BA (Hons) International Business
Programme specification

Academic Year 2020/21

Contents

1. Programme Overview	
Full programme/award title(s)	BA (Hons) International Business
Short programme title	BAIB
Fees	£18,000 (per year, subject to annual increase)
Faculty / School	Business & Management
Location of study	Regent's Park campus [plus Study Period Abroad (SPA) at partner institutions]
Awarding institution	Regent's University London
Institution regulated by:	Office for Students, Quality Assurance Agency
Programme entry points	September 2020
Date of initial/previous (re)validation	September 2016
Date of next revalidation	Summer 2022
Framework for Higher Education Qualification level of final award	Level 6
Number of credits in award	360 Credits [plus additional 120 credits from SPA]
UCAS code	N104, N105, N111, N112, N108, N113, N116, N102, N103, N106, N107, N108, N109, N115, N116
Underpinning QAA subject benchmark statements	The programme is underpinned by the General Business and Management 2015 QAA Subject Benchmark Statement
Other external and internal references	Regent's University London Academic Regulations Handbook Regent's University London Learning, Teaching and Assessment Strategy 2015-2020
Professional, statutory or regulatory body recognition/accreditation	None

Mode of study (Full Time / Part Time)	Full Time
Language of study	English
Minimum / Maximum duration of programme for each mode of study	**Part time:** N/A **Full time:** Minimum – 4 years (includes 1 year SPA) Maximum* – 5 years (includes 1 year SPA) *(in exceptional circumstances only, refer to Regent's University London Academic Regulations for details)
Date of production / revision of this programme specification	June 2019

2. Why study this programme?

We want to make sure that you have chosen the right programme to study and that you are excited about studying your programme at Regent's.

Whether you are considering a corporate career or starting your own business, this programme will show you how to adapt and thrive in the world of international business.

The BA (Hons) International Business will teach you the core principles of business, and give you the chance to study and work in another country for up to one year. You will develop the commercial acumen, linguistic and interpersonal skills you need to work in multi-disciplinary and multicultural business environment. You will also learn the language and cross-cultural skills required to excel in French-speaking countries.

This programme teaches essential elements of business and management, including:

- Accounting and finance
- Analytical tools and techniques for business
- Business economics
- Business law
- Intercultural intelligence
- International business
- International business strategy
- International entrepreneurship
- International marketing
- People and organisations

We combine group discussion, personal study and practical experience to transform you into a confident, employable graduate. As well as developing business and management knowledge from an international perspective, you will:

- Hear from guest lecturers from successful businesses in London and beyond
- Nurture your leadership and team-building skills
- Uncover and research real business issues
- Learn what it takes to thrive in an international business, and how to start your own business

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- Study the French language, and learn more about the culture of French-speaking countries

In Year 3, you will spend two terms studying abroad. In the second term, you have the option to transfer to another country, or an accredited 16-week work placement overseas. This truly international learning and working experience will develop your linguistic and intercultural skills, as well as your personal understanding of what it means to work globally.

An international business career can take many paths. This programme will enable you to reach the highest standards in the corporate world, but also to build your own thriving and forward-thinking business. You'll graduate with a broad theoretical knowledge of business, the confidence to make decisions, lead, and think strategically, and the experience that comes from immersing yourself in an international business culture. This range of skills will make you attractive to employers in the UK and abroad, wherever you choose to go next.

3. Programme aims and objectives

This is a guideline to the main features of the programme. It includes the overall aims and objectives and what you might achieve and be able to demonstrate if you take full advantage of the learning opportunities provided.

Regent's Business & Management undergraduate programmes offer a comprehensive knowledge of the theory and practice of management that:
- Is centred on people
- Places social and environmental responsibility in the core of management
- Fosters creativity and innovation as engines of business growth
- Nurtures intercultural intelligence as an essential component for survival in modern transnational organisations.

The BA (Hons) International Business programme has the following foci:
- Development of intercultural intelligence through the study of a foreign language and the international immersion experience provided by a mandatory one-year study period abroad
- Fostering of a cosmopolitan mind-set that prepares students for an international career in business.

Prospective careers

This programme will give you the skills and experience you need to achieve in the world of international business. You will be able to collaborate and communicate with business partners across the globe, and will gain vital experience in working and studying in a different culture.

Our strong practical focus will give you the confidence to be enterprising and entrepreneurial, either as a dedicated self-starter within an international business or as an innovative and persistent business founder.

The skills will prepare you for a wide range of areas across international business, including:

- Advertising
- Banking

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- Consultancy
- Corporate governance
- Finance
- Human resources
- IT and Big Data analytics
- Management
- Marketing
- Strategy

You may also decide to progress to further study, such as our masters' degrees in Finance with Specialisations, Luxury Brand Management, Marketing Psychology or Management.

4. Relationship to other programmes and awards

Sometimes programmes share modules or have other connections to other programmes. This is a guide to whether this is applicable for your programme.

Some modules are shared with the BA (Hons) Global Management programme.

5. Learning outcomes

This is a guide to the more specific knowledge and skills you will gain if you take full advantage of the learning opportunities available to you.

