REGENT'S
UNIVERSITY LONDON

MA International Business

2022-23

Contents

1. Programme Overview	
Full programme/award title(s)	MA International Business
Short programme title	MAIB
Fees	Please see the tuition fees on the Regent's University London website (https://www.regents.ac.uk/admissions/tuition-fees)
Location of study	Regent's Park
Off campus elements / locations	None
Awarding institution	Regent's University London
Institution regulated by:	Office for Students, Quality Assurance Agency
Programme entry points	September, January
Date of original validation / revalidation	December 2019
Validated until	September 2025
Framework for Higher Education Qualification level of final award	QAA Framework for Higher Education Qualifications QAA Subject Benchmark Statement: Master's degrees in Business and Management (2015) SEEC Credit Level Descriptors (2016)
Number of credits in award	180 credits
Underpinning QAA subject benchmark statements	Master's degrees in Business and Management (2015)
Other external and internal references	Regent's University London Academic Regulations Regent's University London Learning, Teaching and Assessment Strategy 2015/2020 QAA UK Quality Code for Higher Education AMBA - MBM Accreditation Criteria (2016) CMI Level 7 Diploma in Strategic Management and Leadership
Professional, statutory or regulatory body recognition/accreditation	Chartered Management Institute (CMI Level 7 Diploma in Strategic Management and Leadership)

Mode of study (Full Time / Part Time)	Full time: September and January entry
Language of study	English
Minimum / Maximum duration of programme for each mode of study	Full time (September entry): 1 year * Full time (January entry): 16 months * *The maximum duration of study for a full-time taught master's degree is 2 years beyond the expected completion date – please refer to Regent's University London Academic Regulations for details*
Date of production / revision of this programme specification	May 2022

2. Why study this programme?

International business and transnational organisations are of central importance in today's global economy. Yet few graduate programmes are dedicated to helping students focus on the cornerstones of success, leadership, entrepreneurship, human resource management, finance and international marketing. The MA International Business does this and has been designed for those with ambitions to lead within an international business setting and succeed in an increasingly unpredictable world.

The programme will empower you to develop a sound understanding of the international business context and the ability to make integrative links across various disciplines, technologies and business functions. It develops creativity, innovation, cultural intelligence and communication skills.

A compelling feature of Regent's University London is its international and multicultural student body. With this in mind, we use various teaching and learning strategies to reflect the diverse cultural perspectives in a mature learning environment.

In addition to the core modules, you will be able to choose from a range of business and language electives, thereby establishing the foundations of their own career path.

The Regent's experience is a culmination of activities that happen inside and outside the classroom. In order to facilitate this, students are encouraged and supported to participate not just at internal events, but are also presented with opportunities to network externally.

Course participants benefit from an expert teaching faculty and the opportunity to hear from industry leaders. We use collaborative learning effectively and creatively to allow students to learn by doing and learn by thinking.

The programme has been mapped to the Chartered Management Institute (CMI) LEVEL 7 Qualifications in Strategic Management & Leadership (QCF), thereby ensuring that students not only become members, but they will also be awarded a CMI Level 7 Diploma once they have successfully completed the programme. This means all the advantages of being a Member such as resources, professional development, and participating in the mentoring scheme.

3. Programme aims and objectives

This is a guide to what you might achieve if you take full advantage of the learning opportunities provided.

The MA International Business develops your leadership ability through a sound understanding of the international business context and the ability to make integrative links across various

disciplines and business functions – in particular international marketing, entrepreneurship, international human resource management and international finance.

It helps to develop students' creativity, ability to innovate, cultural intelligence and communication skills. You will benefit from a stimulating a range of business and language electives, providing for a personalised and rewarding experience.

Within the international context the aims of this degree are based on the following key themes:

- Leadership in and understanding of international business
- Critical awareness about operating in an uncertain and complex world
- Transferable skills such as leadership, creativity, innovation and technological fluency
- Cultural awareness and communication
- Meeting the employment challenges & professionalism across borders
- Experiencing latest approaches to teaching and learning

Upon successful completion of the programme, you will have the knowledge and understanding of relevant theories and the conceptual awareness of current international business issues to apply in the real world.

