

Regent's University London International Textile and Apparel Association Joint Conference July 30-August 1, 2019

Welcome to the Regent's University London/International Textile and Apparel Association Joint Conference. This conference brings together leading figures in higher education and community/business partners to explore in depth topics and challenges facing today's fashion and its sustainable future. The conference features engaging industry speakers and cutting edge research presentations. We hope you meet new friends, share ideas, and learn so that we can make impact on the sustainability issues facing the fashion industry.

CONFERENCE SCHEDULE

TUESDAY, 30 JULY

COFFEE & REGISTRATION 9.30 - 10.15am

[Knapp Gallery/ outside Herringham Hall-ground floor]

WELCOME 10.15 - 10.30 **Herringham Hall**

- Gill Stark, Assistant Dean | Head of School, School of Creative and Liberal Arts, Regent's University London. Co-Chair of Conference
- Jana M. Hawley, Dean and Professor, College of Merchandising, Hospitality and Tourism, University of North Texas, Co-Chair of Conference
- Melody LeHew, President, International Textile and Apparel Association
- Nancy Rutherford, Executive Director, International Textile & Apparel Association (ITAA)

OPENING PLENARY 10:30 am – 11:45

KATE FLETCHER

"Fashion, the growth logic, the craft of use and other stories of change" Herringham Hall



Kate Fletcher is Research Professor of Sustainability, Design and Fashion within the Centre for Sustainable Fashion at London College of Fashion. For two decades her work has been at the forefront of research in fashion and sustainability and has first defined and then challenged the field. She works with government, business and education. Kate has over 70 scholarly and popular publications in the field and is author of five books including 'Sustainable Fashion and Textiles: Design Journeys' which is the principle text in the field in academic seminar rooms around the world. American environmentalist, Paul Hawken, has described her work as 'a masterpiece of systems redesign'. Recently her work has appeared in fashion magazine Marie Claire and been published by the Philosophical Transactions of the Royal Society of Art.

LUNCH 11:45 – 12.50pm Refectory

BREAKOUT SESSION #1 1:00 – 2:15pm

Panel Darwin 05

Educators for Socially Responsible Apparel Practices (ESRAP)

Organizer: Tara J. Konya, Southern New Hampshire University

<u>Panelists</u>: Rachel Eike, Iowa State University; Erin Irick, University of Wyoming; Tara J. Konya, Southern New Hampshire University; Young-A Lee, Auburn University; Virginia Noon, Framingham State University; Anupama Pasricha, St. Catherine University; Danielle Testa, Iowa State University and Connie Ulasewicz, San Francisco State University.

The panel will initiate a conversation on global vs. local or region-specific issues relative to sustainability in the apparel industry as it is important to discuss the perceptions of each topic as well as region-specific issues related to each. The panel discussion will expand ideas for classroom teaching/learning and experience focusing on core priorities in the apparel industry and transformational priorities for fundamental change keeping UN's Sustainable Development Global goals for a better world by 2030 in context.

Humanity and Society

Darwin 06

Which Cause Matters to You? The Effects of Social Cause and Message Types on Cause-related Crowdfunding

Yumin Kim, University of Arizona

Sustainable Living: Designing for the Person, not just the Disability

Mary Ruppert-Stroescu, Christine Berg, and Jennifer Ingram, Washington University in St. Louis

Buy Stuff, Do Good, Save the World: Transitivity and Interpellation in the Sustainable Fashion Discourse Katie Baker Jones, West Virginia University; and Joe Jones, University of Missouri

Young Adult U.S. Consumers' Sustainability Clothing Practices: Influence of Objective Environmental and Social Knowledge

Ruoh-Nan (Terry) Yan, Brittany Bloodhart, Sonali Diddi, Katie McShane, and Vickie Bajtelsmit, Colorado State University

PLENARY SESSION #2 2:30-3:45 pm

ILISHIO LOVEJOY Herringham Hall

"Change making. Exploring systemic change and how to drive it."



Ilishio Lovejoy is a Consultancy Coordinator and Account Manager at the Ethical Fashion Forum/SOURCW. Ilishio supports businesses of all sizes through collaborative working, mentoring, consultancy, and training at all stages of business growth. She also contributes to SOURCE intelligence and works as a freelance costumier and stylist.

Ilishio's freelance career further inspires her passion for the design and production process, and at the Ethical Fashion Forum she works alongside the partners and members to support sustainable growth worldwide.

