

**FASHION & DESIGN X FILM, MEDIA & PERFORMANCE**

ISSUE NO. 1

**WEDNESDAY 29<sup>TH</sup> MAY, 2019**

GRATIS



# ON THE LA LAWN ON THE LAWN

## **Graduate Shows**

Exhibition Open: Wednesday 29 May – Thursday 30 May, 10:00 – 18:00



# Welcome

Welcome to **On the Lawn**, our inaugural Graduate Showcase, which proudly celebrates the work of our graduating students and showcases their achievements from across Film Production, TV & Digital Media Production, Screenwriting and Producing, Interior Design, Fashion Design and Fashion Marketing.

It's also a special event in that it's the first time we've brought all of the creative programmes together in one Graduate Showcase, and held here, on our beautiful campus in one of the stunning Royal Parks. Thank you for joining us to celebrate this occasion.

This is the culmination of their learning at Regent's, and though we are always sad to say goodbye to students, we are thrilled to welcome them to the Regent's alumni family, and to watch their careers flourish as they become the socially responsible professionals of the future.

The following pages offer just a glimpse of the broad range of interests, specialisms and approaches of our School of Creative and Liberal Arts class of 2019. We encourage you to explore the portfolios and further work in greater detail, either through this year's exhibition, screening and show, or through the links provided across the coming pages.

Our philosophy at Regent's is one of fostering individuality and creativity, and we are immensely proud of all of our graduates, while being highly confident they will continue to grow and thrive within their respective industries.

Many congratulations to our class of 2019!

## **Professor Paul Ryan**

Pro Vice-Chancellor Student Experience  
Dean, Faculty of Humanities, Arts & Social Sciences

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# Film, Media & Performance Schedule

- **BA Screenwriting & Producing** and  
**BA Film, TV & Digital Media Production:** Graduate Films
- **Media & Performance:** Best of Film

**10:00 – 16:30**

Films on view throughout the day for drop in visitors

**16:30 / Tuke Common Room**

International Schools' Fashion Design, Interior Design,  
Film and Acting Competitions

**18:00 / Screening Room**

Private View Graduating Films of 2019

**19:00 / Screening Room**

Robert McKee Awards Presentations Best Graduate Films of 2019

**21:00** Close

**Date:** Wednesday 29 May

**Time:** 10:00 – 21:00

**Venue:** Screening Room,  
Regent's Park Campus



# Catwalk Show Running Order

- BA (Hons) Fashion Design
- BA (Hons) Fashion Design with Marketing

Nida Gilani

Sara Tamman

Pauline Sandor

Maggie Zhan Hung

Dinara Akhmedzhanova

Bushra Saeed

Tihara Gunawardene

Ravisara Monga

Ka Wai Lam Basil

Zhaniya Bektay

Sabrina Mattu

Elif Gencer

Natasha Irani

Gabriela de Torres Aguado

Shy Yunn Ong

Victoriya Morozova

Yara Fernanda

**Date:** Thursday 30 May

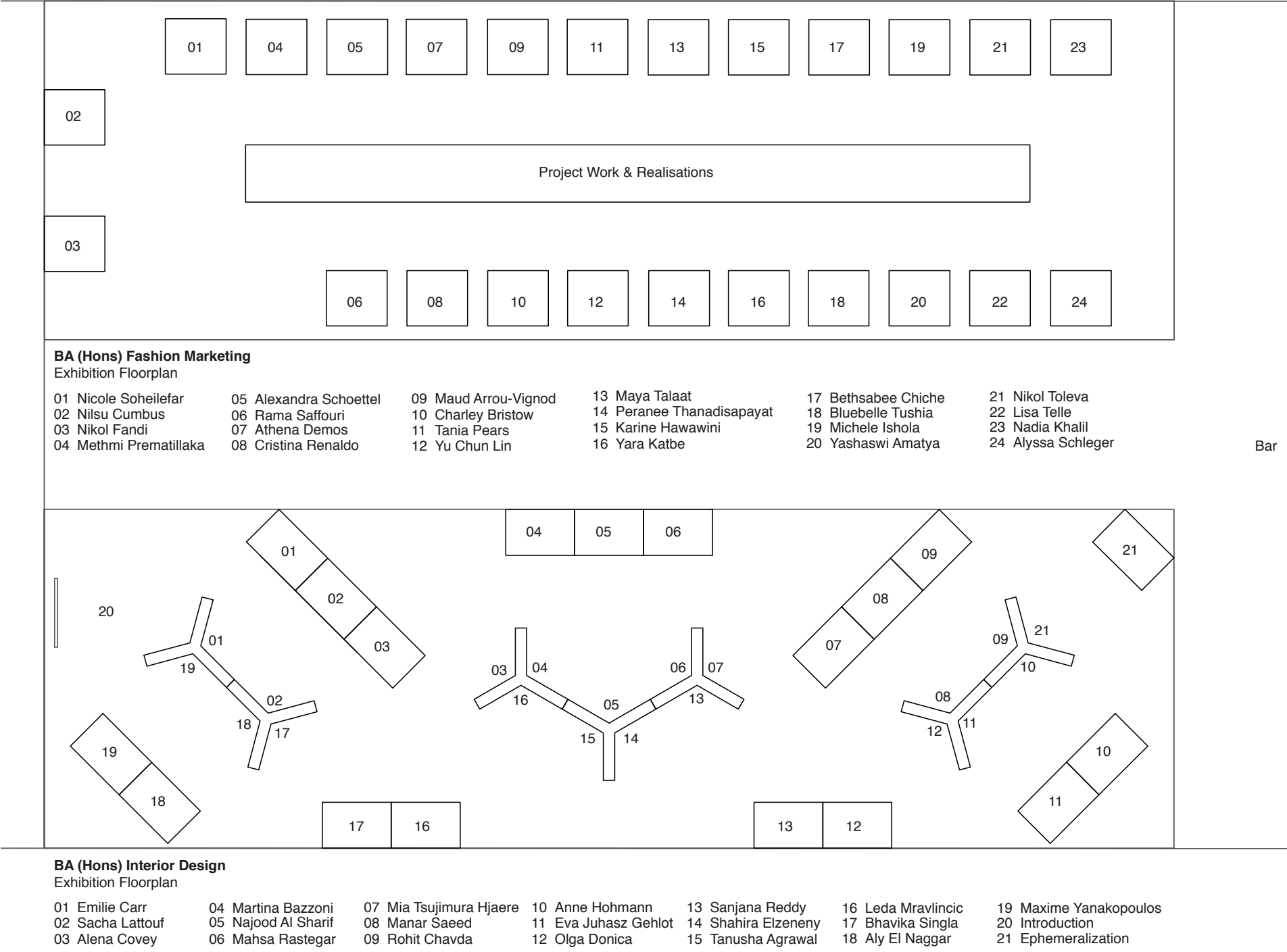
**Time:** 17:00

**Venue:** Show Marquee,  
Regent's Park Campus

**ABOVE:** Fashion design and photography  
courtesy of 2019 BA (Hons) Fashion Design  
graduate Ka Wai Lam Basil



# Exhibition Floor Plan: Fashion Marketing & Interior Design



Wayfinding Map:



Key Locations:

- 1 Entrance/Exit
- 2 Fashion Show Tent
- 3 Exhibition Tent/Bar
- 4 Tuke Common Room

## BA (Hons) Fashion Design – Programme Overview

The degree level BA (Hons) Fashion Design pathway will provide you with the opportunity to focus on the development of highly innovative catwalk collections that promote your creative and technical excellence and personal design philosophy.

On this programme you'll learn the essential theory and practical skills that you need in order to become a designer, including:

- Drawing
- Computer-aided design
- Creating textiles
- Pattern-cutting
- Garment construction

At Regent's we pride ourselves on providing a bespoke design education, where you will be able to study in small group sizes, offering you a high level of contact with tutors and a clear focus on developing your particular interests and abilities. Your tutors will draw upon their wealth of industry experience and specialist expertise in fashion, to fully support your knowledge of current industry practices and the development of your individual talents within your chosen areas of study. You will also be taught by industry practitioners - including designers, illustrators and trend forecasters - and will be encouraged to explore your own

unique style. Regent's central London location means you'll be surrounded by world-class design, art and architecture. Fashion students are based at our building in the stylish Marylebone Village, with its trend-setting fashion and design stores.

You'll be encouraged to gain work experience and our careers team will support you in finding professional placements. You'll also have the chance to take study trips to other European fashion capitals, such as Paris.

We have a professional fashion show every December that all students can submit their work to. In your final year you will design, construct and style a collection of garments for the graduate fashion show, building a portfolio of work to show future employers.

Please visit the following link below for further programme information and how to apply to the BA (Hons) Fashion Design programme:

**[regents.ac.uk/study/fashion-design/ba-hons-fashion-design](https://regents.ac.uk/study/fashion-design/ba-hons-fashion-design)**

## BA (Hons) Fashion Design – The Graduates, 2019

This year's final Fashion Design students have explored notions of beauty, gender, identity and culture within the development and realisation of their collections. Inspiration for each is as unique to the individual student as it is diverse in terms of their concept.

A broad range of topics and research themes have been explored, from youth sub-culture of the 1960s deconstructed, graphic carnivalesque art of Ricardo Chavez-Mende juxtaposed with historical depictions of court jesters, surrealism and hidden identity, abstraction of past references in drape practice, through to the reinvention of workwear influenced by photographic images from the Great Depression.

Our end of year Fashion Show 2019 offers a professional platform for family and friends to celebrate our graduating student's creative endeavors and achievements, embodied within each of their highly

innovative and contemporary collections. The show encompasses both menswear and womenswear collections, covering a wide spectrum of fashion genres, including modern interpretations within sportswear, streetwear, denim casualwear and tailoring as well as a taste of the avant-garde and sculptural art forms in dress.

As our final year BA (Hons) Fashion Design students reach the final stages of their journey here at Regent's, a new adventure in their professional life is about to begin. On behalf of the Fashion & Design School and I, wish you every success and good fortune with your international career ambitions and future successes. Congratulations to the Class of 2019!

**Steven Dell**  
Course Leader  
BA (Hons) Fashion Design



# FD/19







## ‘Meandering’

My collection acts as a hybrid of fashion and art. Fashion and art are both distinct, yet intertwined disciplines, which stimulate both creativity during the design process, and admiration once a product is materialised. The garments are timeless yet innovative pieces. They are minimalistic, detailed and heavily inspired by sculptural art.

### Bushra Saeed

Country of Origin: Oman

Portfolio: [artsthread.com/profile/bushrasaeed/](https://artsthread.com/profile/bushrasaeed/)

## ‘Lagrimas Negras’

Initially inspired by my grandparents and their love for the sea and fishing, the collection includes oversized silhouettes, round edges and pocket details taken from deep sea divers and fishermen attires.

The collection incorporates hand knitting and smocking techniques influenced by traditional handcraft work used by my grandmothers. ‘Lagrimas negras’ translated black tears, portrays the sadness and the longing of the fishermen wives waiting for the arrival of their loved ones. The collection portrays a dramatic mood through the use of volume, fabric manipulation techniques and colour.

### Gabriela de Torres Aguado

Country of Origin: Spain

Instagram: @gabrieladetorresag

Portfolio: [artsthread.com/profile/gabrieladetorresaguado/](https://artsthread.com/profile/gabrieladetorresaguado/)







## **‘Hidden Identity’**

My collection uses hidden identity as an expression of character. The people are antisocial and appreciate their private space. At a certain angle personality can be revealed or concealed. Sometimes you can even spot a face. The mood I desire is mysterious. The overall look makes use of a surreal, minimal and colour blocking.

### **Dinara Akhmedzhanova**

Country of Origin: Ukraine

Portfolio: [artsthread.com/profile/dinaraakhmedzhanova/](https://artsthread.com/profile/dinaraakhmedzhanova/)

## 'Klang Klang'

Klang Klang.

A loud, ringing, metallic sound.

Klang. Klang.

The name of a little town.

A view of a rustic harbour,

Balanced in shades of grey and ecru.

Accents of cobalt, green and golden  
ochre.

The nature of decay.

The sight of a hanging apron,

Tactile with rough and pronounced  
texture.

Felted and distressed.

An organic look.

The feeling of nostalgia.

I think I've found home.



**Shy Yunn Ong**

Country of Origin: Malaysia

Portfolio: [artsthread.com/profile/shyyunnong/](https://artsthread.com/profile/shyyunnong/)



## ‘Utopia’

This collection is inspired by aerial photography of landscapes in Eastern Asia. The contours and intricate patterns of land formations evolved into organic shaping and cutting techniques to create irregular sculptural silhouettes within the ‘Utopia’ collection.

## Victoriya Morozova

Country of Origin: Serbia

Portfolio: [artsthread.com/profile/VictoriyaMorozova](https://artsthread.com/profile/VictoriyaMorozova)

## ‘Dust Bowl’

The ‘Dust Bowl’ collection takes inspiration from early images of manual labourers as photographed by Dorothea Lange, Arthur Rothstein and Walker Evans during The Great Depression in the 1930s. Their fighting spirit is encapsulated in the durability, simplicity and dignity of denim.

Key features include intricate denim detailing applied to the masculine workwear and juxtaposed with voluminous feminine silhouettes, influenced by images of fashion muse Penelope Tree. Original top stitching used to create strong durable seams, are now here symbolically used to represent the strength and empowerment of women.

## Sara Tamman

Country of Origin: United Kingdom

Portfolio: [artsthread.com/profile/saratamman/](https://artsthread.com/profile/saratamman/)







## 'Melancholy for Lost Youth'

How can beauty be defined in terms of fashion? This is a question which has long perplexed me. My vision is to define beauty within menswear through the lens of melancholy.

The collection takes inspiration from the dress code of mods and youth subculture in 1960s Britain. Its focus is placed upon a somber colour story of mournful tones of blue, and subverted through oversized silhouettes and exaggerated detailing.

### Ka Wai Lam Basil

Country of Origin: Hong Kong

Instagram: @baslam

Portfolio: [artsthread.com/profile/kalam/](https://artsthread.com/profile/kalam/)

## 'F-16'

'F-16' is a womenswear collection reflecting the power and vigour of a female fighter pilot in 1940's. The concept of this collection seeks to challenge the stereotypical mind-set of women and their role in the society - "females are too feminine for the field".

'F-16' draws inspiration from original aesthetics of fighter pilot uniforms and reconfigured through innovative lace up detailing and a contrasting colour story of military khaki with fresh pink hues.



### Nida Gilani

Country of Origin: Pakistan

Portfolio: [artsthread.com/profile/nidagilani1/](https://artsthread.com/profile/nidagilani1/)



## ‘Alter-ation’

“I’m an optimist, but I’m an optimist who takes his raincoat” (Wilson, H).

The raincoat was the main force of influence to key design features within the collection. The process of reconstructing deconstructed pieces shaped the direction of the collection and inspired its name “Alter-ation”. A triadic colour scheme and the juxtaposing of dissected garments showcase the overall contemporary look. The oversized silhouette blurs lines between genders, forming that ‘androgynous’ look.

Alter-ation: serein (n.) fine rain falling from a clear sky after sunset.

**Natasha Irani**

Country of Origin: India/Hong Kong

Portfolio: [artsthread.com/profile/natashairani/](https://artsthread.com/profile/natashairani/)



# Introducing Ilyes Ouali

Regent's graduate Ilyes discusses his journey from studying Fashion Design in London to winning 2019's 'Fashion Star Arabia'

**Striding out onto a catwalk to take a bow, post-show, watched by a TV and digital audience of thousands, Ilyes Ouali, looks every inch the superstar fashion designer. Amazingly, however it's taken less than a year for this Regent's University London fashion design graduate to make his mark on the international fashion stage.**

The collection that clinched Ilyes, 27, the winning title Fashion Star Arabia 2019, was based on Queen Elizabeth 1st the warrior English Queen, who has

It's frustrating because everyone tells you it's not easy to go into fashion. I am very determined.

fascinated Ouali since he began to study fashion history. Featuring gleaming gold corseted and scalloped jackets, sharply tailored trousers and black as night velvet capes, one printed with a punked-up face of the 16th century monarch with a cigarette, daubed with



the graffitied words: Men Fight War. Women Win Them! The format meant every week the thirteen contestants would complete design tasks set to a brief and someone would be voted off by the panel of judges who included international designer, Reem Acra and Tunisian supermodel, Rym Saidi. In the end, it came down to four finalists.

"I made clothes every single week," explains Ilyes about the televised competition open to Arab and North African designers, which began filming last October and aired in February-March 2019. "Making a collection in a very short time frame was hard, especially the final collection which had technical cuts and corsets."

Not all contestants had studied fashion formally. "It definitely helped that I had studied fashion," believes Ouali. "My experience at Regent's University London involved me taking it another way. I started my first brand in my first year. I was really focussed in growing my name into the business from a very young stage, rather than just waiting until I've finished."

Ilyes joined Regent's aged 23 and studied foundation before embarking on the three-year fashion design BA Hons degree. "It is very important to study your craft. If you have a hobby or love making clothes you can be creative to an extent, but you can't possibly understand the technicality of making and possibilities of what to do with a piece of fabric unless you are guided by experts."

He continues, "at university I learned how to translate thousands of ideas into something you can make. Everything can be done with a piece of fabric. If people told me this is not possible to make, I wanted to find a solution. It's important to believe in yourself. It is very important at Regent's we had quite a small group and have small one to one interactions. One of the most important people who helped and encouraged me was (Head of Programmes Fashion and Design at Regent's University London) Mark Eley. He was such a big support and he is a believer like me."

