



REGENT'S
UNIVERSITY LONDON

London's Independent University

A photograph of the London skyline at sunset. The sky is a mix of blue, orange, and pink. The Gherkin (30 St Mary Axe) is a prominent feature in the center, with its glass facade reflecting the sunset. To its left is the Shard, a tall, dark skyscraper. Other buildings of various architectural styles are visible along the River Thames. The water in the foreground is dark and reflects the lights from the buildings and the sunset sky. A line of green trees separates the buildings from the river.

Business & Management

Undergraduate

Welcome to Regent's University London

Regent's is London's only independent, not-for-profit university with a highly cosmopolitan community, based in royal Regent's Park.

Set in the heart of the UK's vibrant capital, Regent's is a superb place in which to live and study, just minutes away from all that this world-class city has to offer.

We offer a wide range of programmes at undergraduate level that equip you with the knowledge, skills and confidence to become a global leader in the exciting world of business and management.

Visit our beautiful central London campus and find out what Regent's can offer you.

regents.ac.uk/visit



Welcome to Business & Management at Regent's.

Our faculty is a family of scholars and students with a wide disciplinary base, and varied applied interests. We are connected

by a commitment to create an excellent student experience.

We come from over 140 countries and celebrate the differences among those countries in language, culture, and business behaviour. Our graduates are worldly, business aware, and job-ready. We train them to become tomorrow's global leaders.

We offer a range of different programmes, from undergraduate to doctoral degrees. Some are targeted at students seeking a broad understanding of business and management, others are more focused and technical.

Our areas of expertise include international business, leadership and change management, marketing, finance and entrepreneurship, with specific applications in luxury brand management, digital marketing and analytics, financial trading, wealth management, events and experience management and more.

Our curriculum has become progressively more focused on the use of technology to ensure you receive training that reflects current and future industry practices.

We welcome your interest in Regent's University London and trust you will find the information you need in this brochure.

Dr Stephen Ellis
Acting Dean, Faculty of
Business & Management



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Business & Management at Regent's

Regent's offers a practical business education delivered in a cosmopolitan, multilingual and dynamic learning environment. Our practical and international approach to business and management will help you to navigate the global business world.

Our degrees draw on real-life business challenges by blending formal academic delivery with practical application.

Our academic staff have wide-ranging business experience and research interests. They combine strong academic credentials with current industry experience to give you excellent practical training.

At Regent's, London is your classroom as well as your playground. You'll be encouraged to explore the city and take advantage of its wealth of resources. From global organisations to cutting-edge start-ups, London offers opportunities to engage with all aspects of the global business arena.

International focus

Studying at Regent's gives you exclusive access to a highly cosmopolitan environment. There are more than 140 nationalities represented in our student body and our staff come from a wide variety of cultural backgrounds.

As part of the diverse University community, you will learn to appreciate alternative perspectives and build an international network of colleagues, friends and potential business partners.

Opportunities for study abroad

If you choose to study one of our Bachelors degrees, you will have the opportunity to study abroad for a term at one of our partner institutions. This experience will help broaden your understanding of business in a global context and build your network of professional contacts.

Our students develop:

- Professional acumen
- Creative confidence
- Intercultural intelligence
- Connectedness

Language and learning

To thrive in today's global environment, it is vital to have business level fluency in more than one language. All our Business & Management programmes offer options to study economically important languages.

Practical learning

Student participation is a core part of Business & Management at Regent's. You will apply your learning to challenges that cut across different disciplines and offer realistic reflections of the latest developments in global business.

you'll be encouraged to undertake work experience to ensure you develop the practical skills and build industry connections by the time you graduate. The University's specialist Careers & Business Relations team can help support you with your search to find the right work experience.

We encourage you to engage with the wider world of global business on campus and beyond through seminars, conferences, presentations, visits and guest speakers.

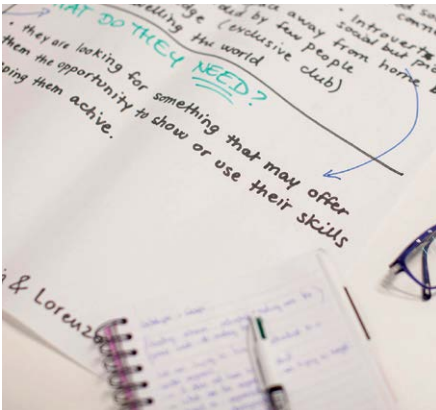
The Careers & Business Relations team can help you make the most of your potential and provide you with the practical support you need to make your career aspirations a reality.

Future opportunities

Regent's graduates enjoy a high rate of employment after completing their programmes.

We are very proud of our growing body of influential alumni, many of whom occupy high-profile positions throughout the world, particularly in the fields of banking and finance, marketing and communications, public relations and consultancy.

Entrepreneurship is a strong theme running through all our programmes, and increasingly our graduates are setting up their own companies, or joining their family business.



Regent's has given me a hands-on approach to finance, as well as access to prestigious industry events and experts, which has helped me develop as an academic, a leader and a financier.

Karim Henide, UK



Global Management with Pathways

Global Management with Pathways is a fresh, integrative and transformative degree that will equip you with the business acumen and crucial skills needed for success in the Fourth Industrial Revolution. With five specialist pathways, this degree offers an innovative curriculum that reflects both your professional drives and current industry practices.

You will apply for one of five specialist pathways:

- Enterprise & Innovation
- Events & Experience Management
- Finance
- Leadership & Change
- Marketing

This degree will develop you as a creative leader who is able to harness the opportunities of new technology in a global context.

You will gain a solid grounding in management principles, together with a broad set of business skills. Building upon this foundation, you'll develop specialist knowledge related to your chosen pathway.

The active syllabus, focused on collaborative and practical learning, facilitates teamwork, entrepreneurship and the use of technology. Interdisciplinary and experience-based challenges will expose you to real-world business

issues and train you with the strategic skills and know-how to combat them.

A global perspective is a core aspect of this programme. Learning about other cultures and interacting with students from all over the world will prepare you to work in the global business arena.

Businesses are now expected to implement actions to cultivate a more ethical and sustainable working culture. Examining the wider responsibilities of all types of businesses, you will learn how to ensure that ethical and sustainable considerations remain central to your work.