The central theme of the programme is for students to act on their initiative, build their network, take responsibility, develop evaluative and problem-solving techniques, have change awareness and understand the dynamics of different cultures (key attributes of Regent's University London students).

The course offers a distinctive combination of transferable skills that will enhance your employment prospects or provide the confidence to build a new international venture. You will also be to further develop your skills by attending various co-curricular workshops and taking advantage of the various opportunities such as the mentoring scheme arranged by the Chartered Management Institute (CMI).

The programme is taught by experienced and expert academics who are recognised in their field. MAIB participants join a global network of students and alumni, benefiting from the experience of industry experts and practitioners.

Qualities, skills and capabilities profile
To fulfil the programme outcomes satisfactorily, students are required to achieve high levels of accomplishment by exercising a wide range of intellectual, practical and personal skills in a mature, balanced, independent and productive way.

Prospective careers

You will be prepared for careers in many areas of international business. The range of opportunities is wide, and the international responsiveness gained on the course will prepare you for leadership roles in large organisations or in new ventures.

4. Programme structure

This is a guide to the overall structure of your programme, mandatory elements, modules, term dates and periods of assessment.

MAIB is a fresh and challenging degree aimed at equipping students with the skills and abilities to operate successfully in today's complex global economy. Contemporary teaching and learning strategies are deployed to create a rewarding and valuable learning environment.

The course is based around a set of core modules. You will be to select a wide range of stimulating elective modules and have the opportunity of working with students on other Master's programmes.

The Research Methods module is offered to all students in their first term, and then the students will "break-out" into Programme specific sessions later in the term.

Languages (Regent's Connect modules) are offered as part of suite of electives in the spring.

There is a wide range of opportunities for students to undertake co-curricular activities. Students studying the Coaching elective can obtain a Chartered Management Institute (CMI) Level 7 Diploma.

Academic terms run from September–December and January–May. Class times are normally Monday–Friday, 09:00–19:00.

Modules

Your programme is composed of a number of modules that each have a credit value. On successfully passing each of these modules, you will gain credits that count towards the total needed for your degree.

One credit equates to 10 notional hours, which is the average time a student will take to achieve the specified learning outcomes. So if a module is worth 10 credits, then you would expect to spend 100 hours studying this. These will not all be 'taught' hours. You will receive guidance and instruction through lectures, seminars, etc., but you will also need to engage in self-study. A percentage breakdown of teaching contact hours and self-study required on this programme is indicated in Section 6.

On a postgraduate degree programme, you can usually expect to study 180 credit per level (or year), with no more than 80 credits per term.

Programme structure Level 7	
Full-time, September entry	
Core modules	**Credits**
Term 1 (September)	
INB701 International Business & Finance	20
INB702 Global Marketing with Communications	20
MGT707 Research Methods	20
Term 2 (January)	
INB704 Corporate Entrepreneurship & Human Resource Management	20
STG701 Strategy and Decision Making	20
Term 3	
INB705 Dissertation / Business Project	60
Total core module credits	**160**
Elective modules (see list below)	**Credits**
Elective module 1 (Term 2)	10
Elective module 2 (Term 2)	10
Total elective module credits	**20**
Total module credits	**180**
Full-time, January entry	
Core modules	**Credits**
Term 1 (January)	
INB704 Corporate Entrepreneurship &Human Resource Management	20
MGT707 Research Methods	20
Term 2 (September)	
INB701 International Business & Finance	20
INB702 Global Marketing with Communications	20
STG701 Strategy and Decision Making	20
Term 3 (January)	
INB705 Dissertation/Business Project	60
Total core module credits	**160**
Elective modules (see list below)	**Credits**

Elective module 1 (Term 1)	10
Elective module 2 (Term 1)	10
Total elective module credits	**20**
Total module credits	**180**

Elective modules (subject to availability)

You will choose two of the following modules, subject to availability:

