



MA Media & Digital Communications

21-22

Programme
specification
document



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1. Programme Overview	
Full programme/award title(s)	MA Media & Digital Communications
Short programme title	MAMDC
Fees	£19,500
Faculty / School	Humanities, Arts & Social Sciences
Location of study	Regent's Park campus Industry placement
Awarding institution	Regent's University London
Institution regulated by:	Office for Students, Quality Assurance Agency
Programme entry points	September 2020
Date of initial/previous (re)validation	October 2017
Date of next revalidation	Summer 2022
Framework for Higher Education Qualification level of final award	Level 7
Number of credits in award	180
UCAS code	N/A
Underpinning QAA subject benchmark statements	QAA Subject Benchmark Statements for Communication, Media, Film and Cultural Studies (2016)
Other external and internal references	QAA Master's Degree Characteristics (2014) QAA Framework for Higher Education Qualifications (FHEQ) QAA UK Quality Code for Higher Education HEFCE Employability Statements Regent's University London Academic Regulations

Professional, statutory or regulatory body recognition/accreditation	Not applicable
Mode of study (Full Time / Part Time)	Full Time
Language of study	English
Minimum / Maximum duration of programme for each mode of study	<p>Part time: Not applicable</p> <p>Full time: Minimum: 1 year Maximum*: 3 years *in exceptional circumstances only, refer to Regent's University London Academic Regulations for details</p>
Date of production / revision of this programme specification	August 2019

2. Why study this programme?

We want to make sure that you have chosen the right programme to study and that you are excited about studying your programme at Regent's.

The MA Media & Digital Communications combines study of the traditions established in 20th-century media with the innovative and emerging practices of the 21st century. You will learn about the range of communicative and creative practices within media that are being shaped by technological change and digital communications.

The programme will give you a thorough grounding in media and communications as an academic field and set of industries. You will gain a critical awareness of current issues in practice and explore approaches and solutions. You will learn how to use analytical techniques to understand changing audiences and emerging technologies for digital content. These problem-solving skills are essential for critical thinking and for success in the 21st-century media landscape

The programme offers core modules focusing on fundamental concepts, complemented by an exciting range of elective modules representing the breadth of issues and topics relevant to media and digital communications today.

The modules and structure of the programme have been prepared in consultation with leading academics, digital entrepreneurs, industry insiders, recent graduates and current students.

You will choose your final assessment, which can be a dissertation, a creative project or an industry placement. During this period, you will engage with employability and personal development sessions, in order to consolidate your academic experience and prepare yourself for the next exciting stage in your professional career.

London is a media capital and global hub for digital innovation. This programme will encourage you to make the most of studying in the capital. You will go on field trips, network with industry experts and attend guest lectures to help you contextualise your studies and learn from the best in the business.

3. Programme aims and objectives

This is a guideline to the main features of the programme. It includes the overall aims and objectives and what you might achieve and be able to demonstrate if you take full advantage of the learning opportunities provided.

Media and communications is a lively interdisciplinary field which covers a huge range of communicative and creative practices across the arts, sciences, humanities, business, and industries – all increasingly shaped by constant technological change.

The MA Media & Digital Communications connects the vibrant and innovative landscape of 21st century media with the rigour of traditions established in the 20th century. This hybrid approach is especially designed to help students thrive in and engage with our complex and connected world.

The programme offers a wide-ranging conceptual foundation for understanding the development and growth of media and communications as an academic field and as a cultural landscape. It will equip you with the capacity for understanding, negotiating and succeeding in a multi-sector field with global reach and subject to rapid change. You will learn advanced problem-solving and problem-finding skills, be able to make sense of complexity, forecast change, and apply these skills to a wide range of fields and sectors within and related to media and communication.

The MAMDC provides specialised study at an advanced level, prioritising research and problem-solving as real-world skills. Modules are developed and taught by leading experts in industry and academia. You are expected to develop a wide range of capacities, through taught modules and through a final assessment module where you choose from either an original dissertation or project, or a placement option to gain industry experience in an area related to your studies.

The MAMDC will enable you to:

- Connect established traditions within media and communications to emerging 21st century and future-oriented skills.
- Practice and demonstrate critical and conceptual expertise in the issues and developments of media and digital communications.
- Evidence advanced understanding of the global world in relation to communications systems and how these intersect with culture, politics, industry and society.
- Develop a critical understanding of media and transmedia creation, consumption and related communicative strategies.
- Become experts in the theory and research informing today's understanding of media use, practices, industries and processes.