Upon successful completion of the programme, you will have:

1. Detailed knowledge of well-established theories and concepts within the major areas of business and management and an awareness of different ideas, contexts and frameworks recognising fully those areas where the knowledge base is most/least secure.
2. A systematic understanding of the international business and management knowledge base and its inter-relationship with other fields of study.
3. Mastery of a foreign language (other than English and your mother language) to a level of proficiency required to operate effectively in a commercial setting.
4. The ability to analyse a range of management and business information or issues using well-accepted management principles, frameworks or criteria.
5. The adaptability and confidence to modify your own behaviour to meet obligations to others where the ethnic and cultural mix is diverse.
6. The ability to proficiently carry out defined investigative strategies into business problems and communicate your results effectively in a professional format.
7. The ability to interact effectively within a team, giving and receiving information and ideas and modifying responses where appropriate by recognising and improving situations likely to lead to conflict.
8. The ability to confidently demonstrate and evaluate comparative multiple ethical issues and to discuss these in relation to your personal beliefs and values.
9. Responsibility for your own learning and development using reflection and feedback to analyse your own capabilities, appraise alternatives, plan and implement actions.

6. Learning and teaching strategy/ assessment methods (non-regulatory)

This is a guide to what academic opportunities will be available to you to help you achieve the overall aims and objectives of the programme as listed under section 3 and the intended learning outcomes listed under section 5. It is also a guide to what assessment methods will be used to test your achievement of the intended learning outcomes. While exciting learning opportunities will be offered, at University-level, there is a greater emphasis on you engaging with your education in a more pro-active way. In order to meet the full intended learning outcomes of the programme, you will be expected to study independently, participate in class discussions, book extra time in the studios, ask for support in academic skills if required and engage with Personal Tutors.

The learning and teaching strategy of the programme is informed by the Regent's University London Learning, Teaching and Assessment Strategy 2015-2020.

We make maximum use of advanced pedagogic processes and practices, including:
- Interactive and engaging sessions with tutors
- 'Flipped' classrooms (where students prepare the content and lead the session)
- Workshop approaches where possible in place of one-way lectures
- Small-group research and report-back work in seminars
- Individual tutorials
- Timely and constructive feedback and feedforward
- A range of 'outside-in' methods, such as guest speakers, visits to key locations, exhibitions, events and co-curricular activity to support programme outcomes
- Experiential learning events, both on and off campus.

Breakdown of teaching methods by percentage per level

Directed and scheduled learning and teaching include lectures, seminars, tutorials, workshops and labs.

Self-directed learning includes preparation for class, self-study after class, preparation for assessments and assessments.

The following breakdown is a guide to how much time you will spend doing each teaching and learning method. The exact amount of time spent in taught/practical lessons or self-study will depend on the elective modules that you take.

Level 4		Level 5		Level 6	
Taught	30%	Taught	25%	Taught	25%
Practical	10%	Practical	10%	Practical	10%
Self-Study	60%	Self-Study	65%	Self-Study	65%

Programme management and teaching staff

Our teaching staff represent a diverse range of professional and academic backgrounds, from professors to lecturer, with a large percentage having extensive industry experience. Many are research-active and regularly publish in respected academic journals and at conferences. We are very proud of the global nature of our programme, and our lecturers also reflect this ethos, coming from a wide variety of countries and cultures across the world. In every way, you will feel part of a genuine global family.

What sets us apart is the importance we place in our duty of care. We provide a focused and personal treatment of our students as they progress through the programme. We ensure that students enjoy open lines of communication with lecturers and heads of programme alike.

All our staff hold postgraduate qualifications in their subject area, and a large number hold PhDs or are studying for one. In addition, most of our staff hold fellowship of the Higher Education Academy (HEA), from Fellow to Principal Fellow. We also encourage our teaching staff to undertake the Postgraduate Certificate in Higher Education. In short, we strive for excellence in our teaching and place a huge emphasis on maintaining this excellence.

The current Head of Programme is Dr Vincent Ong.

Assessment strategy and methods

There is a combination of formative and summative assessments. Formative activities are used for developmental purposes and are designed to help you learn more effectively by giving you feedback on your progress and on how it can be improved and/or maintained. They do not contribute to the award mark.

Summative assessments are used to determine your success in meeting the intended learning outcomes of a module and do contribute to the award.

The assessment methods used across the programme are varied. The key objective is to ensure that assessment is:

- Engaging and encourages students to interact and test their knowledge

- Inclusive, fostering a student-focused approach whereby students can make selections about the topics or formats chosen where possible

- Authentic, based on real-world or real-life cases and situations. You should see little difference between the problems and tasks set for you on the programme and the challenges you will face subsequently in the business world.

The main assessment vehicles used for both formative and summative assessment reflect current best practice in the business school environment and feature:

- Reports produced after students' personal research, in groups or individually
- Group or individual presentations to tutor, peers or outside experts
- Examinations
- Events created and delivered by students
- Essays
- Time-constrained tasks or exercises

- Ongoing project work, individual or collective
- Case study analysis.

Breakdown of assessment by percentage per level

The assessment breakdown is based on a typical choice of modules. Your choices will determine the actual breakdown of assessment methods that you will experience. The typical assessment breakdown is as follows:

Level 4		Level 5 *		Level 6	
Written exams & in-class test	35%	Written exams & in-class test	25%	Written exams & in-class test	20%
Presentation	15%	Presentation	15%	Presentation	10%
Coursework	50%	Coursework	60%	Coursework	70%

* During your Study Period Abroad (SPA) assessment may vary based on your choice of courses and the assessment strategy of your chosen institution.

Alternative forms of assessment

Students with student support agreements may be offered an alternative form of assessment. When this is the case, the University's Disability Guidelines for Alternative Forms of Assessment are followed.

Ethical approval of research

All research conducted within and outside the University by students at Regent's University London must be approved by the Faculty/Institute Research Ethics Review Panel prior to its commencement. This will include, but is not limited to, all research involving human or other living participants, and all experiments, investigations and procedures involving human or other living participants, or data relating to such living entities.

7. Programme structure

This is a guide to the overall structure of your programme such as term dates, assessment periods and what core modules will delivered each year.