INB730 International Negotiation
DSM720 Creative Processes
INB720 International Business and Economic Policy
EMG730 Emerging Economy Enterprise
Regent's Connect Languages Grade 1, 2, 3, 4, 5, 6 and 7
SPN7A8 Advanced Spanish: Language through Film
STM701 Green Business
BUS760 Family Business
EMG740 Private Equity & Venture Capital
FIN7C2 Financial Analysis for Managers
HRM730 Coaching
MGT7A1 Operations Management
STM702 Sustainability for Managers
MKT7B6 Marketing for Managers
MKT7B9 Global Marketing Management
MGT7A3 Change Management
FIN7C3 Financial Strategy and Investment
MGT7A2 Managing Complexity
MGT720 Entrepreneurship and Innovation
HRM740 Diversity & Migration Management
MKT7A5 Social Media Marketing and Analytics

Exit awards

You will register for a degree of a Master's in Arts in International Business, which is awarded on successfully completion of 180 credits, including five core modules, two elective modules and the dissertation/ business project.

If for any reason a student is unable to complete the full MA International Business programme, then the following exit awards may be available on submission of documented extenuating circumstances to the final exam board:

a) **Postgraduate Certificate in Higher Education,** having achieved at least 60 credits.
b) **Postgraduate Diploma in Higher Education,** having achieved at least 120 credits.

On successful completion of 180 credits at Level 7 in the MA International Business programme students may also be awarded the Chartered Management Institute (CMI) Level 7 Diploma.

5. Learning outcomes

This is a guide to the more specific knowledge and skills you will gain if you take full advantage of the learning opportunities available to you.

A. Knowledge and understanding

On successfully completing the course students will be able to:

A13. Deploy adaptive expertise
Operates in complex, unpredictable and specialised international contexts, requiring selection and application from a wide range of advanced techniques, technology and information sources. Develops the fluency and flexibility to apply ethical and novel approaches. Undertakes analysis of complex, incomplete or contradictory evidence and judges the appropriateness of the enquiry methodologies used. Recognises and argues for alternative strategies.

A14. Be culturally intelligent internationally
Understands the benefits of flexibly and creatively in unfamiliar international contexts. Knows how to synthesise ideas and information in innovative ways taking into consideration international dimensions, change and management across cultures. Acts with initiative within professional or given guidelines, accepting accountability for outcomes.

A15. Knows how to apply knowledge and understanding
Has a deep and systematic understanding of international business and appreciates its interrelationship with other disciplines. Demonstrates an understanding of theoretical and methodological approaches and how these affect the way knowledge is interpreted and deployed.

B. Skills
On successfully completing the course students will be able to:

B13. Lead

Works with others, as a leader or member, to formulate solutions and uses personal reflection to analyse own behaviour. Clarifies tasks and deploys team members. Appreciates conflict situations. Makes connections between known and unknown areas to allow for adaptation and change. Incorporates a critical ethical dimension to practice, managing the implications of ethical dilemmas and sustainability.

B14. Problem-solve

Evaluates and addresses systematically complex problems in international contexts. Designs and undertakes substantial investigations to address significant areas of theory and/or practice. Selects appropriate advanced methodological and technological approaches. Critically evaluates their effectiveness.

B15. Be creative and enterprising

Identifies and operationalises creative opportunities for international enterprise. Uses ideas at a high level of abstraction. Develops critical responses to existing theoretical discourses, methodologies or practices and suggests valuable new concepts or approaches.

B16. Communicate

Uses chosen language professionally in the international business environment. Identifies, evaluates and maintains capabilities and qualities to support effective communication in a range of complex, international and specialised contexts.

6. Learning and teaching strategy/ assessment methods (non-regulatory)

This is a guide to the academic opportunities available to help you achieve the overall aims and objectives of the programme as listed in Section 3 and the intended learning outcomes in Section 5. It is also a guide to the assessment methods used to test your achievement of the intended learning outcomes. In order to meet the full intended learning outcomes of the programme, you will be expected to study independently, participate in class discussions, ask for support in academic skills if required and engage with your personal tutors.

The University's mission is to develop tomorrow's global leaders, professionals capable of adapting to the uncertainty of the 'fourth industrial revolution'. This degree is notable for its clear learning and teaching proposition, with the skills required to meet the challenges of the fourth industrial revolution woven throughout the curriculum. These include not only technological fluency but also the more human skills of creativity, innovation and adaptability.

