

The University's mission is to develop tomorrow's global leaders through creating a teaching and learning environment that is relevant to the world we live in and creates the necessary change through our alumni, research and global networks.

This strategy supports four of Regent's six strategic objectives, which aim to:

- Support and deliver student success, engagement and employability to develop successful, effective and engaged global citizens who achieve their maximum potential
- Be financially sustainable, balancing income (primarily from tuition fees) with expenditure while generating sufficient surpluses to ensure renewal of investment
- Maintain a strong international ethos
- Actively seek institutional partnerships and alliances where this enhances Regent's academic reputation, strengthens our finances and aligns with our institutional values

Achieving the above objectives will come through enhancing the University's recruitment activities by setting out clear objectives and ambitious targets that ensure the continuity of student diversity while attracting high-quality students who look at Regent's as their university of choice.

These ambitions also respond to the rapidly changing geo-political, technological and environmental context in which the University operates. In order to address this, the University's internationalisation strategy should ensure that global perspectives characterise our teaching, learning, research and advancement through:

- Growth and diversity of the international student body on campus while maintaining 20% of overall recruitment from the UK
- Maintaining a healthy balance between undergraduate and postgraduate recruitment while responding to market changes and demands
- Development of mutually beneficial international institutional partnerships
- Design of a productive, global network through the advancement of our international outreach, alumni and connections.





Context

- I. This five-year internationalisation strategy aims to support Regent's core mission: 'Developing tomorrow's global leaders'. The University's Strategic Plan 2019–2024 emphasises the importance of maintaining a strong international ethos and developing Regent's position as an international institution of choice.
- 2. Internationalism itself is one of the University's five, defining values.
- 3. In addition, this strategy will embrace other overarching values, including our aim to continue to be a 'diverse and independent university' in the heart of a global city. It will align the teaching and learning, recruitment, partnership, alumni and student experience objectives into a coherent internationalisation strategy which sets out clear objectives for these main functions.
- 4. The dynamic of the international environment and the desirability of a sharply defined approach dictate the need to focus on the development of the University's external, international presence and profile in its target markets.
- 5. Regent's University London is already undertaking a programme review to ensure we offer the right programmes, with a curriculum that is internationally relevant and prepares students for a global world.
- The Strategic Plan 2019–2024 states that our Learning, Teaching & Assessment Strategy (LTAS) will 'design and deliver programmes that cross disciplines and deliver on our mission of developing tomorrow's global leaders'.
- 7. Since 2015 the University has required a common module, Global Perspectives, for nearly all undergraduates, normally taken in the first term. The module will be core for all undergraduates from 2020 onwards and introduces students to many of the important themes related to globalism including cross-cultural understanding, inclusiveness and collaboration and important world events. It requires students to be reflective and to better understand their place in the world.
- 8. The University already has many international partnerships around the world with institutions that send us students on short-term study abroad arrangements and host our students on a similar arrangement. Regent's students also have the opportunity to study or work abroad through the Erasmus + programme.
- 9. Regent's University London was awarded the Erasmus Charter for Higher Education (ECHE) in 2014, which enabled participation in the Erasmus + programme. Regent's is committed to providing Erasmus students with recognition for credits taken while studying at a partner institution, or on a work placement (PLP), and put in place measures and resources to continue the advancement of the Erasmus grant funding. The University is also committed to supporting staff mobility across our Erasmus partner institutions, which will enrich our teaching and learning as well as our professional staff experience and knowledge of education in another international context.





Overall Goal of the Internationalisation Strategy

In support of the Strategic Plan 2019-2024, to embed internationalisation within the University as a key differentiator which sets Regent's apart from other universities in the eyes of students, prospective students, alumni and other institutions.

We will achieve this by:

- Increasing our international student recruitment, ensuring a balance of diversity within our student body and a healthy split between undergraduate and postgraduate recruitment. This will ensure that our hallmark pedagogy stand outs and responds to this diverse environment
- Developing mutually beneficial institutional partnerships to facilitate the national and international application of the University's education, research and knowledge exchange/enterprise activities
- Developing our international alumni and development engagement and in-country presence, leaving a visible footprint in certain key markets that will improve the University's brand awareness/visibility and encourage further collaboration opportunities
- Engaging and supporting high quality international research which tackles global issues and aligns with our teaching and learning strategy



Strategic objective 1

Increase our international student recruitment, ensuring a balance of diversity within our student body

As a global university with the majority of our students coming from outside of the UK, we must constantly maintain and increase our market share in what is a challenging and competitive international student recruitment market. Regent's will decide on priorities and adopt an aggressive commercial strategy in order to be able to compete in an increasingly competitive international student market. The threat of Brexit and the potential loss of the EU as a market requires us to be more commercial and creative in our recruitment approach.

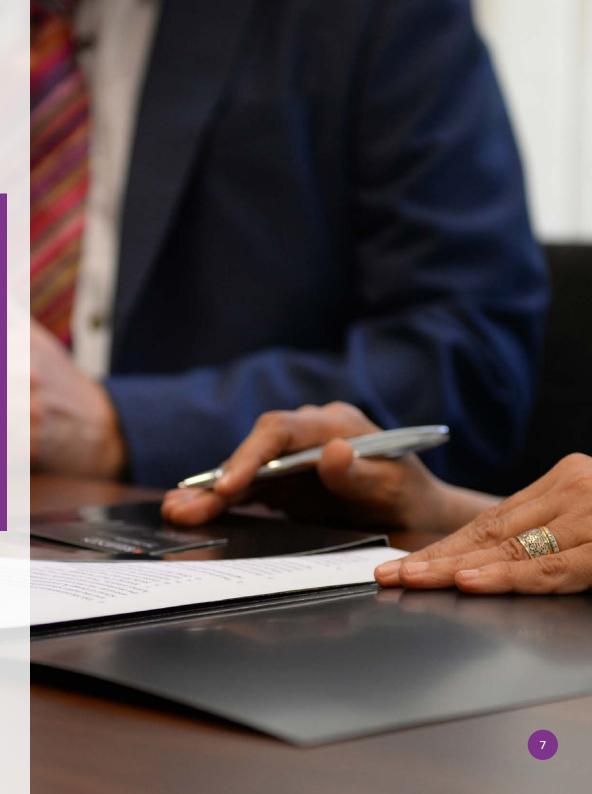


Strategic objective 2

Develop and maintain mutually beneficial institutional partnerships to facilitate the national and international application of the University's education, research and knowledge exchange.

Regent's University London prides itself on having built a strong network of worldwide partnerships. Where there have been a small number of collaborative provisions, the majority of our partners tend to focus mostly on study abroad and exchange students that bring benefits to Regent's both financially and in terms of diversity and engagement in the classroom.

We will continue to build and maintain those partnerships and increase the number of study abroad students.



Strategic objective 3

Develop and maintain our presence in certain markets by establishing hubs that would foster alumni engagement, research activities, short-term engagement with international institutions and student recruitment initiatives.



