

# **BA (Hons) International Business Programme specification 2020/21**

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<b>1. Programme Overview</b>	
<b>Full programme/award title(s)</b>	BA (Hons) International Business BA (Hons) International Business with Integrated Foundation
<b>Short programme title</b>	BA International Business/ BAIB
<b>Fees</b>	£21,000 (per year, subject to annual increase)
<b>Faculty / School</b>	Business & Management
<b>Location of study</b>	Regent's University London campus
<b>Awarding institution</b>	Regent's University London
<b>Institution regulated by:</b>	Office for Students, Quality Assurance Agency
<b>Programme entry points</b>	September, January
<b>Date of initial/previous (re)validation</b>	September 2016
<b>Date of next revalidation</b>	September 2026
<b>Framework for Higher Education Qualification level of final award</b>	Level 6
<b>Number of credits in award</b>	360 Credits
<b>UCAS code</b>	N120, N203
<b>Underpinning QAA subject benchmark statements</b>	The programme overall is underpinned by the Business and Management 2015 QAA subject benchmarks statement.
<b>Other external and internal references</b>	SEEC Level Descriptors 2016 Management 4.0: developing the next generation of managers and leaders, CMI 2019 UN Principles of Responsible Management Education (PRME) Regent's Strategic Plan 2019-2024 Regent's University London Academic Regulations 2021/22

	Regent's University London Learning, Teaching and Assessment Strategy 2015-2020
<b>Professional, statutory or regulatory body recognition/accreditation</b>	None
<b>Mode of study (Full Time / Part Time)</b>	Full Time
<b>Language of study</b>	English
<b>Minimum / Maximum duration of programme for each mode of study</b>	<p><b>Full time:</b>            Minimum – 4 years including the integrated Level 3 foundation; 3 years without the integrated Level 3 foundation            Maximum* – 5 years including the integrated Level 3 foundation; 4 years without the integrated Level 3 foundation            * in exceptional circumstances only (refer to Regent's University London Academic Regulations for details)</p> <p><b>Part time:</b> not applicable</p>
<b>Date of production / revision of this programme specification</b>	January 2020
<b>2. Why study this programme?</b>	
<p>The BA (Hons) International Business is a specialist degree which immerses you in the challenges of global business in today's disruptive economy. The programme has a stimulating focus on intercultural intelligence and adaptive expertise, empowering you to think fluidly across disciplines and borders.</p> <p>You will learn about international strategic management, international economics policy and new international ventures, developing your creative thinking and ability to innovate. This degree will prepare you as a leader for a career in multinational businesses or international start-ups.</p> <p>A central feature of the programme is that you will be equipped with a chosen target foreign language combined with a transformative study abroad experience. This means the opportunity to build your personal and professional network globally.</p> <p>We offer a distinctive innovative challenge-based curriculum. This experiential and experimental approach presents challenges at each level of the programme which can cut across modules,</p>	

disciplines and borders. Taking an international and culturally intelligent perspective, this is a problem-solving syllabus that facilitates intercultural teamwork, international entrepreneurship and use of education technology.

The Regent's experience is about more than what takes place in the classroom. We use active and collaborative learning effectively and creatively, enabling you to learn by doing. You will learn from academic and industry experts, interact with classmates from all over the world and build networks with alumni.

We also make use of London itself as part of the learning experience, taking you to company events and visits, engaging with the leading companies and industry speakers from London, and giving you access to employment and entrepreneurial opportunities.

We aim to ensure your academic success and wellbeing are appropriately and individually supported. Your student journey from enrolment to graduation will be personalised, supported by a personal tutor, programme team and a range of student services (see Sections 9-11).

Everyone taking part in this programme has something unique to contribute and together we create a global community at Regent's, where national and cultural diversity is highly celebrated.

### 3. Programme aims and objectives

This is a guideline to the main features of your course. It includes the overall aims and objectives and what you might achieve and be able to demonstrate if you take full advantage of the learning opportunities provided.

The objective of BA (Hons) International Business is to develop you as a confident global graduate who can work in multinational businesses or international start-ups.

It will give you a solid foundation in core business and management principles from an international perspective, as well as addressing contemporary issues related to internationalisation and globalisation.

This programme offers you:

- **A distinctive challenge-based curriculum** – you will engage in experiential, experimental and collaborative learning through a variety of challenges each year.
- **An international perspective and experience** – the opportunity to relate what you learn to global developments and to learn from the international perspectives and experience.
- **A personalised learning journey and support** – From day one, you will embark on a 'Developing Tomorrow's Global Leaders' Programme with coaching and mentoring from a personal tutor.
- **A focus on ethics and sustainability**– you will be challenged to consider the wider responsibilities business has to the environment and society.

- **Language and cultural intelligence** – You will have the opportunity to learn a new language of your choice and use it in professional contexts.
- **Study abroad experience** – you will spend one term study abroad in your target foreign language at one of our international partner institutions.
- **Core modules and integrated modules for international business** – you will master the fundamentals of business and general management across core modules, coupled with integrated modules that bring together the essential knowledge and skills for international business studies.
- **Electives for broader learning** – you will have access to a range of electives to broaden your knowledge and understanding of business acumen based on your particular interests.
- **Work placement and enterprise project opportunities** – you will have access to guided work placement or enterprise project.

### **Prospective careers**

An international business career can take many paths. This programme will give you the skills and experience needed to achieve in the world of international business. You will be able to collaborate and communicate with business partners across the globe and will gain vital experience in studying and working in a different culture.

Our strong practical focus will give you the confidence to be enterprising and entrepreneurial, either as a dedicated self-starter within an international business or as an innovative and persistent business founder.

The skills will prepare you for several industries in international business, including:

- Advertising
- Banking
- Consultancy
- Corporate Governance
- Finance
- Human Resources
- IT and Big Data Analytics
- Management
- Marketing
- Strategy

You may also choose to continue your studies at masters' level. Regent's offers a range of leading MA and MSc degrees, such as MA International Business, MA Management, MA Luxury Brand Management, MA Enterprise, MSc Finance & Investment, MSc Digital Marketing & Analytics and MSc Marketing Psychology.