In Year 2, you'll also have the option to undertake an independent placement or enterprise project to develop vital leadership skills and gain industry experience. Alternatively, you can choose to study abroad for a term at one of Regent's international partner institutions and broaden your understanding of business management in a global context.

A wide choice of elective modules, including languages, allows you to personalise your studies and enhance your experience and employability prospects.

For your final-year project, you'll complete a major piece of work that focuses on your specialist pathway topic and synthesises all your practical and theoretical learning.

What skills will I gain?

The ability to visualise and adapt to future circumstances

A creative entrepreneurial outlook

The ability to lead people and projects in global professional settings

Critical thinking, complex analysis and problem-solving skills

The ability to communicate, influence and innovate in international business settings

London as your classroom

London is a global hub for industry and a fantastic resource for employment and entrepreneurial opportunities. Throughout your studies, you will have opportunities to attend industry events and engage with leading professionals from a wide range of sectors. This experience will help contextualise your studies and broaden your understanding of current industry practices

Programme structure

The three-year degree combines a common set of core modules, specialist pathway modules, plus a choice of electives.

Year 1

Eight core modules

One core pathway module

One Regent's elective module

Year 2

Four core modules

Three core pathway modules

One elective pathway module

Two Regent's elective modules

Year 3

One core module

Two pathway modules

Pathway capstone module

Two elective pathway modules

Pathway capstone

The Pathway capstone is the final and summative module that allows you to apply all the knowledge and skills you have gained on your pathway to a practical project.

Learning and assessment

You will be taught by experts who are active in their fields. Their experience helps inform their teaching and ensures you learn the most up-to-date and cutting-edge theory and practices.

Teaching methods are varied and include lectures, seminars, tutorials, business simulations, group projects, field trips and technology workshops.

Assessment methods include reports and essays, examinations, case-study analysis, group and individual presentations and performance in challenge-based activities.

A wide choice of extra-curricular activities will also support your learning, development and network of contacts. These include prominent guest speakers, presentations, conferences, competitions and university societies.



Future opportunities

Our holistic and critical approach will prepare you for a career as a leader, manager, strategist or entrepreneur in many different sectors across the world.

If you wish to deepen your academic knowledge further, Regent's offers a wide variety of specialist postgraduate programmes, ranging from finance to digital marketing and analytics. See our website for more details.

Regent's elective modules*

Brand Identity
Business Analytics
Business Ethics
Career Management
Chinese Culture and Society
Contemporary Intercultural Issues
Creativity, Imagination and Innovation
Design Thinking for Enterprise
Developing a Business Idea
Global Communication Skills
Green Business
Independent Enterprise Project
Independent Placement Project
Languages (Arabic, Chinese, French, German, Italian, Japanese, Portuguese, Russian, Spanish)
Latin American Culture and Society
Starting up a Business
Taking Pictures: Advanced Spanish through Film

*Electives are subject to demand. Not all modules are available every term or year.







BA (Hons) Global Management (Enterprise & Innovation)

BA (Hons) Global Management (Events & Experience Management)

BA (Hons) Global Management (Finance)

BA (Hons) Global Management (Leadership & Change)

BA (Hons) Global Management (Marketing)

 Duration	3 years full time
Start dates	September 2020 and January 2021
 Entry requirements	Three A-Levels (typically at grades BBC) or international equivalent. Mathematics GCSE at grades A-C / 9-4 or equivalent
English language requirements	English language proficiency: IELTS overall score of 6.0, with a minimum of 5.5 in each individual component or equivalent ¹
 Study abroad	Optional
 Languages	Optional
 Work placement	Optional
 Annual tuition fee 2020-2021	£21,000 ³

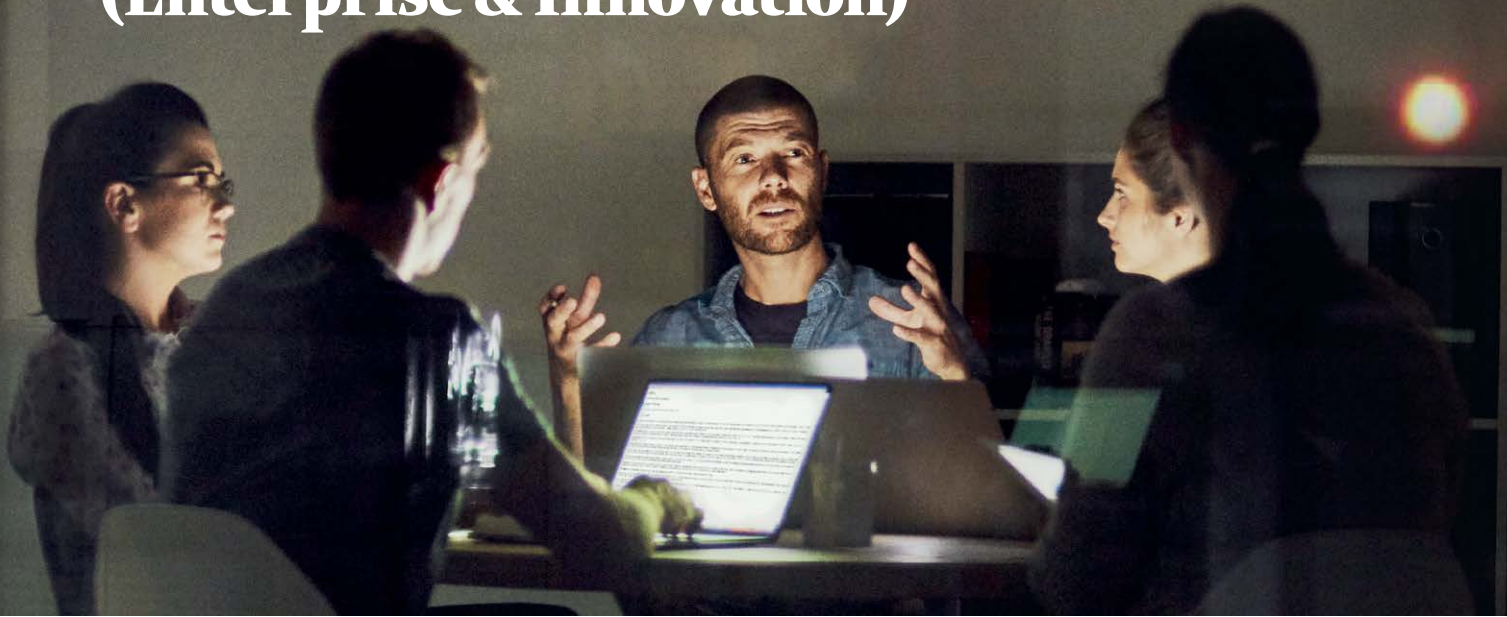
¹ All students take an English for Academic Purposes (EAP) module in the first term to support the development of academic work in English. Students who achieve an IELTS 6.5, with a minimum score of 5.5 in each component, or equivalent, are exempt from the EAP module and will take an additional academic module instead.

