



REGENT'S  
UNIVERSITY LONDON

*London's Independent University*

# Business & Management

## Postgraduate



# Welcome to Regent's University London

Regent's is London's only independent, not-for-profit university, with a highly cosmopolitan community, based in royal Regent's Park.

Set in the heart of the UK's vibrant capital, Regent's is a superb place in which to live and study, just minutes away from all that this world-class city has to offer.

Regent's is a leading institute for business and management. We offer a range of programmes at postgraduate level, along with a series of professional short courses.

Visit our beautiful central London campus and find out what Regent's can offer you.

[regents.ac.uk/visit](https://regents.ac.uk/visit)



## Welcome to Business & Management at Regent's.

Our faculty is a family of scholars and students with a wide disciplinary base, and varied applied interests.

We are connected

by a commitment to create an excellent student experience.

We come from over 140 countries and celebrate the differences among those countries in language, culture, and business behaviour. Our graduates are worldly, business aware, and job-ready. We train them to become tomorrow's global leaders.

We offer a range of different programmes, from master's to doctoral degrees. Some are targeted at students seeking a broad understanding of business and management, others are more focused and technical.

Our areas of expertise include international business, leadership and change management, marketing, finance and entrepreneurship, with specific applications in luxury brand management, digital marketing and analytics, financial trading, wealth management, marketing psychology, experience management and more.

Our curriculum has become progressively more focused on the use of technology to ensure you receive training that reflects current and future industry practices.

We welcome your interest in Regent's University London and trust you will find the information you need in this brochure.

**Dr Stephen Ellis**  
**Acting Dean, Faculty of**  
**Business & Management**





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# Business & Management at Regent's

Regent's offers a world-class business education delivered in a truly cosmopolitan, multilingual and dynamic learning environment. Our graduates are creative, and have the skills and knowledge to generate new ideas, predict emerging trends and respond to any business challenge.

Our degrees draw on real-life business challenges by blending formal academic delivery with practical application.

Our approach to learning is highly personal and practical. You will get plenty of opportunities to gain real, hands-on experience in the international workplace.

Our academic staff have wide-ranging business experience and research interests. They deliver innovative, highly practical classes that focus on the most current industry knowledge.

At Regent's, you will benefit from:

- Industry-relevant degrees that blend formal academic training with practical experience
- Specialist staff with a wide range of industry and academic expertise
- Guest lectures from industry experts
- Specialist support to develop your skills and shape your future career
- A central London location, with plenty of opportunities to build a global network and enhance your business acumen

## International outlook

Our programmes have a strong global focus to ensure you gain the knowledge and skills needed to work successfully across international business markets.

Our vibrant cosmopolitan community is made up of staff and students from all corners of the globe. Studying and socialising at Regent's will enable you to build your understanding of other cultures and develop the skills to thrive as a global business leader.

You will also be able to build an international network that will support and accelerate your future career.

Language electives are offered on many of our business and management programmes, including Mandarin Chinese, French, German, Italian, Japanese, Russian and Spanish.

### Practical, hands-on learning

A strongly practical ethos runs throughout our programmes. We focus on teaching the current skills that graduates need to succeed in the international business environment, both now and in the future.

You will be encouraged to apply your learning to real-life business scenarios through case studies, seminars and workshops.

You will enjoy a close working relationship with staff to help maximise your potential. Every student is treated as an individual, with high levels of support from both academic and professional staff.

This is supplemented by regular guest lectures and workshops with visiting academics and industry experts, bringing the most current business practices into the classroom environment.

### Future prospects

We are proud of our growing body of influential alumni, many of whom occupy high-profile positions throughout the world, particularly in the fields of finance and investment, manufacturing, marketing and advertising, luxury brands and information technology.

### The Hive

Many of our students have a strong entrepreneurial flair and go on to set up their own company or join their family business after graduating. The Hive is a dedicated facility on campus that aims to build a community of innovative entrepreneurs who pursue their individual dreams together. The Hive offers extra

support and a dedicated workspace for Regent's entrepreneurs to develop their business ventures. With access to a growing offer of specialist coaching, masterclasses and advice sessions, as well as events such as summer schools and competitions, Hive members receive the help and support they need to achieve their business aspirations.



### Meryem El Hayani, Morocco, MA Management

Meryem is one of the first Regent's entrepreneurs to join The Hive cohort. She has been building her edible Moroccan argan oil start-up business, with the support of a Regent's careers coach.

*Regent's has given me the opportunity and the guts to finally jump into the entrepreneurial adventure – something I have wanted to do for the past 10 years.*





# Meet the Faculty

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**Stephen Ellis**

Acting Dean, Faculty of  
Business & Management

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After an 11 year career with HSBC, Stephen returned to academia, working firstly with Chichester University and then at Regent's. He was

initially appointed head of an academic department in 2014, and then progressed to Associate Dean and now Acting Dean of the Business & Management faculty. He has written various articles and textbooks in the fields of organisational behaviour, flexible working and knowledge management, which was his main focus of his PhD research. He also holds an MBA from Henley and achieved CMI Chartered Manager status in 2013. As an HR professional, Stephen has worked in organisations across the world managing major management development and OD projects and implementing HR policies.

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**Dr Elias L. Boukrami**

Head of Programme  
MSc Finance & Investment

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Dr Elias Boukrami is the Head of Programme for MSc Finance & Investment. He is also the associate director of the Regent's

Transnational Centre for Business & Management, managing the Transnational Finance & Economics Group. Elias is a fellow of the Higher Education Academy and also a member of Energy Institute, the Westminster Energy Forum and of the Chartered Management Institute. He holds a PhD in empirical finance, where he focused on financial derivatives and swaps. His current research examines the 'business models innovation' arena, with a particular focus on the financial services sector. He has presented at international conferences including ISPM 2018 and JPIM 2019. He has also published *The History of the Algerian Banking Industry, 1830 to 2010* and contributed a chapter for *Investment Risk Management*. Elias also appears regularly in the press (*BBC, Banker Magazine, World Commerce Review*), and frequently speaks at the UKTI conferences.

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**Dr Linda Lee-Davies**

Head of Programmes  
MA International Business  
and MA Management

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Dr Linda Lee-Davies is a senior commercial academic and leadership specialist. She has worked for many years in university

postgraduate provision and has also worked extensively in executive training and development for a wide range of global corporate clients. She has also received an outstanding achievement award for her work in academic provision and procedures. Linda has secured large corporate training contracts for accreditation for universities, including a 'paperless' MBA. She has also provided business consultancy for a number of SMEs. Prior to that, Linda held a senior position at a recruitment firm, running a £10m section of the business. Linda has a Doctorate in the field of leadership and has published 25 authored/co-authored books and academic journal articles. Her work often contributes to the STEM agenda and includes research and delivery around technologies such as augmented/virtual reality, drones, and AI.

Our academic staff come from a wide range of backgrounds in business and industry. They combine academic credentials with extensive professional experience across many different disciplines.

