



BA (Hons) Fashion Design

21-22

**Programme
specification
document**



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1. Programme Overview	
Full programme/award title(s)	BA (Hons) Fashion Design BA (Hons) Fashion Design with Integrated Foundation BA (Hons) Fashion Design (Marketing) BA (Hons) Fashion Design (Marketing) with Integrated Foundation
Short programme title	BAFD / BAFDM
Fees	£18,500 (per year, subject to annual increase) Foundation Year: £12,000
Faculty	Humanities, Arts & Social Sciences
Location of study	Regent's Park and Marylebone
Awarding institution	Regent's University London
Institution regulated by:	Office for Students, Quality Assurance Agency
Programme entry points	September 2020
Date of initial/previous (re)validation	July 2018
Date of next revalidation	July 2023
Framework for Higher Education Qualification level of final award	Level 6
Number of credits in award	360 Credits (without Foundation); 480 (with Foundation)
UCAS code	2S77 BA (Hons) Fashion Design 9L17 BA (Hons) Fashion Design with Integrated Foundation W230 BA (Hons) Fashion Design (Marketing) W231 BA (Hons) Fashion Design (Marketing) with Integrated Foundation
Underpinning QAA subject benchmark statements	Quality Assurance Agency (QAA) benchmarking statements: Art & Design, 2017
Other external and internal references	QAA Framework for Higher Education Qualifications (FHEQ) Regent's University London Academic Regulations

Professional, statutory or regulatory body recognition/accreditation	None
Mode of study (full time / part time)	Full time
Language of study	English
Minimum / Maximum duration of programme for each mode of study	<p>Part time: N/A</p> <p>Full time:</p> <p>Minimum – 4 years including the integrated Level 3 3 years without the integrated Level 3</p> <p>Maximum* – 5 years including the integrated Level 3 4 years without the integrated Level 3</p> <p>*in exceptional circumstances only, refer to Regent's University London Academic Regulations for details</p>
Date of production / revision of this programme specification	June 2019

2. Why study this programme?

We want to make sure that you have chosen the right programme to study and that you are excited about studying your programme at Regent's.

The BA (Hons) Fashion Design has an outstanding reputation for producing highly talented and innovative designers for the global fashion industry.

The programme develops students as creative, innovative fashion design graduates with an appreciation of their own personal design philosophy and signature style. Their contemporary vision and design direction is fully underpinned by their comprehensive and technical expertise.

Our programme offers a comprehensive design education for ambitious individuals looking for a specialist career within the global fashion industry and/or to establish their own international fashion business.

Your tutors draw upon a wealth of industry experience and specialist expertise in fashion to develop your knowledge of current industry practices and your individual talents within your chosen areas of study.

Two pathway options and a variety of elective modules at Levels 4 and 5 give you the opportunity to reflect your future career interests and ambitions.

The **BA (Hons) Fashion Design** pathway offers the opportunity to focus on developing highly innovative catwalk collections that promote your creative and technical excellence and personal design philosophy.

The **BA (Hons) Fashion Design (Marketing)** pathway will enable you to develop creative design solutions and fashion ranges for specific market levels, supported by an understanding of the consumer and marketplace.

3. Programme aims and objectives

This is a guideline to the main features of your degree programme. It includes the overall aims and objectives and what you might achieve and be able to demonstrate if you take full advantage of the learning opportunities provided.

Graduates of the BA (Hons) Fashion Design programme are expected to be creative, design-focused, fashion innovators. You will learn how to develop original designs that stem from personal research, creative experimentation and design development through to garment construction, prototyping and constructed clothing ranges that combine both your personal philosophy about design and the needs of the consumer and the marketplace. Your designs will express your grasp of conceptual and aesthetic principles in clothing as you gain the ability to create innovative designs that express your individual design aesthetic.

Your learning will culminate in the development and realisation of a fashion collection in your final year. The development of your personal design philosophy and collection will be informed by an understanding of fashion in context and underpinned by your dissertation,

which is an opportunity to explore an area of personal interest. Fashion Design with Marketing pathway students can choose to work on marketing / communications based outcomes, which are customer-focused with a strong appreciation of marketing issues.

Our philosophy is built on individual creativity and aesthetic, underpinned with strong technical skills and contextual awareness. The programme places a keen emphasis on an appropriate balance between theoretical and practical applications and 'real-life' industry examples and contexts. In the foundation year, you will be encouraged to establish the required components of creative exploration and realisation. In the first year, you will become equipped with technical skills, as well as understanding of fashion design principles and processes. In the second year, you will explore the complete fashion design process, from research through to the realisation of complete fashion looks. This will be underpinned by increased theoretical and contextual knowledge. Finally, in the third year, you will be encouraged to create your own negotiated fashion outcomes, including a collection and a fashion design portfolio.

The programme aims to:

1. Enable you to promote a comprehensive understanding of the fashion design process and to develop as a creative professional, with strong conceptual and technical skills.
2. Offer you knowledge and skills in fashion design and realisation which will enable you to develop your intuitive response to fashion directions.
3. Offer a knowledge and appreciation of contemporary fashion marketing, with a strong emphasis on promotion and communication. (Fashion Design with Marketing Pathway only)
4. Offer an enhanced understanding of textiles, drape, construction and finishing techniques. (Fashion Design - Design pathway only)
5. Develop understanding of contemporary issues surrounding fashion within the industry itself, and within its wider contexts.
6. Enable the development of a strong eye for contemporary and future fashion, with the ability to generate a wide range of outputs pertinent to the contemporary fashion industry.
7. Encourage the development of independent thinking through review, reflection and evaluation of personal and professional practice in relation to fashion and the wider creative industries.
8. Enable development and application of individual strengths and interests within fashion design and related industries.
9. Develop theoretical, practical and transferable skills to enable pursuit of professional careers in the fashion industry or postgraduate study.

Prospective careers

You will be well equipped to enter and succeed in a range of fashion careers both in employment and freelance scenarios. These commonly fall into a number of categories including design, marketing, styling and retailing. For example:

- Assistant or junior designer
- Designer own label
- Pattern cutter
- Assistant buyer
- Production assistant
- Fashion PR
- Fashion journalist
- Fashion stylist
- Personal shopper
- Creative director
- Editorial assistant
- Fashion illustrator
- Textile designer
- Visual merchandiser

The programme encourages understanding of the value of acquired skills through multiple contexts and their transferability across a multitude of other industries. We encourage our students to develop attributes, in alignment with the wider strategy of Regent's University London – independent, innovative, informed, collaborative, connected, international, ethical, reflective and ambitious. These attributes are crucial for success, and the curriculum reflects the development of these attributes.

4. Relationship to other programmes and awards

Sometimes programmes share modules or have other connections to other programmes. This is a guide to whether this is applicable for your programme.

Fashion Design is one of number of undergraduate programmes in the School of Creative & Liberal Arts. The Fashion & Design programme area includes Fashion Design, Fashion Marketing, Graphic and Digital Design, and Interior Design.

If you are enrolled on the 4 year programme then in your integrated foundation year you will be able to experience a range of approaches and subjects, which will strengthen your understanding of your chosen specialist area.

Professionals increasingly work across boundaries between industries and the knowledge you gain in your foundation year will open your mind to working across different areas of fashion and design. It will also enable you to work more effectively with others, both as a student and once you graduate and work in industry.

The Fashion Design programme offers two pathways: Fashion Design and Marketing. Some modules are common to both programmes, with those taking Fashion Design (Marketing) engaging with at least three marketing /communications modules. This enables you to benefit from shared knowledge and also offers you the opportunity to study with a more diverse range of fellow students. Shared modules enable students of design to develop a greater understanding of fashion marketing and context , while fashion

marketing students can develop a greater understanding of fashion design, and how the two areas integrate within the fashion industry.

All Level 4 (Year 1) students take Global Perspectives, the Regent's common module, which facilitates interpersonal, intercultural and cross- disciplinary learning.

