

Module code	SAI508	Level	5
Module title	Entrepreneurship, Finance & Venture Capital		
Status	Elective		
Teaching Period	Autumn and Spring		
Courses on which the module is taught	Study Abroad		
Prerequisite modules	None		
Notional learning hours	100	Credit value	10
		ECTS Credits	5
Field trips?	<i>Optional where offered</i>		
Additional costs	<i>None</i>		
Content notes	<i>N/A</i>		

1. Module description

The aim of the module to enable you to appraise the challenges of valuing a new business and the strategies in obtaining a financing mix. You will be able to analyse companies for Private Equity / Venture Capital funds and will also be able to choose appropriate funding structures (loans, mezzanine capital, warrants, pref. equity) given a business position and future goals. The module addresses the following themes: Stewardship; Creativity; Intercultural Intelligence; Leadership; Enterprise.

The module will provide you with an understanding of the process of start-ups and venture capital and will enable you to apply analytical skills to an array of financial instruments.

2. Learning Outcomes

Upon successful completion of this module, you will be able to:

Collaboration (RLO 1)

Collaborate and use appropriate networks to solve raising capital issues for start-ups.

Communication (LO5)

Communicate effectively both orally and in writing in multicultural and international settings within the entrepreneurial context of capital financing and venture capital investment

Digital Data and Tools (RLO6)

Analyse and use digital tools and data with the financial and enterprise arena context

3. Learning and teaching methods, and reasonable adjustments

You will be within a 'self-directed learning' mode with tutor-facilitated support which is the basis of the learning and teaching strategy. Each class will begin with a discussion of current events taking place in the financial markets. To stay abreast of developments, you should be versed in the latest news and events from reading newspapers and media highlighted to you. In order to

participate in class discussions, you will be expected to complete the readings *prior to* class as the teaching will build upon the text and other reading materials.

Classes will also feature activities and research exercises as appropriate to further understanding of the issue at hand (or one currently being examined in the field). Guest lecturers may be invited to give insight into the private equity and the start-up world. Reasonable adjustments will be offered and made for those students who have a support plan in place.

Learning hours			36
Directed learning			36
Workshops/ classes/ seminars/ lead events	Supervision	Studio time	Other
36			
Guided/Self-guided learning			64

4. Assessments and weighting, reasonable adjustment, and feedback methods

Assessment component 1: Group Vlog, 100%

12 minutes (+/-10%)

The summative assessment consists of producing a video blog where you will be presenting and analysis your valuation of a start-up company or a venture capital fund. Focus is on the financial and funding side of the company. It is a report must be technical and produced in a video format for a potential investor. Groups will consist of 2 students and each member must produce a 500 words individual reflective statement on the performance and the process followed.

Reasonable adjustments for the assessment will be confirmed with students that have a support plan in place.

Allocation of group marks will be included in the assignment brief.

Mapping of assessment tasks:

Assessment components	MLO1	MLO5	MLO6
Group Vlog	X	X	X

The above assessment component is summative. Students will have the opportunity for formative assessment and feedback before each summative assessment.

5. Indicative resources

BLOOMFIELD, S (2008). Venture capital funding: a practical guide to raising finance. 2nd Ed. Kogan Page.

LEACH, J. and MELICHER, R. (2020). Entrepreneurial Finance. 8th Ed. Cengage. **(Core Text)**

PEARCE, R., BARNES, S. (2013) Raising venture capital. 1st edition. John Wiley & Sons.

Suggested Journals, Publications, Databases and other readings will be made available via Blackboard.