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**Dr Bhavini Desai**  
Head of Programme  
MSc Digital Marketing & Analytics

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Dr Bhavini Desai is a senior fellow of the Higher Education Academy and a member of the Chartered Management Institute. In a career spanning

more than 15 years, her core area of research has been e-business, with particular focus on the success and failure of the various e-business models. Alongside her primary research, Bhavini has acquired extensive experience and knowledge in marketing, management and data analytics. She acts as an external examiner and adviser to UK and international academic and non-academic institutions.

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**Dr Zubin Sethna**  
Head of Programmes  
MSc Marketing Psychology  
and MA Enterprise  
PhD, DipM, MSc, FCIM, FRSA,  
FAMS, PGCHE, MAM, SFHEA, FCMI,  
Chartered Marketer

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Dr Zubin Sethna is a Reader (associate professor) in entrepreneurial marketing and consumer behaviour. He is also a qualified marketing practitioner

and serial entrepreneur. He has extensive experience working in universities across the UK and has also successfully launched five businesses, one of which has won a UK National Award. He has worked in marketing in a variety of capacities and sectors including healthcare, music, travel, education and manufacturing. He is editor-in-chief of the *Journal of Research in Marketing and Entrepreneurship*, co-chair of the Academy of Marketing's Special Interest Group on entrepreneurial and small business marketing, and is an invited member of the prestigious Global Research Symposium for Marketing and Entrepreneurship in the USA. Zubin has delivered keynote lectures at higher institutions in the UK, EU, USA, China and India.

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**Dr Eleonora Cattaneo**  
Head of Programme  
MA Luxury Brand Management

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Dr Eleonora Cattaneo has extensive experience consulting in a variety of industries including automotive, fashion and non-profit. She previously taught at

SDA Bocconi and was a visiting lecturer at EM Lyon and the Helsinki School of Economics. Her research interests focus on the management of iconic brands and luxury consumption.

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**John Harrison**  
Senior Lecturer

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John has worked at Regent's since 2006, teaching and supporting the development of various undergraduate and postgraduate

programmes. He has also represented the University at the British Council student fair in Bangkok, Thailand and Tokyo. Prior to joining Regent's, John worked as the programme director for the Bachelors in Business Administration (Hospitality) at Les Roches International School of Hotel Management in Switzerland. As part of this role, he worked with the industry advisor for the Four Seasons Hotels Vice President of Marketing Europe. John has also held managerial and strategic positions in the Middle East, East Africa, Malaysia and Singapore.

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**Dr Michael Talalay**  
Senior Lecturer

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Dr Michael Talalay has a successful background in both academic and commercial worlds. He has served on the faculties of Canadian, American, British,

French and Swiss universities where he has taught, researched and written on international business and on the global political economy. Michael has an SB from Massachusetts Institute of Technology, an MA from York University (Toronto), and a PhD in International Relations from University College London. He is a senior fellow in the Higher Education Academy, a fellow of the Chartered Management Institute and of the Royal Society of Arts. He has also worked with many leading global corporations and with small and medium-sized enterprises. As a manager, he has run systems houses and been in charge of sales and marketing as well as customer support. As a consultant, he works at the interface between technology and business, specialising in change and project management and in the design, selection and implementation of IT systems. His current research is on the selection of IT systems, the politics and economics of natural resource crises and conflicts, and emigration from 1900 to 1940.

# ■ MA Enterprise



Whether you intend to start a new venture, run a creative organisation, or join a family business, an enterprising mind-set is essential. MA Enterprise provides the vital training to enhance your business acumen so you can become an effective entrepreneur in your chosen field.

MA Enterprise is structured with specialist pathways, enabling you to tailor your degree to reflect your professional interests.

Upon application, you will apply for one specialist pathway:

- Creative Industries (page 8)
- Family Enterprises (page 8)
- New Ventures (page 9)

Pathways are subject to demand.

More than any other business discipline, entrepreneurship is about having the right attitude and mind-set. This cannot happen purely within a classroom environment. You need to get your ideas out there, fail early and often, and develop the grit and resilience needed to succeed.

The MA Enterprise programme offers a participant experience that bridges the gap between academia and industry experience. Specialising in one core pathway enables you to develop the specific skills you need to move into your chosen field.

You will have the platform to test out your ideas, collaborate with peers and mentors, and learn how to solve complex enterprise-related problems.

Using a range of case studies, you will examine different business models – from start-ups to high growth organisations. This knowledge will help you to recognise the practical and ethical dimensions of enterprise, giving you the skills to develop effective solutions.

You will also learn how to determine the managerial and resource priorities that are required to enable enterprises to operate efficiently, sustainably and successfully.

As an entrepreneur, you must always be ready to talk about your vision. The MA Enterprise will prepare you with the skills to successfully communicate your ideas and attract potential stakeholders and industry partners.

## Key features

Taught by staff and guest speakers who boast extensive and diverse industry experience
Access to The Hive, Regent's collaborative space, where you can work with others in a hands-on, barrier-free way
Opportunities to work with your peers and mentors, including a major collaborative project
Opportunities to participate in the London Venture Crawl and other entrepreneurship weeks and summer schools
Be part of Regent's cosmopolitan community and build a global network of business contacts
Access to London's enterprise landscape



## Programme content

### Core modules

Elements of Enterprise

Marketing and Finance for Enterprise

Research in Practice

Sustainability for Enterprise

### Plus

Three pathway modules (pages 8 – 9)

Two elective modules (page 9)

## Learning and assessment

Teaching and learning methods include taught and practical elements such as seminars, lectures, workshops, simulations, studio work, and external guest speakers.

Assessments include written reports, group work, presentations, examinations, oral assessments, interviews and peer assessments.



For module descriptions, visit us online [regents.ac.uk/study](https://regents.ac.uk/study)

## Future opportunities

A large percentage of our graduates join family businesses or start their own ventures in a wide range of business and creative areas.

The blend of academic and participant experience that the MA Enterprise offers will prepare you for your own entrepreneurial journey wherever that may take you.

Our highly cosmopolitan community will enable you to build a global network of contacts so you can develop your enterprise across international borders.

## Entry requirements





A minimum lower second class (2:2) UK Honours undergraduate degree or international equivalent from a recognised institution.

We also welcome applications from candidates who do not meet the essential entry criteria. For exceptional entry, you must have a minimum of two years' relevant work experience, provide a 1000-word personal statement outlining your reasons for applying and be prepared to attend an interview with the Postgraduate Admissions Panel.

## MA Enterprise (Creative Industries)

## MA Enterprise (Family Enterprises)

## MA Enterprise (New Ventures)

 <b>Duration</b>	12 months full time
<b>Start dates</b>	September
 <b>Tier 4 visa sponsorship</b>	Yes
 <b>Entry requirements</b>	Undergraduate degree with a minimum 2:2 classification, or international equivalent.
<b>English language requirements</b>	IELTS: Overall score of 6.5, with 5.5 or above in all 4 component parts, or equivalent.
<b>Exceptional entry</b>	Yes
 <b>Fees</b>	£21,500





## ■ MA Enterprise



### ■ MA Enterprise (Creative Industries)

In recent years, the creative industries have contributed billions of pounds annually to the British economy.