4:00 – 5:30 NETWORKING SOCIAL EVENT IN THE SECRET GARDEN Secret Garden/ weather alt. Knapp Gallery

6:00 – 7:30 TUKE CINEMA/FILM Join us in the Tuke Cinema to watch "McQueen" This film examines the career of a brilliant and toubled designer, Alexander McQueen. with guest speaker, son Gary McQueen.

DINNER ON YOUR OWN

WEDNESDAY, 31 JULY

COFFEE & WELCOME 9.15 – 9.45 am

Knapp Gallery

PLENARY SESSION #3 9:45 – 11:00

CAROLINE GILBEY "Fast lean and green fashion- integrating sustainability into the curriculum at Ravensbourne"



Caroline Gilbey studied at the University of Edinburgh and at the University of Pennsylvania (Penn). A career in fashion buying with global sourcing responsibilities and work with international designer labels, led to a career in Higher Education, teaching fashion concept development, range planning, sustainable sourcing, buying, brand management, merchandising and marketing.

Joining Ravensbourne in 2012/13, Caroline has implemented a range of student satisfaction initiatives, innovative teaching and learning strategies and focus on curriculum development. Caroline has integrated sustainable technology and practice into the fashion curriculum at Ravensbourne.

PLENARY SESSION #4 11:00-12:15

DEBBIE MOORHOUSE "Circularity by Design "

Herringham Hall



Debbie Moorhouse is a fashion designer and founder of a sustainable luxury fashion brand. Her designs have been exhibited at London Fashion Week, the British Bridal Exhibition and featured in magazines worldwide. Debbie is the co-founder of the International Society For Sustainable Fashion, a non-profit industry organization for sustainable transformation in fashion. She is also the co-founder of several other non-profit organisations and industry initiatives including ISSF Global Zero Waste Fashion Initiative, Sustainable Fashion London, Certified Made in the UK business organization and the Made in the UK-Clothing, Fashion & Accessories Initiative (UKCFA). www.sustainable-fashion-society.org. www.ukfashion.org.uk

12.00 – 5.00pm **VENDOR'S FAIR**

Knapp Gallery

LUNCH Knapp Gallery

12:30 - 1:30

BREAKOUT SESSION #2 Darwin 05

1:45-3:00

Panel

Dangerous Fashion

<u>Organizers:</u> Sara Marcketti and Elena Karpova, Iowa State University
<u>Panelists:</u> Jung Ha-Brookshire, University of Missouri; Elizabeth (Missy) Bye, University of
Minnesota; Jana Hawley, University of North Texas; Melody LeHew, Kansas State University; and
Pamela Norum, University of Missouri

Fashion is glamourous and exciting. But it can also be harmful. Throughout the life cycle of a soft good, there are inherent dangers in the design, creation, manufacture, consumption, and disposal of these products. Drawing on historical and present-day examples, this panel presents highlights of the soon-to-be published book that focuses on the fashion industry and the negative consequences for individuals, companies, society, and the global community inherent in this trillion-dollar business.

Humanity and Society Darwin 06

Modernizing Boro: Upcycling Apparel with a Past Lynn M. Boorady, Oklahoma State University

The Wear Movement: A New Life for Well Loved Clothing

Connie Ulasewicz and Gail Baugh, San Francisco State University

Slow Fashion Concept Upcycled Kimonos as Recycle-oriented Cultural Sustainability

Minako McCarthy, University of Hawaii at Manoa; Takako Hayashi, retired professor, Hiroshima University, Hiroshima, Japan.

Teaching and Learning for a Sustainable Future

Darwin 03

The Impact of Team Learning on Sustainable Design

Mary Simpson

Sustainable Product Development: A Service-Learning Project with a Social Enterprise Ten Thousand Villages

Eundeok Kim, Florida State University

Community & Campus Collaboration: Scaffolding Skills in Sustainable Design Education

Deborah Christiansen, Lori Frye, and Mary Embry, Indiana University, Bloomington

Farm to Fashion: A Multidisciplinary Approach to Teaching Fiber Production, Sustainability and

Elizabeth Shorrock, West Virginia University

Sustainability and the Economy

Darwin 04

I Subscribe, Therefore I Am: An Assessment of Apparel Retail Subscription Consumers and Environmental Sustainability

Lori Rothenberg and Delisia Matthews, North Carolina State University

An Investigation of Consumers' Online Shopping Behaviors toward Sustainable Apparel Products Using Eye-tracking Technology