#### 4. Relationship to other programmes and awards

Sometimes programmes share modules or have other connections to other programmes. This is a guide to whether this is applicable for your programme.

This degree does not impact or lead to awards elsewhere in the University, however some modules are shared across the BA (Hons) Global Management and BA (Hons) International Business programme. Regent's Elective Modules for Developing Tomorrow's Global Leaders include Regent's Connect Modules and relevant modules from other programmes.

All Level 4 (Year 1) students take Global Perspectives, the Regent's common module, which facilitates interpersonal, intercultural and cross-disciplinary learning.

Regent's Electives are a set of modules offered on undergraduate business and management programmes in addition to the core and elective modules for individual programmes. They cover a wide range of topics in arts, humanities and social sciences.

Regent's Connect is a programme of language, culture and cross-cultural modules available to students on any programme.

#### 5. Learning outcomes

This is a guide to the more specific knowledge and skills you will gain per level of the programme if you take full advantage of the learning opportunities available to you.

**On successfully completing the programme you will be able to:**

##### A. Knowledge and understanding

###### Level 3

###### Make connections

**A1** Demonstrate knowledge and awareness of the interconnectivity of business functions and in the marketplace.

###### Take a global perspective

**A2** Understand how principles and concepts relate to the global context in which organisations operate and professionals interact

###### Apply knowledge and understanding

**A3** Analyse a range of information using pre-defined principles, theories or criteria; relate principles and concepts to situations, circumstances or outcomes they observe.

###### Level 4

###### Deploy adaptive expertise

**A4** Demonstrate a broad understanding of the international business field and its terminology; appreciates that areas of this knowledge base are open to ongoing debate and reformulation.

###### Be culturally intelligent internationally

**A5** Demonstrate increased confidence in handling and understanding the cross-cultural and international dimensions of change and its potential implications for stakeholders and the environment in which organisations operate.

<b>Apply knowledge and understanding</b>	<b>A6</b> Collect and judge information from a variety of authoritative sources, using pre-defined theoretical frameworks, tools and concepts to inform a choice of solutions to problems.
<b>Level 5</b>	
<b>Deploy adaptive expertise</b>	<b>A7</b> Demonstrate increased awareness of international business ideas, concepts, frameworks and technology, sustainability; how they can be reinterpreted and applied in new contexts to shape and influence professional settings.
<b>Be culturally intelligent internationally</b>	<b>A8</b> Develop a coherent understanding of the international environment and the implications for organisations including technological, social, geopolitical, environmental and economic change. Develop cultural intelligence and working effectively across cultures.
<b>Apply knowledge and understanding</b>	<b>A9</b> Identify, analyse and operate in situations of varying complexity and predictability, requiring the application of frameworks, theories, and concepts. Can use a wide range of techniques, information sources and/or digital tools to achieve this.
<b>Level 6</b>	
<b>Deploy adaptive expertise</b>	<b>A10</b> Develop a critical, fluent, understanding of the international business knowledge base, its interrelationship with other fields of study and understand how innovative and flexible application of this knowledge can improve performance. Appreciate the value of CPD and lifelong learning.
<b>Be culturally intelligent internationally</b>	<b>A11</b> Demonstrate critical knowledge and understanding of international dimensions, change and management across cultures. Demonstrate confidence in evaluating the implications of change for organisations in terms of ethical decision making and operational performance.
<b>Apply knowledge and understanding</b>	<b>A12</b> Synthesise and integrate knowledge at a level of abstraction; critically evaluating from competing perspectives theories and concepts to form critical and reflective understanding of information, and to exercise significant judgment in a range of international business situations.

## B. Skills

<b>Level 3</b>	
<b>Lead</b>	<b>B1</b> Assess own values and capabilities against given criteria and engages in development activity. Use interpersonal skills to clarify tasks and communicate outcomes in given contexts.
<b>Problem-solve</b>	<b>B2</b> Use defined approaches to investigating problems and communicating solutions.
<b>Be creative and enterprising</b>	<b>B3</b> Collect and combines information to inform valuable solutions to problems and to identify new opportunities.

**Level 4**

**Lead**

**B4** Work collaboratively and effectively with others and recognise the factors that affect team performance in a multi-cultural settings. Demonstrate values, self-awareness and self-leadership through planning and reflection.

**Problem-solve**

**B5** Identify a well-defined focus for enquiry; plans and undertakes investigative strategies using a defined range of methods; collect data from a variety of sources, and communicates results effectively in an appropriate format; use interpersonal and communication skills to clarify tasks, identify and rectify issues in a range of contexts.

**Be creative and enterprising**

**B6** Combine information to generate new ideas. Identify opportunities to innovate in terms of international business solutions and/or propositions through reflection, creativity and technological application.

**Level 5**

**Lead**

**B7** Adapt interpersonal and communication skills to a range of situations, audiences and degrees of complexity, including international, professional settings. Use feedback to adapt own actions in pursuit of desired aim; review impact. Think strategically, ethically and communicate convincingly with others on a common task. Demonstrate ability to reflect and persuade, conscious of ethical considerations and sustainability.

**Problem-solve**

**B8** Undertake research to provide new insights. Use appropriate theoretical models to judge the significance of the data collected, recognising the limitations of the enquiry. Apply problem-solving techniques to determine effective and creative solutions in an uncertain environment, including international, professional settings.

**Be creative and enterprising**

**B9** Collect, synthesise, and analyse a range of information, comparing alternative methods and techniques to inform a choice of solutions to problems in unfamiliar contexts, including international, professional settings. Interpret change and uncertainty through originality and insight, identifying opportunities and proposing innovations.

**Level 6**

**Lead**

**B10** Accept accountability and take responsibility in professional codes of conduct, ethics, sustainability and social responsibility. Employ ethical leadership behaviours by building on international experience to reflect, think strategically, communicate convincingly and demonstrate adaptability, self-confidence and integrity.