In order to break into the creative industries, graduates are expected to not only be artistic but also possess the enterprise and business skills to monopolise this innovative market.

This pathway will equip you with the knowledge and skills needed to help you stand out from traditional business graduates.

Combining creative insights with broader themes of entrepreneurship, this pathway will prepare you with the expertise to become a creative entrepreneur.

#### Programme content

Core modules
Elements of Enterprise
Marketing and Finance for Enterprise
Research in Practice
Sustainability for Enterprise
Pathway modules
Challenges in Creative Industries
Planning for Creative Industries
Enterprise Project OR Dissertation
Plus
Two elective modules (page 9)



### ■ MA Enterprise (Family Enterprises)

Family enterprises make up a significant percentage of businesses across the world and play an integral role in building our nations. However, they face unique challenges that require specialist skills and knowledge.

This pathway enables you to address the universal issues as you apply them to your own family business. You will explore topics relating to the nature and dynamics of entrepreneurial families, such as family entrepreneurship versus family business, the pervasiveness of family entrepreneurship and its economic and social contributions, governance and succession, and the management of change and transgenerational value creation.

#### Programme content

Core modules
Elements of Enterprise
Marketing and Finance for Enterprise
Research in Practice
Sustainability for Enterprise
Pathway modules
Challenges in Family Enterprises
Planning for Family Enterprises
Enterprise Project OR Dissertation
Plus
Two elective modules (page 9)





## ■ MA Enterprise (New Ventures)

The creation of new ventures is one of the most important global economic activities of our time. These aren't limited to start-ups, but also apply to new developments within existing firms.

This pathway gives you the foundation needed to transform a new venture from an innovative idea into a profitable business or product. You'll learn how to identify key markets and develop strategies to drive your business ideas forward and surpass your competitors. The blend of academic and participant experience will prepare you for your own entrepreneurial journey, whether that's launching your own start-up or working within a larger organisation.

### Programme content

#### Core modules

Elements of Enterprise  
Marketing and Finance for Enterprise  
Research in Practice  
Sustainability for Enterprise

#### Pathway modules

Challenges in New Ventures  
Planning for New Ventures  
Enterprise Project OR Dissertation

#### Plus

Two elective modules (right)



### Elective modules

Alongside core and specialist pathway modules, you will take two electives (subject to availability).

Business Analytics

Managing Complexity

Social Media Marketing Analytics

Technology and innovation

Languages



# ■ MA International Business



Business today moves fast. To be an effective manager you must be able to analyse, make decisions and implement strategies in dynamic international environments. This programme gives you the technical and strategic expertise, as well as wider management, entrepreneurial and communication skills to thrive in a changing global marketplace.

The MA International Business is designed for students seeking to build a career in a dynamic international business environment. The programme will enable you to develop a sound understanding of international business issues and drivers, and build on your knowledge of key linked disciplines including international marketing, human resource management, strategic management, finance and entrepreneurship.

Speaking multiple languages will enable you to communicate effectively in an international business context. We offer module options in a range of economically important languages including Mandarin Chinese, French, German, Italian, Japanese, Russian and Spanish.

The programme will develop your evaluative and problem-solving skills and increase your awareness of change, the impact of entrepreneurial disruption, and the dynamics of different cultures.

There is a focus on developing your personal as well as analytical and professional attributes. This can be done by attending co-curricular activities that are accredited for Continuing Professional Development (CPD).

Alongside studying the core disciplines of international business and management, you will also have the opportunity to study a series of elective modules in a range of specialist areas, such as family business, entrepreneurship and innovation, private equity and venture capital, and negotiation and coaching in different cultural contexts. This will enable you to broaden your knowledge in related fields of business.

You will be actively supported in developing your career path through consultations with our specialist advisers, and will have the opportunity to be mentored by a member of the Chartered Management Institute. In the final term, you will complete a major piece of work – either a dissertation or business project – that demonstrates your abilities to research, analyse and apply your knowledge in practice.

## Key features

Central London location giving direct access to companies and experts from the international business community

A supportive environment for both your career and personal development

Guest lectures and workshops with visiting practitioners who are experts in their field

Strong emphasis on teamwork and practical, experience-based learning linked to the world of business

## Programme content

### Core modules

Corporate Entrepreneurship and Human Resource Management

Global Marketing and Communications

International Business and Finance

Research Methods

Strategy and Decision-Making

Dissertation or Business Research Project

#### Plus two electives modules:

Business Analytics
Coaching
Creative Processes
Diversity and Migration Management
Emerging Economy Enterprise
Entrepreneurship and Innovation
Family Business
Green Business
International Business and Economic Policy
International Negotiation
Language
Private Equity and Venture Capital
Transnational Marketing Seminar

#### Programme accreditation

The programme is accredited by the Chartered Management Institute (CMI). If you choose to join as student members of the Institute (students have a specific period to register) and complete the mapped modules within the programme, you will receive a CMI Level 7 Diploma in Strategic Management and Leadership.

#### Learning and assessment

You will study a range of current theories and practices in the management of international business, and explore the application of academic theory to real-life business scenarios.

Teaching methods include individual and small-group tutorials, seminars, workshops, case-study analysis and group work. Much of your learning will take place through participation in seminars, where you will discuss topics and tasks that you have researched.

Guest speaker events will give you access to the most contemporary expertise and experience in business. You will also benefit from company visits to see businesses in action.

Assessment methods include individual essays and assignments, group coursework, debates, individual and group presentations, time-based exams, and research plans.

#### Future opportunities

The diverse, practical nature of the programme will enable you to develop a range of transferable skills that will enhance your employment prospects across a wide range of businesses.

You will gain the ability to analyse dynamic situations, respond with creative solutions and communicate effectively in complex, fast-moving international environments.





Your skills will also open doors in areas such as strategic analysis and management, consulting, marketing and developing business start-ups.

#### Entry requirements

A minimum of a lower-second class (2:2) UK honours undergraduate degree or its international equivalent from a recognised institution.

Alternatively, you may be eligible to apply for exceptional entry if you have alternative qualifications and/or relevant experience. Please see our website for further details.

## MA International Business

 <b>Duration</b>	12-16 months full time
<b>Start dates</b>	September and January
 <b>Tier 4 visa sponsorship</b>	Yes
 <b>Entry requirements</b>	Undergraduate degree with a minimum 2:2 classification, or international equivalent.
<b>English language requirements</b>	IELTS: Overall score of 6.5, with 5.5 or above in all 4 component parts, or equivalent.
<b>Exceptional entry</b>	Yes
 <b>Fees</b>	£21,500

#### Accredited by



For module descriptions, visit us online [regents.ac.uk/study](https://regents.ac.uk/study)

*International business at Regent's provides you with all the relevant skills you need to work internationally in emerging markets, sustainability-related fields and multinational enterprises. I have gained self-confidence, a clearer vision of my future, and new perspectives on current issues.*

Tita Lindauer, Germany





# ■ MA Luxury Brand Management

This programme is subject to revalidation and there may be some changes to the content outlined below. Please check our website for the latest information.



