

Module code	BUS415	Level	4
Module title	Money, Finance & Decisions	Credit value	20
Common/Core/ Elective	Core	ECTS Credits	10
		Notional learning hours	200
Courses on which the module is taught	BA (Hons) Business and Entrepreneurship BA (Hons) Business and Management BA (Hons) Business and Finance BA (Hons) Business and Marketing BA (Hons) Business and Luxury Brand Management BA (Hons) Business and Sustainability BA (Hons) International Business BSc (Hons) Business, Technology and Entrepreneurship	Teaching Period	Autumn

1. Module description

In this module, you will discover both theory and practical application of business techniques to come to successful and informed decisions. You will be exposed to approaches that satisfy professional standards, enabling you to learn how to use these tools to accomplish business goals. The professional analytical skills and techniques will support you in making better business decisions and presentations.

This module will equip you with the knowledge and skills to make effective use of key budgeting, financial reporting, mathematical and statistical techniques applicable to business, finance and management. You will develop the ability and confidence to use numerical and problem-solving techniques and take advantage of information technology tools in the context of business and finance to enhance your future employability.

2. Learning outcomes

Upon successful completion of this module, you will be able to:

Collaboration (MLO 01)

Explore collaboration and networking opportunities to generate ideas for financial decisions.

Decision Making (MLO 04)

Investigate and contrast economic and financial data in order to form sound financial judgements.

Communication (MLO 05)

Communicate, orally and in writing findings based on economic and financial analysis to relevant stakeholders

Digital Data and Tools (MLO 06)

Use digital tools to analyse data to facilitate decision making for a range of financial and business scenarios

3. Learning and Teaching Methods

This course will focus on the principles of accounting including the preparation and interpretation of financial statements, mathematical finance and basic tools in statistics

applied to finance. You are also guided to use relevant software and databases. The teaching strategy is through a blend of interactive workshops, lab sessions and on-line guided activities. You will pro-actively participate by completing readings, conducting your own research, contributing to weekly discussions, and attempting practice questions. Regular in-class activities will seek relevance and support you towards your assessments.

Learning hours	
Directed learning	48 hours
Workshops/classes	24 hours
IT Lab	24 hours
Guided/Self-guided learning	152 hours
Total	200 hours

4. Assessment, formative feedback and relative weightings

Assessment 1: Project

Weight (%): 50%

Word Count or Equivalent: 1500

The purpose of this project is to understand the relationship between sets of economic or financial variables. The assessment will include calculation-based activities which require you to use Excel worksheets. The task will be guided by the seminar activities and will be composed of calculation considering the time value of money and statistics related to several variables.

Assessment 2: Presentation (Group assessment)

Weight (%): 50%

Word Count or Equivalent: 10-15 minutes

In collaboration you will analyse and interpret financial statements from a real-world corporate setting. This will result in making professional presentation for internal stakeholders. Your arguments should be supported and justified by financial calculations and ratio analysis.

Each summative assessment will be preceded by an opportunity of formative assessment accompanied by formative feedback.

Mapping of assessment tasks for the module				
Assessment tasks	MLO1	MLO4	MLO5	MLO6
Project		x	x	x
Presentation	x	x	x	

5. Indicative resources

Atrill, P., McLaney, E (2021) Accounting & Finance for Non-specialists, 12th Edition, Pearson, ISBN-13: 9781292334721

Benninga, S., Mofaldi, T (2022) Financial Modelling (Using Excel, R and Python), 5th Edition, MIT Press, ISBN: 9780262046428

Students will also be expected to read widely in order to keep up to date with current economic affairs. Some websites are recommended below.

Bank of England www.bankofengland.co.uk

UK Office for National Statistics www.statistics.gov.uk

UK Treasury www.hm-treasury.gov.uk

The Economist: www.economist.com

The Financial Times: www.ft.com