There is the opportunity for undergraduates, upon successful completion of the programme, to continue to the School's MA International Fashion Marketing, which examines the fashion marketing landscape from a wider, global perspective. Other postgraduate programmes in related disciplines include MA Fashion Journalism and MA Fashion Buying & Merchandising.

5. Learning outcomes

This is a guide to the more specific knowledge and skills you will gain if you take full advantage of the learning opportunities available to you.

Programme Learning Outcomes:

A. Knowledge and understanding

A1 Understand and use an extensive and in-depth knowledge of a broad range of methods and principles employed by other practitioners in Fashion Design and the broader Fashion Industry.

A2 Employ detailed and complex knowledge and understanding of a breadth of contexts, frameworks, and environments within which Fashion Design and the broader Fashion Industry operates, including theoretical, historical, social, cultural, ethical, and environmental perspectives.

A3 Understand the appropriate application of a comprehensive range of current and emerging tools, materials and methods relevant to confident engagement in contemporary Fashion Design and the broader Fashion Industry.

A4 Understand and apply an extensive and in-depth knowledge of professional practice in Fashion Design, including the designer relationship with an audience; clients, users, colleagues, environments, markets and intellectual property issues.

B. Skills

B1 Independently source, navigate, analyse, communicate and apply relevant research material from a variety of sources, to the development of responses to written and creative briefs.

B2 Autonomously engage creatively in the generation, development, and realisation of solutions to Fashion Design briefs, relevant to context and audience, independently and in collaboration with others, employing convergent and divergent thinking, and speculative enquiry within the Design Process.

B3 Independently analyse, reflect and evaluate critically, in different contexts within Fashion Design and the broader Fashion Industry, including those that may be

complex, ambiguous or unpredictable, within the process of development of ideas into outcomes.
B4 Engage constructively, in self and peer reflection and respond positively to critical judgement of others, with relevance to both their general professional progression and their specific development within contemporary practice in Fashion Design.
B5 Independently select from, experiment and make, with appropriate use of materials, processes, technologies and environments showing understanding of safety and quality standards and attention to detail.
B6 Apply entrepreneurial skill, innovation and enterprise to positioning your own work and operating effectively within the context of the professional practice of Fashion Design and the broader Fashion Industry.
B7 Communicate professionally in presenting research, ideas, reasoned arguments, and design work in a range of situations, in visual, oral, and written forms, employing relevant IT skills where appropriate.
B8 Independently manage yourself and your work constructively, efficiently and ethically.
B9 Work effectively with others, through collaboration, collective endeavor and negotiation.
B10 Apply self-awareness, ethical values, openness and sensitivity to diversity in terms of people, cultures, and environmental and business issues, to behaviour and work.
Level 3 Learning Outcomes:
A. Knowledge and understanding
A1 Demonstrate understanding and use of knowledge of a range of methods and principles of creative practice in Art & Design.
A2 Employ knowledge and understanding of a spread of contexts, frameworks and environments which Art & Design operates, including theoretical, historical, social, cultural, ethical and environmental perspectives.
A3 Demonstrate understanding and the safe use and application of a range of current and emerging tools, materials and methods used in contemporary Art & Design.
A4 Demonstrate understanding of your creative practice in relationship to others, including audience, users, colleagues, environments and markets.
B. Skills
B1 Gather, sort and present relevant research material for the development and realisation of concepts and solutions with close tutor guidance.
B2 Apply creative thinking in the generation, development, implementation of ideas and realisation of solutions to Art & Design briefs.
B3 Apply critical thinking skills to research, analysis, and the development of ideas and outcomes.

B4 Begin to situate and critique your own and others work in relation to contemporary practice.
B5 Select from a range of relevant materials, tools and methods and use them safely and effectively to develop proposals through to material outcomes.
B6 Demonstrate that you are beginning to create work in relation to contemporary Art & Design practice.
B7 Present research, idea generation and outcomes in a manner appropriate to the specific nature of a project.
B8 Demonstrate that you are developing the ability to study independently, manage workloads and that you can meet deadlines.
B9 Demonstrate the ability to work with others through collaboration and contribution to group projects and outcomes.
B10 Demonstrate an awareness of ethical values, openness and sensitivity to diversity in terms of people, culture, business and environmental issues.
Level 4 Learning Outcomes:
A. Knowledge and understanding
A1 Understand and use a formative knowledge of a range of methods and principles employed by other practitioners in Fashion Design and the broader Fashion Industry.
A2 Employ a formative knowledge and understanding of the contexts, frameworks, and environments within which Fashion Design and the broader Fashion Industry operates, including contemporary, historical, theoretical, social, cultural, ethical, and environmental perspectives
A3 Understand the appropriate application of a formative range of current and emerging tools, materials and methods relevant used in contemporary Fashion Design and the broader Fashion Industry.
A4 Understand and apply knowledge of how Fashion Design operate in a professional context including; relationship with an audience; clients; users; colleagues; environments; markets and intellectual property issues.
B. Skills
B1 Source, navigate, analyse, communicate and apply relevant research material from a variety of sources, to the development of responses to creative and written briefs with tutor guidance.
B2 Engage creatively in the generation, development, and realisation of solutions to set fashion design briefs, independently and in collaboration with others, employing convergent and divergent thinking, within the Design Process with tutor guidance.
B3 Analyse, reflect and evaluate critically within the process of development of ideas into outcomes in set briefs within Fashion Design and the broader Fashion Industry.

B4 Engage in self and peer reflection and begin to respond positively to critical judgement of others, with relevance both to their general personal progression, and to their development within the discipline of Fashion Design.
B5 Select from, experiment with and make appropriate use of an introductory range of materials, processes, technologies and environments showing understanding of safety and quality standard with tutor guidance.
B6 Demonstrate a pro-active attitude to developing knowledge of the contemporary context of professional practice in Fashion Design, the Fashion Industry and of entrepreneurial skills.
B7 Communicate clearly in presenting research, ideas, reasoned arguments, and design work, in visual, oral, and written forms, employing relevant IT skills where appropriate.
B8 Begin to manage self and work constructively, efficiently and ethically.
B9 Work constructively with others, through collaboration, collective endeavor and negotiation.
B10 Begin to apply self-awareness, ethical values, openness and sensitivity to diversity in terms of people, cultures, and environmental and business issues, to behavior and work.
Level 5 Learning Outcomes:
A. Knowledge and understanding
A1 Understand and use a substantial knowledge of a broad range of methods and principles employed by other practitioners in Fashion Design and the broader Fashion Industry.
A2 Employ substantial knowledge and understanding of a breadth of contexts, frameworks, and environments within which Fashion Design and the broader Fashion Industry operates, including contemporary, historical, theoretical, social, cultural, ethical, and environmental perspectives.
A3 Understand the appropriate application of a significantly broad range of current and emerging tools, materials and methods relevant to confident engagement in contemporary Fashion Design and the broader Fashion Industry.
A4 Understand and apply a substantial knowledge of professional practice in Fashion Design, including; the designers' relationship with an audience; clients; users; colleagues; environments; markets and intellectual property issues.
B. Skills
B1 Source, navigate, analyse, communicate and apply relevant research material from a range of relevant sources, to the development of responses to written and creative briefs with increasing independence.
B2 Engage creatively in the generation, development, and realization of solutions to fashion design briefs, relevant to context and audience, independently and in