The programme is structured in three main parts:
- In terms 1, 2, 3 and 4, you will study at Regent's University London
- Terms 5 and 6 are spent at one of our partner institutions on your Study Period Abroad (SPA) – one of the terms can be replaced with Placement Learning Project
- In Terms 7 and 8 you will return to Regent's University London to complete your degree.

To complete your programme, you will need to achieve a certain number of credits (usually 360 credits for an undergraduate degree and 180 credits for a postgraduate degree).

Credits acquired from your SPA and PLP are 'additional' credits to the degree programme, but they will count towards to your final degree award classification (please see Section 15).

You will study a number of modules across your programme that will each have a credit value. On successfully passing each of these modules, you will gain credits that count towards the total needed for your degree.

One credit equates to 10 notional hours, which is the average time a student will take to achieve the specified learning outcomes. So if a module is worth 10 credits, then you would expect to spend 100 hours studying this. These will not all be 'taught' hours. You will receive guidance and instruction through lectures, seminars, etc., but you will also need to engage in self-study. A percentage breakdown of teaching contact hours and self-study required on this programme is indicated in the section above.

On an undergraduate degree programme, you can usually expect to study 120 credit per level (or year), with no more than 80 credits per term.

Our academic year consists of an autumn term, typically starting in mid-September ending in December, and a spring term, typically starting in mid-January ending in May.

Classes take place from Monday to Friday, typically between 09:00 and 18:00. The exam period for the autumn term will take place in January and for the spring term in May.

Programme structure - Level 4 (Year 1)	
Core modules	**Credits**
QUA4A5 Analytical Tools and Techniques for Business	20
ACC4A8 Accounting and Finance	20
MGT4A7 People and Organisations	20
Term 1	
SKL4A3 Academic Environment	10
Language	10
GBL401 Global Perspectives	10
Term 2	
ECO4A5 Business Economics	10
Language	10
Regent's Electives/ Connect module (compulsory, choose 1 from indicative menu)	10
Total credits for Level 4	**120**
Exit awards and learning outcomes achieved (if appropriate)	
Certificate of Higher Education	

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Regent's Elective / Connect modules – indicative menu

Regent's Elective / Connect modules offer you the choice to pick a subject from any area of the curriculum (subject to availability) to broaden your perspective and get more from your studies.

The list below indicates the modules that are intended to be offered, subject to availability and timetabling constraints. You will choose one Regent's Elective or Connect module at Level 4

Regent's Elective modules at Level 4:
COM402 Skills of Argumentation and Debate
HIS404 History of London
INF401 Computer Applications
INR402 Introduction to Human Rights
INR404 Politics of Development
MED404 Understanding Social Media
PHL401 Introduction to Philosophy
POL404 Energy Security and Economics
PRL401 Introduction to Public Relations Strategy and Management
PSY4A1 Introducing Psychology
REL401 The World's Religions
SOC402 Introduction to Sociology

Regent's Connect modules at Level 4:
Languages: Arabic, Chinese, French, German, Italian, Japanese, Portuguese, Russian, and Spanish (Level 4)
SPN406 Talking Pictures: Spanish Language through Film (Level 4)
CCS401 Global Communication Skills

Programme structure - Level 5 (Year 2)	
Core modules	**Credits**
STM5A5 Sustainability	20
MKT5B1 Marketing Principles	20
INB5A2 International Business	20
Term 3	
LAW5A4 Introduction to Business Law	10
Language	10
Level 5 Regent's Elective / Connect module* (compulsory, choose 1 from indicative menu)	10
Term 4	
Language	10

Elective module (from any BAGM Level 6 10-credit elective modules)	10
Regent's Elective / Connect module (compulsory, choose 1 from indicative menu)	10
Total credits for Level 5	**120**

Exit awards and learning outcomes achieved (if appropriate)
Diploma of Higher Education

Regent's Elective / Connect modules – indicative menu
The list below indicates the modules intended to be offered subject to availability and timetabling constraints. You will choose 2 Regent's Elective or Connect modules at Level 5. **Regent's Elective modules at Level 5:** ART501 Art and Business ATP504 Acting Studio ENL505 London's Literature INF501 Management Information Systems INR505 Contemporary African Politics and History MED501 Media and Ethics MED503 Interactive Media MUS501 Studies in Music History POL503 Global Human Trafficking PSY5A1 The Psychology of Fashion SOC503 Applied Ethics PLP5A2 Career Management **Regent's Connect modules at Level 5:** Languages: Arabic, Chinese, French, German, Italian, Japanese, Portuguese, Russian, and Spanish (Level 5) SPN506 Talking Pictures: Spanish Language through Film (Level 5) CCS501 Contemporary Intercultural Issues CCS502 Latin American Culture & Society CCS503 Chinese Culture & Society

Programme structure – SPA and PLP (Year 3)	
Core modules	**Credits**
In Year 3 (terms 5 and 6), you are required to complete two compulsory terms of Study Abroad (SPA). You may replace your second SPA term with a Placement Learning Project (PLP)	
SPA5A3 1st Study Period Abroad	60
SPA5A4 2nd Study Period Abroad / PLP5A3 Placement Learning Project	60
Total credits for Year 3	**120**

Exit awards and learning outcomes achieved (if appropriate)	

Diploma of Higher Education in International Business: 240 credits + SPA and PLP marks on transcript. Credits attempted and acquired from SPA and PLP are 'additional' credits to the degree programme.

