
International Business

MA

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MA International Business

Study: Full-time

Duration: 12 - 16 months

Programme information

Overview

Please note we've recently changed the modules and structure of this course. View the new version here (<https://www.regents.ac.uk/postgraduate/business-management/ma-international-business-new-model>).

This tailor-made course has been designed to help you build an international career in a dynamic business environment.

Expand your international business career by learning to analyse data, make difficult decisions and implement new strategies in fast-paced, international environments – with practical exercises exposing you to real-life business issues, training you to respond effectively in complex global organisations.

You'll gain a solid understanding of how international business thrive, as well as their problems, drivers of change and cultural dynamics – while building on your knowledge of disciplines including strategic management, finance, marketing and entrepreneurship.

You'll also develop the strategic expertise and creative communication skills needed to succeed in an ever-changing global marketplace, and learn a business-critical language to improve your skills in operating across cultures in international settings.

In your final term, you'll either complete a major business project or a written dissertation – researching, analysing and applying your knowledge to a real business case.

Why study Business in London? (<https://www.regents.ac.uk/why-study-business-in-london>)

From global organisations to new start-ups, studying in London offers opportunities to engage with all aspects of the business arena – gaining valuable work experience and meeting influential industry contacts.

You'll join bootcamps and creative labs to learn to think like a- global leader and changemaker, and work on live briefs that are commissioned and evaluated by real companies looking for new projects, ideas and talent.

Graduate business-ready

Graduate with transferable skills such as intercultural communication, creative problem solving and the ability to conduct deep business analysis – prepared to build an exciting international career. Our alumni hold prestigious management, consulting and strategic marketing roles, as well as starting their own international businesses.

Dual accreditation

This course is accredited by the **Chartered Management Institute (CMI)** – allowing you to register for an additional professional qualification. Registering with the CMI gives you access to a range of opportunities, detailed below, and means (if successful) you'll gain a Level 7 Diploma in Strategic Management and Leadership Practice.

This can fast-track your professional development – helping you to quickly become a Chartered Manager (CMgr).

- Mentorship from a member of the CMI
- Activities accredited for Continuing Professional Development
- A variety of CMI events with networking opportunities
- Consultations with specialist advisers to develop your career
- A vast library of the latest research and thinking

Please note, this is an **opt-in arrangement and isn't automatic**. You'll be invited to a seminar in your first few weeks, that provides more information and enables you to register, if you wish.

Download course specification (<https://www.regents.ac.uk/sites/default/files/2023-10/MA%20International%20Business%20Programme%20Specification%202023-24.pdf>).

How to apply

Applying to Regent's is quick and easy. We accept direct applications year-round and there's no application fee. If you haven't received your exam results, you can still apply and we'll issue you

with a conditional offer. You just need be clear in your application which qualifications you're currently studying for.

Step 1: Apply

- On our website, details here (<https://www.regents.ac.uk/admissions/how-to-apply>)

During the application process, you'll have the chance to upload supporting documents, including:

- A copy of your passport (photograph ID page)
- Academic transcripts and certificates from all previous studies
- A 500-700 word personal statement (view guidance (<https://www.regents.ac.uk/admissions/how-to-write-your-personal-statement>))
- If you're not a native English speaker, proof of your English proficiency

Credit transfer

If you've already studied part of your degree elsewhere, you may be able to apply for Recognition of Prior Learning (RPL) and join your new course at an advanced entry point. To apply for RPL, you'll need to state this clearly in your application and provide us with the certificates, transcripts and module descriptions for your previous course.

Step 2: Receive a response

You can expect to receive a decision on your application within 10 working days. We'll assess whether you meet our entry requirements and will notify you of our decision via email. UCAS applicants will also receive official notification via the UCAS system.

For some of our courses, the selection process may include an interview or audition. They can take the form of a one-to-one interview, a group interview or a portfolio review, which may be conducted by telephone or online. Arrangements of these are made between you and the Admissions department.

Step 3: Accept your offer

If you wish to accept your offer, you must pay your (non-refundable) advance tuition fee deposit. This will confirm your place. Here's how (<https://www.regents.ac.uk/admissions/how-to-pay>).

