



BA (Hons) Global Management with Pathways

21-22

Programme
specification
document



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1. Programme Overview	
Full programme/award title(s)	<p>BA (Hons) Global Management (Enterprise & Innovation)</p> <p>BA (Hons) Global Management (Events & Experience Management)</p> <p>BA (Hons) Global Management (Finance)</p> <p>BA (Hons) Global Management (Leadership & Change)</p> <p>BA (Hons) Global Management (Marketing)</p> <p>BA (Hons) Global Management (Enterprise & Innovation) with Integrated Foundation</p> <p>BA (Hons) Global Management (Events & Experience Management) with Integrated Foundation</p> <p>BA (Hons) Global Management (Finance) with Integrated Foundation</p> <p>BA (Hons) Global Management (Leadership & Change) with Integrated Foundation</p> <p>BA (Hons) Global Management (Marketing) with Integrated Foundation</p> <p>BA (Hons) Global Management (Enterprise & Innovation) Top Up</p> <p>BA (Hons) Global Management (Finance) Top Up</p> <p>BA (Hons) Global Management (Events & Experience Management) Top Up</p> <p>BA (Hons) Global Management (Leadership & Change) Top Up</p> <p>BA (Hons) Global Management (Marketing) Top Up</p>
Short programme title	BA Global Management / BAGM
Fees	£21,500 (per year, subject to annual increase)
Faculty / School	Business & Management
Location of study	Regent's University London campus
Awarding institution	Regent's University London
Institution regulated by:	Office for Students, Quality Assurance Agency
Programme entry points	September, January

Date of initial/previous (re)validation	September 2016
Date of next revalidation	September 2026
Framework for Higher Education Qualification level of final award	Level 6
Number of credits in award	360 Credits
UCAS code	N100, N120, N121, N200, N300, N500, N800
Underpinning QAA subject benchmark statements	The programme overall is underpinned by the Business and Management 2015 QAA subject benchmarks statement, and the Events, Hospitality, Leisure, Sport and Tourism 2016 QAA subject benchmarks statement.
Other external and internal references	SEEC Level Descriptors 2016 Management 4.0: developing the next generation of managers and leaders, CMI 2019 UN Principles of Responsible Management Education (PRME) Regent's Strategic Plan 2019-2024 Regent's University London Academic Regulations 2021/22 Regent's University London Learning, Teaching and Assessment Strategy 2015-2020
Professional, statutory or regulatory body recognition/accreditation	None
Mode of study (Full Time / Part Time)	Full Time
Language of study	English

Minimum / Maximum duration of programme for each mode of study	<p>Full time: Minimum – 4 years including the integrated Level 3 foundation; 3 years without the integrated Level 3 foundation Maximum* – 5 years including the integrated Level 3 foundation; 4 years without the integrated Level 3 foundation * in exceptional circumstances only (refer to Regent’s University London Academic Regulations for details)</p> <p>Part time: not applicable</p>
Date of production / revision of this programme specification	<p>January 2020</p>
2. Why study this programme?	
<p>BA (Hons) Global Management is a fresh, integrative and transformative degree programme that will equip you with the business acumen and crucial skills needed for success in the Fourth Industrial Revolution. You will develop as a leader who can lead, create, innovate, and appreciate the potential impact and opportunities of new technology.</p> <p>You will build on core business knowledge and skills, following a specialist pathway of your choice:</p> <ul style="list-style-type: none"> • Enterprise & Innovation • Events & Experience Management. • Finance • Leadership & Change • Marketing <p>These pathways are underpinned by the expertise of Regent’s Faculty and our leading masters’ programmes. They will provide you with specialist proficiency that will support your career aspirations.</p> <p>We offer a distinctive, innovative challenge-based curriculum. This experiential and experimental approach presents challenges at each level of the programme which can cut across modules and disciplines. Taking a global perspective, this is a problem-solving syllabus that facilitates teamwork, entrepreneurship and use of education technology.</p> <p>The Regent’s experience is about more than what takes place in the classroom. We use active and collaborative learning effectively and creatively, enabling you to learn by doing. You will learn from academic and industry experts, interact with classmates from all over the world and build networks with alumni.</p> <p>We also make use of London itself as part of the learning experience, taking you to company events and visits, engaging with the leading companies and industry speakers from London, and giving you access to employment and entrepreneurial opportunities.</p>	

In addition, there are opportunities for you to travel for study abroad and gain access to work placement and enterprise opportunities.

We aim to ensure your academic success and wellbeing are appropriately and individually supported. Your student journey from enrolment to graduation will be personalised, supported by a personal tutor, programme team and a range of student services (see Sections 9-11).

Everyone taking part in this programme has something unique to contribute and together we create a global community at Regent's, where national and cultural diversity is highly celebrated.

3. Programme aims and objectives

This is a guide to what you might achieve if you take full advantage of the learning opportunities provided.

The objective of BA (Hons) Global Management is to create tomorrow's global leaders. It aims to develop you as a confident, collaborative, creative, ethical and enterprising professional, an entrepreneur, influencer or visionary capable of adapting to the uncertainty of the future.

It will give you a solid foundation in core business and management principles, leading to a specialist pathway, while maintaining a global perspective.

This programme offers you:

- **A distinctive challenge-based curriculum** – you will engage in experiential, experimental and collaborative learning through a variety of challenges each year.
- **A global perspective** – the opportunity to relate what you learn to global developments and to learn from the international perspectives of the cohort.
- **A personalised learning journey and support** – From day one, you will embark on a 'Developing Tomorrow's Global Leaders' programme with coaching and mentoring from a personal tutor.
- **A focus on ethics and sustainability** – you will be challenged to consider the wider responsibilities business has to the environment and society.
- **Core modules and integrated modules for a chosen pathway according to your personal and professional interests** – you will master the fundamentals of business and general management across core modules, followed by choosing a pathway with integrated modules that bring together the essential knowledge and skills for the pathway.
- **Electives for broader learning** – you will have access to a range of electives to broaden your knowledge and business acumen based on your particular interests.
- **Common Regent's Elective Modules for Tomorrow's Global Leaders** – you will be able to expand key life and employment skills and other cross-disciplinary modules aimed at developing tomorrow's global leaders.
- **Second language skills** – you can graduate with a second language through Regent's Connect modules.
- **Study abroad, work placement and enterprise project opportunities** – you will have access to study abroad experience, work placement or enterprise project.

Prospective careers

Our holistic and critical approach prepares you to become flexible, informed and proactive manager. This will enable you to pursue a career in a corporate environment or to become an entrepreneur.

Your career options will be varied, and could include:

- Leadership and management positions in sectors including commerce, manufacturing, IT and finance
- Starting your own business or enterprise
- Advising and consultancy
- Growing and diversifying a family business
- Leading innovation teams
- Leading a social enterprise
- Managing and modernising public sector departments

You may also choose to continue your studies at masters' level. Regent's offers a range of leading MA and MSc degrees, such as MA International Business, MA Management, MA Luxury Brand Management, MA Enterprise, MSc Finance & Investment, MSc Digital Marketing & Analytics and MSc Marketing Psychology.

4. Relationship to other programmes and awards

Sometimes programmes share modules or have other connections to other programmes. This is a guide to whether this is applicable for your programme.

This degree does not impact or lead to awards elsewhere in the University, however some modules are shared across the BA (Hons) Global Management and BA (Hons) International Business programme. Regent's Elective Modules for Developing Tomorrow's Global Leaders include Regent's Connect Modules and relevant modules from other programmes.

All Level 4 (Year 1) students take Global Perspectives, the Regent's common module, which facilitates interpersonal, intercultural and cross-disciplinary learning.

Regent's Electives are a set of modules offered on undergraduate business and management programmes in addition to the core and elective modules for individual programmes. They cover a wide range of topics in arts, humanities and social sciences.

Regent's Connect is a programme of language, culture and cross-cultural modules available to students on any programme.

5. Learning outcomes

This is a guide to the more specific knowledge and skills you will gain per level of the programme if you take full advantage of the learning opportunities available to you.