- Apply and critically evaluate theories developed within and about media and critically examine their impact on people and societies.
- Master established media research and analysis techniques across platforms and apply media research methods widely in preparation for academic, professional and creative contexts.
- Become an advanced analytic thinker, capable of strategic thinking and sophisticated problem-solving.

Prospective careers

Successful completion of this programme will enable you to develop a range of transferable skills that will enhance your employment prospects across a wide range of fields including:

- Academia
- Communications
- Media analysis
- Journalism
- Research
- Public Relations
- Civil Service
- Social and digital media content

At Regent's we believe in helping you get the most out of your experience, and provide every student with employability and personal development sessions prior to completion of your final module (dissertation or project or placement). These focused and personalised sessions will help you consolidate your skills and learning and help you communicate them to the right people and places, while planning your next steps.

4. Relationship to other programmes and awards

Sometimes programmes share modules or have other connections to other programmes. This is a guide to whether this is applicable for your programme.

The degree builds upon existing expertise at Regent's and the interdisciplinary nature of media and digital communications by offering elective modules from other master's degrees offered at Regent's, such as Brands, Ads and Aspirations (Marketing Psychology); Fashion cultures: History, Theory, Creativity; New Ideas in Digital Media (Fashion); and Social Media Marketing and Analytics (Digital Marketing & Analytics).

5. Learning outcomes

This is a guide to the more specific knowledge and skills you will gain at each level of the programme if you take full advantage of the learning opportunities available to you.

A. Knowledge and understanding

- A.1 Demonstrate a systematic understanding of media and communications as a discipline including traditions and both established and emerging knowledge.
- A.2 Articulate a critical awareness of current problems and/or new insights, many of which are at, or informed by, the forefront of media and communications.

- A.3 Synthesise established techniques of enquiry and research to create and interpret knowledge in media and communications.
- A.4 Exhibit conceptual understanding of the field, enabling students to critically evaluate both advanced scholarship and current methodologies, as well as develop alternatives.

B. Cognitive skills

- B.1 Demonstrate self-direction and originality in tackling and solving problems, and act autonomously in planning and implementing tasks at a professional or equivalent level.
- B.2 Continue to advance their knowledge and understanding, and to develop new skills to a high level.
- B.3 Deal with complex issues both systematically and creatively, make sound judgements in the absence of complete data, and communicate their conclusions clearly to specialist and non-specialist audiences.
- B.4 Use initiative and take responsibility to solve problems in creative and innovative ways.
- B.5 Conduct independent learning, for self-direction, project development and continued professional development.
- B.6 In-depth understanding of media platforms and the capacity to use each for digital communication.
- B.7 Effective communication skills, with peers, colleagues and a wider audience, through a variety of media platforms.
- B.8 Ability to collaborate with others in different contexts, across groups and/or in teams.

6. Learning and teaching strategy/ assessment methods (non-regulatory)

This is a guide to the academic opportunities available to help you achieve the overall aims and objectives of the programme as listed in Section 3 and the intended learning outcomes in Section 5. It is also a guide to the assessment methods used to test your achievement of the intended learning outcomes. While exciting learning opportunities are offered at university level, there is a greater emphasis on you engaging with your education in a more pro-active way. In order to meet the full intended learning outcomes of the programme, you will be expected to study independently, participate in class discussions, book extra time in the studios, ask for support in academic skills if required and engage with personal tutors.

In keeping with the fast-paced and dynamic nature of media and communications, the teaching and learning strategy is based upon enabling core competencies and capacities required for success though and within a complex media landscape.

Innovation and change are characteristic of a 21st century global world. As a result, the MA provides advanced knowledge based in disciplinary traditions along with capacities for understanding and engaging emerging innovations in the field. The lecturers, experts, practitioners and specialists leading taught modules, projects and dissertations prioritise the balance between established techniques with emerging methods and techniques within media and digital communications.

While the teaching and learning techniques used in and out of the classroom vary widely depending on module topic, all modules aim to establish problem-solving, collaboration skills, interpersonal competencies, relationship-building, critical reflection and analysis, and working with as well as application to real-world case studies.