Eley, a practitioner in his own right, heading up global fashion and design label, Eley Kishimoto, recalls Ilyes as being the first student he met when he arrived at Regent's in 2018. "It was middle of the summer holidays and he was sticking sequins onto to something (I think it was an oversized belt buckle). There were no other students around. I questioned his aesthetic being on the kitsch side, but he didn't falter and now he owns it and with this win validates it. I am very proud for him and it couldn't come to a nicer person."

Ouali's passion and honesty about the struggle of learning a craft which can be elusive is refreshing. "I struggled with ideas about what will come after university.



I didn't want to just go out and work in retail or end up in a shop, I wanted to make my name doing the things I love which is creating clothing. It's frustrating because everyone tells you it's not easy to go into fashion. I am very determined."

Describing his brand as "a cross between Middle Eastern and couture", he is inspired by street style with

Making a collection in a very short time frame was hard, especially the final collection which had technical cuts & corsets.

a Western vibe. "I come from the Arab world and have a lot of love for the very glamorous women there, but I'm so influenced by London living here and I've been mesmerised by the simplicity and craziness of the Western world."

He is also proud of Algeria, where his family are and where he developed his love of fashion. "Since I was really young, everything related to fashion. I was eight years old when I first started reading my mum's Vogue – she kept with her sewing kit. I loved watching football, but I also watched fashion TV for hours." He also admits to having drawings from ages ago which "look horrendous".

As the first ever Algerian winner, he sees the Middle East as an important market. He plans to put his \$100,000





Since I was really young, everything related to fashion. I was eight years old when I first started reading my mum's Vogue – she kept with her sewing kit.

prize money into growing his brand. Investment is crucial to elevate his work, from fundamentally improving the choice of fabrics to production. "I think production will be in Lebanon or Dubai. I built my fan base in the Middle East."

"Part of higher education teaching is giving the student the tools to explore their subject area and to have the desire and interest in terms of finding out things," explains Regent's University London Fashion Design course leader, Steven Dell.

"We teach key skills but ultimately it's about how we encourage students through their own personal interest that extends their learning," says Dell. "It's that framework that equips them with skills beyond university that will pursue their own goals and entrepreneurial ambitions."

Another key Regent's University London ethos is working with industry practitioners on projects. Dell explains that a remit of teaching is to connect with the industry. A recent live project with Nicole Bischofer, head of womenswear at Swedish fashion brand, COS, exposed students to the concept of international competition giving them awareness of a wider arena to promote themselves. This is vital to retain close relationships between the learning experience and its relevance to a continual changing industry practice and demands.

"We are so proud that a Regent's University London student can make an impression so soon after graduating in the international fashion scene," says Mark Eley. "I'm so happy for your win on Fashion Star Arabia, you deserve it. It couldn't happen to a nicer person. Ilyes go on, take on the world with your diamanté and glitter and make it a more cheerful place."

Words by Julia Robson



**ABOVE:** Ilyes's winning collection was based on Queen Elizabeth 1st – the warrior English Queen



**FAR LEFT:** 'Fashion Star Arabia' winner and Regent's graduate Ilyes Ouali

**LEFT:** The collection featured gleaming gold corseted and scalloped jackets, sharply tailored trousers and black as night velvet capes



## BA (Hons) Fashion Design with Marketing – Programme Overview

In today's competitive global market, fashion designers need a strong understanding of marketing in order to succeed. The BA (Hons) Fashion Design (Marketing) pathway will provide you with the opportunity to develop creative design solutions and fashion ranges for specific market levels that are supported by a deep understanding of the consumer and the market place.

On this programme you'll learn the essential theory and practical skills that you need in order to become a designer, including:

- Drawing
- Computer-aided design
- Garment construction

You will also learn how to:

- Interpret trends
- Research consumer needs
- Understand commercial environments
- Design, prototype and construct clothing ranges

At Regent's we pride ourselves on providing a bespoke design education, where you will be able to study in small group sizes, offering you a high level of contact with tutors and a clear focus on developing your particular interests and abilities. Your tutors will draw upon their wealth of industry experience and specialist expertise in fashion, to fully support your knowledge of current industry practices and the development of your individual talents within your chosen areas of study.

You will also be taught by industry practitioners - including designers, illustrators and trend forecasters - and will be encouraged to explore your own unique style.

Regent's central London location means you'll be surrounded by world-class design, art and architecture. Fashion students are based at our building in the stylish Marylebone Village, with its trend-setting fashion and design stores.

Elective modules allow you to expand your knowledge in a range of areas including event management, styling, photography and journalism.

You will have the chance to work on fashion shoots and shows. You will also be supported in gaining work experience. We have a professional fashion show every December that all students can submit their work to. In your final year you will design, construct and style a collection of garments for the graduate fashion show, building a portfolio of work to show future employers.

Please visit the following link below for further programme information and how to apply to the BA (Hons) Fashion Design with Marketing programme:

**[regents.ac.uk/study/fashion-design/ba-hons-fashion-design-marketing](https://regents.ac.uk/study/fashion-design/ba-hons-fashion-design-marketing)**

## BA (Hons) Fashion Design with Marketing – The Graduates, 2019

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As our final year BA (Hons) Fashion Design with Marketing students reach the final stages of their journey here at Regent's, a new adventure in their professional life is about to begin.

On behalf of the Fashion & Design School I wish you every success and good fortune with your international career ambitions and future successes. Congratulations to the Class of 2019!

**Steven Dell**

Course Leader

BA (Hons) Fashion Design with Marketing

# FD+M/19



### '4-3-3'

'4-3-3', the formation of players lined up for a football game, is a womenswear and menswear collection. The look is created from the movement of air captured on the field. The collection brings the element of air into outfits, allowing them to inflate and flow, realising a sophisticated sportswear look.



**Maggie Zhan Hung**

Country of Origin: Sweden

Portfolio: [artsthread.com/profile/maggiehung/](https://artsthread.com/profile/maggiehung/)





## ‘Muted Presence’

The collection is a spontaneous exploration, in order to reach an effortless and comfortable feel. The interior of a mundane, domestic space in the form of clothing.

## Elif Gencer

Country of Origin: Turkey  
Portfolio: [artsthread.com/profile/elifgencer/](https://artsthread.com/profile/elifgencer/)

## ‘A Woman Trapped in a Crystal Cave’

Wild, Romantic and Modest.

My collection is a celebration of things that I treasure; embellishment, simplicity, my culture and language itself. The collection incorporates an evening wear aesthetic which is exposed through the silhouette of the garments. These elements are combined in order to dress an empowered woman.

## Tihara Gunawardene

Country of Origin: Sri Lanka  
Portfolio: [artsthread.com/profile/tiharagunawardene](https://artsthread.com/profile/tiharagunawardene)





## 'Manipulate'

'Manipulate' is a playful, seductive womenswear collection inspired by the nature of beauty. A confident and tranquil colour palette sets the mood for a sportswear collection, consisting of padded and restrictive elements.

### Sabrina Mattu

Country of Origin: United Kingdom

Portfolio: [artsthread.com/profile/sabrinamattu1/](https://artsthread.com/profile/sabrinamattu1/)

## 'In Praise of Folia'

'In Praise of Folia' draws visual inspiration from historical depictions of court jesters, as well as the graphic carnivalesque art of Ricardo Chavez-Mendez, to reflect the importance of lightheartedness in the human experience. These have influenced the juxtaposition of textures/detailing, and the interlocking sculptural shapes found within the collection.

### Yara Fernanda

Country of Origin: Brazil

Portfolio: [artsthread.com/profile/yarafernanda/](https://artsthread.com/profile/yarafernanda/)





## 'Veiled Desire'

In the background there is a lake,  
and beyond that, some low hills.

(The photograph was taken  
the day after I drowned.

I am in the lake, in the center  
of the picture, just under the surface.

It is difficult to say where  
precisely, or to say  
how large or small I am:  
the effect of water  
on light is a distortion

But if you look long enough  
eventually you will be able to see me.)  
-Margaret Atwood

Inspired by the Victorian era this  
collection evokes a feeling of darkness  
and romance.

## Pauline Sandor

Country of Origin: Canada / France  
Portfolio: [artsthread.com/profile/paulinesandor/](https://artsthread.com/profile/paulinesandor/)



## 'Linear Detachment'

A couple of tattoos? Thai fisherman trousers? What else did you bring back from Bangkok? Could it be the city's creative chaos where east meets west, traditional meets international, street meets couture?

This is a collection for women that is minimalistic in feel. Including a sportswear aesthetic which runs through it with the use of linear, graphical design features based on the actions of attachment and detachment. Garments contain exposed pockets, seamed angular inserts, zips, and slashes resulting in a wearable, tidy, jovial, mix and match set of easy-going garments; all fused together in a beautiful chaotic way.

## Ravisara (Jessica) Monga

Country of Origin: Thailand

Portfolio: [artsthread.com/profile/ravisaramonga/](https://artsthread.com/profile/ravisaramonga/)



## 'Unfold'

'Unfold', to some extent, recreates a sense of nostalgia to the conventional ideas of beauty and craftsmanship. The aim of this collection is to transform past references of drape practices into a visually satisfying, tangible objects. Looking back at the historical references of the ancient Greek wardrobe, which basis consisted of rectangular shapes draped over the body in different formats. The rectangle, a simple geometrical shape has directly influenced the cutting approach and drape techniques in which garments are constructed within the collection.

## Zhaniya Bektay

Country of Origin: Kazakhstan

Portfolio: [artsthread.com/profile/zhaniyabektay/](https://artsthread.com/profile/zhaniyabektay/)

# Acknowledgements

A very special thank you to the following members of staff and industry contributors for their expertise, dedication and continued support provided to the **BA (Hons) Fashion Design** and **BA (Hons) Fashion Design with Marketing** programmes at Regent's University London:

## Dean

Professor Paul Ryan

## Assistant Dean / Head of School

Gill Stark

## Head of Programmes

Mark Eley

## Course Leader

Steven Dell

## Course Team

Dahren Davey  
Karen Colley  
Joanne Harris  
Isabella Coraca  
Christine Bullock  
John Walford

Georg Meyer-Wiel

Stuart McKenzie

Michael Azu

Neil Smith

Angela Purnell

James Gosling

Julia Robson

Theresa Clark

Stephen Myers

## Visiting Lecturers

Neha Amin

Amelie Scharffetter

Anette Fischer

## External Examiner

Paul Rawson

## Industry Collaborations

Nicole Bischofer, Head of Womenswear at COS

Duncan Qiu, CEO of Kylin Pulu and Tom Tailor Brands

Priya Ahluwalia, Director at Alhuwalia Studios

Ellie Grace-Frost, Accessories Designer at Louis Vuitton

Richard Kinloch, Senior Designer at The White Company

## Catwalk Show Production Credits

Special thanks to all of our students on the Fashion Show Production and Events Management module who have organised and coordinated the Catwalk Show under the professional guidance of Show Producer, John Walford.

**Hair** by Brendan O'Sullivan and team using Unite

**Make Up** by Jessica Edwards and team from Glauca Rossi School of Make Up

**Catwalk Filming:** Project Video

**Catwalk Photography:** Simon Armstrong

**Technical Production:** DSA

**Sound System:** Direct Acoustics

## Photo Shoot Production Credits

**Photographer:** Simon Armstrong

**Hair:** Emi Prescott for Brendan O'Sullivan using Unite

**Make Up:** Jana Axel

**Models:** Daniel De Souza / Naiara Alvarez at First Models Management, Hera Bradley @ Profile Model Management

## BA (Hons) Film, TV & Digital Media Production – Programme Overview

The Film, TV & Digital Media Production programme has been designed to enable students to respond to the rapid changes that are happening across the 21st century broadcast landscape.

Practitioners are tasked with adapting to new methods of communication, new markets and ever evolving technologies. Our graduates therefore require flexibility, creativity and a range of practical skills that can enable them to flourish.

During both the three and four year degrees students explore a range of broadcast styles from drama, documentary, commercials, live news, magazine show, campaign film, game shows and outside broadcast. In their final year they specialise both in terms of format and practical skills base so that they may graduate with a unique set of skills.

In 2018 the degree scored 100% overall student satisfaction on the National Student Survey, a result which highlights the integrity of the teaching team and the hard working response of the student body.

From September 2019 this degree will form two pathways (Film Production and TV & Digital Media) on an exciting new degree called BA Film & Screen.

For further programme information on the BA Film, TV & Digital Media Production programme, please visit the following link:

**[regents.ac.uk/study/film-media-performance/ba-hons-film-screen-tv-digital-media](https://regents.ac.uk/study/film-media-performance/ba-hons-film-screen-tv-digital-media)**

## BA (Hons) Film, TV & Digital Media Production – MIPTV winners, 2019

Third years, Delisa Hernandez, Olia Kobzar, Cat Marcy and Kateryna Kononenko won the prestigious MIPTV Student Pitch Challenge at MIPTV, the annual International Market for Content Development and Distribution held in Cannes.

The team took their reality elimination game show Seven Keys to a tough final and beat teams from Lodz Film School, Belgrade Faculty of Dramatic Arts and France's Gobelins, l'Ecole de l'Image.

The industry jury praised the Seven Keys team and said the students "had done a better job" of selling their concept than most professionals.

The project was produced as an assessment of a module called Developing TV Formats for International markets run by Michal Ben-David whose help in coaching and supporting the students through the competition has been invaluable.



**ABOVE:** Regent's Film, TV & Digital students win this years MIPTV challenge at Cannes

# FTD/19



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## Natasha Fairchild

Country of Origin: Belgium

**Stay Still** is a feminist thriller with references to current events and social issues. I was heavily inspired by theatre and art: from Pina Bausch to Klimt. Essentially, Rennis is going through a haunted immersive play of real life horrors. There are 10 references and messages in total. Can you find them all?

My experience has been great. I have learned a lot, from technical skills to the power of creativity. It isn't the fanciest equipment that makes a good film, but your creative vision. Finding the balance between building from constructive criticism and trusting your choices was an important process over these 3 years. Finally, it's ok that not everyone likes your work, as long as you can stand behind it. I now look forward to building on my tutelage outside of the classroom.



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## Aisha Odoffin

Country of Origin: United Kingdom

**“My Brothers Name Is Anthony”** is a testimony to the life and subsequent suicide of Anthony Ojeer, brother to my dearest and very best friend Cassie Ojeer. I was privileged and honoured to tell his story which beams light into the effect suicide has on a sibling, and importantly how Mental Health services can be improved to save precious lives.

The expertise I have gained undertaking this BA (Hons) programme, has been career defining and full of wonderful experiences and challenges. Over the past 3 years all of my insecurities disappeared. This platform has equipped me with the required skill set and knowledge to enter the film industry with confidence, whilst adding my own individuality.



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## Olia Kobzar

Country of Origin: Russia

My film **Ethereal Truth** is a dystopia that tells the story of Nick, who is haunted by nightmares. As he looks for a solution, the young man goes too far, rediscovering the world that he lives in. The film touches on topics such as VR technology, dreams and human behaviour in a cyberpunk society.

During my study at Regent's I've acquired skills in shooting, directing, production managing and editing, an experience in working with people inside the production team and with actors. And the most important thing for me is to realize the opportunity of materialization my ideas via film production.



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## Federica Magniante

Country of Origin: Italy  
YouTube: <https://youtu.be/Thpcdtz8pII>

**Electrobliss** is an experimental music video that follows a person's liberation through music. He finds balance and escape from his drab grey desk job as the music guides him between fantasy and reality.

Studying Film, TV & Digital Media at Regent's University was a great experience for me. I have learned everything about this industry, from producing to technical camera operations. To creating a commercial to direct a campaign production.





## Kateryna Kononenko

Country of Origin: Ukraine  
Portfolio: [katerynakononenko.com](http://katerynakononenko.com)

I am a director and a writer of the short film **“Solace”** that is currently in production. It is a tragic Victorian love story that explores the darkness of a musician’s pursuit of greatness against a human pursuit of happiness. A dark tale of loss, obsession, and loving self-destruction. Over the three years of collaborative work, I have evolved as a passionate content creator and a storyteller, who enjoys working through different forms and genres.

**Seven Keys** Creator, won MIPTV Student Pitch Challenge in Cannes, 2019

**Avoiding The Unexpected** Director  
[vimeo.com/200670537](https://vimeo.com/200670537)

**Solace** Writer/Director



## Delisa Hernandez

Country of Origin: Grand Cayman, Cayman Islands

**“Sojourn, Ropes to our Roots”** is a Docuseries that show the journey my Grammie, and I embark on to find out about more of our ancestors. I discover accounts of her childhood, uncover details of family history and experience changes in her behaviour. I want to honour family members and create a lasting legacy for future generations. This Docuseries will capture the stories of the elderly. Regent’s University gave me opportunities to explore an array of different possibilities for my future, most of which I would not have been aware of without attending. Seven Keys, a television format created by 3 of my colleagues and I won the inaugural MIPTV student pitch challenge in Cannes, which was an invaluable experience.