² The fees quoted are for one academic year. Fees for subsequent years are subject to increase.



For module descriptions, visit us online regents.ac.uk/study

■ BA (Hons) Global Management (Enterprise & Innovation)



Many businesses rely on enterprise and innovation to manage uncertainty and ensure sustained growth. It is this enterprising spirit that enables managers to shape the next product or service innovation, and turn their business into a market leader.

The Enterprise & Innovation pathway enables you to develop entrepreneurial skills and master the challenges of innovative endeavour. Combining theory and practice, you will consider a range of possible ventures from new

start-ups to developing and diversifying family businesses. You will also learn how to launch a social enterprise and examine the role of the mobile technologies and digital organisations.

Programme structure

Year 1	Year 2	Year 3
Core modules	Core modules	Core module
Analytical Tools for Business and Finance	Business Law	Strategic Analysis
Developing Tomorrow's Global Leaders	Optimising Operations and Change	Core pathway modules
Economics for Business	Research Methods	Mission-led Entrepreneurship
Financial and Management Accounting	Sustainability	Strategic Entrepreneurial Growth and Enterprising Family Businesses
Global Perspectives	Core pathway modules	Enterprise and Innovation Pathway Capstone
Integrated Business Skills	Design Thinking for Enterprise	Plus two elective pathway modules
People-centric Organisations	Entrepreneurship in Family Business	Entrepreneurship Finance and Venture Capital
Principles of Marketing in the Digital Era	Entrepreneurial Theory and Practice	International Brand Strategy
Core pathway module	Plus one of the following elective pathway modules	International HRM
Exploring the Fundamentals of Entrepreneurship	Digital Marketing and Web/Mobile Apps	Independent Learning Project
Plus	Entrepreneurial Marketing	Project Management for Enterprise
One elective module (page 5)	Logistics Experience Management	
	Plus	
	Two elective modules (page 5)	



For module descriptions, visit us online regents.ac.uk/study

■ BA (Hons) Global Management (Events & Experience Management)



Experience economy is distinctive from service economy, focusing more on the way consumers enjoy their experience than just the product or service itself. In order to create a successful experience, you must understand the unique demands, needs and challenges of your clientele.

This pathway explores the rise, viability and impact of experience as a model for a new economy. You will explore how this model not only influences customers but also stakeholders, including distributors, suppliers, employees,

and shareholders. Adopting a luxury approach, you will learn how to use your business knowledge to design and manage bespoke events and experiences that appeal to your unique customer-base.

Programme structure

Year 1	Year 2	Year 3
Core modules	Core modules	Core module
Analytical Tools for Business and Finance	Business Law	Strategic Analysis
Developing Tomorrow's Global Leaders	Optimising Operations and Change	Core pathway modules
Economics for Business	Research Methods	Event Studies and the Future of Events
Financial and Management Accounting	Sustainability	Innovations in Events and Experience
Global Perspectives	Core pathway modules	Events and Experience Management Pathway Capstone
Integrated Business Skills	Experiential Marketing	Plus two elective pathway modules
People-centric Organisations	International Destination Management	International Brand Strategy
Principles of Marketing in the Digital Era	Managing Events and Experiences	International HRM
Core pathway module	Plus one of the following elective pathway modules	Independent Learning Project
Exploring the Fundamentals of Experience Economy	Leading with Cultural Intelligence	Planning a New International Venture
Plus	Logistics Experience Management	Project Management for Enterprise
One elective module (page 5)	Luxury Brand Management	
	Plus	
	Two elective modules (page 5)	



For module descriptions,
visit us online
regents.ac.uk/study

■ BA (Hons) Global Management (Finance)



Finance plays a fundamental role in every organisation, whether it's a global brand or a local community charity.

The Finance pathway offers a holistic approach to financial management and fintech. It aims to develop you into a leading financier, who has the confidence and capabilities to successfully manage teams and organisations across the globe. You will examine the financial parameters of business planning, performance and evaluation, and

gain a thorough understanding of the ways in which financial intermediaries and institutions work. Looking at the structure of financial markets, you will consider the influence and impact of financial technologies. You'll also have the opportunity to explore alternative, non-Western approaches to finance standards.

Programme structure

Year 1	Year 2	Year 3
Core modules	Core modules	Core module
Analytical Tools for Business and Finance	Business Law	Strategic Analysis
Developing Tomorrow's Global Leaders	Optimising Operations and Change	Core pathway modules
Economics for Business	Research Methods	Investment and Wealth Management
Financial and Management Accounting	Sustainability	Managerial Finance
Global Perspectives	Core pathway modules	Finance Pathway Capstone
Integrated Business Skills	Financial Analytics	Plus two elective pathway modules
People-centric Organisations	Global Banking	Derivatives and Risk Management
Principles of Marketing in the Digital Era	Quantitative Methods of Finance and Investment	International Finance
Core pathway module	Plus one elective pathway module	Independent Learning Project
Exploring the Fundamentals of Financial Markets	Fintech and Finovation	Mergers and Acquisitions
Plus	Intermediate Financial Accounting	Organisational Governance and Global Financial Ethics
One elective module (page 5)	Plus	
	Two elective modules (page 5)	



For module descriptions,
visit us online
regents.ac.uk/study

■ BA (Hons) Global Management (Leadership & Change)



Today's graduate employment climate is in flux, influenced by technological changes, economic migration, and events reshaping political landscapes worldwide.

The Leadership & Change pathway aims to develop you into an innovative leader who has the creativity and business acumen to turn challenges into opportunities. Focusing on your leadership and decision-making skills, you will learn how to successfully manage teams and organisations across the globe. You will explore the

challenges of management practice from the perspective of a manager, and develop creative strategies to overcome them. You'll also learn how to manage digital disruption and transformation operations to ensure you are able to successfully lead in the global business arena.