Step 4: Register

Closer to the start of term, our Admissions team will send instructions regarding your registration process. This will include information on completing your online enrolment before you arrive, as well as a checklist of documents you'll need to bring with you to campus.

Information for international students

If you're an overseas student, you'll likely require a visa to study in the UK. Here's how to apply (<https://www.regents.ac.uk/admissions/visas-immigration>).

Scholarships and funding

There are a wide variety of funding and scholarship opportunities to help you finance your studies. For more information, please visit our scholarships and funding page (<https://www.regents.ac.uk/study/scholarships-funding>).

Fees

Tuition fee:

- £26,000 for the intake starting in September 2024 or January 2025
- We've recently changed the modules and structure of this course. Find fees for September 2025 onwards here (<https://www.regents.ac.uk/postgraduate/business-management/ma-international-business-new-model#fees>).

Non-refundable advance deposit:

UK students: £1,000

International students: £4,000

Read more about tuition fees (<https://www.regents.ac.uk/tuition-fees-september-2023-intake>).

Invoices

If you receive an offer for a course, you'll receive a pro forma invoice. To accept your offer and secure your place, pay your deposit payment as soon as possible.

The remaining portion of your first year's tuition fees will be due when you enrol. At this time, you'll receive your invoice for the full year. You can choose to pay for the year in full before the start of your first academic year or in two instalments, spread out across the academic year. The dates of these instalments will be determined by when your course starts.

What do fees include?

Fees cover the cost of all tuition and access to the University's IT infrastructure and library learning resources. Fees are presented for the first level of study which equates to two terms.

What other costs should I budget for?

You will need to budget additional funds for accommodation and living expenses, travel, and any additional trips, visits, activities or courses that you choose to participate in outside of the tuition offered as part of your course.

The library holds a limited number of copies of core textbooks and where possible in e-format. You will be encouraged to purchase your own textbooks and will need to budget approximately £80-£100 per year, depending on your course.

How you'll learn

At Regent's you'll have the freedom to explore your interests in a supportive and nurturing environment with interactive classes, regular one-to-one contact with tutors, specialist facilities, industry opportunities and tailored careers advice – ensuring you develop the skills, experience and confidence you need to succeed.

We centre our teaching around your individual goals, identifying support you need to thrive. You'll be part of a collaborative environment, that brings all the nuances of the international business world to life in the classroom: facilitating entrepreneurship and teamwork as you explore current issues and propose solutions to real problems.

You'll pair deep industry knowledge with hands-on experiences, taking part in a blend of learning formats to give your studies context:

- Seminars and lectures
- Practical workshops and creative labs
- Industry masterclasses
- Business bootcamps and simulations
- Group work and pitches
- Live briefs and consultancy work
- Industry placements

You'll create strategies and business plans, analyse data, develop multimedia assets, work together on pitches and product launches – with access to specialist technological equipment:

- Thomson Reuters Eikon Terminals
- Bloomberg L.P Terminals
- Datastream including Worldscope databases
- A dedicated trading simulation room

Based in London, you'll also have opportunities to meet employers through guest lectures, live briefs, field trips and industry visits – giving you insights into the world of business and enabling you to put theory into practice.

Teaching staff

You'll be taught by a variety of business leaders and research-active academics, who regularly have work published in journals and collaborate with institutions, such as BBC News. Their knowledge and experience ensure your classes are shaped by the most current industry practices.

You'll also be allocated a personal tutor, who'll meet you on a one-to-one basis at various stages throughout the year to provide you with guidance and advice to support your personal and professional development.

We're really proud of the global nature of our business courses, and our tutors also reflect this ethos – coming from a wide variety of countries and cultures across the world. In every way, you'll feel part of a global family.

Independent learning

Throughout the course, you'll be expected to undertake extra reading, research, revision and reflection, as well as preparing work for workshops, and working collaboratively with other students in preparation for assessment.