**Hidden** First Assistant Director / Radio Caller voice  
[youtube.com/watch?v=Om58jptbD2g](https://youtube.com/watch?v=Om58jptbD2g)

**Aaden and the Spiders** Production Assistant  
[youtube.com/watch?time\\_continue=694&v=M97dKyjaw\\_Y](https://youtube.com/watch?time_continue=694&v=M97dKyjaw_Y)

**Eyes of Aliyah** Production Assistant  
[youtube.com/watch?time\\_continue=1020&v=CDZckMOHwlc](https://youtube.com/watch?time_continue=1020&v=CDZckMOHwlc)



## Maximus Hugo

Country of Origin: Jersey

**Fred & Kev** follows a couple friends skating and messing around in London in the early 2000s. We see the highs and lows of looking for sponsorship as a young up and coming skater. My main

aim within this production was to represent the skateboarding in a honest a way possible. I’ve learnt a lot over the last 4 years on the production course but the most important lesson I’ll take with me how important it is to keep a happy and comfortable crew.



## Catherine Marcy

Country of Residence: United Kingdom

My film is about two estranged brothers who have stolen their fathers ashes moments before the memorial. This story captures both the drama and lighthearted

moments as the two brothers try to rebuild their connection and make peace with their childhood. During my time at Regent’s I’ve gained skills in editing, production management, writing, and camera and discovered a love of creating documentaries. I was also part of the student team sent to Cannes to enter the student format pitch competition at MIPTV, which we proudly won for Regent’s.



## Carly Hoogstad

Country of Origin: The Netherlands

I started this project in May, 2018 and I cannot believe that it has come to an end. It was incredibly challenging and educational and could not have done it without all the help I received. I am very proud to present my short film **‘Dena’**. I have learned a lot throughout the last 4 years at Regent’s. Being surrounded with international people who are just as passionate about film as you are, is very rare. I gained many skills and got to know many people from the industry. I will cherish these years for the rest of my life.

**Dena** Writer/Director/Producer/Editor  
[vimeo.com/331870148](https://vimeo.com/331870148)

**Rocco** Director  
[vimeo.com/215563949](https://vimeo.com/215563949)

**Laisse Les Filles Tranquilles** DOP  
[youtube.com/watch?v=dh-mzQa7uTs&t=74s](https://youtube.com/watch?v=dh-mzQa7uTs&t=74s)

**Double Take** DOP/Editor  
[vimeo.com/215537758](https://vimeo.com/215537758)



## Mira Pharaon

Country of Origin: Jordan

Portfolio: [amodernperception.com](http://amodernperception.com)

Through Ayah's Eyes is a documentary based on Ayah Khalaf, a strong, young Syrian refugee that resides in Burj El Barajneh refugee camp in Lebanon. The documentary depicts the living conditions through her perspective, and also exhibits the photograph's she's taken. It's also about her impact on me as a filmmaker and photographer. With the guidance of the brilliant tutors at Regent's University, I effectively obtained skills in filming, editing, directing, producing and a whole lot more. Throughout my four-year educational journey at Regent's, I've discovered what I'm truly passionate about, and that is documentary making.



## Jithin Majeed

Country of Origin: India

YouTube: [youtube.com/Jithin](https://youtube.com/Jithin)

Instagram: @jjtzd

Moksha is a short documentary based on the 5,000 year old city of death called Varanasi (India). The idea for this film came from another short film I watched in 2016, from then on, I have been intrigued about the significance of life and death in Hindu mythology. This course has taught me a great deal in terms of the skills and perseverance required to excel in an industry as cut throat as film and media. There is a certain level of experience, personal advice and learning outcomes that I believe I could not have got elsewhere.

**Sunrise DP**

**Blank Page** Director

**Moksha** Director / DP / Editor

**We Are New Africa Campaign** Director / Editor

**MYCOMEUP.COM** and **MYCOMEUP** DP / Editor

Instagram.com/mycomeupworld

# Acknowledgements

Special thanks to the following staff members who have made this degree a continued success.

### Dean

Professor Paul Ryan

### Assistant Dean

Gill Stark

### Head of Programmes

William Harris

### Course Leader

Tristan Tull

### Course Team

Ken Fero

Mike Peel

Ted Wilkes

Devon Dickson

Rob Freeman

Michal Ben David

Ray Grewal

**And to the Course Leader of the BA (Hons) Screenwriting & Producing programme whose teaching is integral to this degree**

Phil Hughes

### External Examiner

Marcus Leaning of Winchester University

### Industry Collaborations

Sony, Red, AKT, BBC, Vancouver Film School, Pinewood Studios, Adobe, Delamar Academy, Robert McKee, MIPTV, Final Draft

## BA (Hons) Screenwriting & Producing - Programme Overview

The BA (Hons) Screenwriting & Producing programme is currently unique in the UK in combining the joint skills of writing and producing in one degree.

We aim to equip our students with the ability to analyse, write, edit and develop screenplays to a high level of proficiency, but also to have a good understanding of what it is to be a producer in the industry.

In order to facilitate this, the teaching staff on the programme are practitioners currently working within the audio-visual industry.

Students have access to professional filmmaking equipment, a fully equipped television studio, state of the art editing equipment and a newly refurbished theatre.

The programme enables students to devise and write screenplays of a high professional and commercial standard and to operate within the media industry as producers of their work and that of others, developing transferable skills as creators of original screen material and managers of its production.

From 2019 this degree will form a pathway on an exciting new degree called BA Film & Screen.

Please visit the following link below for further programme information and how to apply to BA (Hons) Screenwriting & Producing:

**[regents.ac.uk/study/film-media-performance/ba-hons-film-screen-screenwriting-producing](https://regents.ac.uk/study/film-media-performance/ba-hons-film-screen-screenwriting-producing)**

## BA (Hons) Screenwriting & Producing – The Graduates, 2019

All Screenwriting & Producing students produce two major pieces of work in the third year of their degree programme: a short film written and produced by themselves and a feature film screenplay.

In writing a short script, driving its creative development as a screenplay and then achieving its realisation, our students take ultimate responsibility for their screen production in every department of screen development creativity.

Subject matter, style and story are entirely at the discretion of the students and, once again, we have an amazingly diverse and distinctive batch of films from our outgoing students.

Each of these students also has a feature script as part of their creative portfolio in some cases complimentary to their short films, in others displaying a wider and more diverse breadth of interests.

On behalf of the Film, Media & Performance School I wish you every success and good fortune with your international career ambitions and future successes. Congratulations to the Class of 2019!

**Phil Hughes**

Course Leader

BA (Hons) Screenwriting & Producing

# S&P/19



# BA (Hons) Screenwriting & Producing

## Student Profiles



### Natasha Hawksworth

Country of Origin: United Kingdom  
Email: natashamae.hawksworth@gmail

In her final year at Regent's, Natasha has discovered a passion and skill for writing comedy. Her short film, **Pot Luck**, follows a police officer's encounter with a drug dealer following a rather different encounter with his own wayward brother, who's not averse to a bit of drug taking himself.

Natasha's feature script, **Holland**, covers different comedic ground – following a washed up comedian as she attempts to hook up with the nerd who used to fancy her at high school. The nerd who is now a billionaire.



### Linda Biazzi

Country of Origin: Italy  
Email: S01000994@Regent's.ac.uk

Italian born Linda is particularly interested in science fiction and fantasy stories and has explored various futuristic notions over her time at Regent's culminating in her short film, **Layers of Grief**, in which a man, desperate for sleep following the death of his wife, finds himself at the centre of a sinister experiment.

This short is complimented by her feature script, **Bootstrap Paradox**, a dystopian, time travel sci fi piece full of thoughtful ideas and startling revelations.



### Camille Gelfgren

Country of Origin: Sweden  
Email: Camille.gelgren@gmail.com

Camille is a campaigner and activist for equal rights in the LGBTQ community. Her final year work is an extension of these interests and passions. Both her short film and her feature script revolve around the **Pink Triangle**, a symbol which the Nazis used to designate homosexuals during the Second World War.

Camille's short looks at the legacy of the symbol and what it meant for survivors of the camps through the eyes of a young gay man in 1980s London. Her feature delves more directly into the world of the cabaret scene in Berlin in the 1930s and the internment of homosexuals in the death camps during the war.



### Scott Dexter

Country of Origin: United Kingdom  
Email: scottdex@hotmail.co.uk

Scott's short film, **Silver City**, and his feature script, *Soho*, both explore the legacy of post war London gangster Tommy Smithson.

The atmosphere of late 40s London is vividly evoked in Scott's short which acts as a proof of concept for his larger exploration of the man and his myth in the feature script.



## Benton Ford

Country of Origin: USA  
Email: ben4rd@gmail.com

Skateboarding enthusiast, Benton hails from Nashville Tennessee. His passion for skateboarding has inspired his short comedic buddy movie, **Fred and Kev**, whilst his family's moonshining heritage inspires his broad feature comedy script Back Roads Bruce.



## Jamie Chu

Country of Origin: USA  
Email: Jamie.rose.528@gmail.com

Jamie's final year work displays two very different sides to her interests and abilities. Her short film, **Faith**, recounts a horrific story of abuse in a relationship based on a true story, whilst, in her feature script, Whitewashed, she explores her own legacy as an Asian American in a comedic look at high school students, cliques and stereotypes.



## CJ Matthews

Country of Origin: United Kingdom  
Email: calistus@hotmail.co.uk  
Vimeo: vimeo.com/calistusjay

My film **Reality Check!** is about an imaginative boy goes on a quest to slay the 'monster' that poisoned his Dad: cancer. It was inspired by the time I went missing for a day as a child because of getting caught up in a fantastical quest for pine cones. It aims to teach that although fantasy is a great coping mechanism, you have to accept reality in order to grow up.

I have always been a creative person who enjoyed storytelling but thanks to my course here at Regent's I was able to learn the art of cinematography and visual storytelling, hone my skills as a screenwriter, finally grasp how to use a camera and most importantly I was able to work with my peers and deal with the hardships and high points of teamwork - a skill key to the industry.

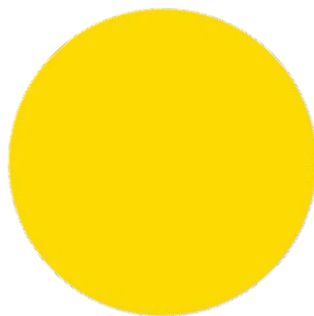


## Dila Tutunku

Country of Origin: Turkey  
Email: zdilatutuncu@gmail.com

Dila is a Turkish national and her short film, **Flower Girl**, was entirely shot on location in Istanbul. Dila's interest in magic realism in her storytelling is also on display in her feature script Honey Moon.

Following graduation, Dila intends to work in the film and television industry in Turkey following a successful second year work placement at CNN Turkey.







### Yani Katerinov

Country of Origin: Bulgaria  
Email: dkaterinov@hotmail.com

Bulgarian Yani explored notions of the supernatural in both his short film, **Final Cut**, and his feature script **Your Wish**. However, both versions of the supernatural are given a distinctive and very different treatment in each piece. Final Cut is a dark, supernatural horror in which a spirit takes over the bodies of her victims. Your Wish, however, is a much lighter, more romantic piece in which the protagonist, actress Karin, literally disappears...



### Ryan Lahcene

Country of Origin: Belgium  
Email: ryanlahcene@yahoo.co.uk

Ryan is a Belgian national with a particular interest in multi-character storylines. Short films completed include Rocco (w/d/actor), Blank Page (w/d/actor), PP3000 (w/d). Ryan is currently completing a feature film screenplay entitled A Sunny Day in Hell.

**Killing Kindly** tells the of two hitmen colleagues enjoying coffee & cigarettes, but their friendship is suddenly put to the test once they realize they've been ordered to kill one-another.

## Acknowledgements

Special thanks to the following staff members who have made this degree a continued success.

### Dean

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### Assistant Dean / Head of School

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### Head of Programmes

William Harris

### Course Leader

Phil Hughes

### Course Team

Line Langebekå

Mike Peel

Devon Dickson

Ted Wilkes

Ray Grewal

Margaret Glover

Jack Tarling

Cecile Ogufere

**And to the Course Leader of the BA (Hons) Film, TV & Digital Media Production programme whose teaching is integral to this degree.**

Tristan Tull

### External Examiner

Russ Gascoigne of Cardiff University

### Industry Collaborations

Carlos Lellis, Programme Director Abbey Road Institute, Sony, Red, AKT, BBC, Vancouver Film School, Pinewood Studios, Adobe, Delamar Academy, Robert McKee, MIPTV, Final Draft.

## BA (Hons) Fashion Marketing - Programme Overview

This dynamic programme introduces you to the varied world of fashion marketing. It brings together our expertise in the creative fashion industry and the marketing skills needed in the business world.

You will study in the heart of London, world-renowned as a fashion capital. Our campus is close to a range of companies, retail hubs, museums and galleries, which you will visit as part of the programme. You will study both historic and contemporary issues in fashion. You will explore existing international brands and look at how they use creativity in many forms.

The programme will develop your communication skills and help you to devise compelling stories about products and brands. You will work on practical projects including:

- Fashion shows
- Events
- Photoshoots

You will also look at innovative marketing techniques including the use of influencers and celebrities, social media marketing,

collaborations, pop-up stores and brand extensions. You will learn to forecast trends, take data and use it to independently make creative, strategic marketing decisions. You will have access to a range of industry resources, including Fashion Monitor, the industry's main platform for influencer marketing and PR solutions.

You will have the opportunity to undertake practical projects and work with students on other fashion design programmes to produce fashion shows, events and photo shoots.

In your second year you will have the opportunity to study abroad. Our study abroad team will be able support you every step of the way.

Please visit the following link below for further programme information and how to apply to the BA (Hons) Fashion Marketing programme:

**[regents.ac.uk/study/fashion-design/ba-hons-fashion-marketing](https://regents.ac.uk/study/fashion-design/ba-hons-fashion-marketing)**

## BA (Hons) Fashion Marketing – The Graduates, 2019

The BA (Hons) Fashion Marketing graduating class of 2019 have produced a wide range of work reflecting personal interests, skills and outcomes as diverse as the students themselves. At the start of the year, students presented a topic to explore through both primary and secondary research, culminating in solutions to problems and recommendations for industry through innovative concepts and realisations of marketing and promotional strategies.

This year, our students have explored the fashion media landscape as being a force for positivity, honesty and authenticity. They have speculated on the role Augmented Reality might play in merchandising. Investigations into promoting sustainability and environmental responsibility have resulted in concepts at many different areas of the industry, from fabrics, to logistics, to retail. As always, promoting a global reach in the marketing of fashion featured in many final projects.

Our 2019 Graduate Exhibition features snapshots of these concepts, realised through magazines, apps, films, web platforms and experiences. Promotional strategies are illustrated through advertorial imagery, launch events, social media initiatives, point of sale and much more. Each student's journey is further

reflected through their online portfolios – a curated platform of their individually determined best work through their time with us at Regent's University London. There is much to see and explore, and we hope you enjoy looking at their endeavours throughout this varied exhibition.

On behalf of the entire team involved with the BA (Hons) Fashion Marketing Programme, we would like to thank you for your support and for joining us in celebrating the achievements of the Class of 2019. Finally, to our students, our warmest congratulations and very best wishes for the future – we will be watching your careers and development with great interest, and we look forward to hearing of your future achievements!

**Dennis Maloney**

Course Leader

BA (Hons) Fashion Marketing

**RIGHT:** Image courtesy of 2019 BA (Hons) Fashion Marketing graduate Alyssa Schleger



# FM/19







## 'GAÏA'

GAÏA is a luxury multi-brand website, stocking designers that only use sustainable alternative fabrics. GAÏA is about promoting upcoming designers who can merge fashionable and classic styles with the ecofriendly lifestyle targeting Generations X and Y. Sustainable. Luxury. Transparent.

It is safe to say that throughout my degree I have acquired more skills that I could have imagined: CAD skills (Photoshop, InDesign, Illustrator), Trend analysis, Creative Marketing, Branding, Journalism, PR, Events, Public speaking, Presentation skills and much more. I can say that I am ready to conquer the working world and bring my share into the fashion industry.



## Karine Hawawini

Country of Origin: United Kingdom  
karinehawawini.comw

## 'Orange Blossom'

My brand, Orange Blossom, specialises in North African vintage clothing reimagined into contemporary fashion through upcycling. The project has an ethos of artistic freedom reflecting the rich cultural heritage of these African origins. Growing up in Morocco, this project is a reflection of my own personality and origins. Each piece available is as unique as the individual.

Through the programme, I have gained strong knowledge of the Fashion industry - I have always been passionate about fashion and enjoyed the experience. Through my studies I have aquired skills such as creativity, marketing strategies, computer and Adobe creative skills. I understand the need for deeper research to gain fuller understanding , and have improved my communication skills.



## Bethsabee Chiche

Country of Origin: Morocco  
betssou.wixsite.com/portfolio



## Alyssa Schleger

Country of Origin: USA  
alyssaschleger.com



### ‘Thee Cultivator’

I’ve created Thee Cultivator, a traveling curated vintage pop-up shop with a bi-annual collaborative mag, Collective. The brand aims to evolve fashion thinking through educating consumers about the damaging impacts of fashion on the environment through forming creative communities globally.

In the Fashion Marketing programme at Regent’s, I have established a highly valuable network which has been extremely beneficial to my career path thus far, having attended and contributed to many industry events. The skills I’ve acquired on this course make me feel confident in entering the industry to pursue a career in writing and sustainable fashion.