The MAIB represents an active and collaborative learning experience that facilitates teamwork, entrepreneurship and use of education technology in which students work together with tutors and industry experts to learn about compelling issues, propose solutions to real problems and take action.

We also aspire to the creation of a collaborative **'community of learning',** both within and crucially outside of the traditional classroom setting. In the development and delivery of our

pedagogy, you will be both an active partner and learner. Our pedagogic approach centres around six key principles:

1. **EdTech support** for the student and tutor at every possible step, broadening learning opportunities and spaces to include 24/7 access to support, appropriate student choice points at module and programme level.
2. **Multiculturalism and diversity** through inclusive approaches to teaching and learning
3. **Solution-focused delivery and practice** oriented to support global employability and/or active entrepreneurship.
4. **Integration of learning** through current, large-scale and complex business simulation, high-impact interventions and integration across modules.
5. **Assessments for learning** that feature co-design, synoptic work, predictive work, group work projects, student choice, authenticity and built-in safeguards against academic offences.
6. **Dedicated and focused staff development** time to embrace technology and these pedagogic principles, review and plan to ensure a joined up and coherent approach.

Each week, you will be given a varied guidance and challenge session in a directed learning and practical approach, chiefly to direct your learning and support your understanding.

This variety is intended to drive engagement and will typically take the form, as appropriate of:
- Lectures
- Seminars
- Workshops
- Tutorials
- Presentations
- Student-led seminars
- Research discussion groups
- Group research and report work
- Assessment preparation and feedback (formative work)
- Technology-supported work
- Challenge-based tasks
- Case preparation
- Debates
- Business simulations
- Student driven/negotiated sessions
- Accompanied / independent visits to venues/experience centres
- External specialists / guest speakers

Learning and teaching methods are geared towards equipping you with 21st-century employability skills. Such learning activities will include activities which you may encounter on a recruitment assessment centre: Petchkutcha, team building activities and competitions, Cambridge Union debates.

Self-directed learning skills are the basis of lifelong learning. We focus in enabling you to conduct self-directed study which includes preparation for class, self-study after class, preparation for assessments and assessments.

A particularly valuable feature of the course is the exposure it offers to industry experts and business leaders. You will learn from the experience of these practitioners and the real challenges they face.

Breakdown of teaching methods by percentage per level

Taught	15%
Practical	25%
Self-Study	65%

Programme management and teaching staff

The programme is managed by a Head of Programmes supported by a team of experienced staff who are also involved in supervision of dissertations. Staff are educated to master's or doctoral level. Exceptions are where particular specialist skills are required and are covered by fractional posts or visiting lecturers. All levels of academic seniority teach on the programme.

We promote and support research, enterprise and scholarship that underpin our academic programmes and add value to the student learning experience. We believe it is essential to enhance the vitality of our academic programmes and refresh them by conducting research that is applied while at the same time producing cutting-edge knowledge and engaging in world-leading scholarship that informs our teaching. Academic staff have a high-level of academic experience, as well as familiarity with the industry. We also welcome guest lecturers to provide insight into the latest developments in the industry. Staff on the programme have published in a range of academic journals, authored books and industry publications.

Most of our staff hold a Fellowship of Higher Education Academy (HEA) from Fellow to Principal Fellow. We also encourage our teaching staff to undertake the Postgraduate Certificate in Higher Education.

Each student on the programme is allocated a personal tutor, who will meet them on a one-to-one basis at various stages throughout the academic year. The personal tutor will offer students guidance and advice to support their ongoing personal and professional development throughout their studies at Regent's University London.

Assessment strategy and methods

There will be a combination of formative and summative assessments. Formative activities are used for developmental purposes and are designed to help the students learn more effectively by giving them feedback on their progress and on how it can be improved and/or maintained. They do not contribute to the award mark. Summative assessments are used to determine the learner's success in meeting the intended learning outcomes of a module and do contribute to the award.