**Problem-solve**

**B11** Demonstrate confidence and flexibility in identifying and defining complex and unpredictable problems, based on critical evaluation and use of appropriate analytical frameworks or tools and international experience. Adopt investigative strategies and a wide range of empirical evidence and sources of information to solve problems creatively, confidently and across disciplines.

**Be creative and enterprising**

**B12** Draw on international experience and see opportunities for enterprise and demonstrates creativity, adaptability and confidence by innovating and cutting across disciplinary norms in a self-directed and ethical manner.

### **6. Learning and teaching strategy/ assessment methods (non-regulatory)**

This is a guide to the academic opportunities available to help you achieve the overall aims and objectives of the programme as listed in Section 3 and the intended learning outcomes in Section 5. It is also a guide to the assessment methods used to test your achievement of the intended learning outcomes. In order to meet the full intended learning outcomes of the programme, you will be expected to study independently, participate in class discussions, ask for support in academic skills if required and engage with your personal tutors.

The University's central mission is to develop tomorrow's global leaders in the 'fourth industrial revolution'. This degree is notable for its clear learning and teaching proposition, with fourth industrial revolution skills woven throughout the curriculum. These not only include technological fluency but also the more human skills of creativity, innovation and adaptability.

A core learning outcome is focused on leadership, which speaks to the University's mission. This is achieved, in part, through the **challenge-based curriculum** that sits at the heart of our learning and teaching strategy.

We believe challenge-based learning will lead to transformative sustainability learning by engaging your head, hands and heart. It is an experiential and experimental approach that presents you with real-life and real-world challenges at each level which can cut across modules and disciplines. This allows you to learn by thinking, by doing and by feeling.

It is also an active and collaborative learning experience that facilitates teamwork, entrepreneurship and use of education technology in which you work together with fellow students and tutors to learn about compelling issues, propose solutions to real problems and take actions.

The challenge-based learning framework is adapted from Nichols' et. al. (2016) three interconnected phases: Engage, Investigate and Act (<https://www.challengebasedlearning.org>). Each phase includes activities that prepare you to move to the next phase. Supporting the entire process is an ongoing process of documentation, reflection and sharing.

We also aspire to the creation of a collaborative '**community of learning**', both within and crucially outside of the traditional classroom setting. In the development and delivery of our pedagogy, you will be both active partners and learners. Our pedagogic approach centres around 6 key principles, outlined below.

1. **EdTech support** for the student and tutor at every possible step, broadening learning opportunities and spaces to include 24/7 access to support, appropriate student choice points at module and programme level.
2. **Multiculturalism and diversity** through inclusive approaches to teaching and learning

3. **Solution-focused delivery and practice** oriented to support global employability and/or active entrepreneurship.
4. **Integration of learning** through current, large scale and complex business simulation, high impact interventions and integration across modules.
5. **Assessments for learning** that feature co-design, synoptic work, predictive work, group work projects, student choice, authenticity and built-in safeguards against academic offences.
6. Dedicated and focused **staff development** time to embrace technology and these pedagogic principles, review and plan to ensure a joined up and coherent approach.

### **Breakdown of teaching methods by percentage per level**

Each week, you will be given a varied guidance and challenge session in a directed learning and practical approach, chiefly to direct your learning and support your understanding. This variety is intended to drive engagement and will typically take the form, as appropriate of;

- Challenge-based tasks
- Seminar work
- Tutorial work
- Short lecture input
- Group research and report work
- Case preparation
- Business simulations
- Assessment preparation and feedback (formative work)
- Technology supported work (chat/e-portfolio etc.)
- Student driven/negotiated sessions
- Guest presentations
- Accompanied/independent visits to venues/experience centres

You are expected to conduct self-directed learning, which includes preparation for class, self-study after class, preparation for assessments and assessments.

The following breakdown is a guide to how much time you will typically spend in learning. The exact amount of time spent in taught, practical/ challenge activities or self-study would depend on the modules you are taking.

Foundation Year		Level 4		Level 5		Level 6	
Directed Learning	30%	Directed Learning	30%	Directed Learning	25%	Directed Learning	25%
Practical/Challenge	10%	Practical/Challenge	10%	Practical/Challenge	10%	Practical/Challenge	10%
Self-directed Learning	60%	Self-directed Learning	60%	Self-directed Learning	65%	Self-directed Learning	65%

### **Programme management and teaching staff**

The programme is led by a Head of Programmes. Staff are, in general, educated to masters' or doctoral level. Exceptions are where particular specialist skills are required and are covered by fractional posts or visiting lecturers. In addition, most of our staff hold a fellowship of the Higher Education Academy (HEA) from Fellow to Principal Fellow. We also encourage our teaching staff to undertake the Postgraduate Certificate in Higher Education.

Our lecturers have a high-level of academic experience, as well as familiarity with the industry. Staff have worked in a range of fields, including management, consulting, marketing, finance, enterprise, hospitality and events in a variety of roles. We also welcome guest lecturers to provide insight into the latest developments in the industry.

In the Faculty of Business & Management, we promote and support research, enterprise and scholarship that underpin our academic programmes and add value to our student's learning experience. We believe it is essential to enhance the vitality of our academic programmes and refresh them by conducting research that is applied whilst at the same time producing cutting-edge knowledge and engaging in world-leading scholarship that informs our teaching. Staff on the programme have published in a range of academic journals, authored books and industry publications.

The current programme team is as follows:

Head of BAIB Programme

Head of Foundation

Each student on the programme is allocated a personal tutor, who will meet you on a one-to-one basis at various stages throughout the academic year and offer guidance and advice to support your ongoing personal and professional development throughout your studies at Regent's University London.

### **Assessment strategy and methods**

There is a combination of formative and summative assessments. Formative activities are used for developmental purposes and are designed to help you learn more effectively by giving you feedback on your progress and on how it can be improved and/or maintained. They do not contribute to the award mark.