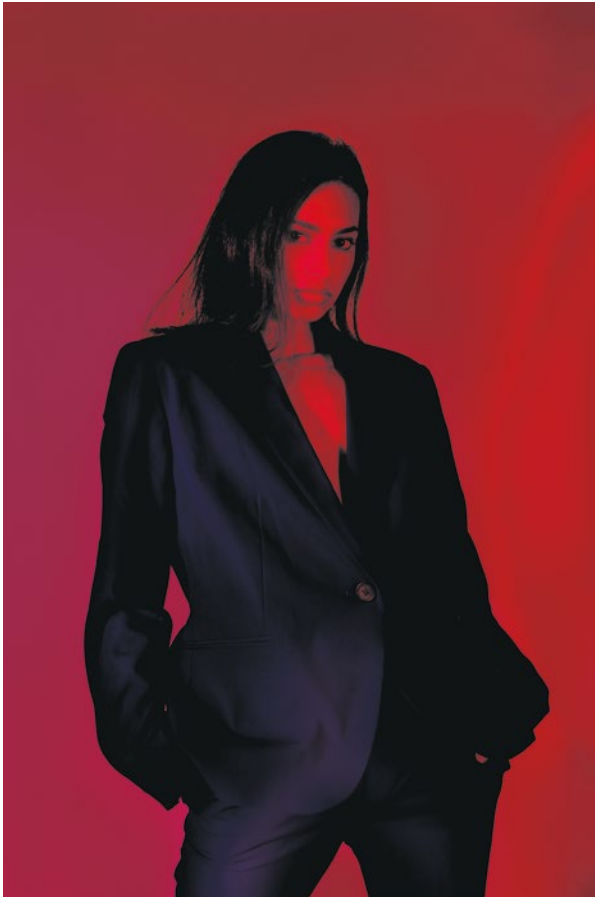
## 'FOSEA'

For my Final Project I have created FOSEA, a Fashion Magazine that focuses on bringing awareness to established and emerging Southeast Asian designers as well as shining light on the ever growing and innovative fashion scene in Southeast Asia. The magazine is mainly aimed at Southeast Asian millennials living in the U.K.

During the three years at Regent's University, I've had the opportunity to improve my academic skills as well as being able to continue to strengthen by creative skills. I've had the privilege of being surrounded by like-minded individuals who I had the pleasure of getting to know and work with. The tutors I've had while at Regent's have continuously encouraged me to do my best and I will always be grateful for all of their support.

## Yashaswi Amatya

Country of Origin: Nepal  
[yashaswiamatya-portfolio.com](http://yashaswiamatya-portfolio.com)







## 'Unmei'

My project, Unmei, is software developed for the current wedding industry in China. This software could help the wedding brands in China attract more potential consumers by giving them a more exclusive service. Unmei could change the wedding industry in China and create a whole new wedding shopping experience.

During these three years of study, I felt that I increased my knowledge of marketing and strategies in particular. Because the University is in the centre of London, there are more opportunities to get closer to the fashion industry, experience the culture, visit fashion related exhibitions and much more.



## Yu Chun Lin

Country of Origin: Taiwan  
[rebecca940906.wixsite.com/yuchunlin](https://rebecca940906.wixsite.com/yuchunlin)

## 'Container No1'

My project is about sustainability and environmental issues facing the logistics industry. Through the brand I have created, Container No1, I have created an educational website and magazine to encourage debate across both industry and consumers regarding the problems we are facing.

My experience at Regent's has been a very pleasant one, as I have met many new people from all over the world. The course was one I expected to be different but came to really enjoy everything about it. I have had some great experiences and acquired new skills such as Adobe, which I had never used before.



## Alexandra Schoettel

Country of Origin: Switzerland  
[alexandraschoettel.com](https://alexandraschoettel.com)





## Maud Arrou-Vignod

Country of Origin: France  
maudarrouvignod.com



## 'Beautiful Bride'

Beautiful Bride is a concept that aims to make the research process of a wedding dress more convenient for the millennial bride, bringing the in-store experience to the comfort of her own home. My concept, for The Wedding Gallery would make it the first bridal company to offer luxurious online styling services available 24/7 for all brides.

The BA (Hons) Fashion Marketing taught me great knowledge about the industry through various courses such as promotion, market research, journalism or even promotional strategies. It gave me the opportunity to expand my team work and time management skills throughout many projects as well as software skills, all necessary for success in this industry.

## 'everyBODYYunite'

For my final project, I created the new concept everyBODYYunite. It's an Asos funded self-love fashion platform looking to improve female generation Y's view towards their body-image. It's a topic I've investigated throughout the whole of my final year at university and is a great interest of mine.

Throughout the past few years studying Fashion Marketing. I have acquired a great amount of skills; I have developed my CAD skills especially. I have gained important knowledge within branding, marketing, PR and Journalism. I believe the skills I have made on this course have prepared me for my future career.



## Charley Bristow

Country of Origin: United Kingdom  
charleybristow.wixsite.com/portfolio





## '3RStyle'

3RStyle markets recycled fashion brands to the generation Y consumer segment. My research investigated detrimental effects of the current business model of the fashion industry, leading to the need to promote alternatives. Aiming to contribute to sustainable business initiatives, 3RStyle is a website concept that will bring small vintage brands to consumers.

Throughout the programme I have gained experience in the areas of consumer behaviour, brand marketing, sales and event promotion, advertising and strategic marketing. I have developed many skills such as conducting research, effective communication, critical thinking and creativity.

## Nilsu Cumbus

Country of Origin: Turkey  
[nilsucumbus96.wixsite.com/nilsusportfolio](http://nilsucumbus96.wixsite.com/nilsusportfolio)

## 'VENUS'

Venus is an app that recreates any make-up look with vegan products. By uploading a screenshot of a make-up look, the app will give you options of similar looks that we have saved on our database, show you all the vegan products used to create it and give you the option to purchase.

Throughout my degree; I have acquired more skills than I ever could've imagined; I have gained CAD Skills; creative marketing knowledge, journalism knowledge, academic writing skills, branding knowledge and I have found a new love for Events. It is safe to say; this degree has provided me with confidence to enter the marketing industry.



## Athena Demos

Country of Origin: United Kingdom  
[athena-demos.com](http://athena-demos.com)

## 'A.R.V.M.'

A.R.V.M is the first fashion orientated Visual Merchandising agency that incorporates Augmented Reality in its merchandising and retail strategies. It's a shop window revolution that demands to be experienced.

Being in Regent's challenged my skills and made me become the marketer I am today. Creative thinking and Branding are the most valuable treasures I will carry with me on my professional voyage.



## Nikol Fandi

Country of Origin: Italy  
nikolfandi.com



## 'SmartShop'

Smart Shop explores the possibility of connecting wholesalers and consumers directly; with the objective of providing consumers with high-quality garments and a personalised experience by capturing their preferences and tastes through Artificial Intelligence tools. This will be in the form of a mobile application and promotional strategy including a photoshoot, fashion film and "Smart Truck".



My undergraduate experience at Regent's University provided me with a range of skills that will be useful to me personally and professionally. My ability to work in a team, collaborate and manage my time has been enhanced. I have also become a more independent, adaptable and confident individual.

## Yara Katbe

Country of Origin: Saudi Arabia  
ymkatbe.wixsite.com/yarakatbe





### 'Avenue23'

Avenue23 arose from problems that many encounter with being able to buy luxury fashion goods whilst overseas or based in West Africa. Knowing of the ample clientele in the area, I decided to launch a hypothetical e-commerce store that would focus on bringing global luxury brands to West African consumers with ease.

During my time on the Fashion Marketing degree, amongst other skills, I have thoroughly enjoyed learning and improving my Adobe Creative Suite skills in particular. I now use a multitude of Adobe platforms confidently and am very thankful for the time I spent developing and sustaining those skills.



### Michele Ishola

Country of Origin: United Kingdom  
[micheleishola.myportfolio.com](https://micheleishola.myportfolio.com)



**Methmi Prematillaka**

Country of Origin: United Kingdom  
methmipremportfolio.com



**‘Abharana’**

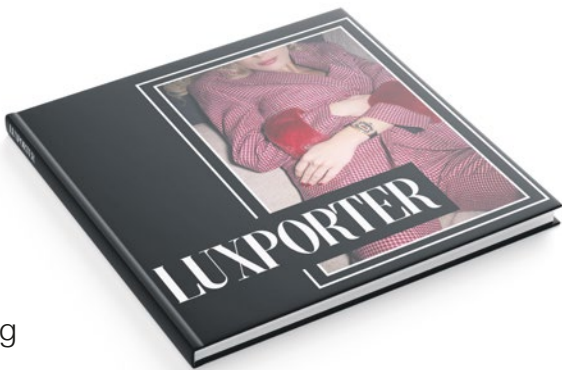
Abharana is a platform that showcases and promotes sustainable jewellery brands that offer customisation. I was inspired by the growth of the sustainability sector in fashion to create awareness of jewellery brands that specifically source their materials ethically and sustainably, whilst offering consumers the opportunity to ‘co-create’ their own pieces.

Studying fashion marketing at Regent’s was an incredible opportunity further my interest in fashion and learn new skills that will be essential to my future career. The people I have met on this course have had an incredible impact on my time at Regent’s.

**‘LuxPorter’**

LuxPorter is a concierge, personal shopper & personal stylist app fully generated by Artificial Intelligence. The app tracks down limited edition or sold out fashion items, helps with styling for events, travelling or any occasion. It creates daily outfits for each member and assists in access to exclusive fashion and art events.

Throughout my degree in Fashion Marketing I’ve acquired various skills. These include CAD skills (which include Photoshop, InDesign, Illustrator), creating a website, knowing how to market and launch a brand and/or collaboration, organising fashion shows and events, PR and Journalism. Studying this course at Regent’s University has enabled me to gain strong knowledge on the fashion industry and acquire various skills to pursue it as a professional career.



**Cristina Renaldo**

Country of Origin: France  
cristinarealdo.com





## Tania Pears

Country of Origin: United Kingdom  
taniapears.com



### ‘Fashion House’

‘Fashion House’ merges the luxury fashion brand lifestyle and private members club experience. In order to keep up to date with the innovative preferences of upcoming generations, alongside the growth of the experience industry, this concept will allow members to be immersed within the brand and other lifestyle offerings.

This course has taught me so much about the fast-paced fashion industry. With insight from industry professionals and lecturers I have both grown personally and academically. My confidence in my ability has increased with the endless support given to me. I feel I am now prepared to take the next steps in my career.

### ‘Reimagine’

ReImagine is a mobile application that will enable consumers to re-style themselves using their existing wardrobe. Its features include clothes sharing, “sustainable stores near me” locator, online shopping and reselling. Its aim is to provide a platform to help people be more creative with their outfit choices through the utilization of their own wardrobe, in return reducing clothes wastage.

During my studies at Regent’s University, I have acquired valuable skills that will help propel me in the fashion industry. Each class added to my over-all knowledge. I am able to interpret visual briefs with my creative skills such as photography, Photoshop and Indesign. It has enabled me to work independently, as well as interact confidently in group work and can take the initiative of leading when needed. I have also improved my communication skills both orally and in writing, and developed strong analytical, numerical and Excel skills.



## Rama Mohammad Saffouri

Country of Origin: Jordan  
ramasaffouri.wixsite.com/into





### ‘ClientElle’

“The Next Generation Luxury Fashion Experience”, ClientElle, aims to increase brand loyalty amongst Millennials in the luxury fashion industry through concierge services and product customization. I merged the idea of products that reflect customers uniqueness with luxury fashion brands to create a hybrid brand for Millennials.

During my years of studying BA (Hons) Fashion Marketing, I have learned a great deal about the fashion industry and how to market towards different demographics and generations. The programme has allowed me to express my creativity in both written and visual contexts throughout all my work.



**Nicole Soheilifar**

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 nicolesoheilifar.com

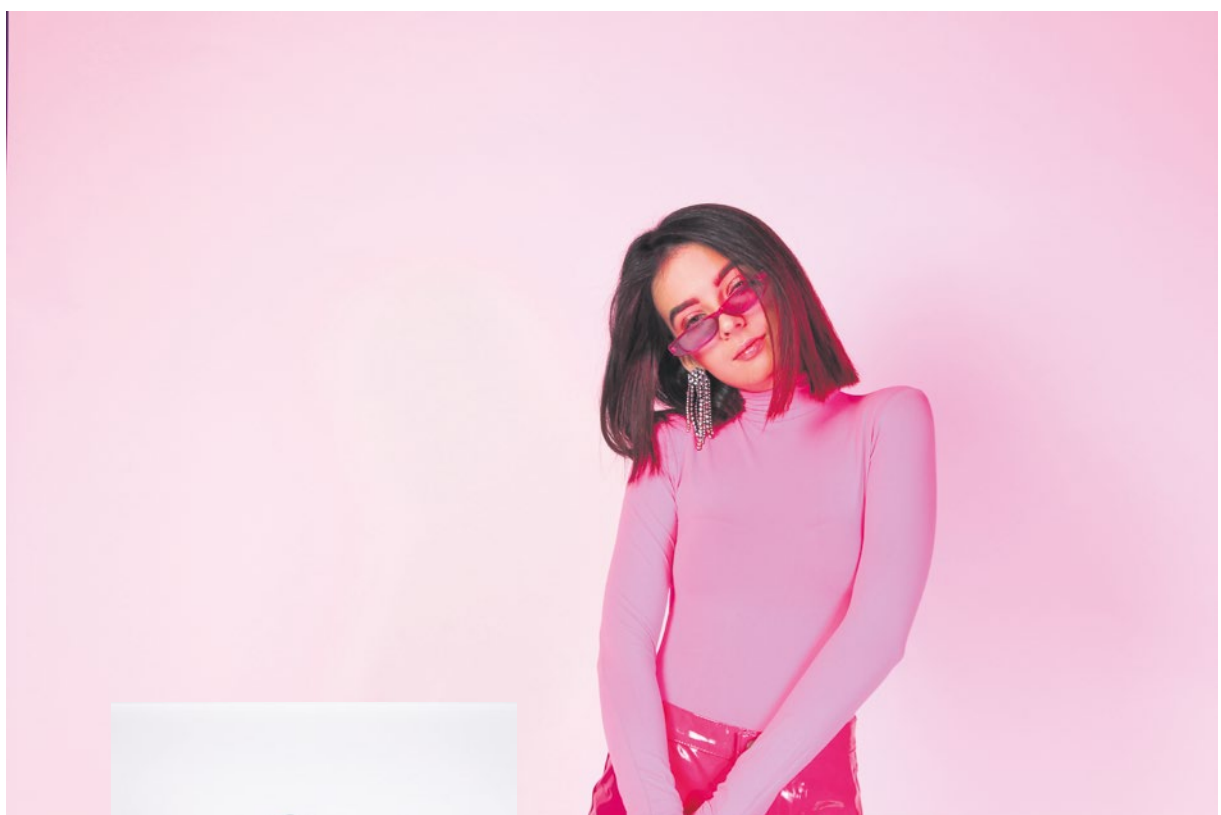




## '&nd'

&nd is an online fashion start up platform with the aim of creating a new way for generation y consumers to online shop. Personalisation to give our consumers a chance to be a part of the products created. Ultimately offering its consumers consumers more than just an average shopping experience, while integrating a strong sense of community.

Over the past 4 years I've learned more things in this degree than i ever thought I would. The knowledge ranging from cad skills to analysing trends and consumers, to overall branding, marketing, pr, journalism and so much more. i feel more than prepared to take everything I have learned over this course and begin the next chapter of my life.



**Bluebelle Tushia**

Country of Origin: Israel/United Kingdom  
bluebellemillietushia.com

## 'Polly'

My final project, Polly, is a charitable fashion magazine with a series of live curated events. Polly's main focus is on positive thinking, creativity and individuality. The idea evolved from my initial research which investigated and discussed the ways the fashion industry could participate in philanthropic initiatives.

I feel I've come a long way since the beginning of this course. I've gained a wide set of skills during my time at Regent's. In particular, my CAD skills such as inDesign and Photoshop have developed to a very high standard and I now have extremely strong visual communication skills. On top of that, I've overcome my fear of presenting and have gained a lot of confidence in this area.



## Nadia Khalil

Country of Origin: United Kingdom  
[nadiakhalil.co.uk](http://nadiakhalil.co.uk)



## 'Malika'

Malika is an app which analyses a customer's previous purchases from luxury brands at Harrods. Each app is unique to each user, and exclusive to Harrods. Malika, with the help of algorithms, analyses and creates a custom home page for the consumer with their most to least suited items from the latest collection.

The BA (Hons) Fashion marketing course has taught me many important industry and life skills, but most importantly it taught me how to be confident in myself and my ideas. There's no such thing as "thinking outside the box" here, there is no box. My tutors have consistently encouraged me to push my boundaries in terms of creativity.

## Maya Talaat

Country of Origin: Egypt  
[mayatalaat.com](http://mayatalaat.com)





## 'Off The Grid'

'Off the Grid' is a cosy space that curates interesting, philanthropic focused fashion brands that change monthly, hosts creative activities, hobbies and workshops and publishes a monthly newspaper to interact with consumers and detox from the online community.

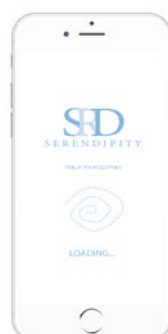
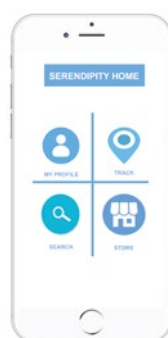
During my studies, I have found that my passion is to find ways for fashion to creatively empower the consumer, make a difference, encourage individuality and augment self-love. In my career, I will continue to educate and empower consumers through fashion to positively impact their daily lives.