Method of assessment

Your skills and knowledge will be assessed via a wide range of task-based projects, reports, presentations, debates, research plans and live and simulated briefs – as well as essays, case study analysis and data collection. It's important to us that your learning and assessment is:

- Inclusive – fostering a student-focused approach
- Engaging – encouraging interaction and participation
- Authentic – based on real business challenges

Disability support

We welcome and support students with a wide range of disabilities and health concerns, including learning difficulties, visual and hearing impairments, mental health difficulties, autism conditions, mobility difficulties and temporary or chronic health conditions.

Our Student Support & Welfare team is here to support you. We ask that you speak with us as early as possible to enable us to support you. Find out more about our disability support (<https://www.regents.ac.uk/information/for-current-students/disability-mental-health>) and contact us (<mailto:disability@regents.ac.uk>).

Academic requirements: Level 7

We're interested in your potential, as well as your prior achievements – and we review each application comprehensively on its own merit. You'll need **one** of the following qualifications:

- Minimum second class UK undergraduate degree
- Equivalent international qualifications, as deemed acceptable by Admissions & UK ENIC

Accreditation of Prior Experiential Learning

We also welcome applications from students who don't meet our usual entry requirements. To be accepted for exceptional entry, you must:

- Have three years of work experience if you don't hold a degree

You'll need to provide us with:

- Your current CV
- A headed employment letter detailing your position and length of service
- A headed reference letter
- A personal statement (<https://www.regents.ac.uk/admissions/how-to-write-your-personal-statement>) outlining your experience and ambitions

This will be assessed on a case-by-case basis, by academic referral only.

English language requirements

Minimum English proficiency requirement through one of the following qualifications (or equivalent):

Qualification	Subject	Grade
GSCE*	English	C (4)
IB SL or HL*	English A	4
IB HL*	English B	5
US HSD (studied in a majority English-speaking country)*	Grade 11 and above in English	C
IELTS*	Academic	Overall score of 6.5, with 5.5 or above in each component
UG degree	From English-speaking countries –	Second class

Qualification	Subject	Grade
	defined by the UKVI	

Please note, we do not accept home/online editions of English language tests.

**Qualification satisfies the English language requirements of the UKVI for non-UK/Irish nationals.*

We also offer conditional students a free, online diagnostic test known as the Regent's English Proficiency Test (REPT). This must be booked in advance. Discover more (<https://www.regents.ac.uk/english/regents-english-proficiency-test-rept>).

Careers

You'll leave Regent's with a range of transferable skills, including the ability to assess situations, build strategies, develop creative solutions to fast-moving challenges and communicate effectively in an international business context – able to gain prestigious management, consulting and strategic marketing roles, or start your own international businesses.

Graduate visa

After you've completed your course, you may be eligible to apply for a Graduate visa (<https://www.regents.ac.uk/admissions/graduate-visa>). This enables you to work, or look for work, in the UK for up to two years after you leave Regent's, without the pressure of having to secure a job immediately – applying your skills and advancing your career with valuable experiences and industry connections.

Careers support

Don't worry if you feel overwhelmed – our Careers, Enterprise and Industry team (<https://www.regents.ac.uk/study/careers>) are here to provide personalised advice and access to resources **for life!**

- 24/7 access to online guidance and resources
- Exclusive internships, networking opportunities and industry events
- Personalised consultations – from interview and CV prep to business advice
- Access to Handshake (<https://www.regents.ac.uk/study/careers/our-services#digital-resources>), connecting you with 650k+ global employers

Influential alumni

- Javed Afridi (<https://www.regents.ac.uk/javed-afridi>) – CEO of JW-SEZ Group (Haier Pakistan, MG Motors, etc.)
- Madison de Villiers (<https://www.regents.ac.uk/madison-de-villiers>) – Owner of luxury candle brand SANCT London

Structure

You can choose to start in either January or September. A course starting in September will last 12 months, while a course starting in January will last 16 months.

View the 2024-25 academic calendar (<https://www.regents.ac.uk/postgraduate-calendar-2024-25>).

Please note, all Special Elective modules are subject to availability.

