

<b>Module code</b>	ENG4B5, ENG5B5, ENG6B5, ENG7B5	<b>Level</b>	4-7
<b>Module title</b>	Advanced Business English	<b>Credit value</b>	10
<b>Common/Core/Elective</b>	Elective	<b>ECTS Credits</b>	5
		<b>Notional learning hours</b>	100
<b>Courses on which the module is taught</b>	All UG (+ some PG)	<b>Teaching Period</b>	Autumn /Spring

### 1. Module description

For every prospective 21<sup>st</sup> century professional, higher-level business English skills are indispensable. Whether you study acting or psychology, business or fashion design, this module will develop your business English knowledge (grammar/vocabulary) and skills (listening/speaking/reading/writing) at an advanced level, enhancing your fluency, persuasiveness and effectiveness as a global communicator. Classes provide opportunities to engage in motivating linguistic challenges (discussions, presentations, reports). Via a student-led component you will select and introduce business topics of current interest and enjoy multiple opportunities for formative feedback, all within a supportive, small group classroom atmosphere. You will reflect throughout and grow in confidence as you complete tasks designed for you to showcase the full range of business English skills required for success in your future career.

### 2. Learning outcomes

*Upon successful completion of this module, you will be able to:*

#### **Communication (MLO5)**

Communicate effectively and persuasively in both oral and written business English, in multicultural and/or international business settings and at an advanced language level (CEFR C1).

#### **Discipline Knowledge (MLO7)**

Explain, examine, critique, synthesise and reflect on current business/socio-political business issues of interest, depending on your level of study (FHEQ 4, 5, 6 or 7).

### 3. Learning and teaching methods

This module offers an inclusive, innovative and memorable language learning experience, optimising technology use (online business news and sources of current affairs) and harnessing your multicultural and/or multilingual identities. Final-year undergraduates and postgraduates will be expected to approach tasks with a greater degree of criticality, reflexivity and an enhanced awareness of how to connect learning on this module with learning elsewhere. As a student on the module, you will co-create content and shape the final assessment tasks

<b>Learning hours</b>	
<b>Directed learning</b>	<b>36 hours</b>
Workshops/classes	36
<b>Guided/Self-guided learning</b>	<b>64 hours</b>
<b>Total</b>	<b>100</b>

#### 4. Assessment, formative feedback and relative weightings

##### Assessment 1: Presentation

**Weight (%): 50**

**Word Count or Equivalent:** UG: 10 mins + 3 min Q&A; PG 12 mins + 5 min Q&A

This assessment task provides you with the opportunity to showcase your spoken language skills and business English knowledge in the form of an individual oral presentation followed by a question-and-answer session.

##### Assessment 2: Report

**Weight (%): 50**

**Word Count or Equivalent:** 1400 words

This assessment task provides you with the opportunity to showcase your written language skills and business English knowledge in the form of a business report.

Taken together, these two assessment tasks offer you the chance to showcase your overall business English skills.

Each summative assessment will be preceded by an opportunity for formative assessment accompanied by formative feedback.

#### Mapping of assessment tasks for the module

Assessment tasks	MLO5	MLO7				
Assessment 1: Presentation	√	√				
Assessment 2: Report	√	√				

#### 5. Indicative resources

Financial Times (2022) *Home* [online]. Available at: <https://www.ft.com/>

Insider (2022), *Business* [online]. Available at: <https://www.businessinsider.com/?r=US&IR=T>

Mascull, B. (2017), *Business vocabulary in use - advanced: self-study and classroom use*, 3rd edition, Cambridge: Cambridge University Press. ISBN: 3125336678

Steiner Williams, J. (2017) *Advanced Grammar*, [online]. Available at:

<https://www.linkedin.com/learning/advanced-grammar/welcome?autoplay=true&u=42860412>