**Lisa Telle**

Country of Origin: USA  
lisatelle.com

## Peranee Thanadisayapat

Country of Origin: Thailand  
preemperanee.wixsite.com/portfolio



## 'Serendipity'

Serendipity is an app that enhances the customers' in-store shopping experience where products can be found with GPS tracking alongside providing information of product sizes, colours and availability.

My journey as a fashion marketing student has been wonderful. I have acquired many skills such as working with CAD, time management, presenting, branding, creative thinking as well as having grown so much as a person. From not knowing what career I wanted to pursue, I have now found my passion is in fashion retail which I hope to enter in the near future.

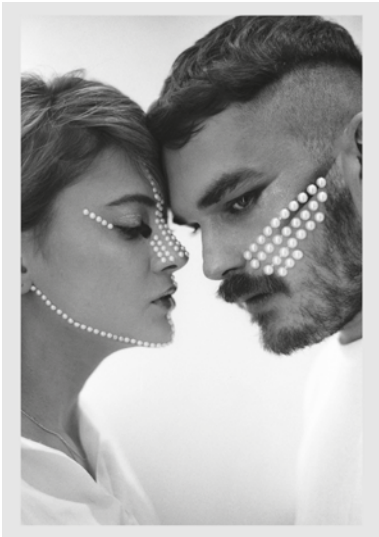




### ‘Spotlight’

Living in such a fast-paced society, with trends and technology evolving as we speak, I decided to focus my project towards the topic of “influencers”. Spotlight is an innovative platform designed to help both influencers & brands, facilitating easier reach to each other, in order to gain mutual success.

Being a student at Regent’s University London was amazing! The course of BA (Hons) Fashion Marketing was the right choice for me. My knowledge of fashion grew enormously, so did my CAD skills, trend forecasting abilities, marketing & branding understanding. The course helped me become well aware of the industry & increased my creativity levels.



**Nikol Toleva**

Country of Origin: Bulgaria  
 Nttoleva.com



# Acknowledgements

**BA (Hons) Fashion Marketing** would like to thank all academic and support staff, and of course our students for contributing to our programme’s community, and for their dedication, contribution and support throughout this extremely successful year at Regent’s University London. Many thanks in particular to:

**Dean**  
Professor Paul Ryan

**Assistant Dean/Head of School:**  
Gill Stark

**Head of Programmes Fashion & Design:**  
Mark Eley

**BA (Hons) Fashion Marketing Course Leader:**  
Dennis Maloney

**Course Team:**  
Kim Blake  
Frederica Boateng  
Theresa Clark  
Isabella Coraca  
Joanne Harris  
Vicky Hatia  
Helen Joslin  
Julia Robson

**Visiting Lecturers:**  
Annie Brook  
James Gosling

Georg Meyer-Wiel  
Stuart McKenzie  
Stephen Myers  
Angela Purnell  
John Walford

**Industry & Alumni Guests:**  
Angela Baidoo  
Chloe Beeney  
Gordon Folta  
Leah Hanrahan  
Diane Hutchinson  
Emma Jones  
Noorin Khamisani  
Phil Likeman  
Paul McGregor  
Mandi Marks  
Nola Metcalfe  
David Otapka  
Hannah Rowbotham

**External Examiner:**  
Jon Cope

**Senior Faculty Administrator:**  
Tajinder Gahuniya

**Exhibition Production:**  
Special Thanks to John Walford

## BA (Hons) Interior Design - Programme Overview

The Interior Design programme at Regent's allows you to gain a deep understanding of built spaces and to design for people and their needs. You'll learn to exercise your creativity and design spaces that improve the lives of the people who use them.

The programme covers a range of public and private spaces, considering them from a variety of angles, including:

- Historical
- Social
- Ethical
- Environmental
- Architectural

The programme will introduce you to interior design principles, practices, styles and professional standards. You will explore the importance of location and context, and learn how to create spaces that meet the requirements of its users.

You will then learn how to apply these to a brief, choosing the best materials, tools and techniques. This includes the skills you need to effectively communicate with employers and clients. The programme is industry-focussed. This means that you will be taught by expert practitioners and spend time working on real-world briefs and live competitions.

You'll visit the studios of practicing designers and have the chance to attend industry-insight lectures.

You will also be taught the drawing and making skills you'll need to succeed in industry. You will work within a dedicated design studio and workshop environment where you are encouraged to use and engage with our facilities, which include:

- 3D printer
- Laser cutter
- Wood working equipment

For 2019 the Interior Design programme offers a range of elective modules forming a bespoke educational experience. This will enable you to develop your personal interest and ambitions as a designer and go into professional practice or further study in a variety of national and international contexts.

For further information on the Interior Design programme, please visit the following link:

**[regents.ac.uk/study/fashion-design/ba-hons-interior-design](https://regents.ac.uk/study/fashion-design/ba-hons-interior-design)**

Follow us online: **@regents.interiors**

## BA (Hons) Interior Design - The Graduates, 2019 and 'Traveller's Tales'

This year's final Interior Design students explored the notion of journey through a series of design projects. Using the Regent's Canal as their navigation system, they travelled East from Regent's University, capturing, distilling and recording the qualities and beauty of this 13.2km long hidden waterway, collecting fragments of history, social and urban meaning, and creating bold and beautiful interventions on their journey.

In the first term students worked with the London Canal Museum to re-think, re-organise and re-invent their Wunderkammer of memorabilia, historical knowledge and information.

Whilst the Canal Museum projects focused on ideas of movement and temporality, the students' final project displayed in this exhibition, considered concepts of arrival, destination, the end of the journey, a place to rest and dream and listen to the traveller's tales.

The site is Holborn Studios, a complex of warehouses with a colourful history of movies and film making. Each building programme has been developed by the students around the themes of Accommodate & Activate, and based on research into the site, the wider social or historic context or topics explored in their dissertations. The result is a plethora of design proposal, each one reflecting and completing the student's personal journeys through the course.

On behalf of the entire ID team we would like to thank you for your support and for joining us in celebrating the achievements of the Class of 2019. And, finally, the biggest thank you and warmest congratulations goes to our ID graduates. We send our warmest wishes to you and your creative journey into the future.

**Laoura Englezou**

Course Leader

BA (Hons) Interior Design

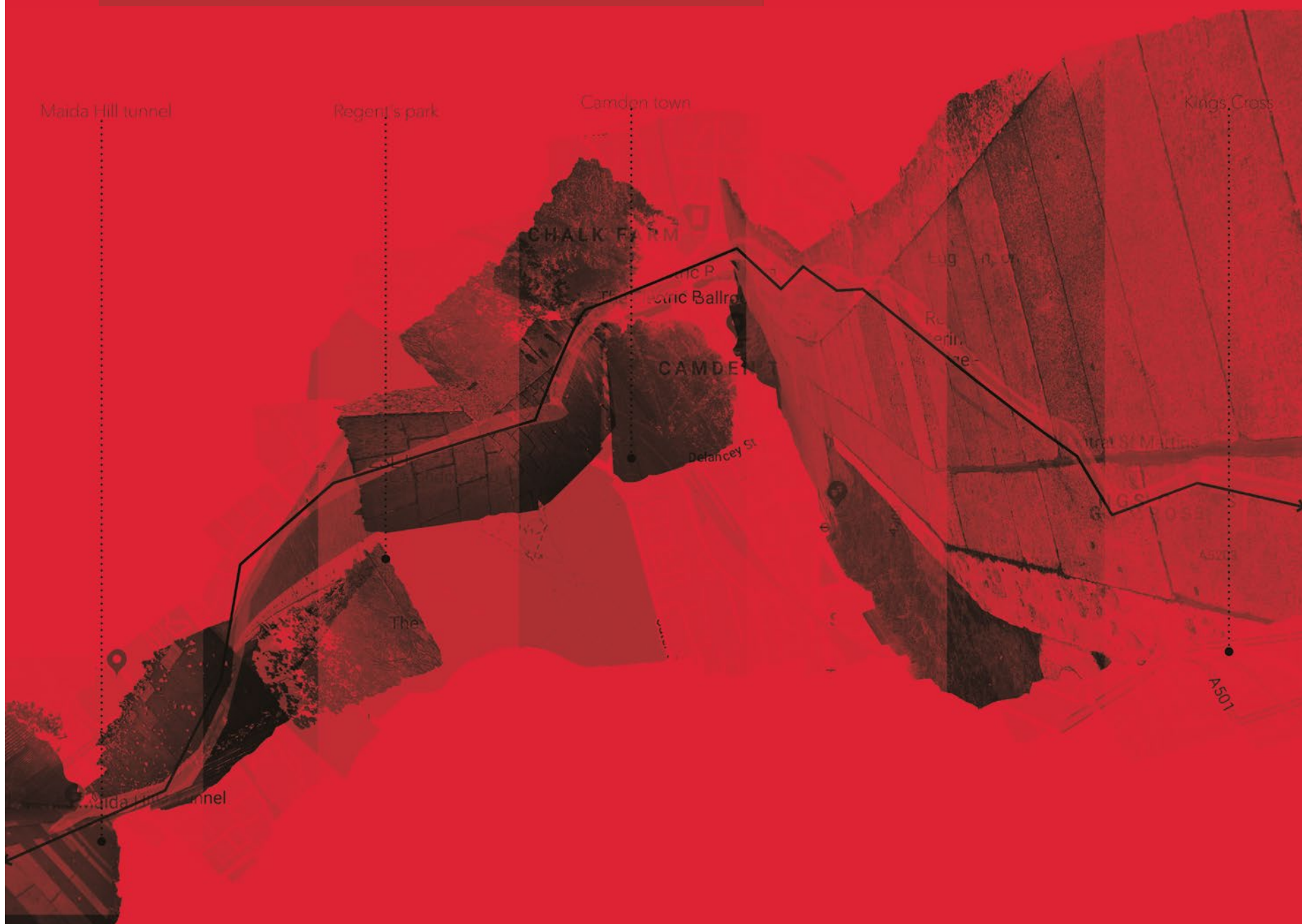
**LEFT-RIGHT:** Source Images courtesy of 2019 Interior Design graduates Mia Tsujimura Hjaere, Olga Donica & Manar Saeed



# ID/19



Holborn Studios, Eagle Wharf Road, London N1 7ED





**Rohit Chavda**

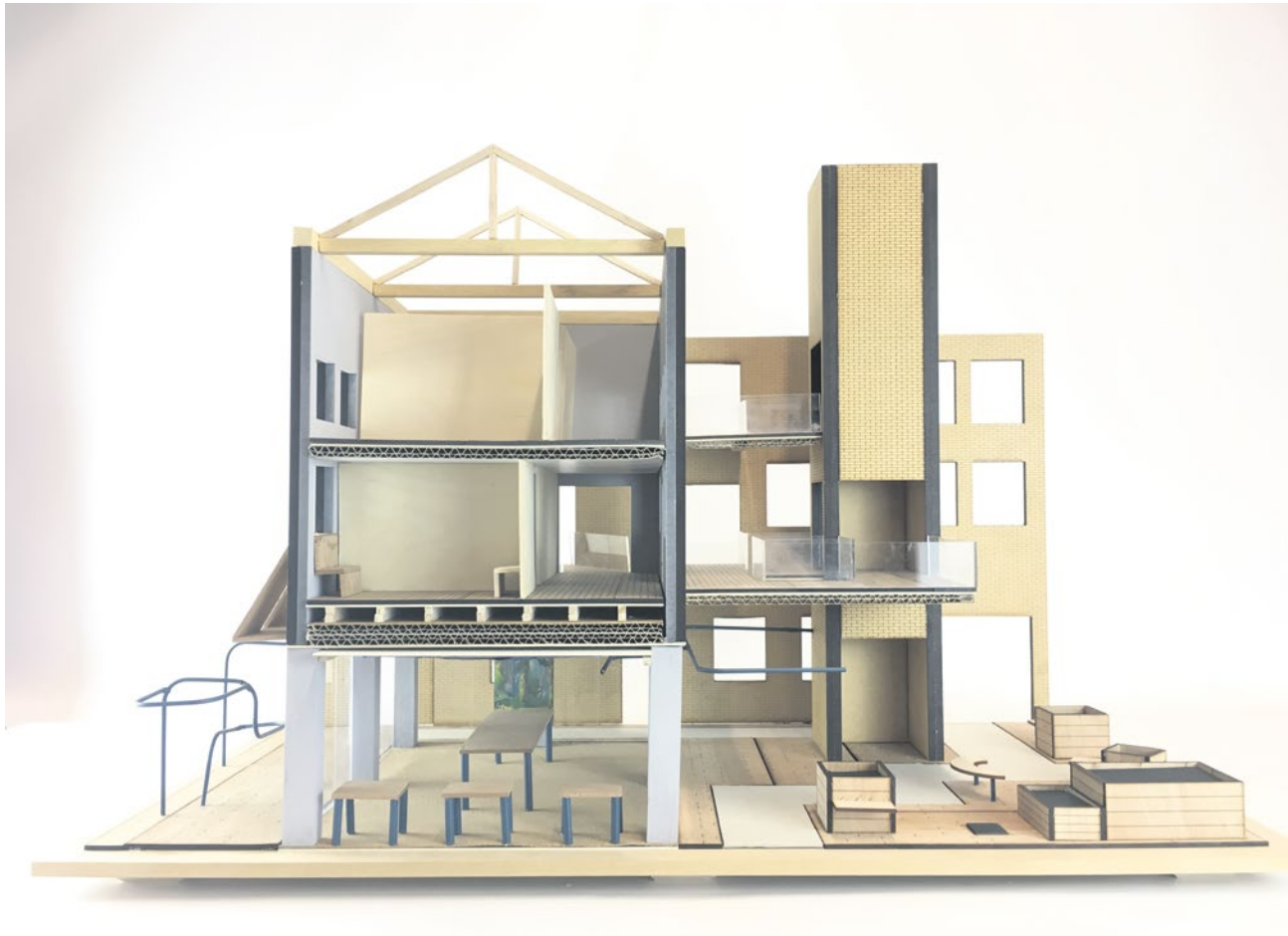
Country of Origin: United Kingdom

Email: rohitc98@outlook.com

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## Creative Healing

This project explores how ecotherapy and dramathery can be used together to help children and teenagers to deal with mental health problems. A pleasure garden environment will inspire the children to create props and sets that can then be used in the plays they perform at the theatre. This form of therapy allows children to communicate their problems in more easier ways. Therapy rooms with views out to Regent's canal and to the pleasure garden will also help children during their rehabilitation process. Inspiring landscapes are created to ensure the children feel welcomed and ready to begin their first or last steps during their rehabilitation.



**ABOVE:** Sectional Perspective showing Pleasure Garden and Studio Areas

**RIGHT:** View from the Play Area looking up to the Therapy Rooms



**FAR RIGHT:** View into Studio Space from the Pleasure Garden



**RIGHT:** Seat and Plant Trough Detail Model



**LEFT:** Long Section exploring the landscape and volumes created



## Anne Sophie Hohmann

Country of Origin: Germany

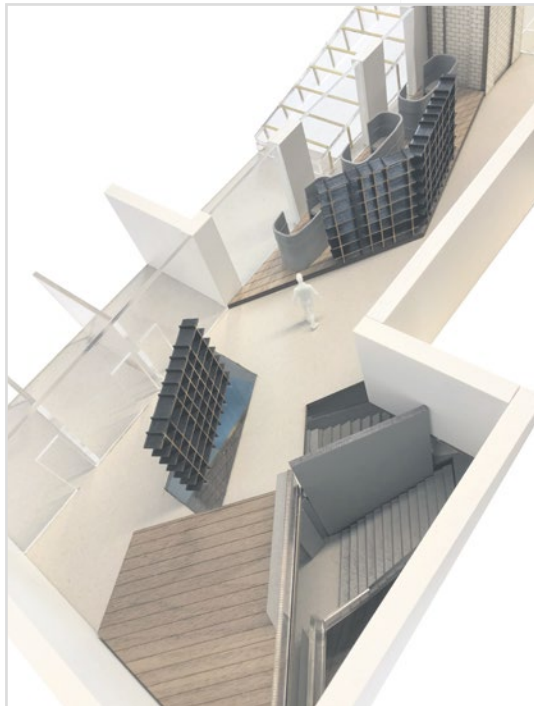
Email: annehohmann@gmail.com

Instagram: @a.h.interiors

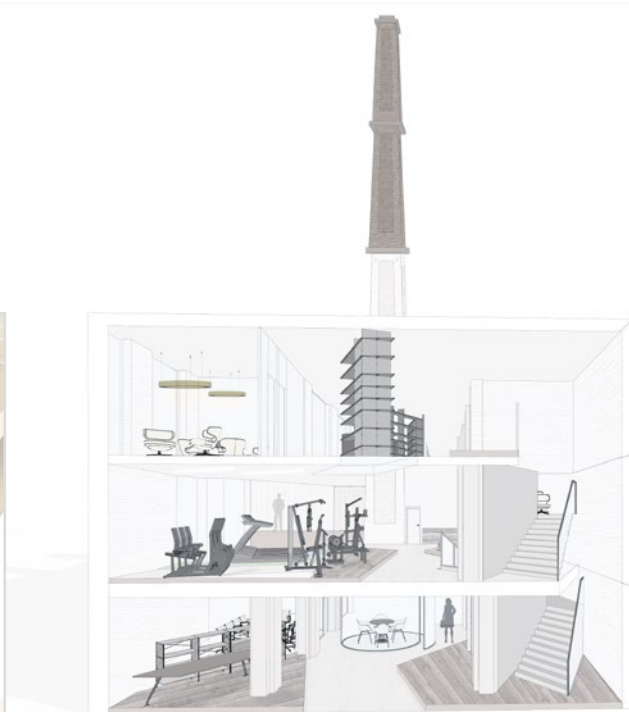
### Workplay

My proposal combines a working and playing environment into one interior. My main aim was to contrast a social media dependent and social media free zone within one space.