Programme structure

Year 1	Year 2	Year 3
Core modules	Core modules	Core module
Analytical Tools for Business and Finance	Business Law	Strategic Analysis
Developing Tomorrow's Global Leaders	Optimising Operations and Change	Core pathway modules
Economics for Business	Research Methods	Experiencing Leadership
Financial and Management Accounting	Sustainability	Strategic Governance, Leadership and Change
Global Perspectives	Core pathway modules	Leadership and Change Pathway Capstone
Integrated Business Skills	Competitive Operations	Plus two elective pathway modules
People-centric Organisations	Creative Innovation	Data Visualisation and Analytics in Business
Principles of Marketing in the Digital Era	Managing Digital Disruption and Transformation	International Brand Strategy
Core pathway module	Plus one elective pathway module	International Business Law
Exploring the Fundamentals of Leadership and Change Management	Corporate and Management Law	International HRM
Plus	Entrepreneurship in Family Business	Independent Learning Project
One elective module (page 5)	Leading with Cultural Intelligence	Planning a New International Venture
	Logistics Experience Management	
	Plus	
	Two elective modules (page 5)	



For module descriptions, visit us online regents.ac.uk/study

■ BA (Hons) Global Management (Marketing)



The global marketplace is a complex landscape that is constantly being reshaped by new technologies, emerging trends and shifting audiences. To compete in this environment, businesses must have a creative and flexible marketing strategy that meets these challenging demands.

The Marketing pathway offers a holistic approach to management studies with a specific focus on marketing theory and practice. It aims to develop you into a media-savvy marketer with the confidence and capabilities to successfully manage teams and

organisations across the globe. You will learn how to develop creative marketing strategies that employ traditional as well as new methods and technologies to respond to today's constantly evolving marketplace.

Programme structure

Year 1	Year 2	Year 3
Core modules	Core modules	Core module
Analytical Tools for Business and Finance	Business Law	Strategic Analysis
Developing Tomorrow's Global Leaders	Optimising Operations and Change	Core pathway modules
Economics for Business	Research Methods	Advanced Marketing Strategy and Digital Analytics
Financial and Management Accounting	Sustainability	Consumer Behaviour and Services Marketing
Global Perspectives	Core pathway modules	Marketing Pathway Capstone
Integrated Business Skills	Entrepreneurial Marketing	Plus two elective pathway modules
People-centric Organisations	Integrated Marketing Communications	Data Visualisation and Analytics for Business
Principles of Marketing in the Digital Era	Luxury Brand Management	Essential Law for Marketers
Core pathway module	Plus one elective pathway module	International Brand Strategy
Exploring the Fundamentals of Retail and Channel Management	Social and Ethical Marketing	International HRM
Plus	Experiential Marketing	Independent Learning Project
One elective module (page 5)	Digital Marketing and Web/Mobile Apps	
	Plus	
	Two elective modules (page 5)	



'STP'

Segmentation - 'col'

Demographics
Age (Baby Boomers, Gen
Gender relevance, marital

Behavioral

Psychographics



Global Management Top Up

This programme is designed for students who already have an existing qualification, such as an HND certificate in a business-related discipline, and want to build upon their skills and knowledge in a specialised area of business and management, such as leadership and management, enterprise and innovation, finance and marketing.

You will apply for one of the following specialist pathways:

- BA (Hons) Global Management (Enterprise & Innovation) Top Up
- BA (Hons) Global Management (Finance) Top Up
- BA (Hons) Global Management (Leadership & Management) Top Up
- BA (Hons) Global Management (Marketing) Top Up

You will join the final year of the three year BA (Hons) Global Management with Pathways degree. This means you will enter the programme with students who are at the same level as you, in order to gain the skills and knowledge you need to prepare for a career in global management.

This flexible structure enables you to develop specialist skills in your chosen area of business, as well as build upon the more general knowledge you gained from your prior qualifications.

You will explore and evaluate a range of management and business information using well-accepted principles. Focusing on key business theories, you will develop a critical

awareness of different ideas, contexts and frameworks.

You will also learn how to use creative as well as strategic approaches to resolve business challenges in a global context.

Programme content

You will study the following modules:

Optimising Operations and Change

Plus

Four core modules specific to your pathway

One elective pathway module

One elective module (page 5)

Enterprise & Innovation pathway

Core modules
Enterprise in Action (Capstone)
Managing Entrepreneurial Growth in SMEs and Family Businesses
Social Enterprise
Strategic Entrepreneurship and Innovation

Elective pathway modules
Entrepreneurship Finance and Venture Capital
International Business Law
Project Management for Enterprise
Web and App Design for Innovation

Finance pathway

Core modules
Contemporary Finance in Action (Capstone)
International Finance
Managerial Finance
Wealth Management

Elective pathway modules
Corporate Governance and Global Financial Ethics
Global Banking
Islamic Finance
Merger and Acquisitions

Management & Leadership pathway

Core modules
Contemporary Management in Action (Capstone)
Critical Issues in Leadership
Leadership, Change and Governance
Managing Digital Organisations

Elective pathway modules
Corporate and Management Law
Global Family Business
International HRM
Visual Analytics and Big Data Management

Marketing pathway

Core modules
Consumer and Marketing Psychology
Contemporary Marketing in Action (Capstone)
Digital Marketing and Data Analytics
Marketing Strategy

Elective pathway modules
Brand Strategy
Essential Law for Marketers
PR and Corporate Communications
Services Marketing

Key features

A curriculum in line with current business practices and employers' requirements
Detailed knowledge of the key theories and concepts in business and management today
In-depth knowledge and understanding of a specialist area of business
The intercultural, personal and business skills to lead and manage people in a global context
A capstone module focused on contemporary practice and enquiry-based learning

Learning and assessment

You will gain the practical skills and theoretical knowledge to pursue a career in many areas of business management.

Learning techniques include interactive seminars, practical workshops, individual tutorials, lectures from guest speakers and industry experts, visits to key locations, events and co-curricular activities.




Assessments range from individual and group reports to exams, presentations and essays. You will also undertake a pathway-specific capstone module, which brings all the knowledge and skills you have gained over the year together in one final summative project.