MA International Business

Core Modules

Module title	
	This module aims to provide you with an insight into a complex and often contradictory subject area where the perspectives are as diverse as there are writers on the subject. You will develop awareness on the significance of the dynamic and ever-changing international business environments and the strategic challenges confronting organisations. You will learn relevant frameworks for analysing the external macro and competitive dynamics as well as the internal organisational environments and the strategic decision-making techniques used to successfully formulate, evaluate, select (from options) and implement appropriate strategies.
	One of the following: 20-minute video documentary with supporting document 20-minute podcast with supporting document Suite of campaign content and supporting document Marketing intelligence report plus a business or marketing plan
	This module will focus on both marketing and marketing communications, an area of cross-over which is often overlooked in industry. This module is about joined-up thinking, a key asset in marketing and communicating to a global audience. You will learn to critically evaluate factors affecting international marketing with communications approaches and dissect issues in developing international marketing with communications globally.
	This module will define the international business framework within which MNEs are born and grow, as well as provide analytical tools for dissecting varying motivations for MNE behaviour. You will also learn to identify ways in which companies seek to gain international

	competitive advantage and apply current research to interpretations of international business strategies.
	In order to make proper use of research-based information for decision making it is necessary to understand the strengths and weaknesses of the methods and techniques used to collect and analyse such information. There is a wide range of possible approaches to conducting research or consultancy studies which vary in terms of the kinds of questions they seek to answer and the methods used to provide answers are explored in this module.
	The Dissertation or Business Project is a major research-based activity. The Master's level dissertation is distinguished from other forms of writing by its attempt to analyse situations in terms of the 'bigger picture'. The Business Project has a company focus. You will be required to write a literature review and have a sound methodology underpinning the research, provide detailed analysis based on your findings and make recommendations. You will build on the knowledge and understanding from the Research Methods module to write a significant assignment and demonstrate your ability to assess and evaluate areas of the subject being investigated to a narrow and specific area (in particular for a project to meet the sponsor and other stakeholders criteria).

Elective modules

In addition to the core modules, you will choose two of the following elective modules.	
	This module is designed to enable you to develop conceptual understanding of the entrepreneurial opportunities offered by the emerging economies in the context of economic, political, legal, institutional and business issues where decision making is taking place in complex and unpredictable situations. You will be able to utilise knowledge gained from other modules to recognise the key global measuring indicators as essential tools of exploitation and management of opportunities.
	This module aims to provide you with the relevant coaching tools and techniques so that you can "coach" people with confidence. It aims to raise your self-awareness, so that you ask questions about yourself. It also provides the necessary tools so that you learn not only about yourself, and how to view things from another perspective, but learn from the insights and resolution of the coaching process.
	The module offers you an experiential exploration of diverse approaches to creative process, coupled with a parallel questioning of the application of creative processes in management contexts. It allows you to explore how creative processes function as an indispensable tool in today's business world, whilst giving you the opportunity to reflect on your own creative journeys and to question the best means of applying personal creative discoveries to your career trajectory. This approach allows you to develop a practical understanding of 'creative flow' (Csikszentmihalyi, 2008) and 'creative confidence' (Kelley, 2010). Through such learning experiences you will

