

<b>Module code</b>	ENT710	<b>Level</b>	7
<b>Module title</b>	<b>Leadership and Growth in Entrepreneurship</b>		
<b>Status</b>	Core		
<b>Teaching Period</b>	Spring		
<b>Courses on which the module is taught</b>	MSc Entrepreneurship		
<b>Prerequisite modules</b>	N/A		
<b>Notional learning hours</b>	200	<b>Credit value</b>	20
		<b>ECTS Credits</b>	10
<b>Field trips?</b>	Subject to industry-related events All field trips are subject to availability and are optional		
<b>Additional costs</b>	Any costs will be borne by the University		
<b>Content notes</b>	<i>The module does not contain emotionally difficult material for masters level participants. It will consider the emotional dimension of leadership e.g. in crisis, which might involve case studies of challenging business situations.</i>		

## 1. Module description

This module, "**Leadership and Growth in Entrepreneurship**," focuses on the essential leadership qualities and heuristics of high and sustainable growth in entrepreneurial ventures. It emphasises the role of leadership in mobilising entrepreneurial teams to become authentic and self-organizing networks of value creation. The module addresses how digital transformations enable entrepreneurial leaders to motivate virtual and global teams, and foster cultures of collaboration and diversity. Collaborative leadership that enables teams to oscillate between generative and adaptive decision-making in their professional practice.

You will explore contemporary entrepreneurial leadership theories, including transformational, situational, and distributed leadership, and how these might be applied to innovation, navigate uncertainty, and cultivate purpose-driven entrepreneurial networks.

By focusing on ethical and eco-centric leadership, you will learn how to balance profit with purpose, ensuring that venture creation impacts societies and natural environments productively relevant to The Intelligent Age.

## 2. Learning Outcomes

*Upon successful completion of this module, you will be able to:*

### **Collaboration (MLO1)**

Lead and negotiate professional networks to solve leadership challenges in complex and ambiguous entrepreneurial ventures.

### **Digital Data and Tools (MLO6)**

Appraise and explore digital collaborative tools for virtual team working and decision-making.

### **Discipline Knowledge (MLO7)**

Critique and synthesise leadership theories, concepts and facts in an entrepreneurial context

### Human & Environmental Impact (MLO10)

Evaluate the ethical impact of entrepreneurial activities, including your own, on societies and on the environment to offer sustainable ventures

### 3. Learning and teaching methods, and reasonable adjustments

Every week, you will participate in workshops that are carefully crafted to equip and inspire you with knowledge and understanding on leadership and growth in entrepreneurship. These workshops will encompass a range of activities, including student-led discussions, analysis of case studies, examination of real-world business scenarios pertinent to entrepreneurial challenges, the utilization of digital learning applications, and self-assessments. During these sessions, you are strongly encouraged to seize formative assessment opportunities to deliberate on your work and progress.

<b>Learning hours</b>			<b>200</b>
<b>Directed learning</b>			<b>48</b>
Workshops (48)			
<b>Guided/Self-guided learning</b>			<b>152</b>

### 4. Assessments and weighting, reasonable adjustment, and feedback methods

#### Assessment 1: Presentation (Group Assessment), 50%

Word Count or Equivalent: Maximum 15 minutes (plus time for questions)

You will investigate and present an entrepreneurial venture, focusing on both its creation and growth phases. You will critically assess the challenges the leadership could face during different stages of the venture's lifecycle, including an investigation of the ethical impact of entrepreneurial activities on the entrepreneurs, societies and/or the environment.

Reasonable adjustments for the assessment will be confirmed with students that have a support plan in place.

Allocation of marks for group work will be specified in the assignment brief.

#### Assessment 2: Report, 50%

Maximum Word Count or Equivalent: Maximum 2000 words

Building on the insights from your research and presentation above, you will conduct a critical analysis of the leadership styles and dynamics within the venture. You will propose leadership solutions and recommendations, including the digital strategy, to effectively address the challenges encountered throughout the venture's lifecycle and to promote the venture's sustained growth.

Reasonable adjustments for the assessment will be confirmed with students that have a support plan in place.

Mapping of assessment tasks:

Assessment components	LO1	LO6	LO7	LO10
Assessment 1 – Presentation	x			x
Assessment 2 – Report		x	x	x

The above assessment components are summative. Students will have the opportunity for formative assessment and feedback before each summative assessment.

## 5. Indicative resources

Chandranathan, P. (2024). Entrepreneurial leadership and transformational leadership: A historical-comparative conceptual analysis. *Journal of Management History (ahead-of-print)*

Clarke, R., Polkinghorne, M., Gilani, P., & Farquharson, L. (2022). Driving Economic Growth: Examining the Role of Leadership within SME Innovation. In M. H. Bilgin, H. Danis, E. Demir, & V. Bodolica (Eds.), *Eurasian Business and Economics Perspectives* (63–80).

Devine, R. A., et al. (2019). Female-Led High-Growth: Examining the Role of Human and Financial Resource Management. *Journal of Small Business Management*, 57(1), 81–109.

Forbes (2024) 'The Intelligent Age': How it can accelerate progress on the SDGs  
Available at: <https://www.forbes.com/sites/worldeconomicforum/2024/09/28/the-intelligent-age-how-it-can-accelerate-progress-on-the-sdgs/>

Freeman, D., & Siegfried Jr., R. L. (2015). Entrepreneurial Leadership in the Context of Company Start-Up and Growth. *Journal of Leadership Studies*, 8(4), 35–39.

Shiferaw, R. M., Birbisa, Z. A., & Werke, S. Z. (2023). Entrepreneurial leadership, learning organization and organizational culture relationship: A systematic literature review. *Journal of Innovation and Entrepreneurship*, 12(1), 38.

Suleyman, M. & Bhaskar, M. (2023). *The Coming Wave: AI, Power and the 21<sup>st</sup> Century's Greatest Dilemma*, London: Bodley Head