On successfully completing the programme you will be able to:

A. Knowledge and understanding

Level 3

Make connections	A1 Demonstrate knowledge and awareness of the interconnectivity of business functions and in the marketplace.
Take a global perspective	A2 Understand how principles and concepts relate to the global context in which organisations operate and professionals interact.
Apply knowledge and understanding	A3 Analyse a range of information using pre-defined principles, theories or criteria; relate principles and concepts to situations, circumstances or outcomes they observe.
Level 4	
Be a pathway specialist	A4 Demonstrate a broad understanding of the knowledge base of the selected pathway specialisation and its terminology; appreciate that areas of this knowledge base are open to ongoing debate and reformulation.
Take a global perspective	A5 Demonstrate increased confidence in handling and understanding the interconnected nature of business; show an awareness of global change and its potential implications for the environment in which organisations operate including stakeholders and sustainability.
Apply knowledge and understanding	A6 Collect and judge information from a variety of authoritative sources, using pre-defined theoretical frameworks, tools and concepts to inform a choice of solutions to problems.
Level 5	
Be a pathway specialist	A7 Demonstrate an awareness of different ideas, contexts and frameworks; display detailed knowledge of well-established theories and concepts, and how relationships within the area of specialisation shape the organisation's future direction, governance and stakeholders.
Take a global perspective	A8 Demonstrate coherent understanding of the changing global environment and the implications for organisations, including technological, social, geopolitical, environmental and economic change. Show cultural intelligence and ability to relate and to working effectively across cultures.
Apply knowledge and understanding	A9 Identify, analyse and operate in situations of varying complexity and predictability, requiring the application of frameworks, theories, and concepts. Use a wide range of techniques, information sources and/or digital tools to achieve this.
Level 6	
Be a pathway specialist	A10 Demonstrate specialist knowledge and critical understanding of the knowledge base of the chosen pathway and its interrelationship with other fields of study. Appreciate the value of CPD and lifelong learning.
Take a global perspective	A11 Demonstrate critical knowledge and understanding of global dimensions, change and management across cultures. Show confidence in evaluating the implications of change for organisations in terms of ethical decision-making and operational performance.
Apply knowledge and understanding	A12 Synthesise and integrate knowledge at a level of abstraction; critically evaluating from competing perspectives theories and concepts to form critical and reflective understanding of information, and to exercise significant judgment in a range of business situations.
B. Skills	

Level 3	
Lead	B1 Assess own values and capabilities against given criteria and engages in development activity. Use interpersonal skills to clarify tasks and communicate outcomes in given contexts.
Problem-solve	B2 Use defined approaches to investigating problems and communicating solutions.
Be creative and enterprising	B3 Collect and combines information to inform valuable solutions to problems and to identify new opportunities.
Level 4	
Lead	B4 Work collaboratively and effectively with others and recognises the factors that affect team performance. Demonstrate self-awareness, values and self-leadership through planning and reflection.
Problem-solve	B5 Identify a well-defined focus for enquiry; plans and undertakes investigative strategies using a defined range of methods; collect data from a variety of sources, and communicates results effectively in an appropriate format; use interpersonal and communication skills to clarify tasks, identify and rectify issues in a range of contexts.
Be creative and enterprising	B6 Combine information to generate new ideas. Identify opportunities to innovate in terms of business solutions and/or propositions through reflection, creativity and technological application.
Level 5	
Lead	B7 Adapt interpersonal and communication skills to a range of situations, audiences and degrees of complexity. Use feedback to adapt own actions in pursuit of desired aim, and reviews impact. Think strategically, ethically and communicate convincingly with others on a common task. Demonstrate ability to reflect and persuade, conscious of ethical considerations and sustainability.
Problem-solve	B8 Undertake research to provide new insights. Use appropriate theoretical models to judge the significance of the data collected, recognising the limitations of the enquiry. Apply problem-solving techniques to determine effective and creative solutions in an uncertain environment.
Be creative and enterprising	B9 Collect, synthesise, and analyse a range of information, comparing alternative methods and techniques to inform a choice of solutions to problems in unfamiliar contexts. Interpret change and uncertainty through originality and insight, identifying opportunities and proposing innovations.
Level 6	
Lead	B10 Accept accountability and take responsibility in professional codes of conduct, ethics, sustainability and social responsibility. Employ ethical leadership behaviours to reflect, think strategically, communicate convincingly and demonstrate adaptability, self-confidence and integrity.
Problem-solve	B11 Demonstrate confidence and flexibility in identifying and defining complex and unpredictable problems, based on critical evaluation and use of appropriate analytical frameworks or tools. Adopt investigative strategies and a wide range of empirical evidence and sources of information to solve problems creatively, confidently and across disciplines.

Be creative and enterprising

B12 See opportunities for enterprise and demonstrates creativity, adaptability and confidence by innovating and cutting across disciplinary norms in a self-directed and ethical manner.

6. Learning and teaching strategy/ assessment methods (non-regulatory)

This is a guide to the academic opportunities available to help you achieve the overall aims and objectives of the programme as listed in Section 3 and the intended learning outcomes in Section 5. It is also a guide to the assessment methods used to test your achievement of the intended learning outcomes. In order to meet the full intended learning outcomes of the programme, you will be expected to study independently, participate in class discussions, ask for support in academic skills if required and engage with your personal tutors.

The University's central mission is to develop tomorrow's global leaders in the 'fourth industrial revolution'. This degree is notable for its clear learning and teaching proposition, with fourth industrial revolution skills woven throughout the curriculum. These not only include technological fluency but also the more human skills of creativity, innovation and adaptability.

A core learning outcome is focused on leadership, which speaks to the University's mission. This is achieved, in part, through the **challenge-based curriculum** that sits at the heart of our learning and teaching strategy.

We believe challenge-based learning will lead to transformative sustainability learning by engaging your head, hands and heart. It is an experiential and experimental approach that presents you with real-life and real-world challenges at each level which can cut across modules and disciplines. This allows you to learn by thinking, by doing and by feeling.

It is also an active and collaborative learning experience that facilitates teamwork, entrepreneurship and use of education technology in which you work together with fellow students and tutors to learn about compelling issues, propose solutions to real problems and take actions.

The challenge-based learning framework is adapted from Nichols' et. al. (2016) three interconnected phases: Engage, Investigate and Act (<https://www.challengebasedlearning.org>). Each phase includes activities that prepare you to move to the next phase. Supporting the entire process is an ongoing process of documentation, reflection and sharing.

We also aspire to the creation of a collaborative '**community of learning**', both within and crucially outside of the traditional classroom setting. In the development and delivery of our pedagogy, you will be both an active partner and learner. Our pedagogic approach centres around 6 key principles:

1. **EdTech support** for the student and tutor at every possible step, broadening learning opportunities and spaces to include 24/7 access to support, appropriate student choice points at module and programme level.
2. **Multiculturalism and diversity** through inclusive approaches to teaching and learning
3. **Solution-focused delivery and practice** oriented to support global employability and/or active entrepreneurship.

4. **Integration of learning** through current, large-scale and complex business simulation, high-impact interventions and integration across modules.
5. **Assessments for learning** that feature co-design, synoptic work, predictive work, group work projects, student choice, authenticity and built-in safeguards against academic offences.
6. Dedicated and focused **staff development** time to embrace technology and these pedagogic principles, review and plan to ensure a joined up and coherent approach.

Breakdown of teaching methods by percentage per level

Each week, you will be given a varied guidance and challenge session in a directed learning and practical approach, chiefly to direct your learning and support your understanding. This variety is intended to drive engagement and will typically take the form, as appropriate of:

- Challenge-based tasks
- Seminar work
- Tutorial work
- Short lecture input
- Group research and report work
- Case preparation
- Business simulations
- Assessment preparation and feedback (formative work)
- Technology supported work (chat/e-portfolio etc.)
- Student driven/negotiated sessions
- Guest presentations
- Accompanied/independent visits to venues/experience centres

You are expected to conduct self-directed learning, which includes preparation for class, self-study after class, preparation for assessments and assessments.

The following breakdown is a guide to how much time you will typically spend in learning. The exact amount of time spent in taught, practical/ challenge activities or self-study would depend on the modules you are taking.

