

Module code	FSM410	Level	4
Module title	Fashion, Society and Culture	Credit value	20
Common/Core/ Elective	Core	ECTS Credits	10
		Notional learning hours	200
Courses on which the module is taught	BA (Hons) Fashion Marketing	Teaching Period	Spring

1. Module description

In this module you will be introduced to concepts and theories to enable you critically think about and investigate the social/economic/political/technological and cultural position and relevance of fashion. This will include fundamental developments in the Global Fashion System from the historic to the contemporary.

This module aims to deliver a contextual understanding to enhance your knowledge of key debates impacting fashion. The module will focus on building skills in evaluation and critical analysis, including the development of the research and writing skills needed for the higher levels of study. Academic skills of researching using the library catalogue and online databases, as well as referencing research material are covered.

2. Learning outcomes

Upon successful completion of this module you will be able to:

Decision-making (MLO 04)

Investigate and contrast different sociological, political, technological or economic movements in fashion, to inform your own ideas and decision making.

Communication (MLO 05)

Communicate histories and theories of fashion, society and culture, both orally and in writing.

Discipline Knowledge (MLO 07)

Explain theories, concepts and facts in the field of fashion history, culture and society relevant to the task.

Human and Environmental Impact (MLO 10)

Explore the impact that sociological, political, technological or economic movements have had on people, fashion, society and/or the environment.

3. Learning and teaching methods

You will learn through a range of activities, including tutor-led presentations, seminar workshops, 1-1 and group tutorials, directed key reading, study trips, guest speakers and self-directed study. Peer learning will be facilitated through presentations to the class and tutor team in formative work reviews. Weekly tutor-led presentations will create a framework for understanding fashion and its cultural and social contexts, together with a range of resources and set readings for students to access. Seminars allow you to explore and expand on your understanding of classroom material through group discussions and set tasks, which reinforce your academic and research skills. You will visit Museums and Galleries to explore historical artefacts and visual culture. Library sessions, as well as one-to-one tutorials with

your tutor, will support your research for your assessments and the honing of your study skills.

Learning hours	
Directed learning	48 hours
Workshops/classes	48 hours
Guided/Self-guided learning	152 hours
Total	200 hours

4. Assessment, formative feedback and relative weightings

Assessment 1: Presentation

Weight (%): 30

Word Count or Equivalent: 10 mins

You will be asked to produce an annotated bibliography presentation which will be delivered in session to the group. The annotated bibliography should demonstrate research skills and engagement with selected reading on a topic related to the module's contents.

Assessment 2: Essay

Weight (%): 70

Word Count or Equivalent: 1500 words

You will write an illustrated argumentative essay on a previously defined topic. This must be appropriately referenced, accompanied by visuals, and be creatively laid out in an editorial format.

Each summative assessment will be preceded by an opportunity of formative assessment accompanied by formative feedback.

Assessment tasks	LO4	LO5	LO7	LO10
Presentation		x	x	
Essay	x		x	x

5. Indicative resources

Barnard, M. (ed) (2014 and 2020) *Fashion Theory: A Reader*. Routledge: London.

Black, S. (2008) *Eco-Chic: The Fashion Paradox*. London: Black Dog Publishing.

Bruzzi, S and Church Gibson, P. (2000). *Fashion Cultures: Theories, Explorations and Analysis*. London: Routledge.

Butler, J. (2006) *Gender Trouble*. London: Routledge Classics.

Craik, J., (2009) *Fashion: Key Concepts*. London. Berg Publishing.

English, B. (2013) *A Cultural History of Fashion in the 20th and 21st Centuries: From the Catwalk to the Sidewalk*, 2nd Edition. London: Bloomsbury Academic.

Entwistle, J. (2015) *The Fashioned Body: Fashion, Dress and Modern Social Theory*. 2nd Edition. Cambridge: Polity Press.

Fletcher, K. & Tham, M. (2016) *Routledge Handbook of Sustainability & Fashion*. London: Routledge.

Hooks, b. (2015) *Black Looks: Race and Representation*. New York: Routledge.

Kawamura, Y. (2018) *Fashion-ology*, 2nd Edition. London: Bloomsbury Academic

Rocamora, A. and Smelik, A. (2019) *Thinking Through Fashion: A Guide to Key Theorists*. London: Bloomsbury Visual Arts. Welter, L & Lillethun, A., (2018) *Fashion History: A Global View*. Bloomsbury Academic.

Zaccagnini F.J. and Foster, R. M. (2009) *Research Methods for the Fashion Industry*, Fairchild.

Other indicative resources (library databases)

Bloomsbury Fashion Central

The Fashion and Race Database, Available at: <https://fashionandrace.org>.