Programme structure – Level 6 (Year 4)	
Core modules	**Credits**
BUS6A7 Applied Business Project (Capstone)	30
STG6A3 Strategic Management in Theory and Practice	20
MGT6B3 Leading with Intercultural Intelligence	10
INB6A1 Planning a New Venture	10
Term 7	
Elective module (chosen from BAGM Level 6 20-credit pathway modules)	20
Language	10
Term 8:	
Elective module (chosen from BAGM Level 6 10-credit elective modules)	10
Language	10
Total credits for Year 4	**120**

Exit awards and learning outcomes achieved (if appropriate)	

BA: to qualify for the award of a non-honours degree the student must have been awarded 300 credits overall, including at least 120 credits at levels 4 and 5, and 60 credits at Level 6.

BA (Hons): to qualify for the award of an Honours degree a student must have been awarded at least 360 credits overall, including at least 240 credits at levels 5 and 6, of which at least 120 credits are at Level 6 + completion of SPA Year + 2 blocks of work placement.

8. Distinctive features of the programme and other key information

This is a guide to anything else you may need to know about your programme, including anything that may seem a bit unusual or different to similar programmes in other institutions.

The BA (Hons) International Business offers:
- An international perspective on business and management
- An in-depth understanding of the international integration of culture, politics and economics of different societies
- The opportunity to develop the commercial acumen, linguistic and interpersonal skills essential for leading and managing people in different parts of the world

- The enterprise and entrepreneurial mindset to think critically and creatively, solve problems, and communicate effectively
- Access to distinctive international (non-UK) learning and working experience in the heart of London
- A comprehensive curriculum of business, management and linguistic subjects, as well as access to elective modules from other (non-business) programmes
- The development of cultural knowledge, understanding, fluency and communication skills in your chosen foreign language
- Two terms of study abroad in your target language country (or countries) to facilitate a true international and intercultural learning and working experience
- The opportunity to replace one term abroad with an accredited term of work experience by completing a Placement Learning Project
- The chance to study and work with a cosmopolitan network of fellow students
- The requirement to undertake a minimum of two blocks of work placement outside of time here at Regent's
- An applied business project based on the work placement experience.

Language study

You must choose a foreign language from this pool (subject to availability):
- Arabic
- Chinese
- French
- German
- Italian
- Japanese
- Portuguese
- Russian
- Spanish

Language study is structured to target different levels of competence, before and after your SPA:

Stage 1 - Getting started

Stage 2 – Living

Stage 3 - Talking business

Stage 4 - Going abroad

Stage 5 - Thinking business

Stage 6 – Mastering

After you have completed your SPA, your level of competence in the target language will be tested prior to the start of term 7. In the final year, you will have the opportunity to continue studying your target language in a number of ways:
- The Language for Professionals module prepares you for different labour markets and cultural ways of working. Its emphasis is to develop your linguistic ability in a business and professional context.

- The Language in its Global Context module aims to further develop a high degree of fluency and communicative competence in the target language, and to collaboratively build your knowledge from experiences of interacting in social, academic and professional environments in countries where the target language is spoken.

Depending on your level competence, you will have the opportunity to take one or both of these modules.

Study Period Abroad (SPA)

Your language choice will determine which of Regent's partner institutions are available to you. We have partnerships with over 100 institutions around the world. This gives you the opportunity to strengthen your intercultural understanding, gain exposure to a more varied selection of academic modes, and significantly improve your language skills. The University's International Partnerships Office will support you before, during and after your SPA.

Placement Learning Project (PLP)

This is an optional replacement for the second SPA. The Placement Learning Project is a 4-5 month module (16 weeks minimum) which aims to formally and academically utilise theoretical business knowledge in a real-life industry environment. The module is formed of these three elements:

- A 16-week placement in an internship setting
- A formal and concurrent structure of academic submissions
- A supervisory tutor/student relationship.

Work placements / internships

Work placements are an integral part of the programme and you are required to undertake a minimum of two blocks of work placement before the final year of study, in order to gain valuable industry experience.

Placements also provide an essential source of reflection and investigation for the final-year capstone module – Applied Business Project.

The University's Career & Business Relations team will support you throughout your placement.

9. Student support

We want you to make the most of your time at Regent's and we also know that sometimes life at university can be hard. We can give you the support and you need, on academic study, language skills, careers, disabilities, mental health, gender, sexuality, finance and many other issues.

Regent's Student Hub will be the first port-of-call for the majority of your needs. Staff in the Hub can either deal with your enquiry directly or point you to one of our services for more support. Our support services include:

- Personal tutor scheme
- Student Services
- Academic Skills
- English for Academic Purposes
- Careers advice, including placements

- Disability support
- Accommodation
- Student Union

For more information about life at Regent's and the services we offer please visit our website:
regents.ac.uk/information/student-life/for-current-students

10. Learning support facilities

Regent's offers a variety of different facilities and technologies to support your studies. These include lecture theatres, seminar rooms, the library, IT labs and specialist software.

If you require support or advice with regard to accessing campus facilities, please speak with our disability support officer, so we may address your concerns.
regents.ac.uk/information/student-life/for-current-students/disability-information

The Library at Regent's supports teaching and learning at the University. Our relevant and extensive collections, flexible study spaces and knowledgeable staff can help you achieve your academic goals. During term time, the Library is open until late in the evenings. During busy exam periods, it is open 24/7. Most areas are fully accessible to people with disabilities and wherever there are challenges we work with individual(s) to overcome, rearrange or support to facilitate good and safe access.

Regent's uses Blackboard as its virtual learning environment (VLE), where you will find learning materials and content for your modules. You will also submit your coursework online and receive feedback through Blackboard.

