

<b>Module code</b>	STM504	<b>Level</b>	5
<b>Module title</b>	Sustainability in Action	<b>Credit value</b>	20
<b>Common/Core/ Elective</b>	Core	<b>ECTS Credits</b>	10
		<b>Notional learning hours</b>	200
<b>Courses on which the module is taught</b>	BA (Hons) Business and Sustainability	<b>Teaching Period</b>	Autumn

## 1. Module description

How do businesses put sustainability into action and be transparent and accountable in the way that they operate?

In this module, you will explore how sustainable thinking turns into action at different levels of industry and society – from the level of the organisation itself, to business consortiums, international organisations such as the World Bank, or at a global level like the United Nation's Climate Change Conference (COP).

You will consider where voices from the edges – Non-Governmental Organisations (NGOs), activists, indigenous cultures – contribute to, and radically challenge, these corporate, national and global agendas. Using business ethics as a starting point, you will learn about the different ways that businesses, governments and global governance bodies set standards for accountability and measure the actions and impact of organisations – covering topics such as Environmental, Social and Governance (ESG), Human Rights, and Sustainable Development Goals (SDG).

## 2. Learning outcomes

*Upon successful completion of this module you will be able to:*

### **Decision-making (MLO 04)**

Analyse and reflect on different ideas, including your own, regarding how sustainability is applied in business and how it can engender transparency and accountability in their operation.

### **Discipline Knowledge (MLO 07)**

Examine and apply theories, concepts and facts in sustainability and their wider implication for business and society at large.

### **Discipline Skills (MLO 08)**

Employ skills and knowledge in business ethics, Environmental, Social and Governance (ESG), Human Rights, and Sustainable Development Goals (SDG) for the practical progression of business operation and well-being.

### **Human & Environmental Impact (MLO 10):**

Analyse the impact of business and people on the environment

### 3. Learning and teaching methods

You will be introduced to weekly topics using a mixture of micro-lectures, workshops, and group discussions. There will also be guest lectures and/or accompanied visits to relevant locations. You will be expected to prepare for classes by engaging with materials on our virtual learning platform. You will also engage in collaborative and reflective learning through group activities. Throughout the module delivery you will engage with in-class activities that support your module assessment where there will be opportunity to receive feedback from your tutors and your peers.

Learning hours	
Directed learning	48 hours
Workshops/classes	48
Guided/Self-guided learning	152 hours
Total	200

### 4. Assessment, formative feedback and relative weightings

#### Summative assessment 1

##### Presentation

**Weight (%): 40%**

**Word count or equivalent: 10 mins**

You will prepare and deliver a presentation on a topic related to the Sustainable Development Goals.

#### Summative assessment 2: Case Study

**Weight (%): 60%**

**Word count or equivalent: 2000 words**

Situate a business/organization with the international regulations framework regarding sustainability.

Each summative assessment will be preceded by an opportunity of formative assessment accompanied by formative feedback.

### Mapping of assessment tasks for the module

Assessment tasks	MLO4	MLO7	MLO8	MLO10
Presentation		X	X	X
Case Study	X	X	X	X

### 5. Indicative resources

Blowfield, M. (2013) Business and Sustainability. Oxford University Press.

Bridges, T. and Eubank, D. (2021) Leading Sustainably: the path to sustainable business and how the SDGs changed everything, London: Routledge

Carroll, A.B. and Buchholtz, A.K. (2015) Business & Society: ethics, sustainability, and stakeholder management. 9th edition. Cengage Learning.

Laasch, O. and Conaway, R.N. (2015) *Principles of Responsible Management: Glocal Sustainability, Responsibility, and Ethics*. Cengage Learning

PwC (2017) *The Ethics of Fair Pay*. <https://www.pwc.com/gx/en/people-organisation/pdf/pwc-fair-pay.pdf>

Schröder, P., Anantharaman, M., Anggraeni, K., Foxon, T.J. (2019). *The Circular Economy and the Global South*. Taylor and Francis.

United Nations (1948) *Universal Declaration of Human Rights*. <https://www.un.org/en/about-us/universal-declaration-of-human-rights>