

Module code	ENT504	Level	5
Module title	Organising for Entrepreneurship and Innovation	Credit value	20
Common/Core/ Elective	Core	ECTS Credits	10
		Notional learning hours	200
Courses on which the module is taught	BA (Hons) Business and Entrepreneurship	Teaching Period	Spring

1. Module description

Entrepreneurs bring great new ideas to the table – and then they scale them to gain social and business value. These ideas need to be conceived, developed, and refined in a dynamic, creative, and thoughtful process in collaboration with partners and networks. In this module, you will learn about processes of organising and supporting innovation in your entrepreneurial practice.

You'll engage with innovative new methods and mindsets for successful entrepreneurship and explore new trends in the management and support of entrepreneurial innovation such as emerging technologies like AI, creative machines and blockchain: inclusive organisational approaches that foster neurodiversity, remove bias from decision making and encourage multidisciplinary co-creative teams – all parts of new entrepreneurial toolkits. In addition to methods and tools for innovation, you will also consider how to grow and foster social capital to help bring innovation to life as part of entrepreneurship.

2. Learning outcomes

Upon successful completion of this module you will be able to:

Innovation (MLO 02)

Analyse and develop innovation value propositions through emerging technologies, combining your curiosity and creativity

Digital Data and Tools (MLO 06)

Analyse and use digital tools and data responsibility in new disruptive, entrepreneurial contexts.

Discipline Skills (MLO 08)

Employ knowledge, facts and skills relating to the management and organisation of entrepreneurial innovation

Human and Environmental Impact (MLO 10)

Explore the impact of entrepreneurial innovation, on people and on the environment

3. Learning and teaching methods

This module incorporates a variety of learning and teaching methods to enable you to apply an understanding of wide-ranging areas of knowledge and a range of relevant skills in learning. You will be required to take responsibility for achieving personal and group outputs using a range of methods.

This module will give you authentic industry and enterprise engagement through interaction with guest speakers, field trips, etc., and practical enterprise/challenge-based learning experiences. You will explore the enterprise eco-system through a variety of resources and examine critical issues linked to enterprise through case studies, industry articles, and white papers. You are expected to be active learners by engaging in experiential, experimental and/or collaborative learning through a variety of activities in the class. Each week, you will be given varied guidance and practical sessions in a workshop format, to direct your learning and support your understanding.

Learning hours	
Directed learning	48
Workshops (including group work)	48
Guided/Self-guided learning	152
Total	200

4. Assessment, formative feedback and relative weightings

Assessment 1 Case Study (Group Assessment)

Weight (%)

Word Count or Equivalent: 2,800 words + 5 minute presentation

In groups you will create a report – based on an industry of your choice - showcasing your collective understanding of emerging technologies in organising entrepreneurial innovation (including digital technologies). In addition to the report you will individually create an audio-narrated presentation entitled “My contribution to content and creation of the group report”.

Each summative assessment will be preceded by an opportunity of formative assessment accompanied by formative feedback.

Assessment tasks	MLO2	MLO6	MLO8	MLO10
Report (Group Assessment)	X	X	X	X

5. Indicative resources

Bennett, D. & Gibb, Y (2020) *Entrepreneurship, Neurodiversity & Gender: Exploring Opportunities for Enterprise and Self-employment as Pathways to Fulfilling Lives*, Emerald.

Brown, S. & Heitsch, P. (2022) *The Innovation Ultimatum: How Six Strategic Technologies Will Reshape Every Business in the 2020s*, John Wiley & Sons.

Duarte, N. (2008) *Slide:ology: The Art and Science of Presentation Design*, O’Reilly.

Field, J. (2017) *Social Capital (3rd Edition)*, Routledge.

Grandori, A., Giordani, L.G. (2011) *Organizing Entrepreneurship (1st Edition)*, Routledge.

Neck, H. et al (2020) *Entrepreneurship: The Practice and Mindset (2nd Ed.)*, Sage.