The luxury industry has evolved rapidly over the last decade, with brands expanding and consolidating into mature and fast-developing markets. Successful professionals in this field demonstrate the ability to operate in a highly competitive global context. An innovative and creative approach with a strong cultural perspective is also key.

The MA Luxury Brand Management takes a strategic view of the dynamic characteristics and opportunities within the global luxury goods and services industry. It combines academic study with the practicalities of management. You will develop the knowledge and skills to deliver an exceptional consumer experience and gain a global competitive advantage.

This programme offers a high level of teaching contact and support from lecturers who have a breadth of expertise and experience across a variety of luxury sectors. You will also benefit from lectures by guest speakers and visits to companies managing luxury brands.

Through taught classes, hands-on projects and contact with industry experts, you will develop the knowledge, insights and critical skills to make informed judgements about the strategic and tactical business activities of luxury brands.

You will also go on a residential trip to gain a broader understanding of the luxury industry and how its markets differ across the globe.

The programme is kept current by the research, business practice and networks of academic staff, who incorporate the latest industry thinking into their teachings.

You will be able to apply the knowledge and skills you develop on the programme through a final project – either an academic dissertation, live business project or start-up project.

## Key features

Learning and teaching based on the luxury industry, with a focus on professional and personal development

Collaborations with the luxury industry through live business projects

Programme content provided by industry experts and key international luxury summits

Central London location close to key luxury hubs of Mayfair and Bond Street

A high level of taught contact and interaction with staff who are experts in their field

## Programme content

### Core modules

Financial Analysis for Managers

Law and the Luxury Environment

Luxury Brands and Creativity

Luxury Marketing Management

Research Methods

Strategic Management of a Luxury Business

Dissertation OR Live Business Project OR

New Venture Start-Up Project

#### Plus two elective modules:

Curating and Creation in Luxury

Digital Marketing and Analytics in Luxury

Entrepreneurship and Luxury

Historical Perspectives on Luxury

Luxury Experiences

#### Programme accreditation

The programme is accredited by the Chartered Management Institute (CMI). If you choose to join as student members of the Institute (students have a specific period to register) and complete the mapped modules within the programme, you will receive a CMI Level 7 Diploma in Strategic Management and Leadership.

#### Learning and assessment

Teaching and learning methods include lectures, seminars, structured workshops, case study analysis, group work, individual and group tutorials. There is much emphasis on self-directed study, particularly in the dissertation/business project.

You will be assessed through coursework assignments, including presentations, essays, simulation exercises, fieldwork, research-based projects, and written or oral examinations.

#### Future opportunities

This programme will equip you with the knowledge, confidence and skills to pursue roles in international luxury brand management, marketing, communications and retailing.




You will be able to develop a network of industry contacts that will be invaluable in your future career. Our alumni are working in a range of roles in advertising, PR, brand management and marketing, in prestigious companies throughout the industry. Others have started their own companies.

#### Entry requirements

A minimum of a lower-second class (2:2) UK honours undergraduate degree or its international equivalent from a recognised institution.

Alternatively, you may be eligible to apply for exceptional entry. For this, you will be asked to write a 1,000-word personal statement outlining your reasons for applying, and how your previous experience is of relevance to the programme. Please note you may also be invited for an interview.

## MA Luxury Brand Management

 Duration	12-16 months full time
Start dates	September and January
 Tier 4 visa sponsorship	Yes
 Entry requirements	Undergraduate degree with a minimum 2:2 classification, or international equivalent.
English language requirements	IELTS: Overall score of 6.5, with 5.5 or above in all 4 component parts, or equivalent.
Exceptional entry	Yes
 Fees	£24,000

#### Accredited by



For module descriptions, visit us online [regents.ac.uk/study](https://regents.ac.uk/study)

Megan and Ksenia co-founded Lion/ne, a unique skincare consultancy, after studying MA Luxury Brand Management together at Regent's. Their shared passions and frustrations with the industry brought them together as friends and as business partners.

*Without the support of our tutors and the careers team, we wouldn't have been given the opportunity to start our business here in London. They really have been our #1 cheerleaders along this journey.*

Megan Felton, USA  
Ksenia Selivanova, Russia





# ■ MA Management

A manager is an individual who can provide clear purpose and direction to others, inspire trust, communicate clearly, develop individuals and teams, and be a catalyst for change. This programme will equip you with the essential business and life skills necessary to support your future career. You will learn how to unlock your potential as a manager, adapting your leadership style to address conflicts, changing conditions and different working relationships.

MA Management is structured with specialist pathways, enabling you to tailor your degree to reflect your professional interests.

Upon application, you will apply for one specialist pathway:

- Finance (page 16)
- Leadership & Change (page 16)
- Marketing (page 17)

The MA Management aims to produce managers and business specialists with a sound understanding of the principles underpinning general management. It brings together management and leadership theory and values, and features a recurring emphasis on business simulation to demonstrate the application of principles in practice.

The programme is ideal for students who have studied a business-related subject at undergraduate level and wish to develop their knowledge and understanding of management. It is also suitable for students from other disciplines such as engineering or even music who wish to move into management roles.

There is a holistic emphasis on developing your personal approach towards management and leadership practice, based on your individual qualities. The programme will prepare you not only as an effective manager and leader, but as a confident

individual and responsible citizen.

In the final term, you will complete a major piece of work related to your chosen specialist pathway – either a dissertation on a topic or a practical business project – that shows your abilities to research, analyse and apply your knowledge in practice.

You will learn from academic staff with considerable industry and consultancy experience. This practical business insight is underpinned by lectures and workshops from visiting academics and industry practitioners – senior manager and leaders – helping to bring the most current workplace experience to your learning.

Our approach to teaching and learning is focused on a developmental experience for students that integrates technical knowledge, critical thinking and people-oriented skills. We aim to create a learning environment that is stimulating, applied, practical, challenging and reflective.

## Key features

An advanced understanding of leadership styles and effective people management techniques in changing external contexts

A nurturing approach to teaching and learning that emphasises the development of personal responsibility, self-direction, initiative, lifelong learning skills and reflective capability

Emphasis on teamwork and practical, experience-based learning

The professional knowledge, attributes, skills and competencies for a successful career in management and leadership

## Programme content

### Core modules

Financial Analysis for Managers

Marketing for Managers

Operations Management

Research Methods

Strategy and Decision-making

Dissertation OR Business project

### Plus

Three pathway modules (page 16 – 17)

One elective module (page 17)

## Learning and assessment

Teaching and learning methods include seminars, structured workshops, business simulations, experiential sessions, case study analysis, team work, and individual and group tutorials. Group activities include a management strategy simulation weekend.

There is much emphasis on your own self-directed study, particularly for the final dissertation or business project.