Foundation Year		Level 4		Level 5		Level 6	
Directed Learning	30%	Directed Learning	30%	Directed Learning	25%	Directed Learning	25%
Practical/ Challenge	10%	Practical/ Challenge	10%	Practical/ Challenge	10%	Practical/ Challenge	10%
Self-directed Learning	60%	Self-directed Learning	60%	Self-directed Learning	65%	Self-directed Learning	65%

Programme management and teaching staff

The programme is led by a team consisting of a Head of Programmes and Pathway Leaders. Staff are, in general, educated to masters' or doctoral level. Exceptions are where particular

specialist skills are required and are covered by fractional posts or visiting lecturers. In addition, most of our staff hold a fellowship of the Higher Education Academy (HEA) from Fellow to Principal Fellow. We also encourage our teaching staff to undertake the Postgraduate Certificate in Higher Education.

Our lecturers have a high level of academic experience, as well as familiarity with the industry. Staff have worked in a range of fields, including management, consulting, marketing, finance, enterprise, hospitality and events in a variety of roles. We also welcome guest lecturers to provide insight into the latest developments in the industry.

In the Faculty of Business & Management, we promote and support research, enterprise and scholarship that underpin our academic programmes and add value to our student's learning experience. We believe it is essential to enhance the vitality of our academic programmes and refresh them by conducting research that is applied, while at the same time producing cutting-edge knowledge and engaging in world-leading scholarship that informs our teaching. Staff on the programme have published in a range of academic journals, authored books and industry publications.

The current programme team is structured as follows:

Head of BAGM Programme

Head of Foundation

Pathway Leaders

Each student on the programme is allocated a personal tutor, who will meet you on a one-to-one basis at various stages throughout the academic year and offer guidance and advice to support your ongoing personal and professional development throughout your studies at Regent's University London.

Assessment strategy and methods

There is a combination of formative and summative assessments. Formative activities are used for developmental purposes and are designed to help you learn more effectively by giving you feedback on your progress and on how it can be improved and/or maintained. They do not contribute to the award mark.

Summative assessments are used to determine your success in meeting the intended learning outcomes of a module and do contribute to the award.

The assessment methods used across the programme will be varied. The key objective is to ensure that assessment is:

- Engaging, encourages students to interact, develop skills and test their knowledge
- Inclusive, fostering a student-focused approach whereby students can make selections about the topics or formats chosen where possible
- Authentic, based on real world or real-life challenges, cases and situations. Students should see little difference between the problems and tasks set for them on the programme and the challenges they will face subsequently in the business world.

The main assessment vehicles used for both formative and summative assessment reflect current best practice in the business school environment and feature:

- Challenge-based activities
- Reports produced following student investigations in groups or as individuals
- Group or individual presentations to tutor, peers or outside experts
- Examinations
- Events created and delivered by students
- Essays
- Time-constrained tasks or exercises
- Ongoing project work individual or collective
- Case study analysis

Breakdown of assessment by percentage per level

The following breakdown is a guide to the types of assessment you will experience on your programme. The exact amount of each assessment type will depend on the elective modules that you take. The typical assessment breakdown is as below:

Foundation Year		Level 4		Level 5		Level 6	
Written exams	0%	Written exams	25%	Written exams	20%	Written exams	20%
Presentation / Challenge	20%	Presentation / Challenge	15%	Presentation / Challenge	15%	Presentation / Challenge	10%
Coursework	80%	Coursework	60%	Coursework	65%	Coursework	70%

Alternative forms of assessment

Students with student support agreements may be offered an alternative form of assessment. When this is the case, the University's Disability Guidelines for Alternative Forms of Assessment are followed.

Ethical approval of research

All research conducted within and outside the University by students at Regent's University London must be approved by the Faculty / Institute Research Ethics Committee prior to its commencement. This will include, but is not limited to, all research involving human or other living participants, and all experiments, investigations and procedures involving human or other living participants, or data relating to such living entities.

7. Programme structure

This is a guide to the overall structure of your programme such as term dates, assessment periods and what core modules will be delivered each year.

Your programme is composed of a number of modules that each have a credit value. On successfully passing each of these modules, you will gain credits that count towards the total needed for your degree.

One credit equates to 10 notional hours, which is the average time a student will take to achieve the specified learning outcomes. So if a module is worth 10 credits, then you would expect to spend 100 hours studying this. These will not all be 'taught' hours. You will receive guidance and instruction through lectures, seminars, etc., but you will also need to engage in self-study. A percentage breakdown of teaching contact hours and self-study required on this programme is indicated in the section above.

On an undergraduate degree programme, you can usually expect to study 120 credit per level (or year), with no more than 80 credits per term.

The academic year consists of an Autumn term, typically starting in the end of September and ending in December, and a Spring term, typically starting in the end of January and ending in May.

Classes take place from Monday to Friday, typically between 09:00 and 18:00. Examinations for the Autumn term will take place in January and for the Spring term in May. Autumn term exam resits will take place in the May exam period. Spring term exam resits will take place in July. If you have applied for a term of Study Abroad, you will undertake this in Year 2, term 2.

Integrated Foundation students who join the Spring intake in January will undertake an extra Summer term in order to complete the Foundation year by the end of July. All the assessments will be completed by the end of July. There is no exam in Foundation level.

Programme Structure - LEVEL 3 (Foundation year)

Core modules	Credits
Enterprise Challenge	24
Mastering Foundational Numeracy	24
Skills for Impact	24
Working with Others	24
World of Business	24
Total core module credits	120
Elective modules (subject to availability)	
ESK300 English Skills	N/A
Total credits for Level 3	120
Exit awards and learning outcomes achieved (if appropriate)	

There is no exit award at Level 3. Level 3 is available to students who do not meet the entry requirements of BA (Hons) Global Management (Pathways). This level enables students to bring their academic standing to an undergraduate level as well as equip them with the necessary knowledge and skills to cope with the demands of higher education. Level 3 credits do not count towards the undergraduate degree credit total.

Programme structure - LEVEL 4 (Year 1)

Core modules	Credits
Integrated Business Skills	12
Analytical Tools for Business and Finance	12

Economics for Business	12
People-Centric Organisations	12
Principles of Marketing in the Digital Era	12
Financial and Management Accounting	12
Developing Tomorrow's Global Leaders	12
Global Perspectives	12
Total core module credits	96
Pathway core modules	
Leadership & Change pathway	
Exploring the Fundamentals of Leadership and Change Management	12
Enterprise & Innovation pathway	
Exploring the Fundamentals of Entrepreneurship	12
Finance pathway	
Exploring the Fundamentals of Financial Markets	12
Marketing pathway	
Exploring the Fundamentals of Retail and Channel Management	12
Events & Experience Management pathway	
Exploring the Fundamentals of Experience Economy	12
Total core module credits	108
Regent's elective modules (subject to availability)	
ENG407 English for Academic Purposes (compulsory for IELTS < 6.5)	12
Regent's Elective/ Connect Modules* (choose 1 from the indicative menu)	12
Total Regent's elective module credits students need to choose	12
Total credits for Level 4	120
Exit awards and learning outcomes achieved (if appropriate)	
Certificate of Higher Education in Global Management: 120 credits	
Programme Structure - LEVEL 5 (Year 2)	
Core modules	Credits
Business Law	12

Optimising Operations and Change	12
Research Methods	12
Sustainability	12
Pathway core modules	Credits
Leadership & Change pathway	
Competitive Operations	12
Creative Innovation	12
Managing Digital Disruption and Transformation	12
Enterprise & Innovation pathway	
Design Thinking for Enterprise	12
Entrepreneurship in Family Business	12
Entrepreneurial Theory and Practice	12
Finance pathway	
Quantitative Methods for Finance and Investment	12
Financial Analytics	12
Global Banking	12
Marketing pathway	
Integrated Marketing Communications	12
Entrepreneurial Marketing	12
Luxury Brand Management	12
Events & Experience Management pathway	
International Destination Management	12
Managing Events and Experiences	12
Experiential Marketing	12
Total core module credits	84
Pathway elective modules	
Leadership and Change pathway (choose 1 from):	
Entrepreneurship in Family Business	12
Corporate and Management Law	12
Logistics Experience Management	12

