca, M. (Ed) (2014). *Sexual Attraction in Therapy: Clinical Perspectives on Moving Beyond the Taboo - A Guide for Training and Practice*. March 2014, Wiley-Blackwell.
- › Martin, G.N., & Balconi, G.N. (2014). *Neuropsychologia Cognitiva*. Harlow: Pearson Education.
- › Milton, M. (Ed) (2014). *Sexuality: Existential Perspectives* published by PCCS Books.

Annual Research Conference - Tensions in Handling Sexuality and Sexual Attraction in the Consulting Room - Multi-Modality Perspectives

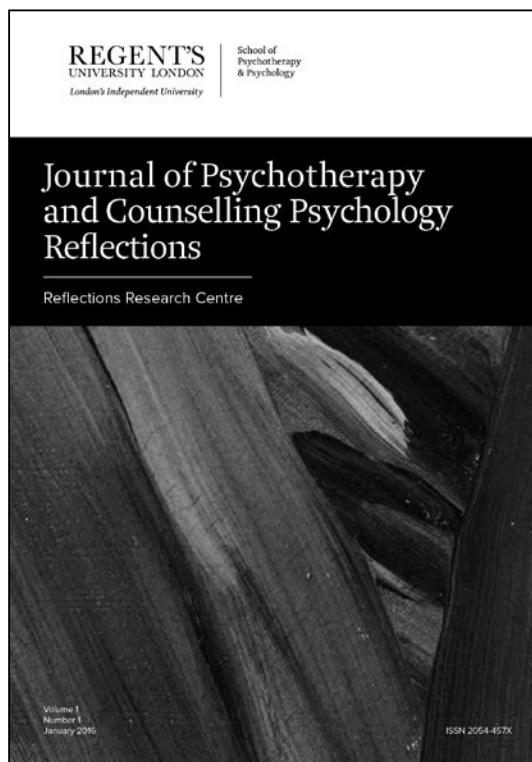
The centre hosted its annual research conference on Saturday 13 June 2015, convened by Dr Maria Luca and Professor Martin Milton. The Regent's Fulbright Scholar for 2014-15, Dr Markus Bidell was the keynote speaker and presented his paper on Treating Transgressors: the Psychological Professions and LGBT Issues.

Christina Richards presented her paper on Existential Perspectives on Sexuality and Gender: What Trans Experience Suggests. Sexuality and gender intersect in many and varied ways, not least in terms of the identity of people who claim such terms as heterosexual, gay or lesbian as each of these pertains to an

arrangement of gendered people in a certain relation. This paper utilised the lived experience of trans people as a lens through which to consider existential-phenomenological theory and practice as it concerns the intersections of gender and sexuality.

Dr Michael Worrell's presentation on Brief Encounters: Are the Dynamics and Dilemmas of Sexual Attraction Relevant for CBT Therapists? was an evidence-based, scientific approach to therapy. In this talk he described some of the ways in which sexual attraction may arise during CBT and how some of the theoretical resources of the model may be used to support therapists in responding to this.

Dr Maria Luca and Desa Markovic, presented a paper on Clinical Supervisors' Handling of Sexual Attraction in the Work of Therapists They Supervise. The paper looked at implications for psychotherapy training, clinical practice and supervision.



Journal of Psychotherapy & Counselling Psychology Reflections

Another important development is the *Journal of Psychotherapy & Counselling Psychology Reflections*. The first issue of the Journal is due for publication on 30 January 2016 and includes papers from the annual conference. The purpose of the journal is to bring together debates from the sister disciplines of psychotherapy and counselling psychology and offer a common platform for dialogue.

For more information visit www.regents.ac.uk/pcpr

Regent's Centre for Transnational Studies



Professor Ibrahim Sirkeci, director

The Regent's Centre for Transnational Studies (RCTS) focuses on the transnational phenomena pushing disciplinary boundaries of management, economics, sociology and other social sciences. The Centre also promotes advanced interdisciplinary research and teaching across a broad range of fields in social and management sciences. The academic year of 2014-15 has been a successful period for the Centre incorporating a variety of research events, disseminations and awards. The RCTS advocates high-quality research and scholarship that has a wide scope of utilisation going beyond academia benefitting the whole of society. The research spans six multi-disciplinary areas broadly defined as management, marketing, finance, mobility, higher education and cross-cultural studies, with an overall emphasis on transnationalism.

The tendency of previous years has continued and there is a growing network of researchers contributing to the Centre's work on and off campus.

The RCTS research team currently constitutes 18 academic members based at Regent's and 10 affiliate members from other institutions.

The Centre also further increased its efforts to accommodate carefully selected, highly regarded visiting researchers, and in 2014-15 sponsored and hosted 21 visiting research fellows from abroad, the highest number so far.

The Centre continued establishing academic ties with research communities within the UK and beyond, particularly in the areas of transnational marketing, transnational finance and transnational mobility.

The Centre facilitated the development of academic staff and postgraduate students at Regent's with several research projects and events organised by its members. The guest lectures, seminars and the international conference proved to be excellent in extending the research network of RCTS members.

The RCTS has secured research funding worth £400,000 during the last academic year. This includes the Ria Financial sponsorship for the Named Professorship worth in excess of £180,000 over five years, and an Erasmus IP European grant worth £50,000 for a Summer School in 2014. RCTS members also secured an Ecuadorian government research grant worth £30,000, a Lottery Fund grant of £86,000 for a five-year period, and a research grant from the Higher Education Academy worth £4,000. A small grant of £2,000 from the Turkish Institute for Scientific and Technological Research was secured for intensive research training programme with a partner university in Turkey. Several visiting research

fellows have also secured research grants worth about £40,000. The Centre also generated revenues through events and a sponsored fellowship by the Algerian Ministry of Education worth about £15,000. Most of these funds are used directly to cover the expenses of researchers involved in these projects. RCTS members also secured research allowances and received research funding from Regent's University London Senate Research Committee.

Journals with editors in RCTS

- › Jonathan Liu – *International Journal of Performance in Business and Management*
- › Ibrahim Sirkeci – *Migration Letters, Transnational Marketing Journal, Kurdish Studies, Göç Dergisi*
- › Elias Boukrami – *International Journal of Islamic Marketing and Branding (IJIMB)*

Events and activities 2014-2015

3rd Turkish Migration Conference, Prague, Czech Republic, 25 June - 27 June 2015

The Turkish Migration Conference was chaired by Professor Ibrahim Sirkeci and featured Professor Douglas S. Massey from Princeton University, USA, Professor Caroline B. Brettell from Southern Methodist University, USA, Professor J. Cohen from Ohio State University, Professor Philip L. Martin from University of California Davis, USA and the award-winning Turkish author Nedim Gursel as keynote speakers. More than 140 research papers were presented in 37 parallel sessions over three days at the Jinonice Campus of Charles University Prague. The event was the largest-ever single research gathering organised by RCTS. Over 200 academics from North America and Europe attended. Papers presented at the conference will be published as journal special issues and edited volumes.

RCTS and Academy of Marketing SIG 2015 Colloquium on B2B Marketing in Transnational Context

RCTS-AM Colloquium took place on 20 March 2015. The event was co-chaired by Dr Kaouther Kooli, Bournemouth University and Professor Ibrahim Sirkeci, Regent's University London. This colloquium was the second in series by AM B2B Marketing Special Interest Group aiming at discussing the changes as a result of globalisation for businesses. It was attended by about 20 external academics and business representatives as well as postgraduate students from Regent's. Speakers included Professor Len Tiu Wright, University of Huddersfield, Dr Charles Randall, Head of Solutions and Industry Marketing at SAS UK, Dr Hela Ben Miled-Cherif, University Paris1 Pantheon Sorbonne, and Dr Lila Malliari, Dr Anabel Gutiérrez and Dr Elias Boukrami from Regent's.

Transnational Marketing Seminars

The series in 2015 hosted selected academics and business leaders including Marcela Gonzales, Ria Financial UK Director, who spoke on International Money Transfers and Market Entry; Professor T.C. Melewar, Brunel University, On Ranking, Reputation and Research (3Rs) of Universities; Professor Keith Walley, Harper Adams University, on Country of Origin Effects on Chinese Food Consumers; Professor Elif Cepni, Bahcesehir University Istanbul, on Convergence Scenarios and Income Gap; Dr Finola Kerrigan, University of Birmingham, on Branding Films for Transnational Audiences; Hilma Gustavsson and Mark Goddard, Secure Value, on Market Entry Challenges in Emerging Economies; Professor Marc Opresnik, University of St Gallen and University of Applied Sciences Lubeck, on Social Media and Content Marketing.

Some current research projects

- › Bilecen, T. – Ankara Agreement and Turkish Migration to the UK, funded by TUBITAK
- › Boukrami, E. and Al Serhan, O. – Islamic Finance, Transnational Arab Consumers in London
- › Buttenberg, K. – Marketing Communications in Germany and USA
- › Cinar, S. – Labour Relations of Seasonal Informal Workers in Turkey, funded by TUBITAK and British Council
- › Condick-Brough, A. – Access to Justice by Ethnicity in the UK
- › Gharbi, H. and Boukrami, E – The Impact of Financial Bubbles on Economic Growth, funded by the University of El Oued Algeria
- › Kesici, M.R. – Labour Markets and Turkish and Kurdish Migrants in London, funded by TUBITAK
- › Liu, J – Ming Ai British Chinese Heritage Project funded by Heritage Lottery Fund
- › Malliari, L. – Brand Loyalty and Direct Mail Marketing in Greece
- › Sirkeci, I. – Immigrant Integration in Turkey, UK, Romania, Norway and Germany
- › Sirkeci, I. – Transnational Market Entry Modes
- › Sirkeci, I. – Transnational Remittances Sending Patterns: Ria Regent's Database
- › Sirkeci, I. and Condick-Brough, A. – Ria Financial Remittances Case Study
- › Tilbe, F. and Sirkeci, I. – Irregularity and Remittances Sending Patterns, funded by TUBITAK

For more information visit
www.regents.ac.uk/rcts

Featured New Books



John Egan, *Marketing Communications* (Sage, 2015)

How many marketing messages do you think you see a day? Why do some stick with us more than others? Why do we all remember the Cadbury's gorilla drummer or the Budweiser Frogs? What do they say about the brand? How will you communicate your own marketing messages just as successfully? In this textbook, John Egan draws on years of both industry and academic experience to explain the 'why' as well as the 'how' of marketing communications. It covers all the essential topics that are relevant to your marketing communications course in a relatable and easy-to-read style. With insights into some of the latest industry practices and engaging examples ranging from HSBC and James Bond to the Arab Spring and One Direction, this textbook will not only provide you with a solid foundation for working in 'marcoms'; it will make your study fun along the way.