The interior language is simple and compliments the existing brick of the building. The space revolves around various raised timber platforms which define certain spaces and activities within the building. A large cantilevered glass pool and double height glass extension growing from the first floor into the second, were designed to engage with the interior and exterior of the existing building.



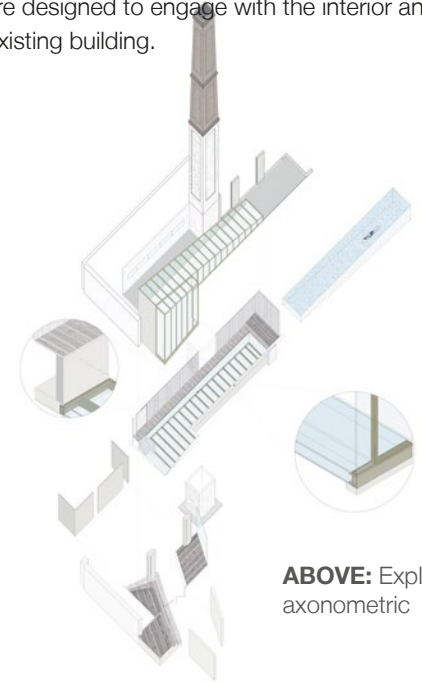
**ABOVE:** Detail of my 1:50 scale model showing the library space in the second floor



**ABOVE:** Sectional perspective showing the concrete staircase which wraps around a partition wall as well as the various activities which take place on each floor.



**ABOVE:** Photoshop visual showing the second floor library and study rooms



**ABOVE:** Exploded axonometric

## Sacha Maria Lattouf

Country of Origin: Lebanon

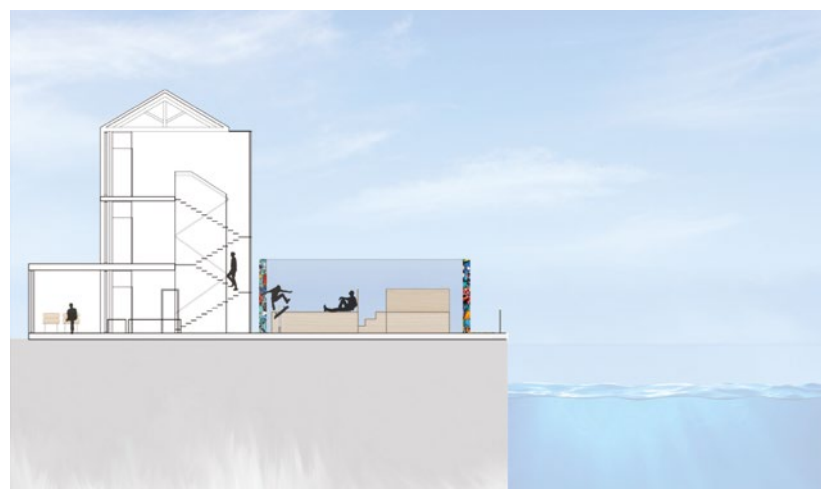
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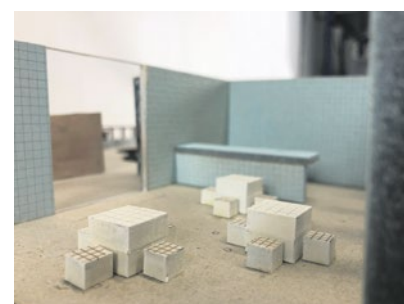
### The journey as a skateboarder

For my project, I created a skateboarding camp. My aim was to create a space accessible to people who like to skate, or just sit and watch others do it. It includes a skatepark overlooking the beautiful Regent's canal, a café where you can sit relax and eat, a workshop where you learn how to create any skateboard you like, and then get to design your own, a library with balconies that are all glass, a cinema room that also turns into a lecture room, and accommodation for up to 20 people.

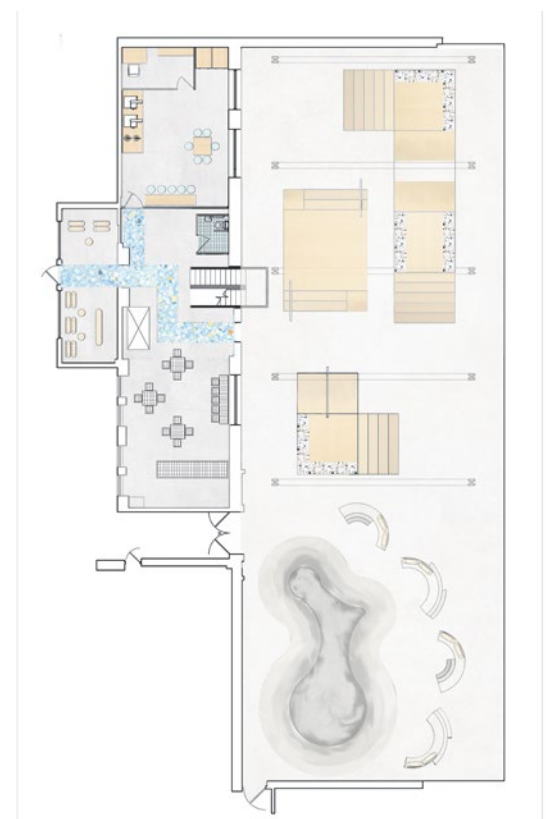
It is the perfect place if you like to skate, if you want to learn how, or just if you like looking at those who do.



**ABOVE:** Short section showing people using the skateboarding camp

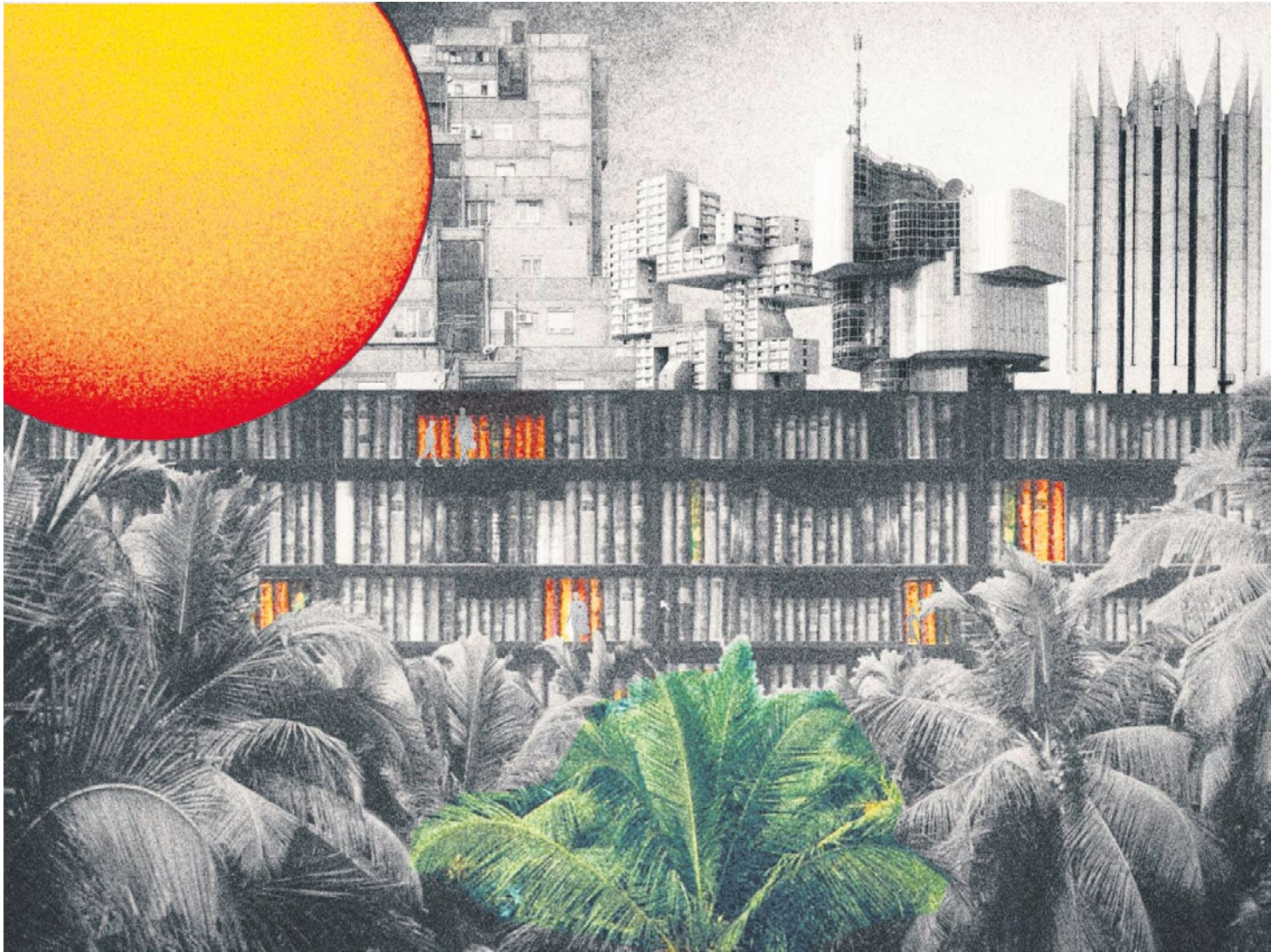


**ABOVE LEFT-RIGHT:** Skatepark components



**ABOVE:** Ground floor plan





## Leda Mravlinic

Country of Origin: Croatia  
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### Materials & Emotions

Creating a center focused on architects, designers, artists, and psychologists. It consists of a large library that is the center of a building where books can be found related to such topics, as well as documentaries and archives with unique books. The center also has lecture rooms, an exhibition space, and a cafe bar. The choice of materials is inspired by my dissertation about the architecture of Yugoslavia. The main idea of this project is the combination of something cold and raw with something fresh and happy to create the perfect balance.

LEFT: Collage

BELOW: Section drawing



ABOVE: Entrance to the Library Bar



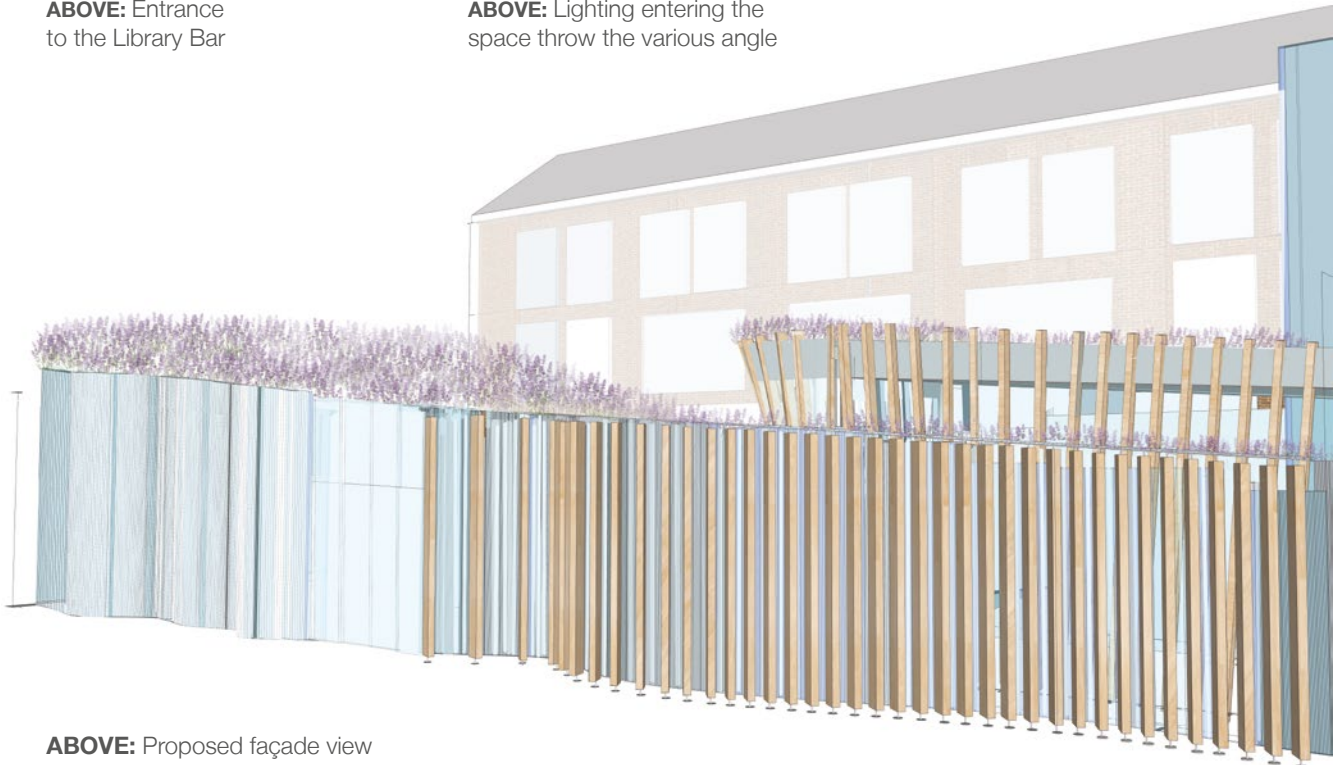
ABOVE: Lighting entering the space throw the various angle

## Mahsa Rastegar

Country of Origin: Italy  
Email: mrastegarsadi@gmail.com  
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### The Happy Place

We are all in a constant search for happiness, the feeling of pleasure which everyone craves and that often can feel very difficult to obtain. In our everyday life we are all so busy looking for it that we miss the fact that happiness actually starts on the inside. The Happy Place is a space entirely designed around the user experience starting from the interior where the lavender garden and the curved and rotating timber facade are a big feature but also with activities that focuses on helping people working on their body and mind on their own or with communal activities.



ABOVE: Proposed façade view



## Manar Saeed

Country of Origin: Yemen  
Email: m-saeed97@hotmail.com  
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### Cohabitare

A Co-living/Housing space (Private) which will accommodate two different generations, young (20-35) and old (65+). In a way this proposal will solve a lot of the current social problems like loneliness to the ageing population where they will always be surrounded by people from their age group or even younger giving an opportunity to form a strong bond between the two generations.

This bond will be created by providing shared social spaces (Public), A cafe, Reading / Lounge area and some more fun spaces like Karaoke room, Bowling alley, and some other games all these facilities are for the public and people living around the area too. The design concept was based on the screens which filters both private and public sides of the proposal, directing the users around the spaces.