Leading with Cultural Intelligence	12
Enterprise & Innovation pathway (choose 1 from):	
Digital Marketing and Web/Mobile Apps	12
Entrepreneurial Marketing	12
Logistics Experience Management	12
Finance pathway (choose 1 from):	
FinTech and Innovation	12
Intermediate Financial Accounting	12
Marketing pathway (choose 1 from):	
Social and Ethical Marketing	12
Experiential Marketing	12
Digital Marketing and Web/Mobile Apps	12
Events & Experience Management pathway (choose 1 from):	
Logistics Experience Management	12
Luxury Brand Management	12
Leading with Cultural Intelligence	12
Total pathway elective module credits students need to choose	12
Regent's elective modules (subject to availability)	
Regent's Elective/ Connect modules* (choose 2 from the indicative menu)	12
Total Regent's elective module credits	24
Total credits for Level 5	120

Exit awards and learning outcomes achieved (if appropriate)	
Diploma of Higher Education in Global Management: 240 credits	
Programme Structure - LEVEL 6 (Year 3)	
Core modules	Credits
Strategic Analysis	12
Pathway core modules	Credits
Leadership and Change pathway	
Experiencing Leadership	24

Strategic Governance, Leadership and Change	24
Leadership and Change Pathway Capstone	36
Enterprise & Innovation pathway	
Mission-led Entrepreneurship	24
Strategic Entrepreneurial Growth and Enterprising Family Businesses	24
Enterprise Pathway Capstone	36
Finance pathway	
Investment and Wealth Management	24
Managerial Finance	24
Finance Pathway Capstone	36
Marketing pathway	
Advanced Marketing Strategy and Digital Analytics	24
Consumer Behaviour and Services Marketing	24
Marketing Pathway Capstone	36
Events & Experience Management pathway	
Event Studies and the Future of Events	24
Innovations in Events and Experience	24
Events & Experience Management Pathway Capstone	36
Total core module credits:	96
Pathway elective modules	
Leadership & Change pathway (choose 2 from):	
Data Visualisation and Analytics for Business	12
International Business Law	12
International HRM	12
International Brand Strategy	12
Planning a New International Venture	12
Enterprise & Innovation pathway (choose 2 from):	
Entrepreneurship Finance and Venture Capital	12
Project Management for Enterprise	12
International HRM	12

International Brand Strategy	12
Finance pathway (choose 2 from):	
Derivatives and Risk Management	12
International Finance	12
Mergers and Acquisitions	12
Organisational Governance and Global Financial Ethics	12
Marketing pathway (choose 2 from):	
International Brand Strategy	12
Essential Law for Marketers	12
Data Visualisation and Analytics for Business	12
International HRM	12
Events & Experience Management pathway (choose 2 from):	
International HRM	12
International Brand Strategy	12
Project Management for Enterprise	12
Planning a New International Venture	12
Independent Learning Project (available for all pathways, subject to the discretion of the Head of Programme)	12
Total pathway elective module credits students need to choose:	24
Total credits for Level 6:	120
Exit awards and learning outcomes achieved (if appropriate)	
BA (Hons) Global Management (Pathway): 360 credits	
BA (Hons) Global Management (Pathway) with Integrated Foundation: 480 credits	
BA (Hons) Global Management (Pathway) Top Up: 120 credits	

Regent's Elective/ Connect Modules – indicative menu
<p>Regent's Elective Modules (REM) for Developing Tomorrow's Global Leaders</p> <p>* Regent's Elective/ Connect Module is a free choice for you to pick and have access to life and employment skills and other cross-disciplinary modules aimed at developing you as tomorrow's global leaders. The list includes Global Perspectives (mandatory for all Regent's students), English for Academic Purposes (mandatory for IELTS < 6.5), Regent's Connect Modules (languages and culture), and relevant modules from other programmes.</p>

Below is the indicative list of Regent's Elective Modules based on the Competency Framework for Tomorrow's Global Leaders. The list of competency is adapted from our Strategic Plan 2019-2024: 'We will equip our graduates with the skills and attributes that will mark them out as future global leaders in the Fourth Industrial Revolution: critical thinking, problem solving, complex analysis, people skills, creativity, innovation, adaptability and leadership.'

Competency	Indicative REMs	Credit	Level
Leadership and adaptability	Brand Identity	12	Level 4
	Career Management	12	Level 5
Critical thinking/ problem solving/ complex analysis	Independent Placement Project	12	Level 5
	Independent Enterprise Project	12	Level 5
Communication	English for Academic Purposes*	12	Level 4
	Global Communication Skills*	12	Level 4
	Foreign languages* (Arabic, Chinese, French, German, Italian, Japanese, Portuguese, Russian, Spanish)	12	Level 4 & 5
	Taking pictures: Advanced Spanish through film*	12	Level 5
Collaboration and cross-cultural understanding	Global Perspectives	12	Level 4
	Contemporary Intercultural Issues*	12	Level 5
	Chinese Culture & Society*	12	Level 5
	Latin American Culture and Society*	12	Level 5
Enterprise/ creativity/ innovation	Developing a Business Idea	12	Level 4
	Creativity, Imagination and Innovation	12	Level 4
	Design Thinking for Enterprise	12	Level 5
	Starting Up a Business	12	Level 5
Digital literacy	Business Analytics	12	Level 5
Ethical capacity	Green Business	12	Level 5
	Business Ethics **	12	Level 5

*Offered under Regent's Connect

** Offered by other programmes

BA (Hons) Global Management (Leadership & Change)

LEVEL 3	LEVEL 4		LEVEL 5		LEVEL 6	
SEM 01 & 02 120	SEM 1 60	SEM 2	SEM 3 60	SEM 4	SEM 5 72	SEM 6
Enterprise Challenge [24]	Analytical Tools for Business and Finance [12]	Financial and Management Accounting [12]	Sustainability [12]	Optimising Operations and Change [12]	Strategic Analysis [12]	Strategic Governance, Leadership and Change [24]
Mastering Foundational Numeracy [24]	Principles of Marketing in the Digital Era [12]	People-Centric Organisations [12]	Research Methods [12]	Business Law [12]	Experiencing Leadership [24]	
Skills for Impact [24]	Developing Tomorrow's Global Leaders [12]	Business Economics [12]	Creative Innovation [12]	Managing Digital Disruption and Transformation [12]	Leadership & Change Pathway Capstone [36]	
World of Business [24]	Integrated Business Skills [12]	Exploring the Fundamentals of Leadership and Change Management [12]	Competitive Operations [12]	Pathway Elective [12]		
Working with Others [24]	Global Perspectives / EAP [12]	Regent's Elective Module / Global Perspectives [12]	Regent's Elective Module [12]	Regent's Elective Module [12]	Pathway Elective [12]	Pathway Elective [12]

BA (Hons) Global Management (Enterprise & Innovation)

LEVEL 3	LEVEL 4		LEVEL 5		LEVEL 6	
SEM 01 & 02	SEM 1	SEM 2	SEM 3	SEM 4	SEM 5	SEM 6
Enterprise Challenge [24]	Analytical Tools for Business and Finance [12]	Financial and Management Accounting [12]	Sustainability [12]	Optimising Operations and Change [12]	Strategic Analysis [12]	Strategic Entrepreneurial Growth and Enterprising Family Businesses [24]
Mastering Foundational Numeracy [24]	Principles of Marketing in the Digital Era [12]	People-Centric Organisations [12]	Research Methods [12]	Business Law [12]	Mission-led Entrepreneurship [24]	
Skills for Impact [24]	Developing Tomorrow's Global Leaders [12]	Business Economics [12]	Entrepreneurial Theory and Practice [12]	Entrepreneurship in Family Business [12]		
World of Business [24]	Integrated Business Skills [12]	Exploring the Fundamentals of Entrepreneurship [12]	Design Thinking for Enterprise [12]	Pathway Elective [12]	Enterprise Pathway Capstone [36]	
Working with Others [24]	Global Perspectives / EAP [12]	Regent's Elective Module / Global Perspectives [12]	Regent's Elective Module [12]	Regent's Elective Module [12]	Pathway Elective [12]	Pathway Elective [12]