The assessment methods used across the programme will be varied. The main assessment methods used for both formative and summative assessment feature:

- Challenge-based activities
- Simulations
- Video blogs
- Portfolios
- Podcasts
- Reports produced following student investigations in groups or as individuals
- Group or individual presentations to tutor, peers or outside experts
- Case study analysis
- Essays
- Time-constrained tasks or exercises
- Examinations

Breakdown of assessment by percentage per level

Written exams	10%
Practical exams	20%
Coursework	70%

Ethical approval of research

All research conducted within and outside the University by students at Regent's University London must be approved by the Faculty/Institute Research Ethics Review Panel prior to its commencement. This will include, but is not limited to, all research involving human or other living participants, and all experiments, investigations and procedures involving human or other living participants, or data relating to such living entities.

7. Relationship to other programmes and awards

Some programmes share modules or have other connections to other programmes. This is a guide to whether this is applicable for your programme.

MA International Business shares the following modules with the MA Management:

Core modules:
- STG701 Strategy and Decision Making
- MGT707 Research Methods

Elective modules:
- STM701 Green Business
- BUS760 Family Business

- EMG740 Private Equity & Venture Capital
- FIN7C2 Financial Analysis for Managers
- HRM730 Coaching
- MGT7A1 Operations Management
- STM702 Sustainability for Managers
- MKT7B6 Marketing for Managers
- MKT7B9 Global Marketing Management
- MGT7A3 Change Management
- FIN7C3 Financial Strategy and Investment
- MGT7A2 Managing Complexity
- MGT720 Entrepreneurship and Innovation
- HRM740 Diversity & Migration Management

The following MSc Digital Marketing & Analytics module is offered as an elective on the MA International Business programme:

- MKT7A5 Social Media Marketing & Analytics

The following elective language modules are offered to all Regent's undergraduate and postgraduate programmes, that allow a language elective module. These modules can also be taken for non-credit bearing study:

- Languages Grade 1-7 (Arabic, Chinese, French, German, Italian, Japanese, Portuguese, Russian, Spanish)
- SPN7A8 Advanced Spanish: Language through Film
- ENG7A4 Business English
- ENG7A5 Advanced Business English
- ENG7A6 Business English: Professional Writing

8. Student support

We want you to make the most of your time at Regent's and we also know that sometimes life at university can be hard. We can give you the support and you need, on academic study, language skills, careers, disabilities, mental health, gender, sexuality, finance and many other issues.

Regent's Student Hub will be the first port-of-call for the majority of your needs. Staff in the Hub can either deal with your enquiry directly or point you to one of our services for more help.

Our support services include:

- Personal tutor scheme
- Student Services
- Academic Skills

- English for Academic Purposes
- Careers advice, including placements
- Disability support
- Accommodation
- Student Union

For more information about life at Regent's and the services we offer, visit:
regents.ac.uk/information/student-life/for-current-students

9. Learning support

Regent's offers a variety of different facilities and technologies to support your studies. These include lecture theatres, seminar rooms, the library, IT labs and specialist software.

If you require support or advice with regard to accessing campus facilities, please speak with our disability support officer, so we may address your concerns.
regents.ac.uk/information/student-life/for-current-students/disability-information

The Library at Regent's supports teaching and learning at the University. Our relevant and extensive collections, flexible study spaces and knowledgeable staff can help you achieve your academic goals. During term time, the Library is open until late in the evenings. During busy exam periods, it is open 24/7. Most areas are fully accessible to people with disabilities and wherever there are challenges we work with individual(s) to overcome, rearrange or support to facilitate good and safe access.

For postgraduate students, there are restricted-access facilities with computer terminals, group- and silent-study rooms, a kitchen and social space.

Regent's uses Blackboard as its virtual learning environment (VLE), where you will find learning materials and content for your modules. You will also submit your coursework online and receive feedback through Blackboard.

MyRegent's is a free app and web dashboard which contains Regent's email, degree programme timetable, module information and more. You will be able to download it for Apple or Android devices or access it at my.regents.ac.uk once you have enrolled with us.
Regent's has IT labs where you can use our computers and there are dedicated areas for you to use your own laptops and tablets. The campus has free Wi-Fi, including most areas of our extensive gardens, so any area can be adapted into a student study space. Regent's is a member of the Eduroam network, so you can connect to this service to access Wi-Fi worldwide.

For more about Regent's learning resources, visit:

regents.ac.uk/about/learning-resources

10. Opportunities for personal development planning

The central theme of the MA International Business is for students to act on their initiative, build their network, take responsibility, develop evaluative and problem-solving techniques, have change awareness and understand the dynamics of different cultures.

