

Module code	BUS6Y2	Level	6
Module title	Creative Leadership	Credit value	12
Programme(s) on which the module is taught	BA (Hons) Liberal Arts	ECTS Credits	6
		Notional learning hours	120

1. Pre-requisite modules

None.

2. Module aims and objectives

Creative Leadership is an inter-disciplinary, reflective and experiential module designed to inspire learners to explore leadership from a holistic perspective as it recognizes that leaders interact concurrently with a variety of stakeholders in multiple, complex and dynamic settings.

Learners will engage in self-discovery, consider case studies and develop informed perspectives relating to issues of key concern to the topic of creative leadership. The module content is structured around thematic units addressing the changing nature of leadership, communication and confidence building, group synergies and organizational learning, creativity, leaders as futurists and innovators. Personal reflection is a key component of this module.

3. Learning outcomes

1. Creative and entrepreneurial thinking

Consistently demonstrate the ability to combine or synthesize existing ideas and knowledge in original ways and apply these assessments.

2. Critical thinking

Consistently demonstrate a well-rounded, integrated ability to objectively analyse and evaluate an issue or idea in order to form a judgement.

4. Global awareness

Consistently demonstrate a worldview (or perspective) that is informed, open-minded, and responsible; always attentive to diversity across the spectrum, with understanding of how actions affect both local and global communities.

5. Collaboration and networking

Consistently demonstrate a capacity for collaborative debate and teamwork, fully comprehending that complex solutions are achieved by effectively working together and sharing knowledge and ideas to achieve goals.

6. Communication

To be adept at understanding how messages are sent and meaning conveyed through a variety of forms, depending on the purpose intended, and able to consistently and successfully apply these.

7. Cross-disciplinary integration

Proficient in applying analyses and knowledge from multiple perspectives to a core issue, problem or experience to form an integrated perspective.

4. Indicative content

Initially you will seek meaning to the concept of leadership and what it means to the professional, the organisation within and by extension society. Upon a chronology of shifting images of leadership, you will delve at the intersection of design thinking and leadership to look at your future self and your connection to leadership. You will then critically engage with contemporary topics that are linked to leadership.

- Exploring Leadership
- Shifting Images of Leadership (chronology)
- The Future-Me and my connection to leadership
- The Individual and organisational Dimension
- Creative Collaborations
- Societal Perspectives on Leadership
- Critical Perspectives on Leadership
- Women in Leadership
- An overview

5. Learning and teaching methods

Leadership is seen as a trans-discipline, a phenomenon that can only be explored across different levels of reality and at the intersection of different disciplines. Underpinned by social constructivism, the learning strategy of this module seeks to offer you learning experiences, where you can seek meaning into leadership and situate it to your own context. Techniques such as scaffolding, inter-subjectivity, serious Lego and mapping futures, may be applied to optimise your learning. Throughout the module, you should keep a learning journal or log, where you process, reflect and seek meaning to your experiences.

Prior to each workshop, you are expected to engage with pre-reading and preparatory online activities.

12 credit module – 120 learning hours	
Directed learning	36 hours
Lectures	0
Seminars	36
Other	0
Collaborative Learning	0 hours
Tutorials (1:1 and group) – Simulation activity	0
Self-directed learning	84 hours
Preparation for class	28
Self-study after class	28
Preparation for assessments	20
Assessment	8
Total	120

6. Assessment and relative weightings

You will undertake two learning assignments that are synoptically aligned.

Half way through the term, you will produce a mini film where your future professional self is sending a letter to your present self (**assessment 1**). In **assessment 2**, you will then synthesize your own constructed model of leadership based on your desirable future (assessment 1) and your overall learning experiences on the module.

You will be provided with introductory camera and editing training during the module workshops.

Assessment 1: Letter by future me to your present self (3-minute film) (30%)

Assessment 2: Your Personalised Model of Leadership – (2000 words or equivalent)– (70%).

The following forms are acceptable alternatives to a 1,500 word essay:

- a 1000 word illustrated book (original graphics, illustrations, photography).
- 1 x 20 min experiential workshop with people cast with initial rationale and a write up of findings.
- 1 poster, expressing plan/methodology in a written report as rationale (original graphics, illustrations, photography).

Alternatives can be proposed but will be subject to instructor's approval who will want to be satisfied that the proposed assessment is equivalent in load to the above list, and enables the learner to demonstrate having met the learning outcomes of the module.

Formative feedback will be provided to students feeding forward into the module summative assessments

7. Mapping of assessment tasks for the module

Assessment tasks										
	1	2	4	5	6	7				
Assessment 1 Letter	x		x		x	x				
Assessment 2 Your Personalised Model of Leadership		x	x	x	x	x				

8. Key reading

This module draws from a range of fields and as a result there is no core textbook. Instead a selection of key readings is provided and adjust according to the topics covered.

Recommended Reading:

- Bolden, R., Hawkins, B., Gosling, J., Taylor, S., 2011. Exploring leadership: Individual, organizational, and societal perspectives. OUP Oxford.
- Bolden, R., Witzel, M., Linacre, N., 2016. Leadership paradoxes: Rethinking leadership for an uncertain world. Routledge.
- Csikszentmihalyi, M., 2015. *The systems model of creativity: The collected works of Mihaly Csikszentmihalyi*. Springer.
- Collinson, D., Smolović Jones, O. and Grint, K., 2018. 'No more heroes': Critical perspectives on leadership romanticism. *Organization Studies*, 39(11), pp.1625-1647.
- Kjaer, A., 2014. *The trend management toolkit: a practical guide to the future*. Springer.
- Lindgren, M. & Bandhold, H. 2009. Scenario planning – the link between future and strategy
- Uhl-Bien, M. and Arena, M., 2018. Leadership for organizational adaptability: A theoretical synthesis and integrative framework. *The Leadership Quarterly*.

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