BA (Hons) Global Management (Enterprise & Innovation) Top Up

BA (Hons) Global Management (Finance) Top Up

BA (Hons) Global Management (Leadership & Management) Top Up

BA (Hons) Global Management (Marketing) Top Up

 Duration	1 year full time
Start dates	September
 Entry requirements	Prior qualification in a business discipline at a standard 2.1 minimum or equivalent. Applicants must have previously completed an equivalent of 240 undergraduate credits
English language requirements	IELTS: Overall score of 6.5, with 6.0 or above in Reading and Writing and 5.5 or above in Listening and Speaking
 Fees	£18,000



For module descriptions, visit us online regents.ac.uk/study

Future opportunities

The complex, fast-moving world of business management offers many exciting and diverse career opportunities. This top up programme will prepare you for a career as a leader, manager, strategist or entrepreneur in many different sectors across the world.



International Business

Today's business leaders are looking for graduates who have an international perspective, excellent linguistic skills and cultural intelligence, giving them the ability to work in multi-disciplinary teams in locations across the world.

The BA (Hons) International Business is a specialist degree which immerses you in the challenges of global business in today's disruptive economy.

Studying business from a global perspective will build your intercultural intelligence and ability to operate across disciplines and borders.

This degree will prepare you for a career as a leader in multinational businesses or international start-ups.

You'll learn about strategic management, economic policy and new ventures at an international level, developing your creative thinking and ability to innovate.

A global outlook and intercultural intelligence are central to the programme. Working with staff and students from over 140 nationalities at Regent's will ensure you develop the vital intercultural training to work in organisations across the world.

You will learn a new language and how to use it in professional contexts. In Year 2, you will also spend a term abroad studying in your target language at one of Regent's international partner institutions.

The programme's distinctive, experience-based curriculum provides challenges at each level that cut across modules and disciplines. The syllabus takes an active approach that facilitates intercultural teamwork and international entrepreneurship.

You will also have the option to undertake non-credit bearing placement or enterprise project, which will prepare you with the practical skills to work in the global business arena.

Businesses are now expected to cultivate an ethical and sustainable working culture. Examining the wider obligations of all types of businesses, you will learn how to ensure that corporate social responsibility remains central to your work.

In addition to core knowledge and skills in business and management, you will choose a series of elective modules across a broad spectrum of topics. This enables you to broaden your business acumen and develop the right skills based on your particular interests and professional aspirations.

For your final-year project, you'll complete a major piece of work that focuses on an international business topic and synthesises all your practical and theoretical learning.

What skills will I gain?

An in-depth understanding of the culture, politics and economics of different societies

The commercial acumen and interpersonal skills to work across international borders

An entrepreneurial, critical and creative mind-set

High levels of fluency in a foreign language







What will I study?

This three-year degree combines a selection of core modules and electives, along with a choice of language options.

Year 1
Core modules
Analytical Tools for Business and Finance
Developing Tomorrow's Global Leaders
Economics for Business
Financial and Management Accounting
Global Perspectives
Integrated Business Skills
International Business Environment
People-centric Organisations
Principles of Marketing in the Digital Era
Plus
One language module (Chinese, French, German, Italian, Japanese, Russian or Spanish)
Year 2
Core modules
International Political Challenges
Leading with Cultural Intelligence
Managing Digital Disruption and Transformation
Research Methods
Term 2: Study abroad
Plus
One language module (Chinese, French, German, Italian, Japanese, Russian or Spanish)

Year 3
Core modules
International Business and Economics Policy
International Strategic Management
Planning a New International Venture
Applied International Business Project
Plus two elective modules
Data Visualisation and Analytics for Business
Derivatives and Risk Management
Independent Learning Project
International Brand Strategy
International Business Law
International Finance
International HRM
Language module (Chinese, French, German, Italian, Japanese, Russian or Spanish)
Mergers and Acquisitions
Organisational Governance and Global Financial Ethics

BA (Hons) International Business

	Duration	3 years full time
	Start dates	September 2020 and January 2021
	Entry requirements	3 A-Levels (typically at grades BBC) or international equivalent. Mathematics GCSE at grades A-C / 9-4 or equivalent
	English language requirements	English language proficiency: IELTS overall score of 6.5, with a minimum of 5.5 in each individual component or equivalent
	Study abroad	Yes
	Languages	Yes
	Work placement	Optional
	Annual tuition fee 2020-21	£21,000 ¹

¹ The fees quoted are for one academic year. Fees for subsequent years are subject to increase.



For module descriptions, visit us online regents.ac.uk/study



■ International Business

London as your classroom

London is a global hub for industry and a fantastic resource for employment and entrepreneurial opportunities.

Throughout your studies, you will have opportunities to attend industry events and engage with leading professionals from a wide range of sectors.

This experience will help contextualise your studies and broaden your understanding of current industry practices.

Languages

Speaking more than one language is essential for working across international boundaries.

You will have the opportunity to study a language as a complete beginner or choose a language that you already speak up to an intermediate level of competency.

Study abroad

Studying abroad is an invaluable opportunity to immerse yourself in your chosen language and experience the culture of another country.

In Year 2, you will spend one term abroad, studying in your target language at one of Regent's partner institutions.

This experience will expose you to a completely different academic environment, helping you develop the global perspective and inter-cultural skills to work across the world.



This degree is so broad. It covers all aspects of business from economics and finance to marketing and human resources. Thanks to my time at Regent's, I have found an interest in the marketing sector. It wasn't actually something I had thought about before but now I would like to pursue a career in marketing, preferably in digital marketing.

Roxanne Taku, France

Learning and assessment

You will be taught by experts who are active in their fields. Their experience helps inform their teaching and ensures you learn the most current theory and practices.

Teaching methods are varied and include lectures, seminars, tutorials, business simulations, group projects, field trips and technology workshops.

Assessment methods include reports and essays, examinations, case-study analysis, group and individual presentations, timed classroom tasks, and challenge-based activities.

A wide choice of extra-curricular activities will also support your learning and help you develop your network. These include prominent guest speakers, presentations, conferences, competitions and university societies.

Future opportunities

An international business career can take many paths. This programme will give you the skills and experience to collaborate and communicate with business partners across the globe.

It will prepare you to work in numerous areas of international business, including advertising, banking, finance, human resources, IT and marketing.