MyRegent's is a free app and web dashboard which contains Regent's email, degree programme timetable, module information and more. You will be able to download it for Apple or Android devices or access it at my.regents.ac.uk once you have enrolled with us. Regent's has IT labs where you can use our computers and there are dedicated areas for you to use your own laptops and tablets. The campus has free Wi-Fi, including most areas of our extensive gardens, so any area can be adapted into a student study space. Regent's is a member of the Eduroam network, so you can connect to this service to access Wi-Fi worldwide.

For more about Regent's learning resources, visit:
regents.ac.uk/about/learning-resources

11. Opportunities for personal development planning

The BAIB programme offers a number of opportunities to foster personal development planning, such as choice of language, choice of placement country, choice of study abroad location, Global Perspectives and Regent's Elective modules, the Capstone module at Level 6, and extracurricular activities organised by both academic and professional services on campus.

The programme also offers the following opportunities for personal development planning;
- Personal and small group tutorials
- Self-reflection in key modules

- Assessment of personal skills in key modules with subsequent guidance on action planning

The ability to enrol on modules across the curriculum, as part of Regent's Elective modules, enables you to expand your interests and develop curiosity, a key transferable skill in personal development planning. Enrolment on the Career Management module (part of the Regent's Elective module suite) can further contribute to this process by giving you the opportunity to particularly focus on career planning while still at university.

Extracurricular activities

You also have opportunity to engage with extracurricular activities on and off campus organised by staff from across Regent's. These include but are not limited to: prominent guest speakers' presentations, conferences, competitions, university societies, Student Union membership and student representation. Participation in competitions or engagement with societies and Student Union are a great way to develop a host of skills and evidence demonstrating your diverse capabilities and can contribute to fruitful personal development planning.

Careers support

All students benefit from an initial consultation with a careers adviser in their first weeks on campus. Based on your individual interests you will, guided by your adviser, develop knowledge and networks in relevant sectors and roles. You will be encouraged to team up with like-minded individuals to build communities centred around shared interests.

You will have access to the vacancies shared by our business relations team on the Student Hub, as well as multiple other resources, and help with making applications for internships and graduate roles in the UK and beyond. Students who have not identified an area of interest are offered guidance consultations to enable decision-making.

A variety of workshops throughout the year will help you succeed at every stage of the selection process, including CV and cover letter writing, interview (including video interviews) and assessment centre preparation, networking, LinkedIn and psychometric testing. Support with individual applications is available.

Students who wish to start their own business will be invited to work in The Hive (see below).

Students looking to complete a consultancy project, such as a capstone, receive support in developing practical consultancy skills, as well as help with sourcing suitable projects. This offer is tailored with sector relevant information to reflect subject specialisms (e.g. fashion, design, business).

Each term a number of masterclasses (held by industry specialists), seminars, networking events and meetups are organised on campus. They offer an invaluable opportunity to find out about employment prospects in different industries and business sectors and to develop a professional network.

At our hiring breakfasts, employers who currently seek students via the Student Hub vacancy board (internships, placements, or graduate jobs) are introduced to (and given the opportunity to interview onsite) students directly.

In addition to regular face-to-face contact with our expert staff, we offer a wide range of online resources including VoIP (e.g. Skype) appointments to help you in your job search. These include advice sheets, videos and self-assessment tools. All this is accessible on the Student Hub to current students and alumni.

The Hive
The Hive is a workspace and community for both current students and alumni, which offers a full suite of services, including start-up advice, masterclasses, careers advice, student consultancy services and a bookable hot desk environment for start-ups. There is also support with graduate entrepreneurship visas if required.

The Hive offers a collaborative environment in which careers and enterprise advice happens in a live working environment, allowing knowledge and opportunities to flow between its users. It aims to break down barriers between job seekers and creators, learners and staff, changing the way our learners relate to the University and develop their career skills.

12. Admissions criteria

A Regent's education provides you with a high level of personal attention, and this begins from the moment you apply to study with us. We want to understand who you are and what your skills and interests may be – we are interested in your potential, as well as your prior achievements. We review each application comprehensively and on its individual merit, considering all of your skills, interests and attributes.

We receive applications each year from over 170 countries and are happy to assess all international qualifications.

For applicants who wish to improve their English language proficiency, please see our English language courses.

Level 4 Entry

For applicants entering at Level 4, if you are holding A levels, we would typically make you an offer at three A-Levels at grades BBC.

We will also assess your application for proficiency in Mathematics, asking for a GCSE in this subject at grade A-C / 9-4 (or the international equivalent).

We will require proof of English language proficiency, for example we ask for:

- IELTS: Overall score of 6.0, with 5.5 or above in all four components
- On-campus English diagnostic test (for more information contact: admit@regents.ac.uk)

    Or equivalent qualification.

English for Academic Purposes (EAP)
You will take an English for Academic Purposes (EAP) module in your first term in order to support the development of your academic work in English.

Students who achieve an IELTS 6.5, with a minimum score of 5.5 in each component, or an equivalent result, are exempt from the EAP module and will take an additional academic module instead.

Students entering with Recognition of Prior Learning
If you are joining your programme at an advanced entry point, we require IELTS 6.5 with a minimum 6.0 in Reading and Writing, with no score below 5.5 in any other components.

We offer a range of courses that can help to improve your English language proficiency. Please see the website for more details:
regents.ac.uk/study/short-courses/english-courses-london

For more information, see the How to Apply tab under each programme on our website.

You can find our Admissions Policy and Admissions Appeals and Complaints Policy at:
regents.ac.uk/about/governance/academic-governance/academic-governance-documents

Languages
English is the language of instruction, but it is not a language option. Of the nine languages offered at Regent's, you cannot study your native language. In addition, the programme does not allow students to take more than one language at beginner level.