collaboration with others, employing convergent and divergent thinking, and speculative enquiry within the Design Process with increasing self-reliance.
B3 Analyse, reflect and evaluate critically, with increasing independence, in different contexts within Fashion Design and the broader fashion industry, including those that may be complex, ambiguous or unpredictable within the process of development of ideas into outcomes.
B4 Engage with increasing effectiveness, in self and peer reflection, responding positively to critical judgement of others, with relevance to both their general professional progression and their specific development within contemporary practice in Fashion Design.
B5 Select from, experiment with and make appropriate use of a broad range of materials, processes, technologies and environments showing understanding of safety and quality standards, with some tutor guidance.
B6 Apply increasingly entrepreneurial approaches including innovation and enterprise to positioning your own work and operating effectively within the context of the professional practice of Fashion Design and the broader Fashion Industry.
B7 Communicate confidently in presenting research, ideas, reasoned arguments, and design work in a range of situations, in visual, oral, and written forms, employing relevant IT skills where appropriate.
B8 Manage self and work in an increasingly constructive, efficient and ethical way.
B9 Work productively with others, through collaboration, collective endeavor and negotiation
B10 Apply growing self-awareness, ethical values, openness and sensitivity to diversity in terms of people, cultures, and environmental and business issues, to behavior and work.
Level 6 Learning Outcomes:
A. Knowledge and understanding
A1 Understand and use an extensive and in-depth knowledge of a broad range of methods and principles employed by other practitioners in Fashion Design and the broader Fashion Industry.
A2 Employ detailed and complex knowledge and understanding of a breadth of contexts, frameworks, and environments within which Fashion Design and the broader Fashion Industry operates, including contemporary, historical, theoretical, social, cultural, ethical, and environmental perspectives
A3 Understand the appropriate application of a comprehensive range of current and emerging tools, materials and methods relevant to confident engagement in contemporary Fashion Design and the broader Fashion Industry.

A4 Understand and apply an extensive and in-depth knowledge of professional practice in Fashion Design, including; the designers' relationship with an audience; clients; users; colleagues; environments; markets and intellectual property issues.
B. Skills
B1 Independently source, navigate, analyse, communicate and apply relevant research material from a variety of sources, to the development of responses to creative and written briefs.
B2 Autonomously engage creatively in the generation, development, and realisation of solutions to fashion design briefs, relevant to context and audience, independently and in collaboration with others, employing convergent and divergent thinking, and speculative enquiry within the Design Process.
B3 Independently analyse, reflect and evaluate critically, in different contexts within Fashion Design and the broader Fashion Industry, including those that may be complex, ambiguous or unpredictable, within the process of development of ideas into outcomes.
B4 Engage constructively, in self and peer reflection and respond positively to critical judgement of others, with relevance to both general professional progression and specific development within contemporary practice in Fashion Design.
B5 Independently select from, experiment with and make appropriate use of a comprehensive range of materials, processes, technologies and environments showing understanding of safety and quality standards and attention to detail.
B6 Apply entrepreneurial skill, innovation and enterprise to positioning your own work and operating effectively within the context of the professional practice of Fashion Design and the broader Fashion Industry.
B7 Communicate professionally in presenting research, ideas, reasoned arguments, and design work in a range of situations, in visual, oral, and written forms, employing relevant IT skills where appropriate.
B8 Independently manage self and work constructively, efficiently and ethically.
B9 Work effectively with others, through collaboration, collective endeavor and negotiation.
B10 Apply self-awareness, ethical values, openness and sensitivity to diversity in terms of people, cultures, and environmental and business issues, to behavior and work.

6. Learning and teaching strategy / assessment methods (non-regulatory)

This is a guide to the academic opportunities that will be available to help you achieve the overall aims and objectives of the programme as listed under Section 3 and the intended learning outcomes listed under Section 5. It is also a guide to the assessment methods that will be used to test your achievement of the intended learning outcomes. While exciting learning opportunities are offered at University-level, there is a greater emphasis on you engaging with your education in a pro-active way. In order to meet the full intended learning outcomes of the programme, you will be expected to study independently, participate in class discussions, book extra time in the studios, ask for support in academic skills if required and engage with personal tutors.

The learning and teaching strategy of the programme is informed by the Regent's University London Learning, Teaching and Assessment Strategy 2015-2020, which comprises six priority areas:

- A personalised student experience.
- Interactive and inclusive learning.
- Assessment for learning.
- Focus on student skills and attributes.
- Developing cultural agility, flexibility and the ability of our graduates to compete strongly in the global labour market.
- Professional development for staff.

When you begin to study fashion, you will need to acquire new skills, develop some of your existing skills, learn how to approach the subject critically and learn how to communicate in the 'language' of fashion. The programme is designed so that you will study under direction of your lecturers at the beginning of your degree and gradually move towards greater independence as you progress through the terms towards your final projects.

Fashion has traditionally been taught in studio environments, while business and marketing and theory-based degrees have been taught through formal lectures. Your programme combines the best of both traditions, giving you a good combination of lecture-based teaching with tutorial support, and also studio-based teaching with individual and group critiques. It also combines the best in terms of the forms that your work will take, spanning project-based learning, business-style report writing, essays, presentations and hands-on experiential learning such as shoots, presentations, fashion shows and events.

The programme delivery encompasses a wide range of learning and teaching methods. This may include studio work, tutor-led presentations, tutorials, seminars, presentations, critiques, field trips, discussions, peer evaluations, and group work. Live projects, work experience, industry sponsorship, tutors who are practising professionals and guest lecturers give you valuable links with industry and ensure that your learning is up to date with regard to industry knowledge.

In addition to contact time with your tutors, your programme includes independent study. For instance, for every 20-credit module you should engage in 200 hours of study or 'notional student hours'. For every 40-credit module you should engage in 400 hours of

study, and so on. That means, for example, that if you have 60 hours of contact time on a 20-credit module, you will be expected to engage in another 140 hours of committed independent study for that module.

Independent learning will be an integral part of your studies, where you will be encouraged to extend your learning and practice outside of your timetabled classes. It is vital to your success on the programme that you manage your time well, demonstrating a responsible attitude to your own learning.

Each module will include specific Learning Outcomes that tell you what we expect you to be able to do on successful completion of that module. Teaching is carefully designed to enable you to learn the knowledge and skills that the module offers, and all assessments for the module are designed to enable you to demonstrate that you have adequately learned the knowledge and skills. The programme content and the learning outcomes were designed using national references to ensure that they are appropriate for the award of a UK degree, and your achievement is monitored against those national references.

At the beginning of each module you will be given a module outline, project briefs and scheme of work by your lecturer(s). It will also contain information about what kind of work you are asked to submit for assessment (for instance projects, essays, presentations, reflective self-evaluations, critiques, work in industry, curriculum vitae, portfolios, boards and sketchbooks) and it will tell you the weightings of those assessments (for instance: 70% for a sketchbook and, 30% for a presentation).

On the BA (Hons) Fashion Design programme, typically, each 10-credit module would entail a single coursework assessment, 20-credit modules would be two. The size and scope of these assessments vary as to credit weighting and level of study.

The BA (Hons) Fashion Design curriculum is modular, in which each module is designed to complement prior and future modules. Modules at higher levels advance topics explored earlier in more depth and encourage a greater level of creative thinking and autonomous evaluation and application to provide the opportunity for greater depth of learning.

Your programme is industry-orientated. For that reason, experiential learning is fundamental to many of the learning and teaching methodologies used on the programme and to many of the assessments that you will complete. Preparation for careers in relevant disciplines contributes to the mission and goals of the University and is integral to the design of your programme.

We highly recommend that you complete internships/work placements in the industry in addition to your studies. Work placements enable you to enrich your understanding of the industry, consolidate what you have learned and make valuable contacts in industry. Some students are offered jobs once they graduate with the companies that they have worked with on work placements. Work placements may be as short as a few hours and as long as several months during the summer break.

Students in Year 2 (Term 2) can elect to undertake an optional Industry Placement module. This combines work in industry with continued study, supported by weekly tutorials, enabling you to gain credit whilst studying an area of the industry.

Breakdown of teaching methods by percentage per level

The following breakdown is a guide to how much time you will spend doing each teaching and learning method. The exact amount of time spent in taught/practical lessons or self-study will depend on the elective modules that you take.