Summative assessments are used to determine your success in meeting the intended learning outcomes of a module and do contribute to the award.

The assessment methods used across the programme will be varied. The key objective is to ensure that assessment is:

- Engaging, encourages students to interact, develop skills and test their knowledge

- Inclusive, fostering a student-focused approach whereby students can make selections about the topics or formats chosen where possible
- Authentic, based on real world or real-life challenges, cases and situations. Students should see little difference between the problems and tasks set for them on the programme and the challenges they will face subsequently in the business world.

The main assessment vehicles used for both formative and summative assessment reflect current best practice in the business school environment and feature:

- Challenge-based activities
- Reports produced following student investigations in groups or as individuals
- Group or individual presentations to tutor, peers or outside experts
- Examinations
- Events created and delivered by students
- Essays
- Time-constrained tasks or exercises
- Ongoing project work individual or collective
- Case study analysis

### **Breakdown of assessment by percentage per level**

The following breakdown is a guide to the types of assessment you will experience on your programme. The exact amount of each assessment type will depend on the elective modules that you take. The typical assessment breakdown is as below:

Foundation Year		Level 4		Level 5		Level 6	
Written exams	0%	Written exams	25%	Written exams	20%	Written exams	20%
Presentation / Challenge	20%	Presentation / Challenge	15%	Presentation / Challenge	15%	Presentation/ Challenge	10%
Coursework	80%	Coursework	60%	Coursework	65%	Coursework	70%

### **Alternative forms of assessment**

Students with student support agreements may be offered an alternative form of assessment. When this is the case, the University's Disability Guidelines for Alternative Forms of Assessment are followed.

### **Ethical approval of research**

All research conducted within and outside the University by students at Regent's University London must be approved by the Faculty / Institute Research Ethics Committee prior to its commencement. This will include, but is not limited to, all research involving human or other living participants, and all experiments, investigations and procedures involving human or other living participants, or data relating to such living entities.

### **7. Programme structure**

This is a guide to the overall structure of your programme such as term dates, assessment periods and what core modules will be delivered each year.

Your programme is composed of a number of modules that each have a credit value. On successfully passing each of these modules, you will gain credits that count towards the total needed for your degree.

One credit equates to 10 notional hours, which is the average time a student will take to achieve the specified learning outcomes. So if a module is worth 10 credits, then you would expect to spend 100 hours studying this. These will not all be 'taught' hours. You will receive guidance and instruction through lectures, seminars, etc., but you will also need to engage in self-study. A percentage breakdown of teaching contact hours and self-study required on this programme is indicated in the section above.

On an undergraduate degree programme, you can usually expect to study 120 credits per level (or year), with no more than 80 credits per term.

The academic year consists of an Autumn term, typically starting in the end of September and ending in December, and a Spring term, typically starting in the end of January and ending in May.

Classes take place from Monday to Friday, typically between 09:00 and 18:00. Examinations for the Autumn term will take place in January and for the Spring term in May. Autumn term exam results will take place in the May exam period. Spring term exam results will take place in July. If you have applied for a term of Study Abroad, you will undertake this in Year 2, term 2.

Integrated Foundation students who join the Spring intake in January will undertake an extra Summer term in order to complete the Foundation year by the end of July. All the assessments will be completed by the end of July. There is no exam in Foundation level.

### **Programme structure - LEVEL 3 (Foundation year)**

<b>Core modules</b>	<b>Credits</b>
Enterprise Challenge	24
Mastering Foundational Numeracy	24

Skills for Impact	24
Working with Others	24
World of Business	24
<b>Total core module credits</b>	<b>120</b>
<b>Elective modules (subject to availability)</b>	
ESK300 English Skills	N/A
<b>Total credits for Level 3</b>	<b>120</b>
<b>Exit awards and learning outcomes achieved (if appropriate)</b>	
There is no exit award for Level 3. Level 3 is available to students who do not meet the entry requirements of BA (Hons) International Business. This level enables students to bring their academic standing to an undergraduate level as well as equip them with the necessary knowledge and skills to cope with the demands of higher education. Level 3 credits do not count towards the undergraduate degree credit total.	
<b>Programme structure - LEVEL 4 (Year 1)</b>	
<b>Core modules</b>	<b>Credits</b>
Integrated Business Skills	12
Analytical Tools for Business and Finance	12
Economics for Business	12
People-Centric Organisations	12
Principles of Marketing in the Digital Era	12
Financial and Management Accounting	12
Developing Tomorrow's Global Leaders	12
International Business Environment	12
Global Perspectives	12
Regent's Connect Language	12
<b>Total credits for Level 4</b>	<b>120</b>
<b>Exit awards and learning outcomes achieved (if appropriate)</b>	
Certificate of Higher Education in International Business: 120 credits	

<b>Programme structure - LEVEL 5 (Year 2)</b>	
<b>Core modules</b>	<b>Credits</b>
Research Methods	12
Leading with Cultural Intelligence	12
International Political Challenges	12
Managing Digital Disruption and Transformation	12
Regent's Connect Language	12
<b>Total core module credits</b>	<b>60</b>
<b>STUDY ABROAD (1 term)</b>	<b>60</b>
<b>Total credits for Level 5</b>	<b>120</b>
<b>Exit awards and learning outcomes achieved (if appropriate)</b>	
Diploma of Higher Education in International Business: 240 credits	
<b>Programme structure - LEVEL 6 (Year 3)</b>	
<b>Core modules</b>	<b>Credits</b>
International Strategic Management	24
International Business and Economics Policy	24
Planning a New International Venture	12
Applied International Business Project	36
<b>Total core module credits</b>	<b>96</b>
<b>Elective modules</b>	
International Business Law	12
International HRM	12
International Brand Strategy	12
International Finance	12
Derivatives and Risk Management	12
Mergers and Acquisitions	12

