

Module code	SAI521			Level	5
Module title	Business Ethics				
Status	Elective				
Teaching Period	Summer				
Courses on which the module is taught	Summer School				
Prerequisite modules	None				
Notional learning hours	120	Credit value	12	ECTS Credits	6
Field trips?	<i>Optional where offered</i>				
Additional costs	<i>None</i>				
Content notes	<i>None</i>				

1. Module description

This module introduces you to fundamental ethical issues in modern business. You will gain the critical thinking and decision-making skills that are necessary to successfully lead in business – skills that are also demanded by employers and society. You will examine ethical theory frameworks, for example utilitarianism and rights-based theory, and apply them to a variety of case studies that involve a diverse array of stakeholders (for example, consumers, employees, government, and civil society). You will also explore the concept of corporate social responsibility and evaluate the various roles that business can adopt in diverse international contexts. You will collaborate with other students to engage in organised debates that will acquaint you with multiple perspectives on key issues, such as corporate governance, employee rights, consumer protection and environmental preservation. You will improve your leadership ability to provide sophisticated, well- reasoned justifications for your decisions, your actions, and your strategies.

2. Learning Outcomes

Upon successful completion of this module, you will be able to:

Discipline Skills (ML0 08)

Employ ethical theory, concepts and ideas to prepare reasonable arguments

Human and Environmental Impact (ML0 10)

Analyse the impact of business activities on people and on the environment

3. Learning and teaching methods, and reasonable adjustments

Your learning will take place through class-based workshops. The focus of each week's learning experience will be the small and large group discussions, during which you compare your interpretations of the material with your peers and the tutor. Class sessions for the module will use a range of learning and teaching methods to facilitate understanding of ethical reasoning, and argumentative skills. Classes will include, in-class practical demonstrations, discussion of case studies, topic-based debates, essential and recommended reading, micro-lectures, and personal reflections.

Learning hours			36
Directed learning			36
Workshops/ classes/ seminars/ lead events	Supervision	Studio time	Other
36			
Guided/Self-guided learning			84

4. Assessments and weighting, reasonable adjustment, and feedback methods

Assessment: Group

Presentation/Class Debate

Weight (%): 30%

Word Count or Equivalent: 45 minutes

This group presentation will take the form of an organized class debate. Groups will be formed of students, given a case study and assigned a normative position to defend. After at least a week's preparation, students will then debate their position with an opposing group of students. Students will begin their presentation with a short (3-5) minute PowerPoint explanation. Justifications presented in the assessment should include varying justification systems and stakeholders. It is expected that all group members will participate in the debate.

Assessment: Oral Examination Weight

(%): 70%

Word Count or Equivalent: 5-10 minutes

This oral examination will evaluate your ability to utilise ethical reasoning skills. Justifications presented in the examination should include a wider variety of stakeholders, which may include various long-term effects on civil society.

Reasonable adjustments for the assessment will be confirmed with students that have a support plan in place.

Mapping of assessment tasks:

Assessment components	MLO8	MLO10
Group Presentation	X	X
Oral Examination	X	X

The above assessment components are summative. Students will have the opportunity for formative assessment and feedback before each summative assessment.

5. Indicative resources

Business Ethics: Managing Corporate Citizenship in an Age of Globalisation, 4th edition. Andrew Crane, Dirk Matten and Sarah Glozer. Oxford: Oxford University Press, 2019.

Corporate Social Responsibility, Michael Blowfield & Allan Murray, Oxford: Oxford University Press, 2019.

Contemporary Issues in Business Ethics 5th Edition, Joseph R. Desjardins & John. J. Mcall. London: Wadsworth, 2005.

Moriarty, Jeffrey, "Business Ethics", *The Stanford Encyclopedia of Philosophy* (Fall 2021 Edition), Edward N. Zalta (ed.), URL =

<<https://plato.stanford.edu/archives/fall2021/entries/ethics-business/>>.

De George, Richard T. "A History of Business Ethics" < <https://www.scu.edu/ethics/focus-areas/business-ethics/resources/a-history-of-business-ethics/>>

Business Ethics videos from Markkula Centre for Applied Ethics:

<<https://www.youtube.com/playlist?list=PL4AE76B235A9EB6FE>>

Suggested Journals, Publications, Databases and other readings will be made available via Blackboard.