Yingying Wu and Md Mayedul Islam, Kansas State University

The Moderating Role of Self-Efficacy on the Relationship between Warmth Arousal and Effectiveness of Green Apparel Advertising

So Young Song, University of Memphis; and Youn-Kyung Kim, University of Tennessee

Understanding the Complex Issues Related to Homeworkers in the Global Apparel Supply Chain Shweta Reddy, Texas Christian University; and Marsha Dickson, University of Delaware

BREAKOUT SESSION #3 3:15 – 4:30

Panel Darwin 05

Sustaining through Making

<u>Organizer:</u> Susan Kaiser, University of California, Davis and Carol Tulloch, Chelsea College of Arts, University of the Arts, London

<u>Panelists:</u> Susan Kaiser, University of California, Davis; Carol Tulloch, Chelsea College of Arts, University of the Arts London; Fiona Hackney, University of Wolverhampton; Janet Hethorn, Central Michigan University; Celia Pym, Textile Designer-Maker; Kate McHugh Stevenson, Chelsea College of Arts, University of the Arts London; and Amy Twigger-Holroyd, Nottingham University

In this panel, we will explore alternatives to contemporary capitalist time, sped up considerably through 'fast fashion' and associated environmental and social impacts. Specifically, we will focus on the interplay among fashion, textiles, and time through processes of making, including sewing, knitting, stitching, by individuals who produce outside of the contemporary, global industrial structure and who use the time they have available to produce material objects in a way that sustains not only the environment, but also their own sense of well-being.

Teaching and Learning for a Sustainable Future

Darwin 06

Teaching Sustainability: Intentional Global Experiences

Kelly Gage and Anupama Pasricha, St. Catherine University

Adopting Real-world Learning Opportunities in Fashion Design Pedagogy for Undergraduate Students

Chanjuan Chen, Kim Hahn, and Kendra Lapolla. Kent State University

Developing a Socially-responsible and Sustainable Fashion Company

Julie, Hillery, Ohio State University, V. Ann Paulins, Ohio University; and Ali Howell, Meredith College

Design Canvas 101: Sustainable Decision-making Guide for 1st Year Apparel Design Students Nicholas Hall, Manchester Metropolitan Institute; and Lynn M. Boorady, Oklahoma State University

Design for Sustainability

Darwin 04

Zero-Waste: The Spiral Pattern

Colleen Moretz, West Virginia University

Consumers' Socially Responsible Apparel Practices and Consumption of US and Locally Made Apparel

Nokyeon Kim, University of Delaware; and Elizabeth Bye, University of Minnesota

Analysis of the Availability of Second-hand Clothing as the Raw Materials for Repurposing Erin Irick, University of Wyoming; and Rachel Eike, Iowa State University

Grading Zero-waste Garments

Melanie Carrico, University of North Carolina at Greensboro

Humanity and Society

Darwin 03

Using Behavioral Reasoning Theory Approach to Understand Young U.S. Consumers' Sustainable Clothing Consumption

Ruoh-Nan (Terry) Yan, Sonali Diddi, Brittany Bloodhart, Katie McShane, and Vickie Bajtelsmit, Colorado State University

Ethnic Differences in Use of Media, Perceived Media Pressure and Body Perception

Yoo-Kyoung Seock. University of Georgia; and Leslie Merritt, Dunwoody High School

The Implementation of Fair Trade practices in US Textile and Apparel Brands: An Exploratory Case study

Nimet Degirmencioglu, North Carolina State University

Employees' Attitude, Perceived Corporate Hypocrisy and Social Sustainability

Saheli Goswami, University of Rhode Island; and Jung Ha-Brookshire, University of Missouri

PLENARY SESSION #5

4:30 - 5:30

SASS BROWN Herringham Hall

"Ethical Practice in Fashion Education - Dissecting Fashion Education Practice"



Sass Brown is previously the Founding Dean of the Dubai Institute of Design and Innovation. She is currently on sabbatical completing her PhD on global artisanship and models of sustainable development. Prior to joining DIDI, Sass was the Interim Dean for the Fashion Institute of Technology's School of Art and Design in New York. She is a graduate of FIT's Global Fashion Management Masters program, and holds her Bachelors degree in Fashion Design from Ravensbourne College of Art and Design in the UK.

As a researcher, writer, educator and activist, Brown's area of expertise is ethical fashion in all its forms from slow design and heritage craft skills to recycling, reuse and alternative business models. She has published papers and spoken around the world on the topic of sustainable fashion, she has served as a sustainable design advisor to women's cooperatives, educational institutions, governmental agencies, NGO's and small and medium sized enterprises. Her publications include the books Eco Fashion and ReFashioned for British publishers Laurence King, also published in Italian and Spanish.