Organisational Governance and Global Financial Ethics	12
Data Visualisation and Analytics for Business	12
Regent's Connect Language	12
Independent Learning Project (subject to the discretion of Head of Programme)	12
<b>Total elective module credits students need to choose</b>	<b>24</b>
<b>Total credits for Level 6</b>	<b>120</b>
<b>Exit awards and learning outcomes achieved (if appropriate)</b>	
BA (Hons) International Business: 360 credits	
BA (Hons) International Business with Integrated Foundation: 480 credits	

**BA (Hons) International Business Programme Structure**

LEVEL 3	LEVEL 4		LEVEL 5		LEVEL 6	
TERMS 1 & 2	TERM 1	TERM 2	TERM 3	TERM 4	TERM 5	TERM 6
120 Enterprise Challenge	60 Analytical Tools for Business and Finance 120	60 Financial and Management Accounting	60 Research Methods 120		48 International Strategic Management 72	
[24]	[12]	[12]	[12]	Study Abroad [60]	[24]	International Business and Economics Policy
Mastering Foundational Numeracy [24]	Principles of Marketing in the Digital Era [12]	People-Centric Organisations [12]	Managing Digital Disruption and Transformation [12]		[24]	[24]
Skills for Impact [24]	Developing Tomorrow's Global Leaders [12]	Business Economics [12]	International Political Challenges [12]		Planning a New International Venture [12]	
World of Business [24]	Integrated Business Skills [12]	International Business Environment [12]	Leading with Cultural Intelligence [12]		Applied International Business Project [36]	
Working with Others [24]	Global Perspectives [12]	Regent's Connect Language Module [12]	Regent's Connect Language Module [12]		Regent's Connect Language Module / Elective [12]	Regent's Connect Language Module / Elective [12]

## 8. Distinctive features of the programme and other key information

This is a guide to anything else you may need to know about your programme including anything that might seem a bit unusual or different to similar programmes in other institutions.

This programme offers you:

- An in-depth knowledge and understanding of the international integration of culture, politics and economics of different societies
- The opportunity to develop commercial acumen, linguistic and interpersonal skills essential for leading and managing people in different parts of the world
- Global enterprise and entrepreneurial mindset to think critically and creatively, solve problems, and communicate effectively
- The development of cultural knowledge, understanding, fluency and communication skills in your chosen target foreign language
- One term of study abroad to facilitate a true international and intercultural learning experience
- An applied international business project that brings together all the taught elements of the programme to reinforce their interrelationship and to provide an experience which enables you to move forward from the understanding of a discrete knowledge based to synthesising and exploring new areas of applied research study.

### ***Language learning***

Besides English and your native language, you will need to choose a target foreign language as part of your studies at Level 4 and 5. You will choose a language module from the Regent's Connect portfolio, offered at five different grades, from Grade 1 (for students with no prior study of the language) to Grade 5 (upper intermediate level). Options include (subject to availability):

- Arabic
- Chinese
- French
- German
- Italian
- Japanese
- Portuguese
- Russian
- Spanish

In selecting your target language, you cannot already have an A-level equivalent award issued by the country of the language (e.g. you cannot take French if you have a French Baccalauréat). The level of the module you take will be ascertained in a diagnostic test on enrolment.

### ***Study Abroad***

You will undertake one term of study abroad at one of our international partner institutions in the second term of Level 5 (Year 2). You are expected to carry on your language studies during your term abroad, and your target language will determine your destination. The curriculum at the partner institution and the credits you gain will be mapped to your modules and credits as required by the programme. Your Study Abroad application and learning agreement will be subject to the discretion and approval of your Head of Programme or Study Abroad academic adviser. All grades received at an international partner university will be converted to an equivalent Regent's University London grade, in accordance with the institutional grading scale and grade conversion table. The average grade will represent 50% of the overall mark associated with Level 5. The University's Outbound Study Abroad team will support you before, during and after your term of study abroad.

### ***Integrated Foundation Programme***

The BA (Hons) International Business with Integrated Foundation is designed for those who do not meet the requirements for direct entry to the BA (Hons) International Business. It includes one year of studies at foundation level and a further three years at BA level. The Integrated Foundation programme is structured around an entrepreneurial challenge, supported by 'soft' and 'hard' skills modules designed to enable students to make interconnections between the different modules and learn transferable skills.

### ***Global Perspectives***

All Level 4 students enrolled on Regent's validated degree programmes will need to complete this Regent's Common Module, which facilitates interpersonal, intercultural and cross-disciplinary learning. The module introduces a range of ideas and ways of thinking based around the University's values, reflected in its learning outcomes. It encourages you to interact with the broader University community, both socially and academically, asking you to cross the physical and intellectual borders of your degree programme. Global Perspectives aims to increase self-awareness and prepares you for your subsequent studies by familiarising you with the resources available to meet your lifelong learning needs.

### ***Work Placement and Enterprise Project***

You will have the opportunity to undertake a non-credit-bearing work placement or enterprise project over the Summer period. The Hive will provide guidance and support in securing work placement as well as facilitating collaboration opportunities with the Hive-based entrepreneurs.

### ***Extracurricular activities***

Regent's is a place where extraordinary things happen. The Regent's experience is about what takes place in and outside of the classroom. You will have the opportunity to engage with extracurricular activities on and off campus organised by staff and students from across the University which will support your learning, development and aspirations. These include

prominent guest speakers, presentations, conferences, competitions, university societies, Student Union membership and student representation.

Participation in competitions or engagement with societies and the Student Union is a great way to develop a host of skills and evidence demonstrating a diversity of capabilities that can contribute to an enriched personal development plan.

## **9. Student support**

We want you to make the most of your time at Regent's and we also know that sometimes life at university can be hard. We can give you the support and you need, on academic study, language skills, careers, disabilities, mental health, gender, sexuality, finance and many other issues.

Regent's Student Hub will be the first port-of-call for the majority of your needs. Staff in the Hub can either deal with your enquiry directly or point you to one of our services for more help.

