

Module code	SCR407	Level	4
Module title	30 Minute Script	Credit value	20
Common/Core/ Elective	Core	ECTS Credits	10
		Notional learning hours	200
Courses on which the module is taught	BA (Hons) Screenwriting and Producing	Teaching Period	Spring

1. Module description

This module develops the learning of scriptcraft and supports you in the creation of an original half-hour script. It introduces you to the challenge of inventing an original story for the screen. Through the script development process, you will write a screenplay which demonstrates appropriate skills in crafting, developing and rewriting in order to realise a viable, producible and professional thirty-minute script. Skills will include deployment of narrative structure, plotting, relevant use of characterisation, use of arena and an understanding of the relevance of genre and form.

2. Learning outcomes

Upon successful completion of this module you will be able to:

Innovation (MLO 02)

Define and compare effective communication of ideas and visual storytelling combining curiosity and creativity

Communication (MLO 05)

Communicate your ideas and creative intention both orally and in writing drawing on a framework of diverse and multicultural source material

Discipline Knowledge (MLO 07)

Explain established screenwriting tools, concepts and theories relevant to creating a 30-minute script.

3. Learning and teaching methods

The learning and teaching strategy for this module is designed to ensure that the learning outcomes set out above will be achieved.

Seminars and workshops will be used to deliver the knowledge and understanding of developing screenwriting craft. These will be supported by activities and discussions in class in which a range of screenwriting and screen appreciation exercises will reinforce the knowledge and skills presented. In these, varying levels of participation and contribution are encouraged and expected.

In addition, a tutorial programme will guide and support the development of the script through outline, treatment and drafts, alongside the development of appropriate skills in story pitching and evaluation.

Learning hours	
Directed learning	72
Workshops/classes and tutorial supervision (the distribution will depend on the needs of the project)	72
Guided/Self-guided learning	128
Total	200

4. Assessment, formative feedback and relative weightings

Assessment 1: Other: Thirty-minute screenplay

Weight (%): 70

Word Count or Equivalent: 30-page screenplay in standard script format

You will write a fully executed final draft of a screenplay which is approximately thirty pages in standard script format. Your work will evidence a knowledge of and comparison of professional screenplays relevant to your genre and prospective audience in the definition of your final draft.

Assessment 2: Oral presentation and pitch deck

Weight (%): 30

Word Count or Equivalent: 3-minute oral presentation and accompanying visual presentation document

You will present your script idea as a verbal pitch which will be accompanied by a visual presentation which may include ideas on setting, casting, visual style, tone, etc. Your work will evidence a knowledge of and comparison of professional audio-visual work in the same arena as your own as you define your own creative work.

Each summative assessment will be preceded by an opportunity of formative assessment accompanied by formative feedback.

Mapping of assessment tasks for the module

Assessment tasks	MLO2	MLO5	MLO7
Thirty-Minute Screenplay	x	x	
Pitch deck and oral presentation	x	x	x

5. Indicative resources

A selection of films, TV series and screenplays available in the university library and online

Hughes, Phil and Wilkes, Edward (2023) *Character is Structure: The Insider's Guide to Screenwriting* Bloomsbury BFI (Forthcoming)

McKee, Robert (1997). *Story: Substance, Structure, Style and the Principles of Screenwriting*. HarperCollins.

Yorke, John (2013). *Into the Woods*. Penguin.