About the author

Professor John Egan, is Head of the Department of Marketing at Regent's University London. He is Chair of the Academy of Marketing, the major UK academic marketing organisation, and Chair of its Learning Advisory Group, formally the Senate, and a trustee of the Chartered Institute of Marketing. He is a Chartered Marketer, a Fellow of the Higher Education Academy and a Freeman of the Worshipful Company of Marketors.



Gordon Bowen and Wilson Ozuem, *Computer-Mediated Marketing Strategies: Social Media and Online Brand Communities* (GI Global, 2015. 1-313. Web. 20 Jan, 2015)

For years, technology has been the impetus for progress in various processes, systems, and businesses; it shows no sign of ceasing further development. The application of technology-driven processes in promotionally oriented environments has become more and more common in today's business world. *Computer-Mediated Marketing Strategies: Social Media and Online Brand Communities* brings together marketing approaches and the application of current technology, such as social networking arenas, to show how this interaction creates a successful competitive advantage. Focusing on qualitative research, various technological tools, and diverse internet environments, this book is a necessary reference source for academics, management practitioners, students and professionals interested in the application of technology in promotionally oriented processes.

About the authors

Dr Gordon Bowen teaches marketing communications and advertising and supervises postgraduate and PhD students. He previously worked as an associate lecturer for the School of Management, Surrey University and as an external examiner for Oxford Brookes University. He has held a variety of senior positions in the telecommunications industry, ranging

from training to business development and strategy from 1983 to 2000. Gordon is a co-founder of TVBA Ltd., an SME management consultancy and is a director of the company.

Dr Wilson Ozuem is a visiting lecturer on digital marketing at Regent's University London. His research interests include the implications of information technology for decision-making by marketers and consumers. The results of his research have been published in scholarly journals and international conference papers, including *European Journal of Marketing*, *Social Responsibility Journal* and the *International Journal of Applied Behavioural Economics*. He currently teaches MSc and MBA courses in marketing communications, internet marketing, research methodology and marketing management. He is a Fellow of the Chartered Institute of Marketing and has worked as a marketing consultant for several companies and organisations.



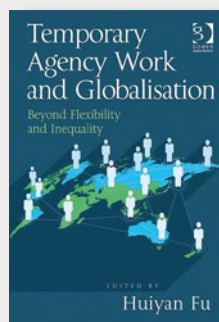
Dr Michael Nieto, *Human Resource Management* (Palgrave Macmillan, 2014)

The book is written to meet the needs of busy undergraduate students and covers all of the key human resource management (HRM) topics in an accessible and engaging style. The book is ideal as a course companion, pre-course reading, or for revision. The book covers the essentials of HRM, providing students with a clear and succinct overview of the topic. It is written by a leading academic with

contributions from senior lecturers and consultants with first-hand experience of teaching and working in organisations. The book is a must-read for anyone interested in managing people. It offers concise and authoritative solutions to everyday challenges faced by modern organisations.

About the author

Dr Michael Nieto is a senior manager with a record of delivering strategic and operational successes in the public, private and voluntary sectors. His senior management experience is in consultancy and with international businesses, and SMEs. Michael is an Academic Fellow of the CIPD, a Fellow of the CMI and Higher Education Ambassador on behalf of the Chartered Management Institute and a Fellow of the HEA. He is Deputy Head of the Department of Management, Human Resource Management & Organisations at Regent's University London.



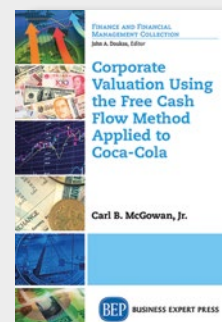
Dr Huiyan Fu, *Temporary Agency Work and Globalisation – Beyond Flexibility and Inequality* (Gower Publishing, 2015)

Featuring the holistic approach of anthropology, this edited collection provides a comprehensive overview of temporary agency work (TAW) in the United States, Western Europe, Australia, Singapore, Brazil, South Korea and Japan. It not only reveals how the TAW industry is intertwined with the state legal system, corporate strategy and the role of labour unions at the institutional-structural level, but also highlights the importance of examining the perceptions

and experiences of ordinary workers in concrete situations. By combining macro and micro levels of analysis, global and local forces, and theoretical and empirical investigations, the book offers fresh insights into recurring issues of labour flexibility and inequality that characterise contemporary globalisation. Because of its holistic approach, international scope and multi/inter-disciplinary framework, the book is a valuable resource for anyone interested in obtaining an integrated picture of TAW and its wide implications for the changing world of work under neoliberalism, either within a specific country or cross-nationally. It will be particularly useful for scholars and students to gain a detailed insight into a nexus of political, economic and socio-cultural variables affecting TAW, both at the institutional-structural level and within the realm of everyday practice. Policymakers, pressure group leaders and business practitioners will also find the holistic and cross-national comparative approach provided by this book helpful in understanding labour market and employment issues concerning TAW and non-regular work at large.

About the author

Dr Huiyan Fu is Reader in Globalisation and Employment Relations at Regent's University London. She received her doctorate in social anthropology from the University of Oxford and has previously held a visiting professorship in Germany. As a social and organisational anthropologist actively engaging in interdisciplinary research, she has published widely in the areas of globalisation, temporary or precarious labour and everyday working-life issues.



Daniel Valentine, *Online Marketing to Investors: How to Develop Effective Investor Relations* (Business Express Press, 2015)

Investor relations (IR) is the corporate function responsible for advising the senior officers of a listed company on the relationship between the company and the market for corporate stock. Although a young discipline, IR is now an essential body of knowledge for aspiring FDs, CEOs and communications directors and this book provides an expert introduction to the key issues and skills. The marketing of corporate stock is a key part of the value of effective IR, although the highly regulated nature of the world's leading stock markets means that a very specialised form of marketing is required. Digital channels present great but under-utilised potential to contribute to ever-more effective investor relations. Online platforms offer fast, comprehensive, economical, flexible and regulation-compliant methods of disclosing corporate information to investors, analysts and other relevant parties in the investment evaluation and decision-making process. The book examines both the reasons for the very limited use of online technologies in corporate communications with investors, as well as the very sparse academic literature relating to online investor relations. It then describes ways in which digital mechanisms can facilitate publicly listed organisations by building transparent, mutually beneficial and lasting relationships with investors and financial analysts ('the City') using both established and emerging online platforms and tools. The book concludes by summarising four key challenges facing online IR in the next decade.

About the author

Daniel Valentine was, for many years, a senior investor relations officer. He has degrees from Oxford University, St. Andrew's University and King's College London, and is a recognised expert in investor and corporate marketing. Before entering academia, Daniel worked in the City of London, most recently as the head of investor relations for a FTSE 100 company. Daniel is a regular speaker at management and research conferences in the UK and overseas. He has spoken at conferences in Europe, the Middle East, Africa and Asia. In addition to conference and consultancy work, Daniel lectures at Regent's University London and is a visiting professor of strategic management at Grenoble Ecole de Management.



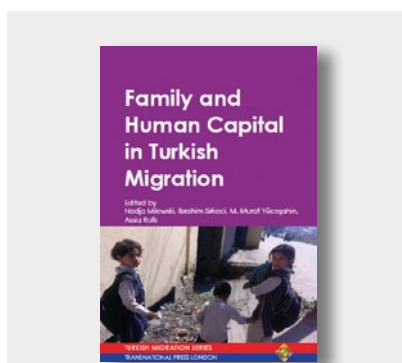
David P Christopher, *British Culture, An Introduction*, 3rd Edition (Routledge, 2015)

This third edition of *British Culture* is the complete introduction to culture and the arts in Britain today. Extensively illustrated and offering a wider range of topics than ever before, David identifies and analyses key areas in language, literature, film, TV, social media, popular music, sport and other fields, setting each one in a clear historical context. *British Culture* enables students of British society to understand and enjoy a fascinating range of contemporary arts through an examination of current trends, such as the influence of business and commerce, the effects of globalisation and the spread of digital communications. This new edition

features fully revised and updated chapters analysing a range of key areas within British culture, new chapters on cyber-culture, heritage and festivals, and extracts from novels and plays. This student-friendly edition also strengthens reading and study skills through follow-up activities, weblinks and suggestions for further research. David's book is an engaging analysis of contemporary life and arts and is essential reading for every student of modern Britain.

About the author

Dr David Christopher's background is in media/cultural studies, linguistics and education. Before coming to Regent's as subject leader in English and lecturing in research methods, he worked extensively overseas in Spain, most notably as associate professor at the University of La Rioja, before completing a PhD at the London School of Economics. He has also led teacher-training programmes for overseas students with Leeds University and Edinburgh University, and worked on several projects with the British Council in Saudi Arabia, Uzbekistan, Syria and Tunisia.



