

## Industry Placement - IAE503

<b>Module code</b>	IAE503	<b>Level</b>	5
<b>Module title</b>	Experiencing Industry and Entrepreneurship: Placement	<b>Credit value</b>	20
<b>Common/Core/Elective</b>	Common	<b>ECTS Credits</b>	10
<b>Courses on which the module is taught</b>	All	<b>Notional learning</b>	200
		<b>Teaching Period</b>	Spring

### 1. Module description

This industry placement module gives you the opportunity to experience industry and entrepreneurship in an external organisation. Through an immersive piece of work, either within or outside of your discipline, you will apply your knowledge and intellectual and practical skills to real life challenges to develop a critical appreciation of how an organisation operates and evolves.

These insights, skills and knowledge will not only prepare you for your next level of study, but they will also help you to build the attributes required to realise your future ambitions after graduation.

### 2. Learning outcomes

*Upon successful completion of this module, you will be able to:*

**Collaboration (MLO 01):**

Collaborate and use appropriate networks to solve work-based challenges

**Innovation (MLO 02):**

Analyse and develop value propositions for practical challenges in the workplace, combining curiosity and creativity

**Professional Development (MLO 03):**

Develop a critically reflective action plan which expresses your ambitions for your professional development.

**Interdisciplinary Perspectives (MLO 09):**

Investigate and apply alternative perspectives of the varied roles, functions, and multifaceted scenarios within an organisation.

### 3. Learning and teaching methods

The learning in this module includes group tutorials, online activities, and consultations supported by your academic tutor and the Careers, Enterprise, and Industry team.

Your academic tutor will be in contact with you regularly during your placement to ensure the module aims are achieved. Keeping an up-to-date placement logbook and reflective journal will help you when discussing your progress with your academic tutor and your supervisor at work. This regular review will enable both yourself and your employer to get the most from your placement experience.

Learning hours	
<b>Directed learning</b>	<b>12 Hours</b>
Group Tutorials	12
<b>Guided/Self-guided learning</b>	<b>188 Hours</b>
<b>Total</b>	<b>200</b>

### Assessment, formative feedback and relative weightings

#### Assessment 1: Project

**Weight (%):** 50%

**Word Count or Equivalent:** 2,500 words or equivalent

Working with your tutor, you will identify a question, or focus on an area of the business, that is of interest to you and the employer. You will produce a critical appraisal of the placement organisation in relation to your question or focus of study. The form of your submission will be agreed with your tutor and presented in a format that is appropriate to the placement.

#### Assessment 2: Plan

**Weight (%):** 50%

**Word Count or Equivalent:** 10-minute presentation or equivalent

##### Professional Development Plan

You will present a reflective analysis of your learning experience during your placement. This can include a pre and post placement skills audit; identification of new knowledge and skills gained; a strategy to further enhance your professional identity, values, and practice; your reflections and recorded employer feedback and any relevant reflective theory, or tools that have helped you to reflect and to identify areas for future development or planning.

Each summative assessment will be preceded by an opportunity of formative assessment accompanied by formative feedback.

### Mapping of assessment tasks for the module

Assessment tasks	LO1	LO2	LO3	LO9						
	X	X		X						
	X	X	X							

### 5. Indicative resources

Durrant A., Rhodes G., Young D., (2011), Getting Started with University-level Work Based Learning, 2nd edition, Libri Publishing, ISBN-10: 1907471219

Fuller, J., Lipson, R., Encinas, J., et al (2021). Working to Learn: Despite a growing set of innovators, America struggles to connect education and career. Published by the Project on Workforce at the Malcolm Wiener Center for Social Policy at the Harvard Kennedy School and the Harvard Business School Managing the Future of Work Project.

Madgavkar, A. et al (2022) Human Capital at Work – the Value of Experience. McKinsey Global Institute. Available at <https://www.mckinsey.com/business-functions/people-and-organizational-performance/our-insights/human-capital-at-work-the-value-of-experience>

Scherer, A. (2011). Brilliant Intern. London: Pearson Education Limited.

Trought, F. (2011). Brilliant Employability Skills: How to Stand Out from the Crowd in the Graduate Job Market. London: Pearson Education Limited.

World Economic Forum, The Future of Jobs Report 2020, 2020. Available at [https://www3.weforum.org/docs/WEF\\_Future\\_of\\_Jobs\\_2020.pdf](https://www3.weforum.org/docs/WEF_Future_of_Jobs_2020.pdf)

Other resources:

Regent's University Handshake – Resources

LinkedIn Learning Online Resources

Further resources will be dependent on your discipline. Your tutor(s) will advise you with regard to appropriate resources.