

Module code	SEL519	Level	5
Module title	The Power of Language in your Life	Credit value	10
Common/Core/ Elective	Elective	ECTS Credits	5
		Notional learning hours	100
Courses on which the module is taught	All	Teaching Period	Autumn and Spring

1. Module description

Language, and the way we use it, is vital to our understanding our 21st century lives. This module explores the power of language and how it is infused throughout key areas of our lives by examining topics as diverse as love, politics, technology, business, crime and film. You will gain awareness of the key role language plays in our daily activities, from decoding advertisements and slogans, to using Google Translate and Alexa's interface, protecting mental health and resolving geopolitical crises. Working with a variety of materials, you will also be encouraged to think laterally and across disciplinary boundaries to explore and understand how to harness the power of language for your career and future.

2. Learning outcomes

Upon successful completion of this module you will be able to:

Decision Making (MLO4)

Analyse and reflect on the multiple roles language play and the way it informs decision-making across different spheres of life.

Interdisciplinary Perspectives (MLO9)

Investigate and apply different perspectives to real-world linguistic dilemmas, drawing on theories of language use and your own experiences.

3. Learning and teaching methods

This module takes an active learning and guided discovery approach to better understand the impact of language as a tool, identity marker or ideological vehicle, among other uses, and across a range of topics related to 21st century life. Each week, you will collaborate in the discussion, analysis and comparison of ideas and perspectives about language use and sociolinguistics via prompts and/or artefacts (text, audio, visual, etc.) which highlight the powerful role language plays in our lives. You will share your ideas and perspectives with your classmates, drawing on your own linguistic repertoire and experiences with language. You will take responsibility for co-creating course content and the module's inclusive approach will encourage appropriate use of active multilingualism and translanguaging (use of multiple languages). You will also reflect on your learning throughout. Through this approach to learning, you will develop skills of critical and discourse analysis about language use and apply this

knowledge by addressing real world language dilemmas. These activities, along with formative tasks and feedback, will culminate in the summative assessment which will allow you to showcase your how you have met the module's learning outcomes.

Learning hours	
Directed learning	36 hours
Workshops/classes	36
Guided/Self-guided learning	64 hours
Total	100

4. Assessment, formative feedback and relative weightings

Assessment: Essay

Weight (%): 100

Word Count: 1500 words

You will choose an essay title and focus of interest that draws on the diverse topic areas studied on the module. You will research those areas using relevant course content and extend this with additional research of your own, to discuss how the application of linguistic knowledge may impact decisions in your personal and/or professional life.

Each summative assessment will be preceded by an opportunity of formative assessment accompanied by formative feedback.

Mapping of assessment tasks for the module

Assessment tasks	LO4	LO9								
Essay	✓	✓								

5. Indicative resources

Holmes, J. & Wilson, N. (2022) *An Introduction to Sociolinguistics (Learning about Language)*, 6th edn, Routledge. ISBN 978-0367421106

Mooney, A. and Evans, B. (2019) *Language, society and power: an introduction*. 5th edn. London/New York: Routledge.