Our support services include:

- Personal tutor scheme
- Student Services
- Academic Skills
- English for Academic Purposes
- Careers advice, including placements
- Disability support
- Accommodation
- Student Union

For more information about life at Regent's and the services we offer, visit:

[regents.ac.uk/information/student-life/for-current-students](https://regents.ac.uk/information/student-life/for-current-students)

## **10. Learning support facilities**

Regent's offers a variety of different facilities and technologies to support your studies. These include lecture theatres, seminar rooms, the library, IT labs and specialist software.

If you require support or advice with regard to accessing campus facilities, please speak with our disability support officer, so we may address your concerns. [regents.ac.uk/information/student-life/for-current-students/disability-information](https://regents.ac.uk/information/student-life/for-current-students/disability-information)

The Library at Regent's supports teaching and learning at the University. Our relevant and extensive collections, flexible study spaces and knowledgeable staff can help you achieve your academic goals. During term time, the Library is open until late in the evenings. During busy exam periods, it is open 24/7. Most areas are fully accessible to people with disabilities and wherever there are challenges we work with individual(s) to overcome, rearrange or support to facilitate good and safe access.

Regent's uses Blackboard as its virtual learning environment (VLE), where you will find learning materials and content for your modules. You will also submit your coursework online and receive feedback through Blackboard.

MyRegent's is a free app and web dashboard which contains Regent's email, degree programme timetable, module information and more. You will be able to download it for Apple or Android devices or access it at [my.regents.ac.uk](http://my.regents.ac.uk) once you have enrolled with us.

Regent's has IT labs where you can use our computers and there are dedicated areas for you to use your own laptops and tablets. The campus has free Wi-Fi, including most areas of our extensive gardens, so any area can be adapted into a student study space. Regent's is a member of the Eduroam network, so you can connect to this service to access Wi-Fi worldwide.

For more about Regent's learning resources, visit:

[regents.ac.uk/about/learning-resources](http://regents.ac.uk/about/learning-resources)

## 11. Opportunities for personal development planning

The BAIB programme offers a number of opportunities to foster personal development planning, such as a choice of pathway; the Global Perspective and Regent's Elective modules; the Pathway Capstone module in level 6; and extracurricular activities organised by both academic and professional services on campus.

The programme also offers the following opportunities for personal development planning:

- Personal and small group tutorials
- Self-reflection in key modules
- Assessment of personal skills in key modules with subsequent guidance on action planning

### **Personal and professional development and personal tutoring**

From Year 1, you will embark on a personal and professional development module, 'Developing Tomorrow's Global Leaders'. This module aims to guide your understanding and approach to your personal and professional development plan, encouraging you to reflect on your own strengths, life skills and competencies as a future global leader in the Fourth Industrial

Revolution. Your personal tutor will be involved in guiding your reflection and awareness of your personal plans and goals. Your reflection will help you choose the appropriate Regent's Elective Modules aimed at developing your life skills and competencies as tomorrow's global leaders. The module also aims to give you the opportunity to develop your team working and leadership skills within an international and cross-cultural context, and reflect on your engagement and interaction within group-based challenge activities.

### **Careers support**

All students benefit from an initial consultation with a careers adviser in their first weeks on campus. Based on your individual interests you will, guided by your adviser, develop knowledge and networks in relevant sectors and roles. You will be encouraged to team up with like-minded individuals to build communities centred around shared interests.

You will have access to the vacancies shared by our business relations team on the Student Hub, as well as multiple other resources, and help with making applications for internships and graduate roles in the UK and beyond. Students who have not identified an area of interest are offered guidance consultations to enable decision-making.

A variety of workshops throughout the year will help you succeed at every stage of the selection process, including CV and cover letter writing, interview (including video interviews) and assessment centre preparation, networking, LinkedIn and psychometric testing. Support with individual applications is available.

Students who wish to start their own business will be invited to work in The Hive (see below).

Students looking to complete a consultancy project, such as a capstone, receive support in developing practical consultancy skills, as well as help with sourcing suitable projects. This offer is tailored with sector relevant information to reflect subject specialisms (e.g. fashion, design, business).

Each term a number of masterclasses (held by industry specialists), seminars, networking events and meet-ups are organised on campus. They offer an invaluable opportunity to find out about employment prospects in different industries and business sectors and to develop a professional network.

At our hiring breakfasts, employers who currently seek students via the Student Hub vacancy board (internships, placements, or graduate jobs) are introduced to (and given the opportunity to interview onsite) students directly.

In addition to regular face-to-face contact with our expert staff, we offer a wide range of online resources including VoIP (e.g. Skype) appointments to help you in your job search. These

include advice sheets, videos and self-assessment tools. All this is accessible on the Student Hub to current students and alumni.

### **The Hive**

The Hive is a workspace and community for both current students and alumni, which offers a full suite of services, including start-up advice, masterclasses, careers advice, student consultancy services and a bookable hot desk environment for start-ups. There is also support with graduate entrepreneurship visas if required.

The Hive offers a collaborative environment in which careers and enterprise advice happens in a live working environment, allowing knowledge and opportunities to flow between its users. It aims to break down barriers between job seekers and creators, learners and staff, changing the way our learners relate to the University and develop their career skills.

## **12. Admissions criteria**

A Regent's education provides you with a high level of personal attention, and this begins from the moment you apply to study with us. We want to understand who you are and what your skills and interests may be – we are interested in your potential, as well as your prior achievements. We review each application comprehensively and on its individual merit, considering all of your skills, interests and attributes.

We receive applications each year from over 170 countries and are happy to assess all international qualifications.

### **Level 3 Foundation entry**

For applicants entering at Foundation Level 3, we will typically make an offer to a student holding at least 5 GCSEs at grades A-C / 9-4 or international equivalent including Mathematics.

We will require proof of English language proficiency, for example we ask for:

- IELTS: Overall score of 5.5, with a minimum of 5.5 in each individual component
- GCSE/IGCSE English, grade C / 4 (for IGCSE certificates, please provide the Supplementary Certifying Statement with the breakdown of component grades)
- On-campus English diagnostic test (for more information contact: [admit@regents.ac.uk](mailto:admit@regents.ac.uk))

Or equivalent qualification.