The course offers a distinctive combination of transferable skills that will enhance your employment prospects or provide the confidence to build a new international venture. You will also be to further develop your skills by attending various co-curricular workshops and taking advantage of the various opportunities such as the mentoring scheme arranged by the Chartered Management Institute (CMI).

Extracurricular activities

You will have opportunity to engage with extracurricular activities on and off campus organised by staff from across Regent's. These include but are not limited to: prominent guest speakers' presentations, conferences, competitions, university societies, Student Union membership and student representation. Participation in competitions or engagement with societies and Student Union are a great way to develop a host of skills and evidence demonstrating your diverse capabilities and can contribute to fruitful personal development planning.

Careers support

All students benefit from an initial consultation with a careers adviser in their first weeks on campus. Based on your individual interests you will, guided by your adviser, develop knowledge and networks in relevant sectors and roles. You will be encouraged to team up with like-minded individuals to build communities centred around shared interests.

You will have access to the vacancies shared by our business relations team on the Student Hub, as well as multiple other resources, and help with making applications for internships and graduate roles in the UK and beyond. Students who have not identified an area of interest are offered guidance consultations to enable decision-making.

A variety of workshops throughout the year will help you succeed at every stage of the selection process, including CV and cover letter writing, interview (including video interviews) and assessment centre preparation, networking, LinkedIn and psychometric testing. Support with individual applications is available.

Students who wish to start their own business will be invited to work in The Hive (see below).

Students looking to complete a consultancy project, such as a capstone, receive support in developing practical consultancy skills, as well as help with sourcing suitable projects. This offer is tailored with sector relevant information to reflect subject specialisms (e.g. fashion, design, business).

Each term a number of masterclasses (held by industry specialists), seminars, networking events and meetups are organised on campus. They offer an invaluable opportunity to find out

about employment prospects in different industries and business sectors and to develop a professional network.

At our hiring breakfasts, employers who currently seek students via the Student Hub vacancy board (internships, placements, or graduate jobs) are introduced to (and given the opportunity to interview onsite) students directly.

In addition to regular face-to-face contact with our expert staff, we offer a wide range of online resources including VoIP (e.g. Skype) appointments to help you in your job search. These include advice sheets, videos and self-assessment tools. All this is accessible on the Student Hub to current students and alumni.

11. Admissions criteria

Details of the University's entry requirements can be at https://www.regents.ac.uk/policies

Our Admissions Policy and Admissions, Appeals and Complaints Policy can also be found at the link above.

For more information, see the How to Apply tab under each programme on the website.

12. Visas and immigration

At Regent's, you will be part of a truly international community, with the opportunity to make friends and contacts from around the world.

If you require a visa to study in the UK, please visit the Visas and Immigration page on the website:

regents.ac.uk/study/international-students/visas-and-immigration

13. Tuition fees and other costs

Please see the Tuition fees page on the Regent's University website (https://www.regents.ac.uk/admissions/tuition-fees).

Reading lists will be made available at the start of each module. You are encouraged to borrow materials from the library where possible, or you may choose to purchase materials from external suppliers at your own cost.

14. Assessment and progression regulations

You will be assessed on how well you are achieving the intended leaning outcomes at different stages throughout your time of study at Regent's. This will include a variety of methods as described under Section 6 above.

In order to continue with your studies, there are minimum requirements to be met in order to progress to the next level of your programme. The current progression regulations are published within the Academic Regulations on our website at the link below. These are subject to review and amendment each year. We will let you know if there are any major changes to the regulations that may affect you.

regents.ac.uk/about/governance/academic-governance/academic-regulations

You will be provided with guidelines on what you need to achieve in each assessment to ensure you receive a good mark. A generic description of each grade is available at:

regents.ac.uk/about/regents-teaching-exchange/learning-teaching/assessment-framework

15. Award criteria

To qualify for a master's degree you will be expected to obtain 180 credits at Level 7.

You must also meet the requirements of any specific regulations as stated under Section 15 Assessment and progression regulations.