Foundation Year		Level 4		Level 5		Level 6	
Taught	0%	Taught	12%	Taught	12%	Taught	12%
Practical	60%	Practical	48%	Practical	48%	Practical	48%
Self-Study	40%	Self-Study	40%	Self-Study	40%	Self-Study	40%

Programme management and teaching staff

The programme is overseen by a Course Leader and a Head of Programme. The Course Leader has oversight on the quality of the course delivery and the student experience and works closely with academic and technical staff to maintain teaching excellence.

We pride ourselves on providing a bespoke design education, where you will be able to study in small group sizes, offering you a high level of contact with tutors and a clear focus on developing your particular interests and abilities.

Many of our staff are also practising professionals or have strong links with the fashion industry, which ensures that we maintain high standards within our teaching of contemporary practices and relevancy to ever change needs of the industry. In addition, staff often have their work or practice showcased in international publications, exhibitions and industry events, which contribute to the profile of our programme and their awareness of current industry contexts.

The design and delivery of both theoretical and practical projects are managed by module leaders, who support your individual development of skills, knowledge and professional practices throughout the duration of the module.

Every student on the programme is allocated with a Personal Tutor, who will meet you on a one-to-one basis at various stages throughout the academic year and provide you with guidance and advice to support your ongoing personal and professional development throughout your entire studies at Regent's University London.

The current Course Leader is Steven Dell and the Head of Programmes for Fashion & Design is Mark Eley.

Assessment strategy and methods

Assessment on your programme is both practical and theoretical, in order to ensure that you become a reflective practitioner of your art, requiring you both to create fashion and to consider its role and function in society, and its relationship to the individual. It is designed to ensure that you acquire the knowledge, skills and aptitudes that you should have in order to take your place as a professional in the fashion industry.

All your coursework will be assessed using the Learning Outcomes listed in Module Handbooks and mapped to the School General Grading Criteria. The quality of your work and level of achievement being assessed is awarded a grade or numerical mark for each assessed piece of work using the grade bandings. The grades you receive for each module component or assessment task are aggregated to arrive at the final grade for the module. The University holds a record of assessment for all of the modules you take and enables you to see your overall achievement on the programme, term by term.

There is a combination of formative and summative assessments. Formative activities are used for developmental purposes and are designed to help you learn more effectively by giving you feedback on your progress and on how it can be improved and/or maintained. They do not contribute to the award mark. Summative assessments are used to determine your success in meeting the intended learning outcomes of a module and do contribute to the award.

Assessment is through 100% coursework i.e. there are no written exams. Examples of coursework could include presentations, market reports, essays, design based projects and portfolio work, manufactured garments or outfits or collections, and fashion shoots. You may also have the opportunity to produce a fashion film, fashion magazine or participate in the production of a fashion show.

In summary, assessment:

- Gives information about your performance.
- Gives information about what you need to do to improve your work.
- Helps you to understand what you are good at and where you need to improve.
- Helps you to identify your strengths and weaknesses, and therefore helps you to make choices for the future.
- Shows you what you have learned and gives you a sense of achievement.
- Tells you what you can do better in the future and what to do to ensure that you gain as much as possible from your education.
- Measures your performance in completed units. It is therefore retrospective and should not necessarily be taken as a guide to future success.
- Confirms that you are ready to progress onto the next set of modules.
- Enables you to accumulate credit towards your degree.
- Enables us to calculate your final degree award.

Please note that the University may need to keep your work for various reasons, including audits, validations and for External Examiners to review. You are advised to keep copies of your work wherever possible and to contact the Course Leader for information about collecting work.

Breakdown of assessment by percentage per level

Foundation Year		Level 4		Level 5		Level 6	
Exams	0%	Exams	0%	Exams	0%	Exams	0%
Coursework	100%	Coursework	100%	Coursework	100%	Coursework	100%

Alternative forms of assessment

Students with student support agreements may be offered an alternative form of assessment. When this is the case, the University’s Disability Guidelines for Alternative Forms of Assessment are followed.

Ethical approval of research

All research conducted within and outside the University by students at Regent’s University London must be approved by the Faculty/Institute Research Ethics Review Panel prior to its commencement. This will include, but is not limited to, all research involving human or other living participants, and all experiments, investigations and procedures involving human or other living participants, or data relating to such living entities.

7. Programme structure

This is a guide to the overall structure of your programme such as term dates, assessment periods and what core modules will be delivered each year.

To complete your programme, you will need to achieve 360 credits for an undergraduate degree. You will study a number of modules across your programme, which will each have a credit value. On successfully passing each of these modules, you will gain credits that count towards the total needed for your degree.

One credit equates to 10 notional hours, which is the average time a student will take to achieve the specified learning outcomes. So if a module is worth 10 credits, then you would expect to spend 100 hours studying this. Remember, these will not all be ‘taught’ hours. You will receive guidance and instruction through lectures, seminars etc., but you will also need to engage in self-study. A percentage breakdown of teaching contact hours and self-study required on this programme is indicated in the section above.

On an undergraduate degree programme, you can usually expect to study 120 credit per level (or year), with no more than 80 credits per term.

The academic year runs from September to December and January to May. Classes take place Monday to Friday 09:00 to 19:00.

You are expected to be available for class, field trip, tutorials and other programme activities from September to May.

Assessment submission deadlines are typically at the end of the term in which the module takes place. Some modules have submission deadlines for components during the run of term.

Programme Structure - LEVEL 3

Core modules	Credits
Term 1	
Research	20
Design Cycle	20
Materiality and Make	20
Term 2	
Design in Industry	20
Specialist option (Fashion Design, Fashion Marketing, Graphic Design or Interior Design) 1	20
Specialist option (Fashion Design, Fashion Marketing, Graphic Design or Interior Design) 2	20
Total credits for Level 3:	120

Exit awards and learning outcomes achieved (if appropriate)

Certificate of Completion

Programme Structure - LEVEL 4

Core modules	Credits
Term 1	
Pattern and Construction	20
Global Perspectives	10
Textiles and Materiality (FD pathway)	20
Introduction to Fashion Marketing (FDM pathway)	20
Term 2	
Fashion Design Process	20
Fashion History and Context	20
Fashion Atelier (FD pathway)	20
Fashion Consumer (FDM pathway)	20
Total core module credits:	110

Elective modules – choose one of the following (subject to availability):

English for Academic Purposes	10
Fashion Drawing	10
Language	10

The Fashion Industry	10
Total elective module credits you need to choose:	10
Total credits for Level 4:	120
Exit awards and learning outcomes achieved (if appropriate)	
Certificate of Higher Education	
Programme Structure - LEVEL 5	
Core modules	Credits
Term 1	
Design Studio 1	20
Fashion Theory and Research	20
Creative Cutting and Drape (FD pathway)	20
Fashion Marketing and Communication in Practice (FDM pathway)	20
Total core module credits:	60
Term 2	
Design Studio 2	20
Fashion Illustration and CAD	20
Elective modules – choose 1 or 2 of the following (subject to availability):	
Accessories	20
Fashion Entrepreneurship	20
Fashion Photography	12
Fashion Publishing and Media Relations	20
Fashion Show Production and Events Management	20
Fashion Styling	12
Industry Placement	12
Language	10
Total elective module credits you need to choose:	20
Total credits for Level 5:	120
Exit awards and learning outcomes achieved (if appropriate)	
Diploma of Higher Education	
Programme Structure - LEVEL 6	
Core modules	Credits
Term 1	
Pre-Collections – Research and Development	40
Dissertation	20