Language testing
At registration, if you are a non-beginner language student you will be required to take a diagnostic test in your chosen language. The results of this test will determine which language class you will be placed in.

For more information, see the How to Apply tab under each programme on our website.

You can find our Admissions Policy and Admissions Appeals and Complaints Policy at:

regents.ac.uk/about/governance/academic-governance/academic-governance-documents

13. Visas and immigration

At Regent's, you will be part of a truly international community, with the opportunity to make friends and contacts from around the world.

If you require a visa to study in the UK, please visit the Visas and Immigration page on the website: regents.ac.uk/study/international-students/visas-and-immigration

14. Tuition fees and other course costs

For students enrolling on the BA International Business programme, the annual fee for the academic level/year in 2020/21 is £18,000 paid in equal instalments over the first two terms.

Tuition fees are set by the University's Board of Trustees for each financial year, which runs from 1 August to 31 July. Therefore your annual fee will rise each year/level. The maximum increase per year for existing students is based on the Consumer Price Index (CPI) inflation rate, plus a maximum of 3%.

To secure your place at Regent's you will need to pay a deposit. These are currently set at:

Home/EU students advance deposit on tuition fees: £1,000 (non-refundable*)

Non-EU advance deposit on tuition fees: £4,000 (non-refundable*)

Fees are normally payable once a term and are due two weeks before the start of term. They can be paid through our online portal. Payment plans are available for eligible new and returning students. For more information visit the Pay Fees page on our website: regents.ac.uk/study/how-to-pay/pay-fees-online-and-payment-plans#close

Our current Payment Terms and Conditions are available at: regents.ac.uk/study/how-to-pay/payment-terms-conditions#close

During your SPA or PLP term, you will continue to pay your tuition fees to Regent's. The fees for the year abroad are 50% the full fee. You do not pay fees at the partner institution, but some universities may require you to pay a supplement for language courses, typically related to pre-session or additional courses, and courses outside the exchange learning agreement. You will be responsible for your own travel tickets, visa application expenses if a visa is required, health and travel insurance and other expenses abroad, such as accommodation, food, bills, transport, clothes, socialising, books, and other material costs.

You are eligible to receive an Erasmus grant if you undertake an Erasmus study period abroad/PLP term in European Union (EU) countries. The IPO will support you in your Erasmus grant application.

There are a number of way to help fund your studies through scholarships, bursaries and student loans. For more information, visit our Scholarships, bursaries and funding page at: regents.ac.uk/study/scholarships-funding-and-bursaries

London is an expensive place to live so it is important to ensure that you can afford to stay here for the duration of your studies. In addition to your tuition fees, you will have expenses such as accommodation, food, bills, transport, clothes, socialising, books and other material costs. If you would like to discuss the financial impact of studying at Regent's then please contact us: regents.ac.uk/about/contact-us

One of your main financial outlays will be your accommodation. There are three types of accommodation available to choose from. We offer limited accommodation on campus at competitive prices, off-campus accommodation at Urbannest, or you could choose private accommodation which we can help you find. For more detail on accommodation please see our website: regents.ac.uk/study/accommodation

The main programme-specific costs will be the textbooks. The cost of books is estimated to be approximately £200-£300 per year.

* If you decide you no longer want to study at Regent's, refunds of deposits and fees can only be granted in limited circumstances. For more information, see our Refund Policy (subject to review) at: regents.ac.uk/study/how-to-pay/refunds-policy

15. Assessment and progression regulations

You will be assessed on how well you are achieving the intended leaning outcomes at different stages throughout your time of study at Regent's. This will include a variety of methods as described under Section 6 above.

In order to continue with your studies, there are minimum requirements to be met in order to progress to the next level of your programme. The current progression regulations are published within the Academic Regulations on our website at the link below. These are subject to review and amendment each year. We will let you know if there are any major changes to the regulations that may affect you.

regents.ac.uk/about/governance/academic-governance/academic-regulations

Some students will be required to take a compulsory English for Academic Purposes (EAP) module in their first term. You will be told if this applies to you when you receive an offer of acceptance (see Section 12). Students must pass this module in order to progress to the next level of their studies. Students who have to take the compulsory EAP module will take it in place of an elective module.

You will be provided with guidelines on what you need to achieve in each assessment to ensure you receive a good mark. A generic description of each grade is available at:

regents.ac.uk/about/regents-teaching-exchange/learning-teaching/assessment-framework

BAIB programme-specific elements

Choosing your core target language
The core target language is the one that you will throughout the programme. It will also be the language of your study period abroad (SPA).You can either study a language as a complete beginner or choose a language that you already speak and be accepted *up to* an intermediate level of competence in the language, for entry up to Stage 3 in the first term. You must not have an A-level equivalent award issued by the country of the target language (e.g. you cannot take French if you have a French Baccalauréat). The level will be ascertained in a diagnostic test on enrolment.

The allocation of the most suitable stage for you must be completed right at the start of teaching term and is at the discretion of the Language Subject Group leaders of Regent's Institute of Languages & Culture (RILC).

You can also choose to study a second foreign language as a Regent's Connect elective.

NOTE: *Not all language options are offered at all levels of ability for commencement in both the spring and autumn terms. The options available depend on the number of students wishing to take each language. A language group will only be formed when there are at least five students of comparable levels of ability wishing to take that language.*

Changing your choice of language
You may change your choice of language only once. You must inform the relevant Language Subject Group leader and your Head of Programme by no later than the end of week 10 of the second term. However, you still need to obtain credits for a language module in each term.

Thus, a student who has passed one foreign language in term 1 may change to another language in term 2, subject to the appropriate level of language competence, as evidenced through a language diagnostic test and interview.