Dr Nadia Milewski, Professor Ibrahim Sirkeci, Dr M. Murat Yüceşahin and Dr Assia Rolls (eds.), *Family and Human Capital in Turkish Migration* (Transnational Press, 2015)

Family, marriage, ageing and poverty are at the heart of migration studies. Human capital, education and employment are of equal importance. The income differentials between immigrants and

native populations are widely known and tested in Europe and North America. Immigrants with distinct cultural backgrounds often resort to their transnational networks for marriages. Yet the host societies may alter the behaviour in partner choice, endogamy and family relations. This book brings together a select group of researchers investigating marriage patterns, family structures, ageing and health concerns as well as educational patterns and career concerns among Turkish movers in Europe.

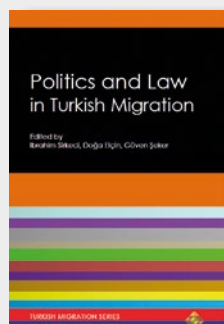
About the editors

Dr Nadja Milewski is Assistant Professor of Demography at the University of Rostock, Germany, Institute for Sociology and Demography. Her research centres on demographic behaviour and life courses of international migrants. She is a graduate of the Max Planck Institute for Demographic Research, Rostock.

Professor Ibrahim Sirkeci is Ria Professor of Transnational Studies and Marketing and the Director of the Regent's Centre for Transnational Studies at Regent's University London. He holds a PhD in geography from the University of Sheffield and a BA in Political Science and Public Administration from Bilkent University, Turkey. He is the editor of *Migration Letters* and *Göç Dergisi*.

Dr M. Murat Yüceşahin is Associate Professor at Ankara University, Faculty of Language, History and Geography in Turkey. He holds a PhD from Ankara University. He researches on population geography. He is the managing editor of *Göç Dergisi*.

Dr Assia Rolls is Head of Research and Professional Development at Regent's Institute of Language & Culture. She researches second-language acquisition, teacher education and development. She is the associate director of the Regent's Centre for Transnational Studies.



Professor Ibrahim Sirkeci, Dr Doğa Elçin and Dr Güven Şeker (eds.) *Politics and Law in Turkish Migration* (Transnational Press, 2015)

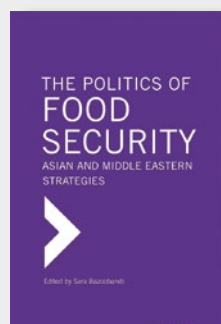
Increasingly more scholars and analysts argue that migration controls are deemed to fail simply because of the dynamic nature of human mobility. Nevertheless, migration remains to be a hot topic on political agenda as well as a key area of legislation. Turkey has recently implemented some serious structural changes through a new law of migration and creation of a specialist central general directorate responsible for handling almost anything and everything about migrants and foreigners in the country. On the other hand, politics and political participation of the Turks abroad is part and parcel of the integration debates strongly shaping the mainstream politics of immigration countries in Europe and beyond. In this book, we are offering a number of research accounts investigating the political participation and integration, new legislations, and implications of policy and law on migration practices.

About the editors

Professor Ibrahim Sirkeci is RIA Professor of Transnational Studies and Marketing and the Director of the Regent's Centre for Transnational Studies at Regent's University London. He holds a PhD in geography from the University of Sheffield and a BA in Political Science and Public Administration from Bilkent University, Turkey. He is the editor of *Migration Letters* and *Göç Dergisi*.

Dr Doğa Elçin is Assistant Professor at Atılım University Faculty of Law Department of Private International Law, in Ankara, Turkey. Prior to this she was an attorney-at-law with the Ankara Bar Association. She completed her PhD in private international law at Ankara University in 2011.

Dr Güven Şeker is Associate Professor of Public Administration and the Director of Celal Bayar University Population and Migration Research Centre, Manisa, Turkey. Dr Şeker was a visiting research fellow at Regent's Centre for Transnational Studies in 2013. He has moved to academia after a long service at the Security Department, serving in Manisa, Izmir and Van provinces.



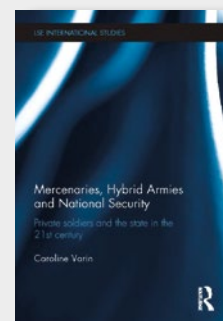
Dr Sara Bazoobandi *The Politics of Food Security, Asian and Middle Eastern Strategies* (Gerlach Press, 2014)

Food crises are amongst the key challenges of the global development. Over the past decade, various communities have suffered from not having access to secured food supplies. Factors such as climate change, shrinking arable land, and other forms of natural capital are depleting at an unprecedented rates. This has affected both availability and price of food globally. This book examines the policy response to the question of food security, which varies across the world. Most of the emerging economies of Asia have put policies such as creation of strategic stockholding and heavy subsidisation of food items on their agenda. In the MENA region, while subsidies and strategic food reserves have been the key policy response

across the region, the oil-rich nations have had additional measures in their food security strategies in compare with those without substantial hydrocarbon resources. A potential decline, or stabilisation of oil prices at around \$50 per barrel, poses a key challenge to the real income of these countries, leading to a limitation of consumption patterns.

About the author

Sara Bazoobandi is a senior lecturer in international political economy at Regent's University London and an associate fellow at the Middle East North Africa program of the Royal Institute of International Affairs, Chatham House. She has been appointed as a member of the Global Agenda Council of the World Economic Forum on the Middle East and North Africa for 2014-2016.



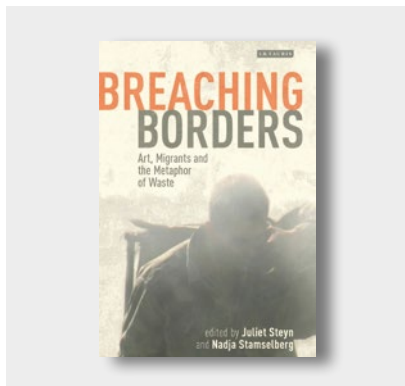
Caroline Varin *Mercenaries, Hybrid Armies and National Security: Private Soldiers and the State in the 21st Century* (LSE International Studies Series- Routledge, 2014)

Mercenaries, Hybrid Armies and National Security evaluates the use of mercenaries by states and their integration into the national armed forces as part of a new hybridisation trend of contemporary armies. Governments, especially in the West, have undertaken a wave of demilitarisation and military budget cuts that is unprecedented since the end of World War Two. Simultaneously, these same governments are increasingly opening their armies up to foreign nationals and outsourcing military operations to private companies, contradicting basic

principles of citizen armies. In particular, this study explores the impact of this hybridisation on the values, cohesion and effectiveness of the armed forces by comparing and contrasting the experiences of the French Foreign Legion, private military companies in Angola, and the merging of private contractors and American troops in Iraq. Varin investigates whether the difficulties of coordinating soldiers of various nationalities and allegiances within public-private joint military operations undermines the legitimacy of the state. Finally, she questions whether this trend for outsourcing security can realistically provide a long term and positive contribution to national security, or instead if it weakens the cohesion and military identity of the armed forces.

About the author

Caroline Varin is a lecturer in international relations at Regent's University London. She is currently conducting research on violent non-state actors, primarily in Africa, with her next book coming out in 2016 on Boko Haram and the War on Terror.



Juliet Steyn, *Breaching Borders: Art, Migrants and the Metaphor of Waste* (I.B.Tauris, 2014)

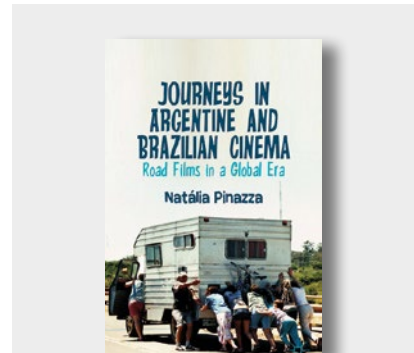
As migration is described as a problem, mobility is seen as a goal. In a Europe 'without borders', a place that prides itself on multiculturalism while struggling with racism, two opposing paradigms characterise contemporary discussions surrounding migrants. *Breaching Borders: Art, Migrants and the Metaphor of Waste* aims to

examine familiar debates, evolve new textual and interdisciplinary approaches to European cultural policies and illuminate the assumptions surrounding the essentialist identity politics that lie unacknowledged at the borders of cultural discourse. Twelve leading figures in post-colonial and translation studies, political philosophy, art, radical aesthetics, policy-making and sociology, reflect on the political and cultural meanings of migration; their arguments framed by artworks that provide glimpses of cross-cultural encounters. Essays – including a meditation on 'wasted lives' by internationally renowned academic Zygmunt Bauman – explore the challenges of migration, history and integration and attempt to develop radical new figurations of migrant identity, underlining the necessity of an imaginative reach towards 'the other'. This book brings together the roles of translation and of art in the central metaphor of waste – the trail of rubbish left behind by mechanisms of mobility; the excised narratives of wasted identities and people.

About the author and editor

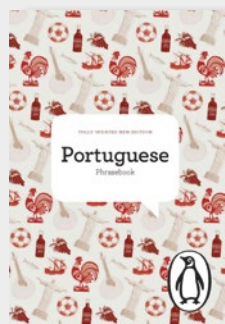
Juliet Steyn has published widely on art and cultural criticism focusing on art, the politics of memory and identity and the language of display in museums and galleries. These themes have been addressed in the anthology *Other than Identity: The subject, politics and art* (1997) and her book *The Jew: Assumptions of Identity* (1999). She has taught at City University, London and been on the editorial board of *Art History* and a member of the AHRC Peer Review Panel.

Nadja Stamselberg is a lecturer in cultural studies at Regent's University London. She was awarded a PhD in Cultural Studies from Goldsmiths, University of London in 2008. She worked as an assistant editor of *The Myth Of Europa*, a London-published journal of transnational thought engaging with democracy, equality and culture beyond the nation state and has taught at Kingston University and Queen Mary, University of London.