**ABOVE:** Long Section view showing different user activities



**ABOVE:** Short Section view



**ABOVE:** Exploded Axonometric of the whole proposal

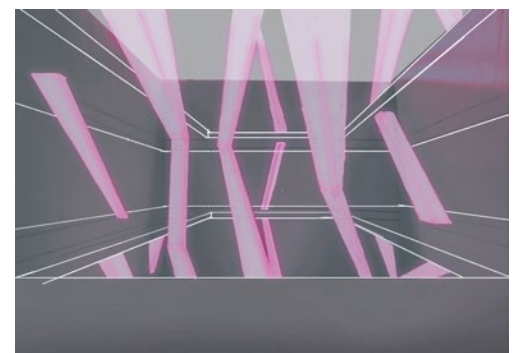
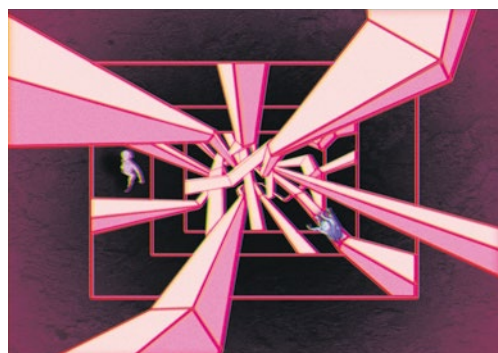
## Martina Bazzoni

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Portfolio: issuu.com/martinabazzoni96

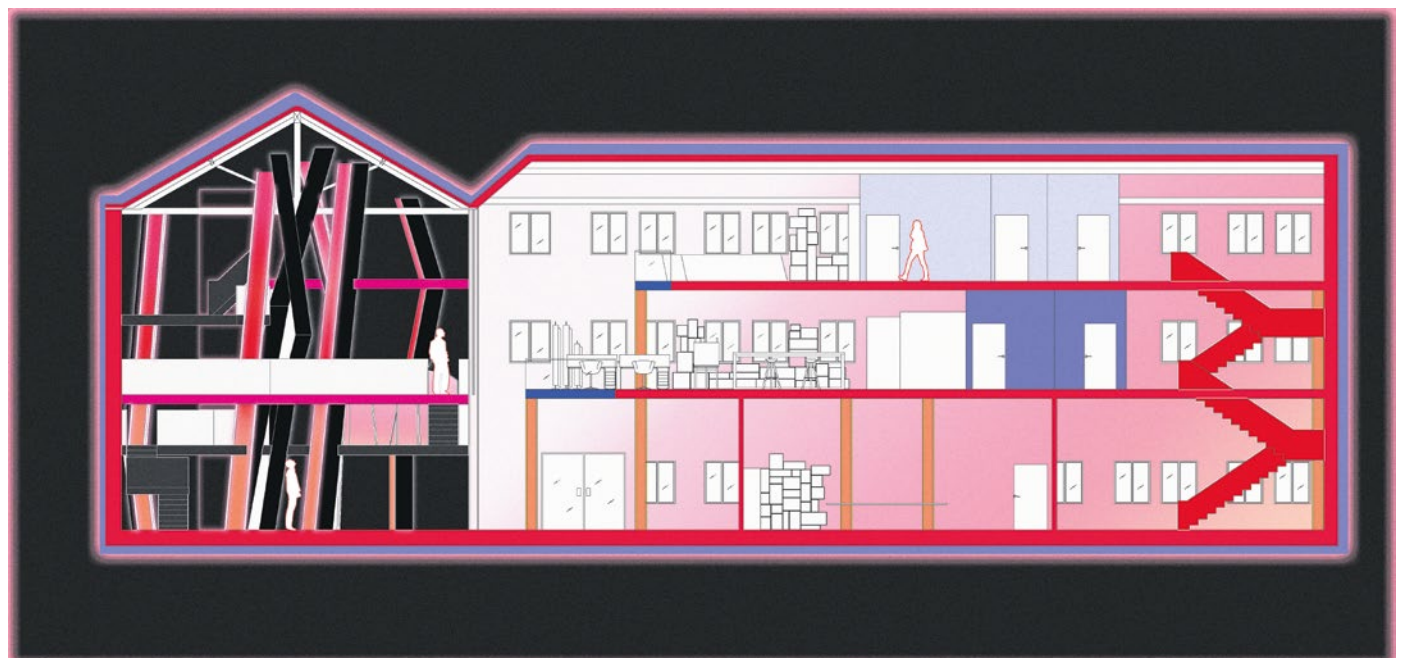
### The Glitch

The Glitch was developed around the idea of distortion of reality, and inspired by experimental architecture, cyberpunk, and hand-drawn Japanese animation.

The project goes on to focus specifically on traditional animation and how this is restored through time, and does so by introducing in the space two restoration studios, for both audio and animation, workshop areas for the public, a cinema, an exhibition space, and a cafe.



**ABOVE LEFT-RIGHT:** Concept drawing, model, concept sketch



**RIGHT:** Long section





ABOVE: Material board

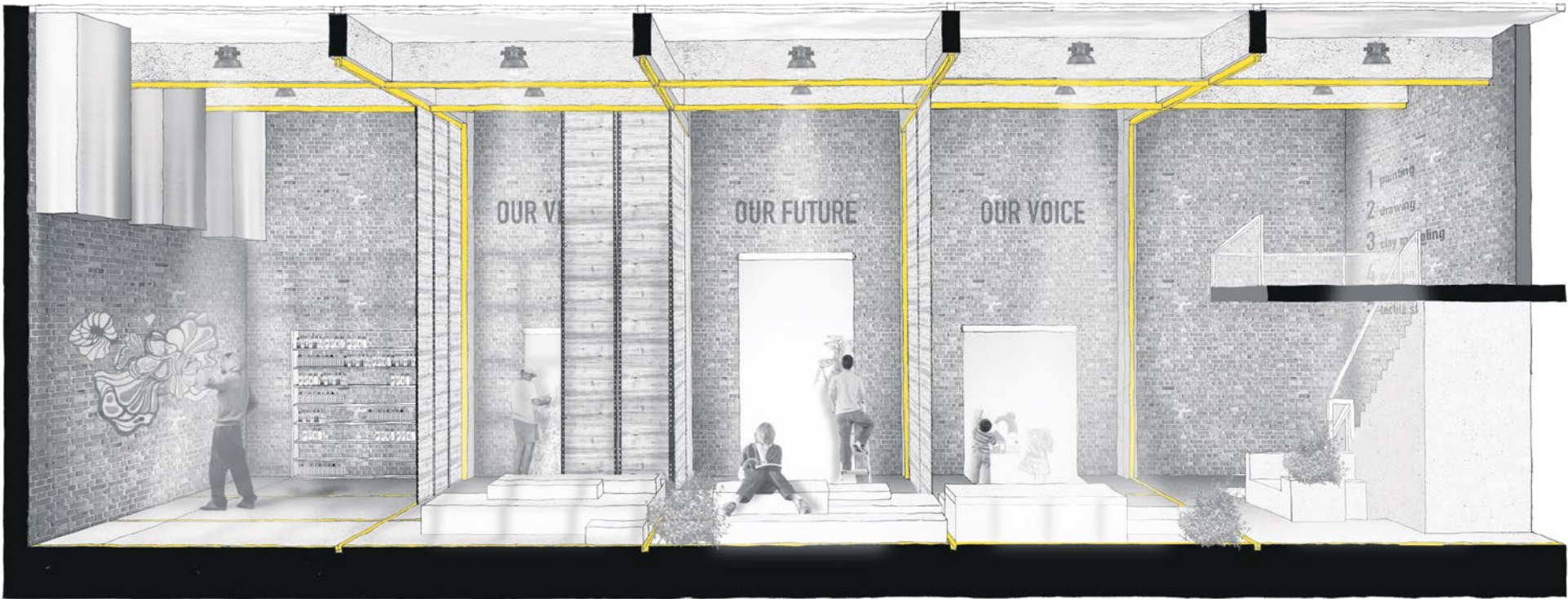
# Alena Covey

Country of Origin: Russia/Canada  
 Email: alena.covey@yahoo.com  
 Instagram: @alenacoveydesign

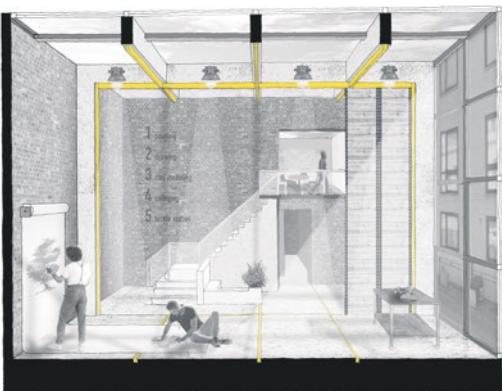
## Brave Space

Based on historical research in violence and duels in the area throughout history, the concept of this project for an art centre supporting young men and women involved in gang culture, is Break Down. One of the reasons behind the chosen concept is the flat and minimal landscape of the site. I wanted to challenge the existing dimensionless landscape by breaking it down and creating my own intervention. The users are able to break down their space through sliding panels and construct a room that fits their needs. The breaking down element is also seen through the way the building is constructed, where half of the existing walls remain, and the rest are broken down and replaced with a light and airy facade and roof feature. The sense of breaking down is also important in terms of giving a chance to the space's user to break down the violence in their life.

BELOW: Sectional perspective hybrid drawing showing the final proposal conceptually



RIGHT: Sectional perspective hybrid drawing showing the final proposal conceptually







## Eva Juhasz Gehlot

Country of Origin: Hungary  
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### Studio Garden

Project Name: Studio Garden Concept: Vitality.  
 The historical research and the dissertation topic heavily influenced my proposal. The intention was to create a space for body and soul at any age. Studio Garden offers three different secret gardens, along with a 120 sqm living wall, the tea bar, a zero waste shop, and a workshop.

The herbs that grow on the spot can be consumed freshly in the tea bar. The workshop offers many different courses where visitors can learn more about zero waste lifestyle, or how to reuse or reduce waste, and how to make domestic cleaning and beauty product. Last but not least a community lounge for the locals.



ABOVE: Model image



ABOVE: Tea Bar



ABOVE: Shop

ABOVE: Exterior model

## Shahira Elzeneny

Country of Origin: Egypt  
 Email: shahiraelz@gmail.com  
 Instagram: @studiozeneny\_

### The Holborn Studios Hotel

Hoxton is an area that has become gentrified over the past few years, and many cultural and historical elements have been lost. Holborn studios has been re-constructed into a boutique hotel, glorifying all the moments to capture the essence of HS and maintain the rich history it has in music and film industry.

The aim is to respect the existing structure, as well as create a display and archive for users to indulge into these memories and be able to interact with the building, through many entertaining services; A bar, restaurant, lounge and glass pavilions infused into the building which hold the essence of the building bringing a contemporary atmosphere to the industrial structure.



ABOVE: Bar



ABOVE: Guided by Holborn Studios



ABOVE: Combined collage



Maxime Yanakopoulos

Country of Origin: Belgium  
Email: maxime@lk-vision.com  
Instagram: @ maximeinteriordesign



LEFT: Quiddity shop side view



ABOVE: Long-section of the Botanist's Quiddity

Najood Khalid Al Sharif

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Reflectivity

Dance is a very emotive form of art, and is used as a form of self-expression. The best dancers use self-reflection to fully immerse in their performance. This project for a dance studio in Eagle Wharf uses 'reflectivity' as a concept to capture and translate the emotion in dance into a design proposal. The reflective exterior also mirrors the reflections of the water in Regent's Canal, which runs along the site.



ABOVE: exterior view of the building



LEFT-RIGHT: Interior sketches of people dancing in interior





**ABOVE LEFT–RIGHT:** Bookshelves, drawers, lecture theatre

## Emilie Carr

Country of Origin: Denmark / United Kingdom

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## The Collection

The Victoria & Albert Museum are introducing a new space into a small part of Holborn Studios which acts as a material archive.

The Archive collection will be a space mainly attracting all types of people from creative industries. This ranging from set design to interior design to architects all taking part in interest of the material archive. The archive would serve as a community for these people and associate them bringing creative and innovative individuals together to form a dynamic working space for research purposes. In addition to the archive, the V&A will be introducing a more social space where this community can network and unwind from the work. This will include a cafe in the lounge area and an outdoor/ indoor space for clearing minds and relaxation. Relaxation is an valuable aspect for the user as it supports healthy state of mind and body which encourages the mind and memory to work at its full potential. The site itself has historical background and is an attraction in itself.



**ABOVE:** long short elevation of a proposed material archive in Holborn Studios

## Tanusha Agrawal

Country of Origin: India

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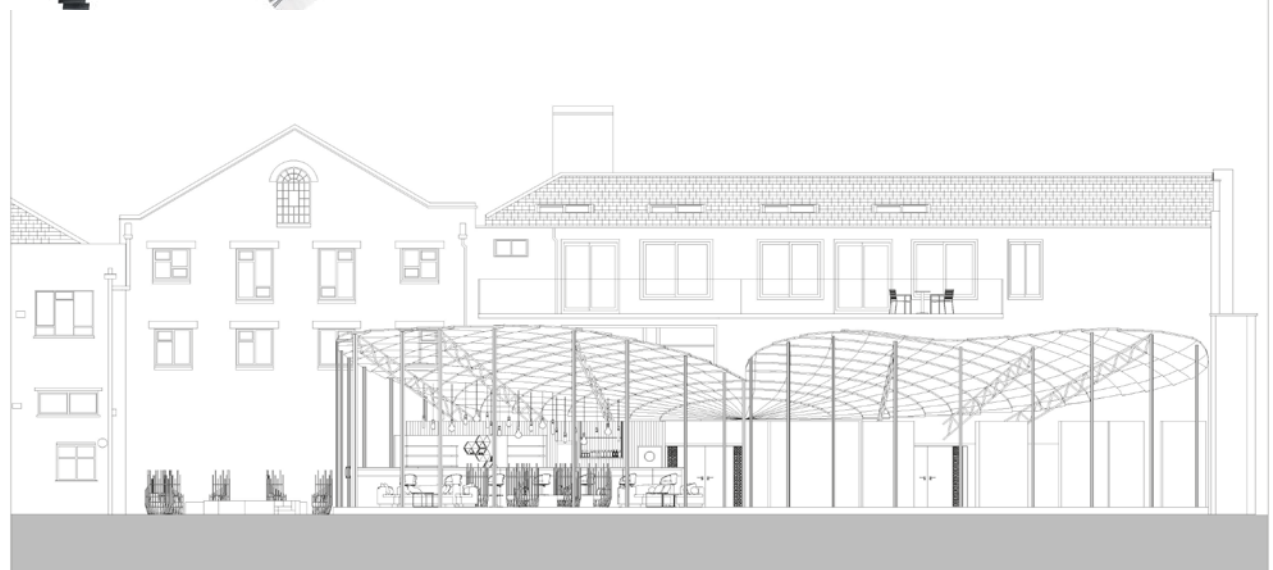
## Yin & Yang

Yin & Yang is a concept of dualism in ancient Chinese philosophy, describing how seemingly opposite or contrary forces may actually be complementary, interconnected, and inter-dependent in the natural world, and how they may give rise to each other as they interrelate to one another.

Based on this concept this project combines an exhibition space with an artist retreat, which allows artists to explore working & exhibiting in two contrasting types of spaces: some which are completely dark and others which are filled with natural light.



**LEFT:** Conceptual collage



**ABOVE:** Proposed section for Yin & Yang – an exhibition space combined with an artist's retreat

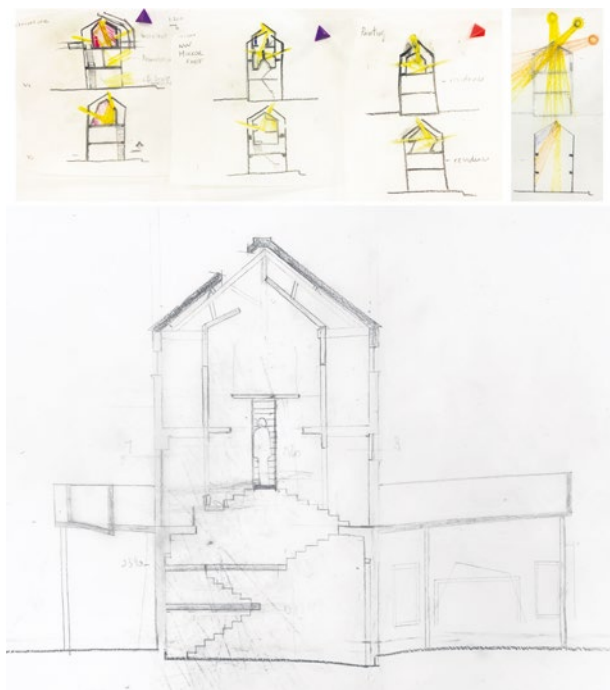


Olga Donica

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Instagram:@Olga.dca

Craft on Walkways

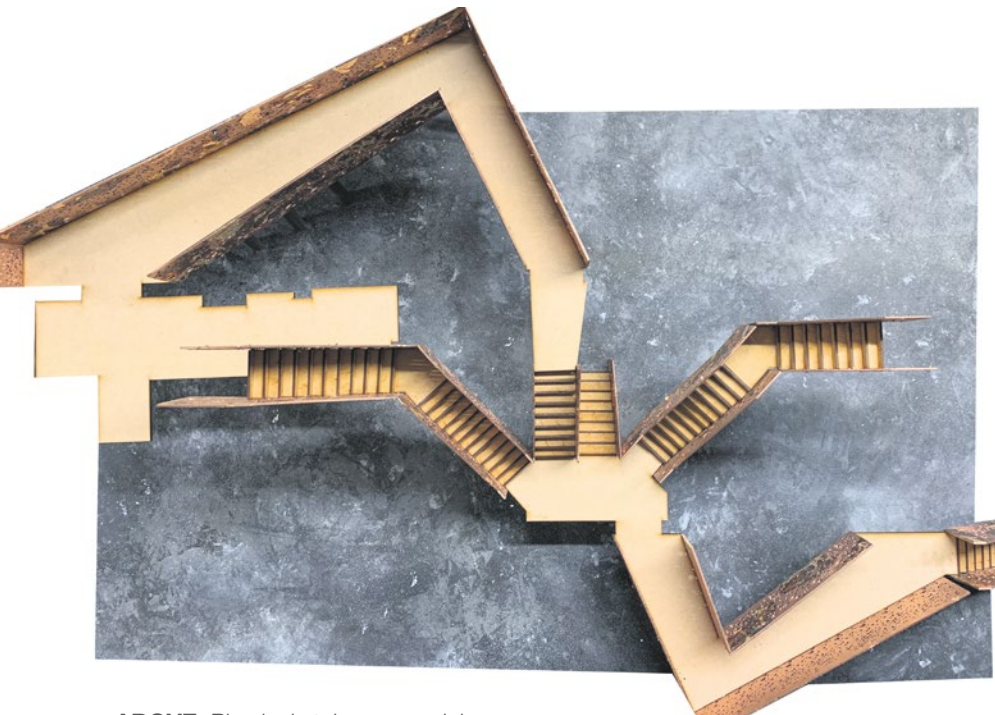
A MENTOR – PROTÉGÉ academic programme that promotes an interchange of craft activities that are fading gradually with evolvement of technology nowadays. Activities are involving hand-crafting live workshops to board games, literature and film space scenarios. The materiality such as oxidised copper, venetian stone, gabion walls, oak and brick is thought to adapt, be reusable and integrate into the natural existing landscape by the Regent’s Canal, with aim of preserving the historical value of the area.



