

Module code	ENG4B4, ENG5B4, ENG6B4, ENG7B4	Level	4-7
Module title	Business English	Credit value	10
Common/Core/Elective	Elective	ECTS Credits	5
		Notional learning hours	100
Courses on which the module is taught	All UG + Some PG	Teaching Period	Autumn /Spring

1. Module description

For every prospective 21st century professional, higher-level business English skills are indispensable. Whether you study acting or psychology, business or fashion design, this module will develop your business English knowledge (grammar/vocabulary) and skills (listening/speaking/reading/writing) at an upper-intermediate level, enhancing your fluency, persuasiveness and effectiveness as a global communicator. Classes provide opportunities to engage in motivating linguistic challenges (discussions, presentations, reports). Via a student-led component you will select and introduce business topics of current interest and enjoy multiple opportunities for formative feedback, all within a supportive, small group classroom atmosphere. You will reflect throughout and grow in confidence as you complete tasks designed for you to showcase the full range of business English skills required for success in your future career.

2. Learning outcomes

Upon successful completion of this module, you will be able to:

Communication (MLO5)

Communicate effectively and persuasively in both oral and written business English, in multicultural and/or international business settings and at an upper-intermediate language level (CEFR B2).

Discipline Knowledge (MLO7)

Explain, examine, critique, synthesise and reflect on current business/socio-political business issues of interest, depending on your level of study (FHEQ 4, 5, 6 or 7).

3. Learning and teaching methods

This module offers an inclusive, innovative and memorable language learning experience, optimising technology use (online business news) and harnessing your multicultural and/or multilingual identities. Final-year undergraduate and postgraduates will be expected to approach tasks with a greater degree of criticality, reflexivity and an enhanced awareness of how to connect learning on this module with learning elsewhere. As a student on the module, you will co-create content and shape the final assessment tasks.

Learning hours	
Directed learning	36 hours
Workshops/classes	36
Guided/Self-guided learning	64 hours
Total	100

4. Assessment, formative feedback and relative weightings

Assessment 1: Presentation

Weight (%): 50

Word Count or Equivalent: UG:8 mins plus 3 min Q & A; PG: 10 mins plus 5 min Q & A

This assessment task provides you with the opportunity to showcase your spoken language skills and business English knowledge in the form of an individual oral presentation followed by a Question-and-Answer session.

Assessment 2: Report

Weight (%): 50

Word Count or Equivalent: 1300 words

This assessment task provides you with the opportunity to showcase your written language skills and business English knowledge in the form of a business report.

Taken together, these two assessment tasks offer you the chance to showcase your overall business English skills.

Each summative assessment will be preceded by an opportunity for formative assessment accompanied by formative feedback.

Mapping of assessment tasks for the module										
Assessment tasks	MLO5	MLO7								
Assessment 1: Presentation	√	√								
Assessment 2 Report	√	√								

5. Indicative resources

BBC. (2022) *BBC Business*, BBC. Available at: <https://www.bbc.co.uk/news/business>.

Cotton, D., Falvey, D. and Kent, S. (2016) *Upper Intermediate Market Leader: Business English course book*. 3rd edition extra with business skills lessons and self-assessment. Harlow: FT Publishing, Financial Times (Always learning).

Mascull, B. (2017) *Business vocabulary in use - intermediate: self-study and classroom use*. Third edition. Cambridge New York, NY Port Melbourne, VIC New Delhi Singapore: Cambridge University Press (Experience better learning).