120	60 60 \ 120	60 60 \ 120	48 72 \ 120
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BA (Hons) Global Management (Finance)

LEVEL 3	LEVEL 4		LEVEL 5		LEVEL 6	
SEM 01 & 02	SEM 1	SEM 2	SEM 3	SEM 4	SEM 5	SEM 6
Enterprise Challenge [24]	Analytical Tools for Business and Finance [12]	Financial and Management Accounting [12]	Sustainability [12]	Optimising Operations and Change [12]	Strategic Analysis [12]	Managerial Finance [24]
Mastering Foundational Numeracy [24]	Principles of Marketing in the Digital Era [12]	People-Centric Organisations [12]	Research Methods [12]	Business Law [12]	Investment and Wealth Management	
Skills for Impact [24]	Developing Tomorrow's Global Leaders [12]	Business Economics [12]	Quantitative Methods for Finance and Investment [12]	Financial Analytics [12]	[24]	Finance Pathway Capstone [36]
World of Business [24]	Integrated Business Skills [12]	Exploring the Fundamentals of Financial Markets [12]	Global Banking [12]	Pathway Elective [12]		
Working with Others [24]	Global Perspectives / EAP [12]	Regent's Elective Module / Global Perspectives [12]	Regent's Elective Module [12]	Regent's Elective Module [12]	Pathway Elective [12]	Pathway Elective [12]

120	60	60	60	60	48	72
	120		120		120	

BA (Hons) Global Management (Marketing)

LEVEL 3	LEVEL 4		LEVEL 5		LEVEL 6	
SEM 01 & 02	SEM 1	SEM 2	SEM 3	SEM 4	SEM 5	SEM 6
Enterprise Challenge [24]	Analytical Tools for Business and Finance [12]	Financial and Management Accounting [12]	Sustainability [12]	Optimising Operations and Change [12]	Strategic Analysis [12]	Advanced Marketing Strategy and Digital Analytics [24]
Mastering Foundational Numeracy [24]	Principles of Marketing in the Digital Era [12]	People-Centric Organisations [12]	Research Methods [12]	Business Law [12]	Consumer Behaviour and Services Marketing [24]	
Skills for Impact [24]	Developing Tomorrow's Global Leaders [12]	Business Economics [12]	Integrated Marketing Communications [12]	Entrepreneurial Marketing [12]	Marketing Pathway Capstone [36]	
World of Business [24]	Integrated Business Skills [12]	Exploring the Fundamentals of Retail and Channel Management [12]	Luxury Brand Management [12]	Pathway Elective [12]		
Working with Others [24]	Global Perspectives / EAP [12]	Regent's Elective Module / Global Perspectives [12]	Regent's Elective Module [12]	Regent's Elective Module [12]	Pathway Elective [12]	Pathway Elective [12]

120	60	60	60	60	48	72

BA (Hons) Global Management (Events & Experience Management)

LEVEL 3	LEVEL 4		LEVEL 5		LEVEL 6	
SEM 01 & 02	SEM 1	SEM 2	SEM 3	SEM 4	SEM 5	SEM 6
Enterprise Challenge [24]	Analytical Tools for Business and Finance [12]	Financial and Management Accounting [12]	Sustainability [12]	Optimising Operations and Change [12]	Strategic Analysis [12]	Event Studies and the Future of Events [24]
Mastering Foundational Numeracy [24]	Principles of Marketing in the Digital Era [12]	People-Centric Organisations [12]	Research Methods [12]	Business Law [12]	Innovations in Events and Experience [24]	
Skills for Impact [24]	Developing Tomorrow's Global Leaders [12]	Business Economics [12]	Managing Events and Experiences [12]	Experiential Marketing [12]	Events & Experience Management Pathway Capstone [36]	
World of Business [24]	Integrated Business Skills [12]	Exploring the Fundamentals of Experience Economy [12]	International Destination Management [12]	Pathway Elective [12]		
Working with Others [24]	Global Perspectives / EAP [12]	Regent's Elective Module / Global Perspectives [12]	Regent's Elective Module [12]	Regent's Elective Module [12]	Pathway Elective [12]	Pathway Elective [12]

120	60	60	60	60	48	72
	120		120		120	

8. Distinctive features of the programme and other key information

This is a guide to anything else you may need to know about your programme including anything that might seem a bit unusual or different to similar programmes in other institutions.

The programme gives you the opportunity to choose a specialist degree pathway in

- Enterprise & Innovation
- Events & Experience Management
- Finance
- Leadership & Change
- Marketing

Enterprise & Innovation pathway

Many businesses, including family businesses rely on enterprise and innovation to ensure their sustained growth and ability to adapt to uncertainty. It is this enterprising spirit that enables managers to turn their business into market leaders shaping the next product or service innovation. The BA (Hons) Global Management (Enterprise & Innovation) enables you to develop your entrepreneurial and supporting skills while testing your capacity to master the challenges of innovative endeavour. From exploring how to launch a new venture or social enterprise, to examining the role of mobile technologies and digital organisations, you have the opportunity to combine theory and practice, drawing on the discipline of entrepreneurship as you consider a range of possible ventures, from new start-ups to growing a family business.

Events & Experience Management pathway

In the experience economy, distinct from the service economy, the focus has shifted to the way that consumers enjoy their experience as much as – if not more than – the product and service. The BA (Hons) Global Management (Events & Experience Management) explores the rise, viability and impact of experience as a model for a new economy that has an influence not only on customers, but on all stakeholders, including distributors, suppliers, employees, and shareholders in business organisations. You will learn managerial aspects of Events & Experience management. You will also adopt a luxury angle to various business sectors and consider bespoke areas of Events & Experience design, planning and management – profiling the customer to a much deeper extent, and designing tailor-made experiences which add increased value to the individual customer. All of these build on a strong business management foundation, adding events and experience to the heart of modern management practices.

Finance pathway

Finance plays a fundamental role in every organisation, whether it's a global brand or a local community charity. The BA (Hons) Global Management (Finance) offers a holistic approach to management studies with a specific focus on financial management and fintech. It aims to develop you into a leading financier, giving you the confidence and capabilities to successfully manage teams and organisations across the globe. The pathway enables you to discuss and analyse with confidence the financial parameters of business planning, performance and evaluation. You will gain a thorough understanding of the ways in which financial intermediaries and institutions work and learn about the structure of financial markets and how they function.

You'll also have the opportunity to explore alternative approaches to finance, other than the current Western standards, as well as consider the impact of financial technologies on the world of finance.

Leadership & Change pathway

Today's graduate employment climate is in flux, influenced by technological changes, economic migration, and events reshaping political landscapes worldwide. The BA (Hons) Global Management (Leadership & Change) aims to develop you as a leader in your chosen field, giving you the confidence and capabilities to successfully manage teams and organisations across the globe. This pathway offers a particular focus on proactive decision making and will equip you with the skills to become business leaders of the future. It enables you to explore the challenges of management practice from the perspective of a manager and a leader. It enables you to foster the ability to manage digital disruption and transformation operations, as well as infuse business with creativity.

Marketing pathway

The global marketplace is a complex landscape that is constantly being reshaped by new technologies, emerging trends and shifting audiences. To compete in this environment, businesses must have a creative and flexible marketing strategy that meets these challenging demands. The BA (Hons) Global Management (Marketing) offers a holistic approach to management studies with a specific focus on marketing theory and practice. It aims to develop you into a media-savvy marketer with the confidence and capabilities to successfully manage teams and organisations across the globe. You'll have opportunities to challenge the current status quo through understanding traditional, as well as new approaches and technologies to marketing, and develop know-how that enables you to respond to today's constantly evolving marketplace.

Integrated Foundation Programme

The BA (Hons) Global Management (pathway) with Integrated Foundation is designed for those who do not meet the requirements for direct entry to the BA (Hons) Global Management (pathway). It includes one year of studies at foundation level and a further three years at BA level. The Integrated Foundation programme is structured around an entrepreneurial challenge, supported by 'soft' and 'hard' skills modules designed to enable students to make interconnections between the different modules and learn transferable skills.

