

Module code	INB605	Level	6
Module title	Managing International Ventures	Credit value	20
Common/Elective/ Core	Core	ECTS Credits	10
		Notional learning hours	200
Courses on which the module is taught	BA (Hons) International Business	Teaching Period	Spring

1. Module description

This module explores how businesses manage international ventures, stakeholder relations, workforces, channel partners, clients, and reputations across borders.

Globalisation is throwing up new debates about whether markets and operations can be brought together in as meaningful way as was predicted previously. Appreciation versus appropriation, unintended alienation versus surface inclusion, increased migration and intersectionality, digital nomads, multiple and simultaneous career pathways, socioeconomic divides, and automation are all raising new and evolving questions which you will tackle collaboratively.

As such, you'll be encouraged to consider strategic approaches and perspectives that balance the calls for one-size-fits all or localised practices

2. Learning outcomes

Upon successful completion of this module, you will be able to:

Collaboration (ML0 01)

Collaborate and build networks to solve challenges in the management of international ventures

Innovation (ML0 02)

Create and implement value propositions for international ventures, combining intellectual curiosity and creativity.

Decision Making (ML0 04)

Formulate informed decisions on the operationalisation of international organisations using critical and reflexive thinking.

Discipline Knowledge (ML0 07)

Critique and synthesise theories, concepts and facts relevant to the management of international ventures

3. Learning and teaching methods

The learning and teaching methods for this module will be through workshops which will involve a combination, but will not be limited to, case studies, presentations, experiential learning/simulations and guest speakers who will bring key industry knowledge and practice to enrich your learning. Blackboard materials will also support your independent learning and follow up work. A challenged based assessment will support the experiential nature of the module. There will be formative tasks during the workshops that will feed into the live brief assessment.

Learning hours	
Directed learning	48 hours
Workshops/classes	48 hours
Guided/Self-guided learning	152 hours
Total	200 hours

4. Assessment, formative feedback and relative weightings

Assessment 1: Essay

Weight (%) 40

Word count or Equivalent: 2,000

You will be expected to produce an essay investigating the International HR practices of an organisation of your choice. You can either choose to explore Global Staffing or how the organisation rewards and motivates their employees including appraisals and developmental opportunities.

Assessment 2: Presentation (Group Assessment)

Weight (%) 60

Word count or Equivalent: Approx. 15-20 minutes.

In groups, you will deliver a presentation exploring how international ventures are operationalised. You will be presented with a live brief involving a real challenge to problem solve. Depending on the brief, you may need to address stakeholder relations, consideration of market entry options and strategic approaches. You will need to demonstrate awareness of how trust and reputation needs to be built especially when collaborating with others.

Each summative assessment will be preceded by an opportunity of formative assessment accompanied by formative feedback.

Mapping of assessment tasks for the module

Assessment tasks	MLO1	MLO2	MLO4	MLO7
Essay		x	x	x
Presentation	x	x	x	x

5. Indicative resources

Tarique, I. & Briscoe, D.R & Schuler, R.S (2022) International Human Resource Management: Policies and Practices for Multinational Enterprises, 6th edition, Routledge, Francis and Taylor Ltd.

Barnes, D. (2018) Operations Management: An International Perspective, Bloomsbury Publishing

Verbeke, A. Lee, I. (2021) International Business Strategy: Rethinking the foundations of Global Corporate Success, 3rd edition, Cambridge University Press

Web sources: The Economist: <https://www.economist.com>, Financial Times: <http://www.ft.com/home/uk>

Journals: Academy of Management Journal, Academy of Management Review, Journal of International Business Studies, Journal of Management, Journal of International Management, Human Resource Management Journal