Term 2	
Collections and Portfolio (FD pathway)	60
Final Major Project and Portfolio (FMD pathway)	60
Total credits for Level 6:	120
Exit awards and learning outcomes achieved (if appropriate)	
<p>BA: to qualify for the award of a non-honours degree the student must have been awarded 300 credits overall, including at least 120 credits at levels 4 and 5, and 60 credits at Level 6.</p> <p>BA (Hons): to qualify for the award of an Honours degree a student must have been awarded at least 360 credits overall, including at least 240 credits at levels 5 and 6, of which at least 120 credits are at Level 6.</p>	
8. Distinctive features of the programme and other key information	
<p>This is a guide to anything else you may need to know about your programme, including anything that may seem a bit unusual or different to similar programmes in other institutions.</p>	
<p>The programme enables you to explore a particular pathway of study in order to enhance your knowledge and focus your major projects towards a particular sector of industry.</p>	
<p>BA (Hons) Fashion Design</p> <p>Graduates of this pathway are expected to be creative, fashion innovators who are passionate about design. You will learn how to express your personal philosophy of fashion through the generation and development of creative and innovative ideas. You will demonstrate your grasp of the conceptual and the aesthetic in clothing as you gain the ability to develop original designs. Your designs will stem from personal research, understanding of textiles, experimentation, garment construction and professional finish. These outcomes will embody both your talent as a designer and your signature style. The culmination of your learning will be the development and realisation of a fashion collection and a dissertation in your final year. The development of your personal design philosophy and collection will be informed by an understanding of fashion in context and underpinned by a dissertation. This is an opportunity to explore an area of personal interest.</p>	
<p>BA (Hons) Fashion Design (Marketing)</p> <p>Graduates of this pathway are expected to be creative, market-aware designers. You will learn how to create innovative designs, based on original research, consumer needs, and commercial environments. You will gain an understanding of global issues, changing trends, emerging markets and elements of fashion promotion and communication. As customer focused designers with a strong appreciation of marketing issues you will gain the ability to design, prototype, and construct clothing ranges that combine both your personal design philosophy and the needs of the marketplace. The culmination of your learning will be the development and realisation of a fashion collection or a major fashion</p>	

project together with a dissertation in your final year. The development of your personal design philosophy and collection or project will be informed by an understanding of fashion in context and underpinned by a dissertation. This is an opportunity to explore an area of personal interest.

Level 3 (Foundation)

The foundation year, Level 3, provides you with a broad-based introduction to fashion and design, where you can explore and develop an understanding of the creative industries, of fashion design and fashion marketing. The foundation year is common to all students on the Fashion and Design bachelor's programmes. You will gain a basic knowledge of some of the skills and methodologies of art and design history and theory, of graphics, interiors, photography, illustration, fashion design and fashion marketing. You will learn to use your creative and thinking skills, and to develop aesthetic sensibilities in relation to fashion. You will develop visual, verbal and text-based communication skills and you will learn to reflect on and adapt to changing challenges and situations. At Level 3, theoretical studies will enable you to understand how art, design and fashion have evolved in their wider contexts.

In the second term of Level 3, you will take the 'Design in Industry' module, which will develop your visual communication skills within a creative industries' context. You will also choose to take 2 out of 4 specialist option modules. The modules are Graphic Design, Interior Design, Fashion Design and Fashion Marketing. All students wishing to complete one of the fashion programmes are advised to take both fashion modules. All of the specialist modules are designed to give students an introduction to the specialist area of study. They also provide a foundation for further study in those disciplines. In terms of Fashion Design, the specialism will help you explore the key skills typically used in the creative design and making of fashion garments.

During Level 3 you will have the opportunity to review your choice of programme, and to change to one of the other programmes without loss of standing, if you have discovered that it would suit you better. You can always discuss this choice with your lecturers and your Module Leader or Course Leader.

Level 4 (Year 1, BA (Hons))

The programme offers a range of modules, designed to enable you to start to develop a range of technical skills and knowledge used in fashion as well as a breadth of creative and professional practices to explore and express your ideas. You will start to explore how fashion enables the individual to communicate a personal identity. You will acquire an understanding of the design process, including research, idea generation and design development in order to produce contemporary and innovative fashion statements.

If you have chosen the Fashion Design pathway, you will also explore the creative use of textiles and materiality in fashion, and further develop your garment construction skills in the Fashion Atelier module, including an introduction to tailoring.

Fashion Design (Marketing) students will gain an overall introduction to fashion marketing in term one, and look at the fashion consumer in more detail in term two. You will acquire marketing and promotional theories, tools and methodologies and learn to use them to explore the fashion industry and its markets.

All students will learn about the evolution of fashion and you will start to explore the relationship between fashion, society and culture within the Fashion History and Context module. You will explore the interrelationship between theory and practice and learn to analyse, evaluate and communicate concepts about your own and the work of other designers, artists and image-makers.

Global Perspectives is a 10-credit module shared across all undergraduate programmes at the University during Term 1. You will have the opportunity to work with and get to know students from different disciplines and many different cultural backgrounds. You will be expected to participate actively in the events of the module and to show your ability to critically reflect on your own values and how they may differ from those around you.

Level 5 (Year 2, BA (Hons))

In Year Two, you will consolidate your learning from Level 4 and develop a deeper understanding of fashion design that will extend your level of creativity and technical innovation. Our two Design Studio modules will enable you to explore experimental and conceptual ways of developing a collection in Term 1 and focus your design skills in Term 2 in order to respond to industry focused projects and international competitions.

The extended development of drawing and illustration skills, including the use of digital tools and media will be supported and developed within the Fashion Illustration & CAD module. You will also explore contextual and theoretical issues relating to fashion, design and sustainability, considering the context of your own work.

Fashion Design pathway students will also experiment with creative cutting techniques and drape, as well as further strengthening your knowledge of garment construction and design, through the Creative Cutting and Drapes module.

Fashion Design with Marketing pathway students will further develop their knowledge and skills in fashion marketing and learn how to communicate to fashion audiences, through the Fashion Marketing and Communication in Practice module. You will study fashion brands and look at the communications strategies that they employ.

You will also take elective modules (min 20 credits) to increase your specialist knowledge in relation to your pathway. This could include Fashion Show Production and Event Management, Fashion Styling, Fashion Photography, Fashion Accessories, or Fashion Publishing & Media Relations. Students who are thinking about setting up their own business may wish to choose the Fashion Entrepreneurship module. You will examine your strengths and weaknesses, your skills and abilities as you develop a clearer idea of your interests in preparation for study at Level 6.

At the end of Level 5, you will be encouraged to complete an Internship/Work Placement in the fashion industry. This will be completed during the summer and, where possible, it will be related to your intended area of study in Level 6.

Level 6 (Year 3, BA (Hons))

Throughout the course, you will have been introduced to the concepts, techniques, processes and methods of creating and realising fashion design, and the final year encourages you to take all of this knowledge to produce your own collection. Year Three will enable you to develop a professional design portfolio and a contemporary menswear or womenswear collection that is related to your career aspirations in fashion design or postgraduate study.

In term one you will focus upon the research and design development elements of your Final Major Project. Setting your own brief and engaging in extensive and rich research, you will develop and illustrate proposals for a collection, along with a fully finished garment and a number of toiles that capture the key elements of your collection.

The negotiation of your Final Major Project proposal for term 2 will allow you to pursue your career goals and select outcomes that reflect your aspirations.

You will also prepare an industry standard portfolio of work to support your career development into employment or further study on an MA programme, whilst developing your interview skills and your curriculum vitae.

Students on the Fashion Design pathway will produce an innovative and contemporary six-outfit collection, which will be shown at our end of year Graduate Fashion Show.

Students on the Fashion Design (Marketing) pathway can elect to complete a smaller collection of four fully realised outfits, and an additional fashion marketing submission, that captures your interest in either marketing strategy, branding, or fashion promotions.

All students will complete a Dissertation, researching an area of personal interest, perhaps a topic encountered earlier in the degree, which will also inform and underpin your practical work. Although separate to the practical work, it is a requirement of the Dissertation that engagement it relates to the industry and to industry practice. Thus the Dissertation ultimately reflects how you have become an 'informed practitioner'.