For further details on award requirements, please see the Academic Regulations, available at on our website at the link below. The regulations are subject to review and amendment each year. We will let you know if there are any major changes to the regulations that may affect you.

regents.ac.uk/about/governance/academic-governance/academic-regulations

16. Methods for evaluating and improving the quality and standards of teaching and learning

All quality assurance policies and procedures are found in the University Academic Regulations. The current versions are available at the link below. The regulations are subject to review and amendment each year. We will let you know if there are any major changes to the regulations that may affect you.

regents.ac.uk/about/governance/academic-governance/academic-regulations

Regent's University London operates a number of institutional processes for ensuring and enhancing its academic quality standards. These include: programme (re)validations, programme modifications, programme monitoring, student feedback systems and external examining.

Programme (re)validations
The University has a formal process to approve a new programme or reapprove an existing programme of study. This involves a panel of academics from within and outside Regent's to ensure that your programme is of appropriate academic standard and of a high quality.

Programme modifications

We listen to your feedback and make changes to your programme as appropriate. You will be consulted on any significant changes to your programme which may affect the outcomes of your study. All changes to programmes or modules are subject to approval through Regent's academic governance structures.

Programme monitoring
In order to ensure programmes continue to meet their academic and professional aims and objectives, Heads of Programme are required to prepare an annual monitoring report (AMR). The reports include module feedback as well as external examiner reports and responses. They are reviewed at faculty and institutional level.

Student feedback systems
Students play a key role in the University's processes for enhancing the quality of its educational provision and broader student experience. There are multiple ways for you to provide feedback on your experiences at module level (e.g. through questionnaires), programme level (through programme managers), through student representatives and at programme committees. Student representatives are elected and sit on institutional committees such as Senate. Final-year undergraduate students (Level 6) are invited to take part in the National Student Survey (NSS).

External examiner reports
External examiners ensure that Regent's standards and quality processes are appropriate and are of a standard comparable to those of other higher education institutions. There are two types of external examiners. One reviews subject level assessment and the other reviews institutional level processes and attends the progression and finalist boards.

An annual external examiner report is produced at the end of every academic year at levels 5, 6 and 7. These are made available to students through the AMRs which are submitted to programme committees.

17. Curriculum map

This table indicates which study units assume responsibility for delivering the learning outcomes detailed in Section 5.

Core modules	Learning outcomes						
	A13	A14	A15	B13	B14	B15	B16
INB701 International Business & Finance	x	x			x		
INB702 Global Marketing with Communications	x	x	x	x	x	x	

	A13	A14	A15	B13	B14	B15	B16
INB704 Corporate Entrepreneurship & Human Resource Management	x	x		x	x		x
INB705 Dissertation/Business Project	x	x	x		x	x	
MGT707 Research Methods	x		x	x	x		
STG701 Strategy and Decision Making	x		x	x	x	x	

	Learning outcomes						
Elective modules	**A13**	**A14**	**A15**	**B13**	**B14**	**B15**	**B16**
DSM720 Creative Processes		x	x		x	x	
INB730 International Negotiation		x	x	x	x		
EMG730 Emerging Economy Enterprise	x	x	x	x	x	x	
INB720 International Business and Economic Policy		x	x		x	x	

	A13	A14	A15	B13	B14	B15	B16
Languages Grade 1-7		x					x
SPN7A8 Advanced Spanish: Language through Film		x					x
STM701 Green Business		x			x	x	
BUS760 Family Business		x	x	x			
EMG740 Private Equity & Venture Capital		x	x	x	x		
FIN7C2 Financial Analysis for Managers		x	x	x	x		
HRM730 Coaching		x	x				x
MGT7A1 Operations Management			x		x	x	
STM702 Sustainability for Managers			x	x	x		
MKT7B6 Marketing for Managers			x		x	x	
MKT7B9 Global Marketing Management		x	x	x	x		
MGT7A3 Change Management		x	x	x	x		

FIN7C3 Financial Strategy and Investment			x		x	x	
MGT7A2 Managing Complexity			x		x		
MGT720 Entrepreneurship and Innovation			x	x	x	x	
HRM740 Diversity & Migration Management		x	x		x		
MKT7A5 Social Media Marketing and Analytics	x		x	x	x		