Study Abroad

The programme includes the opportunity to undertake a term of study abroad at one of our international partner institutions in the second term of Year 2 (Level 5). You must apply and confirm your Study Abroad option by the end of first term of Year 1 (Level 4). The curriculum and credits in the partner institution will be mapped to your modules as required by the programme and pathway. Your Study Abroad application and learning agreement will be subject to the discretion and approval of your Pathway Leader. All grades received at an international partner university will be converted to an equivalent Regent's University London grade, in accordance with the institutional grading scale and grade conversion table. The average grade will represent 50% of the overall mark associated with Level 5.

Second language

All students can graduate with a second language other than English. You can take Regent's Connect language module at Level 4 and 5, offered at five different grades, from Grade 1 (for students with no prior study of the language) to Grade 5 (upper intermediate level). Students taking three successive modules in the same language will receive a Certificate of Language Achievement upon successful completion of the three language modules.

Global Perspectives

All Level 4 students enrolled on Regent's validated degree programmes will need to complete this Regent's Common Module, which facilitates interpersonal, intercultural and cross-disciplinary learning. The module introduces a range of ideas and ways of thinking based around the University's values, reflected in its learning outcomes. It encourages you to interact with the broader University community, both socially and academically, asking you to cross the physical and intellectual borders of your degree programme. Global Perspectives aims to increase self-awareness and prepares you for your subsequent studies by familiarising you with the resources available to meet your lifelong learning needs.

Pathway Capstone module at level 6

The 'Capstone' is the final and summative module that enables you to bring much of your prior learning together with theoretical understanding and practice-based insights in action research project in your pathway discipline. The Pathway Capstone module has been designed to focus on your ability to shape and demonstrate your independent learning through academic and practical know-how.

Independent Placement and Enterprise Project

You will have the opportunity to undertake a credit-bearing placement or enterprise project in Term 2 at Level 5. The project will allow you to engage with employer or entrepreneur on part time basis, supported by the Hive. This optional project must be confirmed in Term 1, Year 2 (Level 5) and approved by The Hive. (Note: BAGM (Events & Experience Management) students are expected to undertake this independent placement or enterprise project.)

Extracurricular activities

Regent's is a place where extraordinary things happen. The Regent's experience is about what takes place in and outside of the classroom. You will have the opportunity to engage with extracurricular activities on and off campus organised by staff and students from across the University which will support your learning, development and aspirations. These include prominent guest speakers, presentations, conferences, competitions, university societies, Student Union membership and student representation.

Participation in competitions or engagement with societies and the Student Union is a great way to develop a host of skills and evidence demonstrating a diversity of capabilities that can contribute to an enriched personal development plan.

9. Student support

We want you to make the most of your time at Regent's and we also know that sometimes life at university can be hard. We can give you the support and you need, on academic study, language skills, careers, disabilities, mental health, gender, sexuality, finance and many other issues.

Regent's Student Hub will be the first port-of-call for the majority of your needs. Staff in the Hub can either deal with your enquiry directly or point you to one of our services for more help.

Our support services include:

- Personal tutor scheme
- Student Services
- Academic Skills
- English for Academic Purposes
- Careers advice, including placements
- Disability support
- Accommodation
- Student Union

For more information about life at Regent's and the services we offer, visit:

regents.ac.uk/information/student-life/for-current-students

10. Learning support

Regent's offers a variety of different facilities and technologies to support your studies. These include lecture theatres, seminar rooms, the library, IT labs and specialist software.

If you require support or advice with regard to accessing campus facilities, please speak with our disability support officer, so we may address your concerns. [regents.ac.uk/information/student-life/for-current-students/disability-information](https://www.regents.ac.uk/information/student-life/for-current-students/disability-information)

The Library at Regent's supports teaching and learning at the University. Our relevant and extensive collections, flexible study spaces and knowledgeable staff can help you achieve your academic goals. During term time, the Library is open until late in the evenings. During busy exam periods, it is open 24/7. Most areas are fully accessible to people with disabilities and wherever there are challenges we work with individual(s) to overcome, rearrange or support to facilitate good and safe access.

Regent's uses Blackboard as its virtual learning environment (VLE), where you will find learning materials and content for your modules. You will also submit your coursework online and receive feedback through Blackboard.

MyRegent's is a free app and web dashboard which contains Regent's email, degree programme timetable, module information and more. You will be able to download it for Apple or Android devices or access it at my.regents.ac.uk once you have enrolled with us.

Regent's has IT labs where you can use our computers and there are dedicated areas for you to use your own laptops and tablets. The campus has free Wi-Fi, including most areas of our extensive gardens, so any area can be adapted into a student study space. Regent's is a member of the Eduroam network, so you can connect to this service to access Wi-Fi worldwide.

For more about Regent's learning resources, visit:

[regents.ac.uk/about/learning-resources](https://www.regents.ac.uk/about/learning-resources)

11. Opportunities for personal development planning

The BAGM programme offers a number of opportunities to foster personal development planning, such as a choice of pathway; the Global Perspective and Regent's Elective modules; the Pathway Capstone module in level 6; and extracurricular activities organised by both academic and professional services on campus.

The programme also offers the following opportunities for personal development planning

- Personal and small group tutorials
- Self-reflection in key modules
- Assessment of personal skills in key modules with subsequent guidance on action planning

Personal and professional development and personal tutoring

From Year 1, you will embark on a personal and professional development module, 'Developing Tomorrow's Global Leaders'. This module aims to guide your understanding and approach to your personal and professional development plan, encouraging you to reflect on your own strengths, life skills and competencies as a future global leader in the Fourth Industrial Revolution. Your personal tutor will be involved in guiding your reflection and awareness of your personal plans and goals. Your reflection will help you choose the appropriate Regent's Elective Modules aimed at developing your life skills and competencies as tomorrow's global leaders. The module also aims to give you the opportunity to develop your team working and leadership skills within an international and cross-cultural context, and reflect on your engagement and interaction within group-based challenge activities.

Careers support

All students benefit from an initial consultation with a careers adviser in their first weeks on campus. Based on your individual interests you will, guided by your adviser, develop knowledge and networks in relevant sectors and roles. You will be encouraged to team up with like-minded individuals to build communities centred around shared interests.

You will have access to the vacancies shared by our business relations team on the Student Hub, as well as multiple other resources, and help with making applications for internships and graduate roles in the UK and beyond. Students who have not identified an area of interest are offered guidance consultations to enable decision-making.

A variety of workshops throughout the year will help you succeed at every stage of the selection process, including CV and cover letter writing, interview (including video interviews) and assessment centre preparation, networking, LinkedIn and psychometric testing. Support with individual applications is available.

Students who wish to start their own business will be invited to work in The Hive (see below).

Students looking to complete a consultancy project, such as a capstone, receive support in developing practical consultancy skills, as well as help with sourcing suitable projects. This offer is tailored with sector relevant information to reflect subject specialisms (e.g. fashion, design, business).

Each term a number of masterclasses (held by industry specialists), seminars, networking events and meet-ups are organised on campus. They offer an invaluable opportunity to find out about employment prospects in different industries and business sectors and to develop a professional network.

At our hiring breakfasts, employers who currently seek students via the Student Hub vacancy board (internships, placements, or graduate jobs) are introduced to (and given the opportunity to interview onsite) students directly.

In addition to regular face-to-face contact with our expert staff, we offer a wide range of online resources including VoIP (e.g. Skype) appointments to help you in your job search. These

include advice sheets, videos and self-assessment tools. All this is accessible on the Student Hub to current students and alumni.

The Hive

The Hive is a workspace and community for both current students and alumni, which offers a full suite of services, including start-up advice, masterclasses, careers advice, student consultancy services and a bookable hot desk environment for start-ups. There is also support with graduate entrepreneurship visas if required.

The Hive offers a collaborative environment in which careers and enterprise advice happens in a live working environment, allowing knowledge and opportunities to flow between its users. It aims to break down barriers between job seekers and creators, learners and staff, changing the way our learners relate to the University and develop their career skills.

12. Admissions criteria

A Regent's education provides you with a high level of personal attention, and this begins from the moment you apply to study with us. We want to understand who you are and what your skills and interests may be – we are interested in your potential, as well as your prior achievements. We review each application comprehensively and on its individual merit, considering all of your skills, interests and attributes.

