

Module code	SEL615	Level	6
Module title	Podcasting Masterclass	Credit value	10
Common/Core/ Elective	Elective	ECTS Credits	5
		Notional learning hours	100
Courses on which the module is taught	All	Teaching Period	Autumn/ Spring

1. Module description

This module will help you understand the technical, business and creative skills used in producing audio. You will engage with project-based artefacts that demonstrate your understanding of sound as a vehicle for creating a narrative and sonic experiences for various audiences, platforms and formats. You will receive full technical training in how to record, edit and produce audio to a professional standard. In addition, you will engage with a variety of genres and styles of podcasts and critically examine case studies that will assist you to develop your media and digital literacy.

2. Learning outcomes

Upon successful completion of this module, you will be able to:

Innovation (MLO2)

Create original podcasts, combining intellectual curiosity and creativity"

Communication (MLO5)

Communicate *effectively through audio* in multicultural and/or international settings.

Digital Data and Tools (MLO6)

Appraise and utilise industry standard audio tools in your professional and social contexts

3. Learning and teaching methods

You will be taught primarily in seminar / workshop-based sessions where you will be instructed in working through a variety of project-based learning opportunities which will form the basis of your response to the assessment of the module.

All study will be fully supported through group and individual tutorials and occasional tutor-led presentations where necessary. You will present your work to your tutors and fellow students in order to share best practice, ideas, working processes and knowledge. You will experience critique and feedback during structured, self- and peer-reflection sessions.

Learning hours	
Directed learning	36 Hours
Workshops/classes	36
Guided/Self-guided learning	64 Hours
Total	100

4. Assessment, formative feedback and relative weightings

Assessment 1 Creative artefact

Weight (%): 100

Word Count or Equivalent: 15 minutes

The pilot for a podcast episode of 15 minutes about a subject which has been agreed between you and the module tutor. The artefact must demonstrate a clear understanding of the subject through gathered research, an awareness of engaging an audience and sufficient audio quality. Students will showcase their work during an audio showcase at the end of the module.

Assessment tasks	LO2	LO5	LO6
Assessment 1 – Podcast	X	X	X

5. Indicative resources

PODCASTS

Ctrl, Alt, Delete, Emma Gannon, 2015

My Dad Wrote A Porno, Jamie Morton, James Cooper, Alice Levine, 2015

Tunnel 29, BBC, 2019

Serial, Sarah Koenig, 2014

BOOKS

Meinzer, Kristen, So You Want to Start a Podcast: Finding Your Voice, Telling Your Story, and Building a Community That Will Listen, 2019, William Morrow

Larson, Daniel, Podcasting Made Simple: The Step by Step Guide on How to Start a Successful Podcast from the Ground up, 2020, AT Publishing

Jago, Maxim, Adobe Audition CC Classroom in a Book, 2018, Adobe Press