5:45 – 7:00 FASHION CLOTHING AND ACCESSORIES – SWAPPING SESSION Marylebone Site- Garbutt Library & Paddington Theatre

(please bring items you would like to swap to the registration, coffee & welcome sessions on Tuesday or Wednesday)

5:45 – 7:00 POSTER SESSION AND *FIZZ*Marylebone Site- Garbutt Library & Paddington Theatre

Design for Sustainability

Daughter of Africa: Eco-friendly Printing of Adinkra Cultural Symbols on a Transformable Garment Damilola Fasinu and Colleen Moretz, West Virginia University

Fashion, Aging and Sustainability

Tina Marks, University of North Texas

The Development of Textile Products in Respect of Multi-Skill Level Artisans. A Practical Case Study on Socially Responsible Production in Kerala, India

Emily J. Pascoe, Sahar Ejeimi, and Sherry Haar, Kansas State University

Design for sustainability

May Chae, Montclair State University

Humanity and Society

Social Sustainability in Workplace: An Investigation of the Buyer-Supplier Relationship through Power and Psychologically Defensive Workplace Behavior

Md. Rafiqul Islam Rana and Jung Ha-Brookshire, University of Missouri

Wearing More with Less: Exploring Sustainable Choices through Capsule Wardrobing Sergio C. Bedford University of Tennessee

Understanding the complex issues related to homeworkers in the global apparel supply chain, Shweta Reddy, Texas Christian University, Marsha Dickson, University of Delaware.

Understanding the role of sustainability in social ventures. Sally L. Fortenberry, Ph.D. and Shweta Reddy, Ph.D. Texas Christian University

Sustainability and the Economy

How is Vague Language Being Used in Retail Websites for Bamboo Viscose Products? AMK Bahrum Prang Rocky and Amanda Thompson, University of Alabama

Mind over Materials? Best Practices of Sustainable Fashion Brands and Digital Consumer Engagement

Danielle Sponder Testa, Sonia Bakhshian, and Rachel Eike, Iowa State University

Open Costing in Apparel Sourcing: Effects on Sustainability and the Buyer-Supplier Relationship Huicheng Wu, Nancy Hodges and Jin Su, University of North Carolina at Greensboro

The Change in the Working Environment of Apparel Industries in Bangladesh after the Rana Plaza Collapse

Md Azizul Islam, Oklahoma State University

Sustainability and the Environment

Sustainability efforts of denim brands Mud Jeans and Levi Strauss & Co. Meghan Costello, Texas Christian University

A Shift from Fossil Fuel to Renewable Energy in the Fashion Industry: A Potential Sustainability Solution?

Kowshik Saha and Melody L. A. Lehew, Kansas State University

Perception of Quality: Care and Maintenance Practices in "Use Phase" for Sustainability
Courtney Barbour, Michelle Burton, and Rachel Eike, Iowa State University; and Gwendolyn Hustvedt,
Texas State University

Textile Waste Collection: Potential of Upstream Recycling

Sydney Schumann, Anupama Pasricha, & John Wlaschin

Understanding Barriers to a Sustainable Fashion Industry: Everyday Consumer Practices when Shopping, Storing, and Disposing Fast Fashion

Leslie H. Simpson and Elena Karpova, Iowa State University

Teaching and Learning for a Sustainable Future

Dissemination of Textile and Apparel Environmental Information on Facebook

Sarif Ullah Patwary and Melody LeHew, Kansas State University

Investigating the Role of Experiential Learning in Obtainment of Sustainable Knowledge: The Incorporation of Social, Economic, and Environmentally Sustainable Resources into Apparel Production Coursework

Emily J. Pascoe, Kim Hiller Connell, and Sherry Haar, Kansas State University

Learning to Save the Planet: Three Weeks at a Time

Mary Embry and Deborah Christiansen, Indiana University

Sustainable Innovations and Empowerment: Redirecting Pedagogy Strategies in Fashion

Michelle Park and Chanjuan Chen, Kent State University

Waste or Resource: Exploring Waste in the Fashion Design Classroom

Mackenzie Miller and Addie Martindale, Georgia Southern University

DINNER ON YOUR OWN

THURSDAY, 1 AUGUST

COFFEE & WELCOME 8:45 – 9:00

Knapp Gallery

PLENARY SESSION #6 9:00 – 10:15

CHITRA GOPALAKRISHNAN

Herringham Hall

"Sustainable Manufacturing with Artisan-makers: the Kara Weaves model"