	begin to build your own understanding of what is meant by creative process in management contexts they have known and may enter.
	This module aims at expanding your understanding of cutting edge knowledge and challenges businesses face in international markets while enhancing your application of theory and practice in international marketing. You will learn to evaluate and critically understand concepts such as transnationality, globalisation and cosmopolitanism, and understand their relevance for marketing practice and scholarship.
	Business analytics has become an imperative strategic tool for organisations of all sizes in identifying market trends and patterns, and optimising business processes and decision-making. This module is designed to develop your business-level understanding of the key technologies involved in managing business information needed for the decision-making process. This module will equip you with the ability to interpret, conceptualise and convert Big Data into useful information that improves an organisation's performance.
	This module combines ideas and concepts from the fields of Entrepreneurship and Innovation to create a learning environment that allows you to deconstruct taken-for-granted tools, theories and practices by thinking-out-of-the box, to create proactive solutions to contemporary business problems as well as develop the ability to stretch boundaries in an attempt to identify innovative entrepreneurial solutions. By stretching your thinking, intellectual, creative and innovative skills, it is hoped you will make better entrepreneurs, managers and leaders.
	The purpose of this module is to undertake a systematic exploration of macro and micro-economic influences on the global business environment. You will gain familiarity with a wide array of approaches to economic policy-making, deepening your ability to critique the political economic contexts you will encounter in real international business situations. A secondary goal is to bolster your capacity for discerning which economic phenomena are embedded in long-term trends, as opposed to other, more ideologically-driven paradigms that wax and wane over time. This module embraces this crossover and seeks to demystify economics for Regent's business students by introducing you to the great thinkers of history using prose and poetry rather than graphs.
	Although negotiation can be defined in different ways, from a simple process of bargaining over price to a more complex process of negotiating roles and positions in a merger or joint venture, it is clear that it is a skill that lies at the heart of international business. This module will show you that negotiation is not simply about a win-win or win-lose outcome. Through an intensive exploration of different attitudes and perspectives and a highly practical simulation activity, you will develop understanding and skills as future negotiators on the international stage.
	Regent's Connect is a language and cross-cultural elective module available to the student community at Regent's. You can choose from Arabic, Chinese, French, German, Italian, Japanese, Russian, Spanish and Business English. This module is designed to broaden your education, enhance your CV and give you those extra attributes employers are looking for. You'll gain valuable life skills such as the ability to communicate across cultural and linguistic boundaries, as well as developing resilience and self-awareness. In an increasingly interconnected world, knowledge of a foreign language can help to facilitate transactions and provide skills which are

	crucial for success in a multicultural environment. Cultural sensitivity and intelligence will enable you to have more rewarding social interactions with people who have a different identity from your own and increase your career prospects.
	Venture Capital and Private Equity (PE) seem opaque with complicated legal structures and a particularly alienating jargon. An understanding of the way things work, why they are structured in a particular way and how to talk about them properly is a goal of this module. This module focuses on the clarification and justification of the legal and business structure in Private Equity/Venture Capital. It also incorporates the additional layer of complexity and contextual factors arising from the 'hands-on' financial aspects.
	This module explores the leadership, succession planning, management, family, career and personal issues found in family-owned and managed companies. If you are a member of a family business, you may have witnessed the ambiguous, charged and often challenging issues involved at first hand. Eighty per cent of the world's businesses are family-owned, and the ability to drive a family business forward is important if it is to continue to grow, or to thrive into subsequent generations of family ownership. Only a third of family companies pass successfully from the founder generation into the second generation, and very few remain viable into the third generation.



“ 'The opportunity to study in such a beautiful environment, amongst people from so many different cultures, has added so much more to my educational journey. I would recommend it to anyone who wants an exceptional university experience in the capital' ”

Madison de Villiers, MA International Business alumna

Read Madison's story (<https://www.regents.ac.uk/madison-de-villiers>).



“ I developed the skills needed to work in emerging markets, sustainability-related fields and new global enterprises. I gained self-confidence, a clearer vision of my future and different perspectives on current issues.’ ”

Tita Lindauer, MA International Business alumna.

Other Business & Management courses

Data Science in Business MSc

Learn to use data insights to drive business strategy.

(<https://www.regents.ac.uk/postgraduate/digital-business-data-science/msc-data-science-in-business>).

Entrepreneurship MA

Enhance your enterprise acumen, ready to perfect your big idea and become an effective entrepreneur in your chosen field.

(<https://www.regents.ac.uk/postgraduate/business-management/ma-entrepreneurship-old>).

Management and Finance MA

Unlock your potential as an quick-thinking leader in finance.

(<https://www.regents.ac.uk/postgraduate/business-management/mam-finance-old>).

Leadership and Organisational Change MA

Gain the knowledge and skills to become an agile leader and changemaker, prepared for work in a managerial role.

(<https://www.regents.ac.uk/postgraduate/business-management/ma-leadership-organisational-change-old>).

Management and Marketing MA

Develop your understanding of marketing strategy.

(<https://www.regents.ac.uk/postgraduate/business-management/ma-management-marketing-old>).

Contact Us

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