The degree's strong practical focus will give you the confidence and enterprising mind-set to become a dedicated self-starter within an international business or an innovative business founder in your own right.



The programme moulds us into modern business leaders, equipped with the holistic and innovative approaches to successfully address the ever-changing challenges of our global economy. It doesn't just put you in a strong competitive position in the job market but actually teaches you to create your own jobs by seeking new opportunities and fostering relationships.

Nina Althammer, Austria



Integrated Business Foundation

The integrated foundation year has been specially designed to give you the introductory knowledge and business skills you need for progress to degree level.

The foundation year is part of a four-year degree offered on the following programmes:

- BA (Hons) Global Management (Enterprise & Innovation) with Integrated Foundation
- BA (Hons) Global Management (Events & Experience Management) with Integrated Foundation
- BA (Hons) Global Management (Finance) with Integrated Foundation
- BA (Hons) Global Management (Leadership & Change) with Integrated Foundation
- BA (Hons) Global Management (Marketing) with Integrated Foundation
- BA (Hons) International Business with Integrated Foundation

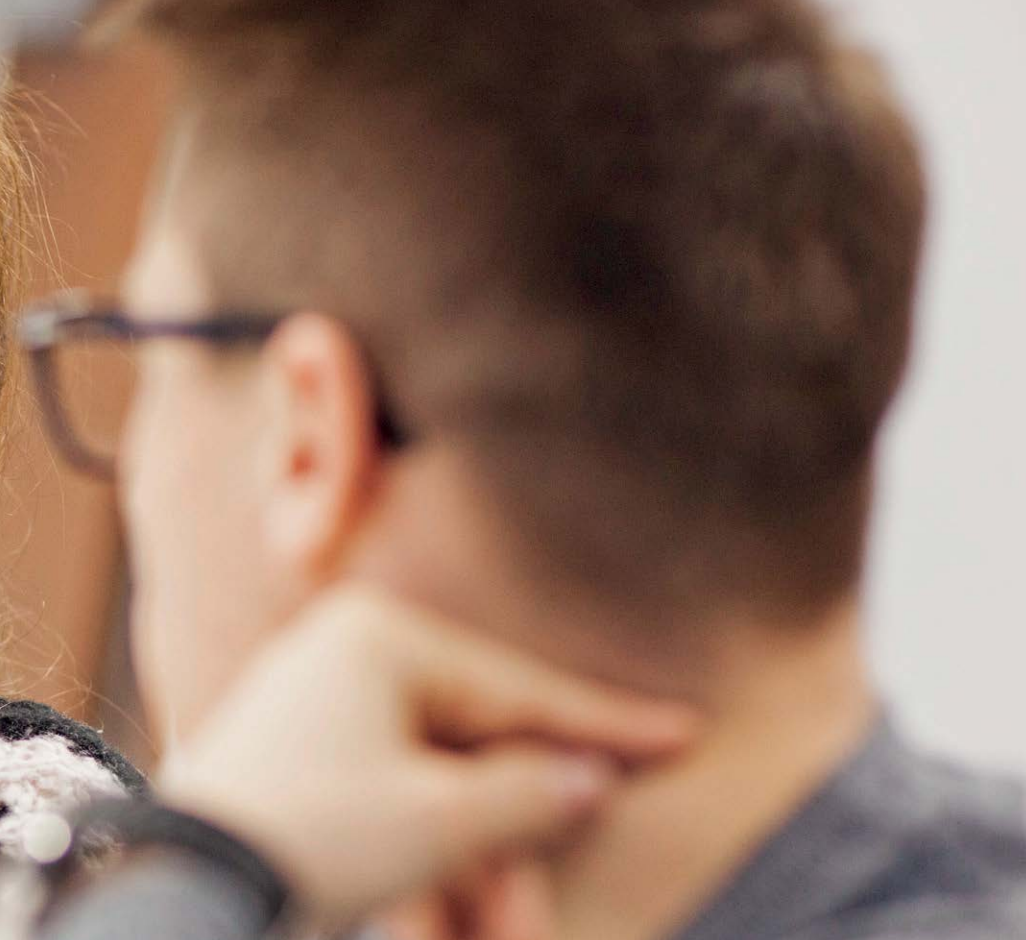
The curriculum in the foundation year is structured around an entrepreneurial challenge, with modules that introduce the transferable skills you will need at degree level and beyond.

Once you have successfully completed your foundation year, you will progress to your chosen degree and specialise in one key area of business.

Programme structure

In the foundation year, all students take the same core modules:

Enterprise Challenge
Mastering Foundational Numeracy
Skills for Impact
Working with Others
World of Business



Some students may also be required to complete an Additional English module.

After the foundation year, you will follow the syllabus of your chosen three-year degree.

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Learning and assessment

You will be taught by experts who are active in their fields. Their experience helps inform their teaching and ensures you learn the most current theory and practices.

Teaching methods are varied and include lectures, seminars, tutorials, business simulations, group projects, field trips and technology workshops.

Assessment methods include reports and essays, examinations, case-study analysis, group and individual presentations, and performance in challenge-based activities.

A wide choice of extra-curricular activities will also support your learning and development. These include prominent guest speakers, presentations, conferences, competitions and university societies.

Future opportunities

Successful completion of the four-year degree will equip you with the skills and attributes needed to lead people and projects in the Fourth Industrial Revolution.

Your flexible, informed and proactive approach will enable you to pursue a career as a leader, manager, strategist or entrepreneur in many different sectors across the world.

BA (Hons) Global Management (Enterprise & Innovation) with Integrated Foundation

BA (Hons) Global Management (Events & Experience Management) with Integrated Foundation

BA (Hons) Global Management (Finance) with Integrated Foundation

BA (Hons) Global Management (Leadership & Change) with Integrated Foundation

BA (Hons) Global Management (Marketing) with Integrated Foundation

BA (Hons) International Business with Integrated Foundation

	Duration	4 years full time
	Start dates	September 2020 and January 2021
	Entry requirements	At least 5 GCSEs at grades A-C / 9-4 or international equivalent, including mathematics
	English language requirements	IELTS overall score of 5.5, with a minimum of 5.5 in each individual component or equivalent
	Study abroad	Optional for BA (Hons) Global Management Mandatory for BA (Hons) International Business
	Languages	Optional for BA (Hons) Global Management Mandatory for BA (Hons) International Business
	Work placement	Optional
	Annual tuition fee 2020–2021	£21,000 ¹

¹ The fees quoted are for one academic year. Fees for subsequent years are subject to increase.