Natália Pinazza, *Journeys in Argentine and Brazilian Cinema: Road Films in a Global Era* (Palgrave, 2014)

There is a large body of South American films that use the popular road-movie format to examine regional culture and attitudes, especially in Argentina and Brazil. These films, made from the 1990s onwards, take into account the neoliberal post-dictatorship context of the Southern Cone as well as the impact of globalisation on Latin American cultures. Pinazza performs a careful cultural analysis of the films and investigates how road movies deal with narratives on nationhood whilst simultaneously inserting themselves in a transnational dialogue. Her comparative approach to national cinemas in South America provides insights on the mediation of the economic, sociological, and cultural elements that affect and are reflected in the films produced in the region.



Natália Pinazza, *The Penguin Portuguese Phrasebook* (Phrase Book, Penguin, 2014)

This newly revised and updated Portuguese phrase book contains a wealth of useful words and phrases for travellers in both Portugal and Brazil, with a particular emphasis on Brazilian Portuguese. The book includes basic grammar, a pronunciation guide, additional vocabulary and phrases to suit every place, event and situation. Clearly presented and easy to use, it is the perfect pocket-sized travelling companion.

About the author

Natália Pinazza is a visiting lecturer in Portuguese at Regent's University London. She holds a PhD and MA from University of Bath and a BA from University of São Paulo. Dr Pinazza's previous publications include *Journeys in Argentine and Brazilian Cinema: Road Films in a Global Era*, and she co-edited the volumes *World Cinema Directory: Brazil* and *World Film Locations: São Paulo*. She has published in journals such as the *Journal of Latin American Cultural Studies* and *Alphaville: Journal of Media and Film Studies*. Natália Pinazza's research interests centre on Language Learning and Lusophone/Latin American cultural studies.



Sonia Gallucci, *Sojourns Abroad: Language Learning, Identities and Emotions* (LAP, 2014)

This volume introduces a new perspective that of language learning and emotions, to complement recent studies that have foregrounded the processes involved in navigating cultural difference and the negotiation of second language identities. The volume presents three detailed case studies of the lived experiences of language learning during a period of study abroad. All three of the language learners in these case studies were students of Italian in universities in the UK. The border crossing undertaken by these students is part of the wider transnational mobility ushered in by supra-national organisations such as the European Union. The personal challenges and consequences of such border crossing for individuals are charted in this book in order to provide insight into the ways in which students are positioned in different institutional and life world settings, as they endeavour to construct second language learner identities, and into the agentive ways in which they respond to this positioning and to show how, in turn, this shapes their desire to invest in the learning of a particular second language.

About the author

Sonia Gallucci (PhD, 2011, University of Birmingham, UK) is a senior lecturer in Italian and icommunication across cultures at Regent's University London. She holds a joint MA in Italian studies, culture and communication from the Universities of Warwick and Birmingham, and a BA in modern languages and literatures from the University of Cagliari (Italy), with a specialisation in philology. She also holds a Certificate in Psychotherapy & Counselling from the Regent's School of Psychotherapy & Counselling Psychology, leading to an MA in Psychotherapy & Counselling. Her current research focuses on international students' mobility and on the role of emotions in intercultural learning within the space and time of intercultural psychotherapy.

Featured Researchers

Dr Christos Kallandranis



Writing a reflective essay on the research process is an opportunity to think back on what you have learned, to recognise your achievements and to identify the challenges that you faced. Looking back I realised that my research journey actually started the day I walked into the classroom as a first year undergraduate student. From that time I knew what I will do in my life.

Following my UG studies I had the opportunity to move to Manchester (UMIST) for my postgraduate studies, to an institution that the research mentality inspires every student. The last stop was at the University of Patras in Greece, from where I obtained my PhD in Financial Economics. My doctoral research was fully funded by the Ministry of Education and the Research committee of the University of Patras.

The objective of my thesis was to evaluate the impact of financial variables on firms' investment decisions. The thesis succeeded to build a general framework for linking financial variables and real investment decisions. This framework was then applied to the cases of Greek firms and to European sectors in manufacturing. Further, this thesis continued by exploring again the role of financial variables on employment demand. Thus, the thesis shed light on both demand factors of investment decisions, that is, capital and labour under the assumption of imperfect capital markets.

The overall output from my thesis was five papers published to international ranked journals. In addition to investment decisions under imperfect capital markets, I have expanded my research interests in the fields of migration, economic voting and trust in institutions. My ongoing work focuses on these three fields and I have achieved to publish one rated paper and another one is forthcoming.

The next big step forward was my participation in a pan European Research Project. EUSECON (A New Agenda for European Security Economics) was a four-year collaborative research project that analysed the causes, dynamics, and long-term effects of both human-induced insecurity threats and European security policies. The project's focus was on the human drivers of insecurity especially via the organised crime and terrorist activity. The project was fully funded by the European Commission. I succeeded to publish one ranked journal paper and 3 policy briefings for the European Commission and the German Institute for Economic Research, DIW Berlin.

Overall, during the course of my studies and since completing my PhD, I have co-authored 13 ranked academic papers on applied economics and finance along with my PhD supervisor and other researchers trying to enhance my international collaborations. I have presented numerous times at international conferences and was an invited speaker to some of them. I have also reviewed academic books and am a reviewer for a number of academic journals. Finally, I am visiting professor at Marconi University in Rome, Italy.

Dr Michael Nieto



I am a principal lecturer in human resources, management and organisations at Regent's University and a member of the management team of the Faculty of Business & Management. I have overseen successful post- and undergraduate programme revalidations. In 2015 my third management book was launched as a lead text in Palgrave Macmillan's prestigious new management series for business schools.

My external HE experience includes serving as chief examiner to Kingston University's CIPD accredited postgraduate HR programme as well as their postgraduate management programmes. I'm also chief external examiner to Buckingham University, overseeing their postgraduate and undergraduate partnership colleges in Europe and New York.

Prior to joining Regent's, I held leadership posts as the executive MBA programme director to Bournemouth University and senior lecturer and pathway leader for OB/HR with the University of Surrey, Roehampton.

Before moving into academia, my career was in consultancy and business management, focusing on business performance improvement and staff development. This included consultancy projects with organisations such as Omega Watches, Rank Xerox and IBM. I was also the national accounts manager for the American Fort Sterling cooperation and key accounts manager for Sketchley Vending PLC.

In the area of research my focus is on leadership and organisational management. I have written three management books and a chapter in a fourth text book. An earlier management textbook, published in 2006, is a core or supporting text in several universities and has received positive reports from academics and in a *Times Higher Education* book review. I have also presented

numerous papers to conferences on leadership and written several journal articles on management. In the autumn of 2015 I received agreement to publish a new chapter on leadership as part of a forthcoming publication on public policy research. Currently, I am also preparing a further three journal articles in collaboration with colleagues at Middlesex University and the University of Birmingham.

In June 2015 I was awarded a PhD by the University of Birmingham. The research area was leadership with a specific focus on higher education. My other degrees and professional recognitions: a B Ed. hons (Roehampton); Cert Ed with Distinction for Teaching Practice (Reading); MA with distinction for research.(Kingston); Adv. Dip in Consultancy, Stage 1DBA, (Henley); Fellow of the HEA; Higher Education Ambassador for the Chartered Management Institute; Fellow of the CMI; Academic Fellow of the CIPD.

Dr Sylvie Studente



My research interests sit at the intersection of creativity and education. In particular, my research has focused upon supporting the design of learning activities to facilitate creative thinking in the classroom.

My enthusiasm for research transpired during my undergraduate degree within which I completed a dissertation on designing multimedia learning environments for optimal information recall. I presented the outcomes from my undergraduate study at Oxford University and published them as a book chapter.

This fuelled my passion for research, and I enrolled onto my PhD studies at the age of 22. My interest in designing creative learning experiences through technology grew and it was during my PhD studies I realised the synonymity between the processes of 'learning' and 'creating', which were at the time commonly discussed as two separate processes.

My doctoral thesis centred upon a generative framework of creative learning. This framework presented 'creativity' as a sub-type of 'learning' and provided a means of scaffolding lesson materials and the design of technology to account for the inter-play of individual and social factors. As a test platform for my doctoral research I designed a piece of music composition software in accordance with the framework which was trialled in local primary and secondary schools.

Prior to joining Regent's I worked on a number of educational technology research projects for The University of Reading and The Open University. These projects specifically focused on developing artificial intelligence systems for educational use. I also began teaching during the first year of my PhD studies, and have taught at both FE and HE levels. I joined Regent's 10 years later.

During my time at Regent's I have led and worked on a number of projects which focused on the impact of assessment feedback on student motivation, the role of creativity in the learning process, understanding the inter-play of individual and social factors in the creativity process, designing technology and learning materials to facilitate creative thinking, and designing the classroom environment to stimulate creativity.

The most recent study investigated the effects of exposure to live plants, views to nature and the colour green upon visual and verbal creativity in classroom settings. Outcomes of the study will be published in the *Thinking Skills and Creativity Journal* in March 2016. This particular study has been very popular and will also be featured in *Fast Company* magazine (spring 2016) and *Cosmopolitan* (May 2016).

My expertise in creativity and education has enabled me to produce internationally recognised research on creative education. In particular, my attention to the complexity of the creative learning process framed within a socio-cultural plane. This is coupled with the challenge of working at the intersection of learning and creativity theory, which were previously discussed as two separate processes.

To date I have published a book, three distinct book chapters, seven journal articles and have presented at a number of international conferences. I have found the research workshops and support offered at Regent's invaluable as an active researcher. The research presence in Regent's is growing, and it is something that I am very proud to be a part of.