Elective modules

The programme offers a number of elective modules alongside core subjects at Levels 4 and 5. These electives offer you the opportunity to explore different areas of interest or career opportunities and to mix with students from other programmes. The operation of electives is dependent upon availability, with a minimum number of students.

There is also the option to undertake an Industry Placement elective in term 2 of Level 5. This is subject to placements being approved, and the placement is to run alongside other

modules where full attendance is expected. You will be briefed on the opportunities and requirements of this module in Level 4 (Year 1).

Individual Learning Project

This module is designed for transfer students to complete requirements for their degree and in exceptional circumstances to enable students to undertake special projects. It can facilitate pursuit of individual interests in the field of fashion and design. The module can only 'replace' an elective module within the student's degree programme and cannot be used for core modules. It is available at the discretion of the Head of School and appropriate Head of Programme.

9. Student support

We want you to make the most of your time at Regent's and we also know that sometimes life at university can be hard. We can give you the support and you need, on academic study, language skills, careers, disabilities, mental health, gender, sexuality, finance and many other issues.

Regent's Student Hub will be the first port-of-call for the majority of your needs. Staff in the Hub can either deal with your enquiry directly or point you to one of our services for more support. Our support services include:

- Personal tutor scheme
- Student Services
- Academic Skills
- English for Academic Purposes
- Careers advice, including placements
- Disability support
- Accommodation
- Student Union

For more information about life at Regent's and the services we offer please visit our website:

regents.ac.uk/information/student-life/for-current-students

The BA (Hons) Fashion Design programme primarily offers small class sizes and this means that all students enjoy a high level of contact with their lecturers. This supports our philosophy of enabling you to develop your individual strengths, interests and style. As you move through your programme you will find that you get to know the fashion team well. The team will start to get to know you and they will become familiar with your strengths and weaknesses so that in the latter stages of your degree programme they will be able to guide you as you decide upon the focus of your final year's work.

Academic guidance is available from a number of sources. If you have questions about individual modules, you should speak with the lecturer(s) teaching the module in the first instance. In addition to this, you will have a personal tutor – an experienced academic to whom you can go with questions, concerns or ideas. At the beginning of each term the list of fashion students and their personal tutors is updated. You can ask to speak with your personal tutor in confidence. You can also ask to meet with your module leader or course

leader should you wish to discuss anything about your programme or your academic progress.

If you are concerned about your academic study or about any other element of your experience at Regent's University London, we are keen to hear from you and to meet with you to discuss your concerns.

10. Learning support facilities

Regent's offers a variety of different facilities and technologies to support your studies. These include lecture theatres, seminar rooms, the library, IT labs and specialist software.

Workshop space, laboratories and other specialist accommodation

A significant part of the programme will be delivered on the Marylebone campus which offers has specialist teaching accommodation, including:

- 2 x 15 Mac computer suites for both class use and open access.
- Specialist high end Mac computer equipment and large format printing.
- Multi-purpose design studios.
- Marylebone Theatre
- A range of teaching spaces, for one to one tutorials, through to large seminar/workshop spaces, equipped with smart boards.

The location of the Marylebone campus has significant advantage due to its close proximity to the exclusive Marylebone High Street, and Oxford street areas, which can be used as active research zones throughout the study.

Marylebone studios and sewing equipment

Three studio spaces designed to facilitate the delivery of fashion design education and practice.

Top floor studio

14 Juki flatbed sewing machines
1 Brother 3 thread overlocker
2 Double Comel steam units = 4 irons
Group floor studio

Print room

Mimaki TX300P digital fabric printer and steamer
Plus 42" large format Canon Digital Printer

Basement studio

8 Juki flatbed sewing machines
1 Reece Button hole
1 Brother twin needle
1 Brother
Babylock
1 Brother 5 thread
1 Brother 4 thread overlocker
1 Juki 4 thread overlocker
2 Juki 3 thread overlocker
1 Brother 3 thread

1 Stirovap steam iron

Marylebone resource room

This is a flexible space with entrance via Garbutt Place. The accommodation comprises two floors, with the lower floor containing comfortable setting and a small kitchenette for use as a social, or small group space. The ground floor also houses an impressive collection of fashion and fashion related books and journals/periodicals. The second floor contains open access PCs and a range of desktop and pod-based learning spaces.

Online databases

The library subscribes to a number of electronic resources and databases. These include: Fashion Monitor, Ebscohost, Proquest, Datamonitor/Passport, Berg Fashion Library, Mintel, Design and Applied Arts Index (DAAI), WGSN, Oxford Art Online, Oxford Reference Online and Ebook. The library has agreement with British Library Document Delivery Supply to supplement the needs of the users. The students also have access to specialised and public libraries in the area.

Photo studio

A well-equipped photographic studio on the Regent's Park campus

If you require support or advice with regard to accessing campus facilities, please speak with our disability support officer, so we may address your concerns.

regents.ac.uk/information/student-life/for-current-students/disability-information

The Library at Regent's supports teaching and learning at the University. Our relevant and extensive collections, flexible study spaces and knowledgeable staff can help you achieve your academic goals. During term time, the Library is open until late in the evenings. During busy exam periods, it is open 24/7. Most areas are fully accessible to people with disabilities and wherever there are challenges we work with individual(s) to overcome, rearrange or support to facilitate good and safe access.

Regent's uses Blackboard as its virtual learning environment (VLE), where you will find learning materials and content for your modules. You will also submit your coursework online and receive feedback through Blackboard.

MyRegent's is a free app and web dashboard which contains Regent's email, degree programme timetable, module information and more. You will be able to download it for Apple or Android devices or access it at my.regents.ac.uk once you have enrolled with us.

Regent's has IT labs where you can use our computers and there are dedicated areas for you to use your own laptops and tablets. The campus has free Wi-Fi, including most areas of our extensive gardens, so any area can be adapted into a student study space. Regent's is a member of the Eduroam network, so you can connect to this service to access Wi-Fi worldwide.

For more about Regent's learning resources, visit:

regents.ac.uk/about/learning-resources

11. Opportunities for personal development planning

Early in your programme you will start to engage in self-reflection and evaluation. This will be related to your study on some modules and it will be an assessed part of your learning. You will be asked to evaluate your strengths and weaknesses, to reflect upon your learning and your personal responses, behaviour and development.

You will consider your personal development on individual modules and as you progress through your degree you will increasingly see your development in terms of your degree as a whole and in relation to the wider contexts of the industry. Completing a degree is not simply about the intellectual and practical skills that you acquire, it is also about your personal and professional development as an individual.

You will also have the opportunity to travel both within the UK and abroad on your fashion programme. This may be through a Study Tour. This is a short visit with academic staff to a destination that offers the opportunity to study fashion from a different perspective. For instance, a visit Premiere Vision in Paris, the world's premier fabric and trend show. These opportunities will be briefed at the start of each academic year. Study Tours are optional and will vary in costs depending on the location, duration of stay and the student numbers attending.

You will be supported in preparation for careers at programme level through the development of materials, which will help you to seek employment, for instance portfolios, projects and curriculum vitae. On your Collections and Portfolio module we will help you to prepare for job searches, interviews and employment, or applications for postgraduate study. We work with the Careers team to support you in a variety of ways in order to achieve this.

Your programme culminates in modules at Level 6 where you will work on projects that reflect your particular interests and career aspirations. Your personal and professional development planning feeds into these modules as you work on projects and a portfolio which communicates your individual style. You will write curriculum vitae and a personal statement that articulate who you are and what you wish to do after graduation. You should be in a position by the end of Level 6 to prepare applications for work, internships and/or postgraduate study.

Extracurricular activities

You also have opportunity to engage with extracurricular activities on and off campus organised by staff from across Regent's. These include but are not limited to: prominent guest speakers' presentations, conferences, competitions, university societies, Student Union membership and student representation. Participation in competitions or engagement with societies and Student Union are a great way to develop a host of skills and evidence demonstrating your diverse capabilities and can contribute to fruitful personal development planning.

