

Module code	SEL504	Level	5
Module title	Business Ethics	Credit value	10
Common/Core/ Elective	Elective	ECTS Credits	5
		Notional learning hours	100
Courses on which the module is taught	All	Teaching Period	Autumn/ Spring

1. Module description

This module introduces you to fundamental ethical issues in modern business. You will gain the critical thinking and decision-making skills that are necessary to successfully lead in business – skills that are also demanded by employers and society. You will examine ethical theory frameworks, for example utilitarianism and rights-based theory, and apply them to a variety of case studies that involve a diverse array of stakeholders (for example, consumers, employees, government, and civil society). You will also explore the concept of corporate social responsibility and evaluate the various roles that business can adopt in diverse international contexts. You will collaborate with other students to engage in organised debates that will acquaint you with multiple perspectives on key issues, such as corporate governance, employee rights, consumer protection and environmental preservation. You will improve your leadership ability to provide sophisticated, well-reasoned justifications for your decisions, your actions, and your strategies.

2. Learning outcomes

Upon successful completion of the module, you will be able to:

Discipline Skills (ML0 08)

Employ ethical theory, concepts and ideas to prepare reasonable arguments

Human and Environmental Impact (ML0 10)

Analyse the impact of business activities on people and on the environment

3. Learning and teaching methods

Your learning will take place through class-based workshops. The focus of each week's learning experience will be the small and large group discussions, during which you compare your interpretations of the material with your peers and the tutor. Class sessions for the module will use a range of learning and teaching methods to facilitate understanding of ethical reasoning, and argumentative skills. Classes will include, in-class practical demonstrations, discussion of case studies, topic-based debates, essential and recommended reading, micro-lectures, and personal reflections.

Learning hours	
Directed learning	36 hours
Workshops/classes	36
Guided/Self-guided learning	64 hours
Total	100

4. Assessment, formative feedback and relative weightings

Assessment: Oral Examination

Weight (%): 100%

Word Count or Equivalent: 5-10 minutes

This oral examination will evaluate your ability to utilise ethical reasoning skills. Justifications presented in the examination should include a wider variety of stakeholders, which may include various long-term effects on civil society.

Each summative assessment will be preceded by an opportunity of formative assessment accompanied by formative feedback.

Mapping of assessment tasks for the module

Assessment tasks	MLO8	MLO10							
Oral Examination	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>							

5. Indicative resources

- *Business Ethics: Managing Corporate Citizenship in an Age of Globalisation, 4th edition.* Andrew Crane, Dirk Matten and Sarah Glozer. Oxford: Oxford University Press, 2019.
- *Corporate Social Responsibility*, Michael Blowfield & Allan Murray, Oxford: Oxford University Press, 2019.
- *Contemporary Issues in Business Ethics 5th Edition*, Joseph R. Desjardins & John. J. McCall. London: Wadsworth, 2005.
- Moriarty, Jeffrey, "Business Ethics", *The Stanford Encyclopedia of Philosophy* (Fall 2021 Edition), Edward N. Zalta (ed.), URL = <https://plato.stanford.edu/archives/fall2021/entries/ethics-business/>.
- De George, Richard T. "A History of Business Ethics" <<https://www.scu.edu/ethics/focus-areas/business-ethics/resources/a-history-of-business-ethics/>>
- Business Ethics videos from Markkula Centre for Applied Ethics: <<https://www.youtube.com/playlist?list=PL4AE76B235A9EB6FE>>