Dr Elaine Kasket



In my area of scholarship and research, I explore the various interfaces of psychology, death studies, digital-age technologies and professional practice. The area for which I'm best known is mourning and memorialisation in the era of social networking – as evidenced by the fact that a journalist who rang me the other day referred to me as the 'death and Facebook woman'! Because I'm a counselling psychologist, I generally explore online phenomena from a psychological and practice-focused angle, but it is an incredibly multidisciplinary field of inquiry, and I'm also interested in the philosophical, metaphysical, sociological, and even legal dimensions of our modern relationship with technology.

People often fail to realise the huge significance of the time we are living in. The capacity we now have for retaining, transmitting and accessing all sorts of information is probably the biggest thing to happen to the human race since the invention of the printing press, which in its time was likely the most significant development since the birth of language. So many psychological theories that were developed in a more analogue time need revisiting now. For example, digital-age technologies have a massive impact on identity formation and development, sense and presentation of self, body image, learning, memory, communication, privacy regulation, acculturation, threat perception, bullying behaviours, all aspects of social relationships, and bereavement. It's difficult to imagine a more fertile field of investigation, and because research is racing to keep up with emergent phenomena, it's replete with original questions that no one has had the chance to try and answer before!

I originally became interested in this area way back in 2002, when the phenomenon of online counselling was quite new. After writing an essay on the ethics of 'e-counselling' for my clinical psychology doctorate, and getting feedback about what a cutting-edge and

important topic it seemed, I decided it bore further study for my MA in Psychotherapy & Counselling at Regent's. It was when I talked to experienced psychotherapists about their experience of doing work online that I first began to recognise the fundamental aspects of our existence that were challenged and altered by the online context: things like being in time, being in space, and embodiment.

Shortly after completing my doctoral research on physicians' responses to client death, my twin interests in the phenomenology of digital being and death studies converged. Facebook was quite new, and I had a chance encounter on the site with a 'posthumously persistent' professorile that had been repurposed as a site of mourning and memorialisation. The study I subsequently undertook uncovered an assumption that the dead were in receipt of communications. My hypothesis is that digital natives have grown up with a particular kind of lived experience: to send a communication out into the ether is to experience it as being received. Fascinatingly, that sense seems to persist even when the other is no longer alive. I now speak regularly to groups of bereavement practitioners to educate them about the contemporary bereavement landscape and to depathologise phenomena that are essentially the new normal.

I'm currently involved in multiple research projects in this realm. My personal one involves psychologists' management of personal and professional boundaries in the digital age, and my supervisees' research projects include online behaviours after romantic breakup (e.g., 'revenge porn'); the impact on Facebook usage on acculturation; and body image construction and evaluation on Instagram. I'm assembling several exciting symposia for conferences and hope to spearhead a Regent's multidisciplinary conference focusing on this area. I'm committed to the concept of the 'public intellectual' and believe that academics should take their knowledge out into the world, so in service of that, I regularly appear on the BBC, ITN Channel 4 News, and international news and documentary programmes, talking about how the digital age is changing the way we live and die.

Dr Nick Holder



My research focuses on the history and landscape of cities like London. I grew up in London, which has probably led me down this path, although I've spent time in Paris and Beirut.

I came to the study of history by a roundabout route: I started doing German at A-level (the exams one does at the end of British secondary or high school) but I found it too hard so I switched to history. I then did an English degree at university, most of which I spent reading medieval literature (I worked out that although the language is harder, the books are generally shorter, at least compared to modern authors like James Joyce).

Doing medieval English doesn't lead you to an obvious career path so I volunteered on an archaeological excavation in Israel in the town of Bet Shean. Standing on the prehistoric *tel* (the Arabic word that has come to mean a hill-town), feeling the mild winter sun and wind on my face as I looked down on the Roman ruins below, I knew this was what I wanted to do. I worked as an archaeologist for fifteen years, moving from Israel to France, stopping off in Beirut, before returning to London.

Working for the Museum of London as an archaeologist gave me some extraordinary experiences. Not all of these were good (archaeology quickly loses its romance when you are working in an ex-sewage works under the Heathrow flight path in winter!) but I was lucky to work on two large projects.

The first of these was at Guildhall: London's medieval city hall, nearly nine centuries old, and resting on seven metres of buried archaeological layers including London's lost Roman amphitheatre.

The second was at Spitalfields market: this was once 'the fields by the spital', the medieval hospital and priory of St Mary. One way to explain the site is to say

that we broke the world archaeological record for the numbers of burials we exhumed (10,797 if I remember correctly). This was real archaeology: not just walking in the ruins of vanished buildings, or digging up old rubbish pits, but actually touching the men, women and children who once strolled the streets of London. Most of these dead people now rest in special archive-graves in the Museum of London, their skeletal bodies carefully curated as an extraordinary medical and social database of how Londoners once lived.

Working on these large excavation and research projects led me back into the study of history. I wanted to continue investigating London's medieval monasteries and, to do that, you need to look at the documents as well as the buried foundations.

I was lucky to receive a government grant (from the Arts and Humanities Research Council) to do a History PhD and I certainly benefited from good advice from historians such as Caroline Barron and Chris Phillpotts. I researched the London friaries – the homes of the preacher-monks who worked in nearly all the towns and cities of medieval Europe (and, particularly in Catholic countries like Spain, still do).

As a materialist atheist in the comfortable twenty-first century, I love to immerse myself in the medieval mindset of religious belief and ritual, and to try and understand the landscape of town life all those centuries ago.

Toshihiko Kitagawa



My initial interest in Japanese linguistics and pedagogy can be traced back to 1995, when I attended Aarhus University in Denmark as a visiting student. I observed Japanese courses in the Institute of East Asian Studies for a month, and it was a different sensation for me to look at my first language from a foreigners' point of view. I had had no interest in the Japanese language at that time as I was rather fascinated by foreign languages and culture, studying English, Spanish, Indonesian and international business.

Immediately after this experience, I switched my minor from international business to teaching Japanese as a foreign language, and took a very first step to where I am today. Despite the fact that Japanese is generally regarded as a less commonly taught language in the Western world, I have been fortunate to pursue my career at university in Thailand, Denmark, Turkey and the UK.

As a language teacher, my primary research interest often comes from a motivation of how I can make my classroom a better place for learners, broaden their horizons, and help them spend their life better. Firstly, I worked on curriculum development, and published my first article in a journal in 2000. Over time, my interest has shifted to more socio-linguistic and teacher training issues as the Internet age makes it easier for learners to expose themselves to the target language and culture, and roles and expectation towards language teachers appeared to be changing. I conducted several presentations and workshops, and published articles on these, in order to share my experiences and excitement with other practitioners and academics. As I remained in the field longer, my interest has also broadened from micro-level, as in classroom research, to macro-level, such as language policy.

Over the last three years, I have been fortunate to be a part of a project team led by the Association of Japanese Language Teachers in Europe (AJE), funded by the Japan Foundation. This project provided a well-rounded picture of how the Common European Framework of Reference for Languages: Learning, Teaching, Assessment (CEFR) has influenced and changed Japanese language education in Europe including curriculum, testing, classroom activities, beliefs, learners and educators in primary, secondary, higher and adult education sectors since its introduction in 2001.

Back in 2005, the previous project team published *Japanese Language Education in Europe and CEFR for Languages* as a consignment research project from the Japan Foundation. This paper explored and discussed the possible impact that this framework brought to Japanese language teaching in Europe by examining eight countries as model cases: Belgium, France, Germany, Hungary, Ireland, the Netherlands, Switzerland and the United Kingdom. It has been 10 years since this first project took place and we felt that it was time to investigate what has actually happened in the last decade.

We collected data from 232 institutions in 28 European countries, and our research has revealed a number of interesting transformations in the past decade. The implementation of the CEFR has not only impacted upon at organisational level of universities, faculties or governmental bodies such as the ministry of education, but also in-service teachers which recognise the CEFR as a helpful tool for teaching quality. The research also found that the majority of Japanese language teachers in Europe perceives the CEFR as a descriptive tool due to the Can-Do statement, compared to poorer understanding regarding educational and political aspects of the framework.

In Spain, the CEFR has transformed a foreign language classroom into an up-to-date, learner centric space where learners dynamically interact with each other while it used to be conducted in Grammar-Translation Method. In the UK, the CEFR is widely implemented in elective Japanese courses in order to maintain consistency across other foreign language courses, while degree programmes such as the BA in Japanese Studies appeared to be less influenced by it. We are thrilled by these findings and have been working on the final publication due in early 2016.

Robert Johnson



It was only recently that I realised that I was engaged in an activity that could be called 'research'. Previously, I had always 'ummed' and 'ahhed' when anyone mentioned the 'r' word, but secretly I was overawed by the prospect. How could I engage in research projects when I had so little time? (Not helped by having to juggle the demands of two children under 5.) But there it was, the unmistakeable conclusion that what I was encountering in different professional environments could be considered a form of action research, and I am just starting to appreciate and explore the possibilities for cross-fertilisation and learning.

I combine a fractional position as a lecturer with work in the closely related field of cross-cultural training for business. After several years living and working overseas, I returned to the UK to undertake postgraduate studies in the subject I had come to be fascinated by: intercultural communication, or how cultures differ in their behaviour, their thinking and their approaches to communication. For my dissertation, I conducted a neatly triangulated cross-cultural, quantitative/qualitative study of attitudes towards politeness, respect and 'social proximity' among Chinese, Japanese and English-speaking sample groups. The results were fascinating.

I really wanted the opportunity to get out there and be on the front line of intercultural relations, so I set myself up as a cultural trainer specialising in the business culture of the country where I had spent most of my time abroad: Japan. I identified a clear niche (in other words, widespread ignorance about this culture) and began to pick up consultancy and training work as a freelance trainer, working with a number of specialist cross-cultural training agencies.