### **Level 4 entry (Year 1, undergraduate)**

For applicants entering at Level 4, if you are holding A-levels, we would typically make you an offer at three A-Levels at Grades BBC.

We will also assess your application for proficiency in Mathematics, asking for a GCSE in this subject at grade A-C / 9-4 (or the international equivalent).

We will require proof of English language proficiency, for example we ask for:

- IELTS: Overall score of 6.0, with 5.5 or above in each component (Reading, Writing, Listening and Speaking) (or equivalent qualification)
- On-campus English diagnostic test (for more information contact: [admit@regents.ac.uk](mailto:admit@regents.ac.uk))

*English for Academic Purposes (EAP)*

You will take an English for Academic Purposes (EAP) module in your first term in order to support the development of your academic work in English.

Students who achieve an IELTS 6.5, with a minimum score of 5.5 in each component, or an equivalent result, are exempt from the EAP module and will take an additional academic module instead.

**Level 6 Top Up entry (Year 3)**

For applicants entering at Level 6 Top Up, the requirements for admission are as follows:

- Prior qualification (e.g. HND or HE Certificate) in a business and/or pathway discipline, at a standard 2.1 minimum or equivalent, OR
- 240 business and/or pathway related credits from HEIs or equivalent that are approved via an existing or new progression or articulation agreement with Regent's University London.

IELTS: Overall score of 6.5, with 6.0 or above in Reading and Writing and 5.5 or above in Listening and Speaking (or equivalent qualification)

If you have not yet achieved the required award but are expected to, then the admission to the programme would be conditional on achieving the expected award.

We offer a range of courses that can help to improve your English language proficiency. Please see the website for more details:

[regents.ac.uk/study/short-courses/english-courses-london](http://regents.ac.uk/study/short-courses/english-courses-london)

### **13. Visas and immigration**

At Regent's, you will be part of a truly international community, with the opportunity to make friends and contacts from around the world.

If you require a visa to study in the UK, please visit the Visas and Immigration page on the website:

[regents.ac.uk/study/international-students/visas-and-immigration](https://regents.ac.uk/study/international-students/visas-and-immigration)

#### 14. Tuition fees and other costs

For students enrolling on the BA (Hons) International Business and the BA (Hons) International Business with Integrated Foundation, the annual fee for the academic level/year in 2020/21 is £21,000 paid in equal instalments over the first two terms.

Students starting the Integrated Foundation programme in January 2021 will be required to take a summer term of teaching, in order to complete the year by July. This means that you will be expected to make 3 payments between January and December 2021 (Two terms of Foundation study and the first term of undergraduate study).

Tuition fees are set by the University's Board of Trustees for each financial year, which runs from 1 August to 31 July. Therefore your annual fee will rise each year/level. The maximum increase per year for existing students is based on the Consumer Price Index (CPI) inflation rate, plus a maximum of 3%.

To secure your place at Regent's you will need to pay a deposit. These are currently set at:

Home/EU students advance deposit on tuition fees: £1,000 (non-refundable\*)

Non-EU advance deposit on tuition fees: £4,000 (non-refundable\*)

Non-EU students in receipt of US Federal Loans: £1,000 (non-refundable\*)

Fees are normally payable once a term and are due two weeks before the start of term. They can be paid through our online portal. Payment plans are available for eligible new and returning students. For more information visit the Pay Fees page on our website:

[regents.ac.uk/study/how-to-pay/pay-fees-online-and-payment-plans#close](https://regents.ac.uk/study/how-to-pay/pay-fees-online-and-payment-plans#close)

Our current Payment Terms and Conditions are available at:

[regents.ac.uk/study/how-to-pay/payment-terms-conditions#close](https://regents.ac.uk/study/how-to-pay/payment-terms-conditions#close)

There are a number of ways to help fund your studies through scholarships, bursaries and student loans. For more information, visit our Scholarships, bursaries and funding page at:

[regents.ac.uk/study/scholarships-funding-and-bursaries](https://regents.ac.uk/study/scholarships-funding-and-bursaries)

London is an expensive place to live so it is important to ensure that you can afford to stay here for the duration of your studies. In addition to your tuition fees, you will have expenses such as accommodation, food, bills, transport, clothes, socialising, books and other material costs. If you would like to discuss the financial impact of studying at Regent's then please contact us:

[regents.ac.uk/about/contact-us](https://regents.ac.uk/about/contact-us)

One of your main financial outlays will be your accommodation. There are three types of accommodation available to choose from. We offer limited accommodation on campus at competitive prices, off-campus accommodation at Urbannest, or you could choose private accommodation which we can help you find. For more detail on accommodation please see our website: [regents.ac.uk/study/accommodation](https://regents.ac.uk/study/accommodation)

Reading lists will be made available at the start of each module. You are encouraged to borrow materials from the library where possible, or you may choose to purchase materials from external suppliers at your own cost. The estimated cost of purchasing core texts for this programme is £200-300.

During your term of Study Abroad, you will continue to pay your tuition fees to Regent's. You do not pay fees at the partner institution, but some universities may require you to pay a supplement for language courses, typically related to pre-session or additional courses, and courses outside the exchange learning agreement. You will be responsible for your own travel tickets, visa application expenses if a visa is required, health and travel insurance and other expenses abroad, such as accommodation, food, bills, transport, clothes, socialising, books, and other material costs.

You are eligible to receive an Erasmus grant if you undertake an Erasmus study abroad in European Union (EU) countries. The Study Abroad team will support you in your Erasmus grant application.

\* If you decide you no longer wish to study at Regent's, refunds of deposits and fees can only be granted in limited circumstances. For more information, see our Refund Policy (subject to review) at: [regents.ac.uk/study/how-to-pay/refunds-policy](https://regents.ac.uk/study/how-to-pay/refunds-policy)

## **15. Assessment and progression regulations**

You will be assessed on how well you are achieving the intended learning outcomes at different stages throughout your time of study at Regent's. This will include a variety of methods as described under Section 6 above.