Chitra Gopalakrishnan is a graphic designer with more than 15 years working in corporate branding in Paris, New Delhi, Detroit, Grand Rapids, Boston and now in San Diego. She is a formally trained fine artist and graphic designer (MFA at the ESAG Penninghen, France, 2004 and MFA at the Cranbrook Academy of Art, Michigan, 2009). Along with her mother, anthropologist Indu Menon, she is the coowner and lead-designer of an artisanal weaving revival project in India called Kara Weaves since 2007. Kara Weaves is a first of its kind social enterprise that works with local weavers of the oft-overlooked thorthu fabric of Kerala and has successfully re-imagined it as a contemporary lifestyle product."

BREAKOUT SESSION #4

10:15 - 11:30

Choose from two different speakers, Laurence Cox or Celeste Malvar-Stewart

LAURENCE COX, SPEAKER #1

Darwin 05

"Are businesses doing enough to create a more sustainable fashion industry?"



Laurence Cox is a London based sustainability consultant, working with businesses to enhance their positive impact. He works for creative consultancy Salterbaxter, who are part of communications group Publicis. With expertise in the apparel sector he advises businesses and social enterprises on sustainability strategies and communications. In recent years he has worked with BESTSELLER, ASICS, G Star, H&M and The Sustainable Apparel Coalition.

Prior to this he completed a MSc in Sustainability with Distinction at Nottingham University Business School where his dissertation explored the role of activism in the fashion industry, the first Fashion Revolution Day was central to this research.

CELESTE MALVAR-STEWART, SPEAKER #2

Darwin 06

"Fusing Sustainable and Ethical Practices in Couture"



Celeste Malvar-Stewart is an independent textiles artist and fashion designer who specializes in creating sustainable and ethical couture and high-end pieces under her brand MALVAR = STEWART based in Columbus, Ohio.

Her designs have been exhibited in fashion shows and galleries across the U.S. and have been featured in books and magazines worldwide. She also teaches at the Columbus College of Art and Design emphasizing sustainable design practices in fashion. Currently, her work on sustainable interior wear is featured at the Columbus Museum of Art.

Celeste also established Farm-to-Fashion workshops where attendees learn about her sustainable and ethical practices.

BREAKOUT #5

11:45-1:00

Panel Darwin 05

What Can We Learn from Mars?

Organizer: Emily J. Pascoe, Kansas State University

<u>Panelists:</u> Karl Aspelund, University of Rhode Island; Natsai Audrey Chieza, Faber Futures; and Emily J. Pascoe, Kansas State University

This panel takes a futuristic view of what life would be like on Mars. Special focus is given to developing a culture that prioritizes sustainability. Using Eicher & Evenson's (2012) pillars of culture, the panel will explore what humans will need to do to adapt to an off-Earth life that sustains social structure, economy, government, technology, and ideology. They argue that it will require recycling, reuse, repurposing, and repair.

Humanity and Society

Darwin 06

Hierarchy of Social Compliance Programs: A Conceptual Model

Leslie Davis Burns, Responsible Global Fashion LLC

Antecedents to Ethical Purchase Motivations

Hynjoo Im and Jacqueline Parr, University of Minnesota

Sustainable Practices: Recommendations for a More Holistic Approach for Training Refugees for Successful Participation in the Workplace

Angela Uriyo, West Virginia University; and Pamela Norum, University of Missouri

Sustainability of Textile Craft Traditions: The Role of Innovation

Mary Littrell, Colorado State University and Museum of International Folk Art

Sustainability and the Economy

Darwin 04

An Exploration of Consumer Accountability for Sustainability in the Fast Fashion Industry RayeCarol Cavender, Min-Young Lee, and Scarlett Wesley University of Kentucky

Longitudinal Influence of Online Consumer Knowledge on Millennials' Sustainable Clothing Consumption

Sarah Portway, The State University of New York at Oneonta; and Tasha Lewis, Shorna Broussard Allred, and Robert Frank, Cornell University

Blog vs. Instagram: An Exploratory Study to Examine Consumer's Intention to Purchase Sustainable Clothing

Sanjukta Pookulangara, University of North Texas; and Arlesa Shephard, SUNY Buffalo State