Over the past 10 years I have designed and delivered numerous training programmes for a wide variety of organisations both in the public and private sector. One recent assignment encapsulates the potential for learning, and the rich seam of conceptual work that can be shared between commercial and academic environments.

This was a sequence of workshops for a large Japanese manufacturer with major interests in the UK. The British managers were not quite seeing eye-to-eye with their Japanese counterparts, so my task was to encourage better communication and collaboration and reduce the potential for misunderstanding on the factory floor. I designed a programme that included both separate and joint sessions, with activities to increase the participants' awareness of cultural differences but also to identify opportunities for cultural sharing and convergence around their shared corporate objectives.

The results were very positive, but what emerged clearly from my trainer's perspective were a number of points that I have been able to bring into my teaching of the subject at Regent's:

- › While it is a much-contested, fuzzy concept, 'culture' is a useful focus for getting colleagues to consider different approaches to improve the performance of cross-cultural teams
- › It can also be used as an excuse, the rug under which you brush all the ugly dysfunctions of your business
- › People are often unaware of the effects of their communication style: the British managers wondered why the Japanese struggled to understand them when they were generally not 'beating around the bush' and not 'pulling the wool over the eyes' of their counterparts, if you 'get my drift'
- › Stress makes us more predictable: managers, especially expatriate ones, often reverted to their cultural default mode when put under pressure to improve performance by Head Office
- › National culture is often of secondary importance to other factors and levels of culture, such as organisational or regional: the British managers, many of whom had been working for this Japanese organisation for over 20 years, found it easier to identify with the values of the company rather than 'typically British' values

These insights from just one assignment offer great scope for student learning about the effects of culture on business and management, and for transforming the findings into a research output. So far, I have presented at a number of conferences in the UK, Spain, Bulgaria and Germany; delivered talks as an invited guest at the Chartered Institute of Linguists, IES Abroad (Institute for the International Education of Students) and the British Association for Teaching Japanese as a Foreign Language. I also participated as a committee member of SIETAR Europa, the coordinating body for the intercultural field in Europe.

Regent's on the Conference Scene



European Union Jean Monnet
Centre of Excellence, Prague

Report by Dr Simon O'Leary

The academic year 2014-15 was a busy one for furthering my research on entrepreneurship education and employability, having presented papers at four conferences while also establishing an even greater network of contacts across the sector. The research resulted in successful publications in conference proceedings and academic journals and also helped promote the profile of Regent's University London internationally. Key to this success has been the financial and research support provided by the faculty and university, including the series of ongoing research events and training that provide excellent platforms for developing an academic career here at Regent's.

Of the four conferences, two were UK-based (Manchester and York) and two international (Dublin and Prague). My attendance at the Prague conference was funded by the European Union Jean Monnet scheme and dovetails well with research underway on enterprise and employability, funded by the Higher Education Academy. Prague is the principal focus of this report.

European Union Jean Monnet Centre of Excellence, Prague

With sponsorship via the European Union (EU) Jean Monnet fund, I was invited to participate in the June 2015 Jean Monnet Centre of Excellence workshop on Economic Governance in Eastern Europe Conference held at Charles University Prague. The theme was economic governance and the aim was to analyse the major challenges faced by Central & Eastern European (CEE) countries in achieving economic governance while transitioning from centrally planned towards market economies at the same time as some deepening of European economic governance and regulation was being proposed. EU entry and Euro adoption had been viewed by many as a solution to economic problems such as slack fiscal discipline, high inflation, volatile exchange rates and minimal investment and technology policies. Changing global environment and demographic trends also played a significant role. Following EU entry, the global financial crisis challenged EU economic governance and consequently had implications for the EU entry of the CEE.

The researchers at Charles University Prague are examining various aspects of the nexus between CEE-specific economic goals, such as real convergence, changes in EU economic governance, such as emphasis on fiscal consolidation and deeper financial integration, and the post-transformation problems, such as unfinished economic reforms. The aim of the workshop was to collate that work and facilitate debate about policy lessons. I presented a paper on economic governance and its links with enterprise-related activities in higher education. This was well received and subsequently formed an academic journal publication: O'Leary, S. (2015), 'The Role of

Enterprise and Entrepreneurship within Higher Education and Effective Economic Governance Across Central and Eastern Europe', *Journal of Economics and Sociology*, Vol.8, No.2, pp.143-153.

This research on enterprise-related activities also dovetails well with funded research underway using a £4,000 Higher Education Academy research grant to develop a 'Tool to help further engage students and staff in enhancing student and graduate employability'. The approach is to bring together several existing and some new strands of activity to create a user-friendly tool that students and academic/professional staff can use to provoke discussion about, and provide strategic direction for, enhancing a student and graduate's employability in their chosen field. This in turn forms part of an earlier successful acceptance of Regent's University London into the HEA's Strategic Enhancement Programme on Embedding Employability into the Curriculum, a programme that provides consultancy support to the value of £10,000.



**British Academy of Management
Doctoral Symposium and
Conference 2015, Portsmouth, UK**

Report by Karine Mangion

The British Academy of Management (BAM) is a leading authority in the field of management both in the UK and at international level. The BAM conference is one of the largest and most prestigious international events for business and management scholars. It provides a friendly, supportive environment to receive feedback, share ideas and find inspiration. The conference topic was the Value of Pluralism in Advancing Management Research, Education and Practice.

Prior the conference, attending the doctoral symposium was a unique opportunity for me to meet peers and academics to build up a research network. I attended both the doctoral symposium and the conference, where I delivered a workshop as part of the professional development workshop series. My PhD research investigates the role of coaching in global talent management and leadership development programmes in a large organisation in the banking industry. I was particularly interested in attending

the sessions related to human resource management, leadership and leadership development, organisational transformation, change and development as well as research methodology to discuss and compare my research approach with other scholars. I attended plenary sessions on sampling, qualitative and mixed research, research funding and critical review with experts in the fields. It was particularly helpful as I am currently writing my methodology chapter and collecting data.

The professional development workshop designed with Jonathan Liu and Ibrahim Sirkeci, explored the creation of a coaching culture in academia and attracted academics, researchers and HR practitioners. In the past 20 years, coaching has been broadly defined as a helping strategy that enables people to reach their full potential. I was particularly interested in the intervention impact on academic environments such as universities. A number of universities deliver career coaching for students, coaching for researchers and include coaching skills in their leadership development programme. Few studies report on the integration of coaching in the organisational development of higher education institutions and the workshop was an opportunity to engage in debate.

During the workshop, delegates were invited to consider coaching as a multidimensional approach, including coaching for students and coaching for staff development in academia. Also, they reflected on the opportunity, benefits and actions to develop a coaching culture in their higher education institution and more broadly in academia. Overall, participants agreed on the value of coaching as a learning and developmental intervention in academia. However, they identified a number of barriers to implement a

coaching culture in higher education institutions, including time and workload management for internal coaches; identification of coaching as a strategic and transformational tool by senior managers; and, implementation of coaching at all levels to promote a developmental approach as opposed to a remedial tool for staff performance management.

In addition, delegates shared their experience of coaching and reported on the creation of coaching programmes for students and coaching for staff. Some key steps were identified to develop coaching practices in academia and in their respective institutions, such as developing peer-coaching across departments and faculties, building up a coaching community in academia, using coaching for academic skills development for students, providing coaching for researchers, and training managers as coaches.

To conclude, all participants shared a common vision of the added value and purpose of coaching for staff and students in higher education institutions. Yet, the definition of coaching compared to mentoring, teaching, tutoring and consulting led to vivid debate. The choice of the appropriate approach, tools and techniques used by the coach as well as the limits and boundaries of coaching intervention need to be explored further by the practitioners, scholars and managers in higher education institutions to create a coaching culture.



**Song, Stage and Screen.
The Star System in Musical
Theatre and Film, 2015, London**

Report by Olaf Jubin

The annual international conference, Song, Stage and Screen, showcases the latest research on musicals and operas on stage and screen. It was established in 2006 by George Burrows and Dominic Symonds from the University of Portsmouth and takes place alternately in the UK and abroad. In previous years, the academic event has been held at British universities including Portsmouth, Leeds and Winchester as well as in countries such as the USA (Washington, Kansas City, New York), the Netherlands (Groningen) and Canada (Oakville).

Last June, Regent's University London hosted the tenth incarnation of Song, Stage and Screen. The conference was convened by Dr Olaf Jubin, who teaches musical theatre and media studies at Regent's and also suggested the conference theme: The Star System in Musical Theatre and Film, a topic that was met with great enthusiasm and led to a high number of applications.

The three-day event attracted more than 50 scholars from nine different

countries and was held at the university's Marylebone Campus, to take advantage of the recently refurbished facilities which include a brand-new theatre space.

Over the course of three days, there were 40 presentations exploring the topics of stardom in music(al) theatre from a variety of angles, including

- › The power of icons in live entertainment and cinema
- › The role of the media system in creating stars
- › The challenges of musical theatre training
- › Expectations of performers in both musical theatre and opera
- › The careers of early Broadway luminaries
- › The global spread of entertainment
- › Camp stars and stars in drag
- › The artist as star
- › The selling power of celebrities

Highlights of the event included a well-received conference dinner on the main campus and two panel discussions with well-known musical theatre performers: three-time Olivier-Award winner Maria Friedman, Adrian der Gregorian (who earlier this year starred in the new British musical *Made in Dagenham*), Rosemary Ashe (Carlotta in the original production of *The Phantom of the Opera*) and up-and-coming actor Tom Sterling.