Assessment is by written and practical examinations and through coursework assignments such as essays, reports, individual and group projects, research proposals and business plans.

## Professional endorsement and membership

On successful completion of this programme, you will be eligible for the Chartered Management Institute (CMI) dual award accredited extended Level 7 Diploma in Strategic Management and Leadership (at no extra cost). You must register for this award at the beginning of your studies. As a student member of the CMI, you will also gain access to the Institute's online resources and selected events during your time at Regent's.

## Future opportunities

You will graduate with a diverse portfolio of professional knowledge and transferable skills. This will enable you to manage people and projects in a variety of organisational contexts, including the private, public and not-for-profit sectors.

## Entry requirements





A minimum of a lower-second class (2:2) UK honours undergraduate degree, or its international equivalent, with evidence of some coursework related to business and management or social science, from a recognised institution.

Alternatively, you may be eligible to apply for exceptional entry if you have a minimum of two years' relevant work experience. Please see our website for further details.

## MA Management (Finance)

## MA Management (Leadership & Change)

## MA Management (Marketing)

 <b>Duration</b>	12-16 months full time
<b>Start dates</b>	September and January
 <b>Tier 4 visa sponsorship</b>	Yes
 <b>Entry requirements</b>	Undergraduate degree with a minimum 2:2 classification, or international equivalent.
<b>English language requirements</b>	IELTS: Overall score of 6.5, with 5.5 or above in all 4 component parts, or equivalent.
<b>Exceptional entry</b>	Yes
 <b>Fees</b>	£21,500



For module descriptions, visit us online [regents.ac.uk/study](https://regents.ac.uk/study)





## ■ MA Management



### ■ MA Management (Finance)

This pathway combines specialist financial knowledge with practical management skills to prepare you for a managerial role within a financial capacity.

You will learn how to analyse financial information, manage risk and assess the complex dynamics of global markets. Examining the challenges currently faced within the industry, you will also learn how to build effective strategies that underpin the investment process. This training programme will give you the skills, knowledge and resilience to become a future global leader and changemaker.

#### Programme content

Core modules
Financial Analysis for Managers
Marketing for Managers
Operations Management
Research Methods
Strategy and Decision-Making
Dissertation OR Business Project
Pathway modules
Business Analytics
Corporate Finance and Financial Markets
Financial Strategy and Investment
Plus
One elective module (page 17)



### ■ MA Management (Leadership & Change)

To be a successful leader in today's climate, you must be able to effectively respond to cultural shifts and technological advances.

The Leadership & Change pathway will train you to become an agile leader and changemaker. Through a combination of theory and practical application, you will develop the skills to recognise and maximise new opportunities to successfully navigate the constantly shifting business market.

#### Programme content

Core modules
Financial Analysis for Managers
Marketing for Managers
Operations Management
Research Methods
Strategy and Decision-Making
Dissertation OR Business Project
Pathway modules
Change Management
Leadership
Managing Complexity
Plus
one elective module (page 17)



## ■ MA Management (Marketing)

Since the success of E-business models and globalisation, marketing has shifted from being a standalone entity to a core activity within most organisations.

This pathway offers a sophisticated understanding of business from a marketing perspective. It will equip you with the skills and agility to become a leading marketer in this global industry. You'll examine a wide range of marketing functions, including the marketing mix, segmentation and targeting, consumer behaviour and marketing psychology. Using this knowledge, you'll learn how to build integrated marketing strategies that respond to the constant changes within society.

### Programme content

#### Core modules

Financial Analysis for Managers  
Marketing for Managers  
Operations Management  
Research Methods  
Strategy and Decision-Making  
Dissertation OR Business Project

#### Pathway modules

Digital Marketing  
Global Marketing Management  
Marketing Communications Strategy

#### Plus

one elective module (right)



### Elective modules

Alongside core and specialist pathway modules, you will take one elective (subject to availability).

Coaching

Diversity and Migration Management

Entrepreneurship and Innovation

Family Business

Green Business

Private Equity and Venture Capital

Social Media and Analytics

Sustainability for Managers

Technology and Innovation



# ■ MSc Digital Marketing & Analytics



Digital technology and analytics are changing the face of marketing. Five key trends will shape the future – social media, mobile technology, cloud computing, big data and data analytics. In order to harness the ever-growing amounts of customer data, practitioners now need a combination of traditional marketing knowledge and digital, analytical and social media expertise.

The MSc Digital Marketing & Analytics will prepare you to be an effective marketing practitioner in this exciting, ever-changing business environment.

It bridges the gap between marketing and IT to produce graduates with solid digital and analytics skills, set within the context of marketing planning and strategy.

The programme is aimed at students who wish to acquire the technical expertise needed to work in any aspect of marketing, either client-side or agency.

Technical and marketing skills are blended together in each module, rather than being treated separately. You will gain a practical overview of the key elements of digital marketing communications and be encouraged to work towards a Google Analytics Individual Qualification (GAIQ).

The programme will give you a solid understanding of digital marketing strategy, planning and control, together with the practical analytical skills needed in the new data-driven world.

You will explore the way that digital technology is altering consumer behaviour. You will also learn how to use data to construct a multi-dimensional view of customers that not only describes how they acted in the past but also predicts how they will behave in the future.

Guest speakers will enhance the applied nature of the programme and help to develop your understanding of digital marketing and analytics in an industry context.

You will work with digital experts to develop practical skills in analytics software such as SAS and SPSS. Working with marketing managers and agency staff, you will also develop your understanding of marketing decision-making in the world of work.

The programme will help you become a marketing professional who can communicate effectively with, and appreciate the challenges faced by, technical staff. It will also help you to master the quantitative analytics skills needed to conduct your own data analysis and evaluate analysis done by others.

## Key features

Training in the technical skills that marketing professionals require now

A blend of technical and marketing skills in each module

Bridges the gap between traditional marketing techniques and the ever-evolving digital media landscape

In-depth look at how digital technology is shaping marketing operations across different industries

## Certificates

The programme has been accredited by the Chartered Management Institute and the students will become eligible to receive a certificate for CMI Level 7 Strategic Management and Leadership Practice. Students will also become eligible to receive a joint Regent's/SAS certificate.

The programme is accredited by the Institute of Direct and Digital Marketing (IDM), offering you the opportunity to take the IDM Certificate in Digital Marketing without the need for additional study.

## Programme content

Consumer Intelligence
Digital Marketing Data Analysis
Exploring and Visualising Data
Integrated Digital Marketing Communications and Analytics
Marketing Management for the Digital Age
Research Methods
Social Media Marketing and Analytics
Web Marketing and Analytics
Consultancy Project OR Dissertation

## Learning and assessment

On this programme, emphasis is placed on interaction and activity-based learning. Many assignments take the form of live briefs, enabling you to experience the kinds of projects that you will be working on as marketing practitioners.

All our staff are actively engaged in the areas of digital marketing and analytics. Their extensive experience and continuing practise within the field will ensure their teaching reflects the most up-to-date industry practices.