NOTE: *You must have completed at least Stage 4 and 30 language credits by the end of term 4 before you can progress to the Study Period Abroad (SPA) terms. Otherwise, you will be delayed in your studies.*

Auditing a language

If you are delayed in progressing to the SPA year, but have already completed the required language study, you will be required to 'audit' the relevant language module. Auditing a module requires attending classes and maintaining language level in readiness for the SPA. In order to retain the allocated SPA destination (the place allocated to you at specific international partner institutions), you must demonstrate to your language teacher and the SPA Academic Adviser* that you have maintained a sufficient and satisfactory level in the language.

*SPA Academic Advisers from Regent's Institute for Languages & Culture act as liaison between the academic requirements of the SPA and the International Partnerships Office, in charge of administrative demands. Preparation for the SPA is built into the language module curricula and pre-departure language-specific presentations are given before departure.

Study Period Abroad options

The SPA options available with regard to your choice of destination/s are dependent on your level of competence in the language and academic achievements in the first year. The allocation of the most suitable SPA destination for each student is the responsibility of the SPA Academic Adviser. Their decision on allocation is final.

Normally, you will stay abroad for two full terms of study in one (or two) of our partner institutions abroad. However, you may replace one of the SPA terms in an English-speaking country, e.g. USA or Australia, subject to the competency of target language and the approval of the SPA Academic Adviser. You may replace your second SPA term with a Placement Learning Project (PLP), preferably in a country where the target language is spoken. At least one SPA term must be in the target language of the degree.

Language progression to the SPA

In order to progress to the SPA, you must demonstrate a minimum threshold level of proficiency at Stage 4 in the target language.

- If you fail a language module that is above Stage 4 in term 4, you can still progress to the SPA, but will have to retake the module upon returning to Regent's as appropriate
- If you have not reached the required threshold language level of Stage 4 at the end of term 4, you will be delayed in progressing to the SPA.

Upon completion of the SPA year, your level of competence in the target language will be ascertained in a diagnostic test prior to the start of term 7. This will determine which language modules you take in the final year. This could be the Language Stage 6 module and/or Language for Professionals module and/or Language in its Global Context module. You will be additionally awarded with a Certificate of Achievement from Regent's Institute

of Languages & Culture if you successfully complete both Language for Professionals AND Language in its Global Context by the end of your studies.

Year abroad workload requirements
You are required to undertake **30 ECTS** credits or equivalent **per SPA term** from the courses approved by the SPA Academic Adviser, although you may register for more. The equivalency of non-European credit systems will be determined by the SPA Academic Adviser or Head of Programme.

You have two routes to build your target language workload in each SPA term. The route chosen will have an impact on your language studies in the final year:

Route 1:

A minimum of 50% of the workload (15 ECTS or equivalent) delivered in the target language. You may select up to 50% (15 ECTS) of the business-related courses in English if they are available at the host institution. If the appropriate level of target language course is available at the host institution, you should select it as part of your workload. (This choice is not available for Chinese and Japanese language, as the equivalent 30 ECTS of target language course will be taken fully in each term.)

If the target language is started as a beginner, you should consider route 1. You will find the workload more manageable in this route due to the mixture of courses in target language and English language.

Route 2:

All courses (30 ECTS or equivalent) delivered in the target language. If the appropriate level of target language course is available at the host institution, you should select it as part of your workload.

If you start your target language as an intermediate, you may consider route 2. This will allow all courses, including business courses, to be in the target language only.

For an SPA term in an English-speaking country, you will take 30 ECTS or equivalent of courses delivered in English. If the appropriate level of target language course is available at the host institution, you should select it as part of your workload to maintain the level of target language.

Academic progression following the SPA

Number of credits you will accumulate on the degree:

- All students are required to complete 360 Regent's University London credits in order to be awarded their final bachelor's degree award
- In addition to these 360 Regent's credits, students on this programme are required to enrol on courses with 120 credits equivalency while on their SPA. Students on this programme will therefore complete their degree with 480 credits.

How your marks from the SPA are used to calculate your final degree classification:

- The marks achieved in the 120 credits from the SPA will be averaged and represent 30% of the overall mark associated with Level 5. Level 5 credit combined from both Regent's and abroad also counts towards 30% of the final classification, the other 70% of the final classification is averaged from Level 6 modules.

What happens if you fail credit while on the SPA?

- Students who fail credits while on study abroad do not need to retake the failed credit, as Regent's only require 360 credits minimum in order for a student to graduate from one of its undergraduate programmes, however all marks (including fails) will still count towards the final classification.
- When considering progression to Level 6, both the number of Level 5 Regent's credits as well as the overall performance and engagement in the year abroad will be considered by the Board of Examiners.
- Progression regulations as outlined in the Regent's University London Academic Regulations apply to progression from Level 5 to Level 6. Students may trail 20 failed credits for Regent's modules only, but must have completed 100 Regent's credits minimum.

In cases where there is significant non-engagement with the year abroad, students could be exited from the programme.

16. Award criteria

To qualify for your intended undergraduate award, you must obtain 360 credits, including 120 credits at Level 4 or higher; 120 credits at Level 5 or higher; and 120 credits at level 6 or higher.

You must also meet the requirements of any specific regulations as stated under Section 15 Assessment and progression regulations.