One of the aims of 'SSS X' was to expand the academic discourse on the musical beyond the Anglo-American world. As the conference gave a platform to researchers from Mexico, Germany, Austria, Poland,

Italy, Turkey and South Africa as well as to young and established academics from the UK and the US, this was readily achieved.

Another goal of the organisers was to include more scholars from the area of film studies. With several papers on Judy Garland, Gene Kelly, the classic Hollywood musical, Turkish cinema as well as German and Italian film stars during the era of fascism, the conference was successful in promoting and disseminating research not only in the traditional field of star studies but in situating this discourse in the wider context of international research.

At the end of the three days, the conference participants agreed that the event was of a very high academic standard regarding both the presentations and the subsequent discussions and that it had been a highly productive exchange of thoughts and ideas in an atmosphere of mutual support and enthusiasm. They also appreciated the warm welcome by Judith Ackroyd, recently retired Dean of HASS, who greeted the delegates to the conference on the first day of proceedings and who had whole-heartedly supported the convenor in mounting the event.

There have been initial discussions regarding the publication of papers presented at 'SSS X' in the form of an edited volume; contact with several publishers has been made and a book proposal will be forthcoming in 2016.



**The Joint Annual Conference
of the Society for European
Philosophy and the Forum for
European Philosophy, 2015,
Dundee**

Report by Kit Barton

The Joint Annual Conference of the Society for European Philosophy (SEP) and the Forum for European Philosophy (FEP) is one of the largest gatherings of philosophers and theorists in Europe. The 2015 conference was hosted by the University of Dundee and I was very pleased to be able to participate, with the support of Regent's. I have attended the conference for over a dozen years and am currently the Secretary of the Executive Committee. This year I was asked to contribute to a panel session on the philosophical issues related to issues of human sexuality. My contribution reflected my expertise in post-structuralist conceptions of gender and sexual difference. More specifically, I discussed how various conceptions of sexual difference, including those of Jacques Derrida, Michel Foucault and Jacques Lacan, impact the philosophical understanding of sexuality and also sexual politics. I argued that, in general, the post-structuralist conception of sexual

difference has limited value and efficacy from a feminist political standpoint. I demonstrated how the Derridean deconstructive approach, with its commitment to perpetual questioning of identity, produced a form of deconstructive feminism that does not achieve the most widely accepted goals of the feminist movement (equality, recognition, emancipation). My position derives from research that I began at the University of Essex, working with Professor Simon Critchley (New School of Social Research) and Professor Slavoj Žižek (NYU), analysing and synthesising aspects of psychoanalytic, Marxist and feminist philosophy. Despite the fact that these two professors have now publically fallen out with each other in the type of 'affair' that is so typical amongst European intellectuals, I still believe that progress beyond deconstructive feminism is possible.

The Joint Annual Conference of SEP/FEP is the appropriate forum for the presentation of this kind of research work. The conference has been running annually for 18 years and is the leading European conference for philosophers working in what is commonly called 'continental' philosophy. This area of philosophy is quite varied and extends beyond traditional boundaries into other fields in an avowedly interdisciplinary and transdisciplinary manner. For example, the call for papers for the Dundee conference invited research presentations in the following areas: atheism, animality, aesthetics, antiaesthetics, communication, hermeneutics, philosophy of religion, post-continental-analytic thought, posthumanism, speculation and critique, technology and media. (That's right – if you thought that postmodernism was the latest thing, then you are behind the times. For continental philosophers, it is all about contemplating our post-human future these days. (For those who

wish to know more about whether jellyfish care about morality or justice, then meet me in the Regent's Refectory for the latest update!) While continental philosophy has as much jargon as any other discipline, it has also proven to be very accessible and has been widely disseminated into our wider culture.

Perhaps it is because of this interdisciplinarity, that I am very happy to announce that Regent's University London will be the host of the next conference of SEP/FEP in August 2016. I feel that Regent's, with its variety of expertise, including business, fashion, performance and psychology shares this embrace of diversity and will therefore be an appropriate venue for the next conference. The last time I organised this conference, in 2003 at the University of Essex, it had over 120 participants and I would expect the same, if not more, because of our central London location. My experience over the last five years teaching at Regent's, has reinforced my commitment to finding shared truths amongst the overlap between disciplines. I believe this is an unmistakable characteristic of our new BA (Hons) Liberal Studies and it is why I am so sure that Regent's students and staff will be ideal hosts for the coming conference. The Joint Annual Conference of SEP/FEP is a prestigious international event and in 2016 Regent's will be its home.



Members of the RILC teacher research group. (Back row, from left) John Houghton, Marianna Goral, Michelle Rawson, Chris Banister. (Front row, from left) Anna Constantino, Assia Rolls, Esther Lecumberri

**Regent's Institute
of Languages & Culture
Report by Dr Assia Rolls
Head of Research and
Professional Development (RILC)**

Continuous Professional Development is a topic of considerable importance within the higher education sector as we see reflected in the many current institutional demands for teacher education. Enabling teachers to engage with research is generally acknowledged as making a potentially powerful contribution to their professional development. This is especially important at a time when, in view of the longstanding decline in foreign language learning in the UK various institutional and governmental bodies are rethinking language policy for the 21st century.

Exploratory Practice (EP), a form of practitioner research developed in second language teacher education and professional development

has been put forward as a way of bringing together teaching and research in order to empower language teachers (and learners) to develop a better understanding of their classroom practice. It is generally accepted that it is not enough to know that ideas work in the classroom; we need also to know why and how they work. Without such an understanding, the reasons behind excellent teaching will remain a mystery.

Dr Assia Rolls has developed expertise in the use of EP principles in the language classroom. In June 2014 she invited volunteers from Regent's Institute of Languages & Culture (RILC), as she did in the past from the Faculty of Business & Management, to join her efforts to examine critically EP's principles at work in the classroom. Six experienced language practitioners, in English, French, Italian and Spanish, responded to her call. Through the 'peer observation of teaching scheme' that RILC uses to enhance staff's professionalism

as well as through a series of workshops that Assia developed to scaffold their research efforts, the participants – Anna, Chris, Esther, John, Marianna and Michelle' identified teaching puzzles and unobtrusive investigative methods so they could elucidate them with the collaboration of their learners who are considered as active agents in the research process.

It is argued that teaching and research are more closely related when teaching follows an 'enquiry-based approach'. The puzzles are varied and could easily relate to other taught subjects. Some are about the students' behaviour: why do students use their mother tongue in the classroom? Why do they use their technological devices instead of focusing on what the lecturer is presenting? Why don't they engage with the written feedback that is given to them? Why do they seem to enjoy some activities and not others despite the time and care that are spent to devise them? Others are about the teachers' decision-making

processes: why do I feel I need to develop different skills for teaching particular aspects of the subject? Why can't I get more meaningful feedback on my teaching from the students? Why doesn't group work proceed the way it is planned? Why don't the students engage with the classroom discourse? The frustration that the teachers felt when initially expressing their teaching puzzles soon turned into deeper quests for understanding that Assia encouraged by emphasising the idea that the teachers' privileged familiarity with the classroom environment and their close contact with the students are ultimate providers of opportunities for them to contribute to the advancement of their understanding.

It was rewarding to see that the participants persevered with the integration of their search for understanding better their classroom practice into their teaching routine. They soon started to develop ideas, which they wished to share, not only with their university colleagues (May 2015) but also with the wider academic community. Hence, further development happened as conference paper presentations became the focus for some group members. This was exciting for the research lead as, except for one member who is currently undertaking her doctoral studies, the rest of the research participants, are beginning researchers who never spoke in a research forum. Marianna Goral applied successfully to present at a conference held at the Moscow State Institute of Foreign Relations (April 2015). 'I felt very anxious initially as this was the first time I was presenting at a conference in my life. I hadn't even had the experience of presenting at conferences in the UK or in my place of work. It was a giant leap for me but I feel it paid off. It was a great experience and one I will never forget. Despite being a neophyte researcher and very new

to the academic conference/research circuit I felt that I represented the REGENT'S language teacher research project well and was able to engage in insightful discourse with an international academic community on the significance of our on-going research project'.

Subsequently, Michelle Rawson's and Assia's paper for the annual conference of the Association of French Language Studies (Caen, June 2015) was particularly well received as it seemed to have responded to the needs of this association which was so interested in this form of research that Assia was invited to create and lead the 'language practitioner research' cluster in the association. Yet again, another success was registered by RILC's LTR group when Anna's and Assia's paper was accepted by the prestigious British Educational Research Association (BERA, Belfast 2015). This paper led to their invitation to join a national research group organised by Sue Brindley from Cambridge University and D'Reen Struthers from UCL University. The main objective of this national 'mapping the landscape' project, which will formally start in January 2016, is to interrogate teacher research practice in schools/institutions across the UK.

How exciting! I never thought when I initiated the LTR project, that a group of mostly neophyte researchers would sustain their research effort and contribute to international events in highly reputed academic organisations. However, it looks like this is only the beginning... We recently learned that Chris Banister and Marianna Goral have had each a paper accepted by the International Association of Teachers of English as a Second Language (IATEFL, April 2016) and the whole group had a paper accepted by the Association of University Language Centres (Cardiff January 2016).

There is no doubt that the external recognition of the work of the staff brought further stimulus for the participants to continue to search for understanding better their classroom practice in order to provide an excellent student learning experience. As Chris said 'EP can be time-consuming, but it is worthwhile'.