Level 3 entry requirements

The minimum entry requirement for Foundation (Level 3) students is one of the following qualifications:

- Five GCSEs at grades A-C / 9-4
- US High School Diploma with a minimum GPA of 2.5
- Equivalent qualifications as deemed acceptable by the University

You should also have a minimum qualification in Mathematics:

- GCSE Mathematics at grade C (4)
- International Baccalaureate: Grade 4 in Mathematics
- US High School Diploma: Year 12 maths-related subject at grade C
- Equivalent qualifications as deemed acceptable by the University

Level 3 English language requirements

English is our language of instruction and we require proof of your English proficiency. You can demonstrate your English proficiency with one of the following qualifications (or equivalent):

- GCSE English language at grade C (4) or above
- International Baccalaureate: Grade 4 or above in English at Higher or Standard level
- US High School Diploma (studied in a majority English-speaking country): cumulative GPA (on a 4.0 scale) at 2.5 or above

- IELTS Academic: overall score of 5.5 with a minimum 5.5 in each component

Level 4 entry requirements

The minimum entry requirement for Level 4 students is one of the following qualifications:

- Three GCE A-levels at grades A-C / 9-4
- International Baccalaureate Diploma
- US High School Diploma with a minimum GPA of 2.5, plus one of the following:
 - Three AP tests with an average grade of 3 or two AP tests with an average grade of 4
 - Three SAT II (Subject Tests) with a minimum score of 500 in each section or two SAT II with a minimum score of 600 in each section
 - SAT I (Reasoning Tests) with a minimum score of 1800 (600 in each section)
 - ACT with a composite score of 26 (20 in each section)
 - Dual Enrolment and College credits (1st Year) - 30 credits with a GPA of 2.5 or higher
- Equivalent qualifications as deemed acceptable by the University

You should also have a minimum qualification in Mathematics:

- GCSE Mathematics at grade C (4)
- International Baccalaureate: Grade 4 in Mathematics
- US High School Diploma: Year 12 maths-related subject at grade C

Level 4 English language requirements

English is our language of instruction and we require proof of your English proficiency. You can demonstrate your English proficiency with one of the following qualifications (or equivalent):

- GCSE English language at grade C (4) or above
- International Baccalaureate: Grade 4 or above in English at Higher or Standard level
- US High School Diploma (studied in a majority English-speaking country): cumulative GPA (on a 4.0 scale) at 2.5 or above
- IELTS Academic: overall score of 6.0 with a minimum 5.5 in each component

Level 6 Top Up entry requirements

The minimum entry requirement for this level is a prior qualification in a business discipline at 2.1 standard or equivalent. Applicants must have completed an equivalent of 240 undergraduate credits.

You should also have a minimum qualification in Mathematics:

- GCSE Mathematics at grade C (4)
- International Baccalaureate: Grade 4 in Mathematics
- US High School Diploma: Year 12 maths-related subject at grade C

Level 6 English language requirements

English is our language of instruction and we require proof of your English proficiency. You can demonstrate your English proficiency with one of the following qualifications (or equivalent):

- GCSE English language at grade C (4) or above
- International Baccalaureate: Grade 4 or above in English at Higher or Standard level
- US High School Diploma (studied in a majority English-speaking country): cumulative GPA (on a 4.0 scale) at 2.5 or above
- IELTS: Overall score of 6.5, with a minimum of 6.0 in Reading and Writing and 5.5 or above in Listening and Speaking, or equivalent.

We offer a range of courses that can help to improve your English language proficiency. Please see the website for more details:

regents.ac.uk/study/short-courses/english-courses-london

For more information, see the How to Apply tab under each programme on our website.

You can find our Admissions Policy and Admissions Appeals and Complaints Policy at:

regents.ac.uk/about/governance/academic-governance/academic-governance-documents

13. Visas and immigration

At Regent's, you will be part of a truly international community, with the opportunity to make friends and contacts from around the world.

If you require a visa to study in the UK, please visit the Visas and Immigration page on the website:

regents.ac.uk/study/international-students/visas-and-immigration

14. Tuition fees and other costs

For students enrolling on the BA (Hons) Global Management (Pathways) and the BA (Hons) Global Management (Pathways) with Integrated Foundation, the annual fee for the academic level/year in 2021-22 is £21,500 paid in equal instalments over the first two terms.

Students starting the Integrated Foundation programme in January 2021 will be required to take a summer term of teaching, in order to complete the year by July. This means that you will be expected to make 3 payments between January and December 2021 (two terms of Foundation study and the first term of undergraduate study).

Tuition fees are set for each financial year, which runs from 1 August to 31 July. Therefore your annual fee will rise each year/level. The maximum increase per year for existing students is based on the Consumer Price Index (CPI) inflation rate, plus a maximum of 3%.

To secure your place at Regent's you will need to pay a deposit. These are currently set at:

Home/EU students advance deposit on tuition fees: £1,000 (non-refundable*)

Non-EU advance deposit on tuition fees: £4,000 (non-refundable*)

Fees are normally payable once a term and are due two weeks before the start of term. They can be paid through our online portal. Payment plans are available for eligible new and returning students. For more information visit the Pay Fees page on our website:

regents.ac.uk/study/how-to-pay/pay-fees-online-and-payment-plans#close

Our current Payment Terms and Conditions are available at:

regents.ac.uk/study/how-to-pay/payment-terms-conditions#close

There are a number of ways to help fund your studies through scholarships, bursaries and student loans. For more information, visit our Scholarships, bursaries and funding page at:

regents.ac.uk/study/scholarships-funding-and-bursaries

London is an expensive place to live so it is important to ensure that you can afford to stay here for the duration of your studies. In addition to your tuition fees, you will have expenses such as accommodation, food, bills, transport, clothes, socialising, books and other material costs. If you would like to discuss the financial impact of studying at Regent's then please contact us:

regents.ac.uk/about/contact-us

One of your main financial outlays will be your accommodation. There are three types of accommodation available to choose from. We offer limited accommodation on campus at competitive prices, off-campus accommodation at Urbanest, or you could choose private accommodation which we can help you find. For more detail on accommodation please see our website: regents.ac.uk/study/accommodation

Reading lists will be made available at the start of each module. You are encouraged to borrow materials from the library where possible, or you may choose to purchase materials from external suppliers at your own cost. The estimated cost of purchasing core texts for this programme is £200-300.

If you decide to undertake one term of Study Abroad, you will continue to pay your tuition fees to Regent's. You do not pay fees at the partner institution, but some universities may require you to pay a supplement for language courses, typically related to pre-session or additional courses, and courses outside the exchange learning agreement. You will be responsible for your own travel tickets, visa application expenses if a visa is required, health and travel insurance and other expenses abroad, such as accommodation, food, bills, transport, clothes, socialising, books, and other material costs.

You are eligible to receive an Erasmus grant if you undertake an Erasmus study abroad in European Union (EU) countries. The Study Abroad team will support you in your Erasmus grant application.

* If you decide you no longer wish to study at Regent's, refunds of deposits and fees can only be granted in limited circumstances. For more information, see our Refund Policy (subject to review) at: regents.ac.uk/study/how-to-pay/refunds-policy

15. Assessment and progression regulations

You will be assessed on how well you are achieving the intended learning outcomes at different stages throughout your time of study at Regent's. This will include a variety of methods as described under Section 6 above.

In order to continue with your studies, there are minimum requirements to be met in order to progress to the next level of your programme. The current progression regulations are published within the Academic Regulations on our website at the link below. These are subject to review and amendment each year. We will let you know if there are any major changes to the regulations that may affect you.

regents.ac.uk/about/governance/academic-governance/academic-regulations

You will be provided with guidelines on what you need to achieve in each assessment to ensure you receive a good mark. A generic description of each grade is available at:

regents.ac.uk/about/regents-teaching-exchange/learning-teaching/assessment-framework

16. Award criteria

To qualify for your intended undergraduate award, you will be expected to obtain 360 credits, including 120 credits at Level 4 or higher; 120 credits at Level 5 or higher; and 120 credits at level 6 or higher.

