

Module code	SCR516	Level	5
Module title	Showrunner – Series Concept	Credit value	20
Common/Core/ Elective	Core	ECTS Credits	10
		Notional learning hours	200
Courses on which the module is taught	BA (Hons) Screenwriting and Producing	Teaching Period	Autumn

1. Module description

This module is designed to encourage you to develop your writer's voice.

You will be expected to conceptualise a prospective series or limited series. You will develop a Series Bible which outlines key elements of the proposed series including series overview, character profiles and market positioning. You will also develop a Pitch Deck, visualising the proposed style of your series and highlighting the potential audience and marketplace for the series idea.

In particular, the module aims to develop writing and story creation skills required in the one-hour form, using developed story devising, multi-plotting and ambitious use of characters. The module will also require you to engage in subject research.

2. Learning outcomes

Upon successful completion of this module you will be able to:

Professional Development (MLO 03)

Develop a plan for your professional development in the screenwriting industry.

Decision-making (MLO 04)

Analyse and reflect on different ideas, including your own, to inform the creative and practical decisions you make.

Discipline skills (MLO 08)

Employ industry standard techniques and tools to create a piece of original screenwriting work to a brief.

3. Learning and teaching methods

Seminars and workshops will be used to deliver the knowledge and understanding of screenwriting craft in the context of the fast-moving world of series creation and development. These will be supported by creative class activities alongside an opportunity to engage in a Writers' Room environment in which story ideas will be developed through group discussion and engagement. In these, varying levels of participation and contribution are encouraged and expected.

In addition, an intensive tutorial programme will guide and support a major script assignment in which you will develop and concept for a series of a chosen genre. You will thus engage in story generation, and further develop and refine your skills in story evaluation.

Learning hours	
Directed learning	72
Workshops/classes and tutorial supervision (the distribution will depend on the needs of the project)	72
Guided/Self-guided learning	128
Total	200

Students seeking reasonable adjustments should consult the current Disability Policy:
<https://www.regents.ac.uk/policies>

4. Assessment, formative feedback and relative weightings

Assessment 1: Other - (Series Bible for proposed multi episode drama)

Weight (%): 80

Word Count or Equivalent: 10-12 pages

Individually you will create a series bible for your script idea which includes, but is not limited to, character descriptions/biographies, storyworld, notes on genre and tone and synopses of upcoming episodes.

Assessment 2: Oral presentation and Pitch Deck

Weight (%): 20

Word Count or Equivalent: 6-minute oral presentation and accompanying visual presentation document

You will present the script idea from assessment one as a verbal pitch which will be accompanied by a visual presentation which may include ideas on setting, casting, visual style, marketplace, audience, etc.

As a part of the oral presentation you will outline a personal development plan for your further professional development within the film and television industry based upon teaching in the module and your own research.

Each summative assessment will be preceded by an opportunity of formative assessment accompanied by formative feedback.

Mapping of assessment tasks for the module			
Assessment tasks	MLO3	MLO4	MLO8
Series Bible		x	x
Oral Presentation and Pitch Deck	x	x	

5. Indicative resources

Bork, Eric (2018) *The Idea: The Seven Elements of a Viable Story for Screen, Stage or Fiction*. Overfall press

Brody, Larry (2003). *Television Writing from the Inside Out*. New York: Applause Theatre Book Publishers.

Cook, Benjamin and Davies, Russell T (2008) *The Writer's Tale*, London: BBC

Rabkin, William (2018) *Writing the Pilot: Creating the Series*. Moon and Sun and Whiskey