Section Two

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Publications

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Conference papers

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- Milton, M. (2015), 'Same sex sexuality: The literature so far', Part of a symposium at the BPS Annual Conference 2015, Liverpool, *An International declaration for global LGBT Psychology and Psychotherapy Standards*
- Milton, M. (2015), 'The trauma of gender and sexuality: Can psychotherapy rise to the challenge?' invited keynote talk to the European Association for Psychotherapy, June 2015, Athens,
- Milton, M. (2015), 'Research relevant to counselling psychology: Sexuality and ecopsychology', presentation to the Psychology Department at the University of Wolverhampton, February 2015.
- Ong, V.K. (2015). 'Big Data and its Research Implications for Higher Education: Cases from UK Higher Education Institutions', in *Proceedings of The 4th International Congress on Advanced Applied Informatics*, 12-16 July 2015, Okayama, Japan.
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- Pinazza, N. (2014) 'Forgetting to Remember' in two recent Argentine and Brazilian documentaries' at *LASA Annual Conference*. Chicago, USA, 27-20 May
- Rolls-Slimani, A., & Costantino, A. (2015). *Initiating (Language) Teachers to Research their Professional Context*. BERA (British Educational Research Association), Queen's University, Belfast, Northern Ireland, 15-17 September.
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- Sadowska N., Mangion K., (2015). 'Gender in Academia and Management Workshop,' *International Partners Conference*, Regent's University London
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- Seker, B. D. & Sirkeci, I. (2014). 'Turkish born women in London and their adaptation processes.' Paper presented at the *Turkish Migration Conference: Comparative Perspectives and Continuities* (TMC 2014) on 30 May - 1 June 2014 in London, UK.
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- Sirkeci, I. (2015). 'Uluslararası Göç ve Göçmen Entegrasyonu: İngiltere örneği,' invited speech at *18th Sociology Days*, Mugla Sıtkı Kocman University, Turkey, 6-8 May.
- Sirkeci, I. (2015). 'Migration and conflict in the Middle East', invited speech at *ORMER Conference*, Sakarya University, Sakarya, Turkey, 10 April 2015.

- Sirkeci, I. (2015). Transnational Marketing and Transnational Consumers, invited speech at the *4th Innovative Brands Summit*, Istanbul, Turkey, 9 April 2015.
- Sirkeci, I. & Yucesahin, M.M. (2015). Estimating the Cost of Human Mobility in Conflict: Syrians in Turkey, invited paper presented at Jean Monnet Conference on *Asylum in the European Union and Turkey and The Syrian Asylum Seekers*, Istanbul Bahcesehir University, Beşiktaş, Turkey, 3 April 2015.
- Sirkeci, I. (2015). Küreselleşmenin Sonu: Ulusötesi Pazarlama ve Ulusötesi Tüketiciler[Globalisation is over: Transnational Marketing and Transnational Consumers], invited Public Conference at Trakya University Department of Finance, Edirne, Turkey, 2 April 2015.
- Sirkeci, I. (2015). Transnational Marketing and Connected Consumers, invited postgraduate seminar at Exeter University Business School, Exeter, UK, 13 March 2015.
- Sirkeci, I. (2015). Conflict and population movements in the Middle East: Violence and mobility. Invited speech at Istanbul Conference on *Peace in the Middle East: Impact of the War on Women and Children*, Istanbul Aydin University, Turkey, 25-26 February 2015.
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- Sirkeci, I. (2015). Ortadoğu ve Göç Olgusu[Middle East and Migration]. Invited Speech at Türkiye'ye Yönelik Kitleli Nüfus Hareketleri Calistayi [Workshop on Mass Population Movements to Turkey], Celal Bayar University, Centre for Population and Migration Research, Manisa, Turkey, 2 March 2015.
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- Sirkeci, I. (2014). Yeni kusak göç kuramları. Invited keynote speech at *TUCAUM Turkish Geography Symposium*, Ankara University, Turkey, 24-25 October 2014.
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- Sirkeci, I. (2014). Hareketlilik, Çatışma ve Göç Kültürü. TODAİE, Turkey and Middle East Public Administration Institute *Wednesday Seminars*. Ankara, Turkey, 19 November 2014.
- Sirkeci, I. (2014). Türkiye'nin uluslararası göç istatistiklerinin geliştirilmesi [Improving Turkey's international migration statistics]. Staff Seminar, Turkish Statistics Institute, Ankara, Turkey, 27 August 2014.
- Slimani-Rolls, A. & Rawson, M. (2015) 'Enabling teachers and learners of French to understand better their classroom life'. *La Linguistique du Français vernaculaire: analyses synchroniques, perspectives diachroniques et applications didactiques*. Association of French Language Studies (AFLS), Caen, France. 17-19 June.
- Slimani-Rolls, A. (2015). 'Research AS in Continuous Professional Development'. Paper presented at *Why Exploratory Practice?* Centre for Language Education Research (CLER), School of Education, University of Leeds. 6 May. *Keynote Speaker*.
- Slimani-Rolls, A. (2015) 'Systematic Exploration of Teacher Knowledge'. International Association of Teachers of English as a Foreign Language (IATEFL). Teacher Research Special Interest Group. 10 April.
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Exhibition or Performance

Brook & black, (Brook, L., & Black, T.) Duelund, C., & Rydvald, N., (2015), 'Composing Space', a collaborative exhibition, Gjethuset, Frederksvaerk, Denmark, 22 May-22 June 2015

Grey, P. (2105), Contributor: 'Webster Photography Faculty annual exhibition', May Gallery, St Louis, USA, January-February, 2015.

Hamilton, M. 'Puja Festival', The Study Society, Colet House, London (UK), 18 July 2015

Weiner, J., Curator (2014) *Bettina Caro: Sephardi Celebration* London Jewish Cultural Centre 17th November to 18th December 2014

Weiner, J., Curator (2015) *Naomi Alexander: Domesticity* Shipley Art Gallery, Gateshead 25th July to 31st October 2015

Weiner, J., Curator *Julie Held: A Life Living in Portraits* London Jewish Cultural Centre 18th May - 26th June 2015

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RWPBM1503 Exploring business undergraduates' journey and decision-making processes while immersed in strategic design experience - **Dr Noemi Sadowska & Dominic Laffy**

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Research Grants

Research Grants

Lee, L. – ‘Language policies in the Europe and Asia’. Linda Li, along with three other researchers from Asia and Europe, secured funding of £30,000 from the State of Administration of Foreign Experts’ Affairs PR China through Beijing Language and Cultural University, which nominated the researchers.

Liu, J. ‘British Chinese Armed Forces Heritage Project’. Heritage Lottery Fund.

O’Leary, S. ‘Tool to help further engage students and staff in enhancing student and graduate employability.’ Higher Education Academy.

Huiyan, F. ‘Teaching Sexuality and Gender in Japan: Political, Economic and Cultural Transformation.’ British Academy, Leverhulme Small Research Grants.

Varin, C. – ‘Boko Haram and Nigerian politics: Investigating violent sub-national movements in a global context’. Grant by the International Studies Association



Professor Ibrahim Sirkeci, ‘Remittances research named Professor sponsorship’ (£180,000) Ria Financial. This sponsorship agreement is drawing upon Professor Sirkeci’s ongoing research on international migration and remittances which was initially supported by the World Bank. The grant covers a variety of components including development of a remittances database and regular research on money transfer practices and patterns around the world. The sponsorship deal was signed by Aldwyn Cooper, Vice chancellor of Regent’s University London and Michael Unger, Director of Corporate Business Development at Ria Financial, the third largest global money transfer company. Commenting at the signing of the collaboration agreement, Professor Aldwyn Cooper said: ‘Regent’s is about developing tomorrow’s global leaders who can work effectively in world markets.’



Dr Simon O’Leary, ‘Tool to help further engage students and staff in enhancing student and graduate employability’ (£4,000) Higher Education Academy.

The aim of the project is to develop an Employability Tool that will help to further engage students and staff in enhancing student and graduate employability. The approach is to bring together several existing and some new strands of activity to create a user-friendly tool that students and academic/professional staff can use to provoke discussion about, and provide strategic direction for, enhancing a student and graduate’s employability in their chosen field.



Dr Huiyan Fu, 'Teaching Sexuality and Gender in Japan: Political, Economic and Cultural Transformation' (£10,000) British Academy, Leverhulme Small Research Grants. The project is centred on a research puzzle: formal sex education in Japan tends to be conservative, emphasising reproductive and prophylactic purposes rather than a comprehensive understanding of sexuality, which contrasts sharply with the country's highly visible and booming sex industry where a variety of commercial sex activities are tolerated and easily accessible. Drawing on anthropological theories and methods, the project sets out to examine how a nexus of political, economic and sociocultural factors affecting sex education have changed over time and what are the most challenging issues facing schools, teachers, pupils and parents today. The emergence of new social media and its impact on young people's perceptions and experiences will be of particular interest.



Professor Jonathan Liu, 'British Chinese Armed Forces Heritage Project' (£86,100) Heritage Lottery Fund. The main aim of the project is to create a historical archive of the experiences of British Chinese contributions to the Armed Forces using oral history methodologies. This would also be the basis for the creation of a series of related community initiatives on the contributions of British Chinese people. The archive would be composed of personal reflections, family records and memorabilia of those who served in the British Chinese Armed Forces (BCAF) during the 19th and 20th centuries. This project is in collaboration with Ming-Ai (Education) Institution and will involve the training and development of over 200 volunteers, hosting 57 community workshops on family history, military history, memorabilia roadshow, wartime recipes cookery session and host two international conferences.



Professor Ibrahim Sirkeci, along with an international team of collaborators across Europe secured funding for the Erasmus Intensive Program on 'Glocal Understanding of Forced Migration' from the European Commission, Erasmus fund. The program involved a summer school held at Gediz University, Turkey from 15 to 28 June 2014. The project involved 11 partner universities including the University of Glasgow (UK), Bielefeld University (Germany), University of Trento (Italy) along with Regent's University London. 44 students and 12 lecturers from across 10 European Union countries taught at the Summer School along with Professor Sirkeci and Louisa Morettin from RCTS. Four REGENT'S students have benefited from the program.



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