Technology Framework and Sustainable Policy for Nigerian Textile Industry

Diyaolu Idowu Jamiu, Obafemi Awolowo University, Ile-Ife. Osun State, Nigeria

Teaching and Learning for a Sustainable Future

Darwin 03

The Teaching of Social Responsibility in a Fashion Class at an HBCU

Doze Y. Butler, Southern University and A&M College

Farm to Fashion: A Multidisciplinary Approach to Teaching Fiber Production, Sustainability and Slow Fashion

Elizabeth Shorrock, West Virginia University

Engaging Female Refugees to Re-envision their Future through Slow Fashion, Angela Uriyo, West Virginia University; and Pamela Norum, University of Missouri

Fashion Trendsetting, Pro-environmental Behavior and Public Service Motivation Among Chinese, Korean, and US College Students

Seung-Hee Lee, & Jane Workman, Southern Illinois University, USA

1:00 - 2:30 AFTERNOON TEA

Brasserie Lawns/ rain alt. Refectory

BREAKOUT SESSION #6 2:45 – 4:00pm

Panel Darwin 05

Nurturing the Value of Sustainability through the Lens of Aesthetics and Taste within the Fashion System

Organizer: M. Jo Kallal, University of Delaware

Panel Moderator: Mary Ruppert-Stroescu, Washington University at St. Louis

<u>Panelists:</u> Jeremy Bernardoni, Louisiana State University; Colleen Moretz, West Virginia University; Sandi Keiser, Mount Mary University; and M. Jo Kallal, University of Delaware

Sustainable thinking challenges the fashion system to foster activity that creates social and environmental richness and value. This panel will explore the need to infuse our 21st century understanding of aesthetics, taste, and the fashion system with sustainable practice.

Teaching and Learning for a Sustainable Future

Darwin 06

Wasted Learning: Incorporating Post and Pre-consumer Fabric Waste into Fashion Design Course Projects

Addie Martindale, Georgia Southern University

Learning How to be an Ethical Fashion Consumer

Ann Paulins, Ohio University; Julie Hillery, Ohio State University; and Alexandra Howell, Meredith College

Using the Case Study Method to Teach Sustainability in Fashion

Leslie Davis Burns, Responsible Global Fashion LLC

Sustainable practices and ethnic heritage in Peruvian fashion

Astrid Vidalon, Central Washington University, Carol J. Salusso - Washington State University

Sustainability and the Environment

Darwin 04

Profiling Thrift Store Shoppers with a Decision Tree Predictive Model

Hyunjin Kwon and Mostafa Zaman, University of Tennessee; Soyoung Song, University of Memphis; and Youn-Kyung Kim, University of Tennessee

Exploring Sustainable Textiles Used in the U.S. Small-to-Medium Enterprise Apparel BrandsJennifer Ingram, Washington University in St. Louis; and Young-A Lee, Auburn University

Exploring Strategies to Build Sustainable System with Off-Shore ManufacturersJongeun Rhee, University of Wisconsin-Stout

Competitiveness among Second-Hand Clothing Stores: A Network Analysis

Youn-Kyung Kim and Sejin Ha, University of Tennessee-Knoxville; and Soo-Hee Park, Tennessee Department of Education

Design for Sustainability

Darwin 03

Refashioning the Supply Chain

Jennifer Hoover, Independent Scholar

Discovering the Void in Sustainable Bridalwear: Designing Luxury Bridal Gowns Incorporating Zero Waste Approach Using the Upcycling of Fast Fashion

Jessica Ciarla, University of Texas at Austin; and Young-A Lee, Auburn University

An Exploration of Production Efficiency and Standardization in Upcycled Designs

Chanjuan Chen, Kent State University

6:00 - 9:00 GALA DINNER and CLOSING CEREMONY

Herringham Hall

KEYNOTE SPEAKER:

RANGINA HAMIDI, KEYNOTE SPEAKER "Textile Sustainability: Afghan Women Creating a Future"

Herringham Hall



Rangina Hamidi, founder and president of Kandahar Treasure, the first women's opportunity for 300 Afghan women, giving them a for profit platform for Kandahar's unique embroidery work. She had escaped her native Afghanistan in 1981, at the age of four, during the Soviet occupation. Rangina moved first to Pakistan and then in 1988, settled in the United States with her family, receiving her education at the University of Virginia. As one of Kandahar's leading voices for Afghan women, Rangina guided the development of groundbreaking networks for women, establishing pioneering weekly women's meetings, social programs and activities for all women in Kandahar. Her Kandahar work began when Rangina returned Afghanistan 2003 compelled by the tragedies befalling her countrywomen.