For module descriptions, visit us online regents.ac.uk/study



Liberal Studies (Business & Management)

A liberal studies degree gives you the freedom to tailor your education to reflect both your personal and professional interests. The Business & Management major provides a broad-based framework to help you thrive in the fast-moving and highly competitive world of business.

The Liberal Studies with Majors programme is modelled on the traditional US liberal arts degree. Its flexible structure enables you to develop specialist knowledge in your major area of study, while also gaining a diverse education and essential life and employability skills.

There are two different entry programmes depending on your level of qualification upon entry:

- **BA (Hons) Liberal Studies (Business & Management) with Integrated Foundation (4 years)**
- **BA (Hons) Liberal Studies (Business & Management) (3 years)**

BA (Hons) Liberal Studies (Business & Management) with Integrated Foundation

The four-year degree with integrated foundation is designed for those who do not meet the requirements for direct entry to the three-year degree.

It will give you broad knowledge across a range of key topics, and the core skills to confidently progress onto the degree programme.

You will take the following modules:

Seminars 1 and 2
Business and Management
Humanities
International Relations
Media Studies
Psychology
Political Science
Quantitative Literacy
Scientific Understanding

BA (Hons) Liberal Studies (Business & Management)

The three-year programme focuses on core business subject areas – including accounting, marketing and operations – and core management skills.

You will develop your knowledge and understanding of the nature of business, the various components of an organisation and the management process.

It will also enable you to use practical tools and techniques to analyse business cases and management scenarios.

You will explore a wide range of aspects relevant in today's business world, and learn how to adapt and respond to challenging situations.

This programme will provide you with a balanced mix of theoretical knowledge and practical skills. You will learn, for example, how to manage and market a new organisational design, and at the same time reflect upon the ethical implications of the change management process.

This degree will develop you as a team player. It will give you the expert knowledge, global outlook and practical skills to work across competing markets and international boundaries.

In your second year, you will have the option to spend a term abroad at one of our partner universities.

What will I study?

Year 1
Financial Accounting
Introduction to Macroeconomics
Introduction to Microeconomics
Management Accounting
Principles of Business Law

Year 2
Business Ethics
Business Finance
Operations and Supply Chain Management
People, Management and Organisations
Principles of Marketing

Year 3
Advanced Topics in Business and Management
Creative Leadership
International Business and Management
Strategic Management
Major Capstone (dissertation)

Each year, you will also choose five elective modules in over 50 different subject areas to gain essential skills and further diversify your education.

Topics range from art history to media communications, theatre studies and philosophy. Modules are subject to timetabling.

Learning and assessment

Our teaching staff combine academic excellence with extensive practical experience.

You will learn from highly qualified professionals with expertise in areas such as banking and finance, supply chain management, human resource management, marketing, law and management consultancy.

Teaching methods include lectures, seminars, practical workshops and interactive presentations.

You will be assessed through a mix of projects, teamwork and simulations.

What skills will I gain?







Ability to manage and lead people and teams
Ability to use research methods effectively
Critical thinking, analysis and problem-solving skills
Global mindset and intellectual creativity
Situational awareness and adaptability

Future opportunities







With this degree, you will be able to work in a diverse range of industries and job roles in the private, public and charitable sectors.

You will also have the skills and global outlook to successfully move into other sectors including marketing, media and the creative industries.

BA (Hons) Liberal Studies (Business & Management) with Integrated Foundation

 Duration	4 years full time
Start dates	September and January
 Entry requirements	At least 5 GCSEs at grades A-C/ 9-4 or equivalent including Mathematics
English language requirements	IELTS: Overall score of 5.5 with 5.5 in each individual element ¹
 Study abroad	Optional
 Languages	Optional
 Work placement	No
 Annual tuition fee 2020–2021	£18,000 ²

BA (Hons) Liberal Studies (Business & Management)

 Duration	3 years full time
Start dates	September and January
 Entry requirements	3 A-levels (typically BCC) or international equivalent Mathematics GCSE at grades A-C/9-4 or equivalent
English language requirements	IELTS: Overall score of 6.0 with no score below 5.5 in any of the four components, or equivalent ¹
 Study abroad	Optional
 Languages	Optional
 Work placement	No
 Annual tuition fee 2020–2021	£18,000 ²

¹ All students take an English for Academic Purposes module in their first year. Students with IELTS 6.5 (minimum 5.5 in each component) are exempt and will take another academic module.

² The fees quoted are for one academic year. Fees for subsequent years are subject to increase. Fees for the January intake may vary. Please check the website.



For module descriptions, visit us online regents.ac.uk/study



How to apply

At Regent's, we offer a high level of personal attention, and this begins from the moment you apply to study with us.

At Regent's, we are interested in your potential, as well as your prior achievements.

We review each application comprehensively and on its individual merit, considering all your skills, experience and attributes.

How to apply

Applying to study at Regent's University London is a straightforward process. We accept direct applications all year round and there is no application fee.

You can apply directly to us through our website at regents.ac.uk/apply

You can also apply through UCAS (using the code R18) or via Common Application.

You can expect to receive a response regarding your application within 10 working days from when we receive your completed application and supporting documents.

If you still have to finish your education, we will issue a conditional offer. If you have met all the conditions, we will send you an unconditional offer.

Our independent status means that even if you have already made five choices via the UCAS system, you can still make a sixth application by applying directly to us.

Visa requirements

Students who require a Tier 4 (General) visa to study in the UK may be required to meet specific grade requirements and conditions of study as stipulated by UK Visas and Immigration. Please check their website for current information:

gov.uk/tier-4-general-visa

Transfer of credits

If you have already participated in education at degree level, you may be able to transfer some of your credits towards one of our degree programmes. Please contact us for further information.

English language requirements

All our programmes are taught in English, and we require proof of your English language proficiency. We will review the English language qualifications you submit as part of your application, and contact you if we need to know anything else.