Careers support

All students benefit from an initial consultation with a careers adviser in their first weeks on campus. Based on your individual interests you will, guided by your adviser, develop

knowledge and networks in relevant sectors and roles. You will be encouraged to team up with like-minded individuals to build communities centred around shared interests.

You will have access to the vacancies shared by our business relations team on the Student Hub, as well as multiple other resources, and help with making applications for internships and graduate roles in the UK and beyond. Students who have not identified an area of interest are offered guidance consultations to enable decision-making.

A variety of workshops throughout the year will help you succeed at every stage of the selection process, including CV and cover letter writing, interview (including video interviews) and assessment centre preparation, networking, LinkedIn and psychometric testing. Support with individual applications is available.

Students who wish to start their own business will be invited to work in The Hive (see below).

Students looking to complete a consultancy project, such as a capstone, receive support in developing practical consultancy skills, as well as help with sourcing suitable projects. This offer is tailored with sector relevant information to reflect subject specialisms (e.g. fashion, design, business).

Each term a number of masterclasses (held by industry specialists), seminars, networking events and meetups are organised on campus. They offer an invaluable opportunity to find out about employment prospects in different industries and business sectors and to develop a professional network.

At our hiring breakfasts, employers who currently seek students via the Student Hub vacancy board (internships, placements, or graduate jobs) are introduced to (and given the opportunity to interview onsite) students directly.

In addition to regular face-to-face contact with our expert staff, we offer a wide range of online resources including VoIP (e.g. Skype) appointments to help you in your job search. These include advice sheets, videos and self-assessment tools. All this is accessible on the Student Hub to current students and alumni.

The Hive

The Hive is a workspace and community for both current students and alumni, which offers a full suite of services, including start-up advice, masterclasses, careers advice, student consultancy services and a bookable hot desk environment for start-ups. There is also support with graduate entrepreneurship visas if required.

The Hive offers a collaborative environment in which careers and enterprise advice happens in a live working environment, allowing knowledge and opportunities to flow between its users. It aims to break down barriers between job seekers and creators, learners and staff, changing the way our learners relate to the University and develop their career skills.

12. Admissions criteria

A Regent's education provides you with a high level of personal attention, and this begins from the moment you apply to study with us. We want to understand who you are and what your skills and interests may be – we are interested in your potential, as well as your prior achievements. We review each application comprehensively and on its individual merit, considering all of your skills, interests and attributes.

Level 3 entry requirements

The minimum entry requirement for Foundation (Level 3) students is one of the following qualifications:

- Five GCSEs at grades A-C / 9-4
- US High School Diploma with a minimum GPA of 2.5
- Equivalent qualifications as deemed acceptable by the University

Level 3 English language requirements

English is our language of instruction and we require proof of your English proficiency. You can demonstrate your English proficiency with one of the following qualifications (or equivalent):

- GCSE English language at grade C (4) or above
- International Baccalaureate: Grade 4 or above in English at Higher or Standard level
- US High School Diploma (studied in a majority English-speaking country): cumulative GPA (on a 4.0 scale) at 2.5 or above
- IELTS Academic: overall score of 5.5 with a minimum 5.5 in each component

Level 4 entry requirements

The minimum entry requirement for Level 4 students is one of the following qualifications:

- Two GCE A-levels at grades A-C / 9-4
- International Baccalaureate Diploma
- US High School Diploma with a minimum GPA of 2.5, plus one of the following:
 - Two AP tests with an average grade of 3
 - Two SAT II (Subject Tests) with a minimum score of 500 in each section
 - SAT I (Reasoning Tests) with a minimum score of 1650 (550 in each section)
 - ACT with a composite score of 23 (20 in each section)
 - Dual Enrolment and College credits (1st Year) - 20 credits with a GPA of 2.5 or higher
- Equivalent qualifications as deemed acceptable by the University.

Portfolio requirements

As part of your application you will be asked to submit a portfolio of your design work which will be reviewed by our academic team.

You will find guidance on how to prepare your portfolio and information on what you will need to submit at regents.ac.uk/portfolio-guidance

Level 4 English language requirements

English is our language of instruction and we require proof of your English proficiency. You can demonstrate your English proficiency with one of the following qualifications (or equivalent):

- GCSE English language at grade C (4) or above
- International Baccalaureate: Grade 4 or above in English at Higher or Standard level
- US High School Diploma (studied in a majority English-speaking country): cumulative GPA (on a 4.0 scale) at 2.5 or above
- IELTS Academic: overall score of 6.0 with a minimum 5.5 in each component.

Students entering with Recognition of Prior Learning

If you are joining your programme at an advanced entry point, we require IELTS 6.5 with a minimum 6.0 in Reading and Writing, with no score below 5.5 in any other components.

We offer a range of courses that can help to improve your English language proficiency. Please see the website for more details:

regents.ac.uk/study/short-courses/english-courses-london

For more information, see the How to Apply tab under each programme on our website.

You can find our Admissions Policy and Admissions Appeals and Complaints Policy at:

regents.ac.uk/about/governance/academic-governance/academic-governance-documents

13. Visas and immigration

At Regent's, you will be part of a truly international community, with the opportunity to make friends and contacts from around the world.

If you require a visa to study in the UK, please visit the Visas and Immigration page on the website:

regents.ac.uk/study/international-students/visas-and-immigration

14. Tuition fees and other course costs

For students enrolling on the BA (Hons) Fashion Design with Pathways, the annual fee for the academic level/year in 2021-22 is £18,500 paid in equal instalments over the first two terms. For students enrolling on the BA (Hons) Fashion Design with Integrated Foundation, the fee for the first year is £12,000.

Tuition fees are set for each financial year, which runs from 1 August to 31 July. Therefore your annual fee will rise each year/level. The maximum increase per year for existing students is based on the Consumer Price Index (CPI) inflation rate, plus a maximum of 3%.

To secure your place at Regent's you will need to pay a deposit. These are currently set at:

Home/EU students advance deposit on tuition fees: £1,000 (non-refundable*)

Non-EU advance deposit on tuition fees: £4,000 (non-refundable*)

Fees are normally payable once a term and are due two weeks before the start of term. They can be paid through our online portal. Payment plans are available for eligible new and returning students. For more information visit the Pay Fees page on our website: regents.ac.uk/study/how-to-pay/pay-fees-online-and-payment-plans#close

Our current Payment Terms and Conditions are available at: regents.ac.uk/study/how-to-pay/payment-terms-conditions#close

London is an expensive place to live so it is important to ensure that you can afford to stay here for the duration of your studies. In addition to your tuition fees, you will have expenses such as accommodation, food, bills, transport, clothes, socialising, books and other material costs. If you would like to discuss the financial impact of studying at Regent's then please contact us: regents.ac.uk/about/contact-us

One of your main financial outlays will be your accommodation. There are three types of accommodation available to choose from. We offer limited accommodation on campus at competitive prices, off-campus accommodation at Urbannest, or you could choose private accommodation which we can help you find. For more detail on accommodation please see our website: regents.ac.uk/study/accommodation

Course materials and study costs

Throughout your time on the BA (Hons) Fashion Design programme, you may need to purchase a specific equipment and materials to support your studies and produce project outcomes for each module. A list of art materials and equipment requirements are recommended in your module handbook and will form part of the essential tools for your studies and future employment.

The course costs below are indicative only and may vary according to the nature of the module, assignment brief and in relation to each student's project intentions. Where possible we try to source fabric sponsorship to support student projects, however this is subject to the generosity of industry partners and availability.

