

Module code	SAI510	Level	5
Module title	Global Banking		
Status	Elective		
Teaching Period	Autumn and Spring		
Courses on which the module is taught	Study Abroad		
Prerequisite modules	None		
Notional learning hours	100	Credit value	10
		ECTS Credits	5
Field trips?	<i>Optional where offered</i>		
Additional costs	<i>None</i>		
Content notes	<i>N/A</i>		

1. Module description

The module aims at critically analysing the most relevant managerial topics of commercial and investment banks, in an entrepreneurial perspective. Banking business dramatically changed after the 2007–2008 financial crisis and more recent emergency of FinTech. The supply of traditional financial intermediation services continue to be essential for a variety of economic agents, but commercial banks are struggling for creating value for their shareholders while they offer low risk products and services. Moreover, the regulatory framework is continuously changing, with more articulated prudential rules, new authorities and changed responsibilities.

The module aims at enabling you to understand, analyse and critically examine the purpose, principles and fundamental concepts of today's commercial and investment banks. This comprises: understanding what is special about banks, the most relevant bank activities and services, the different typologies of banking, an overview on international banking, the role of central banks and their impact on banking business, bank regulation and supervision, bank failure and banking crises, banks' balance sheet, bank financial management, and bank risk management.

The main themes that this module will demonstrate your intercultural ability through dealing with international monetary and banking problems, and your stewardship in how to use bank services when investing and creating business opportunities locally or internationally.

2. Learning Outcomes

Upon successful completion of this module, you will be able to:

Decision-making (RLO4)

Analyse and reflect on different ideas, including your own, to inform decision Making within the context of banking

Digital Data and Tools (RLO6)

Analyse and use digital tools and data responsibly in the within the area of banking and finance

Discipline Knowledge (LO7)

Examine and apply theories, concepts and facts in banking, finance and modern economics.

3. Learning and teaching methods, and reasonable adjustments

The teaching activities will consist of seminars and workshops over a twelve-week period.

The main strategy in lecturing will be introducing you the knowledge base and demonstrate the evaluation methods. You are encouraged to be an active learner by developing your critical thinking for the subject and by undertaking preparatory work before the teaching lesson. This will involve the reading of relevant chapters of the core and recommended textbooks prior to the teaching session.

Teaching will be supported by a directed study of textbooks and journal articles. The seminars and workshops are also intended to provide you with a framework to guide you in your independent study and to reinforce the principles that you have already learnt. The seminars will provide a coherent overview of the subject matter, while the workshops will use the Case Study approach that will focus upon a series of related issues to the topic covered that week. These will assist you in your appreciation of the general principles and issues relating to the multifaceted aspects of financial intermediaries and markets, which will be placed within the context of a given economy, domestically and internationally. Reasonable adjustments will be offered and made for those students who have a support plan in place.

Learning hours				36
Directed learning				36
Workshops/ classes/ seminars/ lead events	Supervision	Studio time	Other	
36				
Guided/Self-guided learning				64

<detail any reasonable adjustments to learning and teaching methods>

4. Assessments and weighting, reasonable adjustment, and feedback methods

Assessment component 1: Task based project (100%), 2500 words (+/-10%),

Together with the insights gained from the class case studies, You will be required to apply a task based assignment where you will be examining the overall performance of bank, crucially analysis the business model of bank, the financial performance and the risk management strategy. You will required to measure the effect of the market dynamic and external factors affecting the industry as whole and how your responded those forces of change.

The rationale is to be able to think critically about real-world data and events and connect them with the theories studied during the module. Reasonable adjustments for the assessment will be confirmed with students that have a support plan in place.

Mapping of assessment tasks:

Assessment components	MLO4	MLO6	MLO7
Task based project	X	X	X

The above assessment component is summative. Students will have the opportunity for formative assessment and feedback before each summative assessment.

5. Indicative resources

BERGER, A.N. (2017), The Oxford Handbook of Banking, Second Edition. Oxford University Press.
(CORE TEXT)

CASU, B., GIRARDONE, C. and MOLYNEAUX, P. (2015) Introduction to Banking. 2nd Ed. Pearson.
(CORE TEXT)

HAFFERNAN, S. (2015) Modern Banking. 2nd t Ed. Wiley and Sons, London.

DE HAAN, J., OOSTERLOO, S., and SCHOENMAKER, D. (2020), Financial Markets and Institutions: A European Perspective. 4th Ed. Cambridge University Press.

Suggested Journals, Publications, Databases and other readings will be made available via Blackboard.