Student visas

If you need to apply for an international student visa to study in the UK, then we recommend that you accept your Unconditional offer as soon as possible by paying your Advanced Tuition Fee Deposit. Once we receive your acceptance we will issue the relevant documentation. Please note it is your responsibility to arrange the appropriate visa. To find out if you need a visa to study in the UK, please consult the UK Visas and Immigration website: gov.uk/visas-immigration

Funding

Regent's University London is an independent, not-for-profit institution. Our students pay the same fees, regardless of nationality, enabling us to provide the highest level of service and education.

Please visit the website for information on students loans, scholarships and bursaries.

regents.ac.uk/funding

DJ, music producer

Racing club entrepreneur

‘The opportunity to run a society on campus allowed me to take risks, make mistakes, work with people from all different parts of the world, and understand the crucial aspects of running a business.’

Farah is the CEO of Regents Racing, a private members' club for motorsports enthusiasts. Having founded the club as a university society, she now organises high-octane events that aim to break boundaries and develop inspirational leaders through motorsports. For the past five years, Farah has also travelled the world, working as a DJ, music producer and journalist.





Visit us

A personal visit is the best way to discover the magic of Regent's and explore our beautiful location.

We hold undergraduate open days throughout the year, giving you the chance to find out what it's like to be here, with talks and taster lectures, tours and opportunities to chat to staff and students.

Alternatively, we'd be delighted to welcome you for a personal consultation and guided tour. Please contact us to arrange an appointment.

If you have any particular access requirements or support needs for your visit, please let us know so that we can make any necessary arrangements in advance.

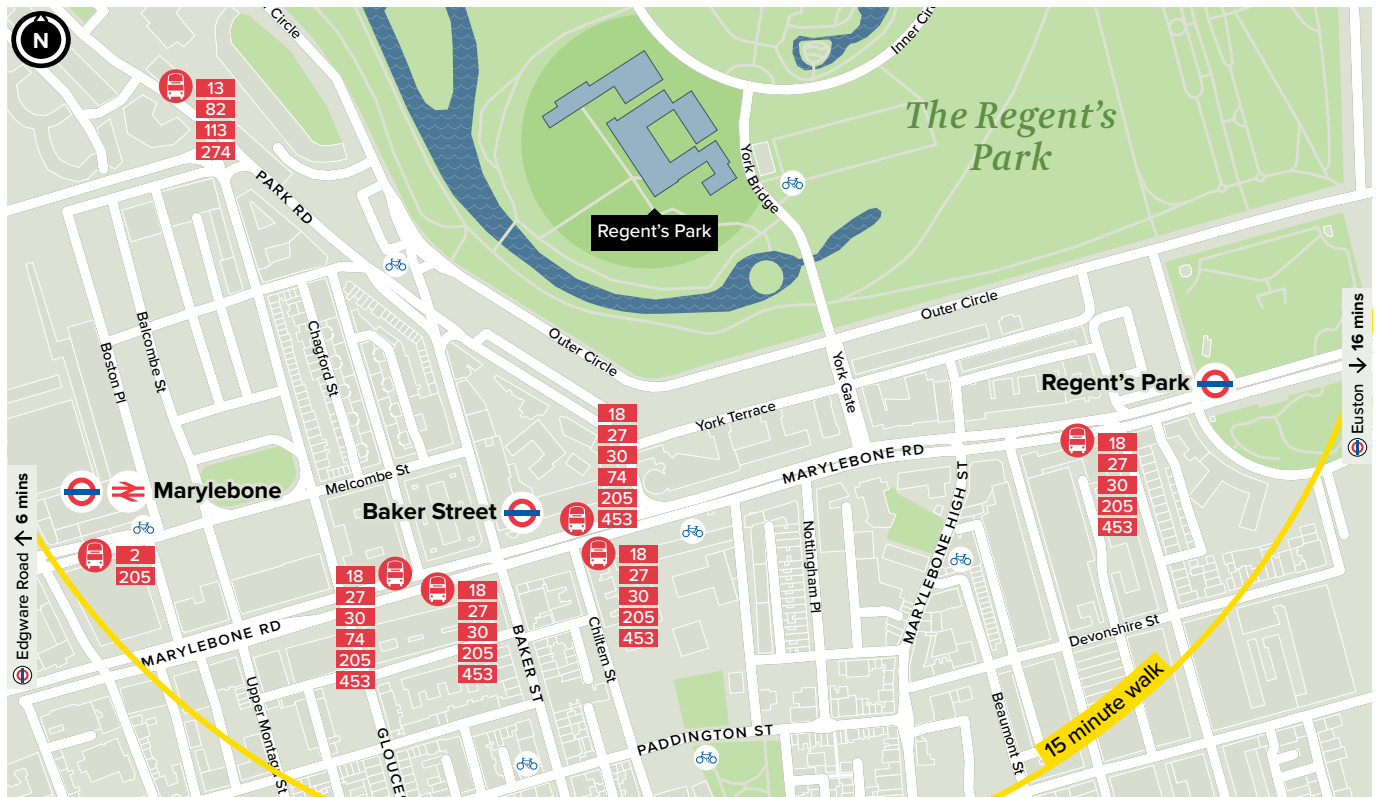
regents.ac.uk/visit



I chose to study at Regent's because of its global perspective. The students are all so international and studying in London has really helped me to understand cultural diversity.

Simón Puebla, Argentina

How to find us



We look forward to welcoming you to Regent's University London. Our campus in Regent's Park is easily accessible by public and private transport.

By Underground

Take the London Underground (Tube) to Baker Street station.

From Baker Street Station

Take the Marylebone Road exit. Turn left and walk past Madame Tussauds.

Take the first left at York Gate. Continue over the bridge into the park. The University entrance is on the left.

By Road

Our campus is just off the A501 (Marylebone Road) in central London.

From London Heathrow Airport

Heathrow Express train service to Paddington station. London Underground from Paddington to Baker Street station. Total journey time approximately 35 minutes.

From London Gatwick Airport

Gatwick Express train service to Victoria station. London Underground from Victoria to Baker Street station. Total journey time approximately 60 minutes.

From London City Airport

Docklands Light Railway (DLR) to Canning Town station. London Underground from Canning Town to Baker Street station. Total journey time approximately 45 minutes.

From St Pancras International, home to the Eurostar

London Underground from King's Cross St Pancras to Baker Street station. Total journey time approximately 10 minutes.

For a copy of this publication in an alternative format, please contact us on +44 (0)20 7487 7505 or enquiries@regents.ac.uk

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