Modules are taught by a diverse range of academic, industry and practising experts. Learning methods include taught lectures, seminars, film screenings, field trips, tutorials, group-work, team-building and workshops. These methods are useful in both knowledge and practice-oriented modules and provide an important foundation for personalised instruction, guidance and supervision. Emerging methods are often drawn from the field and involve a range of creative, digital, learner, and research-oriented methods, such as agile methodologies, design-thinking, data visualisations, collaboration across classrooms, and digital labs.

At least 25% of your programme will be in face-to-face contact time through lectures, seminars and tutorials. As with all masters' programmes, the rest of your time has been allocated for self-directed study.

Programme management and teaching staff

The programme is managed by a course leader who is overseen by a head of programme and a head of school. Staff are educated to master's or doctoral level. Exceptions are where particular specialist skills are required and are covered by visiting lecturers.

The current Course Leader is Elena Hristova and the current Head of Programme is William Harris.

Assessment

There is a combination of formative and summative assessments. Formative activities are used for developmental purposes and are designed to help you learn more effectively by giving you feedback on your progress and on how it can be improved and/or maintained. They do not contribute to the award mark. Summative assessments are used to determine your success in meeting the intended learning outcomes of a module and do contribute to the award.

The assessment has been designed to reflect the academic and industry skills needed for the field of media and digital communications and therefore assessment is 100% creative coursework. A wide range of assessment methods draw from both knowledge and practice-oriented skills, based on personalised instruction, guidance and supervision.

In addition to traditional assessments like essays, portfolios and presentations, you will also be asked to engage a range of creative, digital, learner, and research-oriented assessment methods, incorporating design-thinking, data visualizations, collaboration, and digital labs. Some of these more innovative methods include concept mapping, social network analysis, transmedia strategy, digital platform analysis, and foresight analysis.

There is a mix of group work and individual assessment to reflect the reality of today's workplace where group working is common and employers value employees who can both lead groups and work as effective team members.

Alternative forms of assessment

Students with student support agreements may be offered an alternative form of assessment. When this is the case, the University's Disability Guidelines for Alternative Forms of Assessment are followed.

Ethical approval of research

All research conducted within and outside the University by students at Regent's University London must be approved by the Faculty/Institute Research Ethics Review Panel prior to its commencement. This will include, but is not limited to, all research involving human or other living participants, and all experiments, investigations and procedures involving human or other living participants, or data relating to such living entities.

7. Programme structure

This is a guide to the overall structure of your programme such as term dates, assessment periods and what core modules will be delivered each year.

To complete your programme, you will need to achieve 180 credits. You will study a number of modules across the programme, which will each have a credit value. On successfully passing each of these modules, you will gain credits that count towards the total needed for your degree.

One credit equates to 10 notional hours, which is the average time a student will take to achieve the specified learning outcomes. So if a module is worth 10 credits, then you would expect to spend 100 hours studying this. These will not all be taught hours. You will receive guidance and instruction through lectures, seminars, etc., but you will also need to engage in self-study. A percentage breakdown of teaching contact hours and self-study required on this programme is indicated in the section above.

On a postgraduate degree programme, you can usually expect to study 180 credits per level (or year), with no more than 80 credits per term.

Academic terms run from September–December and January–May. Your dissertation will take place over the following summer.

Classes take place Monday to Friday, 9:00–19:00.

Assessment through coursework takes place throughout each term.

Programme Structure - LEVEL 7

Core modules	Credits
Core Concepts in Media and Communication	20
Media Research Design and Methods	20
Research Innovations and Digital Methods	20
Social Media and Digital Culture	20
Dissertation or Project or Placement	60
Total core module credits:	140
Elective modules – choose 40 credits from the following (subject to availability)	
Emerging Technologies	20
Global Media and Creative Economies*	20
Transmedia Storytelling	20
21st Century Media Law and Regulations*	20
Brands, Ads, and Aspirations (Marketing Psychology)	10
Entrepreneurship and Innovation (Business and Management)	10

Love in a Digital Age	10
Mediating Sex, Gender and Identity	10
Social Media Marketing and Analytics (Digital Marketing)	10
Specialist Topics In Media and Communication*	10
Total elective module credits:	40
Total credits for Level 7:	180
* These modules offered on a rotating basis, depending upon student demand, and may not be available every year. Student preferences will be considered wherever possible.	