In order to continue with your studies, there are minimum requirements to be met in order to progress to the next level of your programme. The current progression regulations are published within the Academic Regulations on our website at the link below. These are subject to review and amendment each year. We will let you know if there are any major changes to the regulations that may affect you.

[regents.ac.uk/about/governance/academic-governance/academic-regulations](https://regents.ac.uk/about/governance/academic-governance/academic-regulations)

You will be provided with guidelines on what you need to achieve in each assessment to ensure you receive a good mark. A generic description of each grade is available at:

[regents.ac.uk/about/regents-teaching-exchange/learning-teaching/assessment-framework](https://regents.ac.uk/about/regents-teaching-exchange/learning-teaching/assessment-framework)

## **16. Award criteria**

To qualify for your intended undergraduate award, you will be expected to obtain 360 credits, including 120 credits at Level 4 or higher; 120 credits at Level 5 or higher; and 120 credits at level 6 or higher.

You must also meet the requirements of any specific regulations as stated under Section 15 Assessment and progression regulations.

For further details on award requirements, please see the Academic Regulations, available at on our website at the link below. The regulations are subject to review and amendment each year. We will let you know if there are any major changes to the regulations that may affect you.

[regents.ac.uk/about/governance/academic-governance/academic-regulations](https://regents.ac.uk/about/governance/academic-governance/academic-regulations)

## **17. Methods for evaluating and improving the quality and standards of teaching and learning**

All quality assurance policies and procedures are found in the University Academic Regulations. The current versions are available at the link below. The regulations are subject to review and amendment each year. We will let you know if there are any major changes to the regulations that may affect you.

[regents.ac.uk/about/governance/academic-governance/academic-regulations](https://regents.ac.uk/about/governance/academic-governance/academic-regulations)

Regent's University London operates a number of institutional processes for ensuring and enhancing its academic quality standards. These include: programme (re)validations, programme modifications, programme monitoring, student feedback systems and external examining.

### *Programme (re)validations*

The University has a formal process to approve a new programme or reapprove an existing programme of study. This involves a panel of academics from within and outside Regent's to ensure that your programme is of appropriate academic standard and of a high quality.

### *Programme modifications*

We listen to your feedback and make changes to your programme as appropriate. You will be consulted on any significant changes to your programme which may affect the outcomes of your study. All changes to programmes or modules are subject to approval through Regent's academic governance structures.

*Programme monitoring*

In order to ensure programmes continue to meet their academic and professional aims and objectives, Heads of Programme are required to prepare an annual monitoring report (AMR). The reports include module feedback as well as external examiner reports and responses. They are reviewed at faculty and institutional level.

*Student feedback systems*

Students play a key role in the University's processes for enhancing the quality of its educational provision and broader student experience. There are multiple ways for you to provide feedback on your experiences at module level (e.g. through questionnaires), programme level (through programme managers), through student representatives and at programme committees. Student representatives are elected and sit on institutional committees such as Senate. Final-year undergraduate students (Level 6) are invited to take part in the National Student Survey (NSS).

*External examiner reports*

External examiners ensure that Regent's standards and quality processes are appropriate and are of a standard comparable to those of other higher education institutions. There are two types of external examiners. One reviews subject level assessment and the other reviews institutional level processes and attends the progression and finalist boards.

An annual external examiner report is produced at the end of every academic year at levels 5, 6 and 7. These are made available to students through the AMRs which are submitted to programme committees.

### 18. Curriculum map

This table indicates which study units assume responsibility for delivering and assessing the learning outcomes in Section 5..

	Module	Learning outcomes					
		A1	A2	A3	B1	B2	B3
<b>3</b>	Enterprise Challenge	✓	✓	✓	✓	✓	✓
	Mastering Foundational Numeracy	✓	✓	✓	✓	✓	✓
	Skills for Impact	✓	✓	✓	✓	✓	✓
	Working with Others	✓	✓	✓	✓	✓	✓
	World of Business	✓	✓	✓	✓	✓	✓

	Module	Learning outcomes					
		A4	A5	A6	B4	B5	B6
<b>4</b>	Integrated Business Skills			✓	✓	✓	
	Analytical Tools for Business and Finance	✓		✓		✓	✓
	Economics for Business	✓	✓	✓	✓	✓	
	People-Centric Organisations		✓	✓	✓	✓	
	Principles of Marketing in the Digital Era	✓	✓	✓	✓	✓	✓
	Financial and Management Accounting	✓		✓	✓	✓	
	Developing Tomorrow's Global Leaders			✓	✓	✓	✓
	International Business Environment	✓	✓	✓		✓	✓

	Module	Learning outcomes					
		A7	A8	A9	B7	B8	B9
<b>5</b>	Research Methods		✓	✓	✓	✓	✓
	Leading with Cultural Intelligence		✓	✓	✓	✓	✓
	International Political Challenges	✓	✓	✓	✓	✓	✓
	Managing Digital Disruption and Transformation	✓	✓	✓	✓	✓	✓

	Module	Learning outcomes					
		A10	A11	A12	B10	B11	B12
<b>6</b>	International Strategic Management	✓	✓	✓	✓	✓	✓
	International Business and Economic Policy	✓	✓	✓	✓	✓	✓
	Planning a New International Venture	✓		✓	✓	✓	✓
	Applied International Business Project	✓	✓	✓	✓	✓	✓
	International Business Law	✓		✓	✓	✓	
	International HRM		✓	✓	✓	✓	✓
	International Brand Strategy		✓	✓		✓	✓
	International Finance	✓		✓		✓	✓
	Derivatives and Risk Management	✓		✓		✓	✓
	Mergers and Acquisitions	✓		✓	✓	✓	
	Organisational Governance and Global Financial Ethics	✓	✓		✓		✓
	Data Visualisation and Analytics for Business	✓		✓		✓	✓
	Independent Learning Project		✓	✓	✓	✓	✓