You must also meet the requirements of any specific regulations as stated under Section 15 Assessment and progression regulations.

For further details on award requirements, please see the Academic Regulations, available at on our website at the link below. The regulations are subject to review and amendment each year. We will let you know if there are any major changes to the regulations that may affect you.

regents.ac.uk/about/governance/academic-governance/academic-regulations

17. Methods for evaluating and improving the quality and standards of teaching and learning

All quality assurance policies and procedures are found in the University Academic Regulations. The current versions are available at the link below. The regulations are subject to review and amendment each year. We will let you know if there are any major changes to the regulations that may affect you.

regents.ac.uk/about/governance/academic-governance/academic-regulations

Regent's University London operates a number of institutional processes for ensuring and enhancing its academic quality standards. These include: programme (re)validations, programme modifications, programme monitoring, student feedback systems and external examining.

Programme (re)validations

The University has a formal process to approve a new programme or reapprove an existing programme of study. This involves a panel of academics from within and outside Regent's to ensure that your programme is of appropriate academic standard and of a high quality.

Programme modifications

We listen to your feedback and make changes to your programme as appropriate. You will be consulted on any significant changes to your programme which may affect the outcomes of your study. All changes to programmes or modules are subject to approval through Regent's academic governance structures.

Programme monitoring

In order to ensure programmes continue to meet their academic and professional aims and objectives, Heads of Programme are required to prepare an annual monitoring report (AMR). The reports include module feedback as well as external examiner reports and responses. They are reviewed at faculty and institutional level.

Student feedback systems

Students play a key role in the University's processes for enhancing the quality of its educational provision and broader student experience. There are multiple ways for you to provide feedback on your experiences at module level (e.g. through questionnaires), programme level (through programme managers), through student representatives and at programme committees. Student representatives are elected and sit on institutional committees such as Senate. Final-year undergraduate students (Level 6) are invited to take part in the National Student Survey (NSS).

External examiner reports

External examiners ensure that Regent's standards and quality processes are appropriate and are of a standard comparable to those of other higher education institutions. There are two types of external examiners. One reviews subject level assessment and the other reviews institutional level processes and attends the progression and finalist boards.

An annual external examiner report is produced at the end of every academic year at levels 5, 6 and 7. These are made available to students through the AMRs which are submitted to programme committees.

18. Curriculum map

This table indicates which study units assume responsibility for delivering and assessing the learning outcomes in Section 5.

	Module	Learning outcomes					
		A1	A2	A3	B1	B2	B3
3	Enterprise Challenge	✓	✓	✓	✓	✓	✓
	Mastering Foundational Numeracy	✓	✓	✓	✓	✓	✓
	Skills for Impact	✓	✓	✓	✓	✓	✓
	Working with Others	✓	✓	✓	✓	✓	✓
	World of Business	✓	✓	✓	✓	✓	✓


	Module	Learning outcomes					
		A4	A5	A6	B4	B5	B6
4	Integrated Business Skills			✓	✓	✓	
	Analytical Tools for Business and Finance	✓		✓		✓	✓
	Economics for Business	✓	✓	✓	✓	✓	
	People-Centric Organisations		✓	✓	✓	✓	
	Principles of Marketing in the Digital Era	✓	✓	✓	✓	✓	✓
	Financial and Management Accounting	✓		✓	✓	✓	
	Developing Tomorrow's Global Leaders			✓	✓	✓	✓
	Exploring the Fundamentals of Leadership and Change Management	✓		✓	✓	✓	✓
	Exploring the Fundamentals of Entrepreneurship	✓		✓			✓
	Exploring the Fundamentals of Financial Markets	✓		✓	✓	✓	
	Exploring the Fundamentals of Retail and Channel Management	✓	✓	✓		✓	✓
	Exploring the Fundamentals of Experience Economy	✓	✓	✓		✓	✓
	Brand Identity		✓			✓	✓
	Developing a Business Idea		✓	✓	✓	✓	✓
	Creativity, Imagination and Innovation		✓	✓		✓	✓

	Module	Learning outcomes					
		A7	A8	A9	B7	B8	B9
5	Business Law	✓		✓	✓	✓	✓
	Optimising Operations and Change	✓	✓	✓	✓		✓
	Research Methods		✓	✓	✓	✓	✓
	Sustainability	✓	✓	✓	✓		✓
	Competitive Operations	✓	✓	✓	✓	✓	✓
	Creative Innovation	✓		✓		✓	✓
	Managing Digital Disruption and Transformation	✓	✓	✓	✓	✓	✓
	Design Thinking for Enterprise	✓		✓	✓	✓	✓
	Entrepreneurship in Family Business	✓	✓	✓		✓	✓
	Entrepreneurial Theory and Practice	✓	✓	✓	✓	✓	✓
	Quantitative Methods for Finance and Investment	✓	✓	✓	✓	✓	✓
	Financial Analytics	✓		✓		✓	✓
	Global Banking	✓	✓		✓		✓
	Integrated Marketing Communications	✓		✓		✓	✓
	Entrepreneurial Marketing	✓	✓	✓	✓	✓	✓
	Luxury Brand Management	✓	✓			✓	✓
	International Destination Management	✓	✓	✓		✓	✓
	Managing Events and Experiences	✓	✓		✓	✓	✓
	Experiential Marketing	✓	✓	✓	✓	✓	✓
	Corporate and Management Law	✓	✓	✓	✓	✓	✓
	Logistics Experience Management		✓	✓		✓	✓
	Leading with Cultural Intelligence		✓	✓	✓	✓	✓
	Digital Marketing & Web/Mobile Apps	✓		✓		✓	✓
	FinTech and Innovation	✓		✓		✓	✓
	Intermediate Financial Accounting	✓		✓	✓		✓
	Social and Ethical Marketing		✓	✓	✓		✓
	Business Analytics	✓	✓	✓	✓	✓	✓
	Career Management		✓		✓		✓
Green Business		✓	✓	✓	✓		
Starting Up a Business	✓		✓	✓	✓	✓	
Independent Enterprise Project		✓	✓	✓		✓	

Independent Placement Project		✓	✓	✓		✓
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	Module	Learning outcomes					
		A10	A11	A12	B10	B11	B12
6	Strategic Analysis		✓	✓		✓	✓
	Experiencing Leadership	✓		✓	✓		✓
	Strategic Governance, Leadership and Change		✓	✓	✓	✓	
	Leadership and Change Pathway Capstone	✓	✓	✓	✓	✓	✓
	Mission-led Entrepreneurship	✓		✓		✓	✓
	Strategic Entrepreneurial Growth and Enterprising Family Businesses	✓	✓	✓		✓	✓
	Enterprise Pathway Capstone		✓	✓		✓	✓
	Investment and Wealth Management	✓		✓	✓		✓
	Managerial Finance	✓	✓			✓	✓
	Finance Pathway Capstone	✓	✓	✓	✓	✓	✓
	Advanced Marketing Strategy and Digital Analytics	✓	✓			✓	✓
	Consumer Behaviour and Services Marketing	✓		✓		✓	✓
	Marketing Pathway Capstone	✓	✓	✓	✓	✓	✓
	Event Studies and the Future of Events	✓	✓		✓	✓	
	Innovations in Events and Experience	✓		✓	✓	✓	
	Events & Experience Management Pathway Capstone	✓	✓	✓	✓	✓	✓
	Data Visualisation and Analytics for Business	✓		✓		✓	✓
	International Business Law	✓		✓	✓	✓	
	International HRM		✓	✓	✓	✓	✓
	International Brand Strategy		✓	✓		✓	✓
	Planning a New International Venture	✓		✓	✓	✓	✓
	Entrepreneurship Finance and Venture Capital	✓			✓	✓	
	Project Management for Enterprise		✓	✓		✓	✓
	Derivatives and Risk Management	✓		✓		✓	✓
	International Finance	✓		✓		✓	✓
	Mergers and Acquisitions	✓		✓	✓	✓	
Organisational Governance and Global Financial Ethics	✓	✓		✓		✓	
Essential Law for Marketers		✓	✓		✓	✓	

	Independent Learning Project		✓	✓	✓	✓	✓
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