Attending industry events will give you a deeper understanding of the digital marketing and analytics landscape outside the classroom environment.

## Future opportunities

Marketing is constantly shifting further into the digital sphere. Marketing graduates are now expected to have the creative mindset of a traditional marketer, combined with the digital and analytics skills to keep up with this changing landscape.





The knowledge and qualifications acquired from this programme will make you very attractive to marketing employers and agencies. It will open up opportunities in areas such as web analytics, social media, content marketing, mobile marketing, digital advertising and data analysis.

## Entry requirements

A minimum of a lower-second class (2:2) UK honours undergraduate degree or its international equivalent from a recognised institution.

Alternatively, you may be eligible to apply for exceptional entry if you have alternative qualifications and/or relevant experience. Please see our website for further details.

## MSc Digital Marketing & Analytics

 <b>Duration</b>	12-16 months full time
<b>Start dates</b>	September and January
 <b>Tier 4 visa sponsorship</b>	Yes
 <b>Entry requirements</b>	Undergraduate degree with a minimum 2:2 classification, or international equivalent.
<b>English language requirements</b>	IELTS: Overall score of 6.5, with 5.5 or above in all 4 component parts, or equivalent.
<b>Exceptional entry</b>	Yes
 <b>Fees</b>	£21,500

## Accredited by



For module descriptions, visit us online [regents.ac.uk/study](https://regents.ac.uk/study)

*I'd had a successful career in marketing, communications and change management, but took a nine year career break to raise my kids. When it was time to return to work, I looked for a postgraduate programme to refresh my skills, and this programme stood out amongst others in the UK. Regent's provided an insightful immersion into the world of 'digital natives'.*

Joanne Wang, USA





# ■ MSc Finance & Investment

Modern finance is complex, integrated and dynamic. To work in this challenging arena, financiers must master the skills to maximise capital, while successfully quantifying risk and responding to its implications.

MSc Finance & Investment is structured with specialist pathways, enabling you to tailor your degree to reflect your career goals.

Upon application, you will apply for one specialist pathway:

- Banking & Fintech (page 22)  
September and January
- Energy Trade (page 22)  
September and January
- Financial Trading (page 23)  
September only
- Wealth Management (page 23)  
September only

MSc Finance & Investment is a true finance specialist programme. You will focus on one specialist area while also developing your core understanding of the wider financial industry.

The programme offers the rigorous academic training and applied insights required to meet the challenges of today's financial markets. With a global focus, this degree will give you the skills to work in financial markets across the world.

You will become proficient in investing, managing and maximising capital and wealth. You will also learn how to deal with risks and understand the regulatory framework of the financial services.

The programme's structure has been specially designed to appeal to both students of financial and non-financial backgrounds.

Core modules provide a solid introduction to finance and investment. You will examine market mechanisms, and learn how the international financial markets work, including how capital is raised and financial securities and commodities are priced.

In your pathway modules, you will learn how to apply this core financial knowledge to address key issues within your specialist field.

Classes are designed to simulate a real-life experience of the financial industry. You will benefit from hands-on training, including access to the University's Thomson Reuters Eikon Terminals, Bloomberg L.P Terminals, Datastream including Worldscope databases and a dedicated trading room.

This programme has a global focus. As well as developing your understanding of finance and investment, you will learn how to apply them at a global level with the appreciation of ethical implications.

You will also examine the interaction between the different financial sectors, and learn how to differentiate and evaluate strategic financial options in an applied setting.

Teamwork is a core feature on this programme. Collaboration with fellow students from around the world will give you a global insight into how international markets operate.

You'll also be able to access one-to-one assistance from staff with valuable experience, as well as insights from guest professionals who are respected in their fields.

### Key features

A focus on the international environment of finance and investment
Opportunities to specialise and tailor your education to reflect your professional interests
Suitable for both finance and non-finance graduates
Taught by specialist lecturers boasting high academic credentials and varied, industry experience
Opportunities to work with live data using the Thomson Reuters Eikon Terminals, Bloomberg L.P Terminals, and the University's dedicated trading room
Strong focus on quantitative and analytical skills, taught in small classes with training on econometrics software

### Programme content

<b>Core modules</b>
Corporate Finance
Financial Econometrics
Financial Statements Analysis and Valuation
International Finance and Economics
Investments and Portfolio Management
Pathway Dissertation
Quantitative Research Methods for Finance
<b>Plus</b>
Two pathway modules

### Learning and assessment

The MSc Finance & Investment is delivered by experienced academics and professional guest lecturers, who will teach you the principles of finance and investment and their applications in your chosen pathway.

Teaching and learning methods include seminars, lectures, workshops, simulations, case studies, and external guest speakers.

Assessments include written assignments, examinations, presentations, group work and peer assessments.

### Future opportunities

MSc Finance & Investment will develop you as an effective analyst within the contexts of trading, banking, wealth management and investment.

Prospective careers after successfully completing this programme include assets and wealth management, financial trading, investment banking, energy trading, financial risk management and financial technology.

### Entry requirements

A minimum lower second class (2:2) UK Honours undergraduate degree in finance, accounting, economics, business, mathematics or another quantitative and scientific subject, or international equivalent from a recognised institution.

Alternatively, you may be eligible to apply for exceptional entry if you hold a minimum of two years' relevant work experience and provide a 1000-word personal statement outlining your reasons for applying, and how your previous experience is relevant to the programme. You may also be asked to attend an interview with the Head of Programme.

## MSc Finance & Investment (Banking & FinTech)

## MSc Finance & Investment (Energy Trade)

## MSc Finance & Investment (Financial Trading)

## MSc Finance & Investment (Wealth Management)

 <b>Duration</b>	12-16 months full time
<b>Start dates</b>	September (all four pathways) and January (Banking & Fintech pathway and Energy Trade pathway only) <sup>1</sup>
 <b>Tier 4 visa sponsorship</b>	Yes
 <b>Entry requirements</b>	Undergraduate degree with a minimum 2:2 classification in a quantitative or scientific subject or international equivalent.
<b>English language requirements</b>	IELTS: Overall score of 6.5, with 5.5 or above in all 4 component parts, or equivalent
<b>Exceptional entry</b>	Yes
 <b>Fees</b>	£21,500

<sup>1</sup> Pathways are subject to intake and demand.



For module descriptions, visit us online [regents.ac.uk/study](https://regents.ac.uk/study)



## ■ MSc Finance & Investment



This pathway focuses on financial innovation and fintech. You will learn how to critically examine and analyse the purpose and principles of today's financial innovation and fintech sector.

Focusing on the impact of technological disruptions in the banking sector, you will cover concepts such as financial innovation, cryptocurrency, cognitive computing, big data, and risk management.

The combination of formal learning and practical application will train you to become a financial player that can not only evaluate the risks but also foresee and avoid the future threats to the industry.

### Programme content

Core modules
Corporate Finance
Financial Econometrics
Financial Statements Analysis and Valuation
International Finance and Economics
Investments and Portfolio Management
Quantitative Research Methods for Finance
Pathway modules
Financial Technology and Innovation
Money, Credit and Banking
Pathway Dissertation



This rigorous training will prepare you for a career in trading within the energy market or as part of back office operations, on both the supply and demand side.