Exit awards and learning outcomes achieved (if appropriate)

Postgraduate Certificate in Media & Digital Communications (60 credits)

Postgraduate Diploma in Media & Digital Communications (120 credits)

MA Media & Digital Communications (180 credits)

8. Distinctive features of the programme and other key information

This is a guide to anything else you may need to know about your programme, including anything that may seem a bit unusual or different to similar programmes at other institutions.

This MA bridges the gap between established traditions in media and communications and the disruptive, future-facing, and innovative research and techniques associated with digital communications. While most postgraduate degrees focus on one or the other, this programme provides an education in both 20th and 21st century media.

Through this hybrid approach, the degree provides a broad-ranging and general foundation, specifically designed to develop students as future-facing and world-ready global citizens. You will gain broad-ranging competencies, in order to be better prepared for the 21st century as professionals, as people and as citizens.

Student-inspired and industry-informed

The MA was inspired by students, and developed in close consultation with leading industry professionals and academic experts. As a result, there is a strong emphasis on student choice, as well as a hybrid approach, blending recent innovations with the rigour of established traditions.

Upon completion of the degree, you will have an understanding of media and digital communications as a series of complex industries, as a discipline, and as an important part of everyday life. In addition, you will be equipped with analytical, research oriented and creative skills required for success in the digital age.

Market-driven and future-facing

The MA Media & Digital Communications has been designed to meet market demand and the needs of tomorrow's graduates facing rapid technological change and a continually evolving professional landscape. The London setting, in one of the most progressive and influential technological centres in the world, offers a living resource and laboratory for students. We use it often, drawing knowledge from ground-breaking institutions and world-renowned experts.

Grounded in theory and practice

In order to prepare you for professional worlds marked by radical change, the MA offers four core taught modules (more than the average MA in media and communications) to provide the in-depth knowledge and strategic problem-solving required in the digital era.

- The core concepts in media and communications module provides in-depth knowledge of 20th century media and communications, as well as a historically informed perspective on the interdisciplinary nature of the field.
- Two core methods modules focus on either research design and research traditions or on research innovations and digital methods, both of which provide detailed training on strategic skills like conceptualization, design, problem-solving, impact thinking, and applied methods.
- The fourth taught module on social and digital media connects the best 20th century concepts with 21st-century issues and analytic techniques in order to provide a media education well-grounded in knowledge, foresight, and innovation for a digital era.

A number of final assessment options to select from

There are three options for the independent final core modules, either a 10,000 word dissertation, or an equivalent project, or a placement in a student-selected organisation or industry, together with a written project. Each of these require you to consolidate and apply your learning to your own projects.

London as a rich classroom

The wide range of elective modules on offer represent the breadth of issues and topics relevant to media and digital communications. Elective modules offer a range of cutting-edge insights into specific aspects of media communications, which reflect the teaching and research expertise of our academics. The modules also use London as a classroom, connecting you to a media capital and global hub for digital innovation. You will engage with guest speakers, practitioners, specialists and other experts in the field, both in theory or practice, to enhance your learning.

9. Student support

We want you to make the most of your time at Regent's and we also know that sometimes life at university can be hard. We can give you the support and you need, on academic study, language skills, careers, disabilities, mental health, gender, sexuality, finance and many other issues.

Regent's Student Hub will be the first port-of-call for the majority of your needs. Staff in the Hub can either deal with your enquiry directly or point you to one of our services for more support. Our support services include:

- Personal tutor scheme
- Student Services
- Academic Skills
- English for Academic Purposes
- Careers advice, including placements
- Disability support
- Accommodation
- Student Union

For more information about life at Regent's visit our website:

regents.ac.uk/information/student-life/for-current-students

10. Learning support facilities

Regent's offers a variety of different facilities and technologies to support your studies. These include lecture theatres, seminar rooms, the library, IT labs and specialist software.

Students on the MAMDC have access to relevant software for media and digital communication, in order to conduct media analysis, develop surveys, create spreadable content, understand emerging technology, and experience foresight methods and frameworks.

If you require support or advice with regard to accessing campus facilities, please speak with our disability support officer, so we may address your concerns.

regents.ac.uk/information/student-life/for-current-students/disability-information

The Library at Regent's supports teaching and learning at the University. Our relevant and extensive collections, flexible study spaces and knowledgeable staff can help you achieve your academic goals. During term time, the Library is open until late in the evenings. During busy exam periods, it is open 24/7. Most areas are fully accessible to people with disabilities and wherever there are challenges we work with individual(s) to overcome, rearrange or support to facilitate good and safe access.