ABOVE: Early development sketch



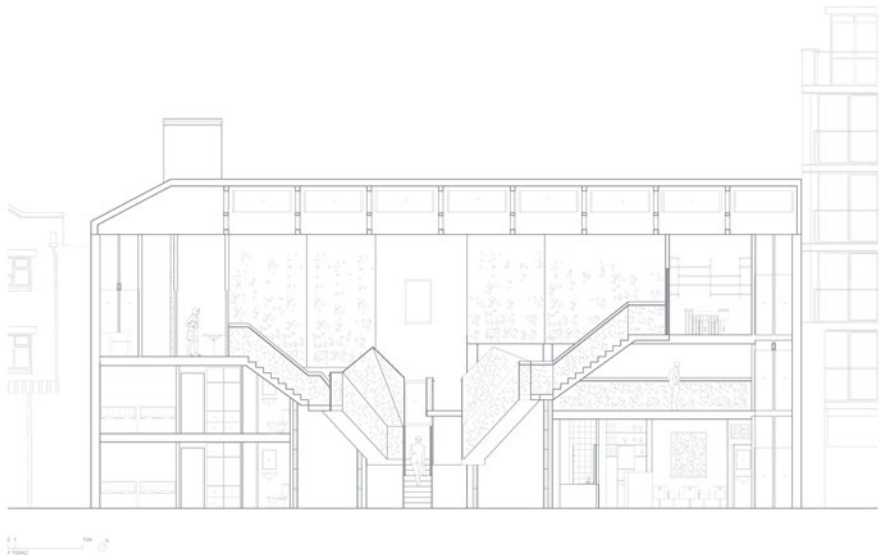
ABOVE: Material board



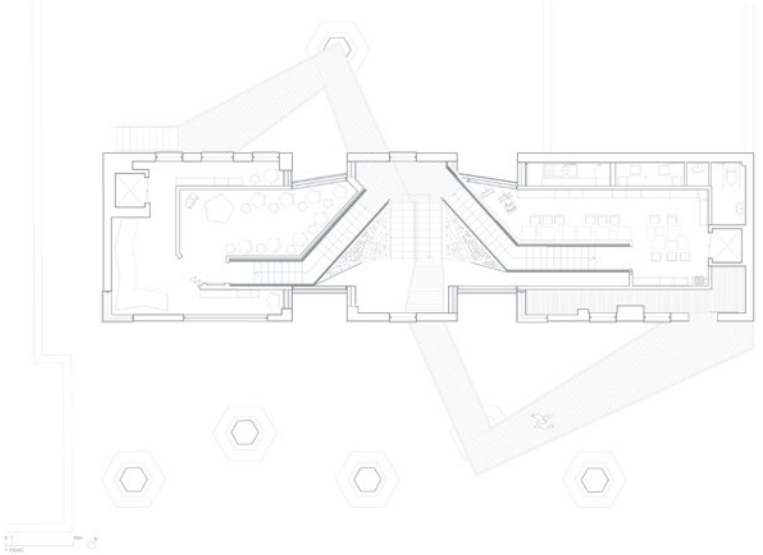
ABOVE: Physical staircase model



ABOVE: Programme explained in a context of collage



ABOVE: Cross section development sketch – drawn at a scale 1:50



ABOVE: Second floor plan



# Bhavika Singla

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## Naturescape

A wellness retreat set alongside the canal, the space aims to restore the harmony between body, mind and spirit through holistic healing. The naturopathy programme explores the healing power of four natural elements by introducing salt, stone, oil and herbal therapies that work alongside a nutritionist café.

Naturescape, aims to highlight the senses of its users and take them onto an atmospheric journey throughout the interior. They travel around a topographical landscape of contours sprouted with bamboo to explore a variety of herbs, oils and mixtures before making their way to the therapy rooms. The design of each of the four rooms is unique to its material and instils its users with a distinct experience of healing. The nutritionist café next to the retreat can also be accessed from the canal allowing travellers to stop by for a healthy meal. The design explores organic shapes and materiality to create a therapeutic yet exciting landscape for its users.



ABOVE: section viewing the forest and façade of therapy rooms



ABOVE: Ground floor view of the forest



ABOVE: View of the stone therapy room



ABOVE: axonometric of Time Capsule cabinets



RIGHT: Sectional perspective of Time Capsule

# Sanjana Reddy

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## Time Capsule: Historic library lounge of Hackney

Welcome to Time Capsule a Historic library lounge that encourages and supports the Hackney's fascinating past through the use of Hackney's 700 years of archives. Hackney's history is extensive and varied and Time Capsule is an ideal place to find out about the communities, organisations, and neighbourhoods that have shaped local history. The space consists of a library and a brewery lounge that work alongside each other creating a relaxed learning atmosphere. The archives are divided into four floors within an enclosed protective glass hexagon, each space holding a different form of historical content such as maps, newspapers, books and audio tapes that takes a visitor through an exciting vertical journey beside the brewery. The library lounge additionally hosts an exhibition and a public speaking area allowing the space to be more interactive. The design explores the circulation of the users through the space within the interlocking volumes of the proposed and the existing buildings.



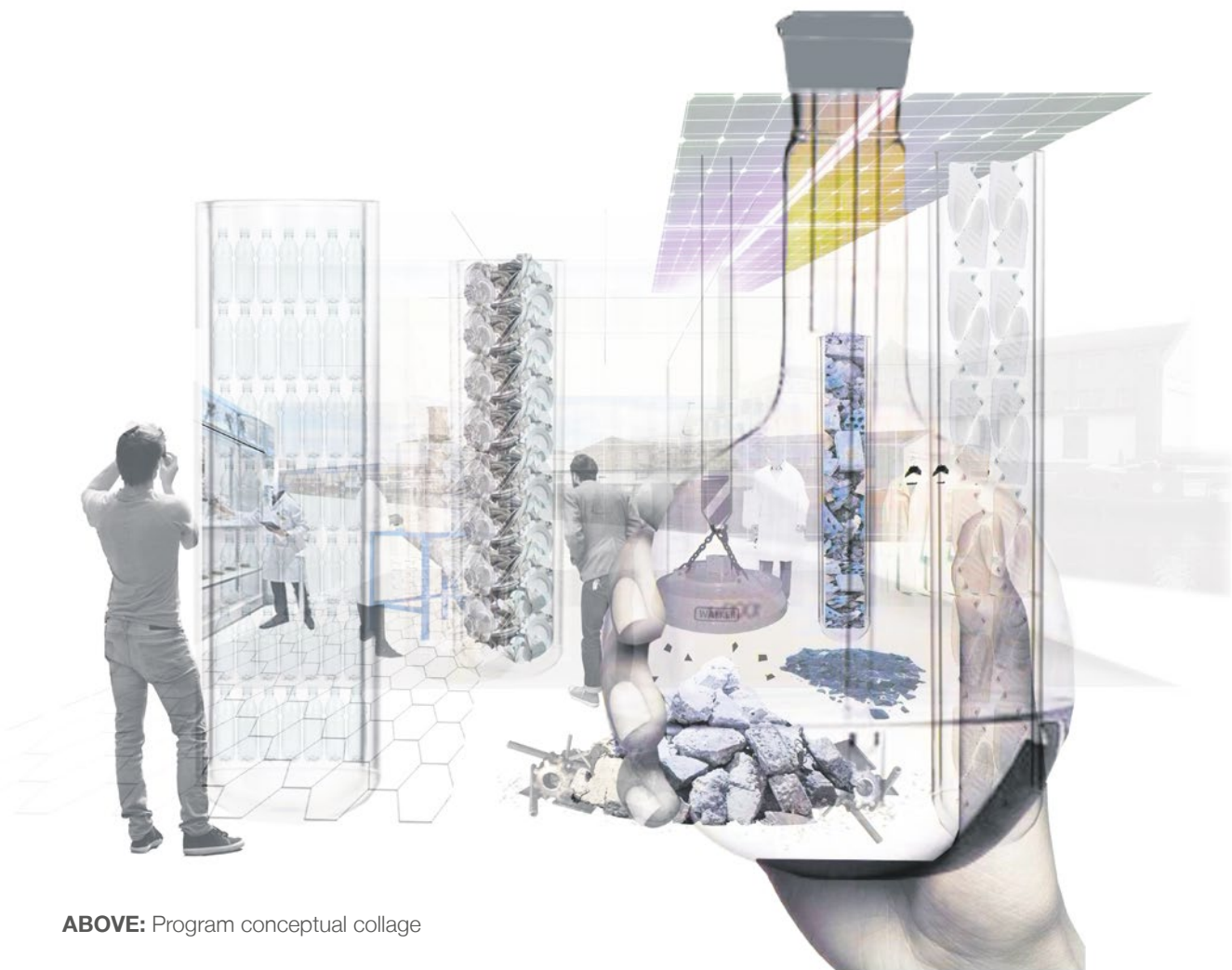
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Waste lab of the future

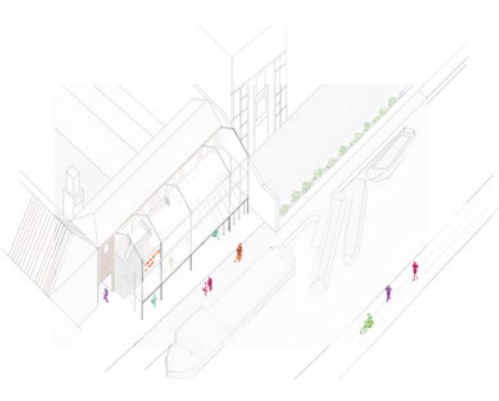
Imagine a world where waste doesn't exist anymore. Looking at our waste as our resources and use what is already available. If we can reuse and recycle materials to give a never-ending cycle, our behaviour doesn't have a negative impact on climate anymore.

Climate change is now widely accepted as a reality, and it is becoming a threat to the future generation with issues such as a shortage of supplies. In order to make a better future for us, a commitment to long lasting materials and sustainable architectural design should become unavoidable for designers. At the Waste LAB, discarded waste and traces of old building materials are collected and experimented to give a new life with new function and increased value. The place increases the awareness and accessibility of recycled materials and sparks new inspirations for the future design industry.

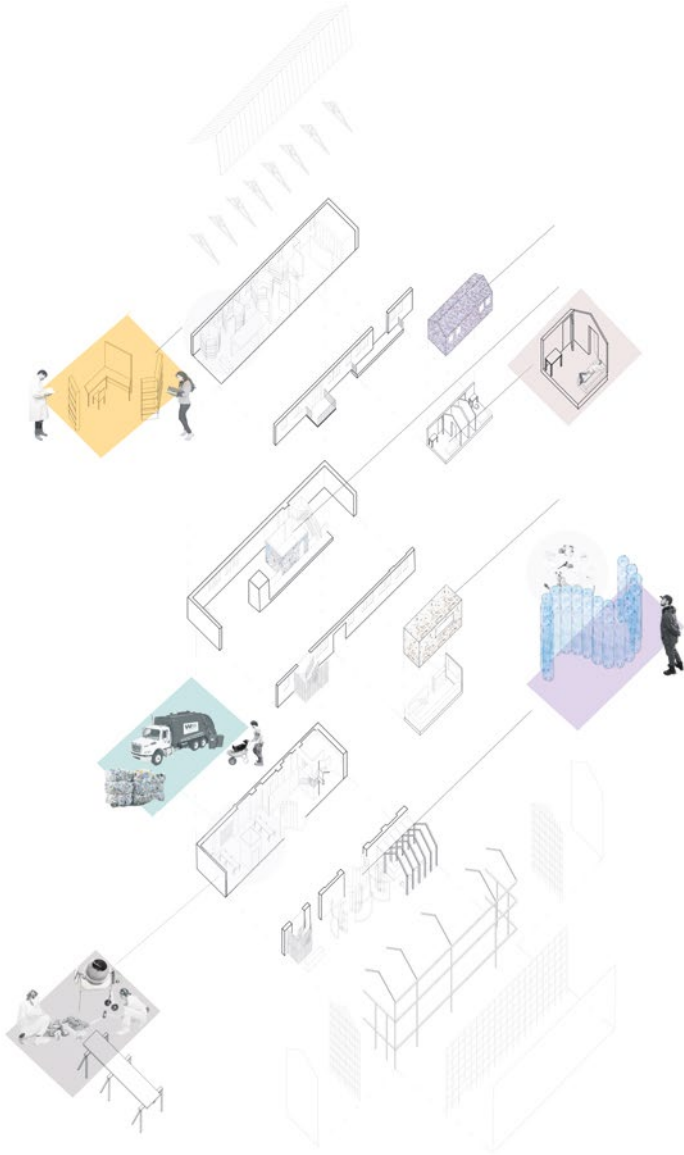


ABOVE: Program conceptual collage

BELOW: Waste lab of the future



LEFT: Short section, Waste Lab



ABOVE: Axonometric, Waste Lab



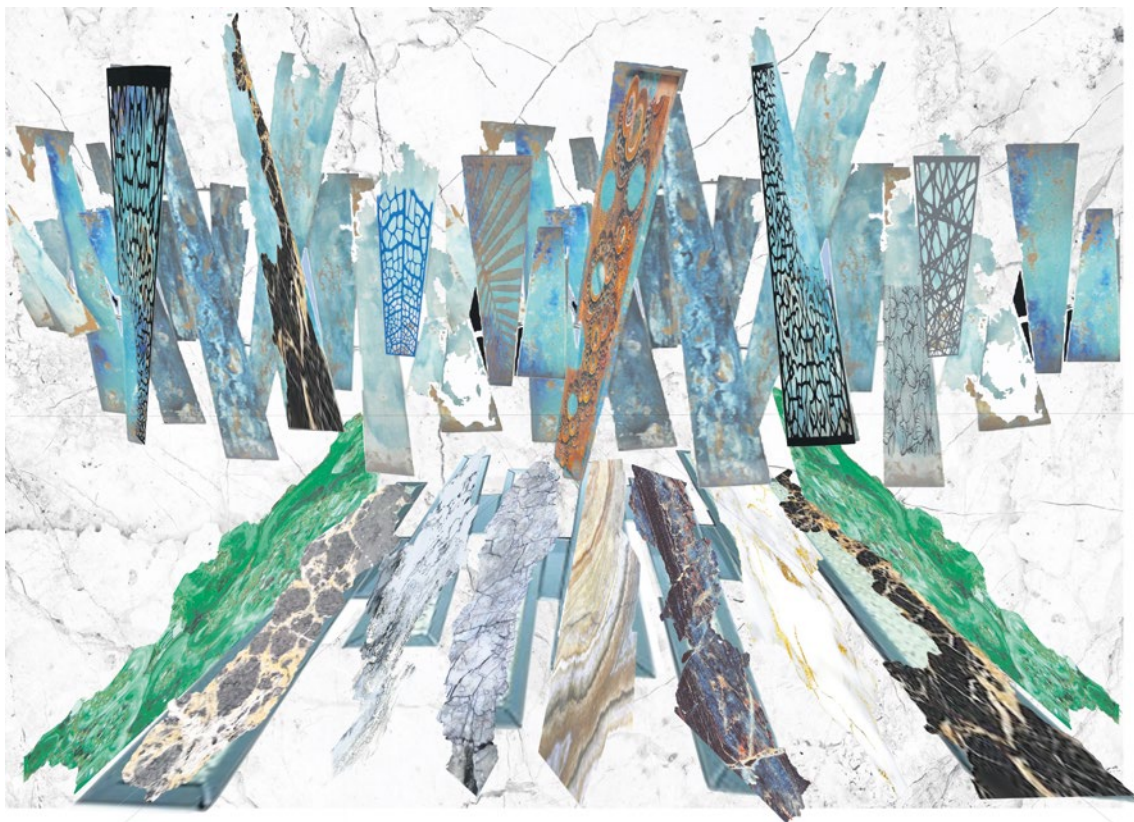
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### Green house

Green house is a private members club designed to attract young entrepreneurs in the film industry. The space provides a member a large variety of activities to do in the club. From studying in a soundproof booth and having official meeting to watching movies and having a drink by the bar overlooking Regent's canal. Such a space is created to help young film makers to get connections, exchange ideas, and inspire one another, all taking place in a luxurious space.

RIGHT: Collage



# Acknowledgements

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For further details about the programme please contact:

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# MANIFESTO OF SORTS

**BEGIN WITH IDEAS AND CREATE STORIES**

**EMBRACE CHANCE**

**CELEBRATE COINCIDENCE**

**AD-LIB AND MAKE THINGS UP**

**ENJOY AND HAVE FUN**

**MISTAKES DO HAPPEN AND REVEL IN THE FACT THAT YOU ARE AWARE OF THIS**

**BELIEVE COMPLEX IDEAS CAN PRODUCE SIMPLE THINGS**

**TRUST THE PROCESS**

**BE PATIENT**

**SUSTAIN THE INTEGRITY OF AN IDEA**

**PROPOSE HONESTY AS A SOLUTION**

**ASPIRE AND MOTIVATE EVERYONE AROUND TO ENABLE YOU TO ACHIEVE**

As a creative at Regent's – the creative journey has to start from somewhere and all of our studio practice is informed by our Manifesto of Sorts. If you know anybody that would like to sign up to our manifesto for a few years then encourage them to start the conversation with one of us.

– Mark & William





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