- Level 3 (Foundation) art equipment, paper and material costs – approximately £120 per year
- Level 4 (Year 1) art materials, pattern and sewing equipment and fabric costs – approximately £250 per year
- Level 5 (Year 2) fabric and material costs – approximately £300 per year
- Level 6 (Year 3) Final Collection and Portfolio costs –between £700 and £1,500 per year

A number of Level 6 students each year take the initiative and have been successful in securing sponsorship of fabrics and materials for their final collections.

A number of visits to exhibitions that are part of your module assignments in Level 3, 4 and 5 are paid for or subsidised out of the BA (Hons) Fashion Design budget.

Overseas study trips are optional and will vary in costs depending on the location, duration of stay and the student numbers attending.

Reading lists will be made available. Books may be borrowed from the library or purchased from a wide range of suppliers at an additional cost.

* If you decide you no longer want to study at Regent's, refunds of deposits and fees can only be granted in limited circumstances. For more information, see our Refund Policy (subject to review) at: regents.ac.uk/study/how-to-pay/refunds-policy

15. Assessment and progression regulations

You will be assessed on how well you are achieving the intended learning outcomes at different stages throughout your time of study at Regent's. This will include a variety of methods as described under Section 6 above.

In order to continue with your studies, there are minimum requirements to be met in order to progress to the next level of your programme. The current progression regulations are published within the Academic Regulations on our website at the link below. These are subject to review and amendment each year. We will let you know if there are any major changes to the regulations that may affect you.

regents.ac.uk/about/governance/academic-governance/academic-regulations

Some students will be required to take a compulsory English for Academic Purposes (EAP) module in their first term. You will be told if this applies to you when you receive an offer of acceptance (see Section 12). Students must pass this module in order to progress to the next level of their studies. Students who have to take the compulsory EAP module will take it in place of an elective module.

You will be provided with guidelines on what you need to achieve in each assessment to ensure you receive a good mark. A generic description of each grade is available at:

regents.ac.uk/about/regents-teaching-exchange/learning-teaching/assessment-framework

Submission of coursework

Coursework deadlines are communicated at the start of each term, and included in programme handbooks and module guides. You must submit all coursework by the specified deadline otherwise it will be marked as late, or as a non-submission.

You are usually required to submit coursework via online platforms such as Blackboard or Turnitin. You must allow sufficient time to submit your coursework online, taking into account that documents may take more time to upload, depending on their size.

16. Award criteria

To qualify for your intended undergraduate award, you must obtain 360 credits, including 120 credits at Level 4 or higher; 120 credits at Level 5 or higher; and 120 credits at level 6 or higher.

You must also meet the requirements of any specific regulations as stated under Section 15 Assessment and progression regulations.

For further details on award requirements, please see the Academic Regulations, available at on our website at the link below. The regulations are subject to review and amendment

each year. We will let you know if there are any major changes to the regulations that may affect you.

regents.ac.uk/about/governance/academic-governance/academic-regulations

17. Methods for evaluating and improving the quality and standards of teaching and learning

All quality assurance policies and procedures are found in the University Academic Regulations. The current versions are available at the link below. The regulations are subject to review and amendment each year. We will let you know if there are any major changes to the regulations that may affect you.

regents.ac.uk/about/governance/academic-governance/academic-regulations

Regent's University London operates a number of institutional processes for ensuring and enhancing its academic quality standards. These include: programme (re)validations, programme modifications, programme monitoring, student feedback systems and external examining.

Programme (re)validations

The University has a formal process to approve a new programme or reapprove an existing programme of study. This involves a panel of academics from within and outside Regent's to ensure that your programme is of appropriate academic standard and of a high quality.

Programme modifications

We listen to your feedback and make changes to your programme as appropriate. You will be consulted on any significant changes to your programme which may affect the outcomes of your study. All changes to programmes or modules are subject to approval through Regent's Academic Governance structures.

Programme monitoring

In order to ensure programmes continue to meet their academic and professional aims and objectives, Heads of Programme are required to prepare an Annual Monitoring Report (AMR). The reports include module feedback as well as external examiner reports and responses. They are reviewed at Faculty and Institutional level, and are published on the University intranet under the Quality webpage where student are able to view these.

Student feedback systems

Students play a key role in the University's processes for enhancing the quality of its educational provision and broader student experience. There will be multiple ways for you to provide feedback on your experiences at module level, programme level, through student representatives and at Programme Committees. Student representatives are elected and sit on institutional level committees such as Senate. Final year undergraduate students (Level 6) will be invited to take part in the National Student Survey (NSS).

External examiner reports

External Examiners ensure that Regent's standards and quality processes are appropriate and are of a standard comparable to those of other Higher Education Institutions. There are two types of external examiners. One reviews subject level assessment and the other reviews institutional level processes and attends the Progression and Finalist Boards.

An annual external examiner report is produced at the end of every academic year at levels 5, 6 and 7. These are made available to students through the Annual Monitoring Reports which are published online and are submitted to Programme Committees.

18. Curriculum map

This table indicates which study units assume responsibility for delivering (shaded) and assessing (✓) particular learning outcomes.

Level	Module														
		A1	A2	A3	A4	B1	B2	B3	B4	B5	B6	B7	B8	B9	B10
3	Research – Theory and Practice		✓			✓							✓		✓
	Design Cycle	✓			✓		✓	✓				✓			
	Materiality and Making			✓					✓	✓	✓			✓	
	Design In Industry	✓			✓		✓	✓		✓			✓	✓	
	Fashion Design Specialist Option		✓	✓		✓			✓	✓		✓	✓		
	Fashion Marketing Specialist Option		✓			✓		✓					✓	✓	
	Graphic Design Specialist Option		✓			✓	✓		✓	✓		✓	✓		
	Interior Design Specialist Option		✓	✓		✓			✓	✓		✓	✓		

Level	Module														
		A1	A2	A3	A4	B1	B2	B3	B4	B5	B6	B7	B8	B9	B10
4	Pattern and Construction	✓		✓		✓				✓	✓		✓		
	Textiles and Materiality	✓		✓			✓		✓	✓					✓
	Intro to Fashion Marketing	✓				✓					✓	✓		✓	
	Global Perspectives														
	Fashion Drawing			✓	✓					✓		✓			
	The Fashion Industry	✓				✓							✓		✓
	Fashion Design Process	✓		✓		✓	✓	✓				✓		✓	
	Fashion Atelier			✓	✓					✓	✓		✓		
	Fashion Consumer	✓			✓	✓		✓	✓			✓			✓
	Fashion History and Context		✓			✓		✓	✓	✓		✓			✓
	Language														

English for Academic Purposes															
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Level	Module														
		A1	A2	A3	A4	B1	B2	B3	B4	B5	B6	B7	B8	B9	B10
5	Design Studio 1	✓		✓		✓		✓		✓	✓				
	Fashion Theory and Research		✓		✓	✓		✓				✓			✓
	Creative Cutting & Drape	✓		✓			✓			✓	✓			✓	
	Fashion Marketing and Communication in Practice		✓	✓					✓		✓		✓		✓
	Design Studio 2	✓		✓		✓		✓		✓		✓			
	Fashion Illustration and CAD			✓	✓		✓		✓	✓		✓			
	Fashion Show Production and Event Management				✓		✓		✓			✓		✓	
	Fashion Styling				✓	✓								✓	✓
	Fashion Photography	✓							✓		✓		✓		
	Accessories			✓			✓			✓	✓		✓		
	Industry Placement		✓								✓		✓		✓
	Fashion Entrepreneurship	✓		✓					✓		✓		✓		✓
	Fashion Publishing and Media Relations			✓	✓	✓	✓			✓				✓	
	Language														

Level	Module														
		A1	A2	A3	A4	B1	B2	B3	B4	B5	B6	B7	B8	B9	B10
6	Dissertation		✓			✓		✓				✓	✓		✓
	Pre-Collections – Research & Development	✓		✓		✓	✓	✓			✓				✓
	Collections and Portfolio	✓		✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	
	Final Major Project and Portfolio	✓		✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	



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