Through real-time trading simulations, developed in collaboration with Amplify Trading, you'll gain true insight into the art and science of trading. You will examine and evaluate the global energy trading industry, and the economic and political factors that influence it. This exposure to the uncertainty of daily energy markets will teach you how to develop strategies that respond effectively to complex business situations. You will also have access to free student membership to the Energy Institute, which is the royal chartered professional body of the industry. This membership gives you access to monthly seminars and level panel discussions.

### Programme content

Core modules
Corporate Finance
Financial Econometrics
Financial Statements Analysis and Valuation
International Finance and Economics
Investments and Portfolio Management
Quantitative Research Methods for Finance
Pathway modules
Energy Economics
Oil and Energy Trading
Pathway Dissertation



## ■ MSc Finance & Investment (Financial Trading)

This pathway will prepare you with the skills and resilience to participate in capital markets, dealing with FX, equity, fixed income and derivatives products both at organised exchanges and OTC markets.

You will learn the theory and practice of fixed income markets, instruments and derivatives. Using trading platforms, you'll gain practical simulative experience and a true insight into the art and science of trading. It will teach you to think critically and effectively manage risk transfers while also considering the potential frictions involved. You will also participate in a virtual trading exercise in collaboration with a leading trading company that can last up to two months.

### Programme content

Core modules
Corporate Finance
Financial Econometrics
Financial Statements Analysis and Valuation
International Finance and Economics
Investments and Portfolio Management
Quantitative Research Methods for Finance
Pathway modules
Fixed Income and Derivatives
Global Financial Trading
Pathway Dissertation



## ■ MSc Finance & Investment (Wealth Management)

This pathway provides an insight into the financial planning processes required to manage personal finance, credit, investment and other wealth management tasks.

You will learn to understand the needs of high-net-worth clients and identify applicable solutions in line with tax and regulatory requirements. You'll cover the principles of investment products, such as structured products, capital protection, hedge funds and real estate.

Using your analytical skills, you'll learn how to make calculated decisions that successfully weigh up the financial benefits with the potential risks.

### Programme content

Core modules
Corporate Finance
Financial Econometrics
Financial Statements Analysis and Valuation
International Finance and Economics
Investments and Portfolio Management
Quantitative Research Methods for Finance
Pathway modules
Financial Risk Management
Wealth Management
Pathway Dissertation



# ■ MSc Marketing Psychology



MSc Marketing Psychology is a unique interdisciplinary programme that blends scientific theory with marketing practices. You will use extensive research and practical application of the social sciences to gain knowledge and insight. In this way, you can develop and design innovative business solutions.

Developed by a team of chartered marketers and psychologists, the MSc Marketing Psychology encompasses new disciplines such as digital anthropology, behavioural economics and neuro-marketing.

This intensive programme is designed to develop the brand strategists, senior brand managers and senior market researchers of the future. It brings together two disciplines for which Regent's is internationally renowned: marketing and psychology.

The scope is both broad and practical. You will examine a range of consumer cultures and focus on regions of the world where cross-cultural differences affect branding, marketing and consumer behaviour.

You will take an ethnographic view, looking at brands as psychological and cultural objects that can be manipulated.

You will develop your intellectual integrity, critical thinking, and advanced quantitative and qualitative research skills.

This interdisciplinary education will help you stand out from other more traditional marketing and psychology graduates. You will learn how to use psychological techniques to identify changes in consumer behaviour, and create and implement new marketing strategies to reflect the fluctuating industry.

You will attend a dedicated series of guest lectures from industry experts who will show you how marketing psychology knowledge and insight are applied to real-world business situations.

In your final term, you undertake a professional work placement where you will solve real problems in a professional organisation. This will be followed by a traditional dissertation.

## Programme content

### Core modules

Brands, Ads and Aspirations

Cross-Cultural Aspects of Marketing Psychology

Entrepreneurial Marketing Strategy

Individual Marketing

Psychology of Consumer Behaviour

Research Methods

Professional Practice (Placement)

Dissertation

### Plus one elective module:

Leadership, Engagement and Motivation

Marketing Communications

### Specialist facilities

Our psychology department has a dedicated laboratory with specialist testing cubicles designed for experimental research. Laboratory computers are installed with analysis software (SPSS and NVIVO) and online experiment software (Coglab). SurveyMonkey, ePrime, Qualtrics and MATLAB software is available.

Specialist hardware includes an eye-tracker, olfactory testing equipment, olfactory diffusion equipment, and a system for recording and analysing psychophysiological data (BIOPAC). This system is able to record electrical brain activity (EEG), skin conductance (GSR), heart rate (ECG), pulmonary response, blood pressure, eye movement (EOG) and other psychophysiological parameters.

You will have access to video recording and editing facilities. There is also an established test library which contains physical or online versions of all major measures, batteries and questionnaires in psychology, including a substantial number related to occupational, organisational and business psychology.

### Entry requirements

You will require a minimum of a lower-second class (2:2) UK honours undergraduate degree in marketing, psychology or business, or its international equivalent from a recognised institution.





Alternatively, you may be eligible to apply for exceptional entry if you have alternative qualifications and/or relevant experience. Please see our website for further details.

### Future opportunities

You may consider a career in brand strategy and management, consumer insight and market research in agencies, client-side organisations and consultancies.

Regent's has a long track record of launching graduates into international careers in both marketing and psychology. We have a reputation for producing enterprising students who go on to build their own businesses. Many of our graduates are self-employed or have started up their own businesses.

## MSc Marketing Psychology

 <b>Duration</b>	12 months, full time
<b>Start dates</b>	September
 <b>Tier 4 visa sponsorship</b>	Yes
 <b>Entry requirements</b>	Undergraduate degree in marketing, business or psychology with a minimum 2:2 classification, or international equivalent
<b>English language requirements</b>	IELTS: Overall score of 6.5, with 5.5 or above in all 4 component parts, or equivalent
<b>Exceptional entry</b>	Yes
 <b>Fees</b>	£21,500



For module descriptions, visit us online [regents.ac.uk/study](https://regents.ac.uk/study)

*The MSc Marketing Psychology offers the perfect blend of both disciplines. Until now, I never realised how much psychology is used in marketing, and this really interests me. I already feel prepared to use what I've learned at Regent's to make meaningful changes and additions to the company I work for after graduation.*

Jon Reese







# How to apply

At Regent's, we offer a high level of personal attention, and this begins from the moment you apply to study with us.

At Regent's, we are interested in your potential, as well as your prior achievements. We review each application comprehensively and on its individual merit, considering all your skills, interests and attributes.

## How to apply

Applying to study at Regent's University London is a straightforward process. We accept direct applications all year round and there is no application fee. Just visit our website to apply: [regents.ac.uk/apply](https://regents.ac.uk/apply)

You can expect to receive a decision on your application within 10 working days from when we receive your completed application and supporting documents.

