

Module code	SEL603	Level	6
Module title	Creative and Professional Writing Masterclass	Credit value	10
Common/Core/ Elective	Elective	ECTS Credits	5
		Notional learning hours	100
Courses on which the module is taught	All	Teaching Period	Autumn/ Spring

1. Module description

Writing is a vital way of communicating and developing complex responses to problems and ideas – and creative writing helps writers cultivate imagination. This module focuses on developing writing practices that can be applied in a variety of professional settings. These tools can be used across disciplines and in any subject to help you communicate more powerfully. In this module, you will take on writing activities such as responding to prompts, environmental observation, developing sense imagery and using metaphor to gain insight. You will write, share your work and respond to others, therein cultivating your creativity, curiosity and voice, working kindly and collaboratively to respond to drafts and plan future work. You will gain confidence to explore new ideas and techniques, while gaining tools to take your writing further in the future. This is an opportunity to develop greater self-knowledge in expression, beginning in familiar territory and ending in an expanded sense of possibility.

2. Learning outcomes

Upon successful completion of this module you will be able to:

Collaboration (MLO 01)

Collaborate with your peers as coaches and co-developers to create a magazine shared with the public and highlighting your voices.

Innovation (MLO 02)

Create and realise original texts that explore new insights and ideas that you can share with readers.

Communication (MLO 03)

Communicate effectively in your writing in diverse settings that will aid you in your future profession.

3. Learning and teaching methods

In this module, you will work with others to develop a public-facing magazine that will showcase the work you develop during the term. This will be conceived and co-created with your peers, through collaborative design, audience insights and co-editing. You will support each other in finding and sharing your own, individual voices as writers.

Along the way you will explore, apply and practice core concept in creative writing in a variety of settings. You will engage with the problem-solving insights from professional writers, such as how to generate ideas, find fresh images, work within design limitations, structure narratives, draft and revise.

You will participate in practical workshops that will guide you step by step into a creative writing practice. These activities will directly feed into and support the assessment, which will ask you to narrate your writer's journey from conception to completion.

Learning hours	
Directed learning	36 hours
Workshops/classes	36
Guided/Self-guided learning	64 hours
Total	100

4. Assessment, formative feedback and relative weightings

Assessment: Essay

Weight (%): 100

Word Count or Equivalent: 2,000 words

You will produce a creative writing piece for the magazine, accompanied by a reflection that puts your work into context, drawing on the core concepts and collaborative activities you've undertaken and how these support your professional development as a writer.

Each summative assessment will be preceded by an opportunity of formative assessment accompanied by formative feedback.

Mapping of assessment tasks for the module

Assessment tasks	MLO1	MLO2	MLO3						
Essay	X	X	X						

5. Indicative resources

Chatterjee, A. 2013. *Creative Writing: Writers on Writing*. Suffolk: The Professional and Higher Partnership, Ltd. (available as an Ebook)

Goldberg, N. 2016. *Writing Down the Bones: Freeing the Writer Within*. Boulder, CO: Shambala Books.

King, S. 2020. *On Writing, a Memoir of the Craft*. New York: Scribner

Lamott, A. 2020. *Bird by Bird: Instructions on Writing and Life*. Edinburgh: Canongate

Murakami, H. 2019. *What I Talk About When I Talk About Running*. London: Vintage

Ramet, A. 2009 *Creative Writing: How to Unlock Your Imagination, Develop Your Skills – and Get Published*. Oxford: How To Books. (available as an Ebook)

Podcasts: #Am Writing; The Invisible College