For further details on award requirements, please see the Academic Regulations, available at on our website at the link below. The regulations are subject to review and amendment each year. We will let you know if there are any major changes to the regulations that may affect you.

regents.ac.uk/about/governance/academic-governance/academic-regulations

17. Methods for evaluating and improving the quality and standards of teaching and learning

All quality assurance policies and procedures are found in the University Academic Regulations. The current versions are available at the link below. The regulations are subject to review and amendment each year. We will let you know if there are any major changes to the regulations that may affect you.

regents.ac.uk/about/governance/academic-governance/academic-regulations

Regent's University London operates a number of institutional processes for ensuring and enhancing its academic quality standards. These include: programme (re)validations,

programme modifications, programme monitoring, student feedback systems and external examining.

Programme (re)validations
The University has a formal process to approve a new programme or reapprove an existing programme of study. This involves a panel of academics from within and outside Regent's to ensure that your programme is of appropriate academic standard and of a high quality.

Programme modifications
We listen to your feedback and make changes to your programme as appropriate. You will be consulted on any significant changes to your programme which may affect the outcomes of your study. All changes to programmes or modules are subject to approval through Regent's Academic Governance structures.

Programme monitoring
In order to ensure programmes continue to meet their academic and professional aims and objectives, Heads of Programme are required to prepare an Annual Monitoring Report (AMR). The reports include module feedback as well as external examiner reports and responses. They are reviewed at Faculty and Institutional level, and are published on the University intranet under the Quality webpage where student are able to view these.

Student feedback systems
Students play a key role in the University's processes for enhancing the quality of its educational provision and broader student experience. There will be multiple ways for you to provide feedback on your experiences at module level, programme level, through student representatives and at Programme Committees. Student representatives are elected and sit on institutional level committees such as Senate. Final year undergraduate students (Level 6) will be invited to take part in the National Student Survey (NSS).

External examiner reports
External Examiners ensure that Regent's standards and quality processes are appropriate and are of a standard comparable to those of other Higher Education Institutions. There are two types of external examiners. One reviews subject level assessment and the other reviews institutional level processes and attends the Progression and Finalist Boards.

An annual external examiner report is produced at the end of every academic year at levels 5, 6 and 7. These are made available to students through the Annual Monitoring Reports which are published online and are submitted to Programme Committees.

18. Curriculum map

This table indicates which study units assume responsibility for delivering the learning outcomes detailed in Section 5.

Please note this is a comprehensive map of all possible modules on the programme. Not all students will do all of the modules, depending on their choice and pathway.

Level	Module	Learning outcomes								
		1	2	3	4	5	6	7	8	9
3	SKL3A2 Personal Impact					✓			✓	✓
	SKL3A3 Working with Others					✓	✓	✓		
	QUA3A2 Numeracy and Analysis for Business				✓		✓			
	MGT3A3 Business Management and Problem Solving				✓	✓				
	ENT3A1 Entrepreneurial Simulation						✓	✓		
	BUS3A2 The World of Business						✓			✓

Level	Module	Learning outcomes								
		1	2	3	4	5	6	7	8	9
4	SK4A3 Academic Environment						✓		✓	✓
	ACC4A8 Accounting and Finance	✓			✓					
	QUA4A5 Analytical Tools and Techniques for Business	✓			✓			✓		
	ECO4A5 Business Economics	✓	✓			✓				
	MGT4A7 People and Organisations	✓	✓		✓		✓		✓	
	Language module(s)			✓						

Level	Module	Learning outcomes								
		1	2	3	4	5	6	7	8	9
5	STM5A5 Sustainability	✓			✓					
	MKT5B1 Marketing Principles	✓	✓			✓			✓	
	INB5A2 International Business	✓					✓	✓		✓
	LAW5A4 Introduction to Business Law	✓	✓			✓		✓		
	Language module(s)			✓						

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Level	Module	Learning outcomes								
		1	2	3	4	5	6	7	8	9
6	STG6A3 Strategic Management in Theory and Practice	✓			✓					
	BUS6A7 Applied Business Project	✓	✓		✓	✓	✓	✓	✓	✓
	INB6A1 Planning a New Venture	✓			✓			✓		
	MGT6B3 Leading with Intercultural Intelligence	✓		✓				✓		
	Critical Issues in Leadership	✓				✓			✓	✓
	Leadership, Change and Governance	✓				✓		✓		✓
	Managing Digital Organisations	✓	✓							✓
	Consumer and Marketing Psychology	✓			✓			✓		✓
	Digital Marketing and Data Analytics	✓	✓					✓		✓
	Marketing Strategy	✓						✓		✓
	International Finance	✓	✓							
	Managerial Finance	✓	✓							
	Wealth Management							✓		
	Managing Entrepreneurial Growth in SMEs and Family Businesses	✓				✓		✓		✓
	Strategic Entrepreneurship and Innovation	✓	✓			✓	✓			
	International HRM	✓			✓		✓			
	Individualised learning project	✓			✓			✓	✓	✓
	Corporate and Management Law	✓			✓					
	Global Family Business	✓								✓
	Visual Analytics and Big Data Management	✓								✓
	Brand Strategy	✓						✓		
	Essential Law for Marketers	✓						✓		
	PR and Corporate Communications	✓	✓					✓		
	Services Marketing	✓						✓		
	Corporate Governance and Global Financial Ethics	✓						✓		

Islamic Finance	✓	✓					✓		✓
Financial Risk and Structured Finance	✓	✓							
Global Banking	✓	✓							
Mergers and Acquisitions	✓	✓				✓			
Entrepreneurship Finance and Venture Capital	✓	✓		✓		✓			
International Business Law	✓			✓					
Project Management for Enterprise	✓			✓		✓			
Social Enterprise		✓		✓		✓			
Web and App Design for Innovation	✓			✓					
Placement Learning Project	✓	✓				✓	✓	✓	✓
Lanuage Module(s)			✓						