If you still have to finish your education, or have yet to attend an interview, we will issue a conditional offer. If you have met all the conditions, we will send you an unconditional offer.

## English language requirements

All our programmes are taught in English, and you will need to meet the requirements of your chosen programme. We will ask for evidence of your English language ability and assess whether you need to take an English language test.

## Visa requirements

Students who require a Tier 4 (General) visa to study in the UK may be required to meet specific grade requirements and conditions of study as stipulated by UK Visas and Immigration. Please check their website for current information: [gov.uk/tier-4-general-visa](https://gov.uk/tier-4-general-visa)

To find out if you need a visa to study in the UK please consult the UK Visas and Immigration website: [gov.uk/visas-immigration](https://gov.uk/visas-immigration)

## Funding

Regent's University London is an independent, not-for-profit institution. Our students pay the same fees, regardless of nationality, enabling us to provide the highest level of service and education.

Please visit the website for information on students loans, scholarships and bursaries.

[regents.ac.uk/funding](https://regents.ac.uk/funding)







# Visit us

A personal visit is the best way to discover the magic of Regent's and explore our beautiful location.

We hold postgraduate open evenings throughout the year, giving you the chance to find out what it's like to be here, with talks and taster lectures, tours and opportunities to chat to staff and students.

Alternatively, we'd be delighted to welcome you for a personal consultation and guided tour. Please contact us to arrange an appointment.

If you have any particular access requirements or support needs for your visit, please let us know so that we can make any necessary arrangements in advance.

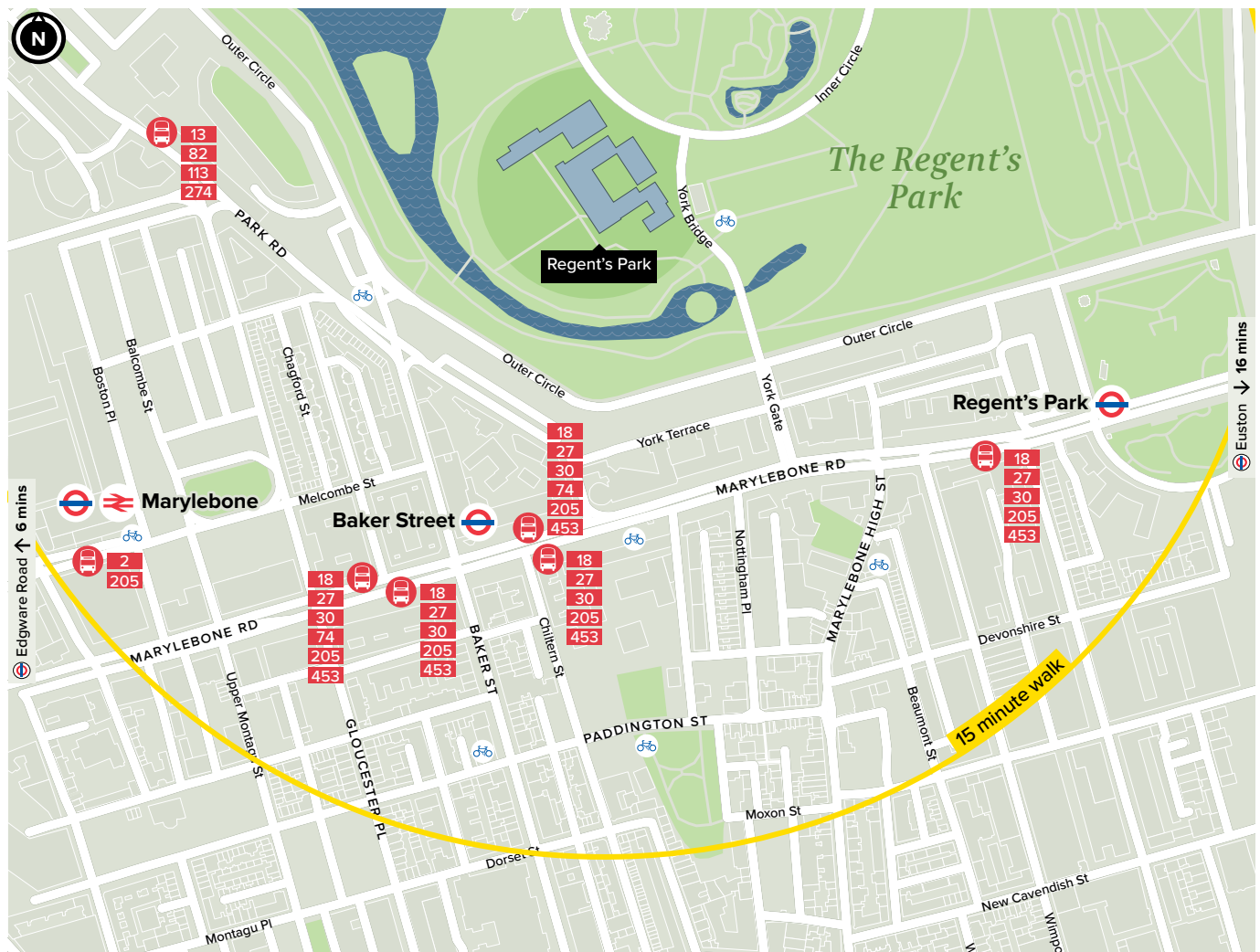
[regents.ac.uk/visit](https://regents.ac.uk/visit)



*I chose to study at Regent's because it is very business-orientated. I already had a sense that one day I would like to start my own business. Regent's really helped prepare me for today's competitive global environment and real life obstacles.*

Kosara Dangić Melentijević, Serbia

# How to find us



We look forward to welcoming you to Regent's University London. Our campus in Regent's Park is easily accessible by public and private transport.

## By Underground

Take the London Underground (Tube) to Baker Street station.

## From Baker Street Station

Take the Marylebone Road exit. Turn left and walk past Madame Tussauds.

Take the first left at York Gate. Continue over the bridge into the park. The University entrance is on the left.

## By Road

Our campus is just off the A501 (Marylebone Road) in central London.

## From London Heathrow Airport

Heathrow Express train service to Paddington station. London Underground from Paddington to Baker Street station. Total journey time approximately 35 minutes.

## From London Gatwick Airport

Gatwick Express train service to Victoria station. London Underground from Victoria to Baker Street station. Total journey time approximately 60 minutes.

## From London City Airport

Docklands Light Railway (DLR) to Canning Town station. London Underground from Canning Town to Baker Street station. Total journey time approximately 45 minutes.

## From St Pancras International, home to the Eurostar

London Underground from King's Cross St Pancras to Baker Street station. Total journey time approximately 10 minutes.



For a copy of this publication in an alternative format, please contact us on +44 (0)20 7487 7505 or [enquiries@regents.ac.uk](mailto:enquiries@regents.ac.uk)

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Registered Charity 291583

The information contained in this document is correct at the date of publication, January 2020. Please visit our website for the latest information.

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