Regent's uses Blackboard as its virtual learning environment (VLE), where you will find learning materials and content for your modules. You will also submit your coursework

online and receive feedback through Blackboard.

MyRegent's is a free app and web dashboard which contains Regent's email, degree programme timetable, module information and more. You will be able to download it for Apple or Android devices or access it at my.regents.ac.uk once you have enrolled with us. Regent's has IT labs where you can use our computers and there are dedicated areas for you to use your own laptops and tablets. The campus has free Wi-Fi, including most areas of our extensive gardens, so any area can be adapted into a student study space. Regent's is a member of the Eduroam network, so you can connect to this service to access Wi-Fi worldwide.

For more about Regent's learning resources, see: regents.ac.uk/about/learning-resources

11. Opportunities for personal development planning

Throughout the programme you will be encouraged to engage in self-reflection and evaluation. You will attend a minimum of three employability sessions, which support you to:

- Develop a personal development plan following graduation which may include linking with industry
- Prepare a professional on and offline presence, and
- Complete a deep reflection on your educational experience and its next stage application.

You will be encouraged to plan for your career development by the programme team, and to make use of the additional advice and guidance offered by the University's Careers & Business Relations Team.

Students on taking the placement option for their final module will have one-to-one consultations and workshops with careers advisers to ensure that they are equipped with the skills needed to make effective applications and perform well at interviews. These sessions include: CV and cover letters, tackling competency questions (e.g. STAR stories), interviewing, networking, and using LinkedIn. There will also be specific sector workshops, designed in part to get you thinking about your long-term goals in relation to the placement.

An academic tutor will keep in contact with students on placement, to provide support and ensure module aims are being achieved. Students on placement keep a reflective journal, which helps to inform the tutor about their progress.

Careers support

All students benefit from an initial consultation with a careers adviser in their first weeks on campus. Based on your individual interests you will, guided by your adviser, develop knowledge and networks in relevant sectors and roles. You will be encouraged to team up with like-minded individuals to build communities centred around shared interests.

You will have access to the vacancies shared by our business relations team on the Student Hub, as well as multiple other resources, and help with making applications for

internships and graduate roles in the UK and beyond. Students who have not identified an area of interest are offered guidance consultations to enable decision-making.

A variety of workshops throughout the year will help you succeed at every stage of the selection process, including CV and cover letter writing, interview (including video interviews) and assessment centre preparation, networking, LinkedIn and psychometric testing. Support with individual applications is available.

Students who wish to start their own business will be invited to work in The Hive (see below).

Students looking to complete a consultancy project, such as a capstone, receive support in developing practical consultancy skills, as well as help with sourcing suitable projects. This offer is tailored with sector relevant information to reflect subject specialisms (e.g. fashion, design, business).

All postgraduate students are given the opportunity to be paired with a mentor throughout the duration of their course, as part of our long-running joint alumni/careers mentoring scheme. You will be matched (wherever possible) with mentors whose careers or interests overlap with your, but experience has shown that diverse pairings often offer the best results.

Each term a number of masterclasses (held by industry specialists), seminars, networking events and meetups are organised on campus. They offer an invaluable opportunity to find out about employment prospects in different industries and business sectors and to develop a professional network.

At our hiring breakfasts, employers who currently seek students via the Student Hub vacancy board (internships, placements, or graduate jobs) are introduced to (and given the opportunity to interview onsite) students directly.

In addition to regular face-to-face contact with our expert staff, we offer a wide range of online resources including VoIP (e.g. Skype) appointments to help you in your job search. These include advice sheets, videos and self-assessment tools. All this is accessible on the Student Hub to current students and alumni.

The Hive

The Hive is a workspace and community for both current students and alumni, which offers a full suite of services, including start-up advice, masterclasses, careers advice, student consultancy services and a bookable hot desk environment for start-ups. There is also support with graduate entrepreneurship visas if required.

The Hive offers a collaborative environment in which careers and enterprise advice happens in a live working environment, allowing knowledge and opportunities to flow between its users. It aims to break down barriers between job seekers and creators,

learners and staff, changing the way our learners relate to the University and develop their career skills.

