

<b>Module code</b>	SEL505	<b>Level</b>	5
<b>Module title</b>	Creativity and Imagination	<b>Credit value</b>	10
<b>Common/Core/ Elective</b>	Elective	<b>ECTS Credits</b>	5
		<b>Notional learning hours</b>	100
<b>Courses on which the module is taught</b>	All	<b>Teaching Period</b>	Autumn/ Spring

## 1. Module description

In this module, you will explore the nature of creativity by encountering, experiencing and reflecting on a variety of creative practices. Topics explored may include originality, influence, imagination, genre, the senses, trends (how to spot and start them) and design-thinking. You will develop your own project, exploring the theme of a change you want to see in the world. Creativity is a defining human characteristic valued in many fields. It is also one of our most puzzling concepts. Can anyone be creative? Is Creativity something you have or something you do? Where does inspiration come from? How can we enjoy and learn from our “mistakes”?

You will explore the methods, processes and achievements of key creatives who changed the way we see the world. Examples will be drawn from across the realms of the arts, business, and wider society - both locally and globally.

Your work will be developed through both peer and tutor coaching with an opportunity to exhibit your projects for the wider Regent’s community. For assessment, you will submit a visual and/or textual presentation reflecting upon your own creative journey.

## 2. Learning outcomes

*Upon successful completion of this module you will be able to:*

### **Innovation (MLO 02)**

Analyse and develop new creative practices, combining your own curiosity about how various creatives work and utilise opportunities to experiment with your own individual response.

### **Interdisciplinary Perspectives (MLO 09)**

Investigate and apply creative practices from different disciplines and mediums in a wide variety of scenarios in order to develop your own authentic project.

## 3. Learning and teaching methods

This module will be delivered through hands-on workshop, where your own creative output is vital to demonstrating your engagement with the ideas of others. Through highly experiential sessions, you will encounter a variety of different approaches to cultivating the imagination, and engage in creative practices, inspired by key creatives. Moving from structured to more self-directed learning, your response to prompts around these creative practices will allow you to build towards your final project. You will be assessed on your analysis of the process, your storytelling and evidence provided, not on the creative project itself.

Learning hours	
Directed learning	36 hours
Workshops/classes	36
Guided/Self-guided learning	64 hours
Total	100

#### 4. Assessment, formative feedback and relative weightings

##### Assessment: Reflection and portfolio

**Weighting: 100%**

**Word Count: 1,500 written reflection + portfolio evidence**

You will produce an individual reflection based around a creative portfolio. You will be assessed on your analysis and storytelling around the creative process relating to the portfolio; the creative output itself associated with the portfolio will not be assessed.

Each summative assessment will be preceded by an opportunity of formative assessment accompanied by formative feedback.

#### Mapping of assessment tasks for the module

Assessment tasks	MLO2	MLO9
Individual reflection and portfolio	X	X

#### 5. Indicative resources

Abramovic, M. 2019. Marina Abramovic: the Rothschild Foundation Lecture. Available URL: Marina Abramović: The Rothschild Foundation Lecture, Available URL: <https://www.youtube.com/watch?v=YGa1h-FhQ80> viewed 25/09/2022

Berger, J., 2008. Ways of Seeing. London: Penguin.

Cameron, J. 2020. The Artist's Way. London: Souvenir Press

Goldberg, N., 2006. Writing down the Bones. Boston, Mass.: Shambhala.

Murakami, H. 2009. What I talk about when I talk about Running. New York: Vintage International

Tan, A. (2008) Where does creativity hide? Available URL: <https://mymodernmet.com/creative-ted-talks/> , viewed 25/09/2022

Tate.org.uk. 2022. Mona Hatoum. Available URL: <https://www.tate.org.uk/art/artists/mona-hatoum-2365>, viewed 25/09/2022

Young, H.K. 2010. Be an Artist, Right Now! Available URL: <https://mymodernmet.com/creative-ted-talks/> viewed 25/09/2022