

Module code	FIN7E5	Level	7
Module title	Structure and Frameworks of Private Equity and Venture Capital	Credit value	20
Common/Core/Elective	Core	ECTS Credits	10
		Notional learning hours	200
Courses on which the module is taught	MSc Finance and Private Equity	Teaching Period	Spring

1. Module description

The Private Equity (PE) and Venture Capital (VC) Industry has grown significantly over the past 50 years and has become a major contributor to economic growth. While the USA is still the main market for both asset raising and investments, PE and VC funds are now an important force for investments in Europe, MENA, and Asia.

This module covers - both from an academic as well as a practitioner perspective - the main concepts, techniques, instruments, and stake holders involved in the Private Equity and Venture Capital ecosystems. You will explore how global and national macro-economic factors drive the PE/VC sector, from an international and industry perspectives.

The emphasis is from the point of view of investors in PE/VC funds, i.e., LPs (limited partners) and GPs (general partners), who need to do operational due diligence before committing capital and to monitor their investments over the life of the funds by assessing their economics and performance vis a vis other funds and benchmarks, including the stock markets.

The module aims to:

- Demonstrate a critical knowledge of the Private Equity and Venture Capital investment model
- Investigate and apply fundamentals of current contextual trends and regional angels on PE/VC
- Evaluate the economic performance of PE/VC funds

Critically examine the structures (legal and financial) and strategies of the private equity firms with emphasis on their funds' life cycle

2. Learning outcomes

Upon successful completion of this module, you will be able to:

Collaboration (LO1)

Through the discussion of PEVC case studies and the collaborative effort in the group project you will have the opportunity to lead and negotiate to solve complex challenges in situations where personal traits differ and often there is not a clear right or wrong answer.

Discipline Knowledge (LO7)

The depth of the module will allow you to critique and synthesise concepts, techniques, and structures used in PE and VC eco-systems both from a professional and academic perspectives.

Discipline Skills (LO8)

Combine and employ your advanced knowledge of valuation methods and PE investment strategies to assess investment opportunities, also in the context of bankruptcy and restructuring frameworks.

Human and environmental impact (LO10)

Evaluate the impact of human activity, including your own, on people and on the environment to offer sustainable solutions

3. Learning and teaching methods

Your active participation and engagement will be a key factor in creating meaningful learning opportunities for you and your fellow classmates. This module incorporates a variety of educational methods including group activities, group discussions, mini-case studies, and workshop activities to enable you to analyse, evaluate, organise, and communicate the different aspects that surround innovation and technology in finance.

Activities with Private Equity & VC Managers:

Guest lectures from Private Equity / VC Managers

Video conference with Private Equity / VC Managers

Meetings / guest lectures from Private Equity / VC Investors

Learning hours	
Directed learning	48 hours
Workshops/ classes	48
Guided/Self-guided learning	152 hours
Total	200

4. Assessment, formative feedback and relative weightings

Assessment 1 – Report (Group)

Weight (%): 50%

Word Count or Equivalent: 2500 words

In groups of 3-4 students, you will have to write an investment recommendation for the committee of your company. You can consider any kind of LP (eg: a pension fund, insurance, endowment, family office, etc...) and recommend how to allocate capital in private capital funds. Strategies can be exclusively or a mix of PE/VC or any other strategy in private markets. You will have to consider, among other things, the current state of the markets and the economies, the historical returns of the different asset classes, the legal structure of the fund(s), their strategies and their expected returns.

Assessment 2 – Case Study –Weight (%):

50%

Word Count or Equivalent: 2500 words

A case study or scenario will be released for you to read and analyse. The case will be constructed around the qualitative and quantitative topics covered during the module. You will have to answer a set of questions using the knowledge and skills acquired in class.

Assessment tasks	LO1	LO7	LO8	LO10
Report (group)	X	X	X	
Case Study		X	X	X

5. Indicative Resources

Structuring Venture Capital, Private Equity and Entrepreneurial Transactions, 2021 Ed. Jack S. Levin, Donald E. Rocap; Wolters Kluwer Law & Business

Thomson Reuters Eikon Platform: www.eikon.thomsonreuters.com

Financial Times Private Equity: www.FT.com/private-equity

Harvard Business Review: www.hbr.org