12. Admissions criteria

A Regent's education provides you with a high level of personal attention, and this begins from the moment you apply to study with us. We want to understand who you are and what your skills and interests may be – we are interested in your potential, as well as your prior achievements. We review each application comprehensively and on its individual merit, considering all of your skills, interests and attributes.

Entry requirements

The minimum entry requirement for Level 7 students is one of the following qualifications:

- Second-class UK undergraduate degree (2:2)
- Equivalent qualifications as deemed acceptable by the University.

Alternatively, you could be considered for exceptional entry if you have:

- An undergraduate degree at lower than 2:2, plus one year of relevant work experience
- No Level 6 qualifications, but three years of relevant work experience.

Exceptional entry is assessed on an individual basis. To be considered for exceptional entry, please

- Provide a 1,000-word personal statement outlining your reasons for applying, and how your previous experience is of relevance to the programme you are applying for
- Be prepared to invited to an interview with the Postgraduate Admissions Panel.

English language requirements

English is our language of instruction and we require proof of your English proficiency. You can demonstrate your English proficiency with one of the following qualifications (or equivalent):

- GCSE English language at grade C (4) or above
- International Baccalaureate: Grade 4 or above in English A at Higher or Standard level
- International Baccalaureate: Grade 5 or above in English B at Higher level
- US High School Diploma (studied in a majority English-speaking country): cumulative GPA (on a 4.0 scale) at 2.5 or above
- IELTS Academic: overall score of 6.5 with a minimum 5.5 in each component
- Second-class (2:2) undergraduate degree from an English-speaking country as defined by UKVI.

We offer a range of courses that can help to improve your English language proficiency. Please see the website for more details:

regents.ac.uk/study/short-courses/english-courses-london

For more information, see the How to Apply tab under each programme on our website.

You can find our Admissions Policy and Admissions Appeals and Complaints Policy at:

regents.ac.uk/about/governance/academic-governance/academic-governance-documents

13. Visas and immigration

At Regent's, you will be part of a truly international community, with the opportunity to make friends and contacts from around the world.

If you require a visa to study in the UK, please visit the Visas and Immigration page on the website:

regents.ac.uk/study/international-students/visas-and-immigration

14. Tuition fees and other course costs

For students enrolling on the MA Media & Digital Communications, the annual fee for the academic level/year in 2021-22 is £19,500 paid in equal instalments over the first two terms.

To secure your place at Regent's you will need to pay a deposit. These are currently set at:

Home/EU students advance deposit on tuition fees: £1,000 (non-refundable*)

Non-EU advance deposit on tuition fees: £4,000 (non-refundable*)

Fees are normally payable once a term and are due two weeks before the start of term. They can be paid through our online portal. Payment plans are available for eligible new and returning students. For more information visit the Pay Fees page on our website:

regents.ac.uk/study/how-to-pay/pay-fees-online-and-payment-plans#close

Our current Payment Terms and Conditions are available at:

regents.ac.uk/study/how-to-pay/payment-terms-conditions#close

There are a number of ways to help fund your studies through scholarships, bursaries and student loans. For more information, visit our Scholarships, bursaries and funding page at:

regents.ac.uk/study/scholarships-funding-and-bursaries

London is an expensive place to live so it is important to ensure that you can afford to stay here for the duration of your studies. In addition to your tuition fees, you will have expenses such as accommodation, food, bills, transport, clothes, socialising, books and other material costs. If you would like to discuss the financial impact of studying at Regent's then please contact us: regents.ac.uk/about/contact-us

One of your main financial outlays will be your accommodation. There are three types of accommodation available to choose from. We offer limited accommodation on campus at competitive prices, off-campus accommodation at Urbannest, or you could choose private accommodation which we can help you find. For more detail on accommodation please see our website: regents.ac.uk/study/accommodation

Reading lists will be made available and you may purchase these from a wide range of suppliers at an additional cost.

* If you decide you no longer want to study at Regent's, refunds of deposits and fees can only be granted in limited circumstances. For more information, see our Refund Policy (subject to review) at: regents.ac.uk/study/how-to-pay/refunds-policy

15. Assessment and progression regulations

You will be assessed on how well you are achieving the intended learning outcomes at different stages throughout your time of study at Regent's. This will include a variety of methods as described under Section 6 above.

In order to continue with your studies, there are minimum requirements to be met in order to progress to the next level of your programme. The current progression regulations are published within the Academic Regulations on our website at the link below. These are subject to review and amendment each year. We will let you know if there are any major changes to the regulations that may affect you.

regents.ac.uk/about/governance/academic-governance/academic-regulations

You will be provided with guidelines on what you need to achieve in each assessment to ensure you receive a good mark. A generic description of each grade is available at:

regents.ac.uk/about/regents-teaching-exchange/learning-teaching/assessment-framework

Before admission to the dissertation module you will need to have successfully completed the Research Methods module and will be allowed to trail up to 20 credits.

16. Award criteria

To qualify for your intended postgraduate award, you must obtain 180 credits at Level 7.

For further details on award requirements, please see the Academic Regulations, available at on our website at the link below. The regulations are subject to review and amendment each year. We will let you know if there are any major changes to the regulations that may affect you.

regents.ac.uk/about/governance/academic-governance/academic-regulations

17. Methods for evaluating and improving the quality and standards of teaching and learning

All quality assurance policies and procedures are found in the University Academic Regulations. The current versions are available at the link below. The regulations are

subject to review and amendment each year. We will let you know if there are any major changes to the regulations that may affect you.

regents.ac.uk/about/governance/academic-governance/academic-regulations

Regent's University London operates a number of institutional processes for ensuring and enhancing its academic quality standards. These include: programme (re)validations, programme modifications, programme monitoring, student feedback systems and external examining.

Programme (re)validations

The University has a formal process to approve a new programme or reapprove an existing programme of study. This involves a panel of academics from within and outside Regent's to ensure that your programme is of appropriate academic standard and of a high quality.

Programme modifications

We listen to your feedback and make changes to your programme as appropriate. You will be consulted on any significant changes to your programme which may affect the outcomes of your study. All changes to programmes or modules are subject to approval through Regent's Academic Governance structures.

Programme monitoring

In order to ensure programmes continue to meet their academic and professional aims and objectives, Heads of Programme are required to prepare an annual monitoring report (AMR). The reports include module feedback as well as external examiner reports and responses. They are reviewed at faculty and institutional level and are published on the University intranet under the Quality webpage where student are able to view these.

Student feedback systems

Students play a key role in the University's processes for enhancing the quality of its educational provision and broader student experience. There will be multiple ways for you to provide feedback on your experiences at module level, programme level, through student representatives and at programme committees. Student representatives are elected and sit on institutional level committees such as Senate. Final year undergraduate students (Level 6) will be invited to take part in the National Student Survey (NSS).

External examiner reports

External examiners ensure that Regent's standards and quality processes are appropriate and are of a standard comparable to those of other higher education institutions. There are two types of external examiners. One reviews subject level assessment and the other reviews institutional level processes and attends the Progression and Finalist Boards.

An annual external examiner report is produced at the end of every academic year at levels 5, 6 and 7. These are made available to students through the annual monitoring reports which are published online and are submitted to programme committees.

18. Curriculum map

This table indicates which study units assume responsibility for delivering and assessing the particular learning outcomes in Section 5.

Level 7	Module	Learning outcomes											
		A 1	A 2	A 3	A 4	B 1	B 2	B 3	B 4	B 5	B 6	B 7	B 8
Core	Core Concepts In Media and Communications	✓	✓	✓			✓					✓	
	Social Media And Digital Culture	✓	✓					✓			✓	✓	✓
	Media Research Design and Methods			✓	✓	✓		✓		✓		✓	✓
	Research Innovations and Digital Methods		✓		✓		✓	✓	✓	✓	✓		✓
Core: Only 1	Placement		✓	✓	✓	✓			✓	✓		✓	
	Dissertation		✓	✓	✓	✓			✓	✓		✓	
	Project		✓	✓	✓	✓			✓	✓		✓	
Electives	Emerging Technologies		✓	✓			✓	✓			✓		✓
	Transmedia Storytelling			✓			✓		✓		✓	✓	
	21 st Century Media Law and Regulations	✓	✓					✓				✓	
	Global Media and Creative Economies	✓			✓			✓				✓	
	Specialist Topics In Media and Communications		✓				✓			✓		✓	✓
	Mediating Sex, Gender and Identity		✓						✓			✓	
	Love in a Digital Age		✓						✓			✓	
	Brands, Ads, and Aspirations		✓	✓		✓		✓					
	Entrepreneurship and Innovation*			✓		✓		✓				